

Hi everyone!!

Welcome to the Fall CSCA Health Communication Newsletter!!

It is a brand new year and I am looking forward to receiving your submissions for the 2006 conference. Below are a few items:

1. The call for papers
2. The minutes from our spring meeting - Thanks Maria☺

OTHER IMPORTANT ITEMS!!!!!!!!!!

3. Please note the areas in which individuals volunteered to work on putting together panels - contact me with questions... some of these panels will be accepted as "spotlight" panels and will not undergo competitive review (these are primarily the ones with the * in the minutes). I encourage anyone to also put together various panels for competitive review as you have done in the past. Given the conference theme and the remarks from Deanna Sellnow, however, we will be highlighting several avenues and special panels of Health Communication (past, present and future) at the convention.

Anyone who would like to be responsible for putting together those panels listed without designees, please contact me!!

4. Anyone interested in being Chair/Facilitator or a Respondent for panels, should contact me at drp@creighton.edu. Even if you were at the meeting and signed the attendance form, please contact me to update my records.
5. FOR REVIEWERS/PAPER READERS: Those who are readers, please send me your current contact information as soon as possible so I can update my information and send you the submissions - I will provide instructions for reviewing with your materials once I have everyone on the email list.
6. Thanks again to Lance and all the officers, readers, and members for a great 2005 conference - let's do a repeat in 2006!!

I think that is it for now - please contact me with any questions regarding panels and submissions - GO FORTH AND SUBMIT☺☺

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Health Communication 2006

Call for Papers and Panels for Central States

Communication Association Convention, April 5-9, 2006 – Indianapolis
" The Diamond Jubilee: Celebrating the Past While Shaping the Future."

The Health Communication Interest Group is accepting papers/panel proposals for the 2006 CSCA convention to be held in Indianapolis. Particularly appropriate are submissions consistent with 75th anniversary conference theme: "The Diamond Jubilee: Celebrating the Past While Shaping the Future." Faculty members, health practitioners, graduate students, and undergraduate students are strongly encouraged to submit their work. The interest group will sponsor a "top competitive paper" panel, as well as present awards and certificates to the top student paper.

Formats of Submissions – in keeping with the spirit of our 75th anniversary, a variety of panel submissions and formats are encouraged that generate interaction between the panelists and audience members. I encourage you to be creative - possible submission formats may include (but are not limited to) the following:

- completed papers; multiple research methodologies in areas of communication relating to health and well-being; pedagogical/scholarships of teaching and learning papers...
- traditional panel proposals featuring presenters and a respondent
- pedagogical/teaching tips panel; those interested in sharing teaching ideas are also encouraged to look at the G.I.F.T.S. call for submissions; though your submission should be sent to only one interest group
- roundtable discussions regarding research, pedagogical topics, community & health outreach issues...
- debates about contemporary health communication issues
- spotlight sessions of senior and junior scholars or practitioners of health communication; a great way to link our mentoring of past, present and future scholars
- poster high density sessions - should several individuals want to present their research in a poster session or a mini-synopsis/poster session of their work, I encourage you to gather several names and research ideas for such a session - this format could encourage great discussion and potentially generate collaborative projects

Guidelines for Submission - submissions need to be sent via E-mail in the form of a Word Document or Text (rtf) attachment. All media requests must be made at the time of submission.

Competitive papers must include in their email text the following information: (1) author's name and position/title, (2) complete name of affiliation, (3) complete mailing address, (4) email address, (5) phone and fax number, and (6) indication of whether participant is currently a CSCA member. For co-authored papers, include complete contact information for each author. Papers authored by individuals who have not yet presented at a conference should mark "debut paper" on the header. Undergraduate/graduate students should mark "undergraduate student"/"graduate student" on the header. (If appropriate, papers may be marked with both). Only completed papers will be accepted for the competitive paper review and only one sole-authored competitive paper should be sent to each interest group. Please remove identifiable author information in your attachment.

Competitive panels/proposals (including innovative panels other than traditional panel submissions) must include: (1) title and rationale for overall panel theme, (2) name, position/title, complete name of affiliation, address, email, phone number and indication of current CSCA member status of each participant (including discussion leaders and/or respondents), and (3) a 100-word abstract for each paper (or description of panelists' discussion for nontraditional panels). Individuals may be involved in more than one panel submission. Panel proposers must also complete the *2006 CSCA Panel Proposal Request Form* available at <http://www.csc-net.org> and sent as a separate file. Samples and formats for special panel submissions can also be found in the link for program planners.

Send your submissions to: Donna Pawlowski, at drp@creighton.edu. (Creighton University, Dept of Communication Studies, Omaha, NE). To make sure I have received your submission, please request received confirmation on your email. Questions may be directed to Donna at (402) 280-2531 or at the above email address.

Deadline: ALL MANUSCRIPTS AND PROPOSALS MUST BE RECEIVED BY September 15, 2005

*If you are interested in being added to an email list to receive relevant information from this interest group, please contact Donna. Visit our webpage at <http://oak.cats.ohiou.edu/~batesb/hcig/>

Minutes from 2005 Meeting

Health Communication Interest Group Meeting Minutes
Central States Communication Association
April 9, 2005, Kansas City, MO

- I. Meeting was called to order by Lance Lippert
- II. 2004 annual meeting minutes were approved as submitted
- III. 2005 Conference Report
 - A. Electronic submission worked well.
 - B. Response (16 competitive papers, 4 competitive panels, 2 chair panels (i.e., Health Literacy and Roger's Tribute) – 11 programs were scheduled)
 - C. Reviewers
 1. 8 papers and 4 panels were sent to two sets of three reviewers. Reviewers ranked and rated each submission. 2005 Paper and Panel Reviewers:
Christina S. Beck, Ohio University
Dacia Charlesworth, Robert Morris University
Mohan J. Dutta-Bergman, Purdue University
Ben R. Bates, Ohio University
Dan Wilbur, Purdue University
Wai Hsien Cheah, St. Louis University
 - D. Panel with professionals (Health Literacy) worked well; we will try to do more of this. More PR is needed for spotlight panels. Many overlapping, high interest panels existed at this year's conference. Discussed if it would be possible to promote more crossover and dual sponsorship of panels?
- IV. Presentation of 2005 HCIG Awards (Top Papers)

"Thou Shall Not Eat: Exploring a Rhetoric of Difference in Pro-Anorexia." Heather J. Carmack, Ohio University

"Homelessness and Health: Exploring Health Care Through the Eyes of the Homeless." Ambar Basu, Purdue University, Jessica Elton, Purdue University, Meredith Cantrell, Purdue University, Mohan J. Dutta Bergman, Purdue University

"Communicating Nurse Professionalism: A Qualitative Analysis of Healthcare Team Interactions." Julie Apker, Western Michigan University, Kathleen M. Propp, Western Michigan University, Wendy S. Zabava Ford, Western Michigan University

"Toward the Heart of Blood Donation Campaigns: A Developed Model of Blood Donation and Role of Celebrities." Bumsad Jin, Kansas State University
- V. Report and Discussion of 2006 Conference. Donna Pawlowski is the conference planner and Chair for next year. A discussion took place on ideas for chaired panels. Combining forces with other interest groups is a good strategy. Please forward any ideas to Donna Pawlowski at drp@creighton.edu The following themes may work, Donna will contact people to put panels together:

**Top papers of the past

**Historical view of the health communication discipline

**Mentor/mentee panel

**Theory founders (Abby Gold and Min Liu volunteered)

Politics of health comm. (i.e., access to funds, partnerships, access to health services, economics of health comm.)

Elderly care (Eileen Gilchrist volunteered)

Rhetoric of policy (critical theory approach)

Linking with the private sector (i.e., pharmaceutical industry)

Neglected populations

Paper readers were determined; Donna will contact those people who were interested in volunteering.

VI. Election of Officers – New officers

Vice Chair and 2007 Conference Planner – Joy Koesten

Secretary – Abby Gold

Web Coordinator – Ben Bates

Student Representative – Eileen Gilchrist was appointed to this position as a trial period. A bylaws change is needed to include this position as part of the election slate.

VII. Suggested bylaws changes

- A. Consider change of bylaws to address issue of a quorum for elections or electronic elections, especially when only a small number of people are present at the annual meeting. Carolyn Anderson agreed to look into this change.
- B. Add a student representative to the election slate.
- C. Lance Lippert suggested that a maximum number of papers be allowed for submission (this year one person had multiple submissions)

VIII. Visit from Deanna Sellnow, next year's conference planner. The conference will be April 5-9 at the Crown Plaza in Indianapolis, IN. CSCA's 2006 conference is the Diamond Jubilee (75th year). The theme is "Celebrating the Past While Shaping the Future." The conference will have a mentoring focus, matching seasoned scholars with new scholars. Deanna asked for nominations for the Hall of Fame Award. She suggested someone who has a commitment to mentoring, teaching, research, and CSCA.

Endowed Award – any interest group can do this by raising \$1000 at first. The recipient receives the interest as part of the award. Awards to be given at panels. Health Comm Interest group is interested in putting together an Endowed Award.

"Blue Light Special" – CSCA needs more life members. This year a life membership is \$1000, which can be paid over four years (\$250.00/year). A lifetime membership includes subscriptions to all of the regional journals and CSCA convention registration for "life." This special ends after one year, when lifetime membership will again be \$1500.