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## Home

### Scott A. Myers , CSCA First Vice-President

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As I begin my summer break and look forward to spending some quality time reading my gossip magazines, watching reality television shows, and traveling across the “Wild and Wonderful” State of West Virginia to teach a few extended learning courses, I have to admit that the last thing on my mind is research. However, as I dutifully remind my graduate students at the end of each spring semester, the beginning of summer marks the time when they should think about their research projects and identify the ones that they plan to submit to regional conventions. In this vein, and as First Vice-President and planner for the 2011 convention, this column will serve as my dutiful reminder to you to start thinking about the papers and panels you will submit for the 2011 convention to be held April 5-9 in Milwaukee at the Hyatt Regency.

The theme for this year’s convention is “Home.” While this theme may not lend itself easily to the identification of a specific communication variable, theory, or methodology or for use in a competitive panel submission, my goal is for us to celebrate each other, and the relationships that we developed with each other, through our scholarship. As I have mentioned in my convention theme description, one reason why I continue to support CSCA and attend the yearly convention is because of the relational component of CSCA that, in my mind, distinguishes CSCA from the other regional conventions that I have attended.

As you may have read on the CSCA website, the deadline for paper and panel submissions is October 6, 2011. Please note, however, that some Interest Groups, Sections, or Caucuses may have an earlier deadline, so do consult the “Call for Papers” section available on the website for each Interest

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Group, Section, or Caucus to which you plan to submit a paper or panel. It is your responsibility to meet each deadline, so please plan accordingly.

Additionally, this year we are trying something new in regard to how panels are submitted. Located in the Overview section of the "Call for Papers," you will note two forms (i.e., one for panels that will feature individual papers, one for panels that will center on panelists) that can be easily downloaded, completed in Word 1997-2003, and uploaded and sent to the respective Interest Group, Section, or Caucus program planner. The idea behind this form is that its use ultimately will minimize possible errors and allow us to save some time when scheduling. Please remember to use the appropriate form when submitting a panel! Do note, though, that this form must accompany any other information or content requested by the respective program planner.

I am looking forward to planning a convention at which you not only will leave feeling invigorated and renewed academically, but also be satisfied with your conversations and dialogues held with new colleagues and old friends. Working with the Local Arrangements Co-Chairs Sarah Bonewits Feldner (Marquette University), Scott D'Urso (Marquette University), and Deb Uecker (Wisconsin Lutheran College), we hope to offer some exciting programs and activities that highlight the spirit of Milwaukee. We'll kick this off with the viewing of a few episodes of "Laverne and Shirley" on Wednesday evening. More details about this event, and other events, will be provided in the September newsletter.

As always, please feel free to contact me with any ideas, comments, or problems at [CSCA2011@mail.wvu.edu](mailto:CSCA2011@mail.wvu.edu).

--Scott

### 2010 Executive Committee

Steven K. Hunt,  
President

Scott A. Myers,  
First Vice-President

Mitchell S. McKinney,  
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Christina S. Beck,  
Past President

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Editor, *Communication  
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Paul Turman,  
Member at Large

Randy K. Dillon,  
States Advisory Council  
Chair

Nancy Brule,  
Executive Director

## Steven K. Hunt, CSCA President




I must begin by thanking all of you for your help, support, and guidance over the last year. My experience as First Vice President certainly reinforced my strong, positive belief in CSCA and all of its members. So thank you all for an incredible 2010 CSCA conference experience!

One of my goals for our 2010 convention was to recruit significant leaders in the national civic engagement movement to make the case for educating for students for citizenship to our membership. I am especially grateful to George Mehaffy (Vice President for Academic Leadership and Change at the American Association of State Colleges and Universities) and Felice Nudelman (Executive Director of education for *The New York Times*) for their time, support, and commitment to civic engagement and the discipline of communication. As you are likely aware, George and Felice created the American Democracy Project and are well known nationally and internationally for their efforts to infuse civic engagement into K-12 and higher education. In case you were unable to attend George's keynote speech or if you would simply like to review what he said, his PowerPoint presentation is available on the [Previous Convention Highlights](#) section of the CSCA website.

I also owe a huge debt of gratitude to our 2010 program planners. Given the multidisciplinary nature of the conference theme, our program planners worked together to showcase the ways civic and political engagement issues transcend all of CSCA's interest groups, caucuses, and sections (a cursory look at the conference program reveals an impressive array of co-sponsored panels and presentations). In addition, the program planners reached out to scholars, community leaders, and others outside of the discipline to bring new audiences to our convention. A few of our program planners also challenged participants by taking them out into the Cincinnati community.

All of this work addressed another significant goal that I had for the 2010 conference—namely the reduction of barriers within our discipline and between communication and other disciplines. These conversations also demonstrated how communication theory and scholarship can be brought to bear on some of the most difficult problems we face in our communities.

No CSCA conference experience would be complete without a healthy dose of fun and this year's conference provided numerous opportunities including the Welcome Reception, Hall of Fame Awards Luncheon, President's Party, Cincinnati-style dinner, Socio-Political Film Festival, and Fourth Annual Pub Crawl. Thank you to everyone that



## From the President (continued from page 3)

made those opportunities possible and I hope all of you had a least a little fun!

Another important personal goal of mine for 2010 was to document, share, and continue to promote the incredible work of our membership. So, please join me in thanking Nancy Jennings and her University of Cincinnati students for launching CSCA TV! Nancy and her students captured the spirit of the conference and their video highlights can also be accessed through the [Previous Convention Highlights](#) section of the CSCA website. I encourage you to check the site regularly as additional materials will be added soon. You can also continue to share ideas, stories, pictures, and resources through the [2010 CSCA Facebook page](#).

In summary, thanks largely to YOUR efforts our 2010 conference was fantastic! Thank you all for your support and encouragement throughout the planning process—I am inspired by your work. Let's all provide that same kind of support to Scott Myers as he prepares for our 2011 convention in Milwaukee.

Sincerely,  
Steve Hunt

## 2010-2011 Candidates

### 2nd Vice President

David Bodary  
Chad Edwards

### Member-at-Large

Lance Lippert  
Amy Aldridge Sanford

***LOOK for candidate statements in the September CSCA Newsletter!!***

# Heading Home—Milwaukee, 2011

## Christina S. Beck, CSCA Past President

Over the past month, my Facebook friends in the discipline who teach at schools on the semester system have been posting about submitting final grades and beginning summer vacation. Alas, for those of us on the quarter system, we still have a few more weeks until we can turn our attention to “fun stuff”—such as relaxing with a good book, enjoying a bike ride in the sun, and, of course, reflecting on ideas for upcoming conference papers and panels that we plan to submit to CSCA in the fall!

Over the coming summer months, perhaps on a break from that book, bike, or summer class, I encourage you to embrace the enthusiasm and energy that we enjoyed in Cincinnati and to follow up on panel ideas that were generated during business meetings or paper ideas prompted by terrific sessions or late night conversations. When we come home to CSCA in Milwaukee, our time together will be even that much richer if we can build upon prior interactions and experience panels that blossomed from brainstorming in the previous year.

In an earlier message, I wrote about one way of facilitating such dialogue throughout the year—interest group discussion groups. As a quick reminder, if an interest group opts to develop an internet discussion group (e.g., Yahoo, Facebook), please contact Nancy Brule. She will work with our webmaster, Kathie Cesa, to post information on our website and e-mail members with the link. I really enjoy interacting with others during business meetings and informal conversations at the conference, and discussion groups offer one way of extending those conversations when we’re not able to chat in person.



*Communication Studies*, CSCA’s official journal, is now using ScholarOne for the review process. Authors should submit manuscripts at

<http://mc.manuscriptcentral.com/rcst>.

Please email editor, Kim Powell, with any questions at [commstudies@luther.edu](mailto:commstudies@luther.edu).

My own exchanges with CSCA friends on Facebook also make me realize just how much that my professional relationships through CSCA mean to me. I’m so glad that Scott chose such a warm theme for our conference in Milwaukee—“Home.” Our association provides us with a safe place to share ideas amid people who care enough to push, challenge, and encourage us. Such a theme goes right along with the sunshine of summer, and I hope that you to spend some time with it over the coming months (yes, perhaps, along with that book or bike). Best wishes for a great summer!

Christie

## "Home"

Hyatt Regency Hotel  
Milwaukee, WI  
April 5-10, 2011

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## 2011 Call for Submissions

*"My home is not a place, it is people."*

--Lois McMaster Bujold

I consider--and always have considered--CSCA to be my academic home. Since joining CSCA in 1992, I have looked forward to attending the annual convention which has provided me with many personal and professional opportunities I might not otherwise have been afforded. In a sense, CSCA has served as the place where I have grown from an awkward, struggling scholar naïve to the ways of the academic world to a middle aged adult who has benefited from the advice, support, and encouragement offered selflessly and frequently from his peers. Along the way, I have found my voice as a scholar, been mentored from members whose primary goal was to make me a better academic citizen, and considered perspectives with which I was unfamiliar or otherwise had not considered. More importantly, I have learned to not take myself so seriously by recognizing that without the develop-

ment of peer relationships, the academic world truly can be a lonely place.

With this sentiment in mind, my theme for the 2011 convention is "Home." As you begin to think about next year's convention, I encourage you to take a moment and reflect on what it means to be a member of CSCA, our academic home. Consider how CSCA has served as a place for you to gather with others to learn, share, influence, disagree, challenge, motivate, and captivate. Consider how CSCA has cultivated your growth as a scholar, as a teacher, and as a person. Consider how CSCA has facilitated your development of new relationships and your renewal of old friendships. Consider how CSCA has contributed to your socialization as a member of the academy. Consider how CSCA has influenced the ways in which you welcome newcomers to the world of academe. But most of all, consider how CSCA is not a place, but is people.

As we begin the planning process for the 2011 convention, please feel free to e-mail ([CSCA2011@mail.wvu.edu](mailto:CSCA2011@mail.wvu.edu)) or call me should you have any ideas, concerns, or issues.

—Scott

***Deadline for submissions: October 6, 2010***

**The Intercultural Communication Interest Group of  
CSCA honors the memory  
of one of the division's founding members.**

**DR. NOBLEZA ASUNCION-LANDE**

*Feb 3, 1932 ~ Feb 13, 2010*

*The miracle is not to fly in the air, or to walk on the water,  
but to walk on the earth. ~ Chinese Proverb*

At the time of her death, she was Professor at Kansas University in the department of communication studies. Following her bachelor of arts degree from the University of the Philippines and a teaching position at the Ateneo de Manila University, she earned her master's degree and doctorate in communication studies from Michigan State University.

She was a Fulbright scholar to Singapore in 1995 and was past division chairperson of the intercultural communication divisions of the International Comm. Association and the National Communication Association. In 1999 she received the Phi Beta Delta Honor Society award for excellence in international education and in 2001 earned a citation from Rochester Intercultural Conferences as "a lifelong pioneer in intercultural and international communication ethics." She was one of the founding members of the Intercultural Communication Interest Group at Central States Communication Association.



She was inducted into KU Women's Hall of Fame in 2001. She was editor of "Human Communication," journal of the Pacific & Asian Communication Association. She was a member of the editorial board for Howard Journal of Communication and "World Communication," journal of World Communication Association. She was an active member of the St. Lawrence Catholic Center and supported various Catholic missions abroad. She married former KU professor Carl H. Landé, whom she met at Yale, where she was instructor for the Institute of Far Eastern Languages and he was assistant professor in the political science department.

*You Will Be Missed.*

## **Wyoming Resident Appointed Dean for Raymond Walters College Currently Communication Dept. Chair at NKU**

UC's Senior Vice President and Provost Dr. Anthony J. Perzigian has announced that Dr. Cady Short-Thompson has been appointed Dean for Raymond Walters College, effective July 1, 2010, pending approval by UC's Board of Trustees. Dr. Short-Thompson, a lifelong Wyoming resident and University of Cincinnati alumna, currently serves as chair of the Communication Department for Northern Kentucky University.



"Dr. Short-Thompson rejoins the UC family at an exciting juncture as we strive to play an expanding leadership role in the University System of Ohio," states Dr. Perzigian. "She will lead a college that is committed to high quality teaching and learning, as well as to the provision of high quality degree programs by a faculty actively engaged in their respective disciplines."

He adds, "The search committee, which was chaired by Dean Victoria Montavon and assisted by Harris and Associates, was impressed with her academic and administrative accomplishments and saw her as a candidate with abundant energy and keen vision for the task at hand."

Dr. Short-Thompson earned her bachelor's and master's degrees in Communication from UC, then continued her studies at UC, earning a doctorate in Interdisciplinary Studies from the College of Arts & Sciences in 1997.

At NKU, she has distinguished herself as an outstanding professor and administrator, where she has been a member of the communication faculty since 1996. Dr. Short-Thompson served as the founding coordinator of the Public Relations major program from 2002-2004 and also as the founding Graduate Program Director of the university's Master's degree in Communication program from 2005-2008.

In addition, Dr. Short-Thompson has served in numerous leadership roles, both for the university and the community, including: member of the Northern Kentucky University Research Foundation Board; Mayerson Student Philanthropic Project professor; Honors Course Program professor and advisor; member of the Public Engagement Realignment Task Force; participant in the Women's Institute for Leadership Development; member of NKU President Votruba's Vision, Values and Voices Team; four-year chair of the University-Community Partnership Grant Proposal Review Committee; chair of the College Curriculum Committee; elected member of the Faculty Senate; and member of the General Education Reform Design Team. Dr. Short-Thompson currently serves as the chair of the university-wide Graduate Council and is a member of the Council of Chairs.

Additionally, Dr. Short-Thompson has been honored with the Strongest Influence Award; two Spark Awards for Faculty Excellence; two Norse Leadership Society Awards; and named the 2004 Citizen of the Year for Wyoming, Ohio. In 2007, she received the Frank Sinton Milburn Outstanding Professor Award for excellent teaching, research, service and leadership at NKU. Her primary areas of academia are political campaign communication research, persuasion, gendered communication, and rhetorical criticism. She frequently serves as a political commentator and writer for the *Cincinnati Enquirer* and is co-authoring a textbook on the campaign communication of women in politics for Rowan & Littlefield.

*Raymond Walters College, the Blue Ash campus of the University of Cincinnati, is conveniently located between I-71, I-275 and Ronald Reagan Highway. The College is an open admission institution, providing access to higher education to anyone with a high school diploma or the equivalent. RWC's rolling admissions policy allows students to enter any academic quarter. The College offers more than 60 academic majors, including both career- and transfer-oriented, and is accredited by the North Central Association of Colleges and Schools.*

**2011 Conference Milwaukee, WI**

**April 5-10**

**Conference Theme:**

***Home***

**Conference Hotel:**

**Hyatt Regency**

**Convention Submission Deadline:**

**October 6, 2010**

<http://www.casca-net.org>

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