

Health Communication Interest Group Meeting Minutes
Central States Communication Association
April 12, 2008
Madison, Wisconsin

- I. Meeting was called to order by Sheryl Lidzy, Chair
- II. Attendance list was circulated.
- III. Chris North read the minutes and 2007 minutes were approved (Jim Query moved, Donna Pawlowski seconded) as read. Minutes will be sent by email.
- IV. Sheryl gave the report on 2008 panels
 - a. As suggested during the 2007 Business Meeting, the HCIG call for paper was posted on CRTNET with the goals of a wider distribution of the call.
 - b. We were assigned 10 slots to panel; with 3 co-sponsored panels, we used 11 slots.
 - c. 17 competitive papers were submitted, and 15 were accepted to the conference this year.
 - d. 5 panels were submitted to the conference this year. Three of those were co-sponsored with other divisions: Women's Caucus, and Organizations and Professional Communication (2 panels)
 - e. Top Paper Award: Terry Robertson from the University of South Dakota.
- V. Election of Officers
 - a. Vice-Chair Nominations: Rebecca Imes. Donna Pawlowski. moved that we accept Rebecca by acclamation. The new Vice-Chair is Rebecca Imes
 - b. Secretary Nominations: Karen Braselton. Rebecca Imes moved that Karen be elected by acclamation. Karen Braselton is the new secretary.
- VI. New Business:
 - a. Next year's convention:
 - b. St. Louis. Theme: Conversations about Connections: Gateway to Communication at the "Heart of it all." March 31-April 5. (Dates include pre-conference and Undergraduate Honors Conference. Actual conference dates are April 2-4.
 - c. Co-sponsored panels between our organization and ANY others are encouraged.
 - d. We are assigned 11 slots for 2009
 - e. Panel Ideas:
 - i. How do we get more participation in the panels we slot? Becoming more aggressive about who comes to our panels, is something difficult and impossible. We should continue to work on co-sponsored panels and special panels. Those may increase attendance.
 - ii. Interpersonal & Small Group panel—how these issues relate to H.C.
 - iii. Comm Ed: Instructional on how to teach health comm.—sample syllabi, projects, topics covered, best practices, etc.
 - iv. Incentives are nice! Food! Celebratory tone to top paper panel! Raffle?
 - v. Conference Ideas that might stimulate interest? Editors from Health Comm Journals: J of Health Comm: Terry ... Scott in other J? Speak with Jim Query

- vi. Collective collaborative research AND developing a successful research plan
- vii. Get the J editors together to discuss research ... encouraging people about other outlets for publications
- viii. Environmental issues tied to health issues ... NCA has started an environmental health
- ix. Hospitals in St. Louis – Washington University, Barnes Hospital – looked at one of those organizational cultures; Pharmaceutical companies in St. Louis? Pharm Reps – marketing. Leadership or training – health consultants
- x. Bob Krisek & Paige Turner --- leadership training for health professionals – modules on communication – connections in the area. OR nursing programs in the area. Ways to collaborate within the university about communication
- xi. Sheryl spoke with Mike Allen and Em Griffin
- xii. Carma Byland (Rebecca Imes)
- xiii. Rebecca Imes: friend who helps physicians move into administration – org comm. collaboration
- xiv. Panel Idea: Health insurance reform with political comm. Mentoring sessions with scholars. Speed mentoring. Perhaps submit a paper ahead of time so that there is some familiarity with the work. Kathleen Galvin—pediatric cancer and genetic testing? Erica Kirby, Lynn Harter. Invite students to come and watch. Donna would be happy to help put this together.
- xv. Get a data set and talk about how multiple methods could be used.
- xvi.
- f. Jim Query: (In response to discussion about when our panels are placed in the convention) Balancing the pros and cons about the timing of the panels. Deliberation about timing can be difficult! Needs assessment from the division – listening sessions to executive board members. Few have participated in this type of panel in the past.
- g. Lance: Part of the lack of participation in the interest group might be because of our communication patterns over the year between meetings. Chris North suggested that she would be willing to do a couple of newsletters that could be sent out electronically about what is going on with the HCIG.
- h. By-Laws. ?? What year is the division in?
- i. Top papers and top panel will be recognized—put that in the new call. Award will be given at the business meeting.
- j. Find out what the total of the endowed funds.
- k. Query: Top panel submission – certificates for top panel and top
- l. Web Page link from CSCA. We have to provide the information for it.
- m. Create a newsletter twice a year and put it up on the web page. Clearing house for trading ideas and syllabi.

- VII. Christie Beck, 2009 Program Planner for St. Louis
- a. Theme:
 - b. Emphasizing (a) Conversations, (b) Focus on Communication as our connector – at the heart of it all. Communication is SO important, even though we all look at it differently – looking at it from diverse perspectives.
 - c. 3 program ideas that emphasize these two areas:
 - Co-Sponsored Panels
 1. Roundtable Discussion format: ethical issues; IRB; research; space for discussing controversial topics
 2. Spotlight on Collaboration & Research – common data set and play with the data with other people in the discipline – Conversation Analysis Data Session (similar at NCA or Western); coordinate a research project that spans several areas. Christie will consider double-blocking. Suggested pre-conversations with other to schedule such panel events.
 3. Spotlight on a senior scholar/book/film/etc. – Attending to sr. scholars who are getting ready to retire. Influential book that has proven the test of time. A theory. An article. Should it stand up over the test of time.
 - d. Millenium Hotel \$119/night no matter how many in the room.

Party:

Business Meeting Timing Slot

- e. Please let Chris know about your ideas and if you can follow through. If you can follow through, let her know also.

Meeting adjourned at 7:05.