

BANNER AD & LANDING PAGE PACKAGE SPECS

BANNER AD PLUS ACCOMPANYING FULL-SCREEN LANDING PAGE

Rotating Banner Ad

640Wx110H pixels
 .jpg or .png format
 300 dpi



SUGGESTIONS

- 1 **CALL TO ACTION** "Click Here" or a button that prompts the user to click the ad
- 2 **STRONG MESSAGE** to grab the user attention like "Win an iPad"

Rotating Banner Ad

Banners rotate at top of app Dashboard page. When tapped, user is directed to sponsor's fullscreen app Landing Page

Accompanying Full-Screen App Landing Page

320Wx418H pixels
 640Wx1008H pixels
 1408Wx1408H or 704W704H pixels
 1536Wx1920H or 768Wx960H pixels
 2160Wx3840H pixels (iPhone 7/7P)
 .jpg or .png format
 300 dpi

SUGGESTIONS

- 1 **CREATIVE TEXT** keeps the user attention
- 2 **COMPELLING IMAGERY** that is consistent with your brand identity or product
- 3 **CALL TO ACTION** to elicit a click through response or drive traffic to your booth
- 4 **BRAND AWARENESS** for quick and memorable brand recognition



App Landing Page

Full screen app Landing Page features sponsor products or services. Ad clicks through to the Exhibitor Profile or to a provided web URL

CUSTOM GRAPHIC ARTS SERVICES AVAILABLE

Graphic Arts Services offered at a discounted rate can be arranged through your Core-Apps Account Manager.

DELIVERY: Email sponsorship/ad package materials to your Core-Apps Account Manager.

BANNER & LANDING PAGE EXAMPLES

ICS Increase Profitability **MORE**

SWISHER SWEETS VISIT US AT BOOTH #5547
CLICK HERE FOR MOBILE SWISHER

CORNING Gorilla Glass FIND OUT MORE

BOOTH #12642

ICS
INSURED CASH SWEEP

Booth 500

- ✓ Repurpose collateral into higher earning assets
- ✓ Reduce collateralization expenses
- ✓ Better serve existing customers more profitably and attract new ones, too

Pin Promontory Interfinancial Network, LLC **Learn More**

BOOTH #5547
GO FOR TWO!

CLICK HERE TO EXPERIENCE E-SWISHER!

CORNING Gorilla Glass

Tough just got **Better.**

Visit Booth #12642 to check out live demonstrations every hour on the hour.

LEARN MORE

EXPERIENCE THE NEW JABRA STEREO RANGE.
CLICK HERE

Jabra YOU'RE ON

Every solution begins with the right question.
What's your question?

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NISSAN SHIFT.

DESIGNED FOR SOUND ENGINEERED FOR LIFE.

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2013 International CES
MEET US AT BOOTH #11608

Jabra YOU'RE ON

Meet **THE WHIZ KIDS** of Issuer Processing.

Every solution begins with the right question.
Find your answer.

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