
CENTRAL STATES COMMUNICATION ASSOCIATION

RHETORICAL THEORY AND CRITICISM

INTEREST GROUP NEWSLETTER

A Message from Stephanie L. Young, Chair and Program Planner

Greetings everyone! In just a few weeks we will be meeting in Kansas City! The Rhetorical Theory and Criticism Interest Group received a plethora of amazing submissions, making a solid program this year. I would like to thank the many reviewers, chairs, respondents, and presenters who volunteered to make this all come together.

I am very excited about all that we have to offer. Overall, we are sponsoring (or co-sponsoring) a total of seventeen panels. Highlights include senior scholar panels on the state of the discipline, presidential rhetorics, gender and rhetoric, and African American rhetorics. A complete list of the Interest Group's panels is included at the end of this newsletter.

Finally, this year's Business Meeting for the interest group is scheduled for Friday, April 5th from 2:30-3:45 PM in Trianon C. I encourage all to attend as we will be electing next year's Secretary, brainstorming panels for next year's conference, and honoring our top paper and top student paper award winners.

I look forward to seeing you all in Kansas City at the beginning of April!

2012-2013 Rhetorical Theory and Criticism IG Officers

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Congratulations to Our 2013 Top Paper, Top Student Paper Award Winners!

Congratulations to the recipients of the first ever Karlyn Kohrs Campbell Top Paper Award, and the David Zarefsky Top Student Paper Award. The Rhetorical Theory and Criticism Interest Group's top awards will be handed out during this year's Business Meeting on Friday, April 5th from 2:30-3:45 PM in the Trianon C room.

The Campbell Award this year goes to **Kundai V. Chirindo from Lewis and Clark College** for the paper, "Tropology and the Representations of Africa in the 2008 Campaign."

The Zarefsky Award this year goes to **Amanda Nell Edgar from the University of Missouri** for the paper, "'Nothing but the Same Old Song': Exploring the Raced, Gendered Transformation of Rihanna's Rhetorical Agency."

Both award-winning papers will be presented on this year's Top Papers in Rhetorical Theory and Criticism Panel on Friday, April 5th from 4:00-5:15 PM in the Trianon C room.

Reminder to Presenters

Don't forget if you are presenting a paper at this year's conference, please email your latest draft to your respondent! Get your papers to reviewers so they have some time to read and respond to your work!

CSCA's Rhetorical Theory and Criticism Interest Group is now on Facebook! Members can use the site to discuss panel proposals, the conference theme, recommend new books or articles, and much more. Join us now by using the following link:

<http://www.facebook.com/groups/250>



Rhetorical Theory and Criticism's Featured Panels at CSCA 2013

Our interest group this year is sponsoring or co-sponsoring seventeen panels. We are proud to be co-sponsoring panels with the Political Communication Interest Group and the Media Studies Interest Group.

FEATURED PANELS

The State of the Discipline: Scholars on the Status of Rhetorical Criticism and Theory:
Saturday, April 6, 12:30-1:45, Trianon C.

Participants: Tom D. Beisecker (University of Kansas), Randall Iden (Northwestern University), John W. Jordan (University of Wisconsin-Milwaukee), Robert West (University of Southern Indiana)

Chair: Nichelle D. McNabb (Otterbein University)

Summary: This panel assembles a distinguished group of senior scholars to discuss the state of rhetorical criticism as a field of study. Special attention will be given to how the study has changed over the years, as well as the challenges that rhetoric scholars face in the future.

Top Student Papers in Rhetorical Theory and Criticism: Saturday, April 6, 8:00-9:15 AM, Trianon C

Participants: J. David Maxon (Indiana University), Rachel Davidson (University of Wisconsin-Milwaukee), Nicholas Labinski (University of Kansas), Jansen Blake Werner (University of Wisconsin-Milwaukee), Lara C. Stache (University of Wisconsin-Milwaukee)

Chair: Chris Oldenburg (Illinois College)

Respondent: Ryan Neville-Shepard (Indiana University-Purdue University Columbus)

Top Papers in Rhetorical Theory and Criticism: Friday, April 5, 4:00-5:15 PM, Trianon C

Participants: Kundai V. Chirindo (Lewis and Clark College), Amanda Nell Edgar (University of Missouri), Jennifer Dunn (Dominican University), Jessy Ohl (University of Nebraska, Lincoln)

Chair: Stephanie L. Young (University of Southern Indiana)

Respondent: Jerry L. Miller (Ohio University)

More Featured Panels...

From Obamacare to Romnesia – Senior Scholars on Presidential Rhetoric in America, Saturday, April 6, 11:00-12:15 PM, Trianon C

Participants: David H. Zarefsky (Northwestern University), Robert C. Rowland (University of Kansas), Michael Kaplan (Baruch College, CUNY), Jay P. Childers (University of Kansas), James R. Andrews (Indiana University)

Chair: Stephanie L. Young (University of Southern Indiana)

Summary: This panel assembles a distinguished group of senior scholars to discuss the salient political rhetoric that defined the 2012 U.S. presidential campaign cycle. The panelists will each present their own views, followed by a question and answer session with the audience.

The “War on Women”: Gender, Politics and Rhetoric, Thursday, April 4, 9:30-10:45 AM, Trianon C

Participants: Karlyn Kohrs Campbell (University of Minnesota), Mary C. Banwart (University of Kansas), Dianne G. Bystrom (Iowa State University), Leslie J. Harris (University of Wisconsin-Milwaukee), Dana M. Schowalter (University of Minnesota)

Chair: Stephanie L. Young (University of Southern Indiana)

Summary: From scandalous (and sexist) comments about women’s bodies (e.g., Rush Limbaugh’s attack on Sandra Fluke, Todd Akin’s comment of “legitimate rape”) to the rise in the debate about women’s reproductive rights, much attention has been given to women voters in the 2012 elections. This panel of feminist rhetorical scholars examines the role of women and gender in political discourse.

Discourses of Racial Empowerment and Blackness: Exploring African American Rhetorics, Thursday, April 4, 2:00-3:15 PM, Trianon C

Participants: Carolyn Calloway-Thomas (Indiana University), Rachel Griffin (Southern Illinois University Carbondale), Dorthy Pennington (University of Kansas)

Chair: Heather J. Carmack (James Madison University)

Summary: The focus of this panel is to explore how African American rhetorical theory and criticism empowers us to go forward in “Communicating the Possible.” Specifically, scholars will examine how African Americans rhetorically construct (and reconstruct) images of themselves within contemporary society as well as reflect on how the political climate (e.g., Tea Party, presidential campaigns, national conventions) has shaped issues of racial difference, Blackness, and white privilege in the U.S.

Rhetorical Theory and Criticism IG Panels – CSCA 2013

Thursday, April 4, 2013

1107 8:00 – 9:15 am
Salon 6 Eisenhower
Digital Rhetoric: Traditional Rhetorical Criticism in the Emerging Online World

1202 9:30 – 10:45 am
Trianon C
The “War on Women”: Gender, Politics, and Rhetoric

1302 11:00 – 12:15 pm
Trianon C
The Possibilities of Historical, Contemporary, and Interdisciplinary Research in Rhetoric

1402 12:30 – 1:45 pm
Trianon C
Possibilizing the Future: Visions from the 2012 U.S. Presidential Campaign

1502 2:00 – 3:15 pm
Trianon C
Discourses of Racial Empowerment and Blackness: Exploring African American Rhetorics

1603 3:30 – 4:45 pm
Trianon C
Online Counterpublic Rhetorical Movements: Marginalized Discourses Organize for Action

1612 3:30 – 4:45 pm
Truman A
Deconstructing Popular Culture in Visual Texts: Rhetorically Analyzing Gender, Race, and Violence

1702 5:00 – 6:15 pm
Trianon C
Communicating Seeming (Im)Possibilities: Narrative and Myth in the World of Sporting Communication

Friday, April 5, 2013

2101 8:00 – 9:15 am
Trianon C
Policy Making and Political Activism: Exploring Political Rhetorics within Local, National, and Global Contexts

2209 9:30 – 10:45 am
Salon 2 Taft
Critical Readings of Popular Discourses

2303 11:00 – 12:15 pm
Trianon C
Satire, Sorrow, and Scandal: A Critical Look at Public Address

2503 4:00 – 5:15 pm
Trianon C
Top Papers in Rhetorical Theory and Criticism

Saturday, April 6, 2013

3103 8:00 – 9:15 am
Trianon C
Top Student Papers in Rhetorical Theory and Criticism

3303 11:00 – 12:15 pm
Trianon C
From Obamacare to Romnesia: Senior Scholars on Presidential Rhetoric in America

3402 12:30 – 1:45 pm
Trianon C
The State of the Discipline: Scholars on the Status of Rhetorical Criticism and Theory

3502 2:00 – 3:15 pm
Trianon C
The Rhetoric of Urban Renewal

3603 3:30 – 4:45 pm
Trianon C
Expanding the Possibilities Initiated by Ware and Linkugel (1973): New Takes on Apologia