

Applied Communication Interest Group Meeting Minutes

Eastern Communication Association Annual Convention

Sheraton Philadelphia Society Hill, Philadelphia, PA

April 23, 2015

In attendance:

Alexander Lancaster, West Virginia University
Corey Liberman, Marymount Manhattan College
Sean Luechtefeld, University of Maryland
Stacy Smulowitz, University of Scranton
Nancy Wiencek, Rider University

Agenda

1. Approval of minutes
2. Report from the Chair (Stacy Smulowitz, on behalf of Annette Madlock Gatison)
 - a. Call for Submissions
 - i. We were given 7 program slots this year, compared with 6 last year
 - ii. We scheduled/sponsored 10 competitive papers, 2 roundtables, 1 panel and 1 symposium.
 - iii. We co-sponsored three panels:
 1. *It's on Us: A Roundtable Deliberation on Sexual Assault Prevention Programs on College Campuses* with Health Communication.
 2. A panel *Communicating in and Beyond Deliberative Communication Classrooms: Overcoming Structural Impediments to Collaboration* with Instructional Communication.
 3. A symposium *Agreeing to Disagree: A Conversation about Communication Theories and their impact on Management, Coaching, and Service Delivery* with Organizational Communication.
 - b. Top Paper Award
 - i. The Interest Group's top paper was authored by Gregory Cranmer & Mary Brann and was titled "I am an Important Part of this Team': An Exploratory Study of Coach Confirmation."
 - c. Special thank-yous
 - i. Reviewers
 1. Lance K. Bennett, West Chester University
 2. Nicole Files-Thompson, The Lincoln University
 3. Janie Harden Fritz, Duquesne University

4. Todd Kelshaw, Montclair State University
 5. Annette Madlock Gatison, Southern Connecticut State University
 6. David Petroski, Southern Connecticut State University
 7. Linda Sampson, Southern Connecticut State University
 8. Margaret Sargent, Southern Connecticut State University
 9. Stacy Smulowitz, University of Scranton
 10. Andrew Tollison, Merrimack College
- ii. Leadership
 1. Julia Daisy Fraustino, University of Maryland (incoming West Virginia University), Secretary
 2. Stacy Smulowitz, University of Scranton, incoming Chair
- d. Other business to consider
 - i. Bylaws updates
 1. Nancy Wiencek, Corey Liberman and Alexander Lancaster will comprise a committee to update bylaws over the next year.
 - ii. Definition of Applied Communication
 1. Should we identify the criteria?
 - a. Could look at *Journal of Applied Communication Research* for their editorial standards, although that may be vague, too.
 - b. Should include standards in the Call for Submissions.
 - c. A committee, composed of Corey Liberman and Alexander Lancaster, will examine the criteria and make a recommendation.
3. Executive Committee Update (Nancy Wiencek)
 - a. 2016 Convention
 - i. March 31-April 3 in Baltimore
 - ii. Applied Communication Interest Group will get 9 panel slots + business meeting (10 total)
 - iii. Applied Communication Interest Group is 6th largest in ECA
 - iv. ECA is down to 594 members (from high of 893)
 4. Election of New Officers (Stacy Smulowitz)
 - a. Executive Council Representative
 - i. Term will start at the end of 2016 and end at the beginning of 2018
 - ii. Nancy was elected serve an additional term
 - b. NCA Legislative Assembly Representative (unclear if this is necessary)
 - i. Nancy agreed to serve in this role, if the need for this role exists
 - c. Secretary
 - i. Alex Lancaster was elected.
 - d. Vice Chair (and eventual Chair)
 - i. Corey Liberman was elected.

5. New Business
 - a. ECA Taskforce for Organizational Identity & Membership
 - b. ECA Taskforce for community college outreach

6. Adjourn

These minutes were prepared by Sean Luechtefeld (seanluechtefeld@gmail.com) on behalf of Julia Daisy Fraustino (j.d.fraustino@gmail.com).

The Applied Communication Interest Group focuses on the application of theory and research to practical issues, problems, and situations.

Applied Communication research highlights the connection between theory and practice, seeking to demonstrate the usefulness of recommendations to potential users. Topics of interest to Applied Communication include contemporary social issues, marketplace contexts, and the concerns of local communities that are addressed through projects grounded in communication theory.

The Applied Communication Interest Group is committed to helping the general public solve socially relevant problems and to test the usefulness of communication theory in "real-world" settings.
