

Central States Communication Association – Cleveland, OH
Health Communication Interest Group Business Meeting (Minutes)
March 31, 2012

Officers: Chair, Heather Carmack, Missouri State University
Vice Chair, Linda Cardillo, College of Mount St. Joseph
Secretary, Laura Russell, Denison University

Call to order by Heather Carmack, Chair

- Noted changes to bylaws while passing around sign-up sheet for reviewing submissions, chairing and responding to panels
- Complaints about early morning meeting☺

Old Business:

- 2011 Minutes - Christine North motioned to approve minutes. Carolyn Anderson seconded the motion. The motion was unanimously passed.
- Report of 2012 panels
 - 9 panel slots this year, all filled
 - 2 panels submitted, 20 paper submissions (up by 1 submission from 2011); both panels accepted, 15 papers accepted and 5 rejected; majority of paper submissions were from students
- Top paper awards
 - Top Paper and Top Student Paper: “Cyberchondria Scale Construction: The Cyberchondria Assessment Measure (CYCAM)” Katie LaPlant Turkiewicz

Bylaws Revisions

- Donna Pawlowski discussed amendments to the bylaws suggested by the CSCA Executive Committee
- Made several linguistic changes to the scope and premise of the interest group
 - In addition to research, pedagogy was added to the interests of the group
 - Christine North suggested that we consider including “practice” in addition to teaching and research
 - Listed varieties of research types to include more than simply quantitative and qualitative endeavors
- Changed the order of the bylaws to incorporate electronic voting options available to the chair
- New chair position: Public Relations Chair – immediate past chair will become the Chair of the PR committee (which involves working collaboratively with PR chairs from other interest groups)
 - PR responsibilities: promote internal/external members of interest groups; looking into external grants, student travel funds; coordinate with the public relations committee for CSCA at large (composed of members from other interest groups)
- Amendments to officer responsibilities

- Chair
 - Obtain and manage membership lists
 - Maintain materials for website to submit to the main office (since we do not have our own website)
- Vice Chair
 - Should be a paper reader for the first year in office
 - Create a spotlight panel in first year of office
 - Attend the business meeting and take place of chair in meeting (when chair cannot attend)
- Secretary
 - Record minutes and provide minutes earlier (posted by June 30)
 - Contact CSCA office to get list of reviewers and do so in coordination with the chair
 - Since we no longer have a historian, secretary can track additional documents (lists of panels, pictures, etc.)
 - Karen Braselton suggested that Bylaws be provided/circulated each year or make sure that they are included on the website
- Paper readers
 - Changed selection of readers
 - The chair can solicit for names at meetings and use discretion for selecting reviewers.
 - Limit graduate reviewers (2 student reviewers per year, and decisions based on year in the graduate program)
 - Jen Bute asked if there were criteria for selecting students for reviewing
 - Heather Carmack clarified that the chair can use discretion, mainly at the level individuals are at in the program
 - It was suggested to allow graduate students to review, but make sure only one graduate student review a paper (Karen Braselton stated that we have not historically assigned more than one graduate student reviewer per paper submission)
 - Karen Braselton underscored the significance of having quality review. Christine North said we could go to the election level. Lance Lippert suggested that we allow the chair more flexibility to decide how many graduate students to include as reviewers. Malynnda Johnson suggested that we put in writing that papers will not be reviewed by more than one graduate student – this suggestion was incorporated into the bylaws
- Election of Officers
 - Chair solicits names electronically prior to the annual meeting
- Submissions
 - Individuals may not submit more than one *lead authored* paper
- Approving bylaw changes - It was suggested to vote for approval electronically
 - Heather Carmack clarified that the bylaws will be sent out electronically to the membership body for review and approval
 - Discussion about consistency of voting practices, which were inconsistent in the bylaws. 2/3s of electronic responses rather than 2/3s of the membership body applies when votes are casted online

- It was suggested that we send out two documents prior to voting – one to note the amendments via track changes and one clean copy with the revisions incorporated

2013 CSCA Conference

- Chad Edwards made a brief visit to discuss the 2013 CSCA conference details
 - Will be held in Kansas City, April 2-7
 - Theme: “Communicating the Possible” (encompasses passion, forgiveness, love, acceptance)
 - Deadline for submissions: October 5, 2012

Election of Officers

- Secretary nominees
 - Karen Braselton nominated Maylnnda Johnson; Jen Bute nominated Anne Gerbensky-Kerber
 - Anne Gerbensky-Kerber was elected secretary
- Vice Chair nominees
 - Maria Breane (self nomination); Maylynda Johnson nominated Laura Russell; Min Liu (self nomination)
 - Laura Russell was elected Vice Chair

New Business:

Spotlight Panel Ideas

- Brainstormed ideas for the panel
 - Karen Braselton – “What’s in Kansas?” ☺
 - Advocated that we need to bring someone from the outside
 - Lance Lippert – suggested there are a lot of pharmaceutical companies that could be brought in
 - Discussion about bringing in groups for emphasizing praxis
 - Heather Carmack suggested that working with the medical center might involve talking about telemedicine (Heather’s sister is involved)
 - Anne Gerbensky-Kerber suggested that we consider mobile health clinics
 - Christine North suggested we examine the notion of “resilience” and how this themes might be pulled into this topic
 - Steve Phalen suggested a need to consider mental health and the hegemony of medical professionalism – we can do more about mental health. He also suggested that we need to think about communication as the very act of facilitating well-being
 - Lance Lippert suggested that we consider the Institute of Medicine Report to prepare nurses/leadership and nursing
 - Min Liu suggested patient-provider care; cultural competence and education in communication between lay/professional interactions
 - Heather Carmack noted that Missouri is trying to make the state entirely smoke free (grassroots to legislative change)
 - Christine North questioned, “What is the rhetoric involved as we go through these changes?”
 - Heather Carmack noted that Chad would like to see more co-sponsored groups (interdisciplinary approach)

- Linda Cardillo suggested we think about chronic illness and how it could be brought into discussion about supportive communication and resilience (links with the idea of compassion and forgiveness in relationship to palliative care)

Announcements

- Lance Lippert announced that Carolyn Anderson is retiring
 - Carolyn Anderson was presented a gift from the interest group

Adjournment

- Heather Carmack passed the gavel to Linda Cardillo
- Linda Cardillo motioned to adjourn, Steve Phalen moved the motion, Anne Gerbensky-Kerber seconded

Meeting minutes submitted by Laura D. Russell, Secretary, 2012