

Business Meeting Minutes  
Applied Communication Interest Group  
Eastern Communication Association  
April 28, 2007  
Providence, RI

Meeting was called to order by Kathleen Taylor Brown (Chair) at 5:15 p.m with 14 members in attendance (see list below).

1. 2006 Minutes reviewed. Motion to approve made by Lisa Millhous and seconded by Jim Pickett.
2. Chair gave the report on the Interest Group's activity at the 2007 Annual Meeting in Providence, RI:
  - a. 8 total panels programmed
  - b. 15 competitive papers submitted
  - c. 7 panels accepted
  - d. Top paper award to Jason Wrench, Brandon Millhouse, and David Sharp, of Ohio University Eastern (Wrench) and Chillicothe (Millhouse and Sharp)
  - e. Penn State Greater Allegheny provided the plaque for the Top Paper Award.
3. Attendance and Membership:
  - a. 621 current paid ECA members
  - b. 658 total registered attendees at ECA 2007
  - c. Applied Communication has 112 paid members; this number reflects 23 new members.
  - d. Thanks to our reviewers Janet Reynolds Bodenman, Janie M. Harden Fritz, Sue Malcolm, and Jeanne Pursuit.
4. Report from EC from Lisa Millhous:
  - a. New Applied Communication Award endowed by the Urban Communication Foundation for Translational Communication Research for \$1000.
  - b. Events at the Convention: Chocolate Fun-Do, Vote for 100-year logo designs
  - c. 2008 conference is in Pittsburgh at the Omni William Penn from May 1-4 at \$149 per room.
  - d. 2009 – Philadelphia – Sheraton Society Hill (and we have the entire hotel). Haven't heard theme yet but this is 100<sup>th</sup> anniversary.
  - e. 2010 – Baltimore.
  - f. Issues of prices and suitable sites were reviewed by the committee; considerations especially for the cost for undergraduate students and in the price range where people will actually attend. Forming relationships with sites (much like the Omni William Penn) may be the way to go in the future.
  - g. On Sunday there will be 10 \$100 awards in the "Don't go home yet" raffle to keep people here until Sunday. One person reported that it worked.
  - h. Interest group planner issues – Rich West had two interest group planners disappear this year; ECA empowered Rich to step in; we need a backup – what happens if planner can't do it? Usually past chair will assist.
  - i. ECA's economic situation is good; royalties from Taylor & Francis deal and also Philly convention brought in good money.
  - j. Mark Hickson, III will be editor of QRR
  - k. Journal acceptance rates:
    - i. CQ – 17%
    - ii. CRR – 50%/10% to this point

- iii. QRR – 60%, but with a smaller n
  - iv. Taylor & Francis is giving a 24-hour free abstracting access (we want people to cite our articles) and is retrodigitizing journals back to 1997.
  - v. Top 10 electronic hits were to our Weber & Martin – on organ donation, which was a top paper in Applied Communication in 2004.
1. Lewis Freeman reminded of year off from Executive Council representation so no need to elect this year.
  5. Kathleen Taylor Brown passes gavel to Jeanne Pursuit, Duquesne University.
  6. Election of Vice Chair (2009 Planner) – Kathy Taylor Brown nominated Sue Malcolm of Robert Morris University/Duquesne University; Lisa Millhous seconded.
  7. Discussion of 2008 convention planning:
    - a. 2008 Conference Theme is “Making a Difference”
    - b. Partnering with other Interest Groups is encouraged
    - c. Suggestions for Spotlight Panels – Ken Cissna, Bill Eddie, Mark Hickson III, Tim Sellnow (Crisis Mgmt)
    - d. Lewis Freeman suggested Teresa Heinz Kerry; Jeanne to contact Heinz Foundation
    - e. Education and Making a Difference
    - f. Dr. Arneson’s Events Planning Class and the Rachel Carson event.
    - g. Davis Foulger – ask Carnegie-Mellon to present about first graphical user interface (GUI) that was developed there. He will contact.
    - h. Jeanne mentioned rich philanthropic tradition of SWPA as a possible panel (see Heinz Foundation info)
    - i. Mentoring, interships, PRSSA
    - j. Lewis mentioned PA Primary is later in May; we could do something related to national and local politics.
    - k. Don Fishman does the wine and spots around local politicians, not the issues; this could be a way to get something in the paper.
    - l. Jim Pickett suggested Gordon Mitchell at Pitt does debate - crossover there?
    - m. KTB mentioned she and Jeanna Cooper work with Blue Rood Technologies with their students (it’s a smart house for aging people); civic and community engagement, PR deliverables, Penn State representation; Jeanna Cooper can talk about Blue Roof Tech.’s mission, they might make a presentation and pair with state gerontology and social work people; Jim Pickett suggested because interpersonal comm. research usually misses older folks.
    - n. Gordon Mitchell also works with urban debate leagues – making a difference through that?
    - o. Jaimeson and Corrella (?) students on the ground in PA? – Spotlight – Political Communication.
  8. Jeanne Pursuit reminded the group that Oct. 15<sup>th</sup> was the deadline for the CFP and Dec. 15<sup>th</sup> is the deadline for poster sessions; electronic submissions are welcomed and encouraged!
  9. In light of the disappearing Interest Group Planners, Lisa Millhous moved that the Past Chair should always serve as a paper reviewer. Jim Pickett seconded. Motion passed.
  10. Jeanne will follow up on 2008 conference suggestions after May 13<sup>th</sup>, 2007.
  11. Jim Pickett motioned to adjourn; Leanne Bell seconded.

In attendance:

| Name | e-mail | Institution | Review? |
|------|--------|-------------|---------|
|------|--------|-------------|---------|

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|-------------------------|---|------------------------------|-----|
| Lisa Millhous           | <a href="mailto:lmillhous@wcupa.edu">lmillhous@wcupa.edu</a>  | West Chester University      | yes |
| Janet Reynolds Bodenman | <a href="mailto:jbodenman@bloomu.edu">jbodenman@bloomu.edu</a>  | Bloomsburg University        | yes |
| Leeanne M. Bell         | <a href="mailto:leeannebell@hotmail.com">leeannebell@hotmail.com</a>  | Duquesne U.                  | no  |
| James Pickett           | <a href="mailto:jpickett1@flagler.edu">jpickett1@flagler.edu</a>  | Flagler                      | no  |
| Sarah Ryan              | <a href="mailto:Sarah_ryan@baruch.cuny.edu">Sarah_ryan@baruch.cuny.edu</a>  | Baruch CUNY                  | yes |
| Richard Thames          | <a href="mailto:thames@duq.edu">thames@duq.edu</a>  | Duquesne U.                  | no  |
| Jeanna Cooper           | <a href="mailto:jcooper@psu.edu">jcooper@psu.edu</a>  | Penn State Greater Allegheny | no  |
| Robin Smith Mathis      | <a href="mailto:rsmathis@earthlink.net">rsmathis@earthlink.net</a><br>Or <a href="mailto:rsmathis@yahoo.com">rsmathis@yahoo.com</a> | Texas A & M U.               | yes |
| Ronald C. Arnett        | <a href="mailto:Arnett@duq.edu">Arnett@duq.edu</a>  | Duquesne U.                  | no  |
| Janie Harden Fritz      | <a href="mailto:harden@duq.edu">harden@duq.edu</a>  | Duquesne U.                  | yes |
| Sue Malcolm             | <a href="mailto:Malcolm@rmu.edu">Malcolm@rmu.edu</a>  | Robert Morris                | yes |
| Lewis Freeman           | <a href="mailto:lefreeman@fordham.edu">lefreeman@fordham.edu</a>  | Fordham U.                   | no  |
| Davis Foulger           | <a href="mailto:davis@foulger.info">davis@foulger.info</a>  | Brooklyn College             | no  |
| Kathy Brown             | <a href="mailto:ktb2@psu.edu">ktb2@psu.edu</a><br>Home 412-415-1048<br>Work 412-675-9495  | Robert Morris U.             | no  |