2009 CSCA Conference Program

Wednesday, April 1, 2009

SPECIAL PRE-CONFERENCE DAY OUTING: TOUR AND TASTE AT HISTORIC ANHEUSER-BUSCH BREWERY

0000 2:30-5:45 p.m. OFF-SITE

Sponsor: CSCA First Vice-President, Christina S. Beck

Join us for a guided tour of the Anheuser-Busch's St. Louis brewery. We'll get a glimpse of both the old and the new with visits to the lagering cellars, the historic Brew House, beverage packaging facilities, and the iconic Clydesdale stables. The tour concludes in the brewery's hospitality room where samples of Anheuser-Busch products, soft drinks, and snacks are available. Meet in the Millennium Hotel lobby at 2:30. Attendees must pre-register in advance and pay a modest fee for this session.

0001 12:00- 3:45 p.m. Jefferson C

SEXUAL ORIENTATION AND GENDER IDENTITY RISING SCHOLAR CLASS WITH ROBERT BROOKEY

Sponsors: Sexual Orientation and Gender Identity Caucus

Media Studies Interest Group

Senior Scholar: Robert A. Brookey, Northern Illinois University

Dr. Robert Alan Brookey studies rhetoric and new media, and he has focused on issues of gender and sexuality. He is the author of *Reinventing the Male Homosexual: The Rhetoric and Power of the Gay Gene* (2002). He has recently guest edited a special issue of *Critical Studies in Media Communication* on online video games and virtual worlds, which is scheduled to be published in 2009. The special issue will include an article that he co-authored which critically engages the representation of gender and sexuality in Second Life.

In this session, rising scholars will have the opportunity to interact with Dr. Brookey about their own work and to discuss potential research ideas in a small workshop setting. To maximize the benefit of this session to attendees, we limit enrollment to the first 10 individuals to pre-register. Attendees must pre-register in advance and pay a modest fee for this session.

CSCA PRE-CONFERENCE ADVANCING THE DISCIPLINE: EXPANDING THE ROLE OF COMMUNICATION IN CIVIC AND POLITICAL ENGAGEMENT

Sponsor: CSCA Second Vice-President, Stephen K. Hunt

Presenters in this pre-conference will explore specific strategies for integrating civic and political engagement into communication research and pedagogy. After attending this pre-conference, participants will be able to integrate educational strategies designed to promote civic and political engagement into any communication course; assess students' civic/political knowledge, motivation, and skills, and design community-based research projects focusing on civic and political engagement. Attendees must register in advance and pay a modest fee for this session.

Presenters:

Joseph R. Blaney, Illinois State University Jennifer J. Bute, Ohio University Stephen K. Hunt, Illinois State University Lance Lippert, Illinois State University Jennifer Silva-McDade, Illinois State University Scott Titsworth, Ohio University

0003 4:00-7:00 p.m. Board Room

CSCA EXECUTIVE COMMITTEE MEETING

Sponsor: CSCA Executive Committee

0004 4:00-7:45 p.m. Jefferson C

INTERCULTURAL COMMUNICATION RISING SCHOLAR CLASS WITH CAROLYN CALLOWAY-THOMAS

Sponsor: Intercultural Communication Interest Group Senior Scholar: Carolyn Calloway-Thomas, Indiana University

Dr. Calloway-Thomas teaches and conducts research in the areas of intercultural communication, communication in Black America, public dialogue in America, and civic engagement. She is the co-author of *Intercultural Communication: A Text Reader* (2007) and *Intercultural Communication: Roots and Routes* (1999) and co-editor of *Dr. Martin Luther King, Jr. and the Sermonic Power of Public Discourse* (1993). Her book, *The Way of Empathy in a Global World: An Intercultural Perspective*, is forthcoming in 2009.

In this session, rising scholars will have the opportunity to interact with Dr. Calloway-Thomas about their own work and to discuss potential research ideas in a workshop setting. To maximize the benefit of this session to attendees, we limit enrollment to the first 10 individuals to pre-register. Attendees must register in advance and pay a modest fee for this session.

0005 8:00-10:00 p.m. Jefferson A

FREE SCREENING OF MEET ME IN ST. LOUIS

Sponsor: CSCA First Vice-President, Christina S. Beck

Join your CSCA friends for a free movie, complete with popcorn and root beer! This welcome event provides you with an opportunity to relax and connect with others prior to the formal start of our 2009 conference.

Thursday, April 2, 2009

1101 8:00-9:15 a.m. Jefferson A

MEDIA INDEPENDENCE AND TRUTH TELLING: CAN WE HAVE ONE WITHOUT THE OTHER?

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: Sandra L. Borden, Western Michigan University

Participants:

"The social and psychological dimensions of Arab media discourse related

to objectivity." Hassan A. Al-Momani, Western Michigan

University

"Should Jon Stewart be doing hard-hitting political interviews?" David

Charlton, Western Michigan University

"Can lack of independence be ethically justified when journalists use

PR materials?" Richard Murphy, Illinois State University, and

Felix Irmer, Western Michigan University

"What ethics codes tell us about journalists' perceptions of press

freedom?" Lyudmyla Pustelnyk, Western Michigan University

1102 8:00-9:15 a.m. Jefferson B

THE MEDIATED LIFE: GATEWAYS AND ENTRY POINTS INTO MEDIATED TECHNOLOGY AS EDUCATORS

Sponsor: Instructional Resources Interest Group Chair: Heather Nesemeier, Concordia College

Participants:

"Picking a different gate to get into the class – moving from theory to

praxis in the classroom." Adam W. Tyma, University of Nebraska,

Omaha

"Moving beyond the sage on the stage: The trials and tribulations of

technology in the classroom." Amanda Brown, University of

Wisconsin, Stout

"Open the gate, then step aside! Students' use of technology in

assignments." Shannon Vanhorn, Valley City State University

Respondent: Heather Nesemeier, Concordia College

1103 8:00-9:15 a.m. Jefferson F

HOW WE SPENT OUR SUMMER: THE INTERCULTURAL COMMUNICATION COURSE EXPERIENCED COLLABORATIVELY AND CRITICALLY

Sponsors: Intercultural Communication Interest Group

Communication Education Interest Group

Chair: Amy Aldridge Sanford, Northeastern State University

Participants:

"Life is just easier because everything is designed for your use:"

Accepting white guilt and white privilege." Kathryn B. Golsan,
Northeastern State University

"I felt strangely sad to leave the world of the negro: Criticisms of racial naiveté in *Black Like Me*." Ryan Cannonie, Northeastern State University

"Something is broken:' Reading responses examining American's sense of entitlement in defining class." Chelsea A. Brown, Northeastern State University

"Another's point of view: Personal growth through class discussion."

Lauren Duncan, Northeastern State University

"The problem is that the jokes shouldn't even be funny in the first place:'
Journaling as a conscious ness-raising tool." Sarah E. Turner,
Northeastern State University

"Banned from the park: Writing the final paper about a local marginalized culture." Michele Schmidt, Northeastern State University

During Summer, 2008, Dr. Sanford and about 20 students at their university experienced the intercultural communication course together. Topic areas included white privilege, blackness, class, and sexuality. The professor hoped for consciousness raising, at the least, and a paradigm shift at most. The students read authors for the first time, including Wise, Griffin, McIntosh, Jensen, Tatum, and Ehrenreich. The students were asked to approach all of the materials critically. They shared their thoughts through reading responses and class discussions. The professor made adjustments to the curriculum as a result of the students' journal writings. The instructor and a few of the students will share their experiences from the class as well as the course syllabus and grading criteria.

1104 8:00-9:15 a.m. Jefferson D

SHREK THE THIRD: MEDIA CRITICISM AS A CRITICAL SELFHOOD PROJECT

Sponsors: Media Studies Interest Group

Intercultural Communication Interest Group

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants:

"Women and gender roles: Power and submission." Rebecca Countryman, Southern Illinois University, Carbondale

"Media and critical communication pedagogy." Cornelius Fair, Southern Illinois University, Carbondale

"Media and my cultural identity." JiangBo HuangFu, Southern Illinois University, Carbondale

"U.S. American females' views of *Shrek the Third*." Amber Dawn Meador, Southern Illinois University, Carbondale

"Overcome the ruling crisis and rule the ruled: Critical discourse analysis of *Shrek the Third*." Yu-Hui Tai, Southern Illinois University, Carbondale

"Shrek the Third: Media critics and critical subjectivity." Satoshi Toyosaki, Southern Illinois University, Carbondale

Shrek the Third is a culturally rich text that invites media critics' vigilant investigations on the politics of cultural representations. Media criticism, as an emancipatory research praxis, usually centralizes the texts of analyses. This panel, however, locates its focus explicitly on the media critics/panelists and their identity and critical selfhood developments in relations to their semester-long longitudinal analyses of Shrek the Third. Thus, the panel explores media criticism's functions, generative, innovative, and/or corrective of the critics' cultural identities. Echoing with the 2009 convention theme of "connection," this panel demonstrates an interdisciplinary diversity in multiple venues. The panelists' specializations vary from mass communication/media studies to work force education, intercultural communication, and critical pedagogy. This panel also represents a wide range of educational populations from undergraduate students to graduate students and instructors.

1105 8:00-9:15 a.m. Jefferson E

COMPETITIVE PAPERS IN COMMUNICATION THEORY: THEORETICAL OVERVIEWS AND APPLICATIONS

Sponsor: Communication Theory Interest Group Chair: Katherine L. Hatfield, Creighton University

Participants:

"Narrative as strange attractor: Thoughts on chaos, complexity, and communication." Andrew F. Herrmann, University of Missouri, Columbia

"A framework of analysis for comparing rhetorical and social movement theory to exterior social systems." Jacob Daniel Eckstein, Penn State University

"An overview at symbolic interactionism." Claudia Méndez H., University of Louisiana, Lafayette

"Uncertainty reduction and terrorism: Examples of media use after 9/11." Kenneth A. Lachlan, Boston College, and Patric R. Spence, Calvin College

"Feminist theory: Past, present, and future." Lindsay Alexis Hobbs, University of Louisiana, Lafayette

Respondent: David R. Novak, Clemson University

1106 8:00-9:15 a.m. Jefferson C

TOP THREE GREAT IDEAS FOR TEACHING (AND OTHERS)

Sponsor: G.I.F.T.

Chair: Rick Rodrick, University of Wisconsin, La Crosse

Participants:

"Interpersonal concept manual." Sarah E. Dirks, University of Nebraska, Lincoln, and Bryan E. Asbury, Illinois State University ***

"Really terrific or rotten tomatoes: Introductions for speeches and films."

Brendan Young, University of Iowa ***

"Row reading: Practicing voice and physical action skills." Stacey R. Howard, Southern Illinois University, Edwardsville ***

"Window on advertising: Teaching media literacy." Thomas J. Mickey, Bridgewater State College

"Connecting with myself: Dimensions of self exercise." Diana Hadad, Wayne State University

"Connections between politics and the group speech." Corey B. Davis and Mark J. Glantz, University of Missouri, Columbia

"Unpacking what makes a speech great." Stacy Tye-Williams, Creighton University

"Connecting service learning to business communication." Malynnda A. Johnson, University of Wisconsin, Milwaukee

"Celebrity candy-date." Nadine Yehya, Purdue University

*** Top three Great Ideas for Teaching!

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in many different communication courses. Audience members will change presenters every 10 minutes and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters during the session.

COMPETITIVE PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education Interest Group Chair: Joy L. Daggs, Culver-Stockton College

Participants:

"Dialogical tension in a small group communication classroom." Justin D. Walton, Cameron University

"I'm not being inappropriate; I'm just being impolite:" An examination of politeness in college student-teacher interactions." Mary Beth Asbury, University of Kansas, and Andrew C. Tollison, University of Texas, Austin*

"Critical thinking as an educational tool: A justification for the revival of the speech and thought paradigm." Elizabeth L. Chupp, Illinois State University

"Welcoming intergenerational communication and senior citizen volunteers in schools." Dimana Spudich and Christine Spudich, Saint Louis University

Respondent: David T. McMahan, Missouri Western State University

*Gustav Friedrich Award for Top Student Paper

1108 8:00-9:15 a.m. Atrium D

CREATING CONVERSATION ABOUT STUDY ABROAD: GETTING TO THE HEART OF CREATING OPPORTUNITIES

Sponsors: Interpersonal and Small Group Communication Interest Group

Intercultural Communication Interest Group

Facilitator: Stephanie S. Rollie, Miami University

Participants:

Hank Tkachuk, Concordia College, Moorhead

Alan Lerstrom, Luther College

Susan M. Wildermuth, University of Wisconsin, Whitewater

Stephanie S. Rollie, Miami University

Barbara S. Monfils, University of Wisconsin, Whitewater

More and more universities are emphasizing the value of study abroad as an educational experience for their students and are working to increase the number of international opportunities for students. As a result, more departments are looking to faculty to lead study abroad experiences. This panel will address practical issues for planning and

teaching abroad. Content will address planning and organizing a course, interpersonal issues of taking a group abroad, host family experiences, student outcomes, and successes and challenges. The focus is to inform individuals who would like to put together a course but don't know where to begin, have certain reservations, or are unsure how it could work. Panel participants have taught intercultural, nonverbal, media, or related courses overseas and have taught in places such as the Canary Islands, Luxembourg, Ireland, Sweden, Spain, Italy, Peru, Greece, and England.

1109 8:00-9:15 a.m. Dugout/Cabana

MURMURS & MEMOIR: AT THE HEART OF PERFORMING SELVES

Sponsor: Performance Studies and Theatre Interest Group
Chairs: M. Heather Carver, University of Missouri, Columbia

Kate Berneking Kogut, Stephen's College

Participants:

"Window to the soul: Performing and re-creating the self through autobiography." Emily Rollie, University of Missouri, Columbia "Potpurri, potluck, kitchen sink, meatloaf." Matthew Fotis, University of Missouri, Columbia

"Miz Jane, An adaptation of the life of Jane Clemens." Pamela Judd, Southern Illinois University, Carbondale, and Mary Barile, University of Missouri, Columbia

"What I can give you." Matt Saltzberg, University of Missouri, Columbia "Too much information." Milbre Burch, University of Missouri,

Columbia

Respondent: Dustin Goltz, DePaul University

1110 8:00-9:15 a.m. Cabana Suite 1

ILLINOIS STATE SHOWCASE PANEL CRISIS IN THE BASIC SPEECH CLASSROOM

Sponsor: CSCA States Advisory Council

Chair: Betty Jane Lawrence, Bradley University

Participants:

Betty Jane Lawrence, Bradley University Lindsay N. Soliman, Illinois State University

Amy Shipley, Parkland College Julie Weishar, Parkland College Ed Schwarz, Prairie State College Today's students are often manipulated by parents and driven by the latest technology. Attitudes, motivation for learning, and society pose new challenges for instructors in the basic speech course. This panel will examine "helicopter parents," cell phones, new technology, classroom etiquette, attendance, and other issues that challenge and refocus our energy from teaching.

1111 8:00-9:15 a.m. Cabana Suite 2

A CONVERSATION ABOUT ESSENTIAL PUBLIC RELATIONS CONNECTIONS

Sponsor: Public Relations Interest GroupChair: Diana L. Tucker, Ashland University

Participants:

"Creating rhetorical and practical connections for the public relations student." Maggie Sullivan, Loras College

"Creating Web connections for the public relations student." Diana L. Tucker, Ashland University

"Creating international and intercultural connections for the public relations student." Isaac A. Blankson, Southern Illinois University, Edwardsville

"Creating social research connections for the public relations student."

Mary Carol Harris, Loras College

1112 8:00-9:15 a.m. Field

"YES WE CAN" VS "COUNTRY FIRST": RHETORICAL CONSTRUCTIONS OF THE 2008 U.S. PRESIDENTIAL ELECTION

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: James T. Petre, Southern Illinois University, Carbondale

Participants:

"Election 2008 and the rhetorical construction of the 'average American." Jay Brower, Southern Illinois University, Carbondale

"Obama as intellectual 'other' in the 2008 presidential campaign." Shana Bridges, Indiana University

"Hockey moms and lipstick politics: Constructing U.S. American women voters in the 2008 election." Elizabeth A. Petre, Southern Illinois University, Carbondale

"Is 2008 the new 1980? Comparing the acceptance speeches of Ronald Reagan and Barack Obama." James T. Petre, Southern Illinois

1113 8:00-9:15 a.m. Soulard

ORGANIZATIONAL IDENTIFICATION: HISTORY, RELIGION, AND INTERNATIONAL RELATIONS

Sponsor: Organizational and Professional Communication Interest Group

Chair: Daniel Wilbur, Purdue North Central

Participants:

"Organizational histories and public perceptions: Explaining the past to today's audiences." Jeffrey Brand, Millikin University

"Postmodern religious communication: A quantitative instrument of measure." J. Jacob Jenkins, University of Arkansas–Little Rock

"The entry stage of socialization of clergy in Christian church settings: A memorable messages approach." Peter Knutson, University of Kansas

"Identity in translation: Organizational identification of international professionals." Cathy Chou, University of Missouri

Respondent: Jeffrey L. Courtright, Illinois State University

8:00-9:15 a.m. Shaw

THE MANY METHODS FOR STUDYING POLITICAL COMMUNICATION

Sponsor: Political Communication Interest Group Chair: Susan S. Novak, University of Kansas

Participants:

"Consequential depictions of female leadership in *Commander in Chief.*" Shane Semmler, Terry Robertson, and Kelly McKay-Semmler, University of South Dakota

"A functional analysis of press releases from Senator Barack Obama and Senator John McCain during the 2008 primary presidential election." Jessica Wilson Kratzer and William L. Benoit, University of Missouri

"Universality in political debates: Using Perelman's universal audience to examine differences between primary and general election debates." Jeffrey Delbert, University of Missouri

"America's Iron Lady finds her voice: How Hillary Clinton's tearful political apologia reversed Muskie." Ryan M. Shepard, University of Kansas

Respondent: Jenifer L. Lewis, Western Kentucky University

1115 8:00-9:15 a.m. Carondalet

IDENTITY AND SEXUAL ORIENTATION

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Richard G. Jones, Jr., University of Denver

Participants:

"Taste the colors of the rainbow: Queering perceptions of pride identity."

Adam Z. Leftin, Northern Kentucky University

"Hegemony and the silenced identity of John Amaechi." Jeremy V.

Adolphson, Northern Illinois University

"The homosexual Christian: A qualitative exploration into a 'mutually exclusive' life." Tasha R. Dunn, Eastern Illinois University

"Theorizing gay male gaze: Talented Mr. Ripley as case study." Ahmet

Atay, Southern Illinois University, Carbondale

Respondent: Tony E. Adams, Northeastern Illinois University

1202 9:30-10:45 a.m. Jefferson B

CONNECTING WITH DIGITAL NATIVES IN A LANGUAGE THAT THEY KNOW WELL

Sponsor: Instructional Resources Interest Group

Chair: Matthew Lamb, Bowling Green State University

Participants:

"The use of "Second Life" in a public speaking course." Scott Crabill, Jeffrey Youngquist, and Jacob Cayanus, Oakland University

"Using the blog in place of standard quiz or essay type assessment tools." Diana L. Tucker, Ashland University

"Smaller but better: Content-rich files for the e-classroom." Wesley Wasmundt, University of Illinois, Springfield

"Elluminate your eClass." Daria Heinemann, Keiser University, and Margaret Miller Butcher, Fort Hay State University

"Student satisfaction of course management systems: Is there difference between traditional and online students?" Rodney K. Marshall, Eastern Illinois University

1203 9:30-10:45 a.m. Jefferson A

TEACHINING INTERCULTURAL COMMUNICATION THROUGH VARIOUS PARADIGMS

Sponsor: Intercultural Communication Interest Group
Chair: Alexander D. May, Texas A & M, Corpus Christi

Participants:

Rachel Friedman, Penn State University, Berks Anna Wong Lowe, University of Oklahoma

Nichelle McNabb, Otterbein College

Cheryl L. Nicholas, Penn State University, Berks

In this session, we seek to explore the various pedagogies associated with this subject through the different paradigms we use in our teaching and research. We also hope to share teaching ideas that have went well and hopefully find common ground in how each of us enters such course content.

1204 9:30-10:45 a.m. Jefferson D

REPRESENTATIONS: THE TRAGIC, THE COMIC, THE POLYSEMIC

Sponsor: Media Studies Interest Group

Chair: Corey B. Davis, University of Missouri, Columbia

Participants:

"Radio and the public interest: A measure of crisis preparedness." J. J. McIntyre, University of Central Arkansas; Patric R. Spence, Calvin College; Kenneth A. Lachlan, Boston College, and Kenny Sibal, Ohio University

"Media framing in the Virginia Tech shooting: A comparison on local and national print news reporting." Laura E. Hickey, Illinois State University

"Taking note of the underbelly: Perspectives of pregnant women on television." K. Megan Hopper, University of Missouri, Columbia

"Practical theory methodologies and their applications for documentary film." Sara Mahle, Northern Kentucky University

"Peaking beneath the cape: Examining Superman's (queer) polysemic availability." Andrew J. Kirk, Southern Illinois University, Carbondale

Respondent: Adam W. Tyma, University of Nebraska, Omaha

1205 9:30-10:45 a.m. Jefferson E

CONNECTING THE BUILDING BLOCKS OF THE DISCIPLINE: THE TEN MOST IMPORTANT THEORIES, THEORISTS, ARTICLES, AND FULL-LENGTH BOOKS IN THE COMMUNICATION DISCIPLINE

Sponsor: Communication Theory Interest Group
Chair: David N. Ta, Northern Kentucky University

Participants:

Jenny Prigge, Northern Kentucky University Leighann Rechtin, Northern Kentucky University Joshua Rodamer, Northern Kentucky University Kelly Rodamer, Northern Kentucky University Renee Smith, Northern Kentucky University

What if the communication discipline had a top ten countdown? What would the top ten theories be? Who would rank amongst the top ten theorists? What articles would constitute the ten most important in the eyes of communication scholars? What should be on everyone's book shelf? This panel takes a fun look at the results of a survey that we administered to communication professors inquiring about the "must reads" or "must knows" of the communication discipline. Join in the fun (and maybe win a cool prize) as we have the audience guess what made the list before counting down, from number ten to number one, the top communication theories, theorists, articles, and books cited in our survey. We'll also tell you a little about each, including what some of our survey respondents shared. After we reveal the top ten, we'll hear discussion from the audience. Will your favorite be on the list?

1206 9:30-10:45 a.m. Jefferson F

CONVERSATIONS AMONG FRIENDS AND LOVERS: A COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Isabelle Bauman, Missouri State University

Participants:

"College students' attitude toward integration: Interracial friendship and dating." Sachiyo M. Shearman, East Carolina University

"Say it this way: A theoretical explanation of factors that influence the effectiveness of sexual disclosures." Jennifer Gill-Rosier, Purdue University

"Relational transgressions in romantic relationships: How individuals

negotiate the revelation and concealment of transgression information within the social network." Melissa Maier, University of Wisconsin, Milwaukee

"...kinda like a love hate relationship: Cross-sex friendship maintenance and misconceptions: A male perspective." Tim McKenna, Illinois State University

"Toward a theory at the intersection of rhetoric and interpersonal communication: The relational identity model." Curtis B. Livesay, University of Iowa, and Kristyn Meyer, University of Texas, Austin

Respondent: Carolyn Anderson, University of Akron

9:30-10:45 a.m. Atrium C

GENDER AND COMMUNICATION AT THE HEART OF IT ALL: TEACHING GENDER/SEXUALITY FROM MULTIPLE PERSPECTIVES

Sponsors: Communication Education Interest Group

Sexual Orientation and Gender Identity Caucus

Chair: Ahmet Atay, Southern Illinois University, Carbondale

Participants:

Tony E. Adams, Northeastern Illinois University Ahmet Atay, Southern Illinois University, Carbondale Jay Brower, Southern Illinois University, Carbondale Roberta A. Davilla, Western Illinois University

Sachiko Tankei-Aminian, Florida Gulf Coast University

Lynn H. Turner, Marquette University

Even though courses on gender and communication take different perspectives, they often disregard some of the most fundamental questions about society's role in gender construction processes. In addition, some of these classes are designed to isolate gender from other identity segments such sexuality or race or nationality. Therefore, they present rather a one-dimensional approach to articulate gender and communication. In this panel, we seek to generate a discussion on ways of approaching gender and communication in communication studies classes.

1208 9:30-10:45 a.m. Atrium D

MEET THE NATIONAL COMMUNICATION ASSOCIATION CANDIDATES FOR SECOND VICE-PRESIDENT

Sponsors: CSCA First Vice-President, Christina S. Beck

National Communication Association

Chairs: Betsy W. Bach, University of Montana

Dawn O. Braithwaite, University of Nebraska, Lincoln

Candidates:

Mary Lee Hummert, University of Kansas

Richard West, Emerson College

9:30-10:45 a.m. Dugout/Cabana

EMBODIED SPONTANEITY AND IMPROVISATIONAL SCHOLARSHIP IN PERFORMANCE THEORY

Sponsor: Performance Studies and Theatre Interest Group

Chair: Charles Parrott, Southern Illinois University, Carbondale

Participants:

Elena Esquibel, Southern Illinois University, Carbondale Mike Garvin, Southern Illinois University, Carbondale

Joseph Allen Hassert, Southern Illinois University, Carbondale

Heather Hull, Southern Illinois University, Carbondale

Nicholas J. Zaunbrecher, Southern Illinois University, Carbondale

9:30-10:45 a.m. Cabana Suite 1

IOWA STATE SHOWCASE PANEL: Butimthecustomer@college.edu

Sponsor: CSCA States Advisory Council

Participants:

"gotyourattention@impatient.net: A look at instant gratification and the

student." Marilyn Shaw, University of Northern Iowa

"notanotherpowerpoint@classroom.edu: Recent findings on new technologies and their influence on cognitive and affective learning." Elizabeth R. Lamoureux, Buena Vista University

"Educational consumerism and technology: The making of a communicatively dysfunctional student." Keith Hardeman,

Westminster College

Electronic communication has undoubtedly changed the culture in higher education. The more students rely on email, the more they affect contact with professors outside of class. Student messages may be informal, direct, demanding, and, at times, brazen. Messages such as, "Since I missed today's class, I need to come by so you can get me caught up" seem highly inappropriate at times. However, as college administrators refer to students as "consumers" or "clientele," they put more pressure on faculty to "satisfy the customer." How do professors establish appropriate limits to put on students?

9:30-10:45 a.m. Cabana Suite 2

FIVE DIVERSE CASE STUDIES IN IMAGE REPAIR

Sponsor: Public Relations Interest Group

Chair: Joseph R. Blaney, Illinois State University

Participants:

"The image repair of Congressman Mark Foley." Andrea Anton, Illinois State University

"Sexual abuse, image repair, and the public school district: The case of McLean County Unit Five schools." Karen Berthold, Illinois State University

"I am a deceiver and a liar: A look at Ted Haggard's image restoration"
Rebecca Gropp, Illinois State University

"Athletes, A.D.s, and administrators: Image repair at three levels of Duke University." Matthew Kurnik, Illinois State University

"Doctor, does he have a pulse?: An analysis of Isaiah Washington's image restoration discourse." Lindsay N. Soliman, Illinois State University

Respondent: William L. Benoit, University of Missouri, Columbia

1212 9:30-10:45 a.m. Field

FEMINIST TEXTUAL CRITICISM OF POLITICAL RHETORIC

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Joseph P. Zompetti, Illinois State University

Participants:

"Tic-toc tic-toc: A feminist analysis of challenge and affirmation to the ideology of domination." Curtis Nash, Illinois State University "Obama, hot mama!: Examining John McCain's celebrity attack ad on Barack Obama." Bryan E. Asbury, Illinois State University "Bridge to nowhere?: A feminist textual analysis of Sarah Palin's vice presidential acceptance speech at the 2008 Republican National Convention." Aaron M. Enskat, Illinois State University "Womyn empowered: Gender, power, and labor on the American family farm." Chad Woolard, Illinois State University

Respondent: Ilon Lauer, Western Illinois University

1213 9:30-10:45 a.m. Soulard

ORGANIZATIONAL CHANGE

Sponsor: Organizational and Professional Communication Interest Group

Chair: Becky L. DeGreeff, North Dakota State University

Participants:

"Exploring the organizational connection to the Theory of Reasoned Action: Assessing and implementing organizational policy change." Elizabeth Williams, Purdue University

"The first year (of living dangerously) in the changing university."

Andrew F. Herrmann, University of Missouri, Columbia

"Sustainability choices in organizational change: Insights from technology adoption." Luis Felipe Gomez, Texas State University, and Kerk F. Kee, University of Texas, Austin

"Managing sexual harassment through enacted stereotypes: An intergroup perspective." Debbie Dougherty and Elizabeth Baiocchi, University of Missouri, Columbia

Respondent: Isolde Anderson, Hope College

1214 9:30-10:45 a.m. Shaw

TOP PAPERS IN POLITICAL COMMUNICATION

Sponsor: Political Communication Interest GroupChair: Jay P. Childers, University of Kansas

Participants:

"Getting "real:" Audience reactions to the levels of simulacra presented by different presidential debate formats 1996-2004." Scott Walus, University of Missouri, Columbia**

"The great (female) debaters: The influence of gender in evaluations of female candidates participating in campaign debates." Darin J. Gully, University of Missouri, Columbia

"Rejecting (while embracing) the feminine style: Senator Hillary Rodham Clinton's presidential campaign advertising strategy." James M. Schnoebelen, University of Kansas

"What do we know about how people communicate during deliberative events?" Laura W. Black, Ohio University*

Respondent: Terry Robertson, University of South Dakota

*Top Paper

** J. Jeffrey Auer Top Graduate Student Paper

1215 9:30-10:45 a.m. Carondalet

FIRST YEAR GRADUATE TEACHING EXPERIENCES AND APPLIED TRAINING IN THE CLASSROOM

Sponsor: Basic Course Interest Group

Chair: Nick J. Romerhausen, Wayne State University

Participants:

"I came, I saw, I read the syllabus to my students: A lived experience of a graduate teaching assistant's first day." Nick J. Romerhausen, Wayne State University

"Do as I say, not as I do: Teacher misbehaviors and confessions of a new graduate teaching assistant." Cara Williams, Eastern Michigan University

"They said *what?*: Negotiating personal reaction to student misbehavior as a first year graduate teaching assistant." Emily Winderman, Eastern Michigan University

"Striking a balance between lectures and activities is far easier said than done." Anke Wolbert, Wayne State University

Respondents:

John T. Warren, Southern Illinois University, Carbondale Deanna Fassett, San Jose State University

Panelists will present scholarship concerning literature and seminars that are targeted toward preparing the graduate teaching assistant to succeed in a first experience as an instructor for the basic course. Scholars' works will evaluate how literature and seminars designed to help prepare graduate teaching assistants unfolded in their first semester through a presentation of evocative narratives of teaching for the first time. Each panelist will also focus on one theme (e.g. the first day, dealing with disruptive students, assessment, etc.) to explain how effectively literature and training were applied to their experiences as a novice instructor.

CONVERSATIONS ABOUT CONNECTIONS: AT THE HEART OF DEPARTMENTS AND PROGRAMS

Sponsor: CSCA First Vice-President, Christina S. Beck Facilitator: Roberta A. Davilla, Western Illinois University

Participants:

Roberta A. Davilla, Department Chair, Western Illinois University

Erika L. Kirby, Department Chair, Creighton University

Larry W. Long, Executive Director, School of Communication, Illinois

State University

Helen Sterk, Department Chair, Calvin College Lynn H. Turner, Interim Dean, Marquette University Richard West, Department Chair, Emerson College

Running a department and communication program presents many challenges as well as opportunities. The panelists are currently chairs/directors or have had experience with chairing/heading a department in small private to large public institutions. Chairs are defined by some universities as faculty, while others view them as administrators. In this panel, we will discuss the complexities of managing people while serving the interests of the whole department/program, college, and university. Additionally, we will discuss the challenges of balancing teaching and research as part of professional development and obligation. This panel may be of particular interest to current chairs/directors, individuals considering the move into administration, and faculty who want to better understand the demands of chairing/directing a department.

1302 11:00 a.m.-12:15 p.m. Jefferson C

CREATING CONNECTIONS IN YOUR ONLINE CLASSROOM: A HANDS-ON WORKSHOP

Sponsor: Instructional Resources Interest Group

Chair: Lynn Norris, Park University

Participants:

"Connecting students and instructors: Writing discussion questions that create community in the online course." Michael McDonald, University of Missouri, Kansas City

"Connecting students: Creating activities that create community in the online speech class." Rusty Norris, Park University

"Connecting students and material: Adapting great classroom activities to the online environment." Lora Cohn, Park University

"Increasing immediacy online: Working smarter with technology." David

Bodary, Sinclair Community College

"Increasing engagement: Making connections to external resources."

Kathleen M. Edelmayer, Madonna University

"Creating connections: Special concerns with the hybrid communication course." Allison B. DeStefano, Waubonsee Community College

The demand for online education is growing rapidly, but communication can be a difficult subject to "put online." This workshop enables participants to discuss activities and concerns with multiple presenters.

1303 11:00 a.m.-12:15 p.m. Jefferson B

COMPETITIVE PAPERS IN INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication Interest Group Chair: Anna Wong Lowe, University of Oklahoma

Participants:

"Intercultural willingness to communicate in Chinese students." Margaret Miller Butcher and Carrol R. Haggard, Fort Hays State University "Multicultural education in elementary classrooms: Influences on teacher efficacy." Stacey R. Howard, Southern Illinois University, Edwardsville

"The 'disabling' logic of modernity: Resisting medicalization and politicizing pathology." Richard G. Jones, Jr., University of Denver

"Racial discourse, media and 2008 Taiwan presidential election." Yu-Hui Tai, Southern Illinois University, Carbondale

Respondent: Melissa L. Beall, University of Northern Iowa

1304 11:00 a.m.-12:15 p.m. Jefferson D

SEX AS COMMUNICATION: A ROUNDTABLE DISCUSSION

Sponsors: Sexual Orientation and Gender Identity Caucus

Media Studies Interest Group

Interpersonal and Small Group Communication Interest Group

Chair: Katherine J. Denker, University of Missouri, Columbia

Participants:

"Sex communication: Discourse, power, control and patriarchy." Claudine Neumann and David N. Ta, Northern Kentucky University "Making standpoint theory queer- and quare-friendly." Leland Spencer, University of Cincinnati

"Sex as communication through the lens of performance." Adam Z. Leftin, Northern Kentucky University

Discussant: Jenny Prigge, Northern Kentucky University

1305 11:00 a.m.-12:15 p.m. Jefferson E

COMPETITIVE PAPERS IN COMMUNICATION THEORY: IDENTITY MATTERS

Sponsor: Communication Theory Interest Group Chair: Phil Chidester, Illinois State University

Participants:

"Communicating weight: The effect of body size on organizational communication." Frances L. M. Smith, Murray State University

"Twin talk: Understanding the communication between college twins using speech codes theory." Christine Spudich and Dimana Spudich, Saint Louis University

"Gateways and entries between the zeroes and ones: Toward Online Identity Assembly Theory." Adam W. Tyma and Lynnette G. Leonard, University of Nebraska, Omaha

"Communication theories and cosmopolitical connections: Exploring discursive citizenship in cosmopolitan contexts." James T. Petre, Southern Illinois University, Carbondale

Respondent: Andrew F. Herrmann, University of Missouri, Columbia

1306 11:00 a.m.-12:15 p.m. Jefferson F

TOP FOUR PAPERS IN INTERPERSONAL AND SMALL GROUP COMMUNICATION

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Stephanie S. Rollie, Miami University

Participants:

"Attitudes toward online social connection and self disclosure as predictors of Facebook communication and relational closeness."

Andrew M. Ledbetter, Jocelyn M. DeGroot, Yuping Mao, Joseph P. Mazer, Kevin R. Meyer, and Brian Swafford, Ohio University*

"An investigation of the support process: Decision phase, support enactment and efficacy phase, and outcome phase." Sarah E.

Dirks, University of Nebraska, Lincoln, and Sandra Metts, Illinois State University

"The influence of marital rituals and attachment style on marital satisfaction." Anna D. H. Kudak, University of Kentucky, and Becky L. DeGreeff, Kirsten R. Ellingson, and Julie L. Semlak, North Dakota State University**

"Narratively (re)framing stepfamily beginnings: The relationship between adult stepchildren's stepfamily origin stories and their perceptions of the family." Jody Koenig Kellas, University of Nebraska, Lincoln; Leslie Baxter, University of Iowa; Dawn O. Braithwaite, University of Nebraska, Lincoln; Cassandra LeClair-Underberg, Texas State University; Tracy Routsong, Washburn University; Matthew Thatcher, Arkansas State University, and Emily Lamb Normand, Olivet Nazarene University

Respondent: Jim L. Query, Jr., James Madison University

*Top Paper

**Top Student Paper

1307

11:00 a.m.-12:15 p.m.

Atrium C

CREATING CONNECTIONS THROUGH AUDIO DOCUMENTARY AND STORYTELLING: SPOTLIGHT ON FOUR COLLABORATIVE ENDEAVORS

Sponsor: Communication Education Interest Group

Chair: David Engen, Minnesota State University, Mankato

Participants:

"The voices from the Valley Audio Documentary website: Connecting students and community in Southern Minnesota." David Engen, Minnesota State University, Mankato

"Learning to 'love': Using the National Listening Project, StoryCorps as a catalyst for interpersonal listening skills." Robert Jersak, Century College

"Engaging community narrative through audio documentary in an applied research-interviewing methods course." Scott Johnson, University of Richmond

"Conducting oral histories in the introductory gender course:

Understanding gendered norms through audio interviews."

Kristen Treinen, Minnesota State University, Mankato

Panelists will discuss four course projects in which students with no media experience use digital audio technology to collect, edit, and present community stories. The projects detailed all connect classroom to community and are used in classes such as interpersonal

communication, interviewing, and gender. This dialogue-based panel will inform audience members about the specific projects as well as explore more general issues relating to doing audio work in other communication courses--issues such as the influence of audio work on learning of course content, technology needed for doing basic audio work in courses, and web resources helpful in introducing students to this exciting form of digital media.

1308 11:00 a.m.-12:15 p.m. Atrium D

TOP PAPER PANEL

Sponsor: Argumentation and Forensics Interest Group Chair: Heather M. Norton, Fontbonne University

Participants:

"Trump vs. O'Donnell: A communication analysis of a celebrity feud." J.

Jacob Jenkins, University of Arkansas, Little Rock

"Orality and debate: Identifying the crucial link between contemporary and ancient argumentation." Ilon Lauer, Western Illinois University

Respondent: Larry Underberg, Southeastern Missouri State University

1309 11:00 a.m.-12:15 p.m. Dugout/Cabana

DEVELOPING PRAXIS: CONNECTING FEMINIST THEORY AND FEMINIST ACTIVISM

Sponsor: Women's Caucus

Chair: Shauna M. MacDonald, Southern Illinois University, Carbondale

Participants:

"Pre-Roe words and post-Roe words: Connecting past and present reproductive rights activism." Jamie Huber, Southern Illinois University, Carbondale

"Living performing gender violence for prevention's sake: Exploring ethical responsibility." Jennifer L. Freitag, Southern Illinois University, Carbondale

"A revolution of language: Islamic women (re)instating empowered Subjectivity." Melinda L. Yeomens, Southern Illinois University, Carbondale

"Bring V-Day back to campus: A feminist approach to the fulfillment of the true Jesuit mission." Katie Cushwa and Emma Schartner, Saint Louis University Respondent: Paaige Turner, Saint Louis University

1310 11:00 a.m.-12:15 p.m. Cabana Suite 1

MISSOURI STATE SHOWCASE ASSESSING SERVICE LEARNING IN UPPER-DIVISION COMMUNICATION COURSES

Sponsor: CSCA States Advisory Council

Chair: Joe Moore, University of Central Missouri

Participants:

"Incorporating a service learning component in two upper-division communication courses," Sam Cox and Wendy Geiger, University of Central Missouri

"The sociological importance of service learning with race, class and gender in American public schools," Musa Ilu, University of Central Missouri

"Evaluating the impact of service learning on students' educational and professional motivation." Chen Chien-wen, Patra Patrasuwan, Matt Starnes, and Sara Warren, University of Central Missouri

"Tensions and benefits of required service-learning projects in higher education," Wayne Geiger, Ngoc Tran, and Julie A. West, University of Central Missouri

Critic/Respondent: Shonna L. Tropf, University of Central Missouri

Service learning has become an essential element in the educational experiences of our students, as well as a central component to many curricula. This panel explores the impact of service learning activities on both the curriculum and students at a midwestern university. The papers represent a range of concerns including a rationale for integrating service learning within the education experience and how students are impacted by such experiences. The combination of educator and student perspectives lends tremendous value to this panel, providing listeners with insights into the full range of concerns relevant to service learning in higher education communication coursework.

1311 11:00 a.m.-12:15 p.m. Cabana Suite 2

PUBLIC RELATIONS EDUCATION IN THE CENTRAL STATES REGION: THEORY, PEDAGOGY, ENROLLMENT, AND CURRICULUM TRENDS

Sponsor: Public Relations Interest Group

Chair: Benita Dilley, President, Consultation Associates

Participants:

- "Public relations programs and education in the central states: Graduate and undergraduate programs, majors, foci, and enrollment trends." Kelly Schultz, University of Wisconsin, Stout
- "The use of internship and experiential learning in public and corporate relations: A Caterpillar International case study." Brooke Morgan, Caterpillar International and Illinois State University
- "Public relations crisis management: Teaching techniques and research backing for professional skill development." Pamela J. Steskal, Illinois State University
- "Public relations theory trends." Benita Dilley, President, Consultation Associates

1312

11:00 a.m.-12:15 p.m.

Field

RHETORICAL CONNECTIONS IN SOCIAL MOVEMENTS

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Russ Luce, Truman State University

Participants:

- "Women, terrorism, and social movements: A rhetorical perspective."
 Lesli K. Pace, University of Louisiana, Monroe, and Charles L.
 Walts, William Jewel College
- "I know it's not too late for America to be reborn': The rhetoric of a Klanswoman." Abigail Selzer, Purdue University
- "Beyond paranoia: Toward an alternative understanding of the appeal of the 9/11 Truth Movement." Ryan M. Shepard, University of Kansas
- "Exploring narrative construction of identity and inclusion for bug chasers in the gay community." Katherine L. Hatfield, Creighton University

1313

11:00 a.m.-12:15 p.m.

Soulard

THE CONNECTION OF LANGUAGE, NARRATIVES, AND THE CREATION OF IDENTITY

Sponsor: Health Communication Interest Group

Chair: Karen Braselton, University of Southern Indiana

Participants:

"Bearing witness to the ethics of practice: Storying physicians' medical mistake narratives." Heather J. Carmack, Missouri State University

- "Storying the temporal nature of emotion work among volunteers." Leslie A. Thornton and David R. Novak, Clemson University
- "Pedagogy in medical school: Rethinking the narrative nature of standardized patient programs." Kevin R. Meyer, Ohio University
- "Sex hangover: Language at the heart of sexual addiction and recovery." Carly Gieseler, University of South Florida
- "Battling 'Ana' through discursive reframing: A case study exploring the counterstories of women with anorexia." Michelle Marie Maresh, University of Nebraska, Lincoln

Respondent: Lance Lippert, Illinois State University

1314 11:00 a.m.-12:15 p.m. Shaw

THE 2008 CAMPAIGN: CANDIDATES, CITIZENS, AND THE MEDIA

Sponsor: Political Communication Interest Group

Chair: Erin Blocher, University of Missouri, Kansas City

Participants:

"Sarah Palin doesn't need a gun to hunt, because she can throw a bullet through an adult bull elk: The symbolic boasting of Sarah Palin." Mike Milford, Tarleton State University

"Talk about talk: Calls for conversation in the 2008 presidential election." Jay P. Childers, University of Kansas

"The 2008 presidential debates in three acts: Candidate messages, media coverage, and citizen responses." Mitchell S. McKinney, University of Missouri, Columbia

"Obama is my friend on Facebook: The influence of new technologies on young voters in the 2008 presidential campaign." Jenifer L. Lewis, Western Kentucky University

Respondent: Mary C. Banwart, University of Kansas

1315 11:00 a.m.-12:15 p.m. Carondalet

TEACHING PUBLIC SPEAKING TO NON-NATIVE SPEAKERS: PAST, PRESENT, AND FUTURE

Sponsor: Basic Course Interest Group

Chair: Robyn Rowe, Missouri State University

Participants:

"An examination of the nature and cultural expectations of a

communication event." Mike R. Allen, University of Wisconsin, Milwaukee

- "Teaching foundational principles of the Western, democratic model of discourse to ESL students." Lynn Borich, Missouri State University
- "Advantages vs. disadvantages of offering specific ESL sections of introduction to public speaking for non-native speakers."

 Allison Coltharp, Missouri State University
- "The importance of facilitating success in non-native speakers in public speaking." Joshua Pederson, University of Wisconsin, Milwaukee
- "Exploring the pedagogy behind ESL students in public speaking classes." Scott Titsworth, Ohio University

1401 12:30-1:45 p.m. Jefferson A

INTER-CONNECTIONS: NEGOTIATING IDENTITY

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Jacob Stutzman, University of Kansas

Participants:

"Myth as a bridge between role enactment and ideology: A study of concerned women for America." Susan S. Novak, University of Kansas

"Constructing U.S. American national identity through the commemorations of Dr. Martin Luther King, Jr." Elizabeth A. Petre, Southern Illinois University, Carbondale

"Love him or hate him: The importance of Bill Cosby's 'pound cake' for the African American community." Joshua Phillips, Central Michigan University

"The gendered political body: Reconsidering the body as situation in rhetoric." Jimmie Manning and Cady Short-Thompson, Northern Kentucky University

1402 12:30-1:45 p.m. Jefferson B

"CONVERSATIONS ABOUT CONNECTIONS" BEYOND ASSESSMENT: THE COMMUNITY COLLEGE FOCUS TO BUILD SUCCESS FOR FIRST YEAR STUDENTS

Sponsor: Community College Interest Group

Chair: Beverly H. Hubbard, College of Lake County

Participants:

Denise J. Anastasio, College of Lake County Allison B. DeStefano, Waubonsee Community College Ann Marie Jablonowski, Owens Community College Wendy Lingo, Kirkwood Community College Rich Underwood, Kirkwood Community College

This panel will share their perspectives on course design, teaching methods, and support systems currently in place at their respective colleges that are designed to help first year students. We will discuss the Foundations of Excellence® Self-Study initiative, an early college program geared toward "average" high school junior level students, in our discussion. Audience members will be encouraged to share their own experiences regarding first year student initiatives at their respective institutions.

1403 12:30-1:45 pm. Atrium D

CONNECTING, ACTING, AND 'BECOMING' ETHNOGRAPHER: GRADUATE STUDENTS AND THE EPISTEMICS OF ETHNOGRAPHY

Sponsor: Intercultural Communication Interest Group

Chair: Shauna M. MacDonald, Southern Illinois University, Carbondale

Participants:

"Negotiating menopause and the role of Cronehood: Is it time for a change?" Debbie O'Neill, Southern Illinois University, Carbondale "Negotiating the multiple roles of feminist, ethnographer, and activist."

Jamie Huber, Southern Illinois University, Carbondale

"Am I a participant-observer or the teacher?: Ethnographic research in the college classroom." Christina Wells, Southern Illinois University, Carbondale

"You're a breeder?' Tensions of loyalty and identity in an ethnography of GLBTQQIA college students." Krishna Pattisapu, Southern Illinois University, Carbondale

"When 'you' were one of 'them': Negotiating potential conflicts of interest in ethnographic research." Robert Carlsen, Southern Illinois University, Carbondale

Respondent: John T. Warren, Southern Illinois University, Carbondale

What is it like to 'become' an ethnographer? To find one's epistemic/ontological voice while possibly struggling with issues of axiology and praxis? To locate an identity as ethnographer in the nexus of self identity and the socio-political academic rhetoric around being researcher, community-member, participant, insider, outsider etc.? In our methods classes, we read the books, acquire the language, and learn about fieldwork and methodology; however, in the 'doing' (being researcher/being writer) of ethnography, we

discover/re-discover our identity(ies) as ethnographers. In this roundtable discussion on 'becoming' ethnographer, graduate students (from an Ethnography of Communication course) working on their first ethnographies dialogue about the challenges, frustrations, joys, and celebrations of doing ethnography and discovering self through practice. By discussing role-negotiation, conferring about their double focus of "participant activist" and "participant-observer," and navigating through ideas about constructed reality, multiple identities, and privacy and loyalty, participants explore their strategies in handling various issues that arise in and/or coalesce with their constitution and reconstitution of self as ethnographer.

1404 12:30-1:45 p.m. Jefferson D

PART II: "DID WE REALLY MATTER?" CONTINUING THE 2008 DISCUSSION OF THE IMPACT OF THE COMMUNICATION DISCIPLINE ON OUR LIVES AND OUR WORLD

Sponsor: CSCA President, Nancy J. Brule Facilitator: Nancy J. Brule, Bethel University

Participants:

Dawn O. Braithwaite, University of Nebraska, Lincoln

Steve Duck, University of Iowa

Lawrence R. Frey, University of Colorado, Boulder

Jack Kay, University of Michigan, Flint Sandra Metts, Illinois State University Lynn H. Turner, Marquette University David Zarefsky, Northwestern University

The global community, social injustice, racism, prejudice, troubled individuals...these issues force us to ask the question: As educators and researchers, have we made a difference in our world? In this panel, we will reflect upon the impact of research and teaching on our society. Each scholar will briefly answer the questions: Has our scholarship served its purpose? What have we done with our scholarship in the past? What should we be doing now?

1405 12:30-1:45 p.m. Jefferson E

COMPETITIVE PAPERS IN COMMUNICATION THEORY: MESSAGE PRODUCTION, SENSE-MAKING PROCESSES, AND MASS MEDIATED EXPERIENCE

Sponsor: Communication Theory Interest Group

Chair: Dena Huisman, University of Wisconsin, Lacrosse

Participants:

"Open-mouth awe:' ESPN's *Streetball* and the mediated sublime." Phil Chidester, Illinois State University

"Critical inquiry capacity building through use of student questions."

John A. Jones, University of Illinois, Chicago

"Thinking outside the (black) box: Obstacles and opportunities for message production theorists." Brendan Young, University of Iowa

"Toward a theory of learning through the media and disasters." Patric R. Spence, Calvin College; Kenneth A. Lachlan, Boston College, and Lindsay D. Nelson and Ashley K. Shelton, University of Minnesota

Respondent: Rita L. Rahoi-Gilchrest, Winona State University

1406 12:30-1:45 p.m. Jefferson F

QUALITATIVE STUDIES OF FAMILY COMMUNICATION

Sponsor: Interpersonal and Small Group Communication Interest Group Chair: Bryan K. Crow, Southern Illinois University, Carbondale

Participants:

"Exploring homeostasis and boundary management in the family of an alcoholic." Nichole Nicholson, Southern Illinois University, Carbondale

"Intentional family: Reinventing relationships that work." Melinda L. Yeomans, Southern Illinois University, Carbondale

"Remembering our loved ones: An examination of family storytelling as a function of maintaining relationships with the deceased." Angela S. Jacobs, Eastern Illinois University

"Helicopter parents raising millennial children: A case study of family communication." Jennifer J. Summary, Southern Illinois University, Carbondale

"Conversations about connections: Analyzing family talk." Bryan K. Crow, Southern Illinois University, Carbondale

1407 12:30-1:45 p.m. Atrium C

COMPETITIVE PAPERS PANEL

Sponsor: Graduate Student Caucus

Facilitator: Anji L. Phillips, University of Missouri, Columbia

Participants:

- "The Fifth and Hill story: A framework for environmental justice." Martha Wilkinson, Eastern Illinois University
- "In whose honor?: Protesting Native American mascots." Dan Cotter, Ball State University
- "Sports(wo)manship in *Sports Illustrated*: A rhetorical feminist critique of the representation of women in sports magazines." Rebekah Watson, University of Missouri, Columbia
- "Environmental rapture: Deleuze's movement-image amidst environmentalism's prophesied catastrophe." Brent Yergensen, University of Nebraska, Lincoln
- "Sex talks and sexual experience: The relationship between parent-child sexual communication and the sexual experiences of college-aged children." Jessica Wilson Kratzer, University of Missouri, Columbia
- "Reclaiming Isocrates: A theory of social transformation for the postmodern era." Ryan M. Shepard, University of Kansas

1408 12:30-1:45 p.m. Jefferson C

GREAT IDEAS FOR TEACHING

Sponsor: G.I.F.T.

Chair: Rick Rodrick, University of Wisconsin, La Crosse

Participants:

"Puzzled." Michelle Marie Maresh, University of Nebraska, Lincoln "Super sized persuasion: A creative persuasion activity." Jennifer Gill-

Rosier, Purdue University

- "Conversations about connections and application of intercultural communication concepts in the movies." Sachiyo M. Shearman, East Carolina University
- "Learning hyperpersonal communication with 'Sam." Zeynep Tanes, Purdue University
- "Um...rethinking delivery." Amanda Brown, University of Wisconsin, Stout
- "We've got jokes: Connections for the communication classroom." Miri Pardo, St. John Fisher College
- "Connecting course concepts and civic engagement, one minute at a time."

 John F. Hooker, Illinois State University
- "The 'This I believe' speech: Moving beyond the self-introduction speech." Sara Docan-Morgan, University of Wisconsin, La Crosse
- "Talking trash." Peggy Dersch, Parkway West High School, Kirkwood, MO
- "Fantasies in the classroom? A discussion of symbolic convergence theory

in the small group communication classroom." Audrey L. Detering, Indiana University, Southwest

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in many different communication courses. Audience members will change presenters every 10 minutes and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters during the session.

1409 12:30-1:45 p.m. Dugout/Cabana

IDENTITY, STRUGGLE, AND FEMINISM: COMPETITIVE PAPERS IN WOMEN'S CAUCUS

Sponsor: Women's Caucus

Chair: Alison Aurelia Fisher, Southern Illinois University, Carbondale

Participants:

"Identity and paradox in the Roman Catholic women priest movement."

Krista L. Phair, University of Kansas

"Gendered social movements: A critical comparison of the suffrage and pro-gay marriage movements." Michelle L. Kelsey, Arizona State University

"Disney feistiness: Not quite feminism." Elyse Vigiletti, Saginaw Valley State University

"Rejecting (while embracing) the feminine style: Senator Hillary Rodham Clinton's common ground approach to abortion." James M. Schnoebelen, Washburn University

Respondent: Danielle Stern, Christopher Newport University

1410 12:30-1:45 p.m. Cabana Suite 1

ILLINOIS STATE SHOWCASE PANEL JUSTIFYING OUR EXISTENCE: NEW ARGUMENTS FOR THE TEACHING OF COMMUNICATION

Sponsor: CSCA States Advisory Council

Participants:

Jane Bailey, Waterloo High School, IL Christine Doman, Illinois State University Carol Harms, Belleville East High School, IL Larry W. Long, Illinois State University

Lindsay N. Soliman, Illinois State University

Communication programs are often questioned at secondary and collegiate levels because we have been reluctant or unable to provide statistical evidence of our value to student development. We have historically relied on testimonials and common logic that refer to the importance of employee and citizen communication skills. However, do we really improve student thinking, processing, and articulation of ideas? These panelists believe so, and they will share new research that demonstrates the huge difference that we make in students' academic and career performance.

1411 12:30-1:45 p.m. Cabana Suite 2

COMPETITIVELY SELECTED CRISIS COMMUNICATION PAPERS

Sponsor: Public Relations Interest Group

Chair: Kimberly Cowden, North Dakota State University

Participants:

"Listen to our story: Narratives in crisis response." Nadine Yehya, Purdue University

"The effectiveness of the press release: American Airlines' use of press releases for image repair." Amanda Fountain, Eastern Illinois University

"Overcoming an image attack: Fischer Homes' image restoration strategy and the audience attributions that made it possible." Whittney Darnell, Northern Kentucky University

"Crisis communication: What we THOUGHT we knew, what we obviously did NOT know, and what we know NOW." Sarah Head, Northeastern State University

"Mattel's toys recall: Corporate web site as a medium of image restoration." Azhanni Muhammad, Ohio University

Respondent: Steven Venette, University of Southern Mississippi

1412 12:30-1:45 p.m. Field

CONNECTIONS TO THE HEREAFTER: THE RHETORIC OF EULOGIES

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Katie Lever-Mazzuto, Western Connecticut University

Participants:

"Ann Richards' eulogy of Barbara Jordan: Some rules a*re* meant to be broken." Christina Fleuriet, Texas State University, San Marcos

"Persuade us when we're down: Using the American dream myth as a persuasive framework for a presidential eulogy." Michael E. Burns, North Dakota State University

"If you're reading this, I'm already gone: A rhetorical analysis of the final letters from our Honored dead." Abbey Wojno, Ohio University

1413 12:30-1:45 p.m. Soulard

TOP PAPERS IN HEALTH COMMUNICATION

Sponsor: Health Communication Interest Group
Chair: Christine North, Ohio Northern University

Participants:

"We are introducing a new way of thinking:' The Muntada's use of dialogue in promoting sexual health education." Elizabeth Rattine-Flaherty, St. Louis College of Pharmacy*

"Expanding Kreps' (1988) relational health communication competence model: A multivariate test among Hispanic caregivers for loved ones with Alzheimer's disease." Melinda R. Weathers, George Mason University, and Jim L. Query, Jr., James Madison University

"Gender and the interpersonal communication attitudes associated with condom use." Amy Grimes, Southern Illinois University, Edwardsville**

"College students' drinking: Integrating family communication styles and the theory of planned behavior." Kate Gronewold, Kai J. Western, Amber Koblitz, Peter Balega, Pan Leino-Mills, and Andrea Rooney, North Dakota State University

Respondent: Donna R. Pawlowski, Creighton University

* Top Paper

** Top Student Paper

1414 12:30-1:45 p.m. Shaw

CHALLENGES TO THE HEART OF POLITICAL COMMUNICATION

Sponsor: Political Communication Interest Group
Chair: Jay P. Childers, University of Kansas

Participants:

Angela Aguayo, Southern Illinois University, Carbondale

Lisa Foster, University of Oklahoma Kristen Hoerl, Auburn University Jenny Edbaur-Rice, University of Missouri, Columbia

The field of political communication is often criticized for too narrowly focusing on electoral politics and empirical studies of citizen behavior. In an attempt to get at the heart of this issue, four young scholars interested in politics and communication studies give voice to such criticisms as they offer friendly challenges to political communication.

1415 12:30-1:45 pm. Carondalet

GRADUATE TEACHING ASSISTANTS IN CONVERSATION: CONNECTING WITH COLLEAGUES, COURSES, AND STUDENTS

Sponsor: Basic Course Interest Group

Chair: Nick J. Romerhausen, Wayne State University

Participants:

"What's mine is yours and what's your's is ours: The self disclosure of classroom management techniques between first and second year graduate teaching assistants." Emily Winderman, Eastern Michigan University

"Let's see how this goes' and the conversations thereafter: Pedagogy by trial and error." Cara Williams, Eastern Michigan University

"Did (fill in the blank) just say that? The balancing of self-disclosure in the graduate teaching assistant realm." Malisa Hinderliter, Eastern Michigan University

"You're good enough, you're smart enough, and gosh darnit your students like you: Social support in the graduate teaching assistant office."

Melissa Masserant, Eastern Michigan University

Respondent: Nick J. Romerhausen, Wayne State University

1500 2:00-3:15 p.m. Jefferson D

PLENARY GREEN ROOM MEETING

(Panelists only)

ARE YOU CHECKING YOUR FACEBOOK IN MY CLASS?: SUCCESSFUL TEACHERS TALK ABOUT PROVEN CLASSROOM MANAGEMENT TECHNIQUES

Sponsor: CSCA President, Nancy J. Brule Facilitator: Nancy J. Brule, Bethel University

Presenters:

David Bodary, Sinclair Community College

Nancy J. Brule, Bethel University Leah E. Bryant, DePaul University Nichelle McNabb, Otterbein College

Donna R. Pawlowski, Creighton University Paul Schrodt, Texas Christian University

Jordan E. Soliz, University of Nebraska, Lincoln

A. L. Terry, Bethel University

Debra Worley, Indiana State University

Many different types of challenges face teachers in the university classroom-texting, surfing the web, checking e-mail, doing homework for other classes, coming late to class, arguing about grades, cheating, plagiarizing, not showing up for presentations, lack of respect for younger teachers, instant messaging...the list goes on and on. These experienced teachers will discuss challenging problems that they have faced in the classroom and how they resolved the issues. In this interactive panel, audience members will be encouraged to ask questions, share their own teaching challenges and solutions, and engage in lively discussion. This panel will serve as an exploration of the many types of issues facing teachers in the classroom and provide opportunities for creative problem solving.

1502 2:00-3:15 p.m. Jefferson B

2008 FEDERATION PRIZE: REPORT ON RESEARCH

Sponsors: CSCA First Vice-President, Christina S. Beck

CSCA Federation Prize Committee

Chair: Brant R. Burleson, Purdue University

2008 Federation Prize Recipient: Julie M. Novak, Wayne State University

Women continue to be under-represented in the American professoriate. While statistics may show percentages and possible predictive indicators for retention/attrition, they do not reveal the lived experiences of women. Any consideration of retention requires us to examine the nuanced ways women leave or, alternatively, how they stay. This project

focuses on female faculty decisions regarding staying and leaving, how fluid or solid these decisions are, and, within these decisions, linkages to being engaged or disengaged in academic life.

1503 2:00-3:15 p.m. Atrium D

QUEER THEORY, COMMUNICATION THEORY: OVERVIEWS, APPLICATIONS, AND NEW DIRECTIONS

Sponsors: Communication Theory Interest Group

Sexual Orientation and Gender Identity Caucus

Chair: Keith Berry, University of Wisconsin, Superior

Participants:

Tony E. Adams, Northeastern Illinois University Ahmet Atay, Southern Illinois University, Carbondale

Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

Jonathan M. Gray, Southern Illinois University, Carbondale

Richard G. Jones, Jr., University of Denver Jimmie Manning, Northern Kentucky University Cheryl L. Nicholas, University of Pennsylvania, Berks Sandra L. Pensoneau-Conway, Wayne State University

Steve Phalen, University of South Florida

This panel seeks to synthesize tenets of Queer Theory with tenets of Communication Theory. Using a roundtable format, each participant will address questions such as: What is Queer Theory? What is the heuristic value of Queer Theory within Communication Studies? How can Communication Theory enhance Queer work? Where does Queer Theory fit within the Communication discipline? How can we harness the radical deconstructionist tendencies of Queer Theory while still address face-to-face communicative processes? How might a Queer Communication project look?

2:00-3:15 p.m. Atrium C

GATEWAY TO A SUCCESSFUL DISSERTATION: TIPS, STRATEGIES, AND STORIES TO HELP YOU MAKE THE MOST OF YOUR 3RD YEAR (OF THE PHD PROCESS)

Sponsor: Graduate Student Caucus

Chair: Rebecca Dohrman, Purdue University

Key Discussants:

Brenda Berkelaar, 3rd Year, Purdue University

Katherine J. Denker, 4th Year, University of Missouri, Columbia

Rebecca Dohrman, 3rd Year, Purdue University Lorraine Kisselburgh, Assistant Professor, Purdue University Jennie Gill Rosier, 3rd Year, Purdue University Suchitra Shenoy, 4th Year, Purdue University Danielle Stern, Assistant Professor, Christopher Newport University Kristi L. Wilkum, 3rd Year, Purdue University

The third year of the Ph.D. process is an important step in successfully finishing ones degree and drawing attention to it in the form of this panel will help newer students plan accordingly for their third year. In addition, this conversation will help all attendees who may advise third year students in the future to gain a clearer picture of what is realistic and important to accomplish in the third year of the Ph.D. process.

1508 2:00-3:15 p.m. Jefferson C

GREAT IDEAS FOR TEACHING

Sponsor: G.I.F.T.

Chair: Rick Rodrick, University of Wisconsin, La Crosse

Participants:

- "Classroom simulations: Exploring workplace expectations via impromptu interview presentations." Renee L. Robinson, Saint Xavier University
- "Teaching narratives, identification, and criticism." Chris Oldenburg, University of Memphis
- "The listening log assignment." Tony Docan-Morgan, University of Wisconsin, La Crosse, and Virginia McDermott, University of New Mexico
- "The power of perceptions: Exploring individual perceptions through activity-based learning." Christine Spudich and Dimana Spudich, St. Louis University
- "Family communication styles (decision making methods)." Kristen Rupert Leach, Southern Illinois University, Edwardsville
- ""Where's the meaning and what's the point?" Applying symbolic interactionism in the communication classroom." Jessica J. Eckstein, Western Connecticut State University
- "You want me to listen? Suspending judgment and learning to paraphrase." Lori Norin, University of Arkansas, Fort Smith
- "Standing at different points in society." Lindsey Harness, University of Wisconsin, Milwaukee
- "Speaker's choice 'Bridge' speech." Darin J. Gulley, University of Missouri, Columbia

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in many different communication courses. Audience members will change presenters every 10 minutes and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters during the session.

1509 2:00-3:15 p.m. Dugout/Cabana

CONNECTING THEORY TO APPLICATION: USING CASES TO "ACTUALIZE" GENDER AND INTERSECTIONALITY

Sponsors: Women's Caucus

Sexual Orientation and Gender Identity Caucus

Instructional Resources Interest Group

Chair: Erika L. Kirby, Creighton University

Participants:

"Heaping hostility on Hillary:' Isms in the 2008 presidential race." Lynn H. Turner, Marquette University, and Patricia A. Sullivan, State University of New York, New Paltz

"Starting life with a clean slate'(?): Kylie's new job." Sherianne Shuler, Creighton University

"Can a man be a feminist?": Moving from dominance to alliance." M. Chad McBride, Creighton University

"Look, not everybody can get pregnant!": When private issues are made public." Jennifer J. Bute, Ohio University

"Don't be So gay!": Challenging homophobic language." Erika L. Kirby, Creighton University

"If a boy is playing with it, it's a boy toy; if a girl is playing with it, it's a girl toy:' Questioning the gendering of toys." Paaige K. Turner, Saint Louis University

"How is *that* going to work?": Explaining commuter marriage to others."

Karla Mason Bergen, College of St. Mary

2:00-3:15 p.m. Cabana Suite 2

FLAGGED ON YOUTUBE: ETHICS, CENSORSHIP, AND FREE EXPRESSION

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: Beth A. Messner, Ball State University

Participants:

"Talking to an audience of one: Corporate discourse in the YouTube era." Becky McDonald, Ball State University

"First they came:' The censorship of Michelle Malkin." Beth A. Messner, Ball State University

"Censorship, incivility and the debate community: Why the academic debate community is so afraid of itself." Donald Peters, Ball State University

Respondent: Krista L. Phair, University of Kansas

2:00-3:15 p.m. Field

TOP PAPERS: RHETORICAL THEORY AND CRITICISM INTEREST GROUP

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Katherine L. Hatfield, Creighton University

Participants:

"Reconfiguring the <family> in the same-sex marriage movement."

Michelle L. Kelsey, Arizona State University **

"World On Fire: Looking at the concept of hegemony through the songs of Sarah McLachlan." Brianne Berogan, Illinois State University* "The Ahmadinejad and Bollinger saga." Evelyn Saru, Central Michigan

University

"The messenger climbed atop the mountain: The universal audience, quasi-logic by transitivity, and the establishment of a messenger's identity in *Lost Mountain*." Josh Ewalt, University of Nebraska, Lincoln*

Respondent: Stephanie Kelley-Romano, Bates College

** Top Paper

* Top Student Paper

2:00-3:15 p.m. Soulard

VISION, MISSION, AND LEADERSHIP: ELEMENTS AT THE HEART OF THE ORGANIZATION

Sponsor: Organizational and Professional Communication Interest Group

Chair: Anna F. Carmon, North Dakota State University

Participants:

"Recognized unified diversity: Utilizing strategic ambiguity to understand the role of organizational mission." Robert Whitbred, Cleveland State University

"It's amazing what we do with so little:' Motivations and perceptions of

leadership within a community theater." Kristen Imboden and Paula Hopeck, Purdue University

"Gendered organization of a female-owned business in a male-dominated industry." Freda DePriest, Missouri State University

"The International Council for Science [Union]: A case study of the organizational communication of global science." Brent Yergensen, University of Nebraska, Lincoln

Respondent: Julie A. Davis, College of Charleston

2:00-3:15 p.m. Shaw

THE POLITICS OF PLACE: FROM TOWN HALL DEBATES TO STATEWIDE RACES

Sponsor: Political Communication Interest Group

Chair: Erin Blocher, University of Missouri, Kansas City

Participants:

"A functional analysis of 2008 Missouri primary campaign advertising." Mark J. Glantz, Corey B. Davis, and William L. Benoit, University of Missouri, Columbia

"Off to the races: Content analysis of local newspaper coverage of presidential primary campaigns." Jayne R. Henson, William L. Benoit, Mark J. Glantz, and Leslie Rill, University of Missouri, Columbia

"Format differences in debates." Jeffrey Delbert, University of Missouri, Columbia

"Conversations about caucuses: Political participation, efficacy, and the 2008 Minnesota presidential caucuses." Robert R. Becker, Najla Amundson, Dana Anderson, Kristina Wenzel, Nana Sajaia, Muhabbat Yakubova, and Ronald Frannea, North Dakota State University

Respondent: Karen Anderson, University of North Texas

1516 2:00-3:15 p.m. Virtual Session

LIVING IN A "SECOND LIFE"

Sponsor: Media Studies Interest Group

Chair: Adam W. Tyma, University of Nebraska, Omaha

Participants:

Robert A. Brookey, Northern Illinois University Michelle Calka, Ohio University Audrey L. Detering, Indiana University, Southeast Andrea Guzman, Northern Illinois University Lynnette G. Leonard, University of Nebraska, Omaha Adam W. Tyma, University of Nebraska, Omaha Julie Woodbury, Hamline University

How have social network sites/online social communities influenced, well, everything? This panel looks at the SNS/OSC phenomenon through multiple perspectives (gender, small group, education, interpersonal, rhetorical) in order to understand the connection points that have formed and are continually being re-articulated as the networks expand. The panel includes an open discussion about research into CMC/OSL, inviting all who enter to discuss their research and how online life is intersecting with both the academy and the greater public sphere. In a format similar to a roundtable discussion, several conference attendees will present their ideas on computer-mediated research and pedagogy within SecondLife. Others are invited to participate by either typing questions into the text-based chat or, if they have the proper hardware, using voice-in to add to the conversation. The goal of this session is to demonstrate the versatility of an online space for research, teaching, and living. **Note: This panel meets in Second Life.** For more information, see the instruction sheet at the registration table. Please see session 1801 (Thursday, 7:45-8:45 p.m.) for information about our face-to-face meet up later today to discuss the session and meet each other in our first lives.

1600 3:30-4:45 p.m. Jefferson D/E/F

PLENARY SESSION: THE VIEW FROM ST. LOUIS

Sponsor and Facilitator: CSCA First Vice-President, Christina S. Beck, Ohio University

Mirroring the popular daytime talk show, this special plenary program features six women from our discipline in various places, circumstances, and stages of their lives and careers. These panelists will discuss salient issues for communication teacher/scholar/practitioners from their varied perspectives. We hope that this public conversation will reveal common viewpoints as well as diverse orientations as the panelists respond to questions and topic ideas that we obtained in advance from conference attendees.

The Women of the View:

Dawn O. Braithwaite, University of Nebraska, Lincoln Carolyn Calloway-Thomas, Indiana University Eileen S. Gilchrist, University of Wyoming Ruth Kay, Detroit Country Day School Judy C. Pearson, North Dakota State University Jennifer Scott, Grove City College

5:00-6:00 p.m.

BUSINESS MEETINGS

1701	Adjunct/Temporary Faculty Caucus	Atrium C
1702	Communication Education Interest Group	Atrium D
1703	Communication Ethics & Freedom of Expression	Dugout/Cabana
1704	Sexual Orientation and Gender Identity Caucus	Cabana Suite 1
1705	Kenneth Burke Society	Cabana Suite 2
1706	Organizational and Professional Communication	Field
1707	Political Communication Interest Group	Shaw

1800 6:00-8:00 p.m. Mississippi

CSCA WELCOME RECEPTION: MEET US IN THE "CSCA GATEWAY CLUB"!

Sponsors: CSCA President, Nancy J. Brule

CSCA First Vice-President, Christina S. Beck

We're certainly not going to have a "case of the blues" as we meet to kick off our 2009 convention! Instead, we celebrate the musical traditions of St. Louis in a club-like atmosphere perfect for plenty of R, B, and C (rhythm, blues, and conversation). Join us for a relaxing and refreshing evening featuring live music by R&B recording artist, J. W. Smith, light refreshments, and great opportunities for connecting with CSCA friends in our exclusive "CSCA Gateway Club."

1801 7:45-8:45 p.m. Tigin's Irish Pub

SECOND LIFE AFTER HOURS MEET-UP

Sponsors: Media Studies Interest Group

CSCA First Vice-President, Christina S. Beck

Chair: Adam W. Tyma, University of Nebraska, Omaha

Participants:

Robert Brookey, Northern Illinois University

Michelle Calka, Ohio University

Audrey L. Detering, Indiana University, Southeast Andrea Guzman, Northern Illinois University

Lynnette G. Leonard, University of Nebraska, Omaha Adam W. Tyma, University of Nebraska, Omaha

Julie Woodbury, Hamline University

Session participants, along with those who could not meet in Second Life, are invited to meet Tigin's Irish Pub (333 Washington Avenue) at 7.45 p.m. to extend on conversations that started during the earlier panel as well as critique and deconstruct the session experience itself. This "salon" will also aid in our understanding of the possible seamlessness between online and offline life and get to know each other in a casual environment.

1802 8:00-9:00 p.m. Field

RECEPTION FOR 2009 CSCA UNIT PROGRAM PLANNERS

Sponsor: CSCA First Vice-President, Christina S. Beck

All of the 2009 unit program planners should plan to attend this celebratory reception. Thanks to all of these individuals for creating great panels for our 2009 conference!!

7:30-10:00 p.m. TBA

PAST OFFICERS' DINNER

Sponsor: CSCA Past President, Jack Kay

1900 9:00-11:00 p.m. Jefferson A

CSCA FULL-LENGTH MOVIE FEATURE: THE NORTH AMERICAN PREMIERE OF DENIS MUELLER'S SOLDIERS OF PEACE

Sponsors: Media Studies Interest Group

CSCA First Vice-President, Christina S. Beck

Chair: Jimmie Manning, Northern Kentucky University

Denis Mueller has been an active documentary filmmaker for over 25 years. His film, *Howard Zinn: You Can't be Neutral on a Moving Train*, played theatrically across the country and on the Sundance Channel, and Mr. Mueller was an Academy Award semifinalist. His newest film, *Soldiers of Peace*, examines the history of the Vietnam Veterans Against the War (VVAW) and their conversion from soldiers to peace activists. It begins with an oral history of their involvement in the Vietnam War and how later they came to question their participation, which soon became active resistance. The film largely examines how the horrors of war create an existential crisis for our veterans, which can cause them not only to oppose war but to become activists for peace. Denis will be available for discussion following the film. We encourage you to attend this special screening of *Soldiers of Peace*, complete with popcorn.

Friday, April 3, 2009

Please join us for one of our four featured "Breakfast Nook" panels as well as continental breakfast items. What a terrific way to begin your day!

2102 8:00-9:15 a.m. Jefferson B

THE CHALLENGES AND OPPORTUNITIES OF INTERCULTURAL COMUNICATION IN GLOBALIZATION: IMPLICATIONS FOR ACADEME, BUSINESS AND INDUSTRY, PUBLIC AND PRIVATE ENTITIES IN THE MIDWEST (PART ONE)

Sponsors: Intercultural Communication Interest Group

CSCA First Vice-President, Christina S. Beck

Chairs: Nobleza C. Asuncion-Lande, University of Kansas

Melissa L. Beall, University of Northern Iowa Dorthy Pennington, University of Kansas

Participants:

Nobleza C. Asuncion-Lande, University of Kansas

Melissa L. Beall, University of Northern Iowa

Barbara S. Monfils, University of Wisconsin, Whitewater

Dorthy Pennington, University of Kansas

Michael Prosser, Shanghai International Studies University

William Starosta, Howard University

This round-table discussion of early Intercultural Communication specialists and practitioners who continue their pursuit of knowledge in this field will address the topic of intercultural principles that apply as descriptive indices to cross-cultural possibilities in the Central States region as they relate to education, research, training, services, and innovation. Questions will include: What are some issues that attend globalization as it affects the Midwest in the contexts mentioned above? What potential cooperative endeavors can be established or coordinated to deal with the impact of globalization at the local, state and regional levels? How can we improve and/or facilitate interpersonal and inter-organizational interactions to affect positive changes especially in immigration and environmental concerns? The discussion will also review some of the historical precedents that led to a policy change in the government from a monocultural to a multicultural perspective and to the development of Intercultural Communication as a scholarly discipline. Members of the audience are encouraged to actively participate in the discussion.

GATEWAY TO PUBLISHING: UNDERSTANDING THE ROLE OF EDITORSHIP AND JOURNAL SUBMISSION IN ACADEMIC LIFE

Sponsors: CSCA First Vice-President, Christina S. Beck

Graduate Student Caucus

Chair: Jayne R. Henson, University of Missouri, Columbia

Participants:

Mike R. Allen (Editor, *Communication Monographs*) William L. Benoit (Editor, *Communication Studies*)

Kristine Fitch (Editor, Research on Language and Social Interaction)

Angharad Valdivia (Editor, Communication Theory)

Join these editors of national, international, interdisciplinary, and regional journals for a conversation about the publishing process. The panelists will share their perspectives on the submission and review of manuscripts, and they will welcome questions from attendees. This session provides an excellent opportunity to obtain valuable information about publishing in academic journals from current journal editors.

2104 8:00-9:15 a.m. Jefferson D

FAMILIES CONNECTING DURING DEPLOYMENT: THE ZERO TO THREE MILITARY PROJECT

Sponsors: Media Studies Interest Group

Interpersonal and Small Group Communication Interest Group

Rhetorical Theory and Criticism Interest Group Intercultural Communication Interest Group Communication Theory Interest Group

Facilitator: Jimmie Manning, Northern Kentucky University

Participants:

Tracy Songer, Ankle Valley Creations

Bradley J. Bond, University of Illinois, Urbana-Champagne

Steve Duck, University of Iowa

Andrea N. Lambert, Northern Kentucky University

Andrew M. Ledbetter, Ohio University

Danielle Stern, Christopher Newport University

Satoshi Toyosaki, Southern Illinois University, Carbondale

Lynn H. Turner, Marquette University

The ZERO TO THREE Military Project is an educational project aimed at helping families to understand the deployment process, particularly in terms of how they can

empower themselves through effective communication. The videos touch upon a variety of communication areas and concepts, including practical theory, relational and family communication, and innovations in computer-mediated communication software. They also raise questions about representations of the Iraq War and representations of military families. Join project producer Tracy Songer (whose other work includes the HDTV programs *Desperate Landscapes* and *Ten Grand in Your Hand* and who has been featured on *Good Morning America* and *The Today Show*) as she dialogues with communication scholars about the process of making the videos, considerations she faced in representing the families, her experience of helping to make scholarly findings palatable to those using the videos, and her thoughts on making communication theory practical. The session will include a screening of the video, *Military Families Share Their Stories*, as well as an opportunity for audience interaction.

2105 8:00-9:15 a.m. Jefferson E/F

GATEWAY TO A CAREER IN TEACHING COMMUNICATION: A LOOK AT SOME HIRING PRACTICES OF TWO AND FOUR YEAR INSTITUTIONS: PART ONE

Sponsors: Community College Interest Group

Graduate Student Caucus

CSCA First Vice-President, Christina S. Beck

Chair: Marcia Moore, Delta College

Participants:

J. Kevin Barge, Texas A&M University Becky Belter, Jackson Community College

Katherine J. Denker, University of Missouri, Columbia Jennifer D. Dixon, University of Missouri, Columbia Rita L. Rahoi-Gilchrest, Winona State University

Jeff Sorrels, Delta College

Jennifer Willis-Rivera, University of Wisconsin, River Falls

This session is intended to help faculty who are or will be participating in the hiring of new faculty as well as graduate students who are on the verge of the hiring process. We will have a discussion about the "best and worst" hiring experiences. We will offer a hiring "how to" from the perspective of administrators, faculty, and graduate students.

2201 9:30-10:45 a.m. Jefferson A

OH SURE, WE CAN LAUGH ABOUT IT NOW: A MULTI-MEDIA PANEL DISCUSSION ON HOW COMEDY USED THE 2008 POLITICAL CAMPAIGNS

Sponsor: Political Communication Interest Group

Chair: Kristi Gerding Scholten, Truman State University

Participants:

Kristi Gerding Scholten, Truman State University

Nichelle McNabb, Otterbein College

Rachel Friedman, Pennsylvania State University Alexander D. May, Texas A&M, Corpus Christi Daryl Farmer, Central Michigan University

This panel will feature a discussion format that invites the audience to apply theoretical models and comment on provided video clips and political cartoons. These clips/cartoons will be from the 2008 Presidential election, and they will focus on humorous clips of the candidates and their running mates.

2202 9:30-10:45 a.m. Jefferson B

THE CHALLENGES AND OPPORTUNITIES OF INTERCULTURAL COMUNICATION IN GLOBALIZATION: IMPLICATIONS FOR ACADEME, BUSINESS AND INDUSTRY, PUBLIC AND PRIVATE ENTITIES IN THE MIDWEST (PART TWO)

Sponsors: Intercultural Communication Interest Group

CSCA First Vice-President, Christina S. Beck

Chairs: Nobleza C. Asuncion-Lande, University of Kansas

Melissa L. Beall, University of Northern Iowa Dorthy Pennington, University of Kansas

This session is a continuation of the breakfast nook panel which started during the previous time slot.

2203 9:30-10:45 a.m. Jefferson C

ANCILLARY MATERIALS: A DISCUSSION WITH EDITORS, PROFESSORS, AND STUDENTS

Sponsor: Instructional Resources Interest Group
Chair: Shannon Vanhorn, Valley State University

Participants:

Erin Mitchell, Cengage, Inc.

Shannon Vanhorn, Valley State University Charles Rudick, Northeastern State University Matthew Lamb, Bowling Green State University

Respondent: Robin Jones, Southwestern Oklahoma State University

With the help of a text book representative, students, instructors, and professors will come together to discuss ancillary materials from different perspectives. This innovative panel hopes to maximize editorial tools available for both teachers and students. We will be offering suggestions for use, suggestions for improvement, and suggestions for encouraging both the student and teacher to try such resources.

2204 9:30-10:45 a.m. Jefferson D

TOP PAPER PANEL MEDIA STUDIES INTEREST GROUP

Sponsor: Media Studies Interest Group

Chair: Jimmie Manning, Northern Kentucky University

Participants:

"(RED) generates green: Constructing consumer philanthropy at joinred.org." Jennifer C. Dunn, Ohio University

"Visual display and media convergence: The case of the Jewish museum Berlin." Brent Saindon, University of Pittsburgh

"Be my friend?": A qualitative analysis of the experience of community on MySpace." Kerry Byrnes, West Virginia University

"Super-sized fandom: Contemporary pop culture and the peculiar case of 'Miss McDonald." Andrew J. Kirk, Southern Illinois University, Carbondale*

"Speaking ill of the dead: An analysis of MyDeathSpace.com." Lynnette G. Leonard and Paige Toller, University of Nebraska, Omaha **

Respondent: Robert A. Brookey, Northern Illinois University

^{*}The Becker Award for Top Graduate Student Paper

^{**}Top Overall Paper

2205 9:30-10:45 a.m. Jefferson E/F

GATEWAY TO A CAREER IN TEACHING COMMUNICATION: A LOOK AT SOME HIRING PRACTICES OF TWO AND FOUR YEAR INSTITUTIONS: PART TWO

Sponsors: Community College Interest Group

Graduate Student Caucus

CSCA First Vice-President, Christina S. Beck

Chair: Marcia Moore, Delta College

Participants:

David Bodary, Sinclair Community College

Michelle Marie Maresh, University of Nebraska, Lincoln

Mitchell S. McKinney, University of Missouri Anji L. Phillips, University of Missouri, Columbia Claudine Neumann, Northern Kentucky University

Susan M. Wildermuth, University of Wisconsin, Whitewater

Continued from the breakfast nook session, this panel strives to help faculty who are or will be participating in the hiring of new faculty as well as graduate students who are on the verge of the hiring process. We will discuss the "best and worst" hiring experiences and offer a hiring "how to" from the perspective of administrators, faculty, and graduate students.

2207 9:30-10:45 a.m. Atrium C

COMMUNICATION THEORY TEXTBOOK AUTHORS ROUNDTABLE

Sponsor: Communication Theory Interest Group Chair: Steven R. Wilson, Purdue University

Participants:

John Baldwin, Illinois State University, John F. Cragan, University of St. Thomas

Donald C. Shields, University of Missouri, St. Louis

Em Griffin, Wheaton College

Lynn H. Turner, Marquette University

Authors will answer questions from those attending and respond to queries already posed by colleagues, such as: How could I get my theory in a future edition? How do you balance the tradeoffs between depth and breadth of coverage? How do you handle the conflicting demands of instructors, students, theorists, and editors? Will your publisher pay for quality support materials-- IM, test banks, videos, websites? What new theory may make it big?

2208 9:30-10:45 a.m. Atrium D

BEYOND BASIC: CHALLENGES OF ADDRESSING CULTURE IN THE BASIC COMMUNICATION COURSE

Sponsor: Basic Course Interest Group

Chair: Mary Anna Kidd, University of Nebraska, Omaha

Participants:

Mary Anna Kidd, University of Nebraska, Omaha

Derrick D. Lindstrom, Minneapolis Community and Technical College

Joshua Petersen, Winona State University Kelly Soczka, Winona State University Amy Wolff, Winona State University Jin Xu, Winona State University

Communication instructors recognize the importance of culture both in terms of student identity and the creation of a unique culture that develops in every class. As such, they face challenges regarding how to effectively address culture within the course curriculum and classroom. Incorporating culture can be especially difficult for teachers of public speaking and the basic communication course, especially because the concept is not necessarily an item on the course syllabus. This roundtable discussion will address issues about the challenges of how to effectively include culture in the classroom. Panelists will share perspectives of varying degrees of project implementation, from initial ideas to full-fledged assignments, followed by audience participation.

2209 9:30-10:45 a.m. Dugout/Cabana

RECLAIMING EDUCATIONAL IDENTITIES: RACIALIZED AUTONARRATIVES FROM THE CLASSROOM

Sponsor: Performance Studies and Theatre Interest Group

Chair: John T. Warren, Southern Illinois University, Carbondale

Participants:

Elena Esquibel, Southern Illinois University, Carbondale Cornelius Fair, Southern Illinois University, Carbondale

David Hanley-Tejeda, Southern Illinois University, Carbondale Richie Neal Hao, Southern Illinois University, Carbondale

Respondent: Jennifer Tuder, St. Cloud State University

2210 9:30-10:45 a.m. Cabana Suite 1

NEBRASKA STATE SHOWCASE PANEL SCRIPT WRITING: FLEXING YOUR CREATIVE MUSCLE

Sponsor: CSCA States Advisory Council

Chair: John Heineman, Lincoln High School

Participants:

Chris Maly, Lincoln High School

Jarod Ockander, David City High School

Chris Maly, winner of the 2008 NEA Human and Civil Rights Awards, and Jarod Ockander, director of the 2007 Class C State One-Act Champs, share the process of writing and directing their own pieces and how that affected their classroom journey.

2211 9:30-10:45 a.m. Cabana Suite 2

TOP PAPERS

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: Amanda Brown, University of Wisconsin, Stout

Participants:

"Sticks and stones or the biological origins and supra-biological implications in the "speech thought" of Eugen Rosenstock-

Huessy." Tom Duncanson, Millikin University

"The erosion of student academic freedom under recent Supreme Court

decisions." Joseph Hemmer, Carroll College

"Power, publishing and prestige: Academic freedom in the corporatized university." Andrew F. Herrmann, University of Missouri,

Columbia*

Respondent: Beth A. Messner, Ball State University

2212 9:30-10:45 a.m. Field

AT THE HEART OF THE GAME: FANS, ATHLETES, AND IDENTIFICATION AS A RHETORICAL PROCESS

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Angela M. Jerome, Western Kentucky University

Participants:

- "Like a real game to me:" ESPN's *Streetball* and the framing of the authentic African American experience in contemporary sports media." Phil Chidester, Illinois State University
- "The creation, maintenance, and transmission of a legend: Michael Phelps as USA Swimming's 'Golden Boy.'" Angela M. Jerome, Western Kentucky University
- "Ending a century of futility?: An analysis of the rhetoric surrounding the Chicago Cubs 2008 playoff run." Julie A. Davis, College of Charleston
- "Giving them the ol' misdirection: The NCAA's defense of the BCS system and the role of the student athlete." Mike Milford, Tarleton State University

Respondent: Stephanie Kelley-Romano, Bates College

2213 9:30-10:45 a.m. Soulard

MAKING SENSE OF SELF, OTHER, AND ORGANIZATIONS THROUGH SELF-PRESENTATION, PERCEPTION, AND IDENTITY

Sponsor: Health Communication Interest Group Chair: Sheryl Lidzy, Emporia State University

Participants:

- "The relationship between self-presentation, obesity, and weight-based teasing." James M. Tyler and Andy J. King, Purdue University
- "Becoming an immigrant: Understanding the immigration process as a gateway to effective health communication with Hispanic immigrant travelers." Karen S. Braselton, University of Southern Indiana
- "Identity and Alzheimer's disease: Conflicting roles." Anne M. Stone, University of Illinois, Urbana-Champaign
- "Insider suggestions for interventions: Developing alcohol abuse prevention interventions for fraternity members." And y J. King, Kristi L. Wilkum, Jennifer Bernat, Angelica Ruvarac, Heng Xu, and Hyunyi Cho, Purdue University
- "Is brand thicker than blood?: How public perception of the American Red Cross might influence the intention to donate blood." Jenn Anderson, Michigan State University

Respondent: Jim L. Query, Jr., James Madison University

2215 9:30-10:45 a.m. Carondalet

ORGANIZATIONAL PROCESSES AND EFFECTS

Sponsor: Organizational and Professional Communication Interest Group

Chair: Renee Cowan, Texas A&M University

Participants:

"The tail wags the dog: Examining the effects of email in manufacturing

settings." Rebecca Imes, Carroll University

"'I quit!' The process of announcing voluntary exit." Stephanie Klatzke,

Northern Kentucky University

"Anticipating retirement through social comparison processes." Frances L.

M. Smith, Murray State University

Respondent: Mary Hoffman, University of Wisconsin, Eau Claire

11:00 a.m.-12:00 p.m.

BUSINESS MEETINGS

2301	Media Studies Interest Group	Jefferson D
2302	Community College Interest Group	Jefferson E
2303	Argumentation and Forensics Interest Group	Atrium C
2304	Interpersonal and Small Group Communication	Atrium D
2305	G.I.F.T	Dugout/Cabana
2306	Public Relations Interest Group	Soulard
2307	Women's Caucus	Shaw
2308	CSCA States Advisory Council	Carondalet
2309	Basic Course Interest Group	Cabana Suite 1

2400 12:15-2:15 p.m. Mississippi/Illinois

HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING

Please join us as we pay tribute to our 2009 Hall of Fame inductees as well as to the Outstanding New Teacher and Federation Prize recipients. We include the cost of this luncheon in your conference registration fees, but we do require advance reservations. Thus, be sure to pre-register for the conference and mark the box on the form for luncheon reservations.

2501 2:30-3:45 p.m. Jefferson A

PERFORMANCE STUDIES AND THEATRE INTEREST GROUP 2009 OUTSTANDING SCHOLAR: HONORING NATHAN P. STUCKY

Sponsor: Performance Studies and Theatre Interest Group

Chair: Amy L. Darnell, Columbia College

Participants:

Amy L. Darnell, Columbia College

M. Heather Carver, University of Missouri, Columbia

Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

Ronald E. Shields, Bowling Green State University

Jessica Tomell-Presto, DePaul University

2502 2:30-3:45 p.m. Jefferson B

CONVERSATIONS ON PROGRAM ASSESSMENT

Sponsor: Undergraduate Programs Interest Group
Chair: Jacqueline Schmidt, John Carroll University

Participants:

"A program reviewer's perspective." Jacqueline Schmidt, John Carroll

University

"Preparing for program assessment: The small private college." Deborrah

Uecker, Wisconsin Lutheran College

"Preparing for program assessment: The large urban university." Eileen

Berlin Ray, Cleveland State University

2503 2:30-3:45 p.m. Jefferson C

HYBRID IDENTITY: THEORIZING CULTURAL GATEWAYS

Sponsor: Intercultural Communication Interest Group

Chair: Chengxiu Suo, Southern Illinois University, Carbondale

Participants:

"Nobody can erase my brown: An autoethnography of my Mexican American hybridity." David Hanley-Tejeda, Southern Illinois

University, Carbondale

"Home away from home: On the multiple and fluid notions of 'home' and diasporic identities." Chengxiu Suo, Southern Illinois

University, Carbondale

"Culturally hybrid or just a cosmopolitan?: Exploring the boundaries between hybrid states of being and cosmopolitan competences."
Robert Carlsen, Southern Illinois University, Carbondale
"The vital hybrid identity: Creativity, liminality and possibility." Melinda
L. Yeomans, Southern Illinois University, Carbondale
"The impact of global media upon the changing of identity among the

"The impact of global media upon the changing of identity among the urban Chinese college students." JiangBo HuangFu, Southern Illinois University, Carbondale

Respondent: Nilanjana Bardhan, Southern Illinois University, Carbondale

As a concept, hybridity has its advantage in investigating the fluid nature of cultural identity. While the concept is predicated upon a rather multifaceted and loose theoretical framework, this panel sees such a framework as heuristic in investigating the theoretical usefulness of the concept of hybridity. To meet the 2009 convention theme of "conversations of connections," and to advance an understanding of such a fluid concept, this panel attempts to explore a wide range of sub-topics such as diasporic identity and notions of home, bi-cultural identities that work through disidentification, cosmopolitanism, spiritual identity and the impact of globalizing media on cultural identities via employing an array of diverse research methodologies, such as autoethnography, confessional ethnography, personal narratives, and critical textual analysis. With the employed diversity in methodological approaches—triangulation—and research data/sites, this panel invites the attendees to interactively discuss the concept and theoretical merit of hybridity in intercultural communication.

2504 2:30-3:45 p.m. Jefferson D

FORBIDDEN FRUITS: AN INTERACTIVE DIALOGUE ON MEDIATED CLASS, POLITICS, RACE, RELIGION, AND SEXUALITY

Sponsors: Media Studies Interest Group

Rhetorical Theory and Criticism Interest Group

Chair: Danielle Stern, Christopher Newport University

Participants:

"An examination of narrative similarities and adaptation in the Christ film genre." Aaron V. Burton, Bowling Green State University

"I just never think of money as an issue: Social class representations in *Friends*." Lisa Marshall, Muskingum College

"Many faces on MySpaces: A multiperspectival approach to studying MySpace." Lisa Wagner, University of Cincinnati

"Political reelism: The intersection of gender and politics in *The Contender*." Jennifer L. Walton, Ohio Northern University "The leather closet: The BDSM community in mainstream films and

This non-traditional panel seeks to explore the connections among distinct but very interrelated identity markers in popular media. While many conference papers and panels have explored the representations of and popular discourse regarding particular classed, raced and sexed identities, as well as political and religious messages in specific media texts, this panel is concerned with creating a dialogue across these representations. Too often, audience members are left with more questions than can be answered in a traditional panel format. Panel participants will seek to engage audience members in a discussion of why these specific identities are framed as such and how media scholars can build a framework to transgress otherwise stagnant discourse of mediated identities.

2505 2:30-3:45 p.m. Jefferson E

TOP PAPERS IN COMMUNICATION THEORY

Sponsor: Communication Theory Interest Group

Chair: Tony E. Adams, Northeastern Illinois University

Participants:

"Understanding the outcomes of supportive communication: A dualprocess approach." Brant R. Burleson, Purdue University

"Public relations, Resource Mobilization Theory, and new media:
Communication through the Internet to strengthen activist
organizations." Lucas Logan, University of Louisiana, Lafayette**

"We're here, we're mutants, get used to it: Developing Mutational
Identity Theory." Jason Zingsheim, Governors State University*

"Growing a leading American university with international reach: WKU's
transformation through the use of metaphor." Jenna Haugen,
Western Kentucky University.

Respondent: Renee L. Robinson, St. Xavier University

2506 2:30-3:45 p.m. Jefferson F

SPOTLIGHT ON TEACHING GROUP COMMUNICATION: CONNECTING THEORY AND PRACTICE THROUGH ACTIVITIES AND ASSIGNMENTS THAT MAXIMIZE CONSTRUCTIVE GROUP INTERACTION AND LEARNING

Sponsors: Interpersonal and Small Group Communication Interest Group

^{*} Top Faculty Paper

^{**} Top Graduate Student Paper

Instructional Resources Interest Group

Chair: Laura W. Black, Ohio University

Participants:

"A group interaction analysis based on group characteristics and values." Stephenson J. Beck, North Dakota State University "Best practices for graduate group communication seminars." Sam Cox

and Joe Moore, University of Central Missouri

"Designing group exams to encourage synergy and diminish social loafing." Elena Gabor, Bradley University

"Analyzing decision-making effectiveness using recorded group interaction." Lisa K. Glueck, Winona State University

"Fabricated group cohesion: Stress and uncertainty as essential components in the small group communication classroom." James L. Leighter, Creighton University

"Teaching children to communicate: Service learning in group communication courses." Alan Lerstrom, Luther College

"The challenges and virtues of online student groups." Rich Murphy, University of Nebraska, Lincoln

"Using fishbowl discussion assignments to maximize student learning." Kallia Wright and Courtney Cole, Ohio University

2507 2:30-3:45 p.m. Atrium C

POLITICAL PEDAGOGY I POLITICAL ENGAGEMENT AND COMMUNICATION PEDAGOGY: CONNECTING STUDENTS TO POLITICAL CONVERSATION

Sponsors: Communication Education Interest Group

Political Communication Interest Group

Chair: Michael A. Tew, Eastern Michigan University

Participants:

Michael A. Tew, Eastern Michigan University

Ed Hinck, Central Michigan University

Danielle Weise, Grand Valley State University Nick J. Romerhausen, Wayne State University

While post secondary learning institutions have broadly embraced Civic Engagement as a learning outcome, emphasis has been largely on apolitical or non-political learning. Political learning, the systematic dimensions of engagement in American democracy, public policy, and electoral politics is less emphasized. The communication discipline is uniquely situated to expose students to political knowledge and to encourage involvement in political activity. Critics of political learning worry that it is likely to be ideologically driven. Yet, learning about their ability and responsibility to meaningfully engage

political institutions, issues, and practices should be part of student's intellectual development. Panelists in this session will provide their perspectives on the place of political learning in the communication curriculum, ways in which communication pedagogy can implement political learning consistent with academic values, and the potential consequences (both positive and negative) of integrating political learning in communication education. Audience members will be invited to join the conversation and explore issues, concerns, and values.

2508 2:30-3:45 p.m. Atrium D

MAKING CONNECTIONS: INTEGRATING THE COMMUNITY INTO THE PUBLIC SPEAKING COURSE

Sponsor: Basic Course Interest Group

Chair: Sean Connable, University of Memphis

Participants:

Morgan Ginther, University of Memphis Jennifer Jackson, University of Memphis Kimberly Johnson, University of Memphis Melody Lehn, University of Memphis

In this tumultuous time in history, the teaching of public speaking is imperative. Highly politicized public discourse of today requires that teaching students the elements of delivering a speech go beyond just achieving a passing final grade. At the University of Memphis, our basic course's mission is to integrate the community into the teaching perspective through a community integrated approach using a variety of techniques and exercises aimed at engaging students and making connections to the world around them. In this panel, we hope to incite discussion on how to continue making increasingly more complex connections through the history and tradition of rhetoric and help our students become active participants within their own communities outside the classroom. We look forward to sharing our experiences, and we are excited to gain knowledge of other's approaches to this very idea.

2509 2:30-3:45 p.m. Dugout/Cabana

SPOTLIGHT ON COLLABORATION: WHERE DO WE GO FROM HERE? THE FUTURE OF THE ADJUNCT/TEMPORARY CAUCUS

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Derrick D. Lindstrom, Minneapolis Community and Technical College

Key Discussants:

Nancy J. Brule, Bethel University

Stephen K. Hunt, Illinois State University
Derrick D. Lindstrom, Minneapolis Community and Technical College
Jeanine Fassl, University of Wisconsin Whitewater
Jack Kay, University of Michigan, Flint
Rusty Norris, Park University

2510 2:30-3:45 p.m. Cabana Suite 1

ILLINOIS STATE SHOWCASE PANEL TOP GRADUATE STUDENT COMPETITIVE RESEARCH PANEL

Sponsor: CSCA States Advisory Council

Chair: Betty Jane Lawrence, Bradley University

Participants:

"Critical thinking as an educational tool: A justification for the revival of the speech and thought paradigm." Elizabeth L. Chupp, Illinois State University

"Act two: My life, my drama." Therese Supple Kincade, Eastern Illinois University

"Using debate to encourage civic engagement: An inquiry into the benefits of high school debate as a method of increasing youth civic participation." Nathan T. Stewart, Illinois State University

This panel was the top student competitive research panel presented during the 2008 Illinois State Speech and Theatre Association State convention. Their work reflects both qualitative and quantitative research in the state graduate programs.

2511 2:30-3:45 p.m. Cabana Suite 2

CONTEMPORARY APPLICATIONS OF BURKEAN CRITICISM

Sponsor: Kenneth Burke Society

Chair: Kathleen M. Edelmayer, Madonna University

Participants:

"The tragic transcendence of Ozymandias: Burke watches the *Watchmen*." Mike Milford, Tarleton University

"Constructing a national narrative of terror: The Oklahoma City bombing and 9/11 as representative anecdotes for responding to terrorism." Katherine L. Hatfield, Creighton University

"Constabulary rhetoric and indeterminate risk management: The USDA's animal surveillance controversy." Ross Singer, Southern Illinois University, Carbondale

Respondent: Daniel Wilbur, Purdue North Central

2512 2:30-3:45 p.m. Field

AT THE HEART OF THE FAMILY: A COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Andrea N. Lambert, Northern Kentucky University

Participants:

"Grieving those we've lost: An examination of family communication patterns, grief reactions, and family satisfaction." Anna F. Carmon, Kai J. Western, Amy N. Miller, Judy C. Pearson, and Michael R. Fowler, North Dakota State University

"Parents' post-divorce relationships: Maintenance with former in-laws." Brandi N. Frisby, West Virginia University, and Robert J. Sidelinger, Oakland University

"A mother-in-law's experience and expression of jealousy and relational uncertainty." Sylvia L. Mikucki, University of Illinois, Urbana-Champaign

"She called me her adopted angel: Discovering 'connections' in adoptive families through a thematic analysis of adoptees' entrance narratives." Haley A. Kranstuber, University of Nebraska, Lincoln*

"Deception in the sibling relationship: Trust, familiarity, and sex." Brandi N. Frisby, Brittany L. Carozza, Meghan E. Jacobi, and Lisa Yakuboff, West Virginia University

Respondent: Eileen S. Gilchrist, University of Wyoming

*Top Debut Paper

2513 2:30-3:45 p.m. Soulard

MESSAGES AND MEANINGS AT THE HEART OF HEALTH CARE

Sponsor: Health Communication Interest Group
Chair: Christine North, Ohio Northern University

Participants:

"Communicating communicably: A look at communication-related messages in STD pamphlets." Jennifer D. Dixon, University of

Missouri, Columbia

"Food warnings and recalls: Remembering readability in crisis

communication." Julie M. Novak and Paula Biskup, Wayne State University

"Developing a prescriptive guide for dental team development: Applying metaphoric illumination for mental model sharedness." Spencer Patterson, Ohio University

"Effective channels for dissemination of HIV/AIDS information to the Latino immigrant population." Jessica Hample, University of Wisconsin, Milwaukee

"Uncovering meta-messages: A qualitative analysis of college students' memorable health messages." Lindsey M. Rose, Ohio University

Respondent: Sheryl Lidzy, Emporia State University

2514 2:30-3:45 p.m. Shaw

A PUBLIC DEBATE BY THE NEDA EXECUTIVE COUNCIL.

RESOLVED: AMERICANS OVERVALUE ATHLETIC COMPETITION

Sponsor: Argumentation and Forensics Interest Group

Moderator: Joseph Sora, Duquesne University

Participants:

Affirmative: Michael Bauer, Ball State University, and Larry Underberg,

Southeastern Missouri State University

Negative: Virginia Chapman and Heather M. Norton, Fontbonne

University

Respondent: Donald Peters, Ball State University

2515 2:30-3:45 p.m. Carondalet

TOP PAPER PANEL SEXUAL ORIENTATION AND GENDER IDENTITY CAUCUS

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Ahmet Atay, Southern Illinois University, Carbondale

Participants:

"I'm coming out. I want the world to know:' Emotional expressions in the coming out process." Bryan E. Asbury, Illinois State University "Haunted-- Speaking bitterness:' A rhetorical criticism of the portrayal of communication between feminists and transwomen in literature."

Kathryn B. Golsan, Northeastern State University*

"It's a boy! An autoethnographic blending of Burke and Butler." Whittney Darnell, Northern Kentucky University**

"Queer theory and its (unrealized?) radical utility: A pep talk." Andrew J. Kirk, Southern Illinois University, Carbondale***

Respondent: Jimmie Manning, Northern Kentucky University

*Top Undergraduate Student Paper

**Top Graduate Student Paper

***Top Overall Paper

2601 4:00-5:15 p.m. Jefferson A

PERFORMING LANDSCAPES: ETHNOGRAPHY, COMMUNITY IDENTITY, AND TIME

Sponsor: Performance Studies and Theatre Interest Group

Chair: Nathan P. Stucky, Southern Illinois University, Carbondale

Participants:

"An intentional community based on sustainability in southern Illinois." Melinda L. Yeomans, Southern Illinois University, Carbondale

"Voices from the flood: A community afloat." Patrick Santoro, Southern Illinois University, Carbondale

"Out of the pit: Performing/mining memory." Shauna M. MacDonald, Southern Illinois University, Carbondale

"What's missing when I look after you've gone?: Performance ethnography and the three classical unities." Nathan P. Stucky, Southern Illinois University, Carbondale

Through performative explorations of rural communities, panelists focus specifically on the relationship between people and the spaces in which they live, work, and remember. Navigating community spaces through scholarly writing as well as mediated and embodied performance, this panel ponders the possibilities of learning through the echoes and imprints of a culture in and on its historical landscape.

2602 4:00-5:15 p.m. Jefferson B

CONNECTING COMMUNICATION SCHOLARSHIP RELATED TO CREATIVE COMMUNITY-MINDED ORGANIZATIONAL CULTURES

Sponsor: Organizational and Professional Communication Interest Group

Chair: Benita Dilley, President, Consultation Associates

Participants:

- "Gown meets corporate culture: The status of theoretical paradigms of conducting organizational audits to assess organizational culture and effectiveness in complex corporate environments." Kelly Schultz, University of Wisconsin, Stout, and Benita Dilley, President, Consultation Associates
- "Effective communication in the workplace to generate and maintain positive interpersonal relationships." Brooke Morgan, Caterpillar International and Illinois State University
- "The patterns of use of mediated interpersonal communication messages and variations in meanings within relational and organizational contexts." Pamela J. Steskal, Illinois State University
- "Networking: Perspectives on the concept and assessing networking in a human resource context." Shelly McCallum, St. Mary's University
- "Mentoring relationships in professional corporate culture: Issues of initiation and career success." Max Wade, Deere and Co. World Headquarters

Respondent: Benita Dilley, President, Consultation Associates

2603 4:00-5:15 p.m. Jefferson C

TOP COMPETITIVE PAPERS IN INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication Interest Group Chair: Cheryl L. Nicholas, Penn State, Berks

Participants:

- "Cultural conundrum in Asian Indian parent-adolescent relationships: Is culture the culprit?" Chitra Akkoor, University of Iowa*
- "Gateway to a multicultural world: How ethnic identity and language usage impact individuals' brand-loyal behavior within a multicultural context." Szu-Wei Chen, University of Missouri, Columbia, and Felipe Korzenny, Florida State University
- "Rethinking cultural communication competence in the medical interview: Negotiating cultural mismatches between physicians and patients." Kevin R. Meyer, Ohio University
- "Is compromise a norm?: An analysis of Japanese young adults' recall of a major conflict with their parents." Sachiyo M. Shearman, East Carolina University, and Naomi Kagawa, University of Texas at Tyler

Respondent: Randy K. Dillon, Missouri State University

2605 4:00-5:15 p.m. Jefferson E

A HISTORIC PRESIDENCY: FIRST LOOKS AT THE POLITICAL COMMUNICATIONS OF POTUS 44

Sponsor: Political Communication Interest Group

Chair: Mitchell S. McKinney, University of Missouri, Columbia

Participants:

Karlyn Kohrs Campbell, University of Minnesota

Robert Rowland, University of Kansas Judith S. Trent, University of Cincinnati David Zarefsky, Northwestern University

This senior scholar panel will discuss the emerging political communications of the new presidency. The panel will comb ine individual presentations with audience participation and discussion.

2606 4:00-5:15 p.m. Jefferson F

CREATING CONVERSATION AMONG THE METHODOLOGIES: GETTING TO THE HEART OF MIXED METHODS RESEARCH IN INTERPERSONAL COMMUNICATION

Sponsor: Interpersonal and Small Group Communication

Chair: Ricardo Perez, Wayne State University

Participants:

"Journe ying through mixed methods as a scholar and teacher." Sara Docan-Morgan, University of Wisconsin, La Crosse

"More Than a hammer: Mediations on the importance of mixed methodologies." Rebecca Imes, Carroll University

"Expanding knowledge through the use of mixed methods in interpersonal communication research." Cassandra LeClair-Underberg, Texas State University

"Generalizing (and/or) interpreting? Pragmatic concerns of integrating quantitative and qualitative data." Andrew M. Ledbetter, Ohio University

"On being rhetorical, ethnographic, qualitative, or otherwise interpretive as a relationships researcher: Where interest meets innovation."

Jimmie Manning, Northern Kentucky University

"Sometimes it really is like mixing oil and water: Exploring the pragmatic issues and benefits of mixed methods research." Elizabeth Ribarsky, University of Illinois, Springfield

2607 4:00-5:15 p.m. Atrium C

POLITICAL PEDAGOGY II TRUST US...WE'RE TEACHERS: A DISCUSSION OF THE "TRUST ME...I'M A VOTER!" CAMPAIGN

Sponsors: Basic Course Interest Group

Communication Education Interest Group

Chair: Scott Titsworth, Ohio University

Participants:

"Trust me...I'm a student too!: Designing a political engagement campaign that appeals to students." Bryan E. Asbury, Illinois State University

"Trust me...I'm prepared!: Creating curricular and co-curricular links for students, faculty, and administration." Andrew Matthews, Illinois State University

"Trust me...I'm an administrator!: Identifying the needs and experience of the campaign from the university's perspective." Stephen K. Hunt, Illinois State University

"Trust me...I am frustrated!: Examining the obstacles to large political engagement projects." Jennifer Silva-McDade, Illinois State University

Respondent: Scott Titsworth, Ohio University

These four presentations all tell the story of the "Trust Me...I'm a Voter!" campaign from multiple perspectives. The campaign was a large voter registration and identity campaign geared towards the greater portion of the 20,000 students on campus. The panel seeks to describe and celebrate the efforts of those that created, executed, and participated in the campaign. The panel also seeks to describe the anticipated and experienced obstacles in creating a large campaign with such lofty goals.

2608 4:00-5:15 p.m. Atrium D

AT THE "HEART OF IT ALL" THERE IS UNITY IN DIVERSITY: CONNECTING WITH AND VALUING OUR DIFFERENCES

Sponsor: Community College Interest Group

Chair: Judith Vogel, Des Moines Area Community College

Participants:

Judith Vogel, Des Moines Area Community College

Stuart Holsing, Hawkeye Community College

Barbara Schmidt, Des Moines Area Community College

Erik Stroner, Iowa Central Community College Cheryl Skiba-Jones, Ivy Tech Community College

Diversity of race, religion, gender, sexual orientation, disability, and, especially, diversity of thought can present challenges as well as opportunities to our college campuses. This roundtable discussion will address ways that communication faculty, communication departments, and community colleges can foster a desire to understand and value diversity in our students.

2609 4:00-5:15 p.m. Dugout/Cabana

MANAGING (ORGANIZATIONAL) CHANGE AS A GRADUATE STUDENT

Sponsor: Graduate Student Caucus

Chair: Anna F. Carmon, North Dakota State University

Participants:

Bradley J. Bond, University of Illinois, Urbana-Champaign Melissa Dobosh, University of Illinois, Urbana-Champaign Mattea A. Garcia, University of Illinois, Urbana-Champaign Daniel J. Wilbrandt, University of Illinois, Urbana-Champaign

We will discuss the kinds of changes that graduate students may experience in the academic setting. Some changes include change of advisor or committee members, change of leadership within a department, change of faculty, change of resources (office location, access to technology, etc.), change in position (Masters to PhD, Coursework to Prelims to Dissertating), change in research program, or even change of department or university.

2610 4:00-5:15 p.m. Cabana Suite 1

IOWA STATE SHOWCASE PANEL REPRESENTATIONS OF ISLAM AND MUSLIMS: WHAT IS THE "TRUTH"?

Sponsor: CSCA States Advisory Council

Participant: Kim Powell, Luther College

September 11, 2001, catapulted Islam and Muslims into the spotlight. In the years since 9/11, negative stereotypes and misunderstandings multiplied with the changing

geopolitical climate and U.S. military actions. The participants in this mini-workshop session will engage the main misunderstandings of Islam through examining popular media representations. This session centers on whether Islam is a religion and the role of gender in Islam, including cultural variations of Islam in Muslim countries.

2611 4:00-5:15 p.m. Cabana Suite 2

THE CIVIC ENGAGEMENT CAPSTONE: A GATEWAY TO SELF-AUTHORSHIP IN THE UNDERGRADUATE PROGRAM

Sponsor: Undergraduate Programs Interest Group Chair: Ellen A. Hay, Augustana College

Participants:

"Self authorship: A framework for civic engagement in communication" Ellen A. Hay, Augustana College

"Supporting the community wellness agenda." Anna Calix, Augustana College

"Body image, and the mother-daughter relationship." Allison Mennella, Augustana College

"Churches communicating." Laura Burns, Augustana College

2612 4:00-5:15 p.m. Field

POP CULTURE CONNECTIONS: MUSIC, MOVIES, AND MORE

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Mike Milford, Tarlton State University

Participants:

"Flushing out the joke: Exploring adult humor in *Flushed Away*." Heather Stassen, Ohio University

"Jesus in the movies: A rhetorical analysis of the Christ character in popular American film from 1912-2004." Aaron V. Burton, Bowling Green State University

"To play a song to calm the King:' Bob Dylan, the mythic hero, and song as mythic place." Phil Chidester, Illinois State University

"Seduction of the innocent: The commodification of a teen idol through Miley Cyrus." Jacob Pearson, Illinois State University

WHAT'S COMMUNICATION GOT TO DO WITH IT? A MULTIFACETED DISCUSSION REGARDING TRAUMA AND RECOVERY

Sponsor: Health Communication Interest Group Facilitator: Lance Lippert, Illinois State University

Participants:

"Reports dealing with trauma." Gretchen Sworznik, Ashland University "Journalists experiencing trauma: Helping to develop a pedagogy of trauma education." J. Kole Kleeman, University of Central Oklahoma

"Daily trauma: Communication in occupational health clinics." Michael P. Pagano, Fairfield University

"Trauma and the public: A rhetorical perspective." William Saas, University of Nevada, Las Vegas

"Wow, I didn't expect that: Humiliation, pain, and stress of surviving a trauma." Stormi Moskal, Bowling Green State University

2614 4:00-5:15 p.m. Shaw

FEMINIST PROFESSORS IN THE COLLEGE CLASSROOM: THE INTERSECTIONS OF FEMINIST IDEOLOGY AND PEDAGOGY*

Sponsor: Women's Caucus

Chair: Jacki Brucher Moore, Kirkwood Community College

Participants:

Alison Aurelia Fisher, Southern Illinois University Jane Grabowski, Kirkwood Community College Jacki Brucher Moore, Kirkwood Community College Heather Nesemeier, Minnesota State University, Moorhead Amy Aldridge Sanford, Northeastern State University

Perceptions of the female feminist professorate continue to create teaching dilemmas in academia. Students often expect female professors to be empathetic, maternal, and nurturing. Many of these students have also been taught that feminism is evil, blasphemous, unnecessary, and/or outdated. What does it mean to be a feminist, a female, and a professor? What specific challenges face this group of diverse individuals? For instance, do feminist professors have an obligation to teach the principles and ideologies associated with feminist theory to all of their students in all of their classes? When and how should they talk about it? How should the professors handle negative reactions of students to feminist theory? How do they take the fear out

of feminism? Furthermore, is it their obligation to do so? Feminist professors will tackle these issues and others during a roundtable discussion.

*Top panel in Women's Caucus

2615 4:00-5:15 p.m. Carondalet

COMMUNICATION THEORY BUSINESS MEETING

Sponsor: Communication Theory Interest Group

Chair: Tony E. Adams, Northeastern Illinois University

5:30-6:30 p.m.

BUSINESS MEETINGS

2701	Performance Studies and Theatre Interest Group	Jefferson A
2702	Intercultural Communication Interest Group	Jefferson C
2703	Undergraduate Programs Interest Group	Jefferson E
2705	Instructional Resources Interest Group	Cabana Suite 1
2706	Rhetorical Theory and Criticism Interest Group	Field
2707	Health Communication Interest Group	Soulard
2708	CSCA Undergraduate Honors Conference	Carondalet

2800 6:30-9:00 p.m. Mississippi/Illinois

CSCA PRESIDENT'S PARTY: THE CONNECTION PARTY

Sponsors: CSCA President, Nancy J. Brule

CSCA First Vice-President, Christina S. Beck

CSCA is a special place to make friends, find mentors, expand our group of colleagues, obtain future research ideas, and develop networks with people who make a difference. To realize this potential, we need to CONNECT, and, thus, we need YOU at the Connection Party! Join us for a lively and festive celebration of Nancy J. Brule's presidency and the spirit of service that echoed through her convention. We're going to dance to a terrific DJ, eat great food, and converse about our connections to each other, to our discipline, and, in tribute to Nancy's emphasis on activism at the 2008 convention, to our respective communities. In fact, we invite you to bring a poster to display at the party that tells the story of a service-learning or research-based contribution to your local community, and we'll put your name in for a door prize!

THIRD ANNUAL CSCA PUB CRAWL

Sponsor: CSCA First Vice-President, Christina S. Beck Coordinator: Adam W. Tyma, University of Nebraska, Omaha

Join your fellow conference attendees for a night out on LaClede's Landing, just a quick walk from the conference hotel. We'll be venturing to Morgan Street Brewery (9 p.m.), Big Bang (Dueling Piano Bar) (10 p.m.), Joey B's (11 p.m.), Big Daddy's (12 a.m.), and Tigin's Irish Pub (1 a.m.). Join us for one or all of the stops along the way! (If you preregister, you can even order your own commemorative pub crawl t-shirt to wear during our adventure.) This event provides you with a great chance to connect with other attendees as well as to sample St. Louis night life.

Saturday, April 4, 2009

Please join us for one of our five featured "Breakfast Nook" panels as well as continental breakfast items. What a terrific way to begin your day!

3101 8:00-9:15 a.m. Jefferson A

A CONVERSATION ABOUT THE ACADEMIC LIFE

Sponsors: Undergraduate Programs Interest Group

Graduate Student Caucus

Chair: Deborrah Uecker, Wisconsin Lutheran College

Participants:

Mike R. Allen, University of Wisconsin, Milwaukee

Jack Kay, University of Michigan, Flint Alan Lerstrom, Luther College, Decorah

Robert Littlefield, North Dakota State University Mitchell S. McKinney, University of Missouri

Lynn H. Turner, Marquette University

The academic life is something that everyone at this convention is a part of...but no one ever talks about it! This panel will facilitate a 'conversation' about the academic life. The general topics revolve around the broad question, how to get tenure...what to do after you get tenure...and how to transition out of the academic life or prepare to retire. The panelists represent a variety of types of schools and academic programs. Each panelist will briefly talk about their perspective on these three topics at the respective institutions. There will be plenty of time for the audience to get in on the conversation!

3102 8:00-9:15 a.m. Jefferson B

CELEBRATING THE LINCOLN BICENTENNIAL: STUDIES OF ABRAHAM LINCOLN'S RHETORIC (PART ONE)

Sponsor: CSCA First Vice President, Christina S. Beck Chair: David Zarefsky, Northwestern University

Participants:

"Men of ambition and talents': Lincoln addresses the Young Men's Lyceum, 1838." Angela G. Ray, Northwestern University "Beyond house divided: Recharting Lincoln's use of conspiracy narratives." Jamie McKown, College of the Atlantic "The emancipation of the mind in Lincoln's second lecture on

discoveries and inventions." Patrick Wade, Northwestern University

"Witness to dialogue: Two Lincolns at Cooper Union." Brandon Inabinet, Northwestern University

"Silence and figuration in Lincoln's remarks toward Washington, 11 February to 4 March 1861." Erik Johnson, Northwestern University

"The ground of law: Morality and ineloquence in the Emancipation Proclamation." Matthew deTar, Northwestern University

"Abraham Lincoln: Jack of all styles, master of some." James F. Klumpp, University of Maryland

"Lincoln as critic." Robert Terrill, Indiana University

Concluding Remarks: David Zarefsky, Northwestern University

Senior, mid-career, and beginning scholars join members of the Spring 2008 "Lincoln's Rhetoric" seminar at Northwestern University to examine aspects of Abraham Lincoln's rhetoric in commemoration of the bicentennial of his birth.

3103 8:00-9:15 a.m. Jefferson E

PEOPLE LIKE ME: WHAT'S THE USE OF STIGMA IF EVERY BODY YOU KNOW IS DEVIANT?

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Brendan Young, University of Iowa

Participants:

Steve Duck, University of Iowa Kristen Norwood, University of Iowa

Hua Su, University of Iowa Bianca Wolf, University of Iowa Brendan Young, University of Iowa

Communication scholars have long maintained that stigma can best be understood as performance of an identity which deviates from a social norm. Yet, that understanding took root in a society with dominant and accepted norms of appearance and behavior. This session will explore current understandings of stigma in a society marked as much by social diversity as by conformity—a society in which technology fosters virtual and actual communities in which stigma is itself normative (i.e. access to the Internet helps "normalize" what was previously stigmatized by identifying groups of others with the same "stigma"). The participants' research among communities founded on gender identity, cancer, depression, and addiction recovery will address the guiding question whether deviant communities reinforce or eradicate stigma. A spirited discussion will

consider such issues as identity, privacy, self-disclosure, social support, intimacy, and power.

3104 8:00-9:15 a.m. Jefferson D

TRAVELOGUE AS A GATEWAY TO DIALOGUE: INTERDISCPLINARY APPROACHES

Sponsors: Intercultural Communication Interest Group

Communication Education Interest Group

Media Studies Interest Group

Performance Studies and Theatre Interest Group Sexual Orientation and Gender Identity Caucus

Chair: Jessica Tomell-Presto, DePaul University

Participants:

Farshad Aminian-Tankei, Florida Gulf Coast University Sandra L. Pensoneau-Conway, Wayne State University Lucian Stone, Southern Illinois University, Edwardsville Nathan P. Stucky, Southern Illinois University, Carbondale Sachiko Tankei-Aminian, Florida Gulf Coast University

This breakfast nook session will begin with a screening of an 11-minute DVD travelogue, produced by two panelists, Farshad Aminian-Tankei and Sachiko Tankei-Aminian. They recently traveled and spent four weeks in Iran and collected the materials for this experimental documentary, "Iran, Dec. 2007." The DVD consists of a collection of photos and various sounds, such as conversations, street noise, and local music, capturing mundane scenes of average Iranian lives. Introducing such scenes, this DVD challenges the portrayal of Iran within the mainstream U.S. media under the current foreign policy. The creators hope that this documentary further propels critical questions and discussions on Orientalism and the post 911 social constructions of Middle Eastern Cultures. In addition, the DVD functions as a rich text for interdisciplinary "conversations about connections" among communication scholars, educators, and practitioners. Echoing with the 2009 convention theme, this panel has invited commentators from diverse disciplines, ranging from Islamic philosophy, cinema/media studies, intercultural communication, communication education, performance studies, and gender studies. These panelists will analyze the documentary travelogue and discuss its possible implications on their areas of studies. Employing this travelogue as a gateway to interdisciplinary dialogue, this panel invites interactive participation by all attendees.

DISTINGUISHED SCHOLAR MINI-CAROUSEL

Sponsor: CSCA First Vice-President, Christina S. Beck

Session Hosts: Michelle Calka, Anne Gerbensky-Kerber, Spencer Patterson,

Lindsey M. Rose, Laura Russell, Tennley Vik, and Abbey

Wojno, Ohio University

Distinguished Scholars:

Diana Carlin, University of Kansas

Eileen Berlin Ray, Cleveland State University

Dale Brashers, University of Illinois, Urbana-Champaign

Brant R. Burleson, Purdue University

Robin Clair, Purdue University

Lawrence R. Frey, University of Colorado, Boulder

Ronald L. Jackson, University of Illinois, Urbana-Champaign

Dan O'Hair, University of Oklahoma

During this session, attendees will enjoy the opportunity to visit with these distinguished communication scholars on an individual basis. Prior to this session, attendees may read brief descriptions of these panelists' research on the CSCA website. Attendees will be greeted by hosts who will introduce them to these scholars. Attendees may chat with our distinguished scholars about their research ideas, programs of research, approaches to research, and/or possible outlets for their work.

3201 9:30-10:45 a.m. Jefferson A

TOP PAPERS IN WOMEN'S CAUCUS

Sponsor: Women's Caucus

Chair: Heather Nesemeier, Minnesota State University-Moorhead

Participants:

"Bringing home the bacon while staying out of the fire: Communication strategies of employed mothers when confronting criticism about life choices." Becky L. DeGreeff and Robert Littlefield, North Dakota State University

"Persepolis: The story of ideological beliefs: How graphic novels convey meaning through text and imagery." Sarah E. Turner, Northeastern State University

"Maybe she's born with It: A dialectical approach to studying effortless perfection." A. Elizabeth Lyons, Catherine M. VanDerMaas, and Linsay Singer, Western Michigan University.

Respondent: Amy Aldridge Sanford, Northeastern State University

3202 9:30-10:45 a.m. Jefferson B

CELEBRATING THE LINCOLN BICENTENNIAL: STUDIES OF ABRAHAM LINCOLN'S RHETORIC (PART TWO)

Sponsor: CSCA First Vice President, Christina S. Beck Chair: David Zarefsky, Northwestern University

This session is a continuation of the breakfast nook panel which started during the previous time slot.

3203 9:30-10:45 a.m. Jefferson F

TEACHING/LEARNING OUTSIDE THE (CLASSROOM) LINES

Sponsor: Communication Education Interest Group Chair: Jill R. Hildebrandt, Century College

Participants:

"Collaborative research with students: The summer I took my class to Cedar Point." John T. Warren, Southern Illinois University, Carbondale

"The rewards and challenges of getting students some 'Real World Experience." Diana L. Tucker, Ashland University

"Interpersonal is political: Deliberative dialogues from the classroom to the Capitol." Robert Jersak, Century College

"Week at the (gender) museum: Experiences faced when moving beyond the classroom space." Jill R. Hildebrandt, Century College

This panel critically unpacks the pedagogical ramifications and rewards of creating assignments for our students in uncharted or minimally charted venues both on and off-campus. We examine the challenges that emerged when securing an on-campus but non-classroom space for a Gender Communication Museum; logistical concerns that arose when taking Critical Ethnography students to a popular roller coaster amusement park for fieldwork, or to one's state capitol as to engage Interpersonal Communication students in face-to-face dialogue with elected officials, and struggles that emerged when creating assignments designed to help students make more concrete connections between the *work world* and the classroom world. Despite the difficulties, however, the pedagogical possibilities and campus and local community connections motivate us to continue to move beyond the peripheries of the classroom.

3204 9:30-10:45 a.m. Jefferson D

AND NOW THE NEWS.... EXPLORATIONS INTO NEWS MEDIA IN CONTEMPORARY CULTURE

Sponsor: Media Studies Interest Group

Chair: Aimee Shandy, Northern Kentucky University

Participants:

"Can the president affect the media agenda? An examination of media coverage of Iraq, Iran, and North Korea before and after Bush's axis of evil speech." J. J. De Simone, University of Kansas

"Using the good news to sell the goods: Religious imagery and themes in consumer advertising an analysis of secondary data." Susie Sarapin, Purdue University

"Making online news accessible: Categorizing image use in American online news sites." Jin Xu, Winona State University

"Assessing the 'Alternative' in alternative media: *Democracy Now!* vs. the *PBS News Hour*." David K. Scott and Mike Chanslor, Northeastern State University, and Jennifer D. Dixon, University of Missouri, Columbia

Respondent: Lynnette G. Leonard, University of Nebraska, Omaha

3205 9:30-10:45 a.m. Jefferson E

GATEWAY TO SEXUAL ORIENTATION EQUALITY: EXAMINING THE PAST AND PRESENT TO ENVISION OUR HOPED-FOR FUTURE

Sponsors: Intercultural Communication Interest Group

Sexual Orientation and Gender Identity Caucus

Chair: Sandra L. Pensoneau-Conway, Wayne State University

Satoshi Toyosaki, Southern Illinois University Carbondale

Participants:

Doug Bernier, Metroeast Pride

John Heineman, Lincoln High School

Sandra L. Pensoneau-Conway, Wayne State University

Michelle Smith, St. Louis Gender Foundation

Sharon Tayasi, Kirkwood High School Gay-Straight Alliance Satoshi Toyosaki, Southern Illinois University, Carbondale

This panel aims to bridge scholarly activities and in-the-field lived experiences and perspectives regarding sexual orientation and issues of equality. Several guests who are leaders in various GLBTQQ organizations around the St. Louis area will be present to

discuss their organizations and present unique insights on and private/public struggles for sexual orientation equality in educational, professional, and social settings. Confirmed guests include representatives from Metroeast Pride, Kirkwood High School Gay-Straight Alliance, and the St. Louis Gender Foundation. In this panel, the guests and audience members will have the opportunity to brainstorm ways to reach sexual orientation equality in this contemporary social climate.

3206 9:30-10:45 a.m. Jefferson C

ARGUMENTATION AND FORENSICS MEMBER RECOGNITION

Sponsor: Argumentation and Forensics Interest Group

Participants:

Michael Bauer, Ball State University Donald Peters, Ball State University

Larry Underberg, Southeastern Missouri State

Joseph Sora, Duquesne University

3207 9:30-10:45 a.m. Atrium C

COMMUNICATION EDUCATION TOP PANEL: THE JOYS AND CHALLENGES OF INTERDISCIPLINARY TEACHING

Sponsor: Communication Education Interest Group
Chair: Karla Mason Bergen, College of Saint Mary

Participants:

Ahmet Atay, Southern Illinois University, Carbondale

Karla Mason Bergen, College of Saint Mary Mary Bozik, University of Northern Iowa

Leah E. Bryant, DePaul University Jessica Smith, Purdue University

Shannon Vanhorn, Valley City State University

Susan M. Wildermuth, University of Wisconsin, Whitewater

In the spirit of the conference theme, "Conversations about Connections," this roundtable discussion will explore the experiences of communication faculty who have taught inter-disciplinary courses or units. This panel aims to bring together those with experience teaching interdisciplinary courses with those who are considering doing so. Panel participants will discuss a diverse range of experiences with interdisciplinary teaching, including developing interdisciplinary majors and courses, team-teaching with faculty from other disciplines, teaching students from a wide range of disciplinary majors (both graduate and undergraduate), and the specific joys and challenges encountered in

interdisciplinary teaching (including helping students to "make connections" between course content about communication and other disciplines).

3208 9:30-10:45 a.m. Atrium D

IT'S ALL RELATIVE: EXAMINATIONS OF COMMUNICATION WITHIN THE FAMILY SYSTEM

Sponsor: Interpersonal and Small Group Communication
Chair: Wesley Durham, University of Southern Indiana

Participants:

"Family sexual communication from the perspective of mothers and daughters." Tina A. Coffelt, Murray State University

"I can't get no satisfaction:' Does parent-child sexual communication affect family communication satisfaction?" Jessica Wilson Kratzer, University of Missouri, Columbia

"We didn't talk about that in my family: Examining the effect of family communication patterns on family privacy orientation." Emily A. Rauscher, University of Missouri, Columbia

"You are such a pain!': Examining the effect of sibling verbal aggression on self-esteem." Sarah E. Symonds, University of Missouri, Columbia

"Changes in communication in the mother/daughter dyad following the mother's cancer diagnosis." Rachel A. Walston, Western Kentucky University

Respondent: Wesley Durham, University of Southern Indiana

3209 9:30-10:45 a.m. Dugout/Cabana

TOP PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations Interest Group

Chair: Brian C. Sowa, Eastern Illinois University

Participants:

"Image restoration: 2004 Comair computer outage." Jeff Fox, Northern Kentucky University*

"What happens when a falcon kills a dog?: The NFL's response to the Michael Vick dogfighting scandal." Angela M. Jerome, Western Kentucky University

"Banking on women: The paradox in balancing self-interest with altruism." Jasmine Tan, Purdue University Respondent: Jeffrey Brand, Millikin University

3210 Cabana Suite 1 9:30-10:45 a.m.

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3211 9:30-10:45 a.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3212 9:30-10:45 a.m. Field

"HEART," MIND, AND SOUL: JACK CHICK AND RELIGIOUS CONNECTION THROUGH COMICS

Sponsor: Media Studies Interest Group

Chair: Robert Gobetz, University of Indianapolis

Participants:

"Monkeys, queers, Muslims, and Ms. Henn: The trials and tribulations of Li'l Susy Barnes." Jimmie Manning, Northern Kentucky University

"Performing faith: Chick tracts and the cultural performance of Catholicism." Jenny Prigge, Northern Kentucky University "Come to Jesus in color: Unpacking 'adapted for black audiences."

Tracy Songer, Northern Kentucky University

"Torture, control, and pleasure: Chick tracts as BDSM." David N. Ta, Northern Kentucky University

Respondent: Jacqueline Irwin, California State University, Sacramento

Though most may not realize it, they have likely come across a Chick Tract at some point in their lives. Over 750 of the mini-comics are in print, and it is believed that the author of every one of the 200+ tracts, Jack Chick, is the most widely-read comic artist in the history of the medium. The comics, designed to promote Evangelical Christian fundamentalist points of view, depict arguments against a variety of beliefs commonly derided by strict Evangelicals (including holidays such as Halloween, competing religious faiths such as Catholicism or Islam, or perceived social ills including the teaching of evolution, Harry Potter, or homosexuality). This panel focuses on both the verbal and visual rhetoric of the Chick tracts, unpacking the narratives through a variety of analytical lenses. What makes these tracts so enduring? What rhetorical strategies are

embedded in the seemingly simple but deceptively sophisticated texts? And what does cultural criticism reveal about the tracts? Four scholars state their cases.

3213 9:30-10:45 a.m. Soulard

DISCOURSE, NARRATIVE, AND CONVERSATION IN ORGANIZATIONS

Organizational and Professional Communication Interest Group Sponsor:

Chair: Isolde Anderson, Hope College

Participants:

"The target, the tidal wave, and the fighter: Narratives of adult bullying in the workplace." Renee Cowan, Texas State University, and Mary Hoffman, University of Wisconsin, Eau Claire

"Conversation analysis as a methodology for improving organizational communication." Franziska Macur and Kenneth Macur, Edgewood

"Conversations in a reentry court: Connecting ex-prisoners to their communities." Jeralyn Faris, Purdue University

"Discourse in large organizations: Creating an ideological identity." Dawn Estrada, Texas State University

Respondent: Andrew F. Herrmann, University of Missouri, Columbia

3214 9:30-10:45 a.m. Shaw

OKLAHOMA STATE SHOWCASE PANEL RECREATING THE FEMININE IN POP CULTURE

Sponsor: CSCA States Advisory Council

Chair: Arlie Daniel, East Central University

Participants:

"The CSI effect: The good, the bad, and the beautiful." Mary Carver,

University of Central Oklahoma

"Riding the wave: Female pop music heroes for a new generation."

Tracy Frederick, Southwestern College

"Enacting both hegemony and resistance: A phenomenology of Lipstick Jungle." Sheryl Lidzy, Emporia State University

"Feminist" has evolved over the last 10 years from a label that women wore proudly as a badge of empowerment to one perceived as out of touch with the contemporary woman. The traditional notion of "feminism" centered on lobbying politicians or picketed organizations and business for fair hiring practices or equal pay. However, contemporary notions of feminists and feminism have been redefined within the context of pop culture. This panel explores the ways in which women and feminism "exist" in pop culture.

3215 9:30-10:45 a.m. Carondalet

HUMOR IN THE 2008 PRESIDENTIAL ELECTION

Sponsor: Graduate Student Caucus

Chair: Joseph R. Blaney, Illinois State University

Participants:

"Fowl play: Representations of party politics according to the funnies." Elizabeth Kosuth, Jacob Pearson, and Lauren Swanson, Illinois State University

"Beehives and pantsuits: Humor and gender in the 2008 presidential election." Anne Kincade, Arial Larson, and Brian Seay, Illinois State University.

"Live From New York, It's Sarah and Hillary: A feminist critique of the partisan portrayals of women in sketch comedy." Krista Decker, Morton High School, and Daniel Lopez and Curtis Nash, Illinois State University

"A Republican and Democrat walk into a bar: A functional analysis of late night talk shows during the 2008 election." Daniel Almanza, Elizabeth L. Chupp, and Griffin Hammond, Illinois State University

3301 11:00 a.m.-12:15 p.m. Jefferson A

FAILURES OF FORMER FEMALE PRESIDENTS

Sponsor: Women's Caucus

Chair: Becky L. DeGreeff, North Dakota State University

Participants:

Sandra Metts, Illinois State University

Judy C. Pearson, North Dakota State University

Judith S. Trent, University of Cincinnati Lynn H. Turner, Marquette University

"Success is the ability to go from one failure to another with no loss of enthusiasm." -Sir Winston Churchill

Becoming a successful female scholar does not happen accidentally. These past CSCA presidents and distinguished scholars in their respective fields of study each have a

unique perspective to share. This roundtable discussion focuses on the times when these accomplished women were *not* successful. Panelist will address the challenges, missteps, and failures they have encountered while achieving greatness. Audience participation will be encouraged.

3302 11:00 a.m.-12:15 p.m. Jefferson B

IF YOU SHOW IT, THEY WILL COME: USE OF FILM IN COMMUNICATION COURSES

Sponsor: Instructional Resources Interest Group

Chair: Shannon Vanhorn, Valley City State University

Participants:

"Because breaking up is hard to do: Using *Failure to Launch* to illustrate relationship stages." Jonna Ziniel, Valley City State University

"Anybody can be gotten to...: *Runaway Jury* and jury selection—A comparative analysis assignment in communication law." Audra Myerchin, Minot State University

"Go ahead... make my day": Friday Film Festival Day." Nancy Pearson, Minot State University

"... 'Like a box of chocolates': Using videos and clips from the Web."

Shannon Vanhorn, Valley State University

3303 11:00 a.m.-12:15 p.m. Jefferson E

CONVERSATIONS AND CONNECTIONS: EXPLORING CULTURES IN HIGH SCHOOL CLASSROOMS, PART I

Sponsors: Intercultural Communication Interest Group

Communication Education Interest Group

Chairs: Randy K. Dillon, Missouri State University

Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants:

Susan Cooper, Blue Springs South High School

Bob Clubbs, Jackson High School

Rebecca Countryman, Carbondale Community High School

Peggy Dersch, Parkway West High School

Michael Hachmeister, Parkway North High School Brandi Jones, Carbondale Community High School Sharon Lorinskas, Carbondale Community High School

Beth Ocheskey, Center High School

Rebecca Pierce, Parkway South High School Marty Strohmeyer, Visitation Academy Crystal Swan-Gravatt, Carbondale Community High School

The 2009 CSCA Conference theme, Conversations about Connections: Gateway to Communication at the "Heart of it All," provides the basis for a two-part session which begins with conversations with stakeholders that don't traditionally attend the CSCA conference, namely high school teachers. The first session features high school teachers in and around the St. Louis area. We will learn their perspectives on and experiences of communication and cultures within classroom interactions. This discussion follows a round table focus group format which will engage participants on the topic of cultures ranging from age/generation, race, gender, sexual orientation, and socioeconomic class, to different abilities and diverse learning styles. Because culture plays a huge role in high schools (and also impacts other areas of society), listening to these individuals "in the thick" of our high schools will be valuable for future study in communication and culture. This panel will be immediately followed by a second session in which participants will collaboratively analyze data (collected during this earlier focus group session) and develop plans and ideas about communication, culture, and education for immediate as well as long-term research projects. Thus, the heart of this two-part focus group/brainstorming session echoes the convention theme of bridging the gap between educational practitioners and scholarly activities.

3304 11:00 a.m.-12:15 p.m. Jefferson D

TOP THREE PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education Interest Group

Chair: Amy Aldridge Sanford, Northeastern State University

Participants:

"Using the Perry Scheme to explore college student involvement with their instructors." Scott A. Myers, West Virginia University "An examination of the risks students experience when seeking out-ofclass support." Adam C. Jones, Illinois College

"Learner empowerment and involvement as functions of students' expectations of instructional technology use and nonverbal immediacy cues." Kodiane A. Jernberg, Texas Christian University, and Paul Schrodt, Texas Christian University*

Respondent: Donna R. Pawlowski, Creighton University

*Top Paper

GREAT IDEAS FOR TEACHING

Sponsor: G.I.F.T.

Chair: Rick Rodrick, University of Wisconsin, La Crosse

Participants:

"Monroe's motivated sequence commercial activity." Emily Mistele, University of Central Missouri

"Making connections to local cultures through the examination of the campus newspaper." Richie Neal Hao, Southern Illinois University, Carbondale

- "Relationship bingo." Lacey R. Sonderegger, Southern University Illinois, Edwardsville
- "Using *Seinfeld* to enhance storytelling speeches." Kelly Soczka, Winona State University
- "It's not what you say, but how you say it." Meredith Neville, University of Kansas
- "Using individualized online research to foster class discussion." Rebecca Dohrman, Purdue University
- "Communicating emotions: Functions and meanings of nonverbal behaviors." Jennifer Gill-Rosier, Purdue University
- "Conversations about connections: A reversed case study of communication in organizations." Pravin Rodrigues, Ashland University
- "Liar, liar." Christopher Anderson, Iowa State University
- "Deciphering American rhetoric." Andrew J. Kirk, Southern Illinois University, Carbondale

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in many different communication courses. Audience members will change presenters every 10 minutes and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3306 11:00 a.m.-12:15 p.m. Jefferson F

COMMUNICATION STRATEGIES AND OUTCOMES: A COMPETITIVE PAPER PANEL

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Matthew S. Vorell, Ohio Northern University

Participants:

- "A communicative approach to defining group activities in meetings." Stephenson J. Beck, North Dakota State University
- "No big papa: Communicative strategies of collaborative community leaders." Gloria J. Galanes and Bridget Dierks, Missouri State University
- "Promoting children's school readiness and healthy development through the CAPE Care Program: Lessons learned (so far) about the benefits and tensions involved in conducting research with community partners." Steven R. Wilson, Elizabeth Munz, Suzy D'Enbeau, Kristi L. Wilkum, Jeralyn Farris, and Joshua Dexter, Purdue University
- "A meta-analysis of the effectiveness of the disrupt-then-reframe compliance gaining technique." Christopher J. Carpenter, Michigan State University
- "Fluency, personality, and communication competence: An analysis of three factors influencing perceptions of apologies." Benjamin Chiles, Northwestern University, and Aileen L. S. Buslig, Concordia College

Respondent: Dennis Gouran, Penn State University

3307 11:00 a.m.-12:15 p.m. Atrium C

CSCA FINANCE COMMITTEE MEETING

Sponsor: CSCA Finance Committee

3308 11:00 a.m.-12:15 p.m. Atrium D

"CONVERSATIONS ABOUT CONNECTIONS:" COLLABORATING WITH AND LEARNING FROM COLLEAGUES ACROSS THE CURRICULUM

Sponsor: Community College Interest Group Chair: Barb Handley-Miller, Delta College

Participants:

Becky Belter, Jackson Community College

Ann Marie Jablonowski, Owens Community College

Arness Krause, Prairie State College

This spotlight on collaboration will highlight our various ways of learning and growing through our connections with colleagues across the institution. Whether team-teaching in a Learning Community, participating in Faculty Development workshops, working through issues in shared governance, or chatting with a colleague from another discipline

over coffee, each member will describe how their teaching effectiveness has improved as a result of positive collaboration with colleagues across the curriculum.

3309 11:00 a.m.-12:15 p.m. Carondalet

EXPLORING THEORY THROUGH MULTIPLE METHODS OF QUALITATIVE DATA ANALYSIS

Sponsor: Communication Theory Interest Group

Chair: Andrea N. Lambert, Northern Kentucky University

Participants:

"A tribe is just but a tribe: A narrative analysis of communication experiences in interethnic relationships among persons of Kenyan origin." Wanjiru Mbure, University of Missouri, Columbia

"Seniors bringing sexy back: A marrative analysis of senior citizens' sexual communication with their partners." Jessica Wilson Kratzer, University of Missouri, Columbia

"Virtual rule breakers, infiltrators, and Tom Brady haters: A netnographic exploration of an online football fan community." Rebekah Watson, University of Missouri, Columbia

"It's like I'm playing an old friend: A grounded theory of the attachment of meaning to electric guitar." Scott Walus, University of Missouri, Columbia

"You can't pin me down: A grounded theory approach to maintaining independence from the major political parties." Jeffrey Delbert, University of Missouri, Columbia

Respondent: Jimmie Manning, Northern Kentucky University

3310 11:00 a.m.-12:15 p.m. Cabana Suite 1

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3311 11:00 a.m.-12:15 p.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

Field

MAKING CONNECTIONS: IDEOLOGY AND PUBLIC IDENTITY

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Jan Hovden, Bates College

Participants:

"Re-defining the emplaced, remembered past: The President's House controversy in Independence National Historical Park." Roger C. Aden, Ohio University

"Challenging Milton Friedman: Using Naomi Klein's rhetoric to critically evaluate a dominant ideology." Jon William Ford, Indiana University-Purdue University Indianapolis

"Dewey on rhetoric: Pragmatic, democratic and formal." J. Scott Andrews, Pennsylvania State University

"Oswald Spengler's mystic tone: An investigation of a Faustian trope." Ilon Lauer, Western Illinois University

"Rhetorical reconciliation – a process: Paul Keating's attempt." Erin Jo Smith, Central Michigan University

3313 11:00 a.m.-12:15 p.m. Soulard

MANAGING RELATIONSHIPS WITHIN ORGANIZATIONS

Sponsor: Organizational and Professional Communication Interest Group

Chair: Angela M. Jerome, Western Kentucky University

Participants:

"Organizational communication at Casa Nueva, a worker-owned cooperative." Kevin R. Meyer, Ohio University ***

"I felt that I lost my cohort:' Dilemmas and desires in faculty socialization." Andrew F. Herrmann, University of Missouri, Columbia

"Is it necessary to be clear?: An examination of strategic ambiguity in family business mission statements." Anna F. Carmon, North Dakota State University

"Avenues for change: Problematizing the conflict between work and family from a feminist perspective." Jaime Bochantin, Texas A&M University

Respondent: Angela M. Jerome, Western Kentucky University

^{***}Denotes top student paper in the division

IOWA STATE SHOWCASE PANEL IOWA STORIES: CONNECTING COMMUNITY THROUGH STORIES

Sponsor: CSCA States Advisory Council

Chair: Marilyn Shaw, University of Northern Iowa

Presenters:

"The Original *Iowa Stories* Cast and *Iowa Stories* 1994 & 2000." Michele Letzkus, Cedar Falls

"Iowa Stories 2000." Nicole Zumbach-Johnson, Independence

"Iowa Stories 2000." Sara Keve, Waterloo

"Iowa Stories 1994." Matt Stovall, St. Paul, MN

"Iowa Stories 1994 and Director of the 2008 run." Matt Ford, Cedar Rapids

"Iowa Stories 2008." Diana DeSerano, Cedar Rapids

"Iowa Stories: The Vietnam Experience." Marilyn Shaw, University of Northern Iowa

Storytelling has been the means by which cultures and societies have preserved and celebrated their memories, passed on their values and belief systems, entertained, instructed, and healed for a very long time. Long before written records existed, storytellers taught through oral tradition. *Iowa Stories: The Vietnam Experience* began its connection with community in February of 1990. Its mission was to assist in educating the public and provide a means for gaining a more in-depth understanding of the contributions that Iowans made during the Vietnam conflict. This panel will present short stories from the 18 year run of *Iowa Stories* and look at the role of story in preserving history and its impact upon community.

3315 11:00 a.m.-12:15 p.m. Board Room

NEDA EXECUTIVE COUNCIL MEETING

Sponsor: Argumentation and Forensics Interest Group

JOIN US FOR OUR FEATURED SCHOLARLY BRAINSTORMING SESSIONS

These special sessions provide us with opportunities to engage in "conversations about connections," especially with regard to research. We spotlight six panels in which participants can visit about research interests, agendas, and possible projects. We also designate several rooms where individuals can informally meet to discuss a variety of topics, such as research, teaching, and/or service. (Available rooms are listed after 3406.)

3401 12:30-1:45 p.m. Jefferson A

PLANNING AND EXECUTING COMMUNICATION INQUIRY: CONVERSATIONS WITH MENTORING SCHOLARS TO CONCEPTUALIZE, CRYSTALLIZE, AND CRAFT SOUND DESIGNS

Sponsors: Health Communication Interest Group

Interpersonal and Small Group Communication Interest Group

Chair: Jim L. Query, Jr., James Madison University, queryjl@jmu.edu

Co-Chairs: Eileen S. Gilchrist, University of Wyoming

Curt Yowell, University of Texas at Austin Performing Arts Center.

Featured Mentors:

J. Kevin Barge, Texas A&M University

William L. Benoit, University of Missouri, Columbia

Leah E. Bryant, DePaul University, Chicago

Nichole Egbert, Kent State University

Martha Haun, University of Houston

Lance Lippert, Illinois State University

Jim L. Query, Jr., James Madison University

Paul Schrodt, Texas Christian University

Jordan E. Soliz, University of Nebraska, Lincoln

Judith S. Trent, University of Cincinnati

Paul D. Turman, South Dakota Board of Regents

Kevin Wright, University of Oklahoma

David Zarefsky, Northwestern University

Attendees must pre-register for this session due to a limited number of spots and advance preparation by panel participants. Registrations will be accepted on a first-come, first-serve basis. At least three weeks prior to the conference, each participant must send a brief research proposal to the senior session organizer (Jim Query), following guidelines posted on the CSCA website. Panel mentors will provide written feedback for attendees as well as visit with them during this session about their research ideas. This program offers an excellent opportunity for individuals to obtain valuable and personalized input on research design and theoretical approaches to scholarly projects.

3402 12:30-1:45 p.m. Jefferson B

CONVERSATION ANALYSIS DATA SESSION

Sponsor: CSCA First Vice-President, Christina S. Beck

Facilitators:

Bryan K. Crow, Southern Illinois University, Carbondale

Angela S. Jacobs, Eastern Illinois University

Felicia Roberts, Purdue University

E. Duff Wrobbel, Southern Illinois University, Edwardsville

In this session, facilitators will provide a recording and transcript of naturalistic social interaction, and attendees will be invited to participate in a discussion of the data using conversation analysis. This panel will provide an opportunity for participants to examine data through this method of research and to learn more about conversation analysis. We welcome participants with any level of experience and knowledge, from CA newcomers to experienced conversation analysts.

3403 12:30-1:45 p.m. Jefferson E

CONVERSATIONS AND CONNECTIONS: EXPLORING CULTURES IN HIGH SCHOOL CLASSROOMS, PART II

Sponsors: Intercultural Communication Interest Group

Communication Education Interest Group

Chairs: Randy K. Dillon, Missouri State University

Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants:

Susan Cooper, Blue Springs South High School

Bob Clubbs, Jackson High School

Rebecca Countryman, Carbondale Community High School

Peggy Dersch, Parkway West High School

Michael Hachmeister, Parkway North High School Brandi Jones, Carbondale Community High School Sharon Lorinskas, Carbondale Community High School

Beth Ocheskey, Center High School

Rebecca Pierce, Parkway South High School Marty Strohmeyer, Visitation Academy

Crystal Swan-Gravatt, Carbondale Community High School

The 2009 CSCA Conference theme, *Conversations about Connections: Gateway to Communication at the "Heart of it All,"* provides the basis for this two-part session. In

the earlier first session, high school teachers in and around the St. Louis area shared their perspectives on and experiences of communication and cultures within classroom interactions. In this second session, we will collaboratively analyze data from the earlier focus group session and develop immediate as well as long-term research projects. Thus, the heart of this two-part focus group/brainstorming session echoes the convention theme of bridging the gap between educational practitioners and scholarly activities.

3404 12:30-1:45 p.m. Jefferson D

CHEO (COMMUNITY HEALTH EDUCATION ON STAGE): THEATER AS HEALTH COMMUNICATION

Sponsors: Health Communication Interest Group

Performance Studies and Theatre Interest Group CSCA First Vice-President, Christina S. Beck

Chair: Lee Krähenbühl, University of Toledo

Participants:

Jennifer Discher, Mercy Health Partners Lee Krähenbühl, University of Toledo

In 2008, Lee Krähenbühl of the University of Toledo and Jennifer Discher of Mercy Health Partners launched Community Health Education Onstage (CHEO), an initiative offering continuing education credit for health care professionals and undergraduates using Humanities-based performances and presentations. The first project in the initiative is the Toledo Repertoire Theatre's production of the 2007 Pulitzer prize-winning play *Rabbit Hole*, which premiered in March 2009. This roundtable discussion charts the initiative from its inception through production.

3405 12:30-1:45 p.m. Field

CRITIC SPEED DATING: YOUR GATEWAY TO COMMUNICATION COLLABORATION AT THE HEART OF THE CONFERENCE

Sponsors: Media Studies Interest Group

Rhetorical Theory and Criticism Interest Group CSCA First Vice-President, Christina S. Beck

Facilitators: Stephanie Kelley-Romano, Bates College

Jimmie Manning, Northern Kentucky University

This session, set up in speed-dating style, is geared toward helping those who do criticism work in communication (whether it be rhetorical criticism, media criticism, or cultural criticism) find suitable matches for research collaboration, project feedback, essay swapping and editing, or discussion of new research ideas. Participants should come with a prepared (and short) oral statement about the types of research they like to do and what they are looking for in a collaborative partner. Everyone will then rotate to new partners every few minutes so that new people can be met and new connections can be made. The facilitators of the session will help to break the ice and keep the conversation going. If you love meeting new people, exploring new ideas, and talking about criticism then do not be shy – your perfect research match may be waiting for you in this session.

3406 12:30-1:45 p.m. Jefferson F

LET'S TALK ABOUT SEX, BABY: A ROUNDTABLE DISCUSSION ABOUT THE PAST, PRESENT, & FUTURE OF SEXUAL COMMUNICATION RESEARCH – TOP PANEL

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Jennifer Gill-Rosier, Purdue University

Participants:

Tina A. Coffelt, Murray State University William R. Cupach, Illinois State University Jennifer Gill-Rosier, Purdue University Sandra Metts, Illinois State University

This roundtable discussion will provide CSCA members with an opportunity to discuss the past, present, and maybe more importantly, the future of sexual communication research. Specifically, each panelist will begin by providing a brief explanation of past and present sexual communication research from his or her own perspective, and then invite attendees to join in on the discussion. Topics of interest for this panel include, but are not limited to: (1) conceptualizing sexual communication, (2) sexual negotiation, (3) family sexual communication, (4) sexual communication competence, (5) the role of theory in sexual communication research, and (6) sexual vocabulary. Through this discussion, we hope to spark an interest in others to conduct sexual communication research.

Other rooms available for team meetings and/or scholarly conversations:

Atrium D, Cabana Suite 1, Cabana Suite 2, Soulard, Shaw

3407 12:30-1:45 p.m. Atrium C

2010 CSCA PROGRAM PLANNER MEETING

Sponsor: CSCA Second Vice-President, Stephen K. Hunt

3408 12:30-1:45 p.m. Dugout/Cabana

PAST OFFICERS' LUNCHEON

Sponsor: CSCA President, Nancy J. Brule

3409 12:30-1:45 p.m. Merrimac

UNDERGRADUATE HONORS CONFERENCE LUNCHEON AND GRADUATE SCHOOL FAIR

Sponsor: CSCA Undergraduate Honors Conference

<u>Undergraduate students and their advisors are invited to attend this luncheon, but all participants must pre-register in advance.</u>

3501 2:00-3:15 p.m. Jeffers on A

"WHERE...OH WHERE SHOULD I TEACH?": AN EXPLORATION OF OPPORTUNITIES IN THE WORLD OF ACADEMIA

Sponsor: CSCA President, Nancy J. Brule Facilitator: Nancy J. Brule, Bethel University

Presenters:

David Bodary, Sinclair Community College

Leah E. Bryant, DePaul University Steve Duck, University of Iowa

Jessica J. Eckstein, Western Connecticut State University

John Heineman, Lincoln High School Stephen K. Hunt, Illinois State University Jack Kay, University of Michigan, Flint Rachel McLaren, University of Iowa Nichelle McNabb, Otterbein College Paul Schrodt, Texas Christian University

Paul D. Turman, South Dakota Board of Regents

Lynn H. Turner, Marquette University

Debra Worley, Indiana State University

Many types of institutions exist for individuals trying to determine what type of career they would like for themselves in the arena of academia. Opportunities exist in private liberal art schools, faith-based schools, large and small state universities, community colleges, research-one universities, as well as administration. Members of this panel include senior and junior scholars who are all at different stages of their careers. Each will each briefly provide (1) the pros and cons of working at their particular type of institution, (2) reasons for choosing their current role as faculty, researcher, teacher, or administrator, and (e) engage in lively discussion with the audience. This panel will serve as an exploration of the many types of institutions available for career choices as well as the different roles that are available within academia.

3502 2:00-3:15 p.m. Jefferson B

THE MAINSTREAM AND THE RADICAL: GENDERED MESSAGES IN CHILDREN'S MEDIA

Sponsor: Women's Caucus

Chair: Sherri Ter Molen, DePaul University

Participants:

"A rhetorical analysis of You Go, Ojo from *Bear in the Big Blue House*." Sherri Ter Molen, DePaul University

"Misconstrued views: The affects of hypersexualized Disney princesses on young audiences." Delia Garcia and Dominique Perras, DePaul University

"Radical cheerleaders of Chicago: A rhetorical analysis of performing genderqueer through radical youth activism." Raechel Tiffe, DePaul University

Respondent: Jessica Tomell-Presto, DePaul University

3503 2:00-3:15 p.m. Jefferson C

2007 CSCA FEDERATION PRIZE: REPORT ON RESEARCH

Sponsors: CSCA First Vice-President, Christina S. Beck

CSCA Federation Prize Committee

Chair: A. L. Terry, Bethel University

2007 Federation Prize Recipients: Kenneth A. Lachlan, Boston College, and Patric R. Spence, Calvin College

This panel will spotlight research sponsored by the 2007 Federation Prize, which was awarded to Patric Spence, Calvin College and Ken Lachlan, Boston College. The recipients have used the funding provided by the award to initiate a program of research in health and risk communication, focusing on both the cognitive and affective dimensions of these appeals and the ways in which responses to these messages vary as a function of telepresence. The panel will highlight the research process made possible through the award, discuss three completed studies that have stemmed from the funding, and outline future directions for this research program.

3504 2:00-3:15 p.m. Jefferson D

CONNECTING BITS AND PIECES: SERVICE LEARNING AS A GATEWAY BETWEEN COMMUNICATION EDUCATION AND SOCIETY

Sponsor: Communication Education Interest Group

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants:

"Modifying service-learning for international experiences: Learning the culture . . . and bringing it back." Donna R. Pawlowski, Creighton University

"A self-reflexive look at a service-learning project." Sandra L. Pensoneau-Conway, Wayne State University

"Ideology, pedagogy, and urban debate leagues: A few critical questions."

Donald Peters, Ball State University

"Service-learning and learning community: An account from the administrative side." Ronda Smith, University of Wisconsin, La Crosse

"Service learning as critical community pedagogy." Satoshi Toyosaki, Southern Illinois University, Carbondale

The panel understands service-learning as a gateway educational practice that connects communication education to its participants, surrounding communities, and cultural contexts. This panel explores such a function of service-learning from multiple perspectives. To this end, the panelists range from a department chair (administrator) to a pedagogue new to service-learning, to a critical pedagogue, to a seasoned and well-established service-learning communication educator. This panel introduces a variety of theoretical perspectives, project venues, and methodological approaches.

CONVERSATIONS ABOUT CONNECTIONS BETWEEN FACULTY AND ADMINISTRATION

Sponsor: Undergraduate Programs Interest Group

Chair: Alan Lerstrom, Luther College

Participants:

"Case study: Managing faculty/administration tensions during faculty unionization." Joseph Dailey, Carroll University, and Alan Lerstrom, Luther College

"Conversations between communication departments and state DPI."

Douglas Jennings and Lindsay N. Soliman, Illinois State

University

"Practicing what we preach: Communication strategies for easing faculty-administration tensions at institutions of higher education." Sarah H. VanSlette, John Carroll University, and Kathy Hagedorn, The Hagedorn Institute, Ltd.

"Interactions between faculty and administration amid massive budget cuts and talks of a union." Tom Daniels, Ohio University

3506 2:00-3:15 p.m. Jefferson F

CO-CONSTRUCTING VOICE AND VOICELESSNESS IN CRITICAL INTERPERSONAL CONVERSATIONS

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Shirley Staske-Bell, Eastern Illinois University

Participants:

"You're not putting me in a nursing home!": Elder parents and adult children negotiating the move to a residential facility. Elizabeth Gill, Eastern Illinois University

"Children as "invisible" communicators: Parents and young children negotiating voice and voicelessness in youth sports' conversations." Angela S. Jacobs, Eastern Illinois University.

"Missing the target audience: Adapting HIV/AIDS prevention education strategies to the exigencies of voicing and voicelessness in rural America." Leah Lefebvre, Eastern Illinois University

"What did you guys h?a:ve for lunch today:" Fathers and young sons negotiating voice and voicelessness in everyday conversations." Stacia J. Ozier, Lakeland College

Respondent: Shirley Staske-Bell, Eastern Illinois University

CONTINUING THE CONVERSATION: GETTING TO THE HEART OF THE WOMEN'S FIRST YEAR FACULTY EXPERIENCE

Sponsor: Women's Caucus

Chair: Erika L. Kirby, Creighton University

Participants:

Karla Mason Bergen, College of St. Mary Amie Kincaid, University of Illinois, Springfield Cassandra LeClair-Underberg, Texas State University Elizabeth Ribarsky, University of Illinois, Springfield

Paige Toller, University of Nebraska, Omaha Stacy Tye-Williams, Creighton University

Through this roundtable discussion, the women on this panel continue last year's intense and emotional conversation regarding women's first year faculty experiences, including factors such as long-distances relationships, leaving ABD, adjusting to expectations at a new university, balancing work/family life, pregnancy, illness, age discrimination, etc. Audience members are encouraged to join in the conversation and learn from one another's experiences.

3508 2:00-3:15 p.m. Atrium D

PUBLIC RELATIONS PRACTITIONER ROUNDTABLE

Sponsor: Public Relations Interest Group

Chairs: Brian C. Sowa, Eastern Illinois University

Sandra Allen, Columbia College, Chicago

Participants:

Ron Actis, President and Chief Executive Officer, Actis Consulting

Sandra Allen, Director of Public Relations Studies-Marketing

Communication Department, Columbia College, Chicago, and

Principal, S. Allen Communications

Carolyn Green, President, C. Green and Associates Public Relations; President, St. Louis Chapter of Public Relations Society of

America

Cynthia Hardie, Senior Vice-President, Senior Partner, and General Manager, Fleishman Hillard, Chicago

Brian C. Sowa, Associate Professor, Eastern Illinois University; President-Elect, Central Illinois Chapter of Public Relations Society of America

Glynn Young, Director of Issues and Employee/Electronic Communications, Monsanto Corporation

Panelists will share current and past experience and insight into the practice of public relations in the public and private sector. The roundtable format will enable practitioners and participants to enter into a dialogue to explore current approaches that meet existing and emerging challenges that professionals face in today's uncertain environment.

3509 2:00-3:15 p.m. Dugout/Cabana

CAN ANYONE ANSWER MY QUESTION? MENTORING ADJUNCT/TEMPORARY FACULTY

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Jessica Samens, Minnesota State University, Mankato

Participants:

Derrick D. Lindstrom, Minneapolis Community and Technical College

Lynn Kuechle, Minnesota State University, Mankato

Rusty Norris, Park University

Joshua Petersen, Winona State University

Jessica Samens, Minnesota State University, Mankato

David Wendt, Keokuk High School Amy Wolff, Winona State University

Mentoring is important for any new faculty member. It can take years to learn the ins and outs of a given university system, from the technology to funding, etc. Mentoring needs for transitional or adjunct faculty differ slightly than for tenure track positions. This panel hopes to examine "best practices" in mentoring faculty and the specific needs for those who will only be part of the university system for a short time. Panelists will explore personal experiences and tips to help mentor other faculty through their transition.

3510 2:00-3:15 p.m. Merrimac

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3511 2:00-3:15 p.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

GETTING TO THE HEART OF THEORY: NARRATIVE, METAPHOR, AND MEMORY

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Jan Hovden, Bates College

Participants:

"The rhetorical function of 'Ngano:' An application of the narrative

paradigm." Kundai V. Chirindo, Bethel University

"Activist government for America's future: Palin's use of metaphors as governor." Michael McDonald, University of Missouri,

Kansas City, and Lora Cohn, Park University

"The metaphorical presence of agape love: King's address at Freedom Rally in Cobo Hall, June 23, 1963." Morgan

Ginther, University of Memphis

"Aristotle's rhetorical theory of memory: New perspectives."
John A. Jones, University of Illinois, Chicago

3513 2:00-3:15 p.m. Soulard

TOP PAPERS IN THE ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION DIVISION

Sponsor: Organizational and Professional Communication Interest Group

Chair: Julie A. Davis, College of Charleston

Participants:

"The violation of prescriptive stereotypes on job resumes." James M.

Tyler and Jennifer Dane-McCullough, Purdue University

"Rapid fans, death threats, and dysfunctional stakeholders: Whistleblowers' standpoints on the collegiate sports industry." Brian

Richardson, University of North Texas

"The emergence of relational dissipation in organizing." Ryan S. Bisel,

University of Oklahoma

"Hegemonic masculinity and its relationship to sexual harassment in manufacturing organizations." Marmy Clason, Mount Mary

College

Respondent: Angela M. Jerome, Western Kentucky University

WORKING FOR SOCIAL CHANGE: ACTIVISM AND ACADEMICS

Sponsor: Graduate Student Caucus

Chair: James T. Petre, Southern Illinois University, Carbondale

Participants:

Amy L. Darnell, Columbia College

Hunter Fine, Southern Illinois University, Carbondale Jamie Huber, Southern Illinois University, Carbondale Elizabeth A. Petre, Southern Illinois University, Carbondale James T. Petre, Southern Illinois University, Carbondale Melinda L. Yeomans, Southern Illinois University, Carbondale

Many scholars enter the realm of academia as a means of working for social change; others claim that working for social change must be kept separate from academic scholarship. Our roundtable participants will reflect upon their different forms of political activism on issues such as political campaigns, reproductive rights, and grassroots organizing. We intend to engage the audience in discussions of how we negotiate our roles as teachers, scholars, and activists.

3515 2:00-3:15 p.m. Carondalet

RECONNECTING TO THE HEARTS OF AMERICA: IMAGE RESTORATION AFTER THE 2008 PRESIDENTIAL ELECTION

Sponsors: Media Studies Interest Group

Political Communication Interest Group

Chair and Discussant: Ryan M. Shepard, University of Kansas

Participants:

"Restoring the image of Sarah Palin." Dacia Charlesworth, Indiana University-Purdue University, Ft. Wayne

"Restoring the image of Joseph Biden." Jacqueline Irwin, California State University, Sacramento

"Restoring the image of John McCain." Jennifer L. Walton, Ohio Northern University

"Restoring the image of Barack Obama." Kimberly Howe-Holley, Queens University

Whether one wins or loses, a candidate is likely to take a hit when it comes to maintaining a strong image during a Presidential campaign. Now more than ever, traditional and new media platforms allow for deeper and more critical examinations of the various candidates, and undoing the negative perceptions that are cultivated during a

campaign can be difficult. The scholars on this panel offer their ten-minute arguments as to what each candidate should do to help ensure a speedy recovery of image. The audience will then be brought into the discussion as attendees unpack 2008 election in terms of mediated representations and image restoration.

3601 3:30-4:45 p.m. Jefferson A

OUTSTANDING DEBUT AND CONTRIBUTED PAPERS

Sponsor: Performance Studies and Theatre Interest Group

Chair: Brock L. Fisher, Stillman College

Participants:

"Soft and tender/Mute and meaningless or no more 'I Love You':

Anaphora and the (im)possibility of 'I Love You' as a performative speech act." Bryan M. Vandevender, University of Missouri,
Columbia

"A broken fairy tale: Gender struggles in Anderson's *Saturday's Children*." Fonzie D. Geary II, University of Missouri, Columbia

"Hrotsvitha: A gendered testimony of spiritual authority." Kevin Babbitt, University of Missouri, Columbia

"Space to play: A performative look at queer sexuality and sports."

Joseph Alan Hassert, Southern Illinois University, Carbondale

3602 3:30-4:45 p.m. Jefferson B

METHODS FOR USING NEW TECHNOLOGY IN THE CLASS ROOM

Sponsor: Instructional Resources Interest Group
Chair: Richard E. Caplan, University of Akron

Participants:

"Desire2Learn and assessment: Competencies, rubrics, parents and Children." Sylvia E. White, University of Akron

"Using laptop computers in an introductory radio and television production class." Michael Murray, Western Illinois University

"Comparison of face to face and distance learning university orientation class." Dudley Turner, University of Akron

"Classroom management issues with online courses." Sharon A. Evans, Western Illinois University

"How to podcast your classes." Richard E. Caplan, University of Akron "Teaching creative writing on-line: Developing a writing style specific to the Internet." N. J. Brown, University of Akron

BEYOND MOUNTAINS: CULTURE, POLITICS, AND THE 2008 PRESIDENTIAL CAMPAIGN

Sponsor: Intercultural Communication Interest Group

Chair: Ronald L. Jackson, University of Illinois, Urbana-Champaign

Participants:

"Senator Barack Obama and the rhetoric of hope." Deborah F. Atwater, Pennsylvania State University

"Knowing when and where to enter: Senator Obama and culture and class in the 2008 presidential campaign." Carolyn Calloway-Thomas, Indiana University

"Barack Obama as potential cultural trickster: Audience politics in the Reverend Jeremiah Wright incident." Dorthy Pennington, University of Kansas

Respondent: Ronald L. Jackson, University of Illinois, Urbana-Champaign

Senator Barack Obama's 2008 campaign for president is one of the most unforgettable political and cultural moments in our nation's history. It invites North Americans into a lively and moving discussion of what it means to be a citizen. This panel examines the intensely human drama of Obama's campaign from the point of view of international relations, class, ethnicity, and the African American cultural persona.

3604 3:30-4:45 p.m. Jefferson D

CONNECTING DISCIPLINES, CONNECTING TO COMMUNITY: RESEARCH, SERVICE LEARNING, AND COMMUNICATION PEDAGOGY

Sponsors: Communication Education Interest Group

Media Studies Interest Group

Participants:

Whittney Darnell, Northern Kentucky University
Tiffany Emerson, Northern Kentucky University
Sherri Farley, Northern Kentucky University
Adam Z. Leftin, Northern Kentucky University
Sara Mahle, Media Bridges Cincinnati
Jimmie Manning, Northern Kentucky University
Claudine Neumann, Northern Kentucky University
Jenny Prigge, Northern Kentucky University
Leighann Rechtin, Northern Kentucky University
Aimee Shandy, Mayzak Technologies

Renee Smith, Northern Kentucky University Tracy Songer, Songer Productions David N. Ta, Northern Kentucky University

This panel showcases a service learning course where 14 students from multiple communication-oriented disciplines journeyed to the Hurricane Katrina afflicted town of Moss Point, MS, and engaged in ethnographic research, documentary production, and education-oriented projects for the community. Students in the class offered a citizen journalism workshop for community organizers and high school students; hosted a continuing education session for community teachers to discuss Black history and the potential for education to embrace the roots and traditions of diverse individuals; collected footage for a documentary focusing upon how families enacted social support in preparation for, during, and after Hurricane Katrina; engaged in ethnographic studies of local community hubs of talk (including Waffle House and Wal-Mart), and enacted interview research regarding the lives of LBGT individuals in small towns. Much more than a report of the course, this session will also offer practical advice to instructors who wish to pursue their own service learning courses, especially in consideration of allowing students to assist in research design; pre-production for creative endeavors; embracing multiple disciplines-- this particular course involved six different disciplines and students at both the graduate and undergraduate level- and gaining community support for a variety of projects. The panel will include time for question-and-answers as well as footage from the documentary.

3605 3:30-4:45 p.m. Jefferson E

THEORY IS THE 'HEART OF IT ALL': EXPLORING COMMUNICATION THEORY DEVELOPMENT

Sponsor: Communication Theory Interest Group
Chair: Leslie Rill, University of Missouri, Columbia

Participants:

"Recursive Discourse Theory: Potential for meaning in a multi-voiced world." Jennifer D. Dixon, University of Missouri, Columbia "Decolonizing and historicizing television: A postcolonial reworking of

"Decolonizing and historicizing television: A postcolonial reworking of Cultivation Theory." Wanjiru Mbure, University of Missouri, Columbia

"Dialogue versus dissemination: Exploring sexual identity through the Sexual Orientation Continuum (SOC)." Jessica Wilson Kratzer, University of Missouri, Columbia

"It's "all in the family:" The master metaphor of communication as sport." Rebekah Watson, University of Missouri, Columbia "Political Impact Theory." Anji L. Phillips, University of Missouri,

Columbia

SHOT THROUGH THE HEART, AND YOU'RE TO BLAME: NOT GIVING GRADUATE STUDENT RESEARCH...A BAD NAME

Sponsor: Graduate Student Caucus

Facilitators: Isabelle Bauman, Missouri State University

Lindsey Harness, University of Wisconsin, Milwaukee Kelly Tenzek, University of Wisconsin, Milwaukee

Participants:

"Can you hear me now? Assessing patients' perceptions of telemedicine encounters." Kelly Tenzek, University of Wisconsin, Milwaukee

"Constructing a street family: The importance of relationships on homeless youth's identity." Lindsey Harness, University of Wisconsin, Milwaukee

"Friends with benefits: Discovering the role of social networking websites in election '08." Jordan Compton, Southwest Baptist University

"Don't be a nerd in front of a gangsta: Exploring communicative coping strategies amongst gifted adolescents." Catherine Striley, Eastern Illinois University

"The relationship between fantasy and reality: A post-feminist analysis." David Steinweg, Florida State University

3607 3:30-4:45 p.m. Atrium C

THE 2008 PRESIDENTIAL AND VICE-PRESIDENTIAL DEBATES: DOES ARGUMENTATION REMAIN AT THE "HEART OF IT ALL"?

Sponsor: Argumentation and Forensics Interest Group Chair: Heather M. Norton, Fontbonne University

Participants:

"The economy and foreign policy: The first McCain-Obama debate."

Jeff Gregory, Realty Executives Success

"Reviving the town hall: The second McCain-Obama debate." Joseph Sora, Duquesne University

"Domestic policy in the home stretch: The third McCain-Obama debate."

Larry Underberg, Southeast Missouri State University

"The showdown everyone has been waiting for: The Biden-Palin debate." Heather M. Norton, Fontbonne University

3608 3:30-4:45 p.m. Atrium D

STUDENT PAPERS IN BURKEAN CRITICISM

Sponsor: Kenneth Burke Society

Chair: Katherine L. Hatfield, Creighton University

Participants:

"Framing satire as promise: Satire as a frame of acceptance through ironic humility." Gini Iones, University of Kenses *

humility." Gini Jones, University of Kansas.*

"The question of Burke's ethics' revisited: Burkean Marxism and the critique of materiality." Brent Yergensen, University of Nebraska,

Lincoln.

"From form to function: In defense of an internal use of the pentad."

Gretchen K. G. Underwood-Schaefer, Purdue University.*

"Between dramatism and theology: The need for logology." Jacob Stutzman, University of Kansas.

Respondent: Mike Milford, Tarleton University

* debut paper

3609 3:30-4:45 p.m. Dugout/Cabana

FEMINIST CRITICISM OF SOCIAL ISSUES

Sponsor: Women's Caucus

Chair: Joseph P. Zompetti, Illinois State University

Participants:

"One less' woman for Gardasil ads." Laura C. Bruns, Illinois State

University

"Prepackaged mage: A visual semiotic analysis of weight loss product packaging from a feminist rhetorical perspective." Nathan T.

Stewart, Illinois State University

"Gays gone wild: A feminist critique of heterosexual gender norms in

male homosexual pornography." Kyle Zrenchik, Illinois State

University

Respondent: Curtis B. Livesay, University of Iowa

This panel explores different feminist theories and applies them to contemporary social issues. Two papers examine advertising and their impact on women in America. The third paper examines homosexual pornography from a feminist lens. In all, the papers promise to shed insight into contemporary issues by utilizing feminist perspectives.

3610 3:30-4:45 p.m. Cabana Suite 1

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3611 3:30-4:45 p.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3612 3:30-4:45 p.m. Field

GATEWAY OR GATEKEEPER?: INTERDISCIPLINARY PERSPECTIVES ON ENVIRONMENTAL RHETORIC IN POPULAR MEDIA

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

Participants:

"Exposing environmental melodrama in stand up comedy: Our nation's deepest contradictions embedded in punch lines." Alison Aurelia Fisher, Southern Illinois University, Carbondale

"Drawing environmental issues: The visual rhetorics of environments in graphic novels." Jonathan M. Gray, Southern Illinois University, Carbondale

"The dirt on nature: Adding the cultural dimension to scientific discourse through studies of nature in film." Claudia Hemphill Pine, University of Idaho

"How to read Thomas Friedman's *Code Green* and revolutionary rhetoric in popular environmental literature." Ross Singer, Southern Illinois University, Carbondale

"Environmental heroines: Ecofeminist cultural analysis of Hayao Miyazaki's animation movies." Satoshi Toyosaki, Southern Illinois University, Carbondale

3613 3:30-4:45 p.m. Soulard

SHARING TOOLS OF THE ORGANIZATION: ROUNDTABLE ON SHARING THE BEST ORGANIZATIONAL COMMUNICATION TEACHING PRACTICES

Sponsor: Organizational and Professional Communication Interest Group

Chair: Matthew S. Vorell, Ohio Northern University

Participants:

Heather J. Carmack, Missouri State University

Robert Cole, Roger Williams University Nancy Curtin-Alwardt, Millikin University Julie A. Davis, College of Charleston Rebecca Dohrman, Purdue University Kirsten Theye, William Jewell College Stacy Tye-Williams, Creighton University Matthew S. Vorell, Ohio Northern University

A number of academic divisions have been quite successful in furthering their pedagogical development through the simple sharing of effective activities among faculty. As a topic of instruction, organizational communication relies on projects rich in real world exposure to provide students a bridge between scholarship and practice. This roundtable brings together experts in the field so they may share with and learn from one another. We invite audience participation.

3614 3:30-4:45 p.m. Shaw

NORTH DAKOTA STATE SHOWCASE PANEL UNLOCKING COMMUNICATION SUCCESS AND FAILURE: TRADITIONAL AND NON-TRADITIONAL STRATEGIES

Sponsor: CSCA States Advisory Council

Participants:

"Norman Thomas and the sharecroppers." Robert R. Becker, North Dakota State University

"We Are family: Predictability-novelty dialectical tensions of marital partners in nonresidential stepfamilies." Becky L. DeGreeff, North Dakota State University

"Portrayal of Joseph Smith as a mythic hero in Mormon rhetoric," Amorette Hinderaker, North Dakota State University

"Left to our own devices: How income, age, and sex affect the type and number of electronic devices individuals use." Cloy Tobola, North Dakota State University

This panel features an eclectic mix of research in communication. Through the inclusion of rhetorical, qualitative, and quantitative methods, the panelists, who are in the midst of doctoral studies at North Dakota State University, explore issues in public and private communication.

CONVERSATIONS AND CONNECTIONS ABOUT THE BASIC COURSE: PAPER PRESENTATIONS AND TOWN HALL MEETING

Sponsor: Basic Course Interest Group

Chair: Katherine J. Denker, University of Missouri, Columbia

Participants:

"The effects of videotape self monitoring on rhetorical skills in the basic speech course." Lisa M. Schroeder, Southwestern Oklahoma State University

"Linking learning outcomes to measurable objectives: Assessing the basic course." Renee L. Robinson and Julie McNellis, Saint Xavier University

"Interactions among seated, blended and online sections of the same class." Gary L. Phillips, Missouri State University, West Plains

3701 5:00-6:15 p.m. Jefferson A

TOP DOCUMENTARY SHORTS: A CSCA TRIPLE FEATURE

Sponsor: Media Studies Interest Group

Facilitator: Tony E. Adams, Northeastern Illinois University

Join the Media Studies Interest Group as it celebrates its top documentary short submissions for CSCA 2009! The films will be screened back to back, and dialogue between the filmmakers and the audience will follow.

Participants:

"The Hope of the Quechua." Brian Fuller, Calvin College*

A tiny village on the volcanic ridges of the Andes, Illagua Chico is home to Esteban and Maria Petrona. Though the couple is still in their early twenties, they've become local leaders, creating a long-term vision of community improvement with a collection of outside organizations. Their concerns for the future are both lofty and tangible. They care as much for the spiritual and political maturity of their neighbors as for their meals and livestock. In their own words and languages – seldom heard outside South America's indigenous communities - Esteban and Maria Petrona invite the film's viewers into their world.

"Johnson County Old Courthouse." Shonna L. Tropf, University of Central Missouri**

On the Old Town Square in Warrensburg remains the only surviving example of one of the most popular nineteenth century courthouse designs in Missouri. The Old Johnson County Courthouse still stands at its original location on North Main Street and through restoration efforts retains much of its Federal style. *Johnson County Old Courthouse* is a historical virtual tour through the West Central Missouri region from 1834 to the present. The tour particularly examines the death of Marsh Foster and the disappearance of the county records from the courthouse that dealt with his case – an intriguing tale not to be missed.

"Democracy in the Dominican Republic." Ryan Kanine, Saginaw Valley State University***

Democracy is assumed in many cultures, including the United States, but the full force of democracy is seldom realized until it is juxtaposed with existing values and perceptions. This documentary short allows an intimate and eye-opening look at the celebration of democracy as young students in the Dominican Republic engage a mock election in their school. Enlightening, intimate, and upbeat "Democracy in the Dominican Republic" is as thought-provoking as it is entertaining.

- *Designated as Top Documentary Short Submission
- **Designated as Runner-Up Documentary Short Submission
- ***Designated as Top Student Documentary Short Submission

3702 5:00-6:15 p.m. Jefferson B

INNOVATIVE CLASSROOM ACTIVITIES

Sponsor: Instructional Resources Interest GroupFacilitator: Deborah Chasteen, William Jewell College

Participants:

"Balance Theory: Applications for public relations case study analysis." Deborah Chasteen, William Jewell College

"Terministic screens: Communication and reality in a post-modern world." Claire Jerry, MacMurray College

"The DASH paradigm: Complementary and symmetrical connections." Stephen Rendahl, University of North Dakota

"Students' perceptions of "isms" and the stigmatized in health communication." Donna R. Pawlowski, Creighton University

"Special occasion speaking: Awards ceremony exercise." Nathan Wyman, William Jewell College

"Monroe's Motivated Sequence and its use in advertising." Adonica

3703 5:00-6:15 p.m. Jefferson C

"WHATEVER HAPPENED TO PACMAN?" MAKING CONNECTIONS BETWEEN VIDEO GAMES AND COMMUNICATION THEORY

Sponsor: Media Studies Interest Group

Chair: Katie Lever-Mazzuto, Western Connecticut University

Participants:

"Beyond Barbie and *High School Musical*: How the video game *Rock Band* appeals to girls through a new feminine ideal." Mary Carver, University of Central Oklahoma

"Revenge is a dish best served on a screen: A cinematic comparison of *Max Payne* the videogame and *Max Payne* the feature film." A. L. Terry, Bethel University

"Conversing about video games: Connecting *Fallout* to post-World War II nuclear paranoia." Kristi Gerding Scholten, Truman State University

"Call of Duty 4 exercises cultural demons: The theory of video game playing in relation to Western imperialism." Jacob Daniel Eckstein, Pennsylvania State University

This panel explores video games through the lenses of various communication theories and applied narrative criticism. Because the roles that video games play have expanded socially, interactively, and politically, it is important to begin to deconstruct video games through various aspects of communication theory. Each of these presentations will pick a specific video game and explore the interactive dynamics, the interpersonal consequences, and the cinematic aesthetics as they apply to narrative form.

3704 5:00-6:15 p.m. Jefferson D

NATURAL TIES: SERVICE LEARNING AND CIVIC JOURNALISM IN UNIVERSITY CURRICULUM

Sponsors: Media Studies Interest Group

Communication Education Interest Group

Chair: Melanie Wilderman, Northwestern Oklahoma State University

Participants:

Ted Satterfield, Northwestern Oklahoma State University Jesse Schroeder, Northwestern Oklahoma State University Melanie Wilderman, Northwestern Oklahoma State University

As service learning components become encouraged or required in many higher education curriculums, it is important for mass communication instructors to understand how to use service learning as a tool to enhance journalism education practices. Service learning and the practice of civic journalism have key components (participating in the community, being engaged in community concerns, and developing one's professional skills) which overlap and make for seamless service learning-based class projects. The projects can be carried out in any medium of mass communication. The mass communication faculty members at Northwestern Oklahoma State University have incorporated several service learning projects in the print, broadcast, and public relations curriculum that both meet the university's service learning component and enhance journalism education. These projects will be presented and discussed, along with further development of media-based civic engagement ideas that promote community-aware journalists.

3705 5:00-6:15 p.m. Jefferson E

GATEWAY TO COMMUNICATION AT THE "HEART OF IT ALL": THE INTERSECTION OF COMMUNICATION THEORY AND HEALTH COMMUNICATION RESEARCH

Sponsors: Communication Theory Interest Group

Health Communication Interest Group

Chair: Sheryl Lidzy, Emporia State University

Participants:

Mike R. Allen, University of Wisconsin, Milwaukee

Em Griffin, Wheaton College

Jim L. Query, Jr., James Madison University

Steven R. Wilson, Purdue University

The purpose of this discussion is to address the intersection of Communication Theory and Health Communication, to examine possible points of convergence where communication theories and health communication research intersect and to encourage the extension of theory in innovative and diverse ways. The panelists are well-positioned to engage in the analysis of this crossroads because of their scholarship in communication theory or health communication.

AT THE HEART OF BULLYING AT SCHOOL: A POSTER SESSION EXAMINING SOCIAL IDENTITY, LANGUAGE SKILLS, AND EMPATHY

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: Stephanie Norander, Missouri State University

Participants:

"Distinguishing humorous comments from hateful/hurtful speech." Yi-Ching Chen, University of Central Missouri

"Bullies and leadership: Student perceptions of the relationship between bullying and leadership." Sumiko Villalobos, University of Central Missouri

"Altering social identity within groups via language strategies." Robert Hess, University of Central Missouri

"Language strategies that rural students use to help reduce verbal bullying." Guy-Leonel Musgonwe, University of Central Missouri

"How social identity and group norms motivate bullying behavior in a rural school." Kenneth Roberts, University of Central Missouri

"Bystander's motivations to intervene in hateful/hurtful speech." Ngoc Tran, University of Central Missouri

"Empathy in bystanders: Bullying prevention in a rural school." Sarah A. Jeffries, University of Central Missouri

"Empathizing to diminish hateful/hurtful speech: Differences between 7th, 8th, and 9th graders at a rural school in the Midwest." Hillary Pennell, University of Central Missouri

"Increasing empathic traits in bully bystanders." Erik Pearson, University of Central Missouri

"Valuing diversity in bona fide groups: A means for reducing hateful/hurtful speech." Kandice Gerdes, University of Central Missouri

3707 5:00-6:15 p.m. Atrium C

A PUBLIC DEBATE BY THE BALL STATE DEBATE IMMERSIVE PROJECT STUDENTS

Sponsor: Argumentation and Forensics Interest Group

Resolved: "Colleges and universities overvalue athletic competition."

Moderator: Brandon A. Schenk, Ball State University

Participants:

Affirmative: Misty R. White and Lauren N. Harper, Ball State

University

Negative: Kathryn E. Byrns and Kimberly A. Edenborough, Ball State

University

Respondent: Jake Lentz, Ball State University

3708 5:00-6:15 p.m. Atrium D

WHERE TO FROM HERE? INTERROGATING 'THE HEART' OF THE INTERCULTURAL COMMUNICATION DISCIPLINE

Sponsors: Intercultural Communication Interest Group

Communication Theory Interest Group

Chair: Cheryl L. Nicholas, Penn State, Berks

Participants:

Ahmet Atay, Southern Illinois University, Carbondale

Keith Berry, University of Wisconsin, Superior

Ronald L. Jackson, University of Illinois, Urbana-Champaign

Anna Wong Lowe, University of Oklahoma Cheryl L. Nicholas, Penn State, Berks

Sachiko Tankei-Aminian, Florida Gulf Coast University John T. Warren, Southern Illinois University, Carbondale Jennifer Willis-Rivera, University of Wisconsin, River Falls

Since the 1990s, some have expressed concern about the dominance of 'traditional or mainstream' perspectives in the intercultural communication discipline. Non-mainstream scholars (nourished by cultural studies and philosophical perspectives) responded by proliferating the discipline with their scholarship in hopes of dislocating its 'mainstreamized center.' In spite of such efforts, some argue that little has changed. Still succumbing to the legacy of traditional intercultural communication are qualifications for 'good scholarship,' gate-keeping among primary journals, department rankings based on field of study as well as scholars' identification of their work/selves vis-à-vis disciplinary expectations. This roundtable converges along these contested dynamics of intercultural disciplinary maneuverings and asks how 'normalized' disciplinary discourse about intercultural communication constitutes its scholarship and scholar identities. Panelists reflect on their own present and future investments and the implications of such ventures. To this end, the panel offers discussion about possible directions and prospects for intercultural communication scholars/scholarship.

MINNESOTA STATE SHOWCASE PANEL PRESIDENTIAL CAMPAIGN 2008 AND YOUTH VOTERS: USING CASE STUDIES TO TEACH PRESIDENTIAL CAMPAIGN RHETORIC

Sponsor: CSCA States Advisory Council

Participants:

Krista Griffith, University of St. Thomas Kate Hattenberger, University of St. Thomas Heather Lundberg, University of St. Thomas Debra L. Petersen, University of St. Thomas

This session is a hands-on exploration of teaching presidential campaign rhetoric to high school and college students by emphasizing the ways in which 2008 presidential candidates attempted to attract Echo Boomers/Millennials, a demographic group largely ignored by previous candidates. Panelists will describe and analyze how voting behavior, rhetorical strategies, and the use of technology and language strategies were designed to attract young voters. Audience members will receive a bibliography of recommended resources and sample assignments to assist in teaching student how to analyze and evaluate the candidates' rhetorical strategies.

3710 5:00-6:15 p.m. Cabana Suite 1

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3711 5:00-6:15 p.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

3712 5:00-6:15 p.m. Field

TOP COMPETITIVE PAPERS PANEL

Sponsor: Graduate Student Caucus

Chair: Aimee Shandy, Northern Kentucky University

Participants:

"Diffusing egg donation: An ethical battle." Emily A. Rauscher,

University of Missouri, Columbia*

"Bridging education and family communication: A review of existing research." Michelle Marie Maresh, University of Nebraska,

Lincoln

"At the heart of violence: Vilification and transformative evil in holocaust cinema." Carly Gieseler, University of South Florida "BLENthoughtsDER: Moments of invention." Jeffrey Delbert, University

of Missouri, Columbia

"Using politeness theory to examine students' use of politeness in email requests." Kerry Byrnes, West Virginia University

Respondent: Katherine J. Denker, University of Missouri, Columbia

*Top Paper

3714 5:00-6:15 p.m. Shaw

ETHICAL RENDERINGS ACROSS CONTEXTS OF EMBODIMENT

Sponsor: Communication Ethics and Freedom of Expression Interest Group

Chair: Laura D. Russell, Ohio University

Participants:

Anne Gerbensky-Kerber, Ohio University

Michelle Calka, Ohio University Lindsey M. Rose, Ohio University

A. Elizabeth Lyons, Western Michigan University

While considering vast dimensions of ethical construction, the fundamental essence of human morality lives in embodied experience. Thus, ethics are not simply constructs imposed upon individuals; rather, people live in the world through their bodies both sensually and experientially. This discussion explores a variety of contexts wherein the body lives and contests the ethical contours of experience. Specifically, panelists will address issues concerning children's experiences of being labeled by body mass index scores. In addition, discussants will take issue with the embodied performances of selves in matters of pregnancy, notions of "effortless perfection," and even enactments in virtual worlds. Such issues bring to surface how ethics are lived and embodied in the dynamic unfolding of social experience.

3715 5:00-6:15 p.m. Carondalet

RHETORICAL MEMORIES OF THE 2008 ELECTION

Sponsor: Political Communication Interest Group Chair: Charles L. Walts, William Jewell College

Participants:

Kirsten Theye, William Jewell College

Lesli K. Pace, University of Louisiana, Monroe

Ryan M. Shepard, University of Kansas

James T. Petre, Southern Illinois University, Carbondale Elizabeth A. Petre, Southern Illinois University, Carbondale

This roundtable provides rhetorical critics with the chance to reflect on the famous/infamous moments of the 2008 elections.

3801 6:30-7:45 p.m. Jefferson A

CHAMBER THEATRE: THE HEART OF PERFORMING LITERATURE

Sponsor: Performance Studies and Theatre Interest Group

Chair: Lisa Ford-Brown, Columbia College

Performance:

"A Chamber Theatre Adaptation of Rudyard Kipling's 'Rikki-Tikki Tavi'." Cece McFarland, University of Missouri, Columbia

Director: Kevin McFillen, University of Missouri, Columbia Actors: Christina Andrade, University of Missouri, Columbia

Val Ingle, University of Missouri, Columbia Taryn Lamme, University of Missouri, Columbia Noah Lelek, University of Missouri, Columbia Brian Scanlan, University of Missouri, Columbia Manasa Vedula, University of Missouri, Columbia

Respondents/Roundtable Discussion Members:

Theresa Carilli, Purdue University Calumet

Brock L. Fisher, Stillman College

Nathan P. Stucky, Southern Illinois University, Carbondale

3802 6:30-7:45 p.m. Cabana Suite 1

CSCA EXECUTIVE COMMITTEE MEETING

Sponsor: CSCA Executive Committee

GRADUATE STUDENT CAUCUS BUSINESS MEETING

Sponsor: Graduate Student Caucus

Chair: Jayne R. Henson, University of Missouri, Columbia

3901 8:00-10:00 p.m. Jefferson A

HEART MURMURS: A MEMOIR PLAY

Sponsors: Performance Studies Interest Group

CSCA First Vice-President, Christina S. Beck

Chair: Amy L. Darnell, Columbia College

Written and Performed: Linda M. Park-Fuller, Tempe, Arizona Directed: Jennifer Linde, Arizona State University

Struggling to make sense of a difficult end to a long academic career, a communication scholar and artist learns she must have immediate heart surgery. Under anesthesia, she meets an eccentric but wise heart-mentor who helps her re-envision her story as a mysterious and magical process of psychic transformation. By telling her tale, the author speaks out against a paradigm of "health by excision" embraced by both medical and corporate-academic institutions, but she also learns to transform loss and anger through a re-cycling of self. We invite you to join us for the show!

9:30 p.m.-?? Meet in Lobby

GLBTQA NIGHT ON THE TOWN

Sponsor: Sexual Orientation and Gender Identity Caucus Organizer: Jimmie Manning, Northern Kentucky University

Join the Sexual Orientation and Gender Identity Caucus as they gather to socialize and network at a night spot that is open and friendly toward gay, lesbian, bisexual, and transgendered persons and their allies. Get ready for a night of dancing and fun. Note: We will meet at 9:30 p.m. and leave at 9:45 p.m.

Sunday, April 5, 2009

4101 8:00-9:15 a.m. Cabana Suite 1

TOWN HALL MEETING FOR UNDERGRADUATE COMMUNICATION STUDENT ORGANIZATIONS

Sponsor: CSCA First Vice-President, Christina S. Beck

We invite undergraduate students to join us for a town hall meeting about ideas, issues, concerns, and challenges for undergraduate communication student organizations.

(see program insert for details)

4102 8:00-9:15 a.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4201 9:30-10:45 a.m. Cabana Suite 1

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4202 9:30-10:45 a.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4301 11:00 a.m.-12:15 p.m. Cabana Suite 1

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

4302 11:00 a.m.-12:15 p.m. Cabana Suite 2

UNDERGRADUATE HONORS CONFERENCE (see program insert for details)

Program Listings by Sponsoring Unit

Adjunct/Temporary Faculty Interest Group: 1701, 2509, 3509

Argumentation and Forensics Interest Group: 1308, 2303, 2514, 3206, 3315, 3607, 3707

Basic Course Interest Group: 1215, 1315, 1415, 2208, 2309, 2508, 2607, 3615

Communication Education Interest Group: 1103, 1107, 1207, 1307, 1702, 2507, 2607, 3104, 3203, 3207, 3303, 3304, 3403, 3504, 3604, 3704

Communication Ethics and Freedom of Expression Interest Group: 1101, 1511, 1703, 2211, 3714

Communication Theory Interest Group: 1105, 1205, 1305, 1405, 1503, 2104, 2207, 2505, 2615, 3309, 3605, 3705, 3708

Community College Interest Group: 1402, 2105, 2205, 2302, 2608, 3308

G.I.F.T.: 1106, 1408, 1508, 2305, 3305

Graduate Student Caucus: 1407, 1507, 2103, 2105, 2205, 2609, 3101, 3215, 3514, 3606, 3712, 3803

Health Communication Interest Group: 1313, 1413, 2213, 2513, 2613, 2707, 3401, 3404, 3705

Instructional Resources Interest Group: 1102, 1202, 1302, 1509, 2203, 2506, 2705, 3302, 3602, 3702

Intercultural Communication Interest Group: 0004, 1103, 1104, 1108, 1203, 1303, 1403, 2102, 2104, 2202, 2503, 2603, 2702, 3104, 3205, 3303, 3403, 3603, 3708

Interpersonal and Small Group Communication Interest Group: 1108, 1206, 1304, 1306, 1406, 2104, 2304, 2506, 2512, 2606, 3103, 3208, 3306, 3401, 3406, 3506, 3706

Kenneth Burke Society: 1705, 2511, 3608

Media Studies Interest Group: 0001, 1104, 1204, 1304, 1516, 1801, 1900, 2104, 2204, 2301, 2504, 3104, 3204, 3212, 3405, 3515, 3604, 3701, 3703, 3704

Organizational and Professional Communication Interest Group: 1113, 1213, 1513, 1706, 2215, 2602, 3213, 3313, 3513, 3613

Performance Studies and Theatre Interest Group: 1109, 1209, 2209, 2501, 2601, 2701, 3104, 3404, 3601, 3801, 3901

Political Communication Interest Group: 1114, 1214, 1314, 1414, 1514, 1707, 2201, 2507, 2605, 3515, 3715

Public Relations Interest Group: 1111, 1211, 1311, 1411, 2306, 3209, 3508

Rhetorical Theory and Criticism Interest Group: 1112, 1212, 1312, 1401, 1412, 1512, 2104, 2212, 2504, 2612, 2706, 3312, 3405, 3512, 3612

Sexual Orientation and Gender Identity Caucus: 0001, 1115, 1207, 1304, 1503, 1509, 1704, 2515, 3104, 3205, 3902

CSCA States Advisory Council: 1110, 1210, 1310, 1410, 2210, 2308, 2510, 2610, 3214, 3314, 3614, 3709

Undergraduate Programs Interest Group: 2502, 2611, 2703, 3101, 3505

Women's Caucus: 1309, 1409, 1509, 2307, 2614, 3201, 3301, 3502, 3507, 3609

CSCA President: 1404, 1501, 1800, 2800, 3408, 3501

CSCA First Vice-President: 0000, 0005, 1208, 1301, 1500, 1502, 1600, 1800, 1801, 1802, 1900, 2102, 2103, 2105, 2202, 2205, 2800, 2900, 3102, 3105, 3202, 3402, 3404, 3405, 3503, 3901

CSCA Second Vice-President: 0002, 3407

CSCA Federation Prize Committee: 1502, 3503

CSCA Undergraduate Honors Conference: 2708, 3210, 3211, 3310, 3311, 3409, 3510, 3511, 3610, 3611, 3710, 3711, 4101, 4102, 4201, 4202, 4301, 4302

National Communication Association: 1208

Program Listings by Participant

Ron Actis—3508

Tony E. Adams—1115, 1207, 1503, 1704, 1802, 2505, 2615, 3701

Roger C. Aden—3312

Jeremy V. Adolphson—1115

Angela Aguayo—1414

Chitra Akkoor—2603

Hassan A. Al-Momoni—1101

Mike R. Allen—1315, 2103, 3101, 3705

Sandra Allen—3508

Daniel Almanza—3215

Farshad Aminian-Tankei—3104

Najla Amundson—1514

Denise J. Anastasio—1402

Carolyn Anderson—1206

Christopher Anderson—3305

Dana Anderson—1514

Isolde Anderson—1213, 3213

Jenn Anderson—2213

Karen Anderson—1514

Christina Andrade—3801

J. Scott Andrews—3312

Andrea Anton—1211

Bryan E. Asbury—1106, 1212, 2515, 2607

Mary Beth Asbury—1107

Nobleza C. Asuncion-Lande—2102, 2202

Ahmet Atay—1115, 1207, 1503, 1704, 2515, 2702, 3207, 3708

Deborah F. Atwater—3603

Adonica Schultz Aune—3702

Kevin Babbitt—3601

Betsy W. Bach—1208

Jane Bailey—1410

Elizabeth Baiocchi—1213

Peter Balega—1413

John Baldwin—2207

Mary C. Banwart—1314

Nilanjana Bardhan—2503

J. Kevin Barge—2105, 3401

Mary Barile—1109

Michael Bauer—2514, 3206, 3315

Isabelle Bauman—1206, 3606

Leslie Baxter—1306

Melissa L. Beall—1303, 2102, 2202

Christina S. Beck—0003, 1500, 1600, 1800, 1802, 2800, 3802

Stephenson J. Beck—2506, 3306

Robert R. Becker—3614

Becky Belter—2105, 3308

William L. Benoit—0003, 1114, 1211, 1514, 2103, 3401, 3802

Karla Mason Bergen—1509, 3207, 3507

Brenda Berkelaar—1507

Jennifer Bernat—2213

Doug Bernier—3205

Brianne Berogan—1512

Keith Berry—1503, 2615, 3708

Karen Berthold—1211

Ryan S. Bisel—3513

Paula Biskup—2513

Laura W. Black—1214, 2506

Joseph R. Blaney—0002, 1211, 3215

Isaac A. Blankson—1111

Erin Blocher—1314, 1514, 1707, 3407

Jamie Bochantin—3313

David Bodary—1302, 1501, 2205, 3501

Bradley J. Bond—2104, 2609

Sandra L. Borden—1101

Lynn Borich—1315

Mary Bozik—3207

Dawn O. Braithwaite—1208, 1306, 1404, 1500, 1600

Jeffrey Brand—1113, 3209

Karen Braselton—1313, 2213, 2707

Dale Brashers—3105

Shana Bridges—1112

Robert A. Brookey-0001, 1516, 1801, 2204

Jay Brower—1112, 1207

Amanda Brown—1102, 1408, 1802, 2211, 2307

Chelsea A. Brown—1103

N. J. Brown—3602

Nancy J. Brule—0003, 1404, 1501, 1800, 2509, 2800, 3307, 3408, 3501, 3802

Laura C. Bruns—3609

Leah E. Bryant—1501, 3207, 3401, 3501

Milbre Burch—1109

Brant R. Burleson—1502, 2505, 3105

Laura Burns—2611

Michael E. Burns—1412

Aaron V. Burton—2504, 2612

Aileen L. S. Buslig—3306

Jennifer J. Bute—0002, 1509

Margaret Miller Butcher—1202, 1303

Kerry Byrnes—2204, 3712

Kathryn E. Byrns—3707

Anna Calix—2611

Michelle Calka—1516, 1801, 3105, 3714

Carolyn Calloway-Thomas—0004, 1500, 1600, 3603

Karlyn Kohrs Campbell—2605

Ryan Cannonie—1103

Richard E. Caplan—3602

Theresa Carilli—3801

Diana Carlin—3105

Robert Carlsen—1403, 2503

Heather J. Carmack—1313, 3613

Anna F. Carmon—1513, 2512, 2609, 3313

Brittany L. Carozza—2512

Christopher J. Carpenter—3306

M. Heather Carver—1109, 2501

Mary Carver—3214, 3703

Jacob Cayanus—1202

Mike Chanslor—3204

Virginia Chapman—2514

Dacia Charlesworth—3515

David Charlton—1101

Deborah Chasteen—3702

Szu-Wei Chen—2603

Yi-Ching Chen—3706

Phil Chidester—1305, 1405, 2212, 2612

Chen Chien-wen—1310

Jay P. Childers—1214, 1314, 1414, 1707, 1802

Benjamin Chiles—3306

Kundai V. Chirindo—3512

Hyunyi Cho—2213

Cathy Chou—1113

Elizabeth L. Chupp—1107, 2510, 3215

Robin Clair—3105

Marmy Clason—3513

Bob Clubbs—3303, 3403

Lora Cohn—1302, 1707, 3512

Tina A. Coffelt—3208, 3406

Courtney Cole—2506

Robert Cole — 3613

Allison Coltharp—1315

Jordan Compton—3606

Sean Connable—2508

Susan Cooper—3303, 3403

Dan Cotter—1407

Rebecca Countryman—1104, 3303, 3403

Jeffrey L. Courtright—1113

Renee Cowan—2215, 3213

Kimberly Cowden—1411

Sam Cox—1310, 2506

Scott Crabill—1202

John F. Cragan—2207

Bryan K. Crow—1406, 3402

William R. Cupach—3406

Nancy Curtin-Alwardt—3613

Katie Cushwa—1309

Joy L. Daggs—1107

Joseph Dailey—3505

Jennifer Dane-McCullough—3513

Arlie Daniel—3214

Tom Daniels—3505

Amy L. Darnell—1802, 2501, 2701, 3514, 3901

Whittney Darnell—1411, 2515, 3604

Roberta A. Davilla—1207, 1301

Corey B. Davis—1106, 1204, 1514

Julie A. Davis—1513, 1706, 2212, 3407, 3513, 3613

Krista Decker—3215

Becky L. DeGreeff—1213, 1306, 3201, 3301, 3614

Jocelyn M. DeGroot—1306

Jeffrey Delbert—1114, 1514, 3309, 3712

Suzy D'Enbeau—3306

Katherine J. Denker—1304, 1507, 2105, 2309, 3407, 3615, 3712

Freda DePriest—1513

Peggy Dersch—1408, 3303, 3403

Diana DeSerano—3314

J. J. De Simone—3204

Allison B. DeStefano—1302, 1402, 2302

Matthew deTar—3102, 3202

Audrey Detering—1408, 1516, 1801

Joshua Dexter—3306

Benita Dilley—1311, 2602

Randy K. Dillon—2603, 3303, 3403

Bridget Dierks—3306

Sarah E. Dirks—1106, 1306

Jennifer Discher—3404

Jennifer D. Dixon—2105, 2513, 3204, 3605

Melissa Dobosh—2609

Sara Docan-Morgan—1408, 2606

Tony Docan-Morgan—1508

Rebecca Dohrman—1507, 3305, 3613

Christine Doman—1410

Debbie Dougherty—1213

Steve Duck—1404, 2104, 3103, 3501

Lauren Duncan—1103

Tom Duncanson—2211

Jennifer C. Dunn—2204

Tasha R. Dunn—1115

Wesley Durham—3208

Jacob Daniel Eckstein—1105, 3703

Jessica J. Eckstein—1508, 3501

Jenny Edbaur-Rice—1414

Kathleen M. Edelmayer—0003, 1302, 1705, 1802, 2511, 3407, 3802

Kimberly A. Edenborough—3707

Chad Edwards—1702, 3407

Nichole Egbert—3401

Kirsten R. Ellingson—1306

Tiffany Emerson—3604

David Engen—1307

Aaron M. Enskat—1212

Elena Esquibel—1209, 2209

Dawn Estrada—3213

Sharon A. Evans—3602

Josh Ewalt—1512

Cornelius Fair—1104, 2209

Jeralyn Faris—3213, 3306

Sherri Farley—3604

Daryl Farmer—2201

Deanna Fassett—1215

Jeanine Fassl—2509

Hunter Fine—3514

Alison Aurelia Fisher—1409, 2307, 2614, 3612

Brock L. Fisher—3601, 3801

Kristine Fitch—2103

Christina Fleuriet—1412

Jon William Ford—3312

Matt Ford—3314

Lisa Ford-Brown—3801

Lisa Foster—1414

Matthew Fotis—1109

Amanda Fountain—1411

Michael R. Fowler—2512

Jeff Fox—3209

Ronald Frannea—1514

Tracy Frederick—3214

Jennifer L. Freitag—1309

Lawrence R. Frey—1404, 3505

Rachel Friedman—1203, 2201

Brandi N. Frisby—2512

Brian Fuller—3701

Elena Gabor—2506

Gloria J. Galanes—3306

Delia Garcia—3502

Mattea A. Garcia—2609

Mike Garvin—1209

Fonzie D. Geary II—3601

Wayne Geiger—1310

Wendy Geiger—1310

Anne Gerbensky-Kerber—3105, 3714

Kandice Gerdes—3706

Terri Gibson—3315

Carly Gieseler—1313, 3712

Eileen S. Gilchrist—1500, 1600, 2512, 3401

Elizabeth Gill—3506

Jennifer Gill-Rosier—1206, 1408, 3305, 3406

Craig Gingrich-Philbrook—1503, 2501

Morgan Ginther—2508, 3512

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Robert Glenn—3315

Lisa K. Glueck—2506

Robert Gobetz—3212

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Dustin Goltz—1109

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Jonathan M. Gray—3612

Jonny Gray—1503

Carolyn Green—3508

Jeff Gregory—3607

Em Griffin—2207, 3705

Krista Griffith—3709

Amy Grimes—1413

Kate Gronewold—1413

Rebecca Gropp—1211

Darin J. Gully—1214, 1508

Andrea Guzman—1516, 1801

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Diana Hadad—1106

Kathy Hagedorn—3505

Carrol R. Haggard—1303

Griffin Hammond—3215

Jessica Hample—2513

Barb Handley-Miller—3308

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Richie Neal Hao—2209, 3305

Keith Hardeman—1210

Cynthia Hardie—3508

Carol Harms—1410

Lindsey Harness—1508, 3606

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Joseph Alan Hassert—1209, 3601

Katherine L. Hatfield—1105, 1312, 1512, 2511, 3608

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Ellen A. Hay—2611

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John Heineman—2210, 3205, 3307, 3501

Daria Heinemann—1202

Joseph Hemmer—2211

Jayne R. Henson—1514, 1802, 2103, 3803

Andrew F. Herrmann—1105, 1213, 1305, 2211, 3213, 3313

Robert Hess—3706

Laura E. Hickey—1204

Jill R. Hildebrandt—3203

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Malisa Hinderliter—1415

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Lindsay Alexis Hobbs—1105

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Mary Hoffman—2215, 3213

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K. Megan Hopper—1204

Stacey R. Howard—1106, 1303

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Rebecca Imes—2215, 2606, 2707, 3407

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John A. Jones—1405, 2706, 3512

Richard G. Jones, Jr.—1115, 1303, 1503

Robin Jones—2203

Pamela Judd—1109

Naomi Kagawa—2603

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Ruth Kay—1500, 1600

Kerk F. Kee—1213

Jody Koenig Kellas—1306

Stephanie Kelley-Romano—1512, 1802, 2212, 2706, 3405

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Sara Keve—3314

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Anne Kincade—3215

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Stephanie Klatzke—2215

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Kenneth A. Lachlan—1105, 1204, 1405, 3503

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