

Applied Communication Interest Group
Meeting Minutes
5-2-08

Attendance:

Jeanne Persuit, Janie Harden Fritz, Sue Malcolm, Lisa Millhous, Kathy Brown, Ronald C. Arnett, Christy McDowell, James R. Pickett, Lewis Freeman, Don Swanson.

Meeting was called to order 9:40 a.m.

Old Business

1. 2007 minutes – Lisa M. and K.T. Brown approved
2. 2008 meeting report: 15 competitive papers; 13 accepted; 1 moved to Philosophy of Communication Division.
3. Top Applied paper was by Bates, Quick, & Kloss
4. 9 panels programmed; 2 slots for PRSSA & VP program. Thanks to Tom Flynn and Slippery Rock for the outstanding student/practitioner/academic panel; thanks to Tom Flynn's department chair and dean, as well as practitioner Niki Campbell – the food was good as well as the ideas.
5. We had 8 slots; in 2007-2008 we had 125 members, 19% of total membership. That's a good number, but we can get more. Organizational communication has over 200 members (321) for 48% of total ECA membership.
6. Thanks to Janet Reynolds Bodenman, Robin Mathis, Sarah Ryan, and Janie Harden Fritz, Susan Malcolm, paper readers.
7. Important - Go to the Exhibit Halls to support our vendors.
8. Today is ECA graduate school fair 1-3 p.m.
9. Lisa Millhous – went to ECA meeting.
 - a. We have a brand new wonderful web site. Building a syllabus matrix! Recognition of members' local activities in the community; we should seek to connect. We did first on-line voting. 12% participate in the voting. Saved \$500.00. Vote!
 - b. Philadelphia and then Baltimore – might go to Alexandria. Looking at 2012 venues.
 - c. NCA early registration deadline - airline tickets are expensive.
 - d. NCA candidates are here - Sherwin Morreale and Lynn Turner.
 - e. We host competitive journals.
 - f. Trevor Perry-Giles is editor-elect of Communication Quarterly.

- g. This convention: 750 participants; 530 preregistered; 30,000 dollars in sponsorships.
- h. Tax exempt status is being questioned.
- i. New ECA representative to Exec Council is needed.
- j. K.T. Brown - Penn State Greater Allegheny volunteers for this task.

New Business

1. Transition to Susan Malcolm from Robert Morris University
2. Next year's conference - current enrollment – Between 100 and 150 for 8 slots
3. 100th year anniversary – Defining Moments: A Century of Communication.
4. Commemorative items prepared for sale – pens, cups, shirts, even socks.
5. Ronald C. Arnett mentioned Randy Rossi's urban renewal project in lieu of traditional T-shirts [Something about pottery].
6. Content of conference: Centennial scholar series recognizing outstanding scholar from each interest group. Similar to Spotlight on Scholarship – talk about research, reference research, etc. Panel, etc. Names for Centennial scholar needed by Sunday (May 4, 2008).
7. Centennial luncheon – open luncheon. Not sure how many scholars will be selected, but other folks from other groups, such as NCA, will invited to attend.
8. Discussion of Mark Hickson, III and applied communication research.
9. October 15 deadline of call for papers. Electronic submission.
10. Poster session deadline Dec 15. Adam Earhart. Jan 2009 program goal. (hopeful for preliminary program)
11. Century Panel Program: Lewis – mentioned Kenneth Gergen at NCA who spoke glowingly about conference program. Kenneth Gergen is at Swarthmore and could be a connection. Connected to Ken Cissna and Art Bochner with interests in Applied Communication. Might give an extra spot for them. Chesebro for Applied as well.
12. Web site has a space for each interest group to create news and information.
13. No regular newsletter by mail; all on line.
14. Thanks to folks who came from Penn State who supported our discipline – Jeremy Cohen panel.

15. Ronald C. Arnett regarding history – if history fits with applied–history of discipline put into action.
 - a. Louis – futurist – what is it to come.
 - b. James R. Pickett – mentioned thinking about the founding of this interest group. Who started it—applied communication came out of organizational and interpersonal. Find who the founding people are and invite them to come and talk.
 - c. Ideas: Crossing the bridge to the future...A bridge from past to future
 - d. Comments about psychology as ethnocentric. Someone remembered that there was a debate about whether there should be applied communication. Gerald Phillips and the other guy [was it Donald G. Ellis?]. It is neither residual nor peripheral nor marginal nor derivative.
 - e. Sue Malcolm mentions someone who might be interesting. Practitioner balancing academic – she will make inquiries.
 - f. Tom Benson. One of the last Cornellians. Has written on history of discipline. If not Tom Benson, Tom Kane.
16. Could Applied have an award? Does not have to have a formal name. Discussed named awards.
17. Louis Freeman makes a motion to create an award for distinguished contribution to applied communication (to be refined as needed). Lisa M. second. Unanimously passed.
18. Interest group for next year - need interest group vice chair to take over in 2009. Christy McDowell – nominated, seconded, and elected by acclamation.
19. Paper readers were recruited for 2009 conference.
20. Meeting adjourned.