Saturday, April 6th

3101 Trianon A
8:00 – 9:15 am

Competitive Student Papers in Political Communication

Sponsor: Political Communication Interest Group
Chair: **James M. Schnoebelen**, Washburn University
Respondent: **Judith S. Trent**, University of Cincinnati

"The Constitutional Reformation: Religious Readings of Citizenship, Government, and Evangelizing 'Our Sacred Text'"
Chelsea Graham, University of Kansas
"Using Walter Fisher's Narrative Paradigm as an Approach to Analyzing Civic Engagement Practices in Institutions of Higher Education"
Patty Ann Bogue, Texas A&M University
"Passing the War Powers Resolution of 1973: A Rhetoric of Abdication"
James Ovard, University of Kansas
"Séance in Story-Telling: OccupyBloomington and the 'Present Non-Presence' of Protest Myth"
Jacquelyn Marie Shannon, Indiana University

3102 Trianon B
8:00 – 9:15 am

Communicating the Possible in the Classroom: Lessons from Teaching Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Elizabeth A. Petre**, Washington University in St. Louis

Presenters: **Grace Giorgio,** University of Illinois at Urbana-Champaign
James T. Petre, McKendree University
Ahmet Atay, College of Wooster
Elizabeth A. Petre, Washington University in St. Louis
Jennifer Rigdon, Washington University in St. Louis

This roundtable features educators from various institutions who teach courses on topics focused on organizational and professional communication. Each panelist will share pedagogical experiences related to semester-length service-learning and/or course client projects which represent important ways for students to gain hands-on experience

enhancing their communication skills. We explore the opportunities and challenges of working directly with businesses, non-profit organizations, and the broader community to foster productive possibilities in the classroom.

3103 Trianon C
8:00 – 9:15 am

Top Student Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Chris Oldenburg**, Illinois College
Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

"Sport, Militarism, Masculinity, and Nationalism: The Rhetorical Construction of Democratic Citizenship at the Quicken Loans Carrier Classic"
J. David Maxon, Indiana University
"Remembering 9/11 through Private Acts of Citizenship: Autonomy, Perseverance, and the Intimate Sphere in the *Children of 9/11*"
Rachel Davidson, University of Wisconsin-Milwaukee
"A Path Towards Ostpolitik: Kennedy's Rhetoric at Free University"
Nicholas Labinski, University of Kansas
"'The Supremacy of Human Rights Everywhere': Ralph Ellison's Counterpublic Witnessing during World War Two"
Jansen Blake Werner, University of Wisconsin-Milwaukee
"The Wedding Dress as Icon: Resistance Studies and the Troubling of <marriage>"
Lara C. Stache, University of Wisconsin-Milwaukee

Saturday, April 6th

3104 Trianon D
8:00 – 9:15 am

Is the Possible the Plausible? Social Media's Impact on the Quality of Social Discourse

Sponsor: Media Studies Interest Group
Chair: **Michael H. Bauer**, Ball State University

"The Monster is Our Soapbox: How Facebook Creates a Dangerous Arena for Advocacy"
Nicole L. Johnson, Ball State University
"Communicating Through Humor and 'Rage:' The #muslimrage as an Example of Serious Discourse"
Kristen McCauliff, Ball State University
"Hashtag This: A Discussion of the Pros and Cons for an Official Event"
Rebecca Dohrman, Maryville University

This panel will investigate how social media impacts the quality of social discourse over a variety of formats. Noticeably, social media has allowed for more widespread participation in discussing significant issues. Has social media improved the quality of our discussions? Are we sacrificing the plausibility simply for the possibility?

3105 Trianon E
8:00 – 9:15 am

Social Media as a Means for Exploring New Possibilities in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Mary Sorenson**, Illinois State University
Respondent: **Kristopher Copeland,** Northeastern State University

Presenters: **Michael Blight**, Illinois State University
Katy Feddersen, Illinois State University
Seth S. Frei, The University of Texas at Austin
Mark A. Generous, Arizona State University,Tempe
Stephen K. Hunt, Illinois State University
Tiffany R. Wang, University of Montevallo

As instructors we believe it is important to make communication possible for our students by showcasing the ways in which social media outlets can be used in the basic course.

Saturday, April 6th

Panelists from various institutions will discuss methods for using social media in the classroom as an educational resource in order to increase student engagement. This session will also feature a time for audience members to ask questions and contribute to the discussion.

3106 Lido
8:00 – 9:15 am

Health Communication Interest Group Business Meeting

Chair: **Linda W. Cardillo**, College of Mount St. Joseph
Vice-Chair: **Laura D. Russell**, Denison University
Secretary: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

3107 Burgundy
8:00 – 9:15 am

Communicating New Possibilities for Exploring Interpersonal Relationships: Audio Documentary as Autoethnography

Sponsors: Interpersonal & Small Group Communication Interest Group
Media Studies Interest Group
Chair: **David Engen**, Minnesota State University-Mankato

Presenters: **David Engen**, Minnesota State University-Mankato
Robert S. Jersak, Century College
Scott D. Johnson, University of Richmond

In their book *Recording Culture: Audio Documentary and the Ethnographic Experience,* communication scholars Makogan and Neumann (2008) argue audio documentary is "a premier form of qualitative research that serves as an alternative form of inventive storytelling based on the practices of field work." Working from this premise, this panel features three audio documentaries using autoethnographic techniques to explore complex interpersonal relationships. The panel also features a discussion about getting started making audio documentaries.

Saturday, April 6th

3108 Tea Room
8:00 – 9:15 am

Undergraduate Honors Conference Session

3109 Salon 2 Taft
8:00 – 9:15 am

Making the Possible Probable: Transformative Learning in the Online Classroom

Sponsor: Communication Education Interest Group
Chair: **Lance Brendan Young**, Western Illinois University-Quad Cities
Respondent: **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Abbey E. Wojno**, Centers for Disease Control and Prevention
Jeffrey K. Kuznekoff, Ohio University
Bree McEwan, Western Illinois University
Heather Nesemeier, Minnesota State University Moorhead
Michael McDonald, University of Missouri, Kansas City
Lance Brendan Young, Western Illinois University-Quad Cities

For reasons both economic and practical, students and institutions increasingly opt for online instruction. Critics often compare online experiences unfavorably with co-present learning, while the virtues of the virtual classroom go unacknowledged. Panelists, whose experiences span online and co-present instruction, will discuss the distinctive features of online teaching and explore ways to transform online instruction from a poor imitation of a classroom to a learning forum which stands on its own merits.

3110 Salon 3 Wilson
8:00 – 9:15 am

G.I.F.T. Interest Group Business Meeting

Chair: **Nancy J. Curtin**, Millikin University
Vice-Chair: **Dacia Charlesworth**, Indiana University Purdue University-Ft. Wayne
Secretaries: **Mark Cruea**, Ohio Northern University
Brittany Pfeiffer, Southern Illinois University, Edwardsville

Saturday, April 6th

3111 Salon 4 Hoover
8:00 – 9:15 am

Communication Ethics & Freedom of Expression Interest Group Business Meeting

Chair: **Laura Terlip**, University of Northern Iowa
Vice-Chair: **Elizabeth Tolman**, South Dakota State University
Secretary: **Suzanne V. L. Berg**, Bowling Green State University

3112 Salon 5 Nixon
8:00 – 9:15 am

Can Less be More? Imagining the Possibilities of the Basic Course Minus Traditional Classroom Elements

Sponsors: Basic Course Interest Group
Community College Interest Group
Co-Chairs: **Tony Arduini**, Kirkwood Community College
Natalia Cherjovsky, Kirkwood Community College

Presenters: **Rich Underwood**, Kirkwood Community College
Jane Grabowski, Kirkwood Community College
Jacob Isaacs, Ivy Tech Community College

Many enhancements to the basic communication are additive in nature. This panel will explore what is possible in a basic course if a seemingly essential part (i.e., grades, technology, textbooks, et cetera) is removed. This thought experiment will reveal values and practices that are essential to the course.

Saturday, April 6th

3113 Salon 6 Eisenhower
8:00 – 9:15 am

Accommodating Students through Social Media

Sponsor: Instructional Resources Interest Group
Chair: **Stacy Schilling**, Winona State University
Respondent: **Mackenzie Wernet**, Winona State University

Presenters: **Cody Lightfuss**, Winona State University
Tyler Treptow, Winona State University
Jess Taplin, Winona State University
Heather Cichy, Winona State University

Facebook, Twitter, YouTube, and blogs, offer possibilities for educators to communicate and interact with students in a way that may better accommodate the communication styles of college students. Communication through social media represents a common form of communication among college students. The communication accommodation theory refers to convergence and divergence, both of which are addressed by this undergraduate student panel. Educators may use social media to accommodate student learning, focus, and success.

3114 Salon 7 Roosevelt
8:00 – 9:15 am

State of Illinois Showcase
Communicating the Possibility – Do we have a Communication Common Core?

Sponsor: States Advisory Council
Chair: **B. J. Lawrence**, Bradley University

Presenters: **Julie Weishar**, Parkland College
Ferald Bryan, Northern Illinois University
Richard G. Jones, Jr., Eastern Illinois University
Ed Shwarz, Prairie State College
B.J. Lawrence, Bradley University

This panel explores the issues surrounding core courses for the Communication major. Are there core courses that all undergraduate Communication majors should take? If so, what should these foundation courses be? Several years ago the Illinois Articulation Initiative took away the speech communication major panel due to a lack of consensus

about a core of courses that all communication majors should take. This round table discussion will examine the changing role of common core requirements. Can we reach agreement on common core requirements? Be part of this discussion as we examine this controversial issue.

3115 Truman A
8:00 – 9:15 am

Interpersonal Approaches to Education and Student Development

Sponsors: Interpersonal & Small Group Communication Interest Group
Communication Education Interest Group
Chair: **Keith Denslow**, Rogers State University
Respondent: **Paul Schrodt**, Texas Christian University

"Are They as Smart as They Look? The Impact of Weight, Dress, and Sex on Instructor Credibility"
Anna R. Herrman, University of Wisconsin, Milwaukee
Jenna McNallie, Purdue University
"Dialoguing in Teacher-Student Relationships: A Push for Critical Pedagogy"
Molly Wiant Cummins, Southern Illinois University, Carbondale
"Exploring Expectancy Violations Theory"
Jenna McNallie, Purdue University
"Autonomy vs. Connection: How Student Narratives Challenge and Bolster the Theory of Emerging Adulthood"
Erica Prenger, University of Texas at Austin

Saturday, April 6th

3116 Truman B
8:00 – 9:15 am

Short Course # 6
Integrating Qualitative Research into the Advanced Interpersonal Communication Course

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Jimmie Manning**, Northern Illinois University
Adrianne Kunkel, University of Kansas

As qualitative methods and interpretive theories continue to become more popular in interpersonal communication research, it becomes important to consider how these concepts can be integrated into interpersonal communication classrooms. This short course offers some key considerations about introducing such theories in the Advanced Interpersonal Communication course. In addition to considerations from the short course leaders, participants will be provided with two different course syllabuses that can be modified for use in their own classrooms.

3117 Yardbird A
8:00 – 9:15 am

The Whedonverse: Ten Years After Buffy

Sponsor: Popular Culture Interest Group
Chair: **Michelle Calka**, Manchester University
Respondent: **Adam W. Tyma**, University of Nebraska at Omaha

"Vaginal Hellmouth: Jonathon's Underworld Blog"
Barry Morris, Pace University
"Joss Whedon: Genre Master"
Deborah Wooldridge, Coe College; R. Reid Wooldridge
"Joss Whedon and the Rhetorical Character of the Writer/Director of *Cabin in the Woods*, *Much Ado About Nothing*, and *The Avengers*"
Art Herbig, Indiana University – Purdue University, Fort Wayne
"The Scoobies, The Council, The Whirlwind, The Initiative: Portrayals of Organizing in Buffy The Vampire Slayer"
Andrew F. Herrmann, East Tennessee State University

With the 2012 releases of *The Cabin in the Woods* and *The Avengers*, writer/director Joss

Whedon moved beyond his cult status and into the mainstream. His cult television work, however, remains admired in both the popular imagination and in the academic world of popular culture studies. This year's CSCA13 corresponds with the ten-year anniversary of the cancellation of Whedon's first successful cult television show, *Buffy the Vampire Slayer*. Whedon's other work, including *Firefly*, *Dr. Horrible's Sing-Along-Blog*, *Dollhouse*, *Angel*, etc., are not only cult fan favorites, but favorites in popular culture academia. The participants on this panel will explore various aspects of Whedon and the Whedonverse, including: Whedon's rhetorical framing regarding his transformation from cult director to mainstream phenom; his genre-bending frameworks across his various projects; his examination of gender roles; exploring and exploding Whedon's use of mythology; and how Whedon's characters manage to out-organize formal organizations.

3118 Yardbird B
8:00 – 9:15 am

Consent is Sexy: The Challenges and Successes of Organizing a Slutwalk at a Regional University

Sponsor: Women's Caucus
Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale
Respondent: **Jennifer V. Martin**, Texas Woman's University

Participants: **Shawna Blake**, Northeastern State University
Elaina Ross, Northeastern State University
Amy Aldridge Sanford, Northeastern State University
Brenna Welch, Northeastern State University
Molly Turner, Northeastern State University

Participants will discuss an activism movement on a regional college campus. It will focus on the setup of the event, the responses from participants, and the reflections of students, university employees, and community members. The panel will also provide input into starting social movements at other small universities.

Saturday, April 6th

3201 Trianon A
9:30-10:45 am

Top Paper Panel in Public Relations

Sponsor: Public Relations Interest Group
Chair: **Rebekah G. Watson**, University of Indianapolis
Respondent: **Rebekah G. Watson**, University of Indianapolis

"The Challenge of Exemplification in Organizational Crisis Communication" (Top Paper)
Deborah D. Sellnow, Wayne State University
Timothy L. Sellnow, University of Kentucky

"When Mortification Isn't Enough: An Examination of SMU's Image Repair Strategies after the "Death Penalty"
James Scott Smith, University of Missouri, Columbia

"He got a little bit too "Rowdy": The Image Repair of NASCAR Driver Kyle Busch"
Angela M. Jerome, Western Kentucky University
Jessica Paulsen, Western Kentucky University

"Reputational Maintenance During Crises: Educating Stakeholders and Restoring Image through Early Communication"
Kenneth A. Lachlan, University of Massachusetts, Boston
Patric R. Spence, University of Kentucky
Leah Omilion-Hodges, Western Michigan University
Robert Rice, Western Michigan University

The blistering speed of communication in today's society continues to put more and more pressure on organizations to respond in a time of crisis both quickly, yet accurately, which can seem nearly impossible. Therefore, research on crisis communication is vital for public relations practitioners. This panel seeks to provide new insight for PR practitioners by exploring a variety of crisis communication tools including image repair strategies, media exemplars, and reputation maintenance through case studies of sport and the news media as well as an experiment involving crisis responses to school shootings.

Saturday, April 6th

3202 Trianon B
9:30-10:45 am

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Sarah Steimel**, Weber State University
Vice-Chair: **Jeremy Fyke**, Marquette University

3203 Trianon C
9:30-10:45 am

Competitive Student Papers in Communication Education: Extracurriculars, Pedagogy, Social Networking, and the Workplace

Sponsor: Communication Education Interest Group
Chair: **Jeffrey K. Kuznekoff**, Ohio University
Respondent: **Shannon VanHorn**, Valley City State University

"What Do Bison Do?: Exploring Undergraduate Student Extracurricular Involvement at NDSU"
Nancy DiTunnariello, North Dakota State University
Emily A. Paskewitz, North Dakota State University

"Modern Education and its Classical Roots: The Sophistic Enterprise and its Lasting Legacy on Educational Pedagogy"
Kathryn Starkey, Texas Tech University

"Friend Me: A Qualitative Analysis of the Correlation Between the Facebook Social Networking Site as an Out-of-class Communication Tool and its Impact on Student Affect for Their Undergraduate Instructors"
Brittany Pfeiffer, Southern Illinois University Edwardsville

"Perceptions of New Graduates' Workplace Communication Skills: A Mismatch between Professionals and Students"
Tracy R. Blasdel, University of Kansas
Laura O. Barrett, University of Kansas

Saturday, April 6th

3204 Trianon D
9:30-10:45 am

Top Papers in Media Studies

Sponsor: Media Studies Interest Group
Chair: **Michelle Calka**, Manchester University
Respondent: **Sara Drabik**, Northern Kentucky University

"*Resident Evil*'s Rhetoric: The Communication of Corruption in Survival-Horror Video Games" (Top Paper)
Charley Reed, University of Nebraska at Omaha
" 'As Seen on T.V.': An Investigation of Gottman's 'Magic' Ratio for Romantic Couples as Portrayed on Television Sitcoms"
Jennifer D. McCullough, Saginaw Valley State University
Corrie Okkema, Saginaw Valley State University
"Virtual World Television Producers on the Importance of Creativity, Connectivity, and Community in Second Life"
CarrieLynn D. Reinhard, Dominican University
Pooky Amsterdam, PookyMedia
" 'Will you Listen?': An Examination of Parasocial Interaction and Credibility in Radio" (Top Student Paper)
Maureen E. Savage, Indiana University
"Using Television to Communicate the Possible to Children: Active Parental Mediation by Television Genre and Parent Gender"
Jerralyn Moudry, Wisconsin Lutheran College

Saturday, April 6th

3205 Trianon E
9:30 – 10:45 am

Dialoguing the Possible

Sponsor: Basic Course Interest Group
Chair: **Molly Wiant Cummins**, Southern Illinois University, Carbondale
Respondent: **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

"Freire and Habermas: New Possibilities for Paradigmatically Pluralistic Approaches to Basic Course Instruction"
C. Kyle Rudick, Southern Illinois University, Carbondale
"From Paper to Classroom: Putting Performance, Pedagogy, Teachers, and Students in Dialogue
Rick Jones, Southern Illinois University, Carbondale
"Culturally Relevant Teachings: Relationally Pedagogical Uses of Dialogic Listening"
Kathryn B. Golsan, Southern Illinois University, Carbondale
"Classroom Dialogue: Teaching for Community Transformation"
Charlotte Cline Smith, Southern Illinois University, Carbondale
"Dialogue, Critical (Communication) Pedagogy, and Care in the Classroom"
Molly Wiant Cummins, Southern Illinois University, Carbondale
"Rethinking Conscientiziçaö: Performing Critical Consciousness in the Classroom"
Jared Bishop, Southern Illinois University, Carbondale

This panel offers a space for pedagogues to consider how dialogue operates to communicate the possible. When we start with a framework of open-minded communication, truly listening to another, we build a foundation from which possibilities arise. We theorize both the notion of dialogue, as well as how dialogue functions in the introductory course to create the possible with our students. We see critical thought culminating in a space of potential transformation through dialogue.

Saturday, April 6th

3206 Lido
9:30 – 10:45 am

Top Papers in Health Communication

Sponsor: Health Communication Interest Group
Chair: **Linda Wheeler Cardillo**, College of Mount St. Joseph
Respondent: **Linda Wheeler Cardillo**, College of Mount St. Joseph

"Information Needs, Seeking Behaviors, and Support among Low-income Expectant Women" (Top Paper)
Hayeon Song, University of Wisconsin-Milwaukee
Emily M. Cramer, University of Wisconsin-Milwaukee
Susan McRoy, University of Wisconsin-Milwaukee
Amy May, University of Wisconsin-Milwaukee

"Language Barriers in Health Care: Negotiating Multilingualism and Vocabulary Challenges"
Shirley Acquah, Ohio University
Christina Beck, Ohio University

"Spirituality, Social Support, and the Communicative Role of the Chaplain in Veteran Populations"
Emily M. Cramer, University of Wisconsin- Milwaukee
Kelly E. Tenzek, Bloomsburg University
Mike Allen, University of Wisconsin-Milwaukee

"Family and Type 2 Diabetes: Using Entertainment-Education to Stir Narrative Sensemaking"
Kallia O. Wright, Illinois College

"Social Support in Alcoholics Anonymous Sponsorships"
Lance Brendan Young, Western Illinois University-Quad Cities

3207 Burgundy
9:30 – 10:45 am

National Communication Association Student Business Meeting

3208 Tea Room
9:30 – 10:45 am

Undergraduate Honors Conference Session

Saturday, April 6th

3209 Salon 2 Taft
9:30 – 10:45 am

The Magic of Male: A Critical Analysis of Magic Mike

Sponsors: Media Studies Interest Group
Women's Caucus
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia

Participants: **Shawna Blake**, Northeastern State University
Jessica M. W. Kratzer, Middle Tennessee State University
Elaina Ross, Northeastern State University
Danielle M. Stern, Christopher Newport University
Molly Turner, Northeastern State University

Media critics argued that the popularity of 2012's *Magic Mike* among female audiences was largely due to the cast of male actors stripping in the film. However, the summer hit warrants closer examination due to the purchasing power of this audience segment. Applying a critical analysis, this roundtable discussion will explore *Magic Mike* with regards to the (fe)male gaze, the difference between male and female stripper cultures, and the film's advertising campaign, among other topics.

3210 Salon 3 Wilson
9:30 – 10:45 am

Revealing the Possibilities for Graduate Students: Navigating Life after Graduate School

Sponsor: Graduate Student Caucus
Chair: **Timothy McKenna**, Ohio University
Respondent: **Sara Baker**, University of Nebraska, Lincoln

Presenters: **Jordan Soliz**, University of Nebraska, Lincoln
Adam W. Tyma, University of Nebraska at Omaha
Paul Schrodt, Texas Christian University
Rebecca Meisenbach, University of Missouri, Columbia
Heather J. Carmack, James Madison University

This discussion will provide an opportunity for a few young but seasoned communication scholars that have had success in the communication discipline to share their insights about life after graduate school. Many conversations nearing the completion of a degree surround the job search and other important conversations are often put to the side,

leaving many graduate students with the question: What happens after I accept the job? The topics explored in this panel will surround the transition from graduate student to faculty member, first year faculty responsibilities and expectations, and advice these scholars suggest for navigating and balancing life after graduate school.

3211 Salon 4 Hoover
9:30 – 10:45 am

Top Papers in Communication Ethics and Freedom of Expression

Sponsor: Communication Ethics and Freedom of Expression
Chair: **Laura D. Russell**, Denison University
Respondent: **Laura D. Russell**, Denison University

"A Complex Relationship: A Survey of Journalists' Attitudes And Ethical Decisions Towards Whistleblowing Sources" (Top Paper)
John Huxford, Illinois State University
Maria A. Moore, Illinois State University
K. Megan Hopper, Illinois State University
"Communicating Memory: The Role of Dialogic Ethics in the Symbolic Reparation of Victims" (Top Student Paper)
Adriana Ángel-Botero, Ohio University
"Censoring Horror: Ethical Tensions in the Discourse Surrounding *The Human Centipede II*"
Sarah Patten Sagardia, Ohio University
"Absolute, Universal or Paradoxical: A Communication Ethics Exploration of Freedom"
Paula S. Tompkins, St. Cloud State University

3212 Salon 5 Nixon
9:30 – 10:45 am

Community College Interest Group Business Meeting

Chair: **David T. McMahan**, Missouri Western State University
Vice-Chair: **Jeff Sorrels**, Delta College-Michigan
Secretary: **Tammie Wiebers**, North Central Missouri College

Saturday, April 6th

3213 Salon 6 Eisenhower
9:30 – 10:45 am

Cool Kids' Classes: Communicating the Possibilities of Course Topics

Sponsor: Undergraduate Programs Interest Group
Chair: **Nancy J. Brule**, Bethel University

"International Communication: Political Economy as a Theoretical Framework for Instruction"
Lee Artz, Purdue University Calumet
"Abusive Relationships & Christian Responsibility"
Nancy J. Brule, Bethel University
"'Divorcing Well ': Teaching Communication Strategies to Keep Families Together"
Nancy J. Brule, Bethel University
"Sexual Communication"
Jessica Eckstein, Western Connecticut University
"Communication as Critical Inquiry"
Stephen K. Hunt, Illinois State University
"Social Networking Sites in Personal Relationships"
Andrew M. Ledbetter, Texas Christian University
"Human Communication and Aging"
Sandra Metts, Illinois State University
"Guerilla Filmmaking"
Arthur L. Terry, Bethel University

In the spirit of the conference theme, each panelist will share a unique class they have created in an attempt to educate students to the "possibility" of impacting their world. Panel participants will provide their challenges, rationale and strategies for these special courses. Copies of syllabi and activities used to make these courses effective will be provided. Attendees will have time to ask questions and provide examples of their own special topic courses.

Saturday, April 6th

3214 Salon 7 Roosevelt
9:30 – 10:45 am

State of Iowa Showcase
Class is starting. Please ~~put away~~ Get Out your Cell Phones!

Sponsor: States Advisory Council
Chair: **Nicole Juranek**, Iowa Western Community College

Presenters: **Elizabeth Duncan**, Iowa Western Community College
Nicole Juranek, Iowa Western Community College
Jamie Stech, Iowa Western Community College

According to a survey conducted by MIT, the cell phone is the invention people hate the most but can't live without, beating out the alarm clock and the television. This technology appears to be here to stay, with 91% of American adults subscribing to at least one wireless service. Instead of forcing your students to put away their phones, let's have them use their cell phones and let the learning begin. This roundtable session will focus on some quick and easy ways to get students to use their phones for practical and educational purposes. So, PLEASE BRING your cell phone and any ideas you have used to incorporate strictly cell phone technology into your classroom.

Saturday, April 6th

3215 Truman B
9:30 – 10:45 am

Great Ideas for Teaching
G.I.F.T. Presentations

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

1. "Communicating Group Theory: With *Community* Anything is Possible"
Christine M. Spinetta, Purdue University, West Lafayette
2. "Ukuleles in the Classroom: Returning Happiness to Teaching Thesis Statements"
Richard A. Maxson, Drury University
J. David Maxson, Indiana University, Bloomington
3. "Tracing Media Ownership and Synergy"
Scott M. Walus, Eastern Illinois University
Jessica McDonald, Eastern Illinois University
4. "Picturing the Possibilities of the Power of Words"
Elizabeth Ribarsky, University of Illinois, Springfield
5. "Listening Enhanced: Mismatched Audio/Visual Clip"
Lisa J. Northouse, Western Michigan University
6. "TED Talks"
Heidi Hamilton, Emporia State University
7. "Extreme Makeover, Slide Edition: Teaching the Assertion-Evidence Model for PowerPoint Slide Design"
Robert N. Yale, University of Dallas
8. "Perception Paper: An Experiment to Tear Down Stereotypes"
Amber M. Schmisseur, Southern Illinois University, Edwardsville
9. "An Organizational Pattern for Narrative-based Ceremonial Speeches"
Eddie Glenn, University of Kansas
10. "Understanding Proxemics through Urinals: A 'Hands-Off' Approach to Personal Space and Communication"
Joshua N. Westwick, South Dakota State University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Saturday, April 6th

3216 Yardbird B
9:30 – 10:45 am

Communicating the Possible with Adjunct and Temporary Faculty: Sharing Tools and Expectations While Promoting Professional Development and Outstanding Classrooms

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: **Kimberly Weismann**, Williston State College

Presenters: **Becky Belter Roberts**, Jackson Community College
Jacob Isaacs, Ivy Tech Community College- Lafayette
Heather Nesemeier, Minnesota State University Moorhead
Kimberly Weismann, Williston State College

The need to communicate with adjunct/temporary faculty is important. It is essential to communicate possibilities, potential, and expectations to all faculty stakeholders, including those that fit in to the adjunct and temporary faculty niche. This panel will explore and discuss ways which various institutions try to give adjunct faculty members access to opportunities for professional development, academic policies, expectations, course outcomes, daily information, resources, training, and other important aspects of their job. The panel includes adjunct/temporary faculty, full-time faculty, and a department adjunct coordinator.

3301 Trianon A
11:00 am – 12:15 pm

Public Relations Interest Group Business Meeting

Chair: **Rebekah Watson**, University of Indianapolis
Secretary: **Angela M. Jerome**, Western Kentucky University

Saturday, April 6th

3302 Trianon B
11:00 am – 12:15 pm

Top Papers in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Sarah Steimel**, Weber State University
Respondent: **Debra J. Ford,** University of Kansas Medical Center

"Denying Unethical Workplace Requests: Do Workers Use Moral, Operational, or Policy Justifications?"
Ryan S. Bisel, University of Oklahoma
Michael W. Kramer, University of Oklahoma

"Unraveling the Leadership Dichotomy."
Leah Omilion-Hodges, Western Michigan University
Stacey M. B. Wieland, Western Michigan University

"(Mis)managed empowerment: Exploring paradoxes of practice in domestic violence prevention"
Suzy D'Enbeau, University of Kansas
Adrianne Kunkel, University of Kansas

"Liquefying Identity: Unemployment and the Discursive Meaning of Work"
Angela N. Gist, University of Missouri, Columbia
Debbie S. Dougherty, University of Missouri, Columbia
Jonathan E. Wickert, University of Missouri, Columbia

3303 Trianon C
11:00 am – 12:15 pm

From Obamacare to Romnesia: Senior Scholars on Presidential Rhetoric in America

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Stephanie L. Young**, University of Southern Indiana

Presenters: **David H. Zarefsky**, Northwestern University
Robert C. Rowland, University of Kansas
Michael Kaplan, Baruch College, CUNY
Jay P. Childers, University of Kansas
James R. Andrews, Indiana University

Saturday, April 6th

This panel assembles a distinguished group of senior scholars to discuss the salient political rhetoric that defined the 2012 U.S. presidential campaign cycle. The panelists will each present their own views, followed by a question and answer session with the audience.

3304 Trianon D
11:00 am – 12:15 pm

Media Studies Interest Group Business Meeting

Chair: **Michelle Calka**, Manchester University
Vice-Chair: **Sara Drabik**, Northern Kentucky University
Secretary: **Scott M. Walus**, Eastern Illinois University

3305 Trianon E
11:00 am – 12:15 pm

Arts of the Possible: A Tribute Panel to Adrienne Rich

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Jennifer L. Tuder**, Saint Cloud State University
Respondent: **Jennifer L. Tuder**, Saint Cloud State University

Presenters: **Tami Spry**, Saint Cloud State University
D. Soyini Madison, Northwestern University
Craig Gingrich-Philbrook, Southern Illinois University, Carbondale
Lisa Ford-Brown, Columbia College
Nathan Stucky, Southern Illinois University, Carbondale
Lesa Lockford, Bowling Green State University
Elyse Pineau, Southern Illinois University, Carbondale

Adrienne Rich is a poet who searched for the possibilities of communication throughout her life. This panel celebrates Rich's work to find "the possibility of life between us" (*Arts of the Possible*) through performances of her poetry and reflection upon her work.

Saturday, April 6th

3306 Lido
11:00 am – 12:15 pm

Past Presidents on Communicating the Possible #2

Sponsor: First Vice President Chad Edwards, Western Michigan University
Chair: **Chad Edwards**, Western Michigan University

Panelists: **Deanna Sellnow**, University of Kentucky
Roberta Davilla Robbins, Southeastern Community College - Keokuk
Christina Beck, Ohio University
Dennis Gouran, Pennsylvania State University

These past presidents will offer their reflections on the discipline of communication and CSCA. Please join us as they share what they believe is possible for the field and the organization in the future. Audience discussion will follow brief presentations.

3307 Tea Room
11:00 am – 12:15 pm

Undergraduate Honors Conference Session

Saturday, April 6th

3308 Salon 3 Wilson
11:00 am – 12:15 pm

Moving *The Dial* Forward: Advancing Music and Literary Criticism through Burkeian Analysis

Sponsor: Kenneth Burke Society
Chair: **David T. McMahan**, Missouri Western State University
Respondent: **James W. Chesebro**, Ball State University

"A Marked Consistency of Texture: Revisiting and Expanding Burke's 'On Musicality in Verse'"
Eddie Glenn, University of Kansas
"The Hymn *Amazing Grace*: The Grace Anecdote as Equipment for Living"
John R. Katsion, Northwest Missouri State University
"Ethical Criticisms of Oratory in Aristophanes' *Knights"*
Sean Larson, University of Wisconsin, River Falls

3309 Salon 4 Hoover
11:00 am – 12:15 pm

Extensions of Interpersonal Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Audra K. Nuru**, University of Nebraska, Lincoln
Respondent: **Becky L. DeGreef**, Kansas State University

"Demystifying Genuine Dialogue Through the Clover Model of Interpersonal Communication"
Ryan R. Montague, Azusa Pacific University
"Disclosure Without Boundaries: Vulnerability and a Rules-Based System in the Counterfactual World of PostSecret"
Tennley A. Vik, Emporia State University
Benjamin R. Bates, Ohio University
"The Exchange of Favors and Harms as a Function of Attributions and Efficacy
Colin R. Baker, Wayne State University"

Saturday, April 6th

3310 Salon 5 Nixon
11:00 am – 12:15 pm

Communication Education Top Student Papers

Sponsor: Communication Education Interest Group
Chair: **Richard Murphy**, Wayne State University
Respondent: **Elizabeth Ribarsky**, University Of Illinois Springfield

"Expressions of Normative Ideologies in College Classrooms " (Top Paper)
Stephen Mitchell, Wayne State University
"Jamming in the Classroom: Transcendence and Student Lead Discussion in the Communication Classroom"
Steven P. Phalen, Ohio University
"Revisiting the Relational Communication Perspective: Toward a Dialogical Model of Relationships in Educational Contexts"
Kathryn B. Golsan, Southern Illinois University, Carbondale
C. Kyle Rudick, Southern Illinois University, Carbondale
"Critical Video Production Pedagogy: A framework for the 21st century "
Ryan Stouffer, Wayne State University

3311 Salon 6 Eisenhower
11:00 am – 12:15 pm

"You Bet Your Assessment We Can!": Alternative Possibilities for Measuring Curriculum Outcomes

Sponsor: Instructional Resources Interest Group
Chair: **James Heffner**, Western Connecticut State University
Respondent: **Scott A. Myers**, West Virginia University

Presenters: **Jay Brower**, Western Connecticut State University
Nancy J. Brule, Bethel University
Leah E. Bryant, DePaul University
Jessica Eckstein, Western Connecticut State University
Katie Lever-Mazzuto, Western Connecticut State University

If assessment practices are inevitable, how can we make it useful for students, productive for our pedagogy, and valid for interpretation by larger audiences? Through presentation and discussion regarding methods (i.e., specific, applied ideas and tools), we delve into the "transformative" power of assessment strategies. Specific approaches include Juried Panels, Collaborative Decision Grading, New Technologies (e.g., Clicker systems, cell-phone voting), and others – all differing from standardized scale-based measures currently popular among universities.

Saturday, April 6th

3312 Salon 7 Roosevelt
11:00 am – 12:15 pm

State of North Dakota Showcase
Incivility in the Classroom and What We Can Do About It

Sponsor: States Advisory Council
Chair: **Audra Myerchin**, Minot State University

Presenters: **Shannon Vanhorn**, Valley City State University
Nancy Pearson, Minot State University
Kimberly Weismann, Williston State College
Jonna Ziniel, Valley City State University
Mary Haselrud Opp, University of North Dakota

Presenters outline a variety of principles and practices for the problems of incivility in contemporary classroom settings.

3313 Truman A
11:00 am – 12:15 pm

Online Explorations of Social Support and Identity

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Jenny Rosenberg**, Kent State University
Respondent: **Kevin Wright**, St. Louis University

"Supporting a Thin-Group Online: A Social Identity Theory and Social Support Analysis of a Pro-Anorexia Online Community"
Allyn Lueders, University of Kansas
"Disenfranchised Grief: How Family Members of Suicide Victims Mourn Their Loss in an Online Support Group"
Noah Franken, University of Missouri, Columbia
"Differences in Computer Mediated and Face-to-Face Divorce Support Groups"
Anna M. Wright, Illinois State University
Emily Beukema, Illinois State University
Mallory Leggitt, Illinois State University
Cory Cosens, University of Southern Mississippi
"Identity-Work, Instant Messaging, and Sexual Solicitation of Minors: The Case of a 46 Year Old Man and a '13 Year Old Girl'"
Daniel A. Usera, University of Iowa

Saturday, April 6th

3314 Yardbird B
11:00 am – 12:15 pm

Considering Care

Sponsor: Women's Caucus
Chair: **Molly Wiant Cummins**, Southern Illinois University, Carbondale
Respondent: **Derek Bolen**, Angelo State University

"Dear Reader: A Letter of Care to the Scholarly Community"
Lisa Raser, Southern Illinois University, Carbondale
Molly Wiant Cummins, Southern Illinois University, Carbondale
"Whose 'Care' Wins: Reconciling Differing Conceptions of Care among Students and Teacher"
Sandy Pensoneau-Conway, Southern Illinois University, Carbondale
"Culturally Responsive Teaching and Respecting the Sacred"
Melinda L. Yeomans, Southern Illinois University, Carbondale
"The Compassionate Work of Care in the Communication Classroom: Traversing and Negotiating Spaces and Places Where Students and Teachers are Just People"
Michelle Millard, Wayne State University

Following Gay's (2010) words, "Caring is one of those things that most educators agree is important in working effectively with students, but they are hard-pressed to characterize it in actual practice, or to put a functional face on it that goes beyond feelings of empathy and emotional attachment" (p. 48). While care has been talked about by many scholars across a variety of fields, we find few scholars discussing care within the Communication discipline, and even fewer considering care from a critical paradigm. In this panel, we hope to begin dialoguing about how care affects our lives in the classroom. As women are still relied on to do the work of care in the society, we open this panel as a space to trouble that notion specifically within the communication classroom.

3401 Trianon A
12:30 – 1:45 pm

Political Communication Interest Group Business Meeting

Chair: **Benjamin R. Warner**, University of Missouri, Columbia
Vice-Chair: **James M. Schnoebelen**, Washburn University
Secretary: **Kelly Winfrey**, University of Kansas

Saturday, April 6th

3402 Trianon C
12:30 – 1:45 pm

The State of the Discipline: Scholars on the Status of Rhetorical Criticism and Theory

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Nichelle D. McNabb**, Otterbein University

Presenters: **Tom D. Beisecker**, University of Kansas
Randall Iden, Northwestern University
John W. Jordan, University of Wisconsin-Milwaukee
Robert West, University of Southern Indiana

This panel assembles a distinguished group of senior scholars to discuss the state of rhetorical criticism as a field of study. Special attention will be given to how the study has changed over the years, as well as the challenges that rhetoric scholars face in the future.

3403 Trianon D
12:30 – 1:45 pm

Black & White & Red All Over

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Amy Darnell**, Columbia College
Respondent: **Amy Darnell**, Columbia College

Presenters: **Nathan Stucky**, Southern Illinois University, Carbondale

In part one, solo performer Nathan Stucky celebrates the poetry and the life of African-American poet Sterling A. Brown. In part two, Texan Lee James ("L. J.") Barton talks about human nature, the state of the world, small town Texas, and contemplates the nature of embarrassment.

Saturday, April 6th

3404 Trianon E
12:30 – 1:45 pm

Basic Course Interest Group Business Meeting

Chair: **Blair Thompson**, Western Kentucky University
Vice-Chair: **John Hooker**, Illinois State University
Secretary: **Tiffany R. Wang**, University of Montevallo

3405 Burgundy
12:30 – 1:45 pm

Public Debate
Resolved: That Online Instruction is not in the Best Interest of College Students

Sponsor: Argumentation and Forensics Interest Group
Moderator: **Heather Norton**, Fontbonne University

Affirmative Team: **Michael Bauer**, Ball State University
Larry Underberg, Southeast Missouri State University

Negative Team: **Russell Luce**, Truman State University
Elizabeth Ribarsky, University of Illinois Springfield

Given the rapid trend toward online instruction, a serious discussion of the benefits and drawbacks of the increasing use of online learning is warranted. This panel will explore the pros and cons of online learning and allow significant time for audience discussion of the issues raised in the debate.

Saturday, April 6th

3406 Tea Room
12:30 – 1:45 pm

Competitive Papers in Health Communication

Sponsor: Health Communication Interest Group
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

"Talking about WHAT? An Exploration of College Students' Disclosure and Concealment of Heterosexual Anal Sex"
Mumba Mumba, Illinois College
"The Family Partnerships in Mental Health Research Project: A Pilot Experiment on Informed Consent Knowledge and Willingness to Participate in Future Research Projects"
Kate Ksobiech, University of Wisconsin-Whitewater
Eric Termuehlen, University of Wisconsin-Whitewater
Laura Roberts, University of Wisconsin-Whitewater
Linda Cottler, University of Wisconsin-Whitewater
Catina O'Leary, University of Wisconsin-Whitewater
"Entertainment Television and Persuasion: The Mediational Role of Discrete Emotion in the Media Influence Process"
Nick Carcioppolo, Missouri State University
"Talk to Your Doctor About Whether This is Right for You: Physician Perceptions of Communication with Their Patients about Direct-to-Consumer Advertisements"
Kelly S. Wood, Missouri State University
Maria L. Cronley, Miami University
"Medical Student Blogs and Support Solicitation Strategies: An Examination of 'Tour the Life'"
Katherine A. Becker, University of Wisconsin-Milwaukee

3407 Salon 2 Taft
12:30 – 1:45 pm

Past Officers' Luncheon

Sponsor: Past President Scott A Myers, West Virginia University

Saturday, April 6th

3408 Salon 3 Wilson
12:30 – 1:45 pm

Communicating the Possible – You CAN Survive Comps!

Sponsor: Graduate Student Caucus
Chair: **Daria S. Heinemann**, Wayne State University
Respondent: **Daria S. Heinemann**, Wayne State University

Presenters: **Allyn Lueders**, University of Kansas
Katherine L. Eaves, University of Oklahoma
Meredith Neville-Shepard, University of Kansas
Renata Kolodziej, Wayne State University
Jennifer Guthrie, University of Kansas

Are you "comping" soon and do not know if you can survive the process? Join recent PhD candidates in a discussion regarding their experiences with comprehensive/qualifying examinations in their departments. We will offer strategies to prepare, proceed through, and survive both written and oral exams, as well as openly discuss any fears (necessary or unnecessary), suggestions for physical and mental health during the process, and stress management techniques. All attendees will be entered into a drawing to win a door prize that will help in a dissertation journey.

3409 Salon 7 Roosevelt
12:30 – 1:45 pm

State of Illinois Showcase
Application of Communication Principles in Non-Traditional Settings

Sponsor: States Advisory Council
Chair: **Alexie Hayes**, Illinois State University

Presenters: **Suzanne Lumberg**, Illinois State University
Robert Self, Illinois State University
Anna M. Wright, Illinois State University
Justin Wright, Illinois State University

Our discipline has historically found meaningful ways to apply theory and research outside the classroom. This panel explores new and innovative ways a group of communication graduate students applied their expertise to benefit the community as a whole. Specifically, presentations will demonstrate how panelists applied social emotional learning research in after school programs, political communication research to

actual campaigns, intercultural communication research to study abroad programs, and competitive forensics and persuasion studies to social movement advocacy.

3410 Truman A
12:30 – 1:45 pm

CSCA Spotlight Panel: Interpersonal Communication's Past, Present, and Bright Future

Sponsors: First Vice President Chad Edwards, Western Michigan University
Interpersonal & Small Group Communication Interest Group
Chair: **Jenny Rosenberg**, Kent State University

Presenters: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Steve Duck, University of Iowa
Kory Floyd, Arizona State University
Elissa Foster, DePaul University
Andrew M. Ledbetter, Texas Christian University
Jimmie Manning, Northern Illinois University
Sally Planalp, Kent State University
Kevin Wright, St. Louis University

What does the future of interpersonal communication studies hold? Eight interpersonal communication scholars from a variety of different paradigms and at different stages of their career offer their insights. Each will consider the past and present so as to offer their personal visions of what the bright future of interpersonal communication research and teaching entails. Audience members will have the opportunity to interact with the panelists after they offer their personal statements. Don't miss this excellent opportunity for discussion!

3411 Truman B
12:30 – 1:45 pm

Women's Caucus Business Meeting

Chair: **Joy L. Daggs**, Northwest Missouri State University
Vice-Chair: **Michaela D. E. Meyer**, Christopher Newport University
Secretary: **Sarah Turner McGowen**, University of Missouri, Columbia

Saturday, April 6th

3412 Yardbird A
12:30 – 1:45 pm

Short Course # 7
Let's flip that class! Challenges and opportunities of inverting classes in Communication Studies

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenter: **Natalia Rybas**, Indiana University East

The participants of this short course will discuss the misconceptions and opportunities for learning in a flipped class. Most examples of flipped classes suggest reorganizing the course so that students examine terms and concepts presented as video lectures and spend class time on assignments and projects. However, flipping classes is more than using video or lecturing. The success of a flipped class depends on understanding the pedagogical goals and using technology, in necessary, to support those goals.

Saturday, April 6th

3413 Yardbird B
12:30 – 1:45 pm

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group
Chair: **Melissa L. Beall,** University of Northern Iowa
Respondent: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi

"Pedagogical Love as Critical Labor: Relational Pedagogy of Whiteness" (Top Paper)
Satoshi Toyosaki, Southern Illinois University, Carbondale
"Creating Intercultural Immediacy: Nonnative English Speaking Instructors and Native English Speaking Students" (Top Student Paper)
Robb Lauzon, Wayne State University
"Which Parenting Style Can Communicate the Possible -Superior, Inferior, or a Balanced Approach? A Comparative Study of the Impact of Cultural Differences on Eastern and Western Parenting Styles"
Chin-Chung Chao, University of Nebraska at Omaha
"Framing Obesity in the United States and Japan: A Cross-Cultural Study"
Suman Mishra, Southern Illinois University
"International Students' Proactive Behaviors of Seeking Information in the United States: A Systematic Analysis of the Multiple Outcomes of Information-Seeking Behaviors"
Jaehee K. Cho, UNC Charlotte

3501 Trianon B
2:00 – 3:15 pm

Contemporary, Global & Millennial Issues in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Rachel A. Stohr,** University of Nebraska, Lincoln
Respondent: **Leah Omilian-Hodges,** Western Michigan University

"Dialectical Leadership: Managing Tensions in Greek Organizations"
Michael Halliwel, University of Missouri, Columbia
Danielle Poynter, University of Missouri, Columbia
"Millennials' Expectation of Trust for Supervisors and Coworkers in the Workplace"
Miwa Ito, North Dakota State University
Tracy Callaway Russo, University of Kansas
"'Live like a college student now so you don't have to later': Memorable Messages within a University's Orientation Program"
Jessica Rick, North Dakota State University
"Intersections Between Fields: North American and Latin American Perspectives on Organizational Communication"

Adriana Ángel-Botero, Ohio University
"Millennial Students and the Job Search Process: Expectations and Interview Accounts"
Laura Obrycki Barrett, University of Kansas

3502 Trianon C
2:00 – 3:15 pm

The Rhetoric of Urban Renewal

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Michael McDonald**, University of Missouri, Kansas City
Respondent: **Michael McDonald**, University of Missouri, Kansas City

"Transformations and Restorations of Soy City: Rebuilding a Community Through a Rhetoric of Urban Renewal"
Jeffrey Brand, Millikin University
"The Digital City: EveryBlock and Gentrification in Rogers Park, Chicago"
Robert Topinka, Northwestern University
"The Tall Office Artistically Reconsidered: The Role of Building Height in Urban Renewal Rhetoric"
Thomas J. St. Antoine, Palm Beach Atlantic University
"'They Want Doggie Parks and Bike Lanes': Cycling and Class Politics in Washington, DC"
Timothy Gibson, George Mason University
"Constituting a Creative Class Playground: The Neoliberal Rhetoric of Urban Renewal in Kansas City"
Steven Paul Melling, University of Missouri, Kansas City

Throughout the United States, cities are attempting to revitalize their urban cores. Municipal governments have begun to think about what is possible within their urban cores, with the result often being gentrification. This panel will explore the role of rhetoric throughout the urban renewal process. Presenters will examine not only how gentrified urban places are rhetorically constituted, but also the role of rhetoric in maintaining these places.

Saturday, April 6th

3503 Trianon D
2:00 – 3:15pm

Exploring and Theorizing about Social Media and Networks

Sponsor: Media Studies Interest Group
Chair: **Michael Willits**, Old Dominion University
Respondent: **David T. McMahan**, Missouri Western State University

"Why do Persons Share Socially Negative Images on Facebook? Popularity and Problematic Self-Disclosure on Facebook"
Kikuko Omori, University of Wisconsin-Milwaukee
Mike Allen, University of Wisconsin-Milwaukee

"Getting Down on Friday: Social Networks, Circulation, and Rebecca Black"
Benjamin Burroughs, University of Iowa

"The New Pirate TV: Examining the Online Narrowcasting 2.0 of Justin.tv through a Media Ecology Perspective"
Scott M. Walus, Eastern Illinois University
Jonathan Mattson, Eastern Illinois University

"Adolescent Sexting: Damned if You Do, Damned if You Don't…If You're a Girl"
Julia Lippman, University of Michigan
Scott W. Campbell, University of Michigan

"The Impact of System Influence Rating on Perceptions of Target Credibility: An Experimental Test"
Christina J. Gentle, Western Michigan University
Chad Edwards, Western Michigan University
Patric R. Spence, University of Kentucky
America Edwards, Loy Norrix High School
Autumn Edwards, Western Michigan University

Saturday, April 6th

3504 Trianon E
2:00 – 3:15 pm

Basic Course Top Papers

Sponsor: Basic Course Interest Group
Chair: **Jeffrey K. Kuznekoff**, Ohio University
Respondent **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

"Signs of Understanding: Basic Semiotic for the Basic Course" (Top Paper)
Kevin Ells, Louisiana State University Alexandria
"Communicating the Possible: Legitimizing the Online Basic Speech Course Through Assessment of Public Speaking Anxiety and Self-Perceived Communication Competence"
Joshua N. Westwick, South Dakota State University
Karla Hunter, South Dakota State University
Laurie Haleta, South Dakota State University
"Teaching the Public Speaking Course Online: Considerations and Best Practices based on a Content Analysis of Course Syllabi"
Elizabeth Tolman, South Dakota State University

3505 Lido
2:00 – 3:15 pm

Undergraduate Honors Conference Session

Saturday, April 6th

3506 Burgundy
2:00 – 3:15 pm

Online Political Protest: A Public Relations Perspective

Sponsor: Public Relations Interest Group
Chair: **Mark Glantz**, St. Norbert College
Respondent: **Mark Glantz**, St. Norbert College

"Conquering the Arctic today to fuel a brighter tomorrow": The rhetoric of Greenpeace USA's Let's Go! Arctic campaign against Shell Global"
Corey B. Davis, University of Wisconsin-Whitewater
David R. Novak, Erasmus University Rotterdam
"Take your seat, Clint Eastwood: Empty chairs, online protest, and the visual rhetoric of 'Eastwooding.'"
Darin J. Gully, Ithaca College
"Rock Against Bush": The curious case of PunkVoter.com"
Lars J. Kristiansen, Monmouth College
"No longer the activist's organizing tool of choice: Twitter's image repair strategies after restricting its 3rd party rules"
J. Scott Smith, University of Missouri, Columbia

Jesper Stromback and Spiro Kiousis (2011) have effectively argued that to appreciate the connections between the fields of public relations and political communication is to open promising avenues of understanding for each. This panel expands and focuses the notion of political public relations by focusing on protest discourse in new media contexts. Ultimately, this research is designed to better understand how new media technologies allow consumers and citizens to play with new forms of expression that both constitute and interrupt public relations activities.

Saturday, April 6th

3507 Tea Room
2:00 – 3:15 pm

Remembering Wil Linkugel

Sponsor: President Mitchell S. McKinney, University of Missouri, Columbia
Chair: **Donn W. Parson**, University of Kansas

"Always in Love with Anna"
Karlyn Kohrs Campbell, University of Minnesota
"Wil and Phil: The End of Spring Training"
Phil Tompkins, University of Colorado
"Linkugel Remembered as Distinguished Mentor and Teacher"
Susan Schultz Huxman, President, Conrad Grebel University College, Canada
"Touching all the Bases"
Ed Pappas, Wayne State University

In May of 2012, Wil A. Linkugel, former President of the CSSA and member of its Hall of Fame, died after a decade long battle with Parkinson's disease. This program remembers the man, the teacher and mentor, the scholar, and the baseball guru. Following the presentations there will be an open mike for students and friends to share memories of Wil.

3508 Salon 3 Wilson
2:00 – 3:15 pm

Praxis of transformation: Decolonizing pedagogies in intercultural communication

Sponsor: Intercultural Communication Interest Group
Chair: **Eddah Mbula Mutua**, St. Cloud State University

Presenters: **Elyse Pineau**, Southern Illinois University, Carbondale
Amy N. Heuman, Texas Tech University
Jennifer Willis-Rivera, University of Wisconsin, River Falls
Soumia Bardhan, St. Cloud State University
Eddah Mbula Mutua, St. Cloud State University

The theme "communicating the possible" is an invitation to scholars to engage in mutually enriching conversations about teaching and learning. The focus of this discussion will be issues that intercultural communication scholars grapple with the goal of decolonizing intercultural communication classrooms. It is hoped through this

dialogue we will identify strategies and resources to advance intercultural communication scholarship and teaching as a praxis of transformation and "truthtelling."

3509 Salon 4 Hoover
2:00 – 3:15 pm

Graduate Students Defining Moments in Health Communication: The Journeys, Turning Points, and Narratives that Surround our Research

Sponsor: Health Communication Interest Group
Chair: **Randa Garden**, Wayne State College
Respondent: **Laura D. Russell**, Denison University

"Grandpa's Hands"
Steve P. Phalen, Ohio University
"Defining/Acknowledging Life/Death"
Timothy McKenna, Ohio University
"A True Friend in Nursing"
Jennifer Moreland, The Ohio State University
"Broken"
Amanda Torrens, Ohio University

Given the exciting, emerging, and growing field of health communication students are entering the field for many reasons. This panel explores graduate students defining moments to begin to develop an understanding of the unique experiences that have encouraged graduate students to research within the field of health communication. The papers in this panel provide a glimpse into the passion and underlying factors that play a significant role in many graduate students' research.

Saturday, April 6th

3510 Salon 6 Eisenhower
2:00 – 3:15 pm

Tools for Public Pedagogy: Communicating the Possible Outside of the Academy

Sponsor: Instructional Resources Interest Group
Chair: **Christopher Rudick**, Northeastern State University
Respondent: **Christopher Rudick**, Northeastern State University

Presenters: **Kristopher Copeland**, Northeastern State University
Shauna M. MacDonald, Villanova University
Alice L. Crume, Kent State University at Tuscarawas
Lisa Beltz, Kent State University at Tuscarawas
Karla M. Larson Hunter, South Dakota State University
Kathryn B. Golsan, Southern Illinois University, Carbondale
C. Kyle Rudick, Southern Illinois University, Carbondale
Kyle Cheesewright, Southern Illinois University, Carbondale

One of many changes occurring in the academy is the push to bring scholarship outside of the university context. Many teachers/scholars have responded to this call with new and exciting ways to engage in possible, public pedagogy. In this panel, we offer various methods for engaging in public pedagogy including public presentations, service learning, blogging, and radio talk. We wish to collaborate with audience members to discuss the merits, challenges, and opportunities that public pedagogy presents.

3511 Truman A
2:00 – 3:15 pm

Modern Families

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Sarah E. Wilder**, Luther College
Respondent: **Kory Floyd**, Arizona State University

"Text Messaging Within the Parent-Child Dyad: An Examination of Use, Frequency, and Effect on Relational Closeness"
Leah M. Seurer, University of Denver
Lacey N. Stein, University of Denver

"Communicating Gendered Values: Women's Motherhood, Feminism, and Generativity Identities as Predictors of Gender Socialization of Daughters"
Christine Rittenour, West Virginia University
Colleen Warner Colaner, University of Missouri, Columbia

Saturday, April 6th

"Unpacking the Consumer Socialization Model: Family Communication Patterns, Openness, Messages, and Parental Influence of Emerging Adults Financial Understanding"
Allison R. Thorson, University of San Francisco
Haley Kranstuber Horstman, University of Nebraska, Lincoln
"Privacy Orientations as a Function of Family Communication Patterns"
Morgan C. Bridge, Texas Christian University
Paul Schrodt, Texas Christian University
"Development and Validation of the Post-Dissolution Relational Communication Index"
Andrea Lambert South, Northern Kentucky University
Patrick C. Hughes, Texas Tech University

3512 Truman B
2:00 – 3:15 pm

Top Papers in the Women's Caucus

Sponsor: Women's Caucus
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia
Respondent: **Joy L. Daggs**, Northwest Missouri State University

"Post-mortem Muting: A Communicative Analysis of Obituaries"
Derek A. Jorgenson, North Dakota State University**
"Using Interactive Interviewing to Build Transnational Coalitions for Ending Gender Violence"
Gloria Pindi Nziba, Southern Illinois University, Carbondale
Joshua Daniel Phillips, Southern Illinois University, Carbondale
"The Rhetoric of Family Obligation: Elder Care, Identity Politics, and Community Provision"
Rachel Davidson, University of Wisconsin-Milwaukee
"Black Feminist Thought, Sexual Violence, and the Pedagogical Repercussions of the Crystal Mangum/Duke Lacrosse Case"
Joshua Daniel Phillips, Southern Illinois University, Carbondale
Rachel Alicia Griffin, Southern Illinois University, Carbondale
** (Top Paper in Women's Caucus, and Top Student Paper)

Saturday, April 6th

3513 Yardbird A
2:00 – 3:15 pm

Making a Difference through Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Jimmie Manning**, Northern Illinois University

Presenters: **Katherine J. Denker,** Ball State University
Sara Drabik, Northern Kentucky University
Constance Ervins, Northern Illinois University
Lawrence R. Frey University of Colorado, Boulder
Emily Rodriguez, Ball State University
Katie Sroufe, Ball State University
Tom Verschelde, Northern Illinois University

One primary incentive in any line of work is the satisfaction of knowing that your work makes a difference. Two years ago, questions about whether or not communication theory made a difference were discussed by scholars in a special forum that ran in *Communication Monographs* and the *Journal of Applied Communication Research*. We pick up on that discussion here, allowing the panel and audience to consider the question, "Has communication theory and research made a difference?" We hope that attendees will leave the discussion with an enhanced vision of the potential impact of their work.

3514 Yardbird B
2:00 – 3:15 pm

Intercultural Business Meeting

Chair: **Stephanie Rollie Rodriquez**, Texas A&M University-Corpus Christi
Vice-Chair: **Heather Nesemeier**, Minnesota State University-Moorhead
Secretary: **Melissa L. Beall**, University of Northern Iowa

Saturday, April 6th

3601 Trianon A
3:30 – 4:45 pm

Top Papers in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Benjamin R. Warner**, University of Missouri, Columbia
Respondent: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus

"George W. Bush and the Great Inaugural Do-Over of September 20, 2001" (Top Paper)
Mike Milford, Auburn University
"Issue Ownership Trends and Tensions in 2008: Obama, the Transformative Democrat?" (Top Student Paper)
Hayley Cole, University of Missouri, Columbia
Joshua Hawthorne, University of Missouri, Columbia
"The Political Storytelling System: A Communication Infrastructure Theory Perspective for Explaining Citizens' Use of Political Information Sources"
Darin J. Gully, Ithaca College
"Who Gets to Set the Agenda? An Analysis of Consistency among Voter Opinions and Candidate and Media Portrayals of Issue Importance in the 2004 Presidential Elections"
Corey B. Davis, University of Wisconsin-Whitewater

3602 Trianon B
3:30 – 4:45 pm

2012 Federation Prize Research Report
Accomplishing Sustainability, from Local Networks to Global Transformative Policies: The Work of Sustainability Professionals

Sponsor: First Vice President Chad Edwards, Western Michigan University
Chair: **Jordan Soliz**, University of Nebraska, Lincoln

Presenters: **Patrice M. Buzzanell**, Purdue University
Rahul Mitra, Purdue University

The panelists, recipients of the 2012 Central States Communication Association's Federation Prize, will present their findings.

Abstract: In response to economic, social and environmental exigencies, sustainability has become a widely adopted, if contested, concept in business and policy circles. Importantly, although the ways in which policy-makers and practitioners perceive and "do" sustainability influences how and why it is implemented on the ground by

organizations, there has been no research till date that examines this. According to the most recent data, around 2.7 million people in the U.S. are employed in so-called "green jobs," a number that is expected to climb exponentially in the decades ahead (UNEP, 2008). These professionals must adroitly negotiate both long-term stakeholder concerns and short-term profit primacy to "prove" they are indeed making a viable difference—thus, necessitating a deeper examination of how sustainability work is "performed," in situ and retrospectively, via communicative practice. As such, we ask: how is sustainability work "meaningful" for those who make it their career, and how is this related to their "performance" of this work? Examining meaningfulness as situated, inter-subjective and co-performed with various actors via communication, we are attuned to the everyday negotiations of organizational/industry cultures, policy structures, and local technologies. We use a combination of in-depth interviews, analysis of curricula vitae (CVs), and participant observation.

3603 Trianon C
3:30 – 4:45 pm

Expanding the Possibilities Initiated by Ware and Linkugel (1973): New Takes on *Apologia*

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Angela M. Jerome**, Western Kentucky University
Respondent: **Angela M. Jerome**, Western Kentucky University

"Simulated Atonement at Work: A Critical Analysis of John Edwards' Image Repair Strategies and Situational Constraints After the Rielle Hunter Affair"
Jessica Martin Carver, Western Kentucky University
"Reconciliation on the Brink of Transition: An Analysis of Chilean President Patricio Aylwin's Apology Accompanying the Release of the Truth and Reconciliation Commission's Report"
Lindsay Harroff, University of Kansas
"Whatever Happened to Stasis? Argument Theory beyond Ideology in South Africa"
Zackary Wagner, University of Kansas
"Sore Losers: NBA Players React Harshly After Tough Losses"
Amanda K. Belcher, Western Kentucky University

Recent scholarship has expanded the study of *apologia* beyond the classical conception of self-defense and suggests new generic approaches to understand apology. These approaches reveal diverging functions of apology. This panel seeks to discuss a variety of these emerging subgenres—image repair, simulated atonement, atonement, and reconciliation—and explicate their divergent goals, techniques, and situational constraints, as well as provide new theoretical perspectives

Saturday, April 6th

3604 Trianon D
3:30 – 4:45 pm

Rethinking Television: Content, Effects, and Possibilities

Sponsor: Media Studies Interest Group
Chair: **Mark Cruea,** Ohio Northern University
Respondent: **Robert Gobetz**, University of Indianapolis

"A Content Analysis of Racial and Ethnic Portrayals in Tween Television Programming"
Ashton Gerding, University of Missouri, Columbia
"Mitigating Offense with Ridicule in South Park, Episode 712: 'All About Mormons'"
Sky Larell Anderson, University of Minnesota
"Media and Entertainment Education: Raising the Question of What Possibilities are we Teaching?"
Malynnda A. Johnson, Carroll University
"Schema Transference from TV to Reality"
Hilary Gamble, University of Missouri, Columbia

Saturday, April 6th

3605 Lido
3:30 – 4:45 pm

Communication Education Top Panel: Discussing Differences and Communicating Possibilities: Constructing Supportive Classroom Climate

Sponsor: Communication Education Interest Group
Chair: **Katherine J. Denker**, Ball State University
Respondent: **Jimmie Manning**, Northern Illinois University

Presenters: **Jennifer Dixon**, Marymount Manhattan College
Andrew F. Herrmann, East Tennessee State University
Robin Phelps-Ward, Ball State University
Katie Sroufe, Ball State University
Daniel S. Strasser, Rowan University
Rebekah Watson, University of Indianapolis
Jessica M. W. Kratzer, Middle Tennessee State University

Studies have demonstrated that classroom climate strongly affects the likelihood of students communicating within the classroom (e.g., Henson & Denker, 2009; Ifert Johnson, 2009). Furthermore, students are more likely to engage within a supportive environment (Myers & Claus, 2012). By exploring the impact of classroom discussions of diversity, such as gender, race, sexuality and class, this panel seeks to highlight the importance, difficulties, and possibilities of discussing diverse issues while maintaining a supportive classroom climate.

3607 Salon 4 Hoover
3:30 – 4:45 pm

Looking at Theory in New Ways: Exploring the *Possibilities* of Relational Dialectics Theory

Sponsor: Communication Theory
Chair: **Leah E. Bryant**, DePaul University

"Organizational Assimilation Perceived by the Middle-Aged Employee: Through the Lens of Dialectical Tensions"
Donna R. Pawlowski, Creighton University
"'She's My Mother but She's Not': Examining Dialectical Tensions in Mother-Daughter End-of-Life Discourse"
Carol Schulte, University of Illinois, Springfield
"'Don't Air Your Dirty Laundry': Examining the Dialectical Tensions of Maintaining Romantic Relationship through Facebook"
Elizabeth Ribarsky, University of Illinois, Springfield
"'It's Bigger Than Just Us!': Possibilities Beyond Traditional Dialectics in Campus Greek Organizational Perception Management"
James Heffner, Western Connecticut State University
"Dialectical Tensions in Organizational Leadership: A Qualitative Inquiry of Leadership in Small Groups"
Amie Kincaid, University of Illinois, Springfield

Although Relational Dialectics Theory has primarily focused on the big three tensions and within interpersonal relationships, increasingly researchers are looking to new *possibilities* of how to use RDT. Each researcher on this panel has used this theory in new and creative ways from discovering the presence of new tensions to applying the theory to organizational communication.

3608 Truman B
3:30 – 4:45 pm

Oh The Places We Will Go: Sex, Gender, and Sexuality Curriculum for the Classroom

Sponsor: Sexual Orientation and Gender Identity Caucus
Co-Chairs: **Heather Nesemeier**, Minnesota State University Moorhead
Melanie B. Mills, Eastern Illinois University
Amy Aldridge Sanford, Northeastern State University

Panelists: **Minu Basnet**, Wayne State University
Karla Mason Bergen, College of Saint Mary
Alyssa Fiebrantz, Texas Tech University
Kelly G. Odenweller, West Virginia University
Scott A. Myers, West Virginia University
Tabatha L. Roberts, Western Michigan University
Christina J. Gentile, Western Michigan University
Jessica M. W. Kratzer, Middle Tennessee State University
Tennley A. Vik, Emporia State University

This panel discussion is a space for faculty to share projects and activities from an array of different WGS/WGS-friendly courses as well as Communication courses that embody feminist scholarship and address sex, gender, and sexuality. Examples range from long-term projects to short in-class activities that illustrate sexuality, sexual orientation, and gender identity concepts. Each person who attends will walk away with a small handbook with all of these assignments being presented and more.

3609 Yardbird A
3:30 – 4:45 pm

Adjunct and Temporary Faculty Caucus Business Meeting

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead
Vice-Chair: **David Wendt**, Keokuk High School
Secretary: **Jeff Mendenhall**, Vincennes University

3610 Yardbird B
3:30 – 4:45 pm

Communicating the Possible: Media, Misrepresentation and Performance

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Heather Carver**, University of Missouri, Columbia
Respondent: **Amy Darnell**, Columbia College

"American Women's Identity: The Possibilities Through Performance "
Alex Iben-Cahill, University of Missouri, Columbia
"Questionable Content: A Critique of the Way Television Communicates Homosexuality"
Vanessa Campagna, University of Missouri, Columbia
"Communicating Democracy: Bullying in Education"
Amanda Boyle, University of Kansas

This panel combines papers and a performance that discuss the media's communication on issues regarding homosexuality, bullying, and the identity of women. Further, we dissect the reoccurring misrepresentation of such themes to the general public.

3701 Salon 2 Taft
5:00 – 6:15 pm

Central States Communication Association Executive Committee Meeting

Participants: **Chad Edwards**, President, Western Michigan University
Leah E. Bryant, First Vice President, DePaul University
David T. McMahan, Second Vice President, Missouri Western State University
Mitchell S. McKinney, Past President, University of Missouri-Columbia
Nancy J. Brule, Executive Director, Bethel University
Robert S. Littlefield, Journal Editor, North Dakota State University
David Bodary, Finance Committee Chair, Sinclair Community College
Amy Aldridge Sanford, Member at Large, Northeastern State University
Paul Schrodt, Member at Large, Texas Christian University
Randy K. Dillon, States Advisory Council Chair, Missouri State University

Saturday, April 6th

3801 WWI Museum (100 W. 26th Street)
7:00 – 10:30 pm

President's Reception
World War I Museum

Join us for a very special conference finale and President's Reception at the World War I Museum as we honor Mitchell McKinney's presidency and his service to the Association. We'll have the entire museum all to ourselves as we enjoy browsing through the exhibit halls and talking with each other. Be sure to take the elevator to the top of the tower to see the lights of downtown Kansas City. Shuttles to and from the museum will run throughout the evening beginning at 6:45 pm from the hotel's entrance.

3901
9:00 pm– Late Night

Seventh Annual CSCA Pub Crawl

Sponsor: First Vice President Chad Edwards, Western Michigan University
Coordinator: Adam W. Tyma, University of Nebraska at Omaha