



February 2013

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## From CSCA President Mitchell McKinney . . .

I'm sure all CSCA members join me in a heartfelt **THANK YOU** to Nancy Brule for her many years of service to the association, first as an elected officer and President, and now for the last five years as Executive Director. I've seen first-hand all that Nancy has done to keep CSCA moving forward. During my own time as First Vice President and primary program planner for our annual meeting, I quickly learned that we'd likely not be able to have a convention without the hard work of our Executive Director. Again, **THANK YOU** Nancy for your dedicated service to the association!

Now, we're faced with the task of finding a new Executive Director. I hope all members will carefully consider the position announcement that appears in this newsletter, and encourage colleagues who might be interested in serving in this important role to apply. Please contact me personally if you might be interested in the Executive Director's position, or share the names of colleagues who you think might be suitable for the position and I'll contact them and encourage them to apply.

Best wishes for a great spring term, and I look forward to seeing you in Kansas City in April!

--*Mitchell*

[McKinneyM@missouri.edu](mailto:McKinneyM@missouri.edu)

573-882-9230



A preliminary draft of the program is now online. [CLICK HERE!](#)

**Register for the Conference NOW!**  
(just click here)

# From the First Vice-President Chad Edwards

We are only two months away from #CSCA13 and Communicating the Possible in Kansas City! Our 25 program planners have done an amazing job at putting together interesting and timely panels. Over half of the panels are devoted to the possibilities of communication. Throughout the conference schedule, you will find Spotlight panels that highlight the convention theme of possibility. We have several scholars who are in other regions coming to Kansas City for these panels. You will not want to miss these.

The conference begins on **WEDNESDAY** afternoon, April 3, with two outstanding pre-conferences organized by CSCA Second Vice President Leah Bryant. The first workshop, "The Pedagogical Possibilities of Autoethnographic Research" will explore the different approaches to this methodology. The second workshop, "It is Possible for YOUR Student to do Research: Teaching Effective Communication Methods" will examine challenges and opportunities of an undergraduate research methods course. You will need to pre-register for these workshops.

In addition to the pre-conferences, we are offering 7 short courses about teaching communication. As you think about all the possibilities at CSCA13, consider attending one or more of the amazing short courses our members have put together. Course enrollment is limited to 20 participants and they will fill up fast so make sure you pre-register.

It would not be CSCA if we did not have a great line-up of fun social activities. Our Executive Director, Nancy Brule, has done a great job of securing fantastic places.

We kick off #CSCA13 with the Welcome Reception, sponsored by the Kendall Hunt Publishing Company. Thanks to Kendall Hunt for their support. The welcome reception will be in the old lobby of the historic Muehlebach Hotel. We will also have a number of our own CSCA members sharing their musical and artistic skills. This will be a great place to connect with old and new friends.

**FRIDAY** is packed with various events you can attend. At noon, we'll celebrate our members' many accomplishments at our annual awards and Hall of Fame induction luncheon. That evening we will have the First Vice President Karaoke and Dance Party at the PBR Big Sky Cowboy Bar where you can ride a mechanical bull. This event is in the Kansas City Power and Light District...just a few blocks from the hotel. Later Friday night, we will have a special viewing of a western zombie film sponsored by the Popular Culture Interest Group. This will take place in an area that hotel staff claim is haunted.

On **SATURDAY**, we will honor the work of the CSCA President Mitchell McKinney. The President's Reception will be held at the National World War I Museum Saturday evening. Opened in 2004, this museum was designed by Ralph Appelbaum who is known for the United States Holocaust Memorial Museum and the Clinton Presidential Library. Be sure to go to the top of the Liberty Memorial Tower and view Kansas City from the open-air observation deck. You will not want to miss this event!

After the Presidential Reception, the CSCA traditional Pub Crawl will explore the late night Kansas City scene and give you a chance to say farewell to all of your CSCA friends.

Because of your dedication and work for CSCA, our Kansas City meeting is shaping up to be a great chance to see what "Communicating the Possible" can do. See you soon in Kansas City!

—Chad



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CSCA

Ride the Bucking Bronco!

Friday Night!  
Food & Prizes!

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## **2013 Pre-Conferences: Methodological Approaches for Communicating the Possible**

This year's conference in Kansas City promises to be extraordinary. Kudos to Chad Edwards, our amazing First Vice-President, for putting together such an amazing program (and in record time!). To kick off this year's conference, there are TWO fantastic preconferences, both designed to communicate the possibilities of teaching and doing research. First, "The Pedagogical Possibilities within Autoethnographic Research," is designed and facilitated by a stellar group of scholars (see description, below). In this workshop, we will explore the methodological foundations of autoethnographic (AE) research, discuss different approaches for crafting autoethnographies, and provide resources to help teach others the ways and benefits of using it as a research methodology. The second preconference, "It is Possible for YOUR Students to Do Research: Teaching Effective Communication Methods," will examine how communication scholars are developmentally integrating research throughout the undergraduate curriculum to help students to better understand the research process. This preconference is facilitated by a group of extraordinary teacher-scholars. Plan to arrive in Kansas City early and get your conference off to a great start with a dynamic and engaging preconference. They are not to be missed!

### ***"The Pedagogical Possibilities within Autoethnographic Research"***

In this workshop, we will explore the methodological foundations of autoethnographic (AE) research, discuss different approaches for crafting autoethnographies, and provide resources to help teach others the ways and benefits of using it as a research methodology. Over the past several decades the reach and impact of autoethnography has grown significantly. Partly given its reflexive and narrative nature, autoethnography makes possible that which other forms of conventional inquiry may preclude. It provides a unique approach for examining communication and culture and, for some, an opportunity to enact cultural critique and reform. In this session, we seek to ask, and maybe answer, some of the following questions: What possibilities for communication pedagogy exist as a consequence of AE research? What are the creative and imaginative possibilities made available through AE praxis? How might we come to see communication, communicators, and our communicative culture differently, as a consequence of the creative and evocative work of autoethnography? Plan to attend, learn, participate, and engage in advancing the possibilities of autoethnographic research and pedagogy.

Derek Bolen, Angelo State University

Andrew Herrmann, East Tennessee State University

Sandy Pensoneau-Conway, Southern Illinois University

Sherianne Shuler, Creighton University

Satoshi Toyosaki, Southern Illinois University

Stephanie L.Young, University of Southern Indiana

### ***"It is Possible for YOUR Students to Do Research: Teaching Effective Communication Methods"***

The capstone project or research methods class are often required across universities, many faculty have difficulty envisioning ways to integrate and empower undergraduates to understand the research process within their programs. A challenge facing many colleges and universities has been to find engaging ways to generate hands-on learning in the research process. This workshop will help undergraduate teachers become more effective using high impact learning strategies that prepare students for the complex challenges of today and unknown problems of tomorrow by teaching them how to complete a research project. As colleges and universities increasingly include research as an essential part of the undergraduate experience, faculty and administrators need to consider what can realistically be expected from students. This workshop will examine how communication scholars are developmentally integrating research throughout the undergraduate curriculum to help students to better understand the research process.

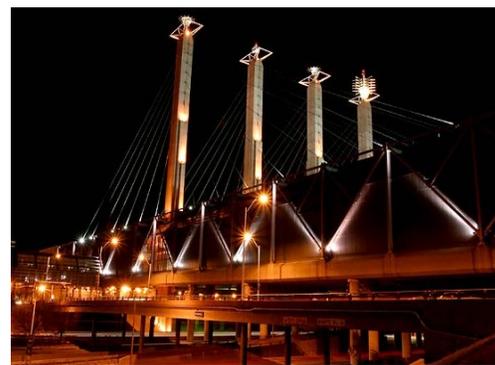
Nancy Brule Bethel University

Scott Myers West Virginia University

Jessica Eckstein Western Connecticut University

David Cochese - Illinois State University

Jimmie Manning - University of Northern Iowa



## CSCA 2013 CALL FOR NOMINATIONS

Members of the CSCA Nominating Committee invite self- and other nominations for 2<sup>nd</sup> Vice President and Executive Committee Member-at-Large positions. The 2<sup>nd</sup> Vice President will serve with members of the Executive Committee and will have the opportunity to plan the 2016 convention before assuming the presidency the following year. The Member-at-Large serves for a two-year term on the CSCA Executive Committee, providing governance for the organization. For more information, see <http://associationdatabase.com/aws/CSCA/pt/sp/bylaws>

To self-nominate, please send a short letter of interest and abbreviated vita to Elizabeth Lamoureux, Chair, CSCA Nominating Committee ([Lamoureux@bvu.edu](mailto:Lamoureux@bvu.edu)). If you wish to nominate another member, please have them send their letter of interest and vita to you; completed application packets may then be forwarded. Please have all submission materials to Beth Lamoureux **no later than March 15, 2013**.

The Business Luncheon is Free with [Registration](#)...



Also, don't forget to [pre-register](#) for your favorite workshop panels!!!

# CSCA Executive Director Position

The Central States Communication Association (CSCA) is seeking its next Executive Director (ED) to serve a five-year term, beginning July 1, 2013 until July 1, 2018. The newly selected Executive Director will spend their first year being mentored by outgoing ED Nancy Brule, and will devote the last year of their five-year term mentoring an incoming ED.

The responsibilities include (but are not limited to):

- \* Handling the business aspects of the annual convention
  - Compiling and printing the convention program
  - Soliciting program advertisers and convention exhibitors
  - Working with the First Vice-President on convention logistics
- \* Arranging CSCA Executive Committee meetings
- \* Selecting future CSCA Convention sites
- \* Coordinating the development of the association's newsletters
- \* Managing the Association's finances, working closely with the Finance
  - Committee Chair and KOC Member Services (Kathie Cesa)
- \* Recording and disseminating all minutes of the Executive Committee
- \* Coordinating the Association's website (with the help of Kathie Cesa)

CSCA is a professional, academic organization of primary and secondary school teachers, students, college and university professors, and communication professionals. CSCA was founded in 1931 to promote the communication discipline through educational, scholarly, and professional endeavors. The association consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, and is governed by a ten-member Executive Committee, of which the Executive Director is a member. The CSCA Executive Director will have the opportunity to work closely with the elected leadership of the association.

Individuals interested in the position should submit a letter of interest describing past experience with the association, administrative / managerial experience and qualifications, as well as a statement of institutional support from the applicant's current Department or employer. A current CV should also be submitted. Materials should be submitted electronically no later than **Monday, March 18** to [McKinneyM@missouri.edu](mailto:McKinneyM@missouri.edu).

The CSCA Executive Committee will meet with individuals interested in the position at the association's annual meeting in Kansas City (April 3-7, 2013). Those who may have questions about the position are encouraged to contact Mitchell S. McKinney, CSCA President, at [McKinneyM@missouri.edu](mailto:McKinneyM@missouri.edu) or 573-882-9230, or Nancy J. Brule, current CSCA Executive Director at [cscanbrule@gmail.com](mailto:cscanbrule@gmail.com) or 651-638-6419.

**We Want YOU on Saturday!**  
**President's Reception at the...**



# NATIONAL WWI MUSEUM AT LIBERTY MEMORIAL



## Through Their Eyes

The National World War I Museum's narrative is told through the eyewitness testimony of people who experienced the war.



## Kansas City Marriott Downtown Hotel

April 2 - 7, 2013

Please [CLICK HERE](#) to make your room reservation.

*Special CSCA rates are:*

*\$145 - single/double*

*\$165 - triple*

*\$185 - quadruple*

Questions? Please contact CSCA Executive Director, Nancy Brule, [cscanbrule@gmail.com](mailto:cscanbrule@gmail.com)

# THE BLUE ROOM

**Also Check  
Out...**



## EXPERIENCE WHERE GREAT JAZZ LIVES IN KANSAS CITY..."18th & VINE"!

Named after the famed 1930s Street Hotel club in the Historic 18th & Vine Jazz District, the Blue Room simultaneously honors the past and showcases the present names in jazz. A multifaceted exhibit highlighting the countless musicians who crafted "Kansas City jazz," a sound known all over the world, the Blue Room also provides a distinctive platform to present dynamic performances from the best local and national jazz talent in an intimate setting.

Come down, bring your instrument and sit in at the weekly *Blue Monday Jam* - or just take in the sounds of one of Kansas City's best jam sessions. Big bands typically perform the last Monday of each month, and our *Latin Jazz/Salsa* series gets shakin' on the last Thursday of each month (except where otherwise noted on the calendar). At the Blue Room, upcoming bands, seasoned veterans of the local jazz scene, national talent and internationally renowned jazz artists share the spotlight.

THE BLUE ROOM IS LITERALLY LOCATED ON  
THE CORNER OF HISTORIC 18th & VINE ...