
CENTRAL STATES COMMUNICATION ASSOCIATION

RHETORICAL THEORY AND CRITICISM

INTEREST GROUP NEWSLETTER

A Message from Stephanie L. Young, Chair

Last year's convention in Cleveland was quite a success. We had some excellent panels and presentations including: senior scholars that discussed the state of rhetorical criticism; an interdisciplinary panel on organizational rhetoric; the power of narratives in rhetorical theory; and, many other co-sponsored panels. I would like to commend last year's program planner and division chair, Ryan Neville-Shepard, for organizing and executing an amazing conference. Additionally, I would like to thank the many chairs, reviewers, respondents, presenters, and audience members who made the conference a success.

As the fall semester quickly approaches, we begin preparation for another terrific CSCA convention. The upcoming CSCA conference will be held from April 2-7, 2013 in Kansas City, Missouri.

The theme is "Communicating the Possible." Programmers are encouraged to consider the transformative possibilities of communication. For our interest group, this convention provides a wonderful opportunity to extend the boundaries of rhetoric and explore the potential of rhetorical communication in a variety of situations. I encourage everyone to browse through the call for submissions included in this newsletter and submit papers and panels. Additionally, I ask for members to consider volunteering as chairs, reviewers, and respondents.

I look forward to serving our division as chair and program planner this year. Now let's see some submissions!

2011-2012 Rhetorical Theory and Criticism IG Officers

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Chairs, Reviewers, and Respondents Needed

We are looking forward to a great conference in 2013. Before we can put the program together, we need reviewers to rate panel and paper submissions. Each reviewer would have the opportunity to review no more than three papers. Reviewers would be receiving submissions at the beginning of October and have three weeks to finish reviews.

Additionally, we need chairs and respondents for the convention. Chairs would be responsible for introducing presenters, keeping time during the session, and facilitating the Q & A at the end of the session. Respondents will get a chance to give feedback to the panel participants.

If you are willing to serve as a reviewer, chair, and/or respondent for CSCA 2013, please complete the following survey by September 1st:

<https://docs.google.com/spreadsheet/viewform?formkey=dEI1OUp0aFjR0ZrR2lIX2E1UGtC>

Congratulations to the Top Award Winners of 2012

At our 2012 conference in Cleveland, our division presented two top paper awards. The winners of the Karyl N. Kohrs Campbell Award for Top Paper were Jerry L. Miller from Ohio University and J. W. Smith from Ohio University for their co-authored paper, "In Honor of Kenneth Jernigan: Argumentative Functions of History in the 1990 Banquet Address to the National Federation of the Blind." The David Zarefsky Award for Top Student Paper was presented to Rahul Mitra from Purdue University for the paper "Discontinuity and Constitutive Rhetoric: The Clean Energy Economy in America." Congratulations!

We're on Facebook!



Check out our CSCA Rhetorical Theory and Criticism Division Facebook page. Please feel free to use the page to discuss panel proposals, the conference theme, recommend new books, or just communicate with group members. Click on the following link:

<http://www.facebook.com/#!/groups/250470454963357/>

Call for Submissions

Rhetoric Theory and Criticism Division
2013 Central States Communication Association Conference
Kansas City Marriott Downtown
Kansas City, Missouri
April 2 – April 7, 2013

“Communicating the Possible”

The Rhetoric Theory and Criticism Interest Group invites submissions of papers and panel proposals for the 2013 CSCA Conference to be held in Kansas City. We welcome topics related to the advancement of rhetorical theory and criticism. In conjunction with the convention theme, we encourage submissions that engage in ideas that extend the boundaries of rhetoric and explore the potential of rhetorical communication in a variety of situations. We invite scholars to consider subjects that include, but are not limited to the following: Presidential rhetoric and the visionary power of public discourse; contemporary engagements in body and performative rhetorics; rhetoric and pedagogical practices; critical rhetorics that examine racial and sexual diversity; rhetorics of place and space; sports rhetoric; organizational rhetoric; health rhetoric; food rhetoric; rhetorical constructions of technology, science, and new media; visual and material rhetorics.

Additionally, we request undergraduate and graduate students to submit their papers. We also accept a variety of formats including competitive papers, panels, roundtable discussions, debates, and seminars. These alternative delivery formats provide a more interactive engagement with audience members.

Awards: The Rhetorical Theory and Criticism Interest group presents two awards. The Karlyn Kohrs Campbell Award is presented to the author(s) of the top paper. The David Zarefsky Award is presented to the author(s) of the top student paper. Each award winner will receive a certificate and monetary prize.

GUIDELINES FOR SUBMISSION:

All submissions must follow the guidelines to be considered.

- **Papers**—Only completed papers will be accepted. Please include a detachable title page that allows the author's identity to be concealed. Papers should not exceed 25 pages, excluding references. Additionally, all papers should contain a 50-75 word abstract. Remove all author references in the text of the paper. Indicate if author(s) is/are Central States Communication Association members. Students should mark their papers as “Student Paper” in the upper right hand corner of the title page. Student papers are those who are authored only by the students. Faculty mentor/advisors should not appear as an author of student submissions.
- **Panel Proposals**—Individuals proposing panels must complete the 2013 CSCA Panel Proposal Request Form (available at <http://www.csc-net.org>). Panel submissions must include (a) a title; (b) a brief abstract of the panel; (c) name of the person responsible for the program; (d) names, institutional affiliations, and contact information (address, email, and telephone) of each panel participant; (e) title and abstract for each individual work. Indicate if participants are CSCA members.

Submit all papers and panel proposals electronically using Microsoft Word. Submissions must be received by

Friday, October 5, 2012. Please send submissions to Stephanie Young at slyoung@usi.edu. You will receive an email acknowledging receipt of your submission.

Business Meeting Minutes, March 31, 2012 – 8:00-9:15 AM

- I. We voted to approve the minutes from the last meeting.
- II. Ryan provided an update on the conference:
 - a. 15 panels, sponsored and co-sponsored (with Argumentation, Political Comm., and Media).
 - b. 28 original paper submissions, 25 accepted
 - c. 5 panel submissions, 4 accepted
- III. The top paper awards were presented:
 - a. The Karlyn Kohrs Campbell Award went to: Jerry L. Miller and J.W. Smith, Ohio University, “In Honor of Kenneth Jernigan: Argumentative Functions of History in the 1990 Banquet Address to the National Federation of the Blind.”
 - b. The David Zarefsky Top Student Paper Award went to: Rahul Mitra, Purdue University, “Discontinuity and Constitutive Rhetoric: The Clean Energy Economy in America.”
- IV. We elected a new Secretary
- V. We discussed the 2013 Convention in Kansas City, April 2-7th
 - a. October 5 is the deadline for submissions. This gives people an extra week.
 - b. The theme is Communicating the Possible
 - c. We discussed the option of interdisciplinary panels: Healthcare, Political Comm., Pop Culture
 - d. We talked about the possibilities for pedagogical panels
 - e. Panels could relate to careers
 - f. We also talked about the possibility of doing something with architecture in Kansas City

The meeting adjourned

Minutes compiled by Nichelle D. McNabb