



# Winners from the 20<sup>th</sup> Annual MAME Awards

Friday, May 11, 2007 # Bridgewater Banquet & Conference Center

## MARKETING AWARDS

**MOST UNIQUE LOGO (Builder/Remodeler)** – 3 Pillar Homes  
**MOST UNIQUE LOGO (Realtor)** – The Raines Group/Real Living HER  
**MOST UNIQUE LOGO (Associate)** – Décor Blvd. and America's Floor Source (TIE)

**MOST CREATIVE WEBSITE (Builder/Remodeler)** – Schumacher Homes  
**MOST CREATIVE WEBSITE (Realtor)** – Coldwell Banker King Thompson, Marnita Swickard  
**MOST CREATIVE WEBSITE (Associate)** – Fekete + Co.

**EXCEPTIONAL VIRTUAL TOUR (Builder/Remodeler)** – Duffy Homes  
**EXCEPTIONAL VIRTUAL TOUR (Realtor)** – The Raines Group/Real Living HER

**TOP COMPANY/PRODUCT BROCHURE (Builder/Remodeler)** – Lakeside Construction and Romanelli & Hughes (TIE)  
**TOP COMPANY/PRODUCT BROCHURE (Realtor)** – The Raines Group/Real Living HER  
**TOP COMPANY/PRODUCT BROCHURE (Associate)** – Michael David of Flooring Distributors

**MOST VALUABLE COMMUNITY BROCHURE (Builder/Remodeler)** – Duffy Homes  
**MOST VALUABLE COMMUNITY BROCHURE (Realtor)** – The Raines Group/Real Living HER  
**MOST VALUABLE COMMUNITY BROCHURE (Associate)** – Sevell + Sevell, Inc.

**EXCEPTIONAL DIRECT MAIL PIECE (Builder/Remodeler)** – American Heritage Homes and Epcon Communities (TIE)  
**EXCEPTIONAL DIRECT MAIL PIECE (Realtor)** – Coldwell Banker King Thompson, Craughwell Village Team: Ellie Creelman, Jolie Humason & Linda Soller  
**EXCEPTIONAL DIRECT MAIL PIECE (Associate)** – Carter Lumber

**BEST NEWSLETTER (Builder/Remodeler)** – 3 Pillar Homes  
**BEST NEWSLETTER (Realtor)** – The Raines Group/Real Living HER  
**BEST NEWSLETTER (Associate)** – Greenscapes Landscape

**MOST SUCCESSFUL BLACK & WHITE AD (Builder/Remodeler)** – Urban Loft Ventures  
**MOST SUCCESSFUL BLACK & WHITE AD (Associate)** – Sevell + Sevell, Inc.

**OUTSTANDING COLOR AD (Builder/Remodeler)** – Lakeside Construction  
**OUTSTANDING COLOR AD (Realtor)** – Ron Barnhart & Nicole Yoder-Barnhart/Real Living HER

**OUTSTANDING COLOR AD (Associate)** – Insurance Unlimited and Sevell + Sevell, Inc. (TIE)

**BEST BILLBOARD DESIGN (Builder/Remodeler)** – Urban Loft Ventures  
**BEST BILLBOARD DESIGN (Realtor)** – The Raines Group/Real Living HER  
**BEST BILLBOARD DESIGN (Associate)** – Sevell + Sevell, Inc.

**EXCEPTIONAL RADIO AD (Builder/Remodeler)** – C.V. Perry Builders

**MOST CREATIVE TV COMMERCIAL (Builder/Remodeler)** – American Heritage Homes  
**MOST CREATIVE TV COMMERCIAL (Realtor)** – Coldwell Banker King Thompson, Marnita Swickard  
**MOST CREATIVE TV COMMERCIAL (Associate)** – Décor Blvd.

**MOST VALUABLE MULTI-MEDIA CAMPAIGN (Builder/Remodeler)** – Maronda Homes

**MOST VALUABLE MULTI-MEDIA CAMPAIGN (Associate)** – Fekete + Co.

**BEST REALTOR RELATIONS PROGRAM (Builder/Remodeler)** – Beazer Homes

**MOST SUCCESSFUL ONE-TIME SPECIAL PROMOTION (Builder/Remodeler)** – DiYanni Homes  
**MOST SUCCESSFUL ONE-TIME SPECIAL PROMOTION (Realtor)** – The Raines Group/Real Living HER  
**MOST SUCCESSFUL ONE-TIME SPECIAL PROMOTION (Associate)** – Greenscapes Landscape

**BEST EXHIBIT BOOTH/TRADE SHOW BOOTH (Builder/Remodeler)** – Compass Homes  
**BEST EXHIBIT BOOTH/TRADE SHOW BOOTH (Realtor)** – Coldwell Banker King Thompson, Marnita Swickard  
**BEST EXHIBIT BOOTH/TRADE SHOW BOOTH (Associate)** – Yard Solutions

**EXCEPTIONAL MODEL HOME/DEVELOPMENT SIGN PROGRAM (Builder/Remodeler)** – Centex Homes  
**EXCEPTIONAL MODEL HOME/DEVELOPMENT SIGN PROGRAM (Associate)** – Redirections

**BEST CLUBHOUSE/RECREATION AMENITIES: NEW HOME UP TO \$249,999 (Builder/Remodeler)** – Lifestyle Communities

## REALTOR SALES CITATIONS

**\$1 Million**  
Jan Kanas, *Coldwell Banker King Thompson*  
Rick & Robin Lemmons, *Coldwell Banker King Thompson*  
Lynda Long, *Coldwell Banker King Thompson*

**\$2 Million**  
George Van Lent, *Real Living HER*

**\$3 Million**  
Ralph Renninger, *Re/Max Premier Choice*

**\$4 Million**  
Ron Barnhart & Nicole Yoder-Barnhart, *Real Living HER*  
Tiffani Caputo, *Keller Williams Greater Columbus*  
Kevin Hart, *Your Home Source*

**\$7 Million**  
Chip & Sue Parrish, *Keller Williams Classic Properties*

**\$10 Million**  
Ellie Creelman, Jolie Humason & Linda Soller, *The Craughwell Village Team - Coldwell Banker King Thompson*  
Sandy Raines, *The Raines Group/Real Living HER*

**\$11 Million**  
Marnita Swickard, *Coldwell Banker King Thompson*

## MERCHANDISING AWARDS

**MOST DISTINCTIVE BUILDER SALES OFFICE UNDER 500 SQ. FT.** – Epcon Communities  
**MOST DISTINCTIVE BUILDER SALES OFFICE OVER 500 SQ. FT.** – Centex Homes  
**EXCEPTIONAL BUILDER DESIGN CENTER OVER 1,000 SQ. FT.** – Truberry Group

**BEST SHOWROOM FOR AN ASSOCIATE MEMBER UNDER 500 SQ. FT.** – Alzner Masonry

**BEST SHOWROOM FOR AN ASSOCIATE MEMBER OVER 500 SQ. FT.** – Michael David of Flooring Distributors

**MOST ARTISTIC LANDSCAPE DESIGN OF A HOUSE, PRICED FROM \$250,000 - \$499,999** – Yard Solutions

**MOST ARTISTIC LANDSCAPE DESIGN OF A HOUSE, PRICED FROM \$500,000 AND UP** – Greenscapes Landscape

**BEST MODEL HOME INTERIOR MERCHANDISING, SINGLE FAMILY: NEW HOME UP TO \$249,999** – K. Hovnanian Homes

**BEST MODEL HOME INTERIOR MERCHANDISING, SINGLE FAMILY: NEW HOME \$250,000 - \$499,999** – K. Hovnanian Homes

**BEST MODEL HOME INTERIOR MERCHANDISING, SINGLE FAMILY: NEW HOME \$500,000 AND UP** – Duffy Homes

**OUTSTANDING MODEL HOME INTERIOR MERCHANDISING, ATTACHED HOME UP TO \$249,999** – Maronda Homes

**BEST OF THE BEST HOME DESIGN: NEW HOME UP TO \$249,999** – Schottenstein Real Estate Group

**BEST OF THE BEST HOME DESIGN: NEW HOME \$250,000 - \$499,999** – Centex Homes

**BEST OF THE BEST HOME DESIGN: NEW HOME \$500,000 AND UP** – Cua Builders

*Continued on back...*

**BUILDER SALES CITATIONS: UP TO 99 HOMES PER YEAR**

**\$2 Million**

Ty Quinn, *Duffy Homes*

**\$3 Million**

Jessica Armstrong, *Ashley Homes*  
Rick Tossey, *Duffy Homes*  
Bob Barlow, *Duffy Homes*

**\$5 Million**

Nikki DiNardo, *Westport Homes*  
Edd Dunlap, *C.V. Perry Builders*  
Alexandra Gleim, *Westport Homes*

**\$6 Million**

Vincent DeFrancisco, *C.V. Perry Builders*  
Ron Gallo, *Westport Homes*  
Marty Stafford, *C.V. Perry Builders*  
Brad Stiles, *Duffy Homes*

**\$8 Million**

Gregg Herbst, *Duffy Homes*

**\$9 Million**

Pamela Cinelli-Buroff, *C.V. Perry Builders*

**BUILDER SALES CITATIONS: 100 - 249 HOMES PER YEAR**

**\$1 Million**

Tara Berstler, *American Heritage Homes*  
Ed Patsch, *American Heritage Homes*

**\$2 Million**

Natalie Rosetti, *Portrait Homes*

**\$4 Million**

Annette Bowen, *American Heritage Homes*

**\$5 Million**

Jetta Ruble, *American Heritage Homes*

**\$9 Million**

Denise Price, *Showcase Homes*

**\$10 Million**

Linda Parsons, *Showcase Homes*

**\$13 Million**

Bethany Gehring, *Truberry Group*

**BUILDER SALES CITATIONS: 250+ HOMES PER YEAR**

**\$1 Million**

John Burnham, *Maronda Homes*  
Amy Duncan, *Centex Homes*  
Michelle Gregory, *Maronda Homes*  
Marty Jestadt, *Centex Homes*  
Brandon Render, *Maronda Homes*

**\$2 Million**

Kate Bidinger, *Centex Homes*  
Aimee Hall, *Beazer Homes*  
Maggie Hillyard, *K. Hovnanian Homes*  
Jeff Knoblauch, *Beazer Homes*  
Danielle Patterson, *Dominion Homes*  
Jessica Schoonover, *M/I Homes*

**\$3 Million**

Betty Bennett, *K. Hovnanian Homes*  
Eric Poorman, *Dominion Homes*  
Mike Henderson, *Centex Homes*  
Jason Baker, *Beazer Homes*  
Steve Bridge, *Beazer Homes*

**\$4 Million**

Phyllis Jensen & Angela Petty, *M/I Homes*

Linda Lynch, *Dominion Homes*  
Scott Walters, *Beazer Homes*  
Madeline Jo Wharten, *M/I Homes*  
Shatisha Williams, *Beazer Homes*  
Asheila Wright, *Dominion Homes*

**\$5 Million**

Vicki Dravenstott, *Maronda Homes*  
Lori Duffy, *Lifestyle Communities*  
Ken Frankenberg, *Dominion Homes*  
Shawn Hogan, *Dominion Homes*  
Dana Levins, *Dominion Homes*

**\$6 Million**

Kristin Collins, *Dominion Homes*  
Chryssa Gartner, *Dominion Homes*  
Joni McMahan & Molly Rutherford, *Dominion Homes*  
Josh White, *Maronda Homes*  
Myndi Zipf, *Dominion Homes*

**\$7 Million**

Karen Lamb & Michele Levitin, *Dominion Homes*  
Jeff Pruzan, *Beazer Homes*

**\$8 Million**

Troy Borden, *Beazer Homes*  
Ashley Gambucci & Jen Poklar, *M/I Homes*  
Justin Shear, *Centex Homes*

**\$9 Million**

Judy Ames & Bill Brown, *M/I Homes*  
Mike Anderson & Tina Hoffman, *Dominion Homes*  
Eric Hill & Jim King, *Dominion Homes*  
Kelly Makley & Pete Toth, *Dominion Homes*  
Bill McClain, *Lifestyle Communities*  
Sue Sayre, *Lifestyle Communities*  
Megan Simmons, *Dominion Homes*  
Terra Todd, *M/I Homes*  
Tish Young, *M/I Homes*

**\$10 Million**

Danielle Alexander, *M/I Homes*  
Charles Del Riesgo, *M/I Homes*  
Lora Krivda, *Centex Homes*  
Steve Nixon, *Maronda Homes*  
Monique Nye, *Lifestyle Communities*

**\$11 Million**

Todd Strayer, *M/I Homes*  
Mechele DeMatteo & Robin Rohlf, *Dominion Homes*

**\$13 Million**

Jim Soma, *M/I Homes*

**\$14 Million**

Mike Fenster, *M/I Homes*

**\$16 Million**

Jill Cuthbert, *M/I Homes*

**\$19 Million**

Katie Clark & Lori Fratiannie Ashcraft, *M/I Homes*

**\$20 Million**

Bill Costello & Chris Smart, *Dominion Homes*

**\$28 Million**

Emilie Hebert, *M/I Homes*

**\$29 Million**

Brian Butler & Deron Bender, *M/I Homes*

**LEADERSHIP AWARDS**

Pamela Cinelli-Buroff,  
*C.V. Perry Builders*

Emilie Hebert,  
*M/I Homes*

Steven Nixon,  
*Maronda Homes*

**GRAND AWARDS**

**MARKETING DIRECTOR OF THE YEAR, BUILDER/REMODELER** – Bethany Warner, *American Heritage Homes*

**SALES MANAGER OF THE YEAR, BUILDER/REMODELER** – William Woodard, *Maronda Homes*

**SALES MANAGER OF THE YEAR, ASSOCIATE** – Joyce Logan, *The New Home Guide*

**GRAND MARKETING AWARD, REALTOR** – The Raines Group/Real Living HER

**GRAND MARKETING AWARD, ASSOCIATE** – Décor Blvd. and Sevell & Sevell, Inc. (TIE)

**GRAND MARKETING AWARD, BUILDER/REMODELER** – Duffy Homes

**THANK YOU TO OUR SPONSORS** → **Diamond Sponsor:** America's Floor Source & Décor Blvd.; **Emerald Sponsors:** American Heritage Homes, Beazer Homes, ProSource of Columbus; **Platinum Sponsors:** 84 Lumber, Ashley Homes, Centex Homes, Insurance Unlimited Agency, K. Hovnanian Homes, Lakeside Construction, Maronda Homes, Real Living HER, Wells Fargo Home Mortgage; **Gold Sponsors:** Carter Lumber, The Columbus Dispatch, The Daily Reporter, Dominion Homes, Fifth Third Bank, Michael David of Flooring Distributors, Redirections Sign & Design, Schumacher Homes, Title First, WBNS 10 TV; **Silver Sponsors:** Chicago Title, Coldwell Banker King Thompson, DiYanni Homes, Duffy Homes, Epcon Communities, Fekete + Co., Greenscapes Landscape, Key Blue Prints, Stewart Title, The Stonehenge Company, Truberry Group, Your Home Source; **After Party Sponsor:** The New Home Guide; **In-Kind Sponsors:** Printing Arts Press (*printing*), Hytec Tops & Ohio Valley Supply (*table decorations*), Sevell + Sevell (*MAME invitation/program front cover design, media portion of MAME*), Brian Pol of Beazer Homes (*multi-media director/producer*)

