

Thursday, April 4th

1100 Trianon A
8:00 – 9:15 am

Competitive Papers In The Women's Caucus

Sponsor: Women's Caucus
Chair: **Christina J. Gentile**, Western Michigan University
Respondent: **Rachel Alicia Griffin**, Southern Illinois University, Carbondale

“Gendered Character: Girl Scout and Boy Scout Handbooks from Middle Childhood to Adolescence”

Robb Lauzon, Wayne State University

“‘I’m on a Rollercoaster’: A Social Construction of Women and Time”

Becky L. DeGreeff, Kansas State University

Nancy DiTunnariello, North Dakota State University

Ann Burnett, North Dakota State University

“Internet Education as a Panoptic Rhetoric: An Analysis of Female Representations in the Think Before You Post Campaign”

Lara C. Stache, University of Wisconsin – Milwaukee

“Women’s Rights: Rhetorical Metaphor Analysis of Women’s Rights in Political Issue Ad’s from the 2011 “Defund Planned Parenthood” Budget Debates”

Hayley Cole, University of Missouri, Columbia

1101 Trianon B
8:00 – 9:15 am

Complicating Communication Processes in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Elissa Arterburn**, University of Oklahoma
Respondent: **Lance Lippert**, Illinois State University

“A Tool, a Weapon, a Double-edged Sword: Contesting Sexual Harassment Policy through Organizational Culture”

Debbie S. Dougherty, University of Missouri, Columbia

Marlo Goldstein Hode, University of Missouri, Columbia

“Mentoring in Academe: Taking a Feminist Poststructural Lens on Stories of Women Engineering Faculty of Color”

Patrice M. Buzzanell, Purdue University

Ziyu Long, Purdue University

Lindsey B. Anderson, Purdue University

Jennifer Batra, Purdue University

Klod Kokini, Purdue University

Thursday, April 4th

“Leader-Member Exchange, Self-Efficacy, and Communication Apprehension as Indicators of Procrastination: A Study of Employee Behavior”

Leah Omilion-Hodges, Western Michigan University

Bethany Petry, Wayne State University

“The Paradox of Workplace Bullying Advice”

Stacy Tye-Williams, Iowa State University

“Uneasy Recreation: Workplace Social Events as Problematic Sites for Communicating Sexual Orientation”

Jennifer Dixon, Marymount Manhattan College

1102 Trianon E

8:00 – 9:15 am

**PastFuturePresent – Prophecy, Projection, and Prediction in
Popular Culture Texts**

Sponsor: Popular Culture

Chair: **Scarlett Hester**, Ball State University

Respondent: **Christina Beck**, Ohio University

“Fly Me To The Moon”

Brian Altenhofen, Texas A & M University

“Singularity-E: Singularity, WALL-E, and the Disparate Cultural Narratives”

Spencer Harris, The University of Kansas

“Astral Projections: On Being Haunted by Ghosts from the Future”

Kevin Ells, Louisiana State University Alexandria

Thursday, April 4th

1103 Salon 2 Taft
8:00 – 9:15 am

**State of Oklahoma Showcase
Conversations on the Complexities of Critical Communication
Instruction**

Sponsor: States Advisory Council
Chair: **Arlie V. Daniel**, East Central University

“Vocational Education: Problematizing the Commercialization of Curricula”
J. Kole Kleeman, University of Central Oklahoma

“The Internet Disconnect: Exposing the Hidden Curriculum”
Justin D. Walton, Cameron University

“Breaking Bank: Recommendations on Teaching Beyond the Banking Model of Education”
Jennifer V. Martin, Texas Woman’s University

“Making the Grade: A Critique of Traditional Course-Level Assessment”
Amy Aldridge Sanford, Northeastern State University

The panelists consider implications for teaching communication from a critical perspective and will specifically address the value and application of critical pedagogy within college classrooms. Theoretical discussions and application will ensue as this panel strives to extend a conversation that will invite critical reflection of learning spaces, course content, and teaching practices.

Thursday, April 4th

1104 Salon 3 Wilson
8:00 – 9:15 am

**Communicating the Possible:
Lessons for Faculty and Students from a Study Abroad
International Public Relations Course**

Sponsor: Communication Education Interest Group
Chair: **Sorin Nastasia**, Southern Illinois University Edwardsville
Respondent: **Jamel Santa Cruze Bell**, Saint Louis University

Presenters: **Sorin Nastasia**, Southern Illinois University Edwardsville
Jacob Allan, Southern Illinois University Edwardsville
Natalie Pitzer, Southern Illinois University Edwardsville
Daniel Schmidt, Southern Illinois University Edwardsville
Julian Glover, Southern Illinois University Edwardsville
Colleen Ryan, Southern Illinois University Edwardsville
Veronica Vesper, Southern Illinois University Edwardsville

The focus of this panel is to reflect on how a study abroad, international public relations course enhanced learning for the students and contributed to enhancing academic and professional horizons for both the faculty members and the students. Through a conversation between the faculty member teaching the course and students who participated in the course in summer 2012, this panel can serve as a lesson for other international study abroad experiences in public relations.

Thursday, April 4th

1105 Salon 4 Hoover
8:00 – 9:15 am

**Prayer, Public Memory, and Politics:
Communication Constructs the Possible**

Sponsor: Graduate Student Caucus
Chair: **Sara Baker**, University of Nebraska, Lincoln
Respondent: **Steven P. Phalen**, Ohio University

“Double Prayer: Clusters and Agons in Christian Hymns about Prayer.”

Ellen K. Klaus, Indiana University - Purdue University Fort Wayne

“Extreme Makeover: Constructing the Public Memory of Hurricane Katrina”

Chelsea Graham, University of Kansas

“The Meaning behind the Metaphor: Analysis of the 2011 News Coverage of the ‘Arab Spring’”

Kelly Nickel, Missouri State University

Kate Shellenberg, Missouri State University

1106 Salon 5 Nixon
8:00 – 9:15 am

**Put Your Money Where Your Mouth Is:
Showcasing the Value of a Communication Graduate Degree to
Potential Students**

Sponsor: Public Relations Interest Group
Chair: **Greg Deblasio**, Northern Kentucky University
Respondent: **Greg Deblasio**, Northern Kentucky University

Presenters: **Kaitlyn Maxwell**, Northern Kentucky University
Emma Woeste, Northern Kentucky University
Danielle Donley, Northern Kentucky University
Antoinette Graham, Northern Kentucky University

Since communication graduate programs house most PR classes, communication departments should be the “experts” on showcasing our degree as meaningful and of value; however, this panel of presenters found that MBA programs are the ones using public relations strategies to grab attention of new students. This panel explores “what are we using to promote communication programs?” by looking at artifacts of schools in the CSCA and speaking with communication program directors.

Thursday, April 4th

1107 Salon 6 Eisenhower
8:00 – 9:15 am

**Digital Rhetoric: Traditional Rhetorical Criticism in the Emerging
Online World**

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University Columbus
Respondent: **Andrew M. Ledbetter**, Texas Christian University

“Happiness, Humor, and Everyday Heroines: A Mythic Analysis of the Modern Memoir, the Blog”

Jacqueline A. Irwin, California State University, Sacramento

“140 Characters of Remorse: The Rise of Tweeted Apologia”

Kirsten Theye, Concordia College

“The Campaign Style of the Failed Americans Elect Project in Social Media”

Joshua Hawthorne, University of Missouri, Columbia

Matthew Spialek, University of Missouri, Columbia

“Opening Pandora’s Box: The Rhetoric of Social Protest Music in the Digital Age”

Don Rice, Concordia College

“Using Science to Silence: How the Popular Press Undermines the Digital Crowd”

Nathan Carpenter, Michigan Technological University

The emerging online world is frequently described as a revolution that will improve communication and spread democracy. With these high hopes for the digital revolution, it is imperative that rhetorical criticism explore the potential shortcomings and successes offered by new media. This panel explores the online rhetorical world. Discussions of social media, the blogosphere, and other online communication will help us unravel how technology both helps and hinders people as they try “Communicating the Possible.”

Thursday, April 4th

1108 Salon 7 Roosevelt
8:00 – 9:15 am

**Diverse (Im)Possibilities, Teaching Ideas, and Activities for
Seemingly Homogenous Groups of Students:
Applying Intercultural Communication Concepts in any Classroom**

Sponsor: Intercultural Communication Interest Group
Chair: **Heather Nesemeier**, Minnesota State University Moorhead

Presenters: **Kimberly Weismann**, Williston State College
Liliana Herakova, University of Massachusetts, Amherst
Kim Omachinski, University of Wisconsin-Milwaukee
Heather Nesemeier, Minnesota State University Moorhead

Although arguably globalization and transnational movements have touched most people in some way, we meet students who do not see themselves as diverse and/or do not see diversity as relevant in/to their communication. When thinking about culture, students may not necessarily include social identities such as sex, sexual orientation, religion, cultural/ethnic heritage as aspects of diversity that are relevant to intercultural communication. This panel will discuss different ideas on how we can learn about intercultural aspects when we, or those we interact with, don't feel "intercultural." We will offer tips and teaching ideas that have been used in various geographical regions of the U.S. and will also have a conversation regarding the possibilities and challenges that such activities may open and/or close.

Thursday, April 4th

1109 Truman A
8:00 – 9:15 am

**They Served Us, Now We Should Serve Them:
The Impact of Returning Veterans in the Classroom**

Sponsor: Community College Interest Group
Chair: **David Wendt**, Keokuk High School/Southeastern Community College

Presenters: **Joy L. Daggs**, Northwest Missouri State University
Keith Hardeman, Westminster College
Donna R. Pawlowski, Creighton University
Judy Vogel, Des Moines Area Community College
Lora Wolff, Western Illinois University

As the U.S. presence in Middle Eastern conflicts diminishes, instructors are seeing an increase in returning veterans in the classroom. This roundtable discussion will focus on instructional strategies, personal insight into the barriers to veteran academic achievement and personal success stories.

1110 Yardbird A
8:00 – 9:15 am

CSCA Finance Committee Meeting

Sponsor: First Vice President Chad Edwards, Western Michigan University
Chair: **David L. Bodary**, Sinclair Community College

Members: **Nancy J. Brule**, Bethel University
Scott A. Myers, West Virginia University
Jimmie Manning, Northern Illinois University
Chad Edwards, Western Michigan University
Lora Cohn, Park University

Thursday, April 4th

1111 Yardbird B
8:00 – 9:15 am

**Candid Camera Made it all Possible:
Consumerism, Gender, and Ethnicity in Modern Reality Television**

Sponsor: Media Studies
Chair: **Tabatha L Roberts**, Western Michigan University
Respondent: **Adam W. Tyma**, University of Nebraska at Omaha

“‘Stuff after Stuff after Stuff Dot Com’: How *Hoarders* Addresses Extreme Consuming in a Consumer-Driven Genre”

Amy E. Sanders, Northeastern State University

“‘You Deserve It’: Renovation Shows' Messages of Masculinity and Class”

Sarah Turner McGowen, University of Missouri, Columbia

“Illuminating and creating difference: Recipes for dominant ideologies on *Iron Chef America*”

Michele R. Schmidt, Northeastern State University

“Numb Nuts, Prima Donnas, and Real Men: Framing Masculine Gender in *American Choppers*”

Carlos Garanzuay, Texas A & M University, Corpus Christi

“*Jersey Shore* as a Feminist Text: Drawing Connections Between Beauty and Empowerment”

Brenna Welch, Northeastern State University

Thursday, April 4th

1201 Trianon B
9:30 – 10:45 am

**From Millennials to Immigrants:
Envisioning the Future of Diverse Audiences, Facilitating Student
Needs and Promoting Sensitivity**

Sponsor: Basic Course Interest Group
Chair: **Emily Sewell**, Johnson County Community College
Respondent: **Kathryn B. Golsan**, Southern Illinois University- Carbondale

Presenters: **Lindsey Welsch**, Baker University
Reeze L. Hanson, Haskell Indian Nations University
Traci Dillavou, Kansas City Kansas Community College
Ashley Vasquez, Johnson County Community College
Brian Patrick, Neosho County Community College
Christine Buta, Johnson County Community College

Panelists will discuss the challenges, benefits and sensitivities to instructing various diverse student populations and envision the future of these groups in the classroom. Information regarding specific teaching methods and tools to assist in educating groups including millennial, Hispanic, Native American, rural, urban, LGBTQI, and first-generation college students will be addressed.

Thursday, April 4th

1202 Trianon C
9:30 – 10:45 am

The “War on Women”: Gender, Politics, and Rhetoric

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Stephanie L. Young**, University of Southern Indiana

Presenters: **Karlynn Kohrs Campbell**, University of Minnesota
Mary C. Banwart, University of Kansas
Dianne G. Bystrom, Iowa State University
Leslie J. Harris, University of Wisconsin-Milwaukee
Dana M. Schowalter, University of Minnesota

From scandalous (and sexist) comments about women’s bodies (e.g., Rush Limbaugh’s attack on Sandra Fluke, Todd Akin’s comment of “legitimate rape”) to the rise in the debate about women’s reproductive rights, much attention has been given to women voters in the 2012 elections. This panel of feminist rhetorical scholars examines the role of women and gender in political discourse.

1203 Trianon D
9:30 – 10:45 am

#WeNeedaWord: The Discursive Influence of Contemporary Media and Our Ability to Conduct Discourse about It

Sponsor: Media Studies Interest Group
Chair: **Adam W. Tyma**, University of Nebraska at Omaha

Presenters: **Andrew F. Herrmann**, East Tennessee State University
Art Herbig, Indiana University-Purdue University Fort Wayne
Danielle M. Stern, Christopher Newport University
Michelle Calka, Manchester University
Adam W. Tyma, University of Nebraska at Omaha

This roundtable discussion will examine the ways in which we talk about and examine media. Over the past year, the participants have used Facebook as the venue for a conversation about media that has engaged the very techniques that they seek to understand. While their positions vary, the participants in this roundtable welcome others to share in a common purpose: to find better ways to relate to, from, and about media.

Thursday, April 4th

1204 Trianon E
9:30 – 10:45 am

**Movies as Equipment for Living:
An Interdisciplinary Approach**

Sponsor: Popular Culture Interest Group
Chair: **Jessica Cherry**, Western Connecticut State University

Panelists: **Stephen Dine Young**, Hanover College
William Bettler, Hanover College
Donald Carrell, Hanover College

This year's conference theme, "Communicating the Possible," meshes well with Kenneth Burke's argument that literature and other symbolic forms should serve as "equipment for living." This focus on what is possible, in fact, could be seen as a driving force in Burke's understanding of human communication, particularly with regard to the human tendency to be "rotten with perfection" in our quest to express ourselves. By deemphasizing abstract analytical categories and focusing on categories that are related to lived experience, Burke calls attention to the applied, functional aspects of stories, including popular narrative forms like film. Each presenter will discuss how our disciplines can make contributions to understanding how movies are used as equipment for living, at the same time acknowledging how this understanding is enriched by other disciplines.

1205 Burgundy
9:30 – 10:45 am

Cognitive Processing During Listening

Sponsor: Kenneth Burke Society
Chair: **Nanette Johnson-Curiskis**, Minnesota State University, Mankato

Presenters: **Melissa L. Beall**, University of Northern Iowa
Dwight R. Harfield, Consultant, Winnipeg, Canada

The presenters will offer a comprehensive discussion of the cognitive processes during the listening process. The basis for the discussion will be the Harfield Cognitive Listening Model and the listening program based on the model. The discussion will move to thinking preferences, focus and attention, memory and how they interact with each other and how they relate to listening.

Thursday, April 4th

1206 Salon 2 Taft
9:30 – 10:45 am

State of Iowa Showcase
Strategies for Gaining and Maintaining Attention in the Age of
Technology

Sponsor: States Advisory Council
Chair: **Amy Slagell**, Iowa State University

“Video Clips: What Works for Gaining Attention and Framing Learning”
Christopher Anderson, Iowa State University

“Low Tech and High Tech Options for Community Building in the Classroom”
Mary Stoecklein, Iowa State University

“Smart Phones & Smart Students: Turning a Liability into a Strength for Learning”
Jamie Harsha, Iowa State University

“Embracing Pronunciatio: Delivery and Attention in the Multi-Modal World”
Amy Slagell, Iowa State University

Portable technologies have increased the challenges communicators face both in and outside of the classroom. The gift of an audience’s attention or of a student’s attention can no longer be taken for granted. What strategies can we give to beginning speakers and to teachers to help them bring their audience members or students out of their technology and into the community of listeners? What strategies can we use to make technology a friend in our communication classrooms? This session includes both seasoned and newer teachers who are finding ways to answer both of these questions. Join us to hear the attention-related strategies we are teaching our students and the technology we are using to engage our classes. We’ll save time in the session for attendees to share the strategies that are working for them.

Thursday, April 4th

1207 Salon 3 Wilson
9:30 – 10:45 am

Ethical Issues in Hidden Communities: Alternative Contexts and Methods

Sponsor: Communication Ethics & Freedom of Expression Interest Group
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout

Presenters: **Kimberly Field-Springer**, Ohio University
Jennifer M. Hawkins, University of Wisconsin-Milwaukee
Lindsey M. Rose, Ohio University
Laura D. Russell, Denison University
Abbey E. Wojno, McKing Consulting Corporation, Influenza Division-Communications, Centers for Disease Control and Prevention

A roundtable discussion of the ethical concerns that emerge from engaging in research with non-conventional contexts or using alternative research methodologies. Panelists will draw on their fieldwork experiences in diverse range of settings to highlight how they uncovered and handled key ethical entanglements or issues that emerged during their studies. Reflections on the challenges and opportunities for engaging alternative contexts and methods will be presented to help scholars interested in similar research approaches.

1208 Salon 4 Hoover
9:30 – 10:45 am

Student Spotlight Panel

Sponsor: Communication Theory Interest Group
Chair: **Kristen Carr**, University of Nebraska Lincoln
Respondent: **John Baldwin**, Illinois State University

“Dose of Reality” & “Tour the Life”: Medical School Blogs and the Expressive Writing Paradigm”

Katherine Becker, University of Wisconsin-Milwaukee

“Framing the National Conversation”

Keith Brown, Wayne State University

“Furthering Theory on Networks: Integrating Uncertainty Reduction Theory and the Network Theory of Social Capital”

Bethany Petry, Wayne State University

“Follow the leader: Using Social Information Processing Theory to Explore Communication of Opinion Leaders in the Black community”

Stephen A. Spates, University of Tennessee

Thursday, April 4th

1209 Salon 6 Eisenhower
9:30 – 10:45 am

**Qualitative Possibilities:
Overcoming the Challenges of Research**

Sponsor: Instructional Resources Interest Group
Chair: **C. Kyle Rudick**, Southern Illinois University-Carbondale
Respondent: **C. Kyle Rudick**, Southern Illinois University-Carbondale

Presenters: **Kristopher Copeland**, Northeastern State University
Rebecca S. Imes, Carroll University
Stephanie Rollie Rodriquez, Texas A & M University-Corpus Christi
Hsin-I Sydney Yueh, Northeastern State University

Qualitative research has been championed because of the rich detail and interpretation of data. However, this research style presents many challenges for researchers. Specifically, this roundtable discussion will provide insight into preparing a qualitative research study and how to overcome such challenges as data collection, validity, trustworthiness, and reporting qualitative data. Specifically panelists will discuss some of the strengths and limitations they've experienced with qualitative research from both researcher and student perspectives.

Thursday, April 4th

1210 Salon 7 Roosevelt
9:30 – 10:45 am

Feminist Concepts in the Classroom Part II

Sponsor: Women's Caucus

Co-Chairs: **Amy Aldridge Sanford**, Northeastern State University
Melanie B. Mills, Eastern Illinois University
Heather Nesemeier, Minnesota State University Moorhead

“Still Doing It’: Creating a Better Understanding of Sex and Intimacy among Aging Women”

Jessica M. W. Kratzer, Middle Tennessee State University

“Influential Leaders”

Kimberly Weismann, Williston State College

“Application and Integration: Understanding Sex, Gender and Gender Roles”

Tennley A. Vik, Emporia State University,

“Feminism is for Everybody: Bringing Feminist Concepts to the Fundamentals of Public Speaking”

Jennifer Rome, University of Nebraska at Omaha,

“Pass the Mic”

Emily Deering Crosby, University of Pittsburgh

Rachel Davidson, University of Wisconsin- Milwaukee

“Disturbing the Self: Learning about Identity (Construction)”

Liliana Herakova, University of Massachusetts, Amherst

“Meanings in Music”

Jacki Brucher Moore, Kirkwood Community College

“Gendered Language in a Coffee Cup”

Karla Mason Bergen, College of Saint Mary

Out of a successful feminist collaboration at last year's conference, this panel was born. This panel discussion is a space for faculty to share projects and activities from an array of different courses that embody feminist scholarship on topics that may not, at first glance, “feminist.” Examples range from long-term projects to short in-class activities that illustrate various issues and concepts with a feminist twist. Each person who attends will walk away with a small handbook with all of these assignments being presented and more.

Thursday, April 4th

1211 Truman B
9:30 – 10:45

Great Ideas for Teaching G.I.F.T. Presentations

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

1. “Smile Simulator”
Nate Pillman, Iowa State University
2. “A Postcard Paints an Impromptu Activity”
Dimana Spudich, Saint Louis University
3. “‘That’s not what I said’: Gender Communication Misunderstanding”
Cheri Niedzwiecki, University of Wisconsin, La Crosse
4. “Communicating the Possible: Service Learning Projects for Nonprofit Organizations in Public Relations Senior Assignment Capstone Courses”
Sorin Nastasia, Southern Illinois University, Edwardsville
5. “Focus on Focus Groups”
Joy L. Daggs, Northwest Missouri State University
6. “I’ll Listen as Long as You Say What I Want to Hear”
Melissa Martin, Laramie County Community College
7. “Intercultural Complexity: Creating A Continuum of Overseas Experiences”
Cooper S. Wakefield, University of Kansas
8. “What’s Their Story? Discussing Racism in the Classroom”
Chigozirim Utah, University of Nebraska, Lincoln
9. “Decades of Slang”
Sarah L. Hill, Western Illinois University
10. “Zombifying the Possible: Critical Thinking and Surviving the Zombie Apocalypse”
Jamie L. Hines, Parkland College

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 4th

1212 Yardbird A
9:30 – 10:45 am

**Challenges to the “Possible”: The Intersection of Political
Communication and Social Protest**

Sponsor: Political Communication Interest Group
Chair: **James M. Schnoebelen**, Washburn University
Respondent: **Steven R. Goldzwig**, Marquette University

“Nominalization and Silence: Critical Discourse Analysis of U.S. History Curriculum in Texas”

Heather J. Stone, University of Utah

“Predicting Protest: Social Attitudes and Tolerance for Disagreement as Indicators of Propensity”

Stephanie Schartel, University of Oklahoma

Gwendelyn S. Nisbett, University of North Texas

“Making a Better Tomorrow: The Influence of Parody on the Success of a Countermovement”

Abbie Page Hodgson, University of Kansas

1213 Yardbird B
9:30 – 10:45 am

Interpersonal/Organizational Connections

Sponsors: Interpersonal & Small Group Communication Interest Group
Organizational and Professional Communication Interest Group
Chair: **Donna R. Pawlowski**, Creighton University
Respondent: **Katherine J. Denker**, Ball State University

“The Office Spouse: A Narrative Analysis of Relational Communication”

Daniel Almanza, University of Illinois, Urbana-Champaign

“Defining and Understanding the Personal Nature of Farmers’ Markets”

Benjamin Garner, University of Kansas

“An Exploratory Ethnography of the Gendered Communicative Behaviors of Bouncers”

Nathan M. Swords, Western Michigan University

“Boundaries of Privacy: A Look at Family Satisfaction, Job satisfaction, and Work-Life Balance”

Anna F. Carmon, North Dakota State University

Kristen J. Brasher, Elwood Staffing

Thursday, April 4th

1300 Trianon A
11:00 – 12:15 pm

The Art of the Possible in Political Communication Pedagogy

Sponsor: Political Communication Interest Group
Chair: **John W. Self**, Truman State University
Respondent: **Mike Milford**, Auburn University

Presenters: **Marilyn Yaquinto**, Truman State University
Michael Baharaeen, Truman State University
Catherine Jones, Truman State University
Hannah Rickman, Truman State University
Alexandria Witt, Truman State University

Based on a blog project from a political communication course in the fall of 2012, this panel extends work from a panel from two years ago focused on engaging students in the political process. This roundtable will discuss with students and faculty what can be done to bring the 18- to 25-year-olds into the political fold.

1301 Trianon B
11:00 am – 12:15 pm

Teaching the Possible: Unique Approaches and Challenges to the Public Speaking Course

Sponsor: Basic Course Interest Group
Chair: **Ashik Mohammad Shafi**, Wayne State University
Respondent: **Patric R. Spence**, University of Kentucky

Presenters: **Scott Richmond**, Wayne State University
Cory Glover, Wayne State University
Katie M. Reno, University of Tennessee
Stephen A. Spates, University of Tennessee
Tabatha L. Roberts, Western Michigan University

The panel will include topics such as teaching a public speaking course designed for the specific needs of the millennial generation of college students as well as accounting for an increasingly diverse classroom, including students of various religious affiliations and race/ethnicities. In addition, approaching teaching public speaking from a critical perspective will also be discussed.

Thursday, April 4th

1302 Trianon C
11:00 am – 12:15 pm

**The Possibilities of Historical, Contemporary, and
Interdisciplinary Research in Rhetoric**

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Anne Gerbensky-Kerber**, University of Wisconsin-Stout
Respondent: **Jacqueline A. Irwin**, California State University, Sacramento

“The Ship that Ego Built: The Possibilities of Eco-Activist Rhetoric and *Whale Wars!*”
Evan Beaumont Center, University of Kansas
“The Pirate and the Sovereign”
Robert Mills, Northwestern University
“The Good Reason of PR: PR News and the Selling of the Field”
Burton Saint John III, Old Dominion University
“Towards a Critical Intersectional Rhetoric: Critical Rhetoric Meets Intersectionality”
Michelle Kearl, Indiana University-Purdue University, Fort Wayne

1303 Trianon D
11:00 am – 12:15 pm

Spotlight on Original Media: Documentaries and Short Films

Sponsor: Media Studies Interest Group
Chair: **Scott M. Walus**, Eastern Illinois University
Respondent: **Charley Reed**, University of Nebraska at Omaha

“Never Forget: Public Memory and 9/11”
Art Herbig, Indiana University-Purdue University Fort Wayne
“Not an Ordinary Kansas Garden: A Documentary Exploring the Grassroots Art and
Town of Lucas, KS”
Kisa Clark, University of Arkansas
“2011 Arthur L. Johnson Community Leadership Award”
Ryan Stouffer, Wayne State University
“Converged Media Ethics: A Digital Documentary”
Maria Moore, Illinois State University
Steve Suess, Ashland University
Adam Rahn, Illinois State University

Thursday, April 4th

1304 Salon 3 Wilson
11:00 am – 12:15 am

**Facilitating ‘Possible’ Communication and Paradigm Shifts:
Challenges, Strategies, and Techniques for Discussing ‘Difficult’
Course Topics**

Sponsor: Communication Education Interest Group
Chair: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi
Respondent: **Jeffrey K. Kuznekoff**, Ohio University

Presenters: **Stephanie Rollie Rodriguez**, Texas A&M University-Corpus Christi
Amy Aldridge Sanford, Northeastern State University
Rebecca S. Imes, Carroll University
Satoshi Toyosaki, Southern Illinois University- Carbondale
Donna R. Pawlowski, Creighton University

How do you get students to discuss taboo topics? How do you include multiple perspectives without engaging in tokenism? How do you manage inappropriate answers? Leading good classroom discussions is hard. Leading good discussions on ‘difficult’ topics (e.g., power, race, heterosexism, sex) is even harder. Yet, these tough discussions can yield great insights and lead to paradigm shifts in thinking. The panelists discuss challenges and offer some strategies to facilitate fruitful discussions. Audience participation is encouraged.

Thursday, April 4th

1305 Salon 5 Nixon
11:00 am – 12:15 pm

**Communicating the Possibilities: Twenty-First Century
Technology and Draconian Budgets**

Sponsors: Community College Interest Group
Instructional Resources Interest Group
Chair: **Nadine Cichy**, Sinclair Community College

Presenters: **Marg Yaroslaski**, Dodge City Community College
Nadine Cichy, Sinclair Community College
Heather Nesemeier, Minnesota State University Moorhead
Heidi McGrew, Sinclair Community College

Instructors from institutions within the Central States region and the entire nation are facing the same problem. Their technology needs are rapidly increasing while budgets are rapidly decreasing. Panelists will explore a variety of solutions to this quandary and examine the pros and cons associated with various strategies.

1306 Salon 6 Eisenhower
11:00 am – 12:15 pm

**Exploring Possibilities Within the Intercultural Communication
Classroom**

Sponsor: Intercultural Communication Interest Group
Chair: **Ramune Braziunaite**, Bowling Green State University
Respondent: **Yan Bing Zhang**, University of Kansas

Presenters: **Makiko Imamura**, Saint Mary's College of California
Racheal A. Ruble, Iowa State University
Cheongmi Shim, Bowling Green State University
Astrid Villamil, University of Missouri
Cooper S. Wakefield, University of Kansas

Intercultural communication courses provide opportunities for students to engage in a learning process that enhances self-reflection, flexibility, and sensibility in intercultural encounters. This discussion panel will examine pedagogy for teaching the intercultural communication course by focusing on theoretical approaches used in the panelists' courses, practical outcomes from course assignments and activities, and approaches to overcoming challenges to teaching intercultural communication in a classroom setting.

Thursday, April 4th

1307 Yardbird A
11:00 am – 12:15 pm

**Practices, Philosophies, and Possibilities of
Performative Collaborative Writing**

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Shawn T. Wahl**, Missouri State University
Respondent: **Tami Spry**, Saint Cloud State University

“The (Im)possibilities of Writing and Righting Friendship in/of Collaborative Writing”

Derek Bolen, Angelo State University

Michelle Millard, Wayne State University

“Writing the Void: Collaborative Experiments from the Postmodern Universe”

Jake Simmons, Angelo State University

Christopher C. Collins, Angelo State University

Collaborative writing as a method of scholarship is a burgeoning area in the field of qualitative inquiry. As a practice, individuals come together with others to engage in collaborative writing in a myriad of ways. These papers explore and interrogate both practices and philosophies of performative collaborative writing. This panel endeavors to foster discussion about the possibilities of performative collaborative writing as inquiry at the intersections of relational communication, postmodern scholarship, and performance studies.

1308 Yardbird B
11:00 am – 12:15 pm

CSCA Interpersonal Communication Young Scholar Master Class

Sponsors: Interpersonal & Small Group Communication Interest Group
Graduate Student Caucus
Instructor: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

CSCA congratulates the scholars selected for this year’s Interpersonal Communication Young Scholar Master Class! The class is an opportunity for exemplary pre-tenure scholars to dialogue with and receive feedback about current research projects from one of the discipline’s top scholars. *This session is only open to those who applied to and were accepted for the Young Scholar Master Class program*

Thursday, April 4th

1401 Trianon A
12:30 – 1:45 pm

**Argumentation and Forensics Interest Group Outstanding
Contributor For Argumentation and Forensics:
Edward Hinck, Central Michigan University**

Sponsor: Argumentation and Forensics Interest Group

Chair: **Michael H. Bauer**, Ball State University

Panelists: **Robert Rowland**, University of Kansas
Nichelle McNabb, Otterbein University
Kristen McCauliff, Ball State University
Edward Hinck, Central Michigan University

The panel will honor the lifetime contributions of Edward Hinck to the Argumentation and Forensic discipline. Panelists will share their stories and experiences in honoring Edward Hinck for his direction of argumentation and forensics. The audience will be given an opportunity to add to the discussion.

1402 Trianon C
12:30 – 1:45 pm

**Possibilizing the Future:
Visions from the 2012 U.S. Presidential Campaign**

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group

Chair: **James T. Petre**, McKendree University

Respondent: **Grace Giorgio**, University of Illinois at Urbana-Champaign

“Citizens Divided: The Monetary Amplification of ‘Voice’ in Campaign Politics”

Jay Brower, Western Connecticut State University

“‘Entitlements’: Defining the Possible”

James T. Petre, McKendree University

“Which Party Loves ‘You Women’ More? Appeals to Women Voters in the 2012 Political Conventions”

Elizabeth A. Petre, Washington University in St. Louis

“A Face for the Faceless Enemy: Economic Populism and Mitt Romney as the ‘One Percent’ in the 2012 Obama Campaign”

Ross Singer, Saginaw Valley State University

Thursday, April 4th

The 2012 U.S. presidential campaign allowed candidates to communicate differing visions of the relationships among government, corporations, and citizens. This panel explores the communication surrounding key elements of the campaign including the implications of the *Citizens United* decision, the rhetorical uses of “entitlements,” the appeals to women voters, and the rhetorical conventions of economic populism. Through our critical analyses of these rhetorical themes, we seek to possibilize further connections between rhetorical theory and political communication.

1403 Trianon D
12:30 – 1:45 pm

Seeds: Using Media to Create Social Change

Sponsor: Media Studies Interest Group
Chair: **Anji L. Phillips**, Bradley University

Presenters: **Katherine J. Denker**, Ball State University
Jessica M. W. Kratzer, Middle Tennessee State University
Rebekah Watson, University of Indianapolis
Jennifer Dixon, Marymount Manhattan College
Anji L. Phillips, Bradley University
K. Megan Hopper, Illinois State University
Scott M. Walus, Eastern Illinois University

Seeds, an online game where players provide poor females microloans using mobile phones, inspire this panel. We will explicate media use to create positive and negative social change through a variety of lenses including organizations, LGBT community, politicians, families, advertisers, sports, entertainment, and academia. Specifically, we will explore social change by examining Chick-fil-A and the LGBT response, the 2012 presidential election, parenting, public service announcements, apologia, Lady Gaga’s “body revolution” campaign, student use, and “slacktivism.”

Thursday, April 4th

1404 Trianon E
12:30 – 1:45 pm

**Beyond Political Polarization:
Communicating the Possible for Bipartisan Dialogue**

Sponsor: President Mitchell S. McKinney, University of Missouri, Columbia
Political Communication Interest Group

Chair: **Mary C. Banwart**, University of Kansas

“The Media and Partisan Politics”

Dave Helling, Political Correspondent, *The Kansas City Star*

“The Need for Civil Discourse in Democracy”

Bill Lacy, Director, Dole Institute of Politics, University of Kansas

“A Moderate in a Hostile Land”

Sandy Praeger, Kansas Commissioner of Insurance

“Examining Citizens’ Political Polarization”

Benjamin R. Warner, University of Missouri, Columbia

Are we a nation of red state and blue state citizens; a divided electorate of conservatives and liberals, with voices on the far right and extreme left dominating our political discourse? If so, what hope do we have of uniting our divided political institutions and citizenry? This session will examine political polarization and the hope of a bipartisan political dialogue from the perspective of the media, elected officials and political institutions, and citizens’ political interaction. Following remarks by each of the panelists, the audience will be invited to join the discussion.

1405 Burgundy
12:30 – 1:45 pm

The Possibilities of a Fulbright Scholar

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenter: **Dom Caristi**, Ball State University

The Fulbright Scholar Program sends more than 1,200 U.S. scholars and professionals each year to teach or conduct research in more than 125 countries. These scholars, many of them in International Education Administration, have established new global programs and engaged in collaborative work with colleagues around the world. This presentation will be of particular interest to scholars wishing to expand their research and professional

Thursday, April 4th

linkages. Caristi is a member of the Fulbright Ambassador Program, which identifies, trains, and engages a select group of Fulbright Scholar alumni to serve as representatives for the Fulbright Program at campus workshops and academic conferences across the United States.

1406 Salon 2 Taft
12:30 – 1:45 pm

**State of Missouri Showcase
Teaching Through Politics:
The Applicability of Political Discourse to the Communication
Classroom**

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University

Presenter: **Scott Jensen**, Webster University

The 2012 campaign season provided more than its share of illustrations for a variety of communication courses. Whether teaching about language, relational dynamics, or image management, politics brings with it a variety of examples that can become vivid illustrations of concepts in the classroom. This program combines research and a rationale for including political illustrations in the communication classroom. Additionally, selected activities are shared that have applicability for all levels of teaching, and the broadest range of communication lessons and courses. Specific examples from the 2012 campaign as well as other campaigns are included. Courses and lessons for which this program has immediate applicability include, but are not limited to: public speaking, argumentation, persuasion, rhetorical strategy, image management through both public relations and advertising, nonverbal, mass communication, ethics.

Thursday, April 4th

1407 Salon 3 Wilson
12:30 – 1:45 pm

Communication and Healthcare: A Nurses' Perspective

Sponsor: Health Communication Interest Group
Chair: **John Tapia**, Missouri Western State University

- “The Influence of Bedside Report/Communication on Patient Perception”
Joan Kendall, Missouri Western State University and Heartland Regional Medical Center
- “Nurse Perception of Open Visitation in the ICU”
Laura Nold, Missouri Western State University and Heartland Regional Medical Center
- “Electronic vs. Written Documentation in the Code Process and Protocol”
Kristie Dittmore, Missouri Western State University and Heartland Regional Medical Center

Various aspects of communication as related to the hospital care are discussed by three nurses who work at Heartland Regional Medical Center in St. Joseph, Missouri. Two of the papers deal with forms of communication and their impact on perceptions of healthcare and one paper examines how nurses view open visitation in the ICU.

1408 Salon 4 Hoover
12:30 – 1:45 pm

Media and Theory

Sponsor: Communication Theory Interest Group
Chair: **Suzanne Berg**, Bowling Green State University
Respondent: **Andrea Lambert South**, Northern Kentucky University

- “Elizabeth Edward’s Walk of Shame: The Mediated Representations of a Betrayed Political Wife”
Sorin Nastasia, Southern Illinois University, Edwardsville
Diana Nastasia, Southern Illinois University, Edwardsville
- “Electronic Versus Print Reference Works in Communication Theory”
Gordon Carlson, Fort Hays State University
James Sosnoski, University of Illinois at Chicago
Jordan Stalker, University of Wisconsin-Madison
- “At Least as Smart as You”: Toward a Theory of Para-Authorial Roles and Author Audience Power Relationships.”
Deborah Leiter Nyabuti, Southern Illinois, Carbondale

Thursday, April 4th

1409 Salon 5 Nixon
12:30 – 1:45 pm

**COMMunity Relations: Exploring Possibilities of Academia and
Community**

Sponsor: Public Relations Interest Group
Chair: **Audra Myerchin**, Minot State University
Respondent: **Shannon Vanhorn**, Valley City State University

Presenters: **Nancy Pearson**, Minot State University
La Royce Batchelor, University of North Dakota
Audra Myerchin, Minot State University
Rob Walsh, Valley City State University

Through internships, community service projects, university led volunteering, student clubs, first year experience and service learning, academia is connected to our communities at large. As opposed to silo institutions we were once thought of, we are connected members of our environment. This panel explores the unique ways we connect with community; from a needs perspective as well as broad theory perspective supporting this relationship.

1410 Salon 6 Eisenhower
12:30 – 1:45 pm

**Where Did All the Undergrads Go? Communicating the
Possibilities of a Communication Major to Undergrads**

Sponsor: Undergraduate Programs
Chair: **Carley Reynolds**, University of Illinois Springfield

Participants: **Susan Emel**, Baker University
Richard Murphy, Wayne State College
Alyssa Bish, Wayne State College
Elizabeth Ribarsky, University of Illinois Springfield
Zachary Bright, University of Illinois Springfield
Stacy Tye-Williams, University of Iowa
Stephanie Spain, Eastern Illinois University
Phil Wagner, University of Kansas
Joy L. Daggs, Northwest Missouri State University
Jacqueline Schmidt, John Carroll University

Thursday, April 4th

This discussion panel will provide an opportunity for faculty from schools big and small to talk about their successes and misses in recruiting efforts, and several undergraduates will provide insight from their perspective. After these brief presentations, the panel attendees will be invited to participate in the discussion, creating a collaborative and informative panel to best communicate the possibilities of a communication major.

1411 Salon 7 Roosevelt
12:30 – 1:45 pm

**Communicating the (Im)possibility of Equality:
Communication Studies Scholars Discuss the Chick-Fil-A
Controversy**

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Richard G. Jones, Jr.**, Eastern Illinois University

Panelists: **Ahmet Atay**, College of Wooster
Shirley Bell, Eastern Illinois University
Clinton Brown, Eastern Illinois University
Cassidy Higgins, University of Denver
Richard G. Jones, Jr., Eastern Illinois University
Jimmie Manning, Northern Illinois University
Daniel S. Strasser, Rowan University

Chick-Fil-A CEO Dan Cathy's increasingly public anti-gay comments and activism created a controversy in 2012. Panelists will explore multiple facets of the controversy including: pedagogical possibilities such events create, potential implications for bullying, a close analysis of Cathy's public discourse, how social media facilitates "moral and ethical sharing," personal narrative and autoethnographic accounts of conflicting politics and practices, institutional accountability, and inclusive vs. exclusive views of family and parenting, among others.

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1412 Truman B
12:30 – 1:45 pm

**Competitive Papers in Communication Education:
Emotion, Student Resistance, Transformative
Communication, and Social Networking**

Sponsor: Communication Education Interest Group
Chair: **John Hooker**, Illinois State University
Respondent: **Kathryn B. Golsan**, Southern Illinois University- Carbondale

“Learning as Feeling: A Review of Emotion in Serious Games”

Hui Zhang, Colorado State University, Fort Collins

“When Critical Pedagogy Goes Bad: A Framework for Understanding Student Resistance to Transformative Communication Education”

Justin D. Walton, Cameron University

“Communicating Ambiguity Strategically: Transformative Communication in the Classroom or How Murky Waters Make for Better Fishing”

Andrew A. Klyukovski, Truman State University

Amanda L. Medlock-Klyukovski, Truman State University

“Classroom Wide Open: How Social Networking Sites Transform Learning”

Regina Luttrell, Eastern Michigan University

1413 Yardbird A
12:30 – 1:45 pm

**Short Course # 1
Training the Instructor:
How to Teach the Communication Training and Development
Course**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Steven A. Beebe**, Texas State University – San Marcos
Seth S. Frei, The University of Texas at Austin

An increasing number of colleges and universities are offering communication training and development courses for undergraduate and graduate students. This short course will present practical ways of developing and teaching the course at either the undergraduate

Thursday, April 4th

or graduate level. Attendees will receive the necessary tools to begin teaching a training course or enrich an existing course. Additionally, this short course provides a forum for attendees to ask questions regarding specific training instructional principles and strategies.

1414 Yardbird B
12:30 – 1:45 pm

**CSCA Interpersonal Communication Young Scholar Master Class
(Continued)**

Sponsors: Graduate Student Caucus
Interpersonal & Small Group Communication Interest Group
Instructor: **Dawn O. Braithwaite**, University of Nebraska-Lincoln

CSCA congratulates the scholars selected for this year's Interpersonal Communication Young Scholar Master Class! The class is an opportunity for exemplary pre-tenure scholars to dialogue with and receive feedback about current research projects from one of the discipline's top scholars. *This session is only open to those who applied to and were accepted for the Young Scholar Master Class program.*

Thursday, April 4th

1501 Trianon B
2:00 – 3:15 pm

**Basic Course Top Panel: Nationalizing the Core Objectives:
(Re)Evaluating What is Possible in the Basic Communication
Course**

Sponsor: Basic Course Interest Group
Chair: **Richard Murphy**, Wayne State College
Respondent: **David T. McMahan**, Missouri Western State University

Presenters: **Adam Jones**, Illinois College
Katherine J. Denker, Ball State University
Shannon Vanhorn, Valley City State University
Timothy McKenna, Ohio University
Jeffrey K. Kuznekoff, Ohio University
Tiffany R. Wang, University of Montevollo
John Hooker, Illinois State University
Cheri Simonds, Illinois State University
Joshua N. Westwick, South Dakota State
Ronald Whitt, Wayne State College

This panel consists of basic course directors and instructors from institutions across the Midwest. Several of the schools are in the process of reviewing general education and will have unique perspectives on the nationalization debate. Prior to this round table, the members will be given a set of questions to respond to. The panel will spend approximately 10-15 minutes discussing each question. The audience will have an opportunity to participate after each question is addressed by the panel.

Thursday, April 4th

1502 Trianon C
2:00 – 3:15 pm

**Discourses of Racial Empowerment and Blackness:
Exploring African American Rhetorics**

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Heather J. Carmack**, James Madison University

Presenters: **Carolyn Calloway-Thomas**, Indiana University
Rachel Griffin, Southern Illinois University Carbondale
Dorthy Pennington, University of Kansas

The focus of this panel is to explore how African American rhetorical theory and criticism empowers us to go forward in “Communicating the Possible.” Specifically, scholars will examine how African Americans rhetorically construct (and reconstruct) images of themselves within contemporary society as well as reflect on how the political climate (e.g., Tea Party, presidential campaigns, national conventions) has shaped issues of racial difference, Blackness, and white privilege in the U.S.

Thursday, April 4th

1503 Trianon D
2:00 – 3:15 pm

Communication and Communities Online

Sponsor: Media Studies Interest Group
Chair: **Chad Wertley**, University of Nebraska, Lincoln
Respondent: **Igor Ristic**, University of Kansas

“Remembering Online: Pearl Harbor and Collective Memory Spaces”

Jacob A. Dickerson, Georgetown College

“The (Un)Forgiveness of Josh Hamilton: Exploring Forgiveness and Parasocial Interaction”

Jimmy Sanderson, Clemson University

Betsy Emmons, University of Alabama

"Mobile Communication in Indonesia: A Uses and Gratifications Approach on Mobile Phones in a Developing Nation" needs to be added to the Communication and Communities Online"

Maria Maer, University of Kansas

The focus of this competitive paper panel is to explore various contexts and communities where individuals communicate online. Whether on social networking sites, a news website, a sports forum, or an online memorial page, individuals seek out and contribute information that shapes both the content of the online space and their own identities. Users find identification, are exposed to new ideas, make judgments, and find opportunities to add to the discussion. While the contexts are disparate, each paper addresses an online community or space and the impact of communication in those spaces.

Thursday, April 4th

1504 Trianon E
2:00 – 3:15 pm

Imaginal Space in Performance

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Erin M. Briddick**, University of Wisconsin-Madison
Respondent: **Craig Gingrich-Philbrook**, Southern Illinois University, Carbondale

“The Library of Babel”

Joe Hassert, Bloomsburg University

“Stirner’s City”

Hunter Fine, Bloomsburg University

This double-bill embodies the collision of space, identity, and theory. Through performance the imagined becomes real and the invisible visible. Hassert plays a learned librarian trapped inside the infinite library imagined in Borges’s “Library of Babel.” Fine uses his own exploratory experiences with/in urban landscapes and Calvino’s *Invisible Cities* to construct a vision of Max Stirner in *Stirner’s City*, a city that is not one, but many.

1505 Burgundy
2:00 – 3:15 pm

Increasing the Possibilities: Teaching A&D Across the Communication Curriculum

Sponsor: Argumentation and Forensics Interest Group
Chair: **Mike Bauer**, Ball State University

Presenters: **Ian Sheeler**, IUPUI
Jennifer Walton, Ohio Northern University
Aaron Burton, Bowling Green State University
Matt Lamb, University of Southern Mississippi

This panel will share ideas, strategies and pedagogy of teaching argumentation skills in other courses other than the argumentation and debate (A&D) classroom. Teaching argument and how to construct and debate arguments is second nature in the A&D classroom. Still, how do these skills translate to other courses? How do instructors migrate their teaching of argument to courses such as business communication, communication theory, public speaking, and persuasion? What challenges and opportunities do other courses hold for A&D instructors as they wish to develop critical thinking and argumentation across the communication curriculum?

Thursday, April 4th

1506 Salon 4 Hoover
2:00 – 3:15 pm

**Navigating Identity in the Classroom:
Coming Out as or Staying in as “Queer” Educators and the
Interplay of Being True to Ones Self Along with Honesty and
Openness with Students**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Lynn P. Hartshorn**, Wayne State University

Panelists: **Derek Bolen**, Angelo State University

Michelle Millard, Wayne State University

Lynn P. Hartshorn, Wayne State University

The focus of the panel is to explore the tensions of LGBTQ instructors and professors coming out or remaining ambiguous needs more research and discussion in academic circles. In the academy, we must be about “communicating the impossible” and our panel seeks to do just that. We are here today to discuss various experiences with identity in the classroom and pedagogical nuances of our identities in relationship to the care and concern for our students. Thinking about critical pedagogy and privilege in the classroom begs the question “how can one not come out in the classroom and attempt to dismantle some of the heteronormative assumptions that render us as oppressed cultural deviants”?

Thursday, April 4th

1507 Salon 5 Nixon
2:00 – 3:15 pm

Pop Culture, Religion, and Gender: A Swirl of Contradictory Possibilities in the Learning Channel's Programming

Sponsor: Women's Caucus

Chair: **Heather Nesemeier**, Minnesota State University Moorhead

“Love Should Be Multiplied, Not Divided:’ A Critical Gaze at the Intersections of Gender and Religion in TLC’s *Sister Wives*”

Jennifer M. Rome, University of Nebraska at Omaha

“*Breaking Amish*: Exploration of Language and Images in Relation to Gender and Religion”

Kimberly Weismann, Williston State College

Heather Nesemeier, Minnesota State University Moorhead

“Looking Beyond the Veil: A Critical Analysis of TLC's *All-American Muslim*”

Sarah Turner McGowen, University of Missouri, Columbia

Molly Turner, Northeastern State University

“Bridal Ambivalence: Contradictory Notions of Female Authority on TLC’s *Say Yes to the Dress*”

Emily Deering Crosby, University of Pittsburg

The Learning Channel (TLC) is filled with reality-based programming targeted toward women. While the increased presence of women in the television programming of TLC has a positive pop cultural representation at first glance, upon taking a closer look, the depictions of women and men, in this case in relation to their religion, religiousness, and faith, are dishearteningly contradictory. Panelists will explore how TLC programming explicitly and implicitly “teaches” viewers about what it means to claim a gender identity in relation to religion. This panel utilizes the round-table discussion format to explore TLC’s mediated representations of women and men through a feminist lens. Specifically, panelists will explore TLC’s emphasis on gender identity in relation to religion and religious practices, weddings, plural marriage, American culture and politics.

Thursday, April 4th

1508 Salon 7 Roosevelt
2:00 – 3:15 pm

Top Paper Panel in Popular Culture

Sponsor: Popular Culture Interest Group
Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Respondent: **Danielle M. Stern**, Christopher Newport University

“The Art and The Act of Tattooing” (Top Interest Group Paper; Top Student Paper)

Bradley Adame, The University of Oklahoma

“Lumos!: Online Harry Potter Discourse as Insight into Fan Identity and Fandom as Equipment for Living”

Sarah Patten Sagardia, Ohio University

“Apocalyptic Doom: How Religion and Mortality Salience Affect Fears of the 2012 Mayan Prophecy” (Top Faculty Paper)

Lindsey A. Harvell, Southern Utah University

Gwendelyn S. Nisbett, University of North Texas

Norman C.H. Wong, University of Oklahoma

Yanavey McCloskey, Southern Utah University

“It’s About The Work: McNulty and Bunk’s Bromance on HBO’s The Wire”

James Scott Smith, University of Missouri, Columbia

Thursday, April 4th

1509 Truman A
2:00 – 3:15 pm

**From Big Brothers/Big Sisters to Emergency Planning: Exploring
the Potentials of Service Learning Partnerships with Nonprofit
Organizations**

Sponsor: Communication Education Interest Group
Chair: **Sandra Osburn**, St. Louis Community College
Respondent: **Amanda Frioli**, Eureka College

Presenters: **David L. Bodary**, Sinclair Community College
Erica F. Cooper, Roanoke College
Alice L. Crume, Kent State University at Tuscarawas
Lisa Beltz, Kent State University at Tuscarawas
Lance Lippert, Illinois State University
Jenna Haugen, University of Kansas
Beth Messner, Ball State University
Nicole L. Johnson, Ball State University
Mary E. Nagy, Bloomsburg University
Jessica M. W. Kratzer, Middle Tennessee State University
Louis Porter II, University of Minnesota
David Shadinger, Northwest Missouri State University
Paul Starr, Ball State University
Howard E. Sypher, Purdue University

This panel will explore the transformative potential of service learning collaborations with nonprofit partners. Panelists will be assigned tables. Each table will be associated with a specific question/issue related to the panel topic. Panelists will use their respective service learning projects to discuss the issue at hand. Audience members will rotate from table-to-table during 5-10 minutes “rounds.”

Thursday, April 4th

1510 Truman B
2:00 – 3:15 pm

**Great Ideas for Teaching
G.I.F.T. Presentations**

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

1. “Address Objections Activity and Discussion”
Sumana Jogi, Indiana University-Purdue University Indianapolis
2. “Teaching Toulmin with Alan Jackson”
Bryan Kampbell, Buena Vista University
3. “Communicating the Possibility of Positivity with Forward Thinking Speeches”
Michele R. Schmidt, Northeastern State University
4. “Nonverbal Line Up”
Carroll Haggard, Fort Hays State University
5. “Case Study of Personal Group Interaction”
Sarah E. Wilder, Luther College
6. “Conceptual Blending in Communication Classrooms”
Gordon Carlson, Fort Hays State University
7. “Creating a Supportive Environment for Impromptu Speaking”
Stacy E. Hoehl, Wisconsin Luther College
8. “Make it Pinteresting!: Classroom Learning Through Social Media”
Jordan Michael Tyler, Western Michigan University
Andrew J. Gambino, Western Michigan University
Bethany Bohlen, Western Michigan University
9. “The Speaker Review Essay and Discussion”
Cynthia Duquette Smith, Indiana University, Bloomington
10. “Twitter Classroom Discussion Enhanced”
Nathan M. Swords, Western Michigan University
Katelyn Sandor, Western Michigan University
Lisa Northouse, Western Michigan University

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 4th

1511 Yardbird A
2:00 – 3:15 pm

Imagining the Possible for Political Communication Research

Sponsors: First Vice President Chad Edwards, Western Michigan University
Political Communication Interest Group

Chair: **Benjamin R. Warner**, University of Missouri, Columbia

Mary C. Banwart, University of Kansas

Bruce E. Gronbeck, University of Iowa

Mitchell S. McKinney, University of Missouri, Columbia

Trevor Parry-Giles, National Communication Association

Craig Allen Smith, North Carolina State University

John C. Tedesco, Virginia Tech

Judith S. Trent, University of Cincinnati

What does the future hold for the study of political communication? What are the strengths and weaknesses of scholarship in this area? This panel of noted political communication scholars, whose work spans the several decades that mark the beginnings and development of research in this area, comment on the past, present and future of political communication research. Audience discussion will follow the presentations.

Thursday, April 4th

1512 Yardbird B
2:00 – 3:15 pm

Let's Get a Little Closer... Or Not

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield
Respondent: **Leah E. Bryant**, DePaul University

“Online Romance: Social Network Influence over Reliance, Commitment and Satisfaction in Online Romantic Relationships”

Kimberly Schaefer, Baker University

“Memorable First Time Sexual Experiences: Gendered Patterns and Nuances”

Mark P. Orbe, Western Michigan University

Amber L. Johnson, Prairie View A&M University

Lydia D. Kauffman, Western Michigan University

Angela F. Cooke-Jackson, Emerson College

“Trait Affection and Adult Attachment Styles: Analyzing Relationships and Group Differences”

Sara L. Trask, University of Missouri, Columbia

Colin Hesse, University of Missouri, Columbia

“Topic Avoidance in Close Friendships: An Exploratory Study” (Top Student Paper)

Emily M. Cramer, University of Wisconsin-Milwaukee

Amanda K. Ruiz, University of Wisconsin-Milwaukee

Thursday, April 4th

1600 Trianon E
3:30 – 4:45 pm

From Orman to iPhones: Competitive Papers in New Media

Sponsor: Media Studies Interest Group
Chair: **Lora Cohn**, Park University
Respondent: **Ahmet Atay**, College of Wooster

“Suze Orman and Cruel Optimism”

Diane L. Cormany, University of Minnesota

“Reporting, the Moral Compass, What Voters Want, and the Third Person Effect: An Analysis of Frames in Political Columnists’ News Magazine Coverage of the 2004 Presidential Campaign”

Corey B. Davis, University of Wisconsin-Whitewater

“Tag Along: Friend or Foe? RFID Tags, Privacy, and Personal Data

Vita Schweighart, Northeastern Illinois University

“Assessing the Credibility of Digitally Manipulated Images”

Raymond W. Preiss, Viterbo University

Jeffery Nyseth, Viterbo University

“Digital Ludic Liminoid Flow: Apple’s iOS as Ritualistic Transcendence in Everyday Life”

Charles Soukop, University of Northern Colorado

1601 Trianon A
3:30 – 4:45 pm

Playing Nice: The Political Civility of Citizens and Politicians

Sponsor: Political Communication Interest Group
Chair: **LeAnn M. Brazeal**, Kansas State University
Respondent: **William Schenck-Hamlin**, Kansas State University

“Constructing Civility: A Citizen-Centered Inquiry”

Elizabeth A Dudash, Missouri State University

“I ‘Respectfully’ Disagree: The Effects of News Framing on Civility in Political Discussion”

Soo-Hye Han, Kansas State University

LeAnn M. Brazeal, Kansas State University

“The Language of Deference: Why American Politics is So Civil, and What Increasing Incivility Signals for Our Political Culture”

Colene J. Lind, University of Texas

Thursday, April 4th

“Lines in the Sand: The Taxpayer Protection Pledge and Congressional Civility”

Jay P. Childers, University of Kansas

McKay Stangler, University of Kansas

A recent poll found that 95% of Americans want civility in politics and 87% believe civility is possible. But what do citizens really mean when they ask for "civility" in politics? How do our politicians model (or fail to model) civil discourse? What is the role of politicians, citizens, and the media in promoting civility? This panel explores these questions and imagines how a more civil public sphere might be achieved.

1602 Trianon B

3:30 – 4:45 pm

Beyond & Within Office Walls: The Possibilities of Organizational Presence in Culture and Community

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Laura Terlip**, University of Northern Iowa

Respondent: **Melissa L. Beall**, University of Northern Iowa

“Profit with a Purpose: How the “One-to-One Movement” Communicates the Possibility of Consuming with a Conscience”

Sandra Flikkema, University of Northern Iowa

“Thank You & Good Luck’: CEO’s Messages of Hope, Risk & Success in Commencement Addresses”

Katelyn Santy, University of Northern Iowa

“Bringing Fun Back: One Possibility for Improving the Quality of Life at Work”

Christina Geweke, University of Northern Iowa.

“Media Coverage of Teachers’ Unions: The Possibility of Eluding Scrutiny?”

Laura Bartelt, University of Northern Iowa

As organizations continue to expand their presence in our communities and our everyday lives, scholars often focus on negative impacts and/or broken promises. This goal of this panel is to explore the positive implications and transformational power of organizational voice in many forms. Panelists will address varied organizational communication practices and their implications for the personal and professional empowerment of individuals both inside and outside an organization’s walls.

Thursday, April 4th

1603 Trianon C

3:30 – 4:45

**Online Counterpublic Rhetorical Movements:
Marginalized Discourses Organize For Action**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Rachel A. Stohr**, University of Nebraska-Lincoln

Respondent: **Steven Paul Melling**, University of Missouri-Kansas City

“Legal Terministic Screens and the Superfluity of Muslim Humanity: Analyzing Rhetorical Responses to ‘The Innocence of Muslims’”

Tiffany Dykstra, University of Utah

“The Digital Frontier Pushes Back: A Look at the Campaign to Stop SOPA/PIPA”

John Price, University of Kansas

“Invitational Rhetoric: A Hermeneutic Standpoint for Promoting Feminist Dialogue in Palestine”

Philip Tschirhart, University of Missouri

“The Counterpublic Funk of an Online Groove: Using Kenneth Burke’s Pivotal Term, the Forensic, to Map George Clinton’s Rhetorical Funk”

Courtney Wright, Bowling Green State University

This panel focuses on a variety of counter-public discourses that have utilized the internet as a method of organization and action to communicate the possible. Using various rhetorical perspectives, the papers on this panel analyze four online movements revealing the ways in which counter-publics are framed to reinforce and resist hegemonic discourses. Movements range from legal, violent, civil and transformative action and reveal significant theoretical implications for rhetoricians and movement scholars.

Thursday, April 4th

1604 Trianon D
3:30 – 4:45 pm

Mission Possible: Media in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Allison Thorson**, University of San Francisco
Respondent: **Leslie Reynard**, Washburn University

Presenters: **Haley Kranstuber Horstman**, University of Nebraska, Lincoln
Katherine Kelley, Fort Hays State University
Cameron Piercy, University of Oklahoma
Elissa Arterburn, University of Oklahoma

The purpose of this panel is to discuss how instructors communicate the possible through implementing multiple types of media to improve learning outcomes and involvement in the basic course. Each presenter will discuss different types of media as tools to improve classroom learning, but we share a common belief that technological advancements can improve students' experiences in the basic course. We expect that this assortment of topics will inspire others to consider the possibilities of implementing media in the basic course at their own institutions.

1605 Burgundy
3:30 – 4:45 pm

Undergraduate Programs Interest Group Business Meeting

Chair: **Jacqueline Schmidt**, John Carroll University
Vice-Chair: **Robert Gobetz**, University of Indianapolis
Secretary: **Deborrah Uecker**, Wisconsin Lutheran College

Thursday, April 4th

1606 Salon 2 Taft
3:30 – 4:45 pm

**State of Illinois Showcase
Strategies for Coaching Delivery in the Basic Course**

Sponsor: States Advisory Council
Chair: **Mardia Bishop**, University of Illinois

Presenters: **Mardia Bishop**, University of Illinois
Michelle Johnson, Black Hawk College
Katie Johnson, Black Hawk College
Kirsten Manthei, Lyons Township High School

This panel focuses on the best practices regarding the coaching of delivery in oral presentations. Specifically, the panel will identify strategies teachers can use to help students improve common delivery problems, such as a monotone voice, lack of projection, body swaying, inadequate breathing, and many more. The panel will feature a workshop/hands on approach and will encourage those present to participate in delivery coaching strategies. In addition, this session will provide an opportunity for all to share their own tips on “fixing” delivery issues. Although the panelists have specific delivery issues they plan to address, they will also adapt the workshop to address the questions of those present.

1607 Salon 3 Wilson
3:30 – 4:45 pm

**When Will My Mentor Appear? Exploring Ideas for Mentoring
Diverse Students**

Sponsor: Communication Education Interest Group
Chair: **Robin Phelps-Ward**, Ball State University
Respondent: **Katherine J. Denker**, Ball State University

Presenters: **Robert Alan Brookey**, Northern Illinois University
Jacqueline Irwin, California State University
Robin Phelps-Ward, Ball State University
Christine Spinetta, Purdue University
Beth Waggenpack, Virginia Tech
Melinda Yeomans, Southern Illinois University

Thursday, April 4th

The mentoring of graduate students is crucial for professional development, but for students from traditionally underrepresented backgrounds, mentoring can be a challenge (Ragins, 2008). The panel focuses on the communicative relationships and education of diverse graduate students outside of the classroom through mentoring and faculty education about mentoring. With women, ethnic minorities, older generation and LGBTQ students all experiencing obstacles to effective mentorships, the panel explores nurturing, mentoring relationships as a possibility for all students.

1608 Salon 4 Hoover
3:30 – 4:45 pm

When Names Signify Theory

Sponsor: Communication Theory Interest Group
Chair: **Amanda Torrens**, Ohio University
Respondent: **Jessica Eckstein**, Western Connecticut State University

“A Bridge Between Communication and Cognitive Theories”

W. Clifton Adams, <http://wca-refracted.com>

“A Heideggerian Approach to Weick: Sensemaking as an Existential Phenomenological Process”

Andrew F. Herrmann, East Tennessee State University

“The Nature and Management of Shame from a Multiple Identities Structuration Perspective”

Randall A. Rose, University of Nebraska at Omaha

1609 Salon 5 Nixon
3:30 – 4:45 pm

Communicating the Possibilities through Open Enrollment: Strategies for Working with Developmental Students

Sponsor: Community College Interest Group
Chair: **Mary Hurley**, St. Louis Community College

Presenters: **Mary Hurley**, St. Louis Community College
Carla Moody, St. Louis Community College
Sandra Osburn, St. Louis Community College
Marg Yaroslaski, Dodge City Community College
Adna Howell, Delta College

Thursday, April 4th

Communication is frequently the only discipline in which faculty are expected to teach college level material to students who are developmental readers and writers. How do faculty who are not trained in developmental education cope with this challenge? This panel will examine strategies to overcome this challenge.

1610 Salon 6 Eisenhower
3:30 – 4:45 pm

Performing Vultures: Ethnography of Social Drama at Vulture Fest

Sponsor: Intercultural Communication Interest Group
Chair: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

Presenters: **Hsun-Yu (Sharon) Chuang**, Southern Illinois University, Carbondale
Steven Kalani Farias, Southern Illinois University, Carbondale
Kathryn B. Golsan, Southern Illinois University, Carbondale
Meggie Mapes, Southern Illinois University, Carbondale
C. Kyle Rudick, Southern Illinois University, Carbondale
Satoshi Toyosaki, Southern Illinois University, Carbondale
Dustin L. Briggs, Southern Illinois University, Carbondale

A little valley village hosts Vulture Fest every fall. Vulture Fest is a rich cultural phenomenon, full of cultural symbols, scripts, and performances, in creating a complex social drama during one autumn weekend. Many people—the local artists and vendors, locals, traveling vendors, volunteer workers, bikers, “hippies,” and curious tourists—help make the social drama possible through their communicative engagements. An ethnographic research team collaboratively studies and explores this social drama from multiple angles.

1611 Salon 7 Roosevelt
3:30 – 4:45 pm

Popular Culture Interest Group Business Meeting

Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Vice-Chair: **Danielle M. Stern**, Christopher Newport University
Secretary: **Jimmie Manning**, Northern Illinois University

Thursday, April 4th

1612 Truman A
3:30 – 4:45 pm

**Deconstructing Popular Culture in Visual Texts:
Rhetorically Analyzing Gender, Race, and Violence**

Sponsors: Media Studies Interest Group
Rhetorical Theory and Criticism Interest Group
Chairs: **Stephanie L. Young**, University of Southern Indiana
Elizabeth A. Petre, Washington University in St. Louis
Respondent: **Michelle Calka**, Manchester University

“The Warrior: How PETA Uses Sexualized Visual Rhetoric to Persuade Its Audience”
Sarah Nelson, University of Southern Indiana

“It’s Like *Frogger* but with Real People: A Rhetorical Analysis of the Primetime
Television Show *Outsourced*”
Samantha Fentress, University of Southern Indiana

“A Separate West: Representation of the Chinese Other in HBO’s *Deadwood*”
Ann Hefner, University of Southern Indiana

“Dehumanization, the Medical Gaze, and Vulnerable Bodies in *The Human Centipede
(First Sequence)*”
Amy S. Jorgensen, University of Southern Indiana

This panel seeks to discuss how rhetorical criticism can be beneficial in critically examining gendered and raced images in various mediated contexts. Particularly, we analyze stereotypical representations of the Chinese Other and “Indian-ness” in television, the sexualized body in print advertisements, and the dehumanization of gendered and raced bodies in horror films. Ultimately, this panel explores the possibilities of rhetorical criticism in deconstructing gender, race, and violence in popular culture.

Thursday, April 4th

1613 Truman B
3:30 – 4:45 pm

**Spotlight Panel: Communicating New Possibilities in Our
Understanding of Health**

Sponsor: Health Communication Interest Group
Chair: **Laura D. Russell**, Denison University

Presenters: **Linda W. Cardillo**, College of Mount St. Joseph
Heather J. Carmack, James Madison University
Anne Gerbensky-Kerber, University of Wisconsin-Stout
Steven P. Phalen, Ohio University
Abbey E. Wojno, Centers for Disease Control and Prevention

In an age of emerging innovative practices and collaborative initiatives for wellness, this spotlight panel features a discussion on nontraditional and alternative understandings of health. Inspired by the conference theme “Communicating the Possible,” panelists will address the breakthroughs and challenges that arise when negotiating, constructing, and acting on new approaches that foster well-being. They will also discuss how communication scholars may position themselves in public conversations and discourses surrounding nontraditional and developing health practices. The panel will then engage in an open discussion guided by questions such as: What role does our discipline play in shaping these conversations and what communicative venues best serve the populations central to the issues researchers explore? In what ways might we re-envision “what counts” as a publication when it comes to action-based, applied research in health domains, particularly those domains where communication between lay and professional audiences occur?

Thursday, April 4th

1614 Yardbird A
3:30 – 4:45 pm

Short Course # 2
**Beyond Ice Breakers and Brainstorming: Using Applied
Improvisation to Communicate the Possible**

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Vicki Crooks**, Ohio University
Jennifer L. Tuder, St. Cloud State University
Stephanie M. Ruhl, Ohio University
Justin Rudnick, Ohio University

Come play while you learn! Welcome to the world of Applied Improvisation, a training paradigm that uses theatre-style exercises in non-theatre settings. In addition to discussing the principles of improvisation, we will learn together by doing. Using improvisation, we will experience collaboration through play and practice possibility thinking. Attendees will receive and discuss a variety of activities that can be used in the classroom.

1615 Yardbird B
3:30 – 4:45 pm

Contemporary Understandings of Marriage

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Audra K. Nuru**, University of Nebraska-Lincoln
Respondent: **Andrea Lambert South**, Northern Kentucky University

“So When Are You Going to Get Married?": Singlism as a Form of Microaggression”

Jennifer A. Jackl, University of Wisconsin-Milwaukee

Andrew W. Cole, University of Wisconsin-Milwaukee

“Making the Choice: The Influence of Messages and Relational Sources about Marriage”

Arrington Stoll, University of Wisconsin-Milwaukee

“Interpersonal Communication Motives and Marital Satisfaction”

Qiaozhen Jia, University of Kansas

“Jon and Kate Separate: Changing Privacy Boundaries”

Tennley A. Vik, Emporia State University

Jocelyn M. DeGroot, Southern Illinois University-Edwardsville

Thursday, April 4th

1701 Trianon A
5:00 – 6:15 pm

**“Being the School That *Does It...*”:
The Possibility of Finding Your Niche**

Sponsor: Communication Education Interest Group
Chair: **Nancy J. Brule**, Bethel University

“Communication and Social Justice: Reflections on the Loyola Experience”

Lee Artz, Purdue University Calumet

“Living the Mission of ‘Mercy’: Improving Lives for Single Mothers and Their Children”

Karla Mason Bergen, College of Saint Mary

“The Possibility of Truthful Answers: The Christian University Not Afraid to Research”

Nancy J. Brule, Bethel University

“Communication and Social Change: Graduate Studies of Discourse and Society at the University of Colorado Boulder”

Lawrence R. Frey, University of Colorado, Boulder

“‘FART’: *Focus, Attitude, Research, & Teaching: Keys to a Unique and Successful Program*”

Larry W. Long, Illinois State University

“Think – Think – Think!!: Attracting and Retaining Communication Majors in an Economy that Brings New Career Focus”

Nichelle McNabb, Otterbein University

“‘Run Watcha Brung...’: Finding Your Niche with What Resources You Have”

Arthur L. Terry, Bethel University

“‘Have You Really Thought this Through?’: A Dean’s-Eye-View of the Strategic Issues and Choices Involved in Selecting One’s Niche”

David H. Zarefsky, Northwestern University

Patrick Johnson (2011) asked the question, “*Is it better to be a jack of all trades, or a master of one?*” Johnson argues that the best career advice for students in today’s economy is to specialize. However, with most four-year school’s emphasis on liberal arts education, this becomes a challenging task. Although specialization requires training students with expertise, and becoming an expert in a field is the surest bet for job security and advancement, most universities organize traditional degrees around faculty and resources instead of exploring the *possibility* of identifying the key areas that could set their programs apart and draw students who may not have considered them before. This panel explores the *merits* of specialization while still maintaining the liberal arts focus. More importantly, the presentations and ensuing discussion will encourage and challenge the audience to explore their own *possibilities*.

Thursday, April 4th

1702 Trianon C
5:00 – 6:15 pm

**Communicating Seeming (Im)Possibilities:
Narrative and Myth in the World of Sporting Communication**

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Krista Phair**, Central Texas College
Respondent: **Krista Phair**, Central Texas College

“From Title IX to Legitimacy: The Narrative of Team USA’s 2012 Women’s Olympic Basketball Team”

Angela M. Jerome, Western Kentucky University

“How Oscar Pistorius Became the Blade Runner: Deification in Sports Narratives”

Mike Milford, Auburn University

“Throwing in the (Yellow) Towel: Competing Narratives in the 2012 NFL Referee Lockout”

Julie Davis, College of Charleston

“The Come-Back Kid? The Myth of Roger Clemens’ Fall From Grace and Attempt to Return to the Mound”

Jacqueline A. Irwin, California State University, Sacramento

“Saving Face while Saying Goodbye: Michael Phelps’ Rhetorical Exit from the Sport of Olympic Swimming”

Rebekah Watson, University of Indianapolis

From women earning success at a “Man’s Game,” to a man with no legs competing against the world’s best in a footrace, sport blurs the line between the possible and the impossible. Using the rhetorical lenses of narrative and myth, this panel explores this blurred line and the intersection of sport and storytelling in a variety of current sports contexts.

Thursday, April 4th

1703 Trianon D
5:00 – 6:15 pm

Celebrating the Career of James W. Chesebro

Sponsor: Media Studies Interest Group
Chairs: **Michelle Calka**, Manchester University
Jimmie Manning, Northern Illinois University

Presenters: **Trevor Parry-Giles**, National Communication Association
Robert A. Brookey, Northern Illinois University
Danielle M. Stern, Christopher Newport University
David T. McMahan, Missouri Western State University
James W. Chesebro, Ball State University

This panel celebrates the accomplishments of CSCA Hall of Fame member James W. Chesebro. Four presenters will briefly share their thoughts and reflections before we hear a statement from Chesebro himself. Then audience members will be invited to share their own memories before we engage a champagne toast. Whether you are a close friend of Dr. Chesebro or someone who only knows him on the page, this is one event you will not want to miss! Since 1966, Prof. Chesebro has maintained a sustained focus on dramatic theory, methods, and criticism with specific applications to television and computer-mediated communication. Beginning in 1981, this orientation was extended to all media systems, with conceptual attention devoted to media literacy and media technologies as communication and cognitive systems, a perspective reflected in both his teaching and research. He also broke considerable ground in introducing studies of sexual identity to the communication discipline. Dr. Chesebro's research has yielded over 100 journal articles, many book chapters, and numerous awards. It has also allowed him the opportunity to be a highly regarded teacher and mentor to many.

Thursday, April 4th

1704 Trianon E
5:00 – 6:15 pm

**Modes for Change: Shaping Social Issues through Communication
and Media**

Sponsor: Graduate Student Caucus
Chair: **Elizabeth A. Dudash**, Missouri State University
Respondent: **LeAnn M. Brazeal**, Kansas State University

“Rhetoric in the Vernacular: Identification and Symbolic Convergence in Robert
Kenner’s *Food, Inc.*”

Dana Dominguez, Missouri State University

“Gender Technologies and Over-identification: Case Studies from South Park”

Jay Frank, University of Minnesota

“The Predominance of Scene and Purpose in Environmental Rhetoric: Burke’s Pentad
Applied to Al Gore’s Power Shift 2011 Speech”

Carmen Garcia, Missouri State University

“Media Conceptualizations of Women’s Health Issues: Contraceptive Coverage in the
Affordable Care Act”

Kelly Nickel, Missouri State University

“Queering the Family: Media Representations, Family, and Hegemony in Same-sex
Marriage Campaigns”

Julie Wight, University of Minnesota

Modernization has increasingly transferred attention to social issues that effect our everyday lives. Social issues are so pervasive that there is no longer a singular construct in which these issues are discussed and instead they transcend media forms. In analyzing a variety of social issues, the way that they are constructed, and how they are communicated, this panel hopes to provide new insights for discussion on the vast potential that modern media has for the progression of social movements across many issues and through a diverse set of platforms.

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1705 Burgundy
5:00 – 6:15 pm

**Politics, Possibilities, and Communication:
Argumentation in the heartland**

Sponsor: Argumentation and Forensics Interest Group
Chair: **Allison B. DeStefano**, Waubonsee Community College
Respondent: **Kathleen Edelmayer**, Madonna University

"Kansas City Mayoral Candidate Sly James Argues for the Future of the City of Fountains"

Michael McDonald, University of Missouri Kansas City

"Fighting Dystopia: Claire McCaskill and Todd Akin debate"

Lora Cohn, Park University

"U.S. Rep. Emanuel Cleaver: Bringing Civility Back to Congress"

Rusty Norris, Park University

"Governor Brownback's Political Strategies in the 2012 Kansas Elections"

Terri Easley, University of Kansas

"Gay Marriage, Argumentation, and Judicial Elections in Iowa"

Gabi SaTeles, Park University

After months of political commercials full of mud-slinging and ad hominem attacks, it's easy to lose sight of the fact that elections represent a chance to remake government—to refine the social contract between citizens—to remake Democracy. This panel explores the role of argumentation in Midwestern campaigns—campaigns at the local and state level, often ignored by scholars.

Thursday, April 4th

1706 Salon 2 Taft
5:00 – 6:15 pm

State of Missouri Showcase
Performance Across The Curriculum: Pathways to Enriched Learning

Sponsor: States Advisory Council
Chair: **Randy K. Dillon**, Missouri State University

Presenters: **Carol L. Benton**, University of Central Missouri
Nicole Freeman, University of Central Missouri
Julie Rae Mollenkamp, University of Central Missouri
Wendy Geiger- University of Central Missouri

Presenters will describe and provide engaged activities for utilizing performance in a variety of unexpected classrooms, with the outcome of fostering interdisciplinary instruction and enhanced relationships.

1707 Truman A
5:00 – 6:15 pm

**The “Possibilities” of Case Study Communication:
Linking Strategies, Noting Limitations, Exploring Media**

Sponsor: Organizational and Professional Communication Interest Group
Chairs: **Rahul Mitra**, Purdue University
Jeremy Fyke, Marquette University

Presenters: **Charles Conrad**, Texas A&M University
George Cheney, Kent State University
David Weber, University of North Carolina Wilmington
Laura Terlip, University of Northern Iowa
Krista Belanger, University of Wisconsin La Crosse
Elizabeth A. Williams, Colorado State University
Stacy Tye-Williams, Iowa State University
Chigozirim Utah, University of Nebraska-Lincoln

This “open format” panel discusses the strategies and implications of using case studies as a pedagogical tool for organizational communication. We assemble an extremely well-qualified set of panelists from across the academic spectrum (i.e., graduate students, assistant professors, associate professors, and full professors) to talk about their experiences, sharing effective strategies, noting some limitations, and exploring the use

Thursday, April 4th

of new/social media in this approach. The chairs are editors of a new online resource “Organizational Communication in the News” (www.orgcominthenews.com) that gathers and categorizes contemporary case studies, and they plan to feature the ideas/outcomes of this discussion on the website, to share it with the organizational communication community at large.

1708 Salon 4 Hoover
5:00 – 6:15 pm

Trans-health Communication: The Possibilities are Powerful

Sponsor: Health Communication Interest Group
Chair: **Christine North**, Ohio Northern University

Presenters: **Lance Lippert**, Illinois State University
Heather J. Carmack, James Madison University
Christina Beck, Ohio University
Donna R. Pawlowski, Creighton University

Health communication easily crosses disciplines and is one of the most readily applied disciplines of communication. Examining the relationship of health communication to other areas of communication, to other disciplines, and to applied settings is clearly a timely topic and is clearly a “meeting” of people in both academia and industry. This panel will share research and work being done at this nexus of health communication and all other disciplines and applications.

Thursday, April 4th

1709 Salon 5 Nixon
5:00 – 6:15 pm

**Babies, Boobs, and Bias:
An Exploration of Academic Mothers' Breastfeeding Experiences**

Sponsor: Women's Caucus
Chair: **Jessica M. W. Kratzer**, Middle Tennessee State University

Presenters: **Anji L. Phillips**, Bradley University
Heather Nesemeier, Minnesota State University Moorhead
Sarah Turner McGowen, University of Missouri, Columbia
Jacki Brucher Moore, Kirkwood Community College
Tennley A. Vik, Emporia State University
Molly A. Reynolds, University of Kentucky
Audra Myerchin, Minot State University

Breastfeeding can be considered a controversial topic, especially with recent media coverage. This media exposure has prompted a necessary discussion about breastfeeding as academic professionals. This panel seeks to explore the challenges of breastfeeding as working mothers in academia related to time management for breastfeeding and pumping, childcare, privacy issues, and the many other challenges and benefits related to nursing babies. We will explore breastfeeding in the context of working academic mothers at different stages in their careers.

Thursday, April 4th

1710 Salon 6 Eisenhower
5:00 – 6:15 pm

**Pop Culture, TV and the Interpersonal Lesson:
Envisioning Unique Applications in the Classroom**

Sponsor: Instructional Resources Interest Group
Chair: **Rhiannon Dickerson**, University of Missouri- Kansas City
Respondent: **Rhiannon Dickerson**, University of Missouri- Kansas City

Presenters: **Traci Dillavou**, Kansas City Kansas Community College
Emily Sewell, Johnson County Community College
Greg Dedrick, Metropolitan Community College
Lindsey Welsch, Baker University
Ashley Vasquez, Johnson County Community College
Staci Mayo, Metropolitan Community College
Jane Anne Belmore, Park University

This discussion panel will stretch the boundaries of communicating the possible by focusing on seven popular television programs (Sister Wives, Modern Family, Arrested Development, Culture and Food, The Walking Dead, Lie to Me, The Big Bang Theory) that are easily accessed from Netflix, Hulu, and other online formats for efficient use in the classroom. These pop culture programs will be corresponded with interpersonal communication classroom concepts along with activities and tools for effective learning strategies.

1711 Truman B
5:00 – 6:15 pm

Communicating the Possible in Divergent Cultural Contexts

Sponsor: Intercultural Communication Interest Group
Chair: **Diana Trebing**, Saginaw Valley State University
Respondent: **John Baldwin**, Illinois State University

“The Spectacle of Rock and Roll Hybridity in Southeast Asia: An Ethnographic Study of Rock and Roll-ness in Thailand”

Nathan Furstenau, Eastern Illinois University

Scott Walus, Eastern Illinois University

“The Koran on the Cross: A Qualitative Analysis of Islamophobia and Evangelicalism”

David Van Bebber, Missouri State University

“The Impact of Self-construal on Weight Estimation and Health Practice: A Cross-Cultural Study”

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Sang-Yeon Kim, UW-Milwaukee,

Tae-Seop Lim, UW-Milwaukee

Hayeon Song, UW-Milwaukee

Anna Herrman, UW-Milwaukee

Kikuko Omori, UW-Milwaukee

Jennifer M. Hawkins, UW-Milwaukee

Hiroshi Ota' Aichi, Shukutoku University, Nagoya, Japan

Hyun-Joo Kim, Kwangwoon, University, Seoul, Korea

Junghyun Kim, Chung-Ang University, Seoul, Korea

Jihyun Kim, UW-Milwaukee

Nathan England, UW-Milwaukee

Kelly Tenzek, UW-Milwaukee

Emily Cramer, UW-Milwaukee

Denis Grimes, UW-Milwaukee

Keith Dilbeck, UW-Milwaukee

“Cultural Adjustment Barriers: How Social Support Can Reduce Stress for International Students in the United States”

Kim Omachinski, University of Wisconsin-Milwaukee

“Death of a King: Digital Rituals and Diaspora”

Benjamin Burroughs, University of Iowa

1712 Yardbird A

5:00 – 6:15 pm

Performance Studies and Theatre Interest Group Business Meeting

Chair: **Christopher C. Collins**, Angelo State University

Vice-Chair: **Jennifer L. Tuder**, St. Cloud State University

Secretary: **Patrick Santoro**, Governors State University

Thursday, April 4th

1713 Yardbird B
5:00 – 6:15 pm

Storying and Unstorying Relationships

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Haley Kranstuber Horstman**, University of Nebraska-Lincoln
Respondent: **Jessica J. Eckstein**, Western Connecticut State University

“Remembering Loved Ones through Stories: An Analysis of StoryCorps’ 9/11 Narratives”

Kelly E. Tenzek, Bloomsburg University

Jordan Compton, Ohio University

“Mother-Daughter Storytelling: A Window into My Life with OCD”

Melissa M. Kampa, University of Iowa

“Out of the Ashes: Adult Survivors of Abuse”

Laura K. Pelletier, Minnesota State University-Mankato

“Who Are You to Tell Me Who I Am? Joint Identity Construction in *The Real Housewives of New York*”

Kelly E. Tenzek, Bloomsburg University

Mridula Mascarenhas, University of Wisconsin-Milwaukee

Nancy Burrell, University of Wisconsin-Milwaukee

1801 Old Lobby
6:30 – 8:30 pm

Welcome Reception--CSCA 2013
Sponsored by the Kendall Hunt Publishing Company

Hosts: President Mitchell S. McKinney, University of Missouri, Columbia
First Vice President Chad Edwards, Western Michigan University

Join us as we celebrate the beginning of the 2013 convention! Thank you to the Kendall Hunt Publishing Company for their sponsorship of this event.

Thursday, April 4th

1901
7:00 – 10:00 pm

Past Presidents' Dinner

Sponsor: Past President Scott A. Myers, Western Virginia University

Attendees should meet in the hotel lobby at 6:45 pm for the short walk to the restaurant.