

ECA APPLIED COMMUNICATION INTEREST GROUP BUSINESS MEETING

Saturday, April 24, 2010

Baltimore, MD

Meeting was called to order at 8:10 a.m. by Christina McDowell Marinchak, Chair

I. Old Business

A. Approval of 2009 meeting minutes

1. Motion to approve minutes was made and seconded and approved unanimously.

B. Nomination of Secretary

1. Maria Brann agreed to serve as secretary for the 2010 and 2011 conferences.

C. 2010 Conference Information

1. Paper/Panel Submissions

- a. 18 papers submitted
- b. 11 panels submitted
- c. 1 abstract submitted

2. Program

- a. Applied Interest Group was given 8 slots initially, which is based on the number of members
- b. After petitioning for more slots, group ended up with 14 slots, which was the highest of the conference
- c. Top Paper Panel is scheduled for 3:15 p.m., Saturday in Lombard. Top Paper Awards will be given at the panel.

3. Membership

- a. Currently have 131 members, which is 18.4% of all groups

4. Acknowledgements

- a. Thanked reviewers

5. Transition to new Chair: Sarah Ryan

II. New Business

A. Nominations for First Vice President Elect Select

1. No nominations

B. Nomination for ECA Community College Representative to NCA Legal Council

1. No nominations

C. Nomination for ECA Representative to NCA Nominating Committee

1. No nominations

D. Nominations meeting

1. 9 a.m. in Camden room to vote

E. 2011 Conference

1. Theme: Communication and Power: From Classrooms to Politics
2. Dates: April 13-17, 2011 (earlier than usual next year)
3. Location: Arlington, VA/Washington, DC
 - a. Key Ridge Marriott: \$139 room rates
 - b. Bus tours around depot: \$1
4. Program Allocation: 10 panel slots
5. Submission deadlines:

- a. Papers/Panels: October 15, 2010
- b. Posters/Undergraduate Scholars Conference: December 15, 2010
 - 1. Undergraduate Scholars Conference:
 - a. Dates: April 15 & 16, 2011
 - b. Organizer: Jason Wrench
 - c. Panels will be chaired by graduate students and faculty
 - 6. Recruitment of Paper and Panel Reviewers
 - a. A sign-up sheet was circulated
 - 7. Planner for 2012 conference
 - a. Sarah Ryan agreed to plan 2012 conference as well as 2011

III. Announcements

- A. 6 applied panels left (4 today, 2 tomorrow)
- B. Upcoming health communication case study book published by Kendall Hunt will be available for purchase in the Fall.
- C. Call for papers for Women of the African Diasporic book
- D. Members teaching intercultural and public speaking communication classes in Italian sister school.
- E. Members continue to publish in prolific journals (e.g., Journal of Management History)
- F. Discussion of “What is Applied?”
 - 1. Read from bylaws description
 - 2. Focus on “action steps” and “problem solving”

Meeting was adjourned at 8:40 a.m.
Minutes prepared by Maria Brann.