



EASTERN COMMUNICATION ASSOCIATION  
103RD ANNUAL CONVENTION

APRIL 26 - APRIL 29, 2012  
CAMBRIDGE, MASSACHUSETTS

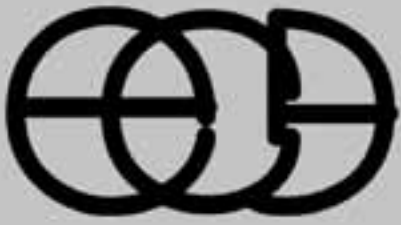


TRANSITIONS



**Where  
scholarship  
and friendship  
forge careers.**

[rit.edu/cmt](http://rit.edu/cmt) R·I·T



Eastern Communication Association

# T RANSITIONS

103<sup>RD</sup> ANNUAL CONVENTION  
CAMBRIDGE, MA  
APRIL 26 - 29 2012  
ROYAL SONESTA BOSTON



**Eastern Communication Association Officers and Staff**



**President**

Cindy Lont  
*George Mason University*



**Immediate Past President**

Janie Harden Fritz  
*Duquesne University*



**First Vice President**

Nancy J. Willets  
*Cape Cod Community College*



**First Vice President**

Danette Ifert Johnson  
*Ithaca College*



**Executive Director**

Ronald C. Arnett  
*Duquesne University*



**Director of Member Services**

Kathie Cesa, CAE  
*KOC Member Services*

**Table of Contents**

Welcome from the First Vice President . . . . .	6
Distinguished Welcomes	
Governor Deval Patrick . . . . .	7
Boston Mayor Thomas Menino . . . . .	8
Cambridge Mayor Henrietta Davis . . . . .	9
General Convention Information	
Convention Policy Statements . . . . .	10
Registration/Exhibit Area Locations and Times . . . . .	11
Hotel Map . . . . .	12
Primary and Associate Planners . . . . .	13
Interest Group Planners . . . . .	14
Paper/Program Selection Committee Members . . . . .	15
Major Sponsors, Advertisers, and Exhibitors . . . . .	18
Abbreviated Programming and Events	
ECA Business Meetings At-a-Glance . . . . .	19
Events of General Convention Interest . . . . .	21
Short Courses At-a-Glance . . . . .	22
First Vice President Sponsored Panels . . . . .	24
2012 Convention Panels . . . . .	25
2013 Call for Papers . . . . .	130
ECA History	
Presidents . . . . .	134
Second Vice Presidents . . . . .	136
Secretaries/Treasurers/Executive Directors/Journal Editors . . . . .	138
Association Awards . . . . .	140
Distinguished Research Fellows . . . . .	143
Distinguished Teaching Fellows . . . . .	144
Committee of Scholars: 1980-2012 . . . . .	145
Life Members . . . . .	147
Convention Sites: 1959-2015 . . . . .	148
Index of ECA 2012 Advertisers . . . . .	161
Index of ECA 2012 Participants . . . . .	162

## **Welcome to Cambridge and the 103rd Annual Eastern Communication Association Convention**

After months and months of planning, thousands of email, text messages, and voice mail messages, countless hours of phone conversations and more than a few sleepless nights...we have arrived!

When I first chose the convention theme of Transitions, I did so because the theme spoke to me personally and professionally. And when I thought of the world around us--politically, environmentally, economically--all I could see were transitions. What better way to work towards an understanding of life's important moments than to embrace them and examine them? That is what I wish for you with this year's convention, the opportunity to ponder how our discipline contributes to the dialogue of Transitions at home and across the globe. Who better than communication scholars and professionals to explore the processes and consequences of communication as they apply to human life and relationships?

Your colleagues have created an amazing set of programs for you this year. There are close to two hundred programs to choose from, over eight hundred presenters, twenty-seven graduate and undergraduate posters, twelve short courses, and an array of business meetings, coffee hours, and receptions from which you can benefit. I encourage you to take full advantage of all that is here for you! Working with the twenty-four interest group planners has been an absolute pleasure. They were creative, organized, and always professional, many going above and beyond their roles to help with the overall planning. For all that they did in the creation of this convention, I am most grateful.

President Cindy Lont was never more than an email away with incredible encouragement, information, and a generous willingness to share invaluable experience and insights. Executive Director Ron Arnett, Past-President Janie Fritz, and Rita McCaffrey, Doug Marshall, and David DeJuliis from Duquesne University were all immensely supportive and helpful. Kathie Cesa is the quintessential professional. I don't think there was ever a time when I emailed her and didn't get a helpful response within minutes, setting my mind at ease and giving me whatever information was needed on the spot.

When choosing my team, I considered the balance that I needed to get the work done as well as to keep me sane. I chose my Second Vice Presidents, Tobi Mackler and Rita Rosenthal, for their steadfast dedication. As we headed closer and closer to the convention, their work load increased, but their humor never left them. Susan Ward compiled a roster of compelling short courses, and in an effort to give attendees complete advanced information, introduced the "short course syllabus" to rave reviews. Trevor Parry-Giles put together two wonderful sets of graduate poster sessions that I know you will enjoy. Leeanne Bell McManus' marketing work was, once again, amazing. In these tough economic times, she managed to creatively and successfully garner extensive financial support. Anne Mattina remains my favorite foodie. Her compilation of restaurant listings and the wonderful selection of food at our receptions are sure to provide something for everyone!

This year, we present the second Annual James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference. Susan Jasko's organization of the review process was most appreciated. Bonnie Jefferson wins the MVP award for this year's convention, for her invaluable work as an additional organizer for the USC. I can't imagine how we would have succeeded in putting together such a wonderful conference for our students without her. You will note those student panels on Friday and Saturday in your program, and I encourage you to attend as many as you can. Let's remember to do all we can to encourage and support the future scholars of our discipline.

My colleagues at Cape Cod Community College have been amazing. Their moral and physical support have served as an invaluable reminder of the "family" that I belong to here at CCCC. And, I cannot forget my extended family, those friends far and wide who pitched in and helped just because I asked!

And finally, I give my sincere thanks to the students from Cape Cod Community College, Suffolk University, and Regis College for all of their efforts on behalf of this 103rd ECA convention. Don't forget to take a moment to meet and thank them when you see them around the hotel. They have made this process so very rewarding.

On behalf of the entire planning team, let me thank you for your participation in this year's convention and extend my warmest wishes for a wonderfully productive, energizing, and transforming convention!

*Nancy J. Willets*  
First Vice President  
April 2012



OFFICE OF THE GOVERNOR  
**COMMONWEALTH OF MASSACHUSETTS**  
STATE HOUSE • BOSTON, MA 02133  
(617) 725-4000

**DEVAL L. PATRICK**  
GOVERNOR

**TIMOTHY P. MURRAY**  
LIEUTENANT GOVERNOR

April 2012

Dear Friends:

On behalf of the Commonwealth of Massachusetts, welcome to the Eastern Communication Association's (ECA) 103<sup>rd</sup> Annual Convention. Welcome to Cambridge!

As the oldest professional communication association in the United States, ECA empowers members to serve our communities through a variety of fields in research, teaching and publishing. The theme of this year's convention, *Transitions*, explores changes in technology, political systems, relationships and every day experiences in our everchanging world. I encourage you take advantage of the opportunities afforded you at this event to discuss your ideas about how best to navigate change in our nation.

Please accept my best wishes for a successful and informative conference.

Best regards,

A handwritten signature in black ink, appearing to read "Deval Patrick".

**CITY OF BOSTON • MASSACHUSETTS****OFFICE OF THE MAYOR  
THOMAS M. MENINO**

April 26, 2012

Dear Friends:

On behalf of the City of Boston, it is my distinct pleasure to extend a warm welcome as you gather for the 103<sup>rd</sup> Annual Eastern Communication Association Convention.

By serving as a resource for members of this community, ECA has become a vital element in the continuing improvement of research, education, and theory in the communication field. ECA's dedication to providing and upholding the highest standards within the communication community is truly commendable and effective.

Boston is one of America's oldest cities, with a rich economic and social history. During your visit, I hope you will take advantage of the many things that make this city unique. I invite you to explore our friendly, historic neighborhoods, our many cultural attractions, our parks and open spaces, and our international cuisine.

I send you all my best regards and wish you a productive and challenging convention.

Sincerely,

Thomas M. Menino  
Mayor of Boston



***OFFICE OF THE MAYOR***

Henrietta Davis  
Mayor

February 24, 2012

Dear Attendees:

On behalf of the City Council, it is my pleasure to welcome this year's 103<sup>rd</sup> Eastern Communication Association Convention to the City of Cambridge.

The citizens of Cambridge have a great deal of pride in their city. Cambridge is a thriving business community, high tech center and has long been a hub of innovation, ideas and most importantly action. In addition, careful planning has allowed the city to develop a state of the art Public Library, Police Station and High School, all within a short span of time, along with maintaining a significant amount of open space. All construction on public buildings in Cambridge is undertaken with LEED certification. These characteristics help make Cambridge truly a special community.

Again, as Mayor of the City of Cambridge, and on behalf of the entire of the Cambridge City Council, I welcome each and every one of you to Cambridge and extend our very best wishes for a successful and enlightening convention.

Sincerely,

A handwritten signature in black ink, appearing to read 'Henrietta Davis', written in a cursive style.

Henrietta Davis  
Mayor

**CONVENTION POLICY STATEMENTS**

The Royal Sonesta is a non-smoking hotel, and hotel staff will enforce this policy diligently.

ECA makes all reasonable accommodations for people with disabilities. Although the pre-registration form inquired about accommodations needs, anyone who requires assistance should notify First Vice-President Nancy Willets as soon as possible. As an Association, we have a history of making our convention experience a safe and convenient one for all participants.

By registering for the 2012 ECA Convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.

**ECA TECHNOLOGY POLICY** (Approved 4/29/07)

All requests for technology must be made by the Interest Group Program Planner at the time of final program submission (normally, this is around mid-November). Any requests made after that time will not be honored. Upon receiving those requests, the Convention Planner will review the importance and necessity of the requests, examining the individual submission and its purpose. Those programs ranked highest by the program planner that incorporate technology will be given priority. Those with lower ranking will likely not allow technology to be included in the program.

ECA will not approve requests for the following technology: WiFi, personal computers, laser printers, satellite links, teleconference equipment, LCD panels, video data projects, and digital versatile/video disc equipment. Although ECA members may wish to rent this equipment from the hotel at their own expense, those individuals are responsible for the equipment, including protecting it from damage and theft. Further, ECA is not responsible for this equipment. Finally, the hotel should not be expected to provide service for, or assistance with, personal technology that is brought into the hotel.

**General Convention Information****REGISTRATION-Grand Ballroom Foyer****HOURS FOR REGISTRATION**

<b>Wednesday, April 25</b>	<b>3:00 p.m.-7:00 p.m.</b>
<b>Thursday, April 26</b>	<b>7:30 a.m.- 5:00 p.m.</b>
<b>Friday, April 27</b>	<b>7:30 a.m.- 5:00 p.m.</b>
<b>Saturday, April 28</b>	<b>7:30 a.m.- 3:00 p.m.</b>

**Ronald Arnett**, Duquesne University, Executive Director  
**Kathie Cesa**, Director of Member Services

All current and new members of ECA are encouraged to register (or complete the pre-registration process by picking up name badge and schedule) as soon as possible after arriving at the Royal Sonesta.

Admission to the program sessions, Short Courses, meetings, receptions, and the Exhibit Hall will be by badge only.

**EXHIBIT AREA- Grand Ballroom Foyer****EXHIBIT HOURS**

<b>Thursday, April 26</b>	<b>1:00 p.m.- 5:00 p.m.</b>
<b>Friday, April 27</b>	<b>9:00 a.m.- 5:00 p.m.</b>
<b>Saturday, April 28</b>	<b>9:00 a.m.- 3:00 p.m.</b>

**Leeanne M. Bell McManus**, Stevenson University, Director of Marketing

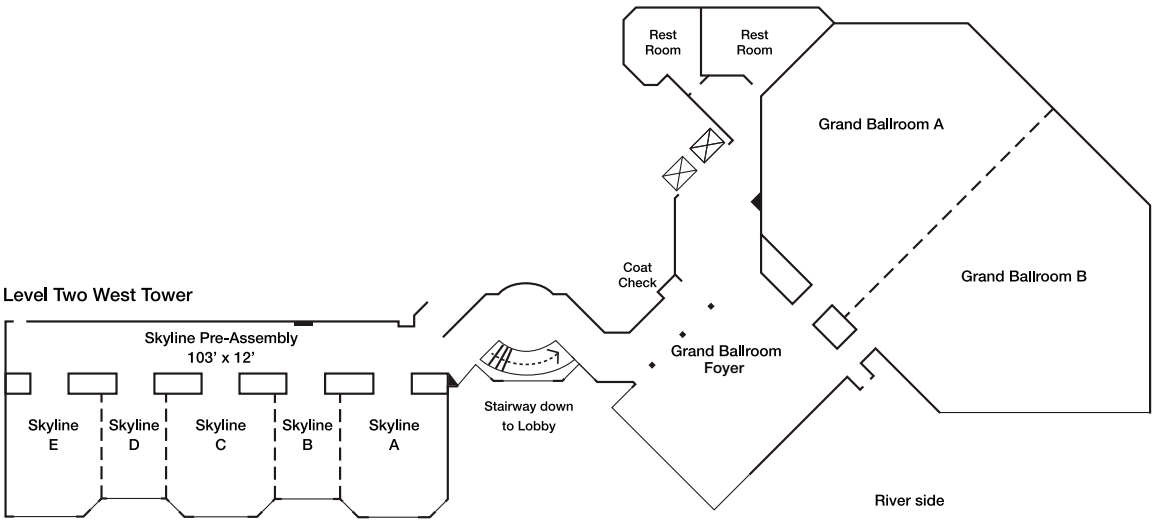
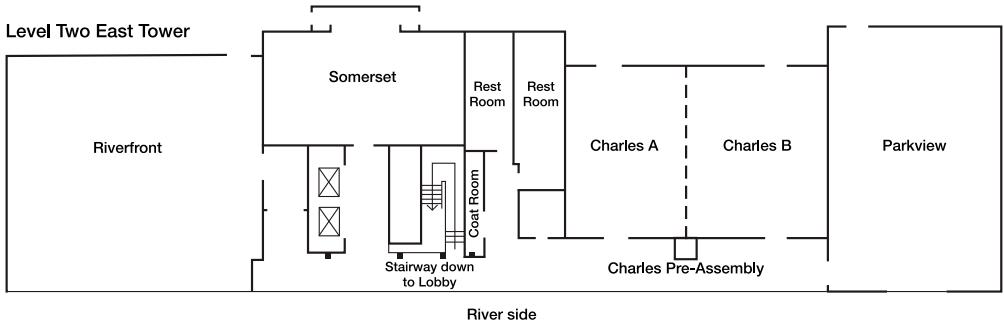
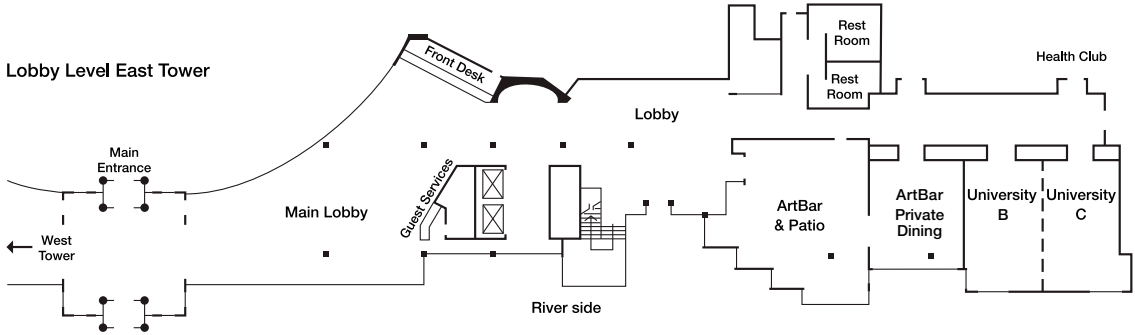
Schedule time to visit the publishers who are joining us for this year's convention.

Graduate and undergraduate poster sessions will be hosted in the Grand Ballroom Foyer in conjunction with the ECA Coffee Cafes.



**ROYAL SONESTA HOTEL**  
BOSTON

40 Edwin Land Boulevard  
Cambridge, MA 02142  
Tel: 617.806.4200 Fax: 617.806.4084  
Sonesta.com 800.Sonesta



**2012 Convention Planners****Primary Convention Planner****Nancy J. Willets***First Vice President*

Cape Cod Community College

**Associate Convention Planners****Tobi Mackler***Second Vice President*Montgomery County  
Community College**Rita Rosenthal***Second Vice President*

Boston College

**Bonnie Jefferson***Liaison to Local Colleges  
and Universities*

Boston College

**Leeanne M. Bell McManus***Director of Marketing*

Stevenson University

**Susan Ward***Short Course Coordinator*Delaware County Community  
College**Trevor Parry-Giles***Graduate Poster Sessions Coordinator*National Communication  
Association**Anne Mattina**

Stonehill College

Local Arrangements

James C. McCroskey and Virginia P. Richmond  
Undergraduate Scholars Conference (USC) Coordinators**Susan Jasko**California University of  
Pennsylvania**Bonnie Jefferson**

Boston College

**Tobi Mackler**Montgomery County  
Community College**Student Assistants****Cape Cod Community College**

Kristin Bisnette, Jennifer Chad, Haley Cote, Arianne Damon, Helen Dominatto, Katelynn Donovan, Samantha Eastman, Morgan Hayden, Mark Leonard, Sean Mallalieu, Kathleen Quintal, Kendra Torrey, Jamie Vaivarins, Rachel Zirpolo

**Regis College**

Kendra A. Abram, Elsa Arroyo, Maryjane M. Barron, Xhulia Bratia, Yohannes Chambers, Esther Dorvil, Nicholas Fillman, Bethany Frye, Molly A. Gentilucci, Lissa Gonsalves, Molly F. Gouthro, Stephanie L. Henderson, Chelsea M. Honour, Katherine Irizarry, Broderick M. McCauley, Aysha G. Peralta, Charyn Perdomo, Alli M. Schmoker, Nicholas Tavares, Stephan Todorovic

**Suffolk University**

Marcela Albertini, Ally Arirachakaran, Andrew Babb, Nate Bleu, Alexa Burrows, Hannah Davis, Jackie Dougenik, Alejandro Garbalosa, Gladys Glitho, Jarrod Gould, Julia Hamilton, Rachel Hart, Brielle Hutchings, Lyndsey Lowe, Janet McDavitt, Claire Mitchell, Doug Oliveira, Matthew Papini, Leah Poquette, Briana Tripp, Chloe Tsetsos, Violetta Zubarev

**Program Cover**

Program Cover Photography--Violetta Zubarev, Suffolk University

Program and Poster Designs--Carol A. Gagnon, Cape Cod Community College

Additional photography and designs –Landon Laverty and James Burgess, Cape Cod Community College

Special thanks to Joseph Carlino and rest of the students from Scott Anderson's Graphic Design I class,

Cape Cod Community College

**2012 Interest Group Planners****American Society for the History of Rhetoric**

Maureen Minielli  
Kingsborough Community College

**Applied Communication**

Tatyana Dumova  
Point Park University

**Argumentation & Forensics**

Carl T. Hyden  
Morgan State University

**Communication Administration**

Kristen Campbell Eichhorn  
SUNY-Oswego

**Communication & Technology**

Rod Carveth  
Western New England University

**Communication Law & Ethics**

Thomas R. Flynn  
Slippery Rock University

**Communication Traits**

Andrew Rancer  
University of Akron

**Community College**

Jessica Papajcik  
Stark State College

**Health Communication**

Jay Baglia  
Kutztown University

**Instructional Communication**

Stephanie Shimotsu  
West Virginia University

**Intercultural Communication**

Kathleen Glenister Roberts  
Duquesne University

**Interpersonal Communication**

Aimee Miller  
University of Hartford

**Interpretation & Performance Studies**

Andrée Elise Comiskey Betancourt  
Independent Scholar

**Lambda Pi Eta**

Leeanne M. Bell McManus  
Stevenson University

**Kenneth Burke**

Richard Thames  
Duquesne University

**Media Communication**

Marsha Ducey  
The College of Brockport, SUNY

**Media Ecology**

Thom Gencarelli  
Manhattan College

**Nonverbal Communication**

James Durbin  
West Virginia University

**Organizational Communication**

Rebecca M. Chory  
West Virginia University

**Philosophy of Communication**

Annette M. Holba  
Plymouth State University

**Political Communication**

J. Kanan Sawyer  
West Chester University

**Rhetoric and Public Address**

Christine Hirsch  
SUNY-Oswego

**Theory & Methodology**

Mary Braz  
West Chester University

**Voices of Diversity**

Lorin Arnold  
Rowan University

## 2012 Paper and Program Selection Committees

### ASHR

David Dzikowski, *Pennsylvania State University*  
 Michael David Hazen, *Wake Forest University*  
 David Hoffman, *Baruch College, CUNY*  
 Michael Hostettler, *St. John's University*  
 Noemi Marin, *Florida Atlantic University*  
 Chrissy Stephenson, *University of Wisconsin*

### Applied Communication

Ronald C. Arnett, *Duquesne University*  
 Maria Brann, *West Virginia University*  
 Jill K. Burk, *Penn State University Berks*  
 Jack Ciak, *Seton Hill University*  
 Joe Downing, *Penn State University York*  
 Tatyana Dumova, *Point Park University*  
 Janie Harden Fritz, *Duquesne University*  
 Todd Kelshaw, *Montclair State University*  
 Amanda G. McKendree, *University of Notre Dame*  
 Christina L. McDowell Marinchak, *Duquesne University*  
 Helen Meldrum, *Bentley University*  
 Sarah Ryan, *University of Texas El Paso*  
 Linda Sampson, *Southern Connecticut State University*  
 Hans C. Schmidt, *Penn State University Brandywine*  
 Tami Tomasello, *Florida State University*  
 Nancy Wiencek, *Georgian Court University*  
 Cem Zeytinoglu, *East Stroudsburg University*

### Argumentation and Forensics

Jeffrey Pierson, *Bridgewater College*  
 Pierre Rodgers, *George Mason University*  
 Patrick Stearns, *Morgan State University*

### Communication Administration

Don W. Stacks, *University of Miami*  
 Matthew M. Martin, *West Virginia University*  
 Janie M. Harden Fritz, *Duquesne University*  
 Matthew J. Smith, *Wittenberg University*

### Communication & Technology

Tatyana Dumova, *Point Park University*  
 Sanae Elmoudden, *St. John's University*  
 John Feaster, *Rowan University*  
 Peter Galarneau, Jr., *West Virginia Wesleyan College*  
 Robert A. Powell, *West Virginia Public Radio*  
 Heather Stassen-Ferrara, *Western New England University*  
 David Westerman, *West Virginia University*  
 Cathy Wright, *George Mason University*

### Communication Law & Ethics

Pennilane Carlisle, *Lauer-Johnson Research Associates*  
 Douglas Strahler, *Duquesne University*  
 Valerie Swarts, *Slippery Rock University of Pennsylvania*

### Communication Traits

Andrew S. Rancer, *University of Akron*  
 Theodore A. Avtgis, *Ashland University*  
 Virginia Peck Richmond, *University of Alabama at Birmingham*  
 Charles J. Wigley, III, *Canisius College*

### Community College

Nadine Cichy, *Sinclair Community College*  
 Denise Gilmer-Knudson, *College of Southern Maryland*  
 Marilyn Lemerand, *Delta College*  
 Tobi Mackler, *Montgomery County Community College*  
 Jessica Papajcik, *Stark State College*  
 Rebecca M. Townsend, *Manchester Community College*  
 Susan M. Ward, *Delaware County Community College*

### Health Communication

Jay Baglia, *Kutztown University*  
 Benjamin Bates, *Ohio University*  
 Paula Baldwin, *George Mason University*  
 Kristin Willett, *George Mason University*  
 Maria Brann, *West Virginia University*  
 Megan Dillow, *West Virginia University*  
 Annette Madlock Gatison, *Southern Connecticut State University*  
 Virginia McDermott, *High Point University*  
 Michael Arrington, *University of Kentucky*  
 Dennis Leoutsakas, *Salisbury University*  
 Dorren Jowi, *Bloomsburg University of Pennsylvania*  
 Rosanne Hartman, *Canisius College*  
 Elissa Foster, *Lehigh Valley Health Network*  
 Mary Eicholtz, *Kutztown University*

### Instructional Communication

Sara Weintraub, *Regis College*  
 Colleen Malachowski, *West Virginia University*  
 Carrie Kennedy-Lightsey, *Texas State University-San Marcos*  
 Nicole Blau, *Ohio University, Lancaster*  
 Candice Thomas-Maddox, *Ohio University, Lancaster*  
 Kerry Byrnes, *Collin County Community College*  
 Christopher J. Claus, *West Virginia University*  
 Angela Hosek, *Emerson College*  
 Danielle Dolin-Bane, *West Virginia University*  
 Daniel H. Mansson, *Penn State Hazleton*  
 Robert J. Sidelinger, *Oakland University*  
 Meagan C. Bryand, *West Virginia University*  
 Marian L. Houser, *Texas State University-San Marcos*  
 Tracy Quigley Holden, *University of Delaware*  
 Michael Solitto, *West Virginia University*  
 Sara LaBelle, *West Virginia University*  
 Lori Vela, *West Virginia University*  
 Brandi N. Frisby, *University of Kentucky*  
 Jennifer Babcock, *Bridgewater College*  
 Katie Neary Dunleavy, *La Salle University*  
 Hailey Gillen, *West Virginia University*  
 Jenny Thoma, *West Virginia University*

**2012 Paper and Program Selection Committees**

**Intercultural Communication**

Shinsuke Eguchi, *University of Denver*  
 Edwin Faunce, *Ball State University*  
 Annette Madlock Gatison, *Southern Connecticut State University*  
 Bessie Lee Lawton, *West Chester University*  
 Paul Madlock, *Texas A&M University*  
 Daniel Mansson, *Pennsylvania State University at Hazleton*  
 Joan O'Mara, *University of Hartford*  
 Eric Schumacher, *Ball State University*  
 Chizoba Udeorji, *Howard University*

**Interpersonal Communication**

Michael Arrington, *University of Kentucky*  
 Maria Brann, *West Virginia University*  
 Megan Dillow, *West Virginia University*  
 Katie Neary Dunleavy, *LaSalle University*  
 Latanya Eggleston, *Anne Arundel Community College*  
 Alexandra Frisbie, *University of Hartford*  
 Angela Hosek, *Emerson College*  
 Carrie Kennedy-Lightsey, *Indiana University - Purdue University Fort Wayne*  
 Daniel Mansson, *Penn State Hazleton*  
 Meredith Marko Harrigan, *SUNY-Geneseo*  
 Pamela Marshall, *Rowan University*  
 Linda Sampson, *Southern Connecticut State University*  
 Kristen Willett, *George Mason University*

**Interpretation & Performance Studies**

Carole Bennett, *Oakland Community College*  
 Andrée E. C. Betancourt, *Independent Scholar*  
 Derek Bolen, *Wayne State University*  
 Michelle Millard, *Wayne State University*  
 Valerie Lynn Schrader, *Penn State Schuylkill*  
 Cem Zeytinoglu, *East Stroudsburg University of Pennsylvania*

**Kenneth Burke**

Corey Anton, *Grand Valley State University*  
 Erik Garrett, *Duquesne University*  
 Annette Holba, *Plymouth State University*  
 Richard Thames, *Duquesne University*

**Media Communication**

Nicholas Bowman, *West Virginia University*  
 Monica Brasted, *The College at Brockport, SUNY*  
 Rod Carveth, *Western New England University*  
 Rebecca Chory, *West Virginia University*  
 Jack Ciak, *Seton Hill University*  
 Rebecca Curnalia, *Youngstown State University*  
 Marsha Ducey, *The College at Brockport, SUNY*  
 Cindy Lont, *George Mason University*  
 Tom Meade, *University of Alabama*  
 C. Leigh Nelson, *James Madison University*  
 Bistra Nikiforova, *University of New England*  
 Lisa Perks, *Nazareth College*

Rudy Pugliese, *Rochester Institute of Technology*  
 Hans Schmidt, *Pennsylvania State University at Brandywine*  
 Maria Simone, *Rowan University*  
 Christina Smith, *Ramapo College of New Jersey*  
 Matthew J. Smith, *Wittenberg University*

**Media Ecology Association**

Cheryl Casey, *Hamilton College*  
 Rebecca Kern, *Manhattan College*  
 Janet Sternberg, *Fordham University*

**Nonverbal Communication**

James M. Durbin, *The University of Akron*  
 Brandi Frisby, *University of Kentucky*  
 Jennifer Knapp, *SUNY – Oswego*  
 Joseph Lybarger, *The University of Akron*  
 Diane Millette, *The University of Miami*  
 Stephanie Shimotsu, *West Virginia University*  
 Nicholas S. Smith, *Northern Kentucky University*

**Organizational Communication**

Mary Eicholtz, *Kutztown University*  
 Todd Kelshaw, *Montclair State University*  
 Sara LaBelle, *West Virginia University*  
 Kathleen M. Long, *West Virginia Wesleyan College*  
 Paul E. Madlock, *Texas A & M International University*  
 Kelly G. Odenweller, *West Virginia University*  
 Andrea M. Pampaloni, *LaSalle University*  
 Michael Sollitto, *West Virginia University*  
 Jason S. Wrench, *SUNY-New Paltz*

**Philosophy of Communication**

Jeanne Pursuit, *University of North Carolina, Wilmington*  
 Jaime Wright, *St. John's University*  
 John H. Prellwitz, *University of Pittsburgh at Greensburg*  
 Deborah Eicher-Catt, *The Pennsylvania State University, York*  
 Kristen Majocha, *University of Pittsburgh at Johnstown*  
 Celeste Grayson, *Duquesne University*

**Political Communication**

Paulette Brinka, *Suffolk County Community College*  
 Scott Dunn, *Radford University*  
 Janis Edwards, *University of Alabama*  
 Lisa Gring-Pemle, *George Mason University*  
 Mary Kahl, *SUNY-New Paltz*  
 Christina Knopf, *SUNY-Potsdam*  
 David G. Levasseur, *West Chester University of Pennsylvania*  
 Sean Luetchfeld, *University of Maryland*  
 Trevor S. Parry-Giles, *University of Maryland*  
 Maria Anne Simone, *Rowan University*  
 John Kares Smith, *SUNY-Oswego*  
 Richard Vatz, *Towson University*  
 Jill M. Weber, *Hollins University*

## 2012 Paper and Program Selection Committees

### Rhetoric and Public Address

Ronald Arnett, *Duquesne*  
 Benjamin R. Bates, *Ohio University*  
 Elizabeth Gardner, *University of Maryland*  
 Kristy Maddux, *University of Maryland*  
 Trevor Parry-Giles, *University of Maryland*  
 Jessica Reeher, *SUNY Oswego*  
 Valerie Schrader, *Pennsylvania State University, Schuylkill*  
 Brent Sleasman, *Gannon University*  
 John Kares Smith, *SUNY Oswego*  
 Heather Stassen-Ferrara, *Western New England University*

### Theory & Methodology

Susan Jasko, *California University of Pennsylvania*  
 Jen Eden, *Northern Illinois University*  
 Michael Boyle, *West Chester University*

### Voices of Diversity

Joy Cypher, *Rowan University*  
 Cerise Glenn, *University of North Carolina at Greensboro*  
 Celeste Lacroix, *College of Charleston*  
 Anastacia Kurylo, *Marymount Manhattan College*  
 Truman Keys, *Western Connecticut State University*  
 DL Stephenson, *Western Connecticut State University*  
 Linda DiDesidero, *University of Maryland*  
 Andrew Spieldenner, *Latino Commission on AIDS*  
 Nsenga Burton, *Goucher College*  
 Deric Greene, *Stevenson University*

### Short Courses

Lewis Freeman, *Fordham University*  
 Mary Mino, *Pennsylvania State University, DuBois*  
 Patricia Vorndran, *Delaware County Community College*  
 Susan Ward, *Delaware County Community College*

### Undergraduate Scholars Conference

Dencil K. Backus, *California University of PA*  
 Paulette Brinka, *Suffolk County Community College*  
 Shannon M. Brogan, *Kentucky State University*  
 Laura Brown, *West Chester University of Pennsylvania*  
 Meagan C. Bryand, *West Virginia University*  
 Geoff Burgess, *Landmark College*  
 Rodney Carveth, *Western New England University*  
 Christopher J. Claus, *West Virginia University*  
 Abbe Depretis, *Christopher Newport University*  
 Gary Eckles, *Thomas Nelson Community College*  
 Ali Erol, *Howard University*  
 Donald Fishman, *Boston College*  
 Erin E. Gilles, *Kentucky State University*  
 Zachary Henning, *University of Southern Indiana*  
 Ari Kissilof, *Ithaca College*  
 Christina M. Knopf, *Potsdam College*  
 David LeVasseur, *West Chester University*  
 Amy E. Matten, *Dean College*  
 Beth Michalec, *Duquesne University*  
 Jean Miller, *George Washington University*  
 Maureen C. Minielli, *Kingsborough Community College – CUNY*  
 Diane M. Monahan, *Saint Leo University*  
 Katie Kavanagh O'Neil, *University of Pittsburgh*  
 John Pauley, *Eastern University*  
 Christine E. Rittenour, *West Virginia University*  
 Chip Rouse, *Stevenson University*  
 Heather Strassen-Ferrara, *Western New England University*  
 Hans Schmidt, *Penn State Brandywine*  
 Joshua Scacco, *University of Texas at Austin*  
 Candice E. Thomas-Maddox, *Ohio University*

**Major Sponsors of the 2012 ECA Convention**

James C. McCroskey and Virginia P. Richmond

Duquesne University

Emerson College

George Mason University

Kendall Hunt Publishing

Routledge/Taylor & Francis Group

Suffolk University

University of Delaware

Urban Communication Foundation

West Virginia University

Journal Editors of *Communication Quarterly*, *Communication Research Reports*,  
and *Qualitative Research Reports in Communication*

**Convention Exhibitors**

Bedford, Freeman & Worth

Kendall Hunt Publishing

Lexington Books

Peter Lang Publishing

Routledge/Taylor & Francis Group

**Convention Advertisers**

Bedford/St. Martin's

Boston College

Cape Cod Community College

The College at Brockport, SUNY

Duquesne University

George Mason University

Institute for General Semantics

Kendall Hunt Publishing

Maryland Communication Association

National Communication Association

Ohio University

Peter Lang Publishing

RIT

Routledge/Taylor & Francis Group

Syracuse University

Texas State University - San Marcos

Villanova University

West Virginia University

**ECA Business Meetings At-a-Glance**

<b>Wednesday, April 25, 2012</b>		
4:00 -5:00 pm	ECA Publication Committee	Skyline A
5:00 -6:00 pm	Finance Committee I	Skyline A
6:00 -7:00 pm	Site Selection	Skyline A
<b>Thursday, April 26, 2012</b>		
8:45-11:45 am	ECA Executive Council I	Parkview
12:00-12:40 pm	ECA Teaching Fellows Meeting	Skyline D
12:40-1:20 pm	ECA Research Fellows Meeting	Skyline D
3:00-4:15 pm	2013 Program Planners I	Grand Ballroom A

**ECA Business Meetings At-a-Glance**

<b>Friday, April 27, 2012</b>		
8:00-8:50 AM	American Society for the History of Rhetoric	Skyline A
	Communication Administration	ArtBar
	Interpersonal Communication	Somerset
	Interpretation and Performance Studies	University C
	Institute of General Semantics	University B
	Lambda Pi Eta	Skyline B
	Media Ecology	Skyline E
	Philosophy of Communication	Skyline D
	Political Communication	Riverfront
	Voices of Diversity	Charles B
1:30-2:45 pm	2013 Program Planners II	Charles A
6:00-6:50 PM	Community College	Skyline C
	Communication and Technology	Somerset
	Communication Traits	Skyline B
	Health Communication	University C
	New York State Communication Association	University B
	Nonverbal Communication	Skyline E
	Organizational Communication	Skyline A
Rhetoric and Public Address	Charles A	

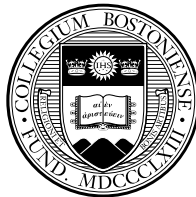
**ECA Business Meetings At-a-Glance**

**Saturday, April 28, 2012**

8:00–8:50 AM	Applied Communication	Parkview
	Argumentation and Forensics	Skyline E
	Communication Law and Ethics	Skyline A
	Instructional Communication	Charles B
	Intercultural Communication	Skyline C
	Kenneth Burke Society	Skyline D
	Maryland Communication Association	Skyline B
	Media Communication	University C
	Theory and Methodology	University B
2:00–3:15 PM	Nominating Committee	Charles A
3:30–4:45 PM	Resolutions Committee	ArtBar Private Dining Room
5:00–6:15 PM	General Business Meeting	Grand Ballroom A

**Sunday, April 28, 2012**

9:00–9:45 AM	Finance Committee Meeting II	Somerset
10:00 AM–12:00 PM	Executive Council II	Parkview



**Boston College**

CHESTNUT HILL, MASSACHUSETTS 02467-3859

The Department of Communication at Boston College

*Congratulates*

**RITA ROSENTHAL**  
2012 ECA Second Vice President

## Events of General Convention Interest

<b>Wednesday, April 25, 2012</b>		
3:00–7:00 PM	ECA Registration	Grand Ballroom Foyer
<b>Thursday, April 26, 2012</b>		
7:30–5:00 PM	Registration	Grand Ballroom Foyer
1:00–5:00 PM	Exhibit Area	Grand Ballroom Foyer
2:30– 3:30 PM	Graduate Poster Session I/Coffee Café I	Grand Ballroom Foyer
6:00–7:00 PM	Newcomers Reception	Riverfront
7:00–8:30 PM	Welcome Reception	Riverfront
8:00–9:00 PM	12–Step Group Meeting	Skyline E
<b>Friday, April 27, 2012</b>		
7:30–5:00 PM	Registration	Grand Ballroom Foyer
9:00–5:00 PM	Exhibit Area	Grand Ballroom Foyer
9:00–11:45 AM	Coffee & Spots	Riverfront
10:00–11:00 AM	Graduate Poster Session II/Coffee Café II	Grand Ballroom Foyer
2:30–3:30 PM	Undergraduate Poster Session I	Grand Ballroom Foyer
4:30–5:30 PM	Fenway Park Tour (registration required)	
8:00–9:00 PM	12–Step Group Meeting	Skyline E
<b>Saturday, April 28, 2012</b>		
7:30–3:00 PM	Registration	Grand Ballroom Foyer
9:00–3:00 PM	Exhibit Area	Grand Ballroom Foyer
9:40–10:30 AM	Sam Adams Brewery Tour (registration required)	
10:00–11:00 AM	Undergraduate Poster Session II/Coffee Café III	Grand Ballroom Foyer
12:30–1:45 PM	Past Officers' Luncheon	Parkview
2:00– 3:45 PM	USC Luncheon and Awards	Grand Ballroom B
5:00– 6:15 PM	ECA General Business Meeting	Grand Ballroom A
6:30–8:30 PM	President's Reception	Grand Ballroom B
8:00–9:00 PM	12–Step Group Meeting	Skyline E
<b>Sunday, April 29, 2012</b>		
9:00–10:15 AM	Transform Your ECA Experience into Professional Capital	Charles A
9:00–10:15 AM	The Greatest *Free* Technology Online and How to Use It	Charles B
10:30–11:45 AM	From Papers to Submissions: How to Grade Everything Online	Charles A
10:30–11:45 AM	PowerPoint vs. Prezi	Charles B

**2012 ECA Short Courses At-A-Glance**

Participants must register for Short Courses at Convention Registration.

**Thursday 12:00-1:15 PM****University B****#1 A New Perspective for Teaching Interpersonal Communication: Transitions in Nature / Nurture Intersections**

Presenters: Timothy P. Mottet, Texas State University-San Marcos  
Sally Vogl-Bauer, University of Wisconsin-Whitewater  
Marian L. Houser, Texas State University-San Marcos

**Thursday 1:30-2:45 PM****University B****#2 Barnaga: An Interactive Learning Game for Transitions and Change**

Presenters: Iverson Warinner, Spalding University  
James Wright, Humana, Inc.

**Thursday 3:00-4:15 PM****University B****#3 Practicing What We Preach: Strategies for Teaching the Applied Organizational Communication Course**

Presenters: Corey Jay Liberman, Marymount Manhattan College  
Theodore A. Avtgis, Ashland University  
Andrew S. Rancer, University of Akron

**Friday 9:00-10:15 AM****University B****#4 The New Horizon for Pre-Professional Students: Defining the Discipline of Medical Communication**

Presenters: E. Phillips Polack, West Virginia University School of Medicine  
Theodore A. Avtgis, Ashland University

**Friday 10:30-11:45 AM****University B****#5 Transitions from the Classroom to the Community for the Seasoned Service-learning Teacher**

Presenters: Toni S. Whitfield, James Madison University  
Candice E. Thomas-Maddox, Ohio University, Lancaster  
Sara Chudnovsky Weintraub, Regis College

**Friday 1:30-2:45 PM**

University B

**#6 Fundamentals of Community-based Academic Service-learning in Public Relations**

Presenters: Jonathan R. Slater, SUNY Plattsburgh  
Kirsten Isgro, SUNY Plattsburgh

**Friday 3:00-4:15 PM**

University B

**#7 Communication Centers: Starting Up, Continuing Strong**

Presenters: Theodore F. Sheckels, Randolph-Macon College  
Kathleen J. Turner, Davidson College

**Friday 4:30-5:45 PM**

University B

**#8 Philosophy of Communication: The Carrier of Meaning**

Presenters: Ronald C. Arnett, Duquesne University  
Annette M. Holba, Plymouth State University

**Saturday 9:00-10:15 AM**

University B

**#9 Transitioning to the Case Method for Introductory Organizational Communication Courses**

Presenter: Jason S. Wrench, SUNY-New Paltz

**Saturday 11:00 A.M.-12:15 PM**

University B

**#10 Communication and Transitions in College Writing—  
Focus on Critical Thinking**

Presenters: Christine Courtade Hirsch, SUNY Oswego  
Anne L. Heintzman, Western Kentucky University

**Saturday 12:30-1:45 PM**

University B

**#11 Large Lecture, New Technology, and Theory:  
Developing The “New” Business Communication Course**

Presenters: Pamela Marshall, Rowan University  
J. Kanan Sawyer, West Chester University

**Saturday 2:00-3:15 PM**

University B

**#12 Promoting Student Interaction in the Basic Course  
through Blended Course Delivery**

Presenters: Laura K. Davis, Harrisburg Area Community College  
Judith R. Dutil, Harrisburg Area Community College, York

**First Vice-President Sponsored Panels**

<b>Thursday, April 26</b>		
1:30–4:15 PM	Communication Pedagogy and the Status of Higher Education	Charles A
3:00–4:15 PM	The Urban Communication Applied Research Grant: An Overview	Skyline B
4:30–5:45 PM	New Research by ECA Research Fellows	Charles A
<b>Friday, April 27</b>		
9:00–10:15 AM	Transitions & Journeys: Navigating the Academic Life in the 21st Century	Charles A
3:00–4:15 PM	Transitions & Journeys: Celebrating the Career and Future Contributions of James W. Chesebro	Charles A
4:30–5:45 PM	Transitions & Journeys: “The Challenge to Communication Programs by Academically Adrift: How Should Communication Departments Respond?”	Charles A
<b>Saturday, April 28</b>		
11:00 AM–12:15 PM	Autoethnography--Generating Unique and Useful Communication Knowledge	Charles A
12:30–1:45 PM	Transitions & Journeys: Navigating the Academic Life in the 21st Century	Charles A
3:30–4:45 PM	Transitions & Journeys: Anticipating Retirement: From Professor to Nirvana	Charles A

**Communication Pathways**  
to Communication Careers  
in the 21st Century

Defining Communication / Career Paths / Profiles of Graduates

**New Edition Now Available**

**Purchase at [www.ncastore.com](http://www.ncastore.com)**

**WEDNESDAY 3:00 PM-7:00 PM**

**Grand Ballroom Foyer**

**CONVENTION REGISTRATION**

**Wednesday 4:00-5:00**

**Skyline A**

**ECA Publications Committee Meeting**

Presiding: **Cindy Lont**, President

**Janie M. Harden Fritz** (as Immediate Past President)

**Ronald C. Arnett**

**Danette Ifert Johnson**

**Nancy J. Willets**

**Janette Kenner Muir**

**Wendy Samter**

**Mark Hickson, III**

**Jason S. Wrench**

**Annette D. Madlock Gatison**

**Trevor Parry-Giles** (ex officio)

**Theodore A. Avtgis** (ex officio)

**Janie Harden Fritz** (ex officio)

**Wednesday 5:00-6:00**

**Skyline A**

**ECA Finance Committee Meeting I**

Presiding: **Cindy Lont**, President

**Janie Harden Fritz**

**Ronald C. Arnett**

**Nancy J. Willets**

**Benjamin R. Bates**

**Danette Ifert Johnson**

**Trevor Parry-Giles** (ex officio)

**Theodore A. Avtgis** (ex officio)

**Wednesday 6:00-7:00**

**Skyline A**

**ECA Site Selection Committee Meeting**

Presiding: **Cindy Lont**, President

**Candice E. Thomas-Maddox**

**Ronald C. Arnett**

**Nancy J. Willets**

**Janie Harden Fritz**

**Danette Ifert Johnson**

**THURSDAY 7:30 AM-5:00 PM**

**Grand Ballroom Foyer**

**CONVENTION REGISTRATION**

**Thursday 8:45-11:45 AM**

**Parkview**

**Executive Council I**

Presiding: **Cindy Lont**, President

**Nancy J. Willets**, Vice President

**Danette Ifert Johnson**, VP Elect

**Janie Harden Fritz**, Immediate Past President

**Ronald C. Arnett**, Executive Director

**Ex Officio**

**Theodore Avtgis**, Comm Research Reports, Editor

**Leeanne M. Bell McManus**, Director of Marketing and Exhibits

**Maria Brann**, ECA Representative to NCA 2012 Nominating Committee

**James W. Chesebro**, Archivist

**Susan J. Drucker**, ECA Legal Counsel

**Kristen Campbell Eichhorn**, ECA Representative to NCA 2011 Nominating Committee

**Susan Jasko**, ECA College/University Representative to NCA Legislative Council

**Tobi Mackler**, ECA Community College Representative to NCA Legislative Council

**Trevor Parry-Giles**, Communication Quarterly, Editor

**Jean Ann Streiff**, ECA High School Representative to NCA Legislative Council

**Interest Group Representatives**

**Jerry L. Allen**, Communication Traits

**Benjamin R. Bates**, Rhetoric & Public Address

**Joy M. Cypher**, Voices of Diversity

**Linda Sampson**, Interpersonal Communication

**Valerie Lynn Schrader**, Interpretation & Performance

**Brent Sleasman**, Philosophy of Communication

**Matthew J. Smith**, Media Communication

**Mary Toale**, Instructional Communication

**Melinda Villagran**, Health Communication

**Jason S. Wrench**, Organizational Communication

**Cathy Wright**, Communication & Technology

**Lisa M. Gring-Pemle**, Political Communication

**Kristen Campbell Eichhorn**, Nonverbal Communication

**Annette D. Madlock Gatison**, Intercultural Communication

Thursday 12:00-1:15 PM

Skyline A

## Papers on the State of Debate

Sponsor: Argumentation and Forensics  
 Chair: **Carl T. Hyden**, Morgan State University  
 Respondent: **Barbara F. Sims**, Alderson-Broaddus College

“Academic Debate: Honing Necessary Life Skills”  
**Cole Franklin**, East Texas Baptist University

“Revisiting Rereading: Is Calling for Evidence After a Debate a Beneficial Judging Practice”  
**Allison Harper**, George Mason University

“The Obsession with Evidence in Debate (and Forensics): What We Know About Rhetoric But Then Seem to Forget”  
**Theodore F. Sheckels**, Randolph-Macon College

These papers examine the state of intercollegiate debate. These papers cover a range of topics from debate providing important life skills to viewpoints on the use of evidence by judges, coaches and debaters.

\*Debut paper

Thursday 12:00-1:15 PM

Skyline B

## From Anxiety to Competence and Beyond: Current Research on Communication and Personality Traits

Sponsor: Communication Traits  
 Chair: **Danette Ifert Johnson**, Ithaca College

“Students’ Attitudes Toward Their First and Second Languages”  
**Virginia Peck Richmond**, University of Alabama, Birmingham  
**Larry Powell**, University of Alabama, Birmingham  
**Theodore A. Avtgis**, Ashland University  
**James C. McCroskey**, West Virginia University

“A Preliminary Investigation of the Relationship Between Teacher Nonverbal Immediacy and Student Personality”  
**James A. Katt**, University of Central Florida  
**Jason J. Teven**, California State University, Fullerton

“Transitioning into Dating Relationships: An Examination of Dating Anxiety and First Date Goals”  
**Colleen C. Malachowski**, West Virginia University  
**Melanie Booth-Butterfield**, West Virginia University

“Use of Aggressive Humor: Aggressive Humor Style, Social Dominance Orientation, and Verbal Aggressiveness”  
**Sarah Bishop**, University of Pittsburgh  
**Patricia S. Hill**, The University of Akron  
**Yang Lin**, The University of Akron

“Opening Doors or Creating Barriers?: The Influence of Interpreters on Levels of Communication Apprehension among Deaf and Hard-of-Hearing Students”  
**Jenna K. Williams**, Rochester Institute of Technology

“The Effect of Personality Traits on the Efficacy of Using Provisional/Immediate Language in Written Feedback”  
**James A. Katt**, University of Central Florida  
**Steven J. Collins**, University of Central Florida

**Thursday 12:00-1:15 PM**

**Skyline C**

**Roundtable: Africana Intercultural Philosophy of Communication**

Co-Sponsors: Intercultural Communication and Philosophy of Communication  
 Chair: **Annette M. Holba**, Plymouth State University

“Steven Biko”  
**Erik Garrett**, Duquesne University

“Wole Soyinka”  
**Brian Gilchrist**, Duquesne University

“Leopold Senghor”  
**Lisa Davis**, Duquesne University

“Frantz Fanon”  
**Arshia Anwer**, Duquesne University

“Chinua Achebe”  
**Monale Alemika**, Duquesne University

This roundtable will be made up of presenters who will attempt to expand the “Geography of Reason” utilized by Philosophy of Communication scholars. Each of the panelists will choose an African philosopher, writer, or theorist whose perspective is often not included in traditional philosophy of communication research. After a brief bibliography each roundtable discussant will then explain how their thinker can be characterized as a philosopher of communication.

**Thursday 12:00-12:40 PM**

**Skyline D**

**ECA Teaching Fellows Meeting**

**Thursday 12:40-1:20 PM**

**Skyline D**

**ECA Research Fellows Meeting**

**Thursday 12:00-1:15 PM**

**Skyline E**

**Women’s Voices: Invisibility, Influences and Third Wave Feminism**

Sponsor: Media Communication  
 Chair: **Maria A. Simone**, Rowan University  
 Respondent: **Christina Smith**, Ramapo College of New Jersey

“Women in Music Video: Social Influence of Third Wave Feminist Agenda”  
**Tracy Hasley Frederick**, Southwestern College

“Who’s Pointing the Finger at Whom?: Investigating a Third-Person Effect in Females’ Discussion of the Effects of Mediated Beauty Images”  
**Adria Goldman**, Howard University

“Subaltern Silences: The Invisibility of Women and Girls in ‘Invisible Children: Rough Cut’”  
**Stephanie Madden**, University of Maryland

Thursday 12:00-1:15 PM

Riverfront

## Media, Online Communities, and the Evolution of Social Forms

Sponsor: Communication and Technology  
 Chair: **Tatyana Dumova**, Point Park University  
 Respondent: **Peter Galarneua, Jr.**, West Virginia Wesleyan College

“The Changing Shape of Online Interaction: From Traditional Communities to Wikinomics”

**Benjamin Russell**, Purdue University

“Daimler, a Current Case of Cluetrain Manifesto”

**Roxana Maiorescu**, Purdue University

“From Community to Society: Extensions and Transitions Through the Internet”

**Stephen A. Swope**, Purdue University

This panel begins with a paper that sets the historical framework of online communities as sites generated through human search for meaning. The desire to collaborate in the construction of communities provides an important segue into a the next paper which discusses the way that online communities are providing consumers with ways of participating and shaping the values, culture, and products of business ventures. This theme is continued and extended in the final paper, which deals with some of the successes and failures of businesses which try to utilize the internet to build culture, social capital, and augment profits.

Thursday 12:00-1:15 PM

Somerset

## Balancing the Old with the New: Re-Envisioning the Public Speaking Course

Sponsor: Community College  
 Chair: **Susan M. Ward**, Delaware County Community College

“Introduction to Communication Studies: A Constitutive Approach”

**Thomas J. Yannuzzi**, Penn State University Brandywine

“Make New Friends While Keeping the Old in Our Public Speaking Course”

**Isa Engleberg**, Prince George’s Community College

“Re-envisioning the Public Speaking Course to Reflect Marketplace Needs”

**Tom Jewell**, Bergen Community College

“Public Speaking, Public Participation”

**Rebecca M. Townsend**, Manchester Community College

“Public Speaking and Civic Engagement in the Liberal Arts Curriculum at Wabash College”

**Sara Mehlretter Drury**, Wabash College

Traditionally defined by an emphasis on preparation, presentation, and analysis of speeches, the content of the public speaking course has changed very little in the last several decades. As a way to engage the possibilities inherent in re-envisioning traditional approaches to the course while maintaining the integrity of public speaking theory, participants are invited to re-envision the course from a multitude of ideological and pedagogical angles.

Thursday 12:00-1:15 PM

Charles A

## Beyond Sustenance: Applied Communication Research on the Eastern United States Food Systems

Sponsor: Applied Communication  
 Chair: **Laura Lindenfeld**, University of Maine

“Policy Discourses around Penny an Ounce Excise Tax on Sugar Sweetened Beverages in Vermont Media”

**Richard Watts**, University of Vermont

**Sarah N. Heiss**, University of Vermont

“Voices from the Field: Perspectives on Food System Access in New England”

**Joanne Burke**, University of New Hampshire

**Amy Redman**, University of New Hampshire

“Food Security and the Aroostook Band of Micmac Farm: A Case Study of how a Tribe in Rural Maine Increased Local Access to Food”

**Anthony Sutton**, University of Maine Orono

“Family Farming in Appalachia: A Link to the Past and Tether to the Future”

**Natalie Shubert**, Ohio University

Our ever transitioning food systems offer many opportunities for applied research to explore communicative activities related to the production, promotion, consumption, and regulation of food. This panel examines the ways in which food systems change and explores the outcomes and implication of discursive activities on stakeholders and food systems alongside issues of health, policy, and economics relevant to the eastern United States.

Thursday 12:00-1:15 PM

Charles B

## Televisual Transitions in AMC, HBO, and Showtime Programs: Healthcare, Baby Vampire Blogging, Autoethnography, Reel History, and Spectacularly Messed Up Moms

Sponsor: Media Communication  
 Chair: **Erin Bolen**, Central Michigan University  
 Respondent: **Matthew J. Smith**, Wittenberg University

“*Mad Men* as Health Communication: Medical Themes in the Hit AMC Television Series”

**Jay Baglia**, Kutztown University

**Elissa Foster**, Lehigh Valley Health Network

“Born Again Blogging in Louisiana: *True Blood*’s Baby Vamp Jessica Bytes on Homemakers, Heartbreakers, and Her Faithful Followers”

**Andrée E. C. Betancourt**, Independent Scholar

“Location, Location, Location’: Reflexivity, Memoir, Performance Autoethnography and Carrie Fisher’s *Wishful Drinking*”

**Derek M. Bolen**, Wayne State University

**Michelle Millard**, Wayne State University

“*Boardwalk Empire*: Real History versus Reel History”

**Rod Carveth**, Western New England University

“Motherhood in Meltdown: The Spectacularly Messed Up Moms on Showtime’s *Weeds*, *Nurse Jackie*, *The United States of Tara*, and *The Big C*”

**Celeste Lacroix**, College of Charleston

These timely presentations on AMC, HBO, and Showtime cable television programs focus on seven current series (*Mad Men*, *True Blood*, *Boardwalk Empire*, *Weeds*, *Nurse Jackie*, *The United States of Tara*, and *The Big C*), and one documentary (*Wishful Drinking*). In this panel, the authors address a number of provocative themes, many of which demonstrate how transition manifests itself in various ways historically and culturally through symbolism, audience response, advertising, interactive technology, and from page to stage to screen.

Thursday 12:00-1:15 PM

Parkview

## Merging Theory and Practice: Theoretical and Applied Approaches for Health Issues Influencing Individuals in the Greater New England Area

Sponsor: Applied Communication  
 Chair: **Chris R. Morse**, Bryant University  
 Respondent: **Pamela J. Lannutti**, Boston College

“MGH Healthy Choices: Making Massachusetts General Hospital a Healthier Community”  
**Kathleen Manning**, Partners HealthCare, Boston, MA

“Strategizing Social: A Tufts Medical Center Social Media Plan”  
**Nicole M. E. Bump**, NuLife Med, LLC, Manchester, NH

“Celiac Disease: Educational Materials for Young Adults”  
**Rebecca Panzer**, MGH—Center for Child and Adolescent Health Policy, Boston, MA

“A Simple Way to Keep Your Calorie Count Down: A Podcast Tackling Binge Drinking among Young Adult Women in Massachusetts”  
**Lu Xing**, Environment and Health Group, Cambridge, MA

“Communicating Environmental Housing Policy to Cambridge Residents: A Strategic Communication Plan for the Cambridge Public Health Department”  
**Erin D. Dillon**, Cambridge Public Health Department, Cambridge, MA

Members of this panel present their diverse, yet complementary work in applying health communication theories and practices for different situations facing individuals in New England. Panelists discuss various applications of communication (podcasts, educational toolkits, social media, social marketing) within a variety of applied health contexts (obesity, housing-related public health, celiac disease). Presenters bridge applied and health communication research through distinct theoretical and methodological approaches, and through their collaborations with health-related organizations.

Thursday 12:00-1:15 PM

University B

## Short Course—A New Perspective for Teaching Interpersonal Communication: Transitions in Nature / Nurture Intersections

Presenters: **Timothy P. Mottet**, Texas State University-San Marcos  
**Sally Vogl-Bauer**, University of Wisconsin-Whitewater  
**Marian L. Houser**, Texas State University-San Marcos

Historically, most interpersonal communication textbooks have focused more on the nurture perspective, but this short course and *Your Interpersonal Communication* will provide a balanced coverage of the research examining the variety of influences on our communication behavior. This approach will introduce instructors to a perspective for teaching interpersonal communication that is geared toward helping students better understand the influence of their own personal dynamics; it will show them how an individual's personality influences social style and interaction. All short course participants will receive complimentary copies of Mottet, Vogl-Bauer, and Houser's *Your Interpersonal Communication* courtesy of Allyn and Bacon publishers.

Thursday 12:00-1:15 PM

University C

**Top Student Papers in Health Communication**

Sponsor: Health Communication  
 Chair: **Annette D. Madlock Gatison**, Southern Connecticut State University  
 Respondent: **Benjamin R. Bates**, Ohio University

“Walls and Whistles: Observations on a Cohorted Floor”  
**Christiana Weidner**, Kutztown University

“Negotiating Boundaries in the Medical Interaction: Assessing Disclosures through Communication Privacy Management Theory”  
**Ashley Driscoll**, Boston University  
**Elizabeth Glowacki**, University of Texas-Austin  
**Michael Morton**, Saint Louis University School of Law

“Analyzing the Effectiveness of Graphic Warning Labels”  
**Emily B. Peterson**, George Mason University

“Toward a Better Fear Appeals Model: Infusing Social Identity Theory to Extended Parallel Process Model”  
**Krishnamurti Murniadi**, Kent State University

This panel features the top four student papers from the Health Communication for this year.  
 \* Top Student Paper

Thursday 1:30-2:45 PM

Skyline A

**Negotiating Transitions: The Shifting Voices from Our Homeland to the United States—International Graduate Students’ Experiences on an Urban College Campus**

Sponsor: Intercultural Communication  
 Chair: **Angela F. Cooke-Jackson**, Emerson College  
 Respondent: **Cathryn Cushner Edelstein**, Emerson College

Panelists: **Ran Zhao (Sonya)**, Emerson College  
**Nazaire Massamba**, Emerson College  
**Radka Zlatohlavkova**, Emerson College  
**Shilpa Jacob**, Emerson College

This panel offers a global framework that highlights the cultural transitions of four international graduate students who have chosen to attend a small urban college in Boston. The Communication Theory of Identity will be used to explain the narratives shared by these student panelists. The different perspectives will bring to light how these students have had to negotiate their identities while affirming their experiences. Narratives can help academicians and administrators develop campus programs and resources that advance inclusivity of students from varying cultures.

Thursday 1:30-2:45 PM

Skyline B

**Top Competitive Papers in Interpretation and Performance Studies**

Sponsor: Interpretation and Performance Studies  
 Chair: **Brianne Waychoff**, Louisiana State University  
 Respondent: **Anna Maria Ruffino Broussard**, Nicholls State University

“Altered Egos: Gay Men Reading Across Gender Difference in *Wonder Woman*”\*

**Andrew R. Spieldenner**, Latino Commission on AIDS

“Communicating Hegemony through Musical Theatre: Using Scenery, Props, and Characters to Illustrate Hegemonic Tools in the Musical *Wicked*”

**Valerie Lynn Schrader**, Penn State Schuylkill

\*Top paper

## Thursday 1:30-2:45 PM

Skyline C

### The Demands of Change: Kenneth Burke and a Rhetoric of Transitions

Sponsor: Kenneth Burke  
Chair: **Elvera Berry**, Roberts Wesleyan College

Participants: **Elvera Berry**, Roberts Wesleyan College  
**Bryan Crable**, Villanova University  
**Erik Garrett**, Duquesne University  
**James Klumpp**, University of Maryland  
**Richard Thames**, Duquesne University

How do we come to terms with moments and movements of transition? The rhetoric of Kenneth Burke is a rhetoric of change and thus a rhetoric of transitions. Burke offers a corpus replete with ways of understanding, engaging in—even embracing—personal, cultural, and socio-political, change. This panel will highlight resources in Burke that might yield a genuine “rhetoric of transitions,” and will examine implications and applications of a rhetoric grounded in “keeping the conversation going.” Panelists will offer insights and examples as a catalyst for fruitful discussion with attendees.

## Thursday 1:30-2:45 PM

Skyline D

### How to Make It in America: Television’s Judgment About Who Deserves Rags or Riches

Sponsor: Voices of Diversity  
Chair: **Jack Banks**, University of Hartford  
Respondent: **Lori Bindig**, Sacred Heart University

“Television Consumption and Racial Representations: Is There a Connection?”

**Cameron Parker**, University of Hartford

“The American Dream: Does Media Reinforce the Myth?”

**Nancy Bressler**, Bowling Green State University

“Real Housewives?: Examining Representation of Economic Class on *The Real Housewives*”

**Hannah Goodall**, University of Hartford

“Reach for Your Dream!: An Examination of the Depiction of Athletes in News Media”

**Alexis Levy**, University of Hartford

Our ideas about economic class are shaped through culture and television in particular. Television shows selectively emphasize some aspects of society, while ignoring others. This panel examines how current television programming reinforces or challenges conventional views of economic class. Do these shows perpetuate or contest previous stereotypes about class? Panelists specifically examine to what extent television portrays any diversity in the depictions of economic class.

**Thursday 1:30-2:45 PM**

**Skyline E**

**Implications and Applications of Walter J. Ong’s Secondary Orality: Hope, Music, and the Digital Transition**

Sponsor: Media Ecology Association  
 Chair: **Calvin L. Troup**, Duquesne University  
 Respondents: **Sara van den Berg**, Saint Louis University  
**Kevin McCluskey**, Berklee College of Music

“Walter J. Ong’s Hope for Balance in the Age of Secondary Orality”  
**Julie A. Cramer Hunsberger**, Duquesne University

“Is Dialogic Presence Possible in a Mediated World?”  
**Melinda L. Miller**, Duquesne University

“Look Down the Road: Technology in the Performance and Production of Music”  
**Stephen A. Swope**, Purdue University

Implication and application of Walter J. Ong’s concept of secondary orality are examined in the context of technological transitions with attention to Ong’s place within the Media Ecology tradition. Hunsberger and Miller each consider secondary orality’s theoretical implications, which reflect Ong’s hope for balance and presence in electronic and digital communicative contexts. Swope’s essay considers the secondary orality of musical performance and recording with respect to rhetorical complications of the digital transition.

**Thursday 1:30-2:45 PM**

**Riverfront**

**Social Media and Evolving Journalism Routines: An International Perspective**

Sponsor: Communication and Technology  
 Chair: **John Pavlik**, Rutgers University

“Social Media and Changing News Routines”  
**KyuJin Shim**, Syracuse University

“Digital Technology, Citizen Journalists and the Implications for Traditional News Organizations”  
**John Pavlik**, Rutgers University

“McLuhan, Social Media and Ethics”  
**Thomas Cooper**, Emerson College

“Social Media and Journalism”  
**Chris Anderson**, CUNY Staten Island

Social media are dramatically influencing journalism and the routines and practices of journalists and news organizations in the U.S. and around the world. This panel will examine this transformation, from a variety of perspectives. What research tells us about this transformation will be presented and discussed in a critical forum.

**Thursday 1:30-2:45 PM**

**Somerset**

**Transitioning from the Dark Side to the Bright Side of Interpersonal Communication**

Sponsor: Interpersonal Communication  
 Chair: **Colleen C. Malachowski**, West Virginia University  
 Respondent: **Brandi N. Frisby**, University of Kentucky

“Being Secure Means Being Willing to Say You’re Sorry: A Path Analysis of Communication Patterns During Relational Duress”

**Patricia A. Keese**, University of Nevada, Reno

**John C. Sherblom**, University of Maine

**Laura R. Umphrey**, Northern Arizona University

“Transitioning Toward the Light: Positive Relational Communication and Health”

**Claire F. Sullivan**, University of Maine

“Religiosity and Forgiveness in the Context of Collegiate Roommate Relationships”

**Zac D. Johnson**, West Virginia University

**Melanie Booth-Butterfield**, West Virginia University

This panel focuses on issues relevant to the bright side of interpersonal communication. Panelists will examine precipitating variables, including religiosity, attachment, and support, that influence forgiveness and positive communication within interpersonal relationships.

**Thursday 1:30-4:15 PM**

**Charles A**

## Communication Pedagogy and the Status of Higher Education

Sponsors: First Vice President  
ECA Distinguished Teaching Fellows

Chair: **Linda Lederman**, Arizona State University

“Reflections on Christopher Newfield’s *Unmaking the Public University: The Forty-Year Assault on the Middle Class*”

**Thomas R. Flynn**, Slippery Rock University

“Reflections on Richard Arum and Josipa Roksa’s *Academically Adrift: Limited Learning on College Campuses*”

**Mark Hickson, III**, University of Alabama at Birmingham

“Reflections on Parker J. Palmer and Arthur Zajone’s *The Heart of Higher Education: A Call to Renewal*”

**Susan J. Drucker**, Hofstra University

“Reflections on Benjamin Ginsberg’s *The Fall of the Faculty: The Rise of the All-Administrative University and Why it Matters*”

**Ronald C. Arnett**, Duquesne University

“Further Reflections on Richard Arum and Josipa Roksa’s *Academically Adrift: Limited Learning on College Campuses*”

**Jerry L. Allen**, University of New Haven

“Reflections on Alexander and Helen Astin’s *Cultivating the Spirit: How College Can Enhance Students’ Inner Lives*”

**Janette Kenner Muir**, George Mason University

“Reflections on Nancy Folbre’s, *Saving State University: Why We Must Fix Public Higher Education*”

**Mary L. Kahl**, SUNY-New Paltz

“Final Reflections on Richard Arum and Josipa Roksa’s *Academically Adrift: Limited Learning on College Campuses*”

**Richard E. Vatz**, Towson University

This double-session program features ECA Distinguished Teaching Fellows speaking about recent books on the status of higher education and reflecting on how these works relate to communication pedagogy. What is or should be the place of communication in the contemporary college/university? How and in what ways can or should communication address contemporary issues in higher education? Do current communication curricula reflect what is right or what is wrong with the American university? Join the panelists for a lively discussion of these and other related issues—attend all or part of these two sessions.

**Thursday 1:30-2:45 PM**

**Charles B**

**Mentoring Across the Transitions: Exploring the Mentor/Student Relationship from Undergraduate to Ph.D.**

Sponsor: Instructional Communication  
 Chair: **Rachel L. DiCioccio**, The University of Rhode Island

Panelists: **Elizabeth Benoit**, The University of Rhode Island  
**Theodore A. Avtgis**, Ashland University  
**Tamra Portalla**, Ohio University  
**Jonathan Drew**, The University of Rhode Island  
**Christina L. McDowell Marinchak**, Duquesne University  
**Gerard C. Jalette**, University of Connecticut  
**David Deiuliis**, Duquesne University  
**Jessica Robinson**, The University of Rhode Island  
**Amanda G. McKendree**, University of Notre Dame

Mentoring students is an essential component, not only for student success, but for the overall success and growth of any program. What are the distinctive needs and obstacles students experience as they transition from being an undergraduate, to graduate, to faculty member and how are these issues recognized and attended to through effective mentoring? This roundtable discussion will examine these important issues through the lens of both mentor and mentee.

**Thursday 1:30-2:45 PM**

**Parkview**

**#Occupywallstreet as a Transitional Protest Movement**

Sponsor: Political Communication  
 Chair: **Kristin N. English**, Georgia College & State University  
 Respondent: **Josue David Cisneros**, Northeastern University

“The Rhetoric of “Occupation”: Dissociation and Dismemberment”  
**John J. Rief**, University of Pittsburgh

“#occupywallstreet as Transversal Dissent: An Essay on Contemporary American Political Discourses of Change”  
**Paul E. Mabrey III**, James Madison University

“Where Were you Three Years Ago? Considering Kairos and Exigence in the Occupy Wall Street Protests”  
**Matthew P. Brigham**, James Madison University

“Nonstrategic Strategic Advocacy: A Case Study of #occupywallstreet”  
**Aaron Noland**, James Madison University

#Occupywallstreet has set a media agenda since protesters converged on Zuccotti Park in New York City in September. This protest movement is organic and grassroots—without leadership or consistency. As such, it is a unique rhetorical opportunity that merits discussion. This panel will analyze the situation and messaging of the #occupywallstreet movement as political transition.

Thursday 1:30-2:45 PM

University B

## Short Course — Barnga: An Interactive Learning Game for Transitions and Change

Presenters: **Iverson Warinner**, Spalding University  
**James Wright**, Humana, Inc.

*Barnga*, an interactive learning game, introduces students realistically, and oftentimes unkindly, to the communication problems inherent when people assume that everyone abides by the same rules of acceptable behavior. This course will insure instructor and trainer competency in facilitating an interactive training tool that will teach both students and employees about transactions in diverse communication courses and corporate training classes. Attendees will have the opportunity to play and debrief *Barnga*, and then be led in a discussion on the various applications of *Barnga* in course design, classroom teaching, and corporate training.

Thursday 1:30-2:45 PM

University C

## Insights into Aggressive Behavior and Crisis Management

Sponsor: Applied Communication  
 Chair: **Linda Sampson**, Southern Connecticut State University  
 Respondent: **Tatyana Dumova**, Point Park University

“Verbal Trigger Events: An Examination of What Makes a Person Become Verbally Aggressive”  
**James M. Durbin**, The University of Akron

“Blowing the Whistle: An Analysis of the Role of a Whistleblower”  
**Kathryn Weintraub**, Boston College \*

“The Tiger Woods Sex Scandal: Mr. Perfect Strays Off Course”  
**Mary Elizabeth Rosenman**, Boston College \*

“The Enron Corporation as the Paradigm Case for an Unmanaged Business Crisis”  
**Margaux Labaudiniere**, Boston College \*

“Do Financial Markets Recognize a Poor Crisis Communication Strategy? A Comparative Analysis”  
**Luke Lapointe**, Boston College \*

\* Student Debut

Thursday 2:30-3:30 PM

Grand Ballroom Foyer

## Competitive Graduate Poster Session I

Chair: **Trevor Parry-Giles**, National Communication Association

Reviewers: **Mark Hickson III**, University of Alabama-Birmingham  
**Brad Mello**, National Communication Association  
**Nancy Signorielli**, University of Delaware  
**Don W. Stacks**, University of Miami

“Transitions, Passages, and Journeys Ten Years after 9-11: Exploring the Lived Experiences of Veiled and Unveiled Middle-Eastern Muslim Women”

**Maha Alshoabi**, Emerson College

“The Non-Communicative Female Consumer: A Look at Conflict & Confidence”

**Chizoma Cluff**, Bowie State University

“I Can’t Get No (Teacher) Satisfaction: Presentational Traits in Relation to Instructor Satisfaction”

**Rebecca K. DiClemente**, **Elizabeth A. Ditrinco** and **Kaitlyn E. Gibbons**, West Virginia University

“Satisfaction at Work: How Work Groups are Related to Job Satisfaction”

**Seth Frei**, Texas State University-San Marcos

“Teacher’s Ink: Students’ Perceptions of Teachers with Tattoos”

**Zachary Goldman**, **Gregory A. Cranmer** and **Erik Neville**, West Virginia University

“Team Cohesion and NBA Efficiency: An Analysis of Championship Performances in the NBA Finals”

**Gerald C. Jalette**, **Michael J. Miller** and **C. Arthur VanLear**, University of Connecticut

**Mark A. Flynn**, Bowling Green State University

“Trust in Electronic Word-of-Mouth Communication on Facebook Fan Pages and How Commitment and Consistency Theory Affect Participation”

**Shaun Maciejewski**, Canisius College

“Jealousy Evocation: The Role of Commitment Level, Relational Satisfaction, and Relational Uncertainty as Predictors of Jealousy-Evoking Behavior”

**Marissa Pytlak** and **Laura Zerega**, Texas State University-San Marcos

“Who H@#! Cares? Instructor Swearing, Student Perceptions, and Student Affective Learning”

**Jennifer Seifert**, **Melissa A. Ceo** and **Shelly N. Dusic**, West Virginia University

“How Farm to Institution Actors Make Sense of the Supply Chain they are a Part of: Interview of Buyers, Distributors, and Farmers in Vermont”

**Noelle K. Sevoian**, **Sarah N. Heiss** and **David S. Conner**, University of Vermont

“A Phenomenological Approach: Understanding the Experiences of Trinidadian Female Trainers in the Corporate Training Classrooms”

**Tonia Watkins**, Emerson College

Thursday 2:30-3:30 PM

Grand Ballroom Foyer

## ECA Coffee Café I

*Not only can you see some fascinating research by a select group of graduate students, this is your first chance to catch up with friends and colleagues and to get your first peek at the logo competition finalists!*

*Sponsored by the Journal Editors of Communication Quarterly, Communication Research Reports, and Qualitative Research Reports in Communication*

Thursday 3:00-4:15 PM

Grand Ballroom A

## 2013 Program Planners Meeting

Presiding: **Danette Ifert Johnson**, Ithaca College  
First Vice President-Elect

All interest group planners for the 2013 convention in Pittsburgh should plan on attending this meeting. A second meeting for those with conflicting schedules is planned for Friday at 1:30 in Charles A.

Thursday 3:00-4:15 PM

Skyline A

## Remembering Civil Strife: For What Transitions Do Events and Places Argue?

Sponsor: Argumentation and Forensics  
Chair: **Fran Mindel**, Morgan State University

“Re-living the American Civil War, or How I Came to Know the Past”

**Jaime Wright**, St. John’s University

“Symbol of Unity or Reminder of Conquest: Lincoln Returns to Richmond 138 Years Later”

**Theodore F. Sheckels**, Randolph-Macon College

“Three Memorials to Thurgood Marshall: How Marylanders Have Chosen to View a Native Son”

**Carl T. Hyden**, Morgan State University

“Civil Rights Tourism: Sites of Memory, Sites of Controversy”

**Todd A. Allen**, Geneva College

The things that a nation chooses to remember and the ways in which it chooses to remember them says a great deal about how that nation views its own history. Of particular interest are the Civil War and the events that ultimately followed. These four presentations invite examination of some of those events, the transitions that have emanated from them and the arguments they make for where we are as a nation.

Thursday 3:00-4:15 PM

Skyline B

## The Urban Communication Applied Research Grant: An Overview

Sponsor: First Vice President  
Chair: **Gary Gumpert**, Urban Communication Foundation

“Communicating “Urban” in an Environmental Magnet Elementary School”

**Lewis Freeman**, Fordham University

“The Rhetorical Importance of Public Space in Low-Income Urban Communities”

**Erik Garrett**, Duquesne University

“Urban Research in Search of an Identity.”

**Gary Gumpert**, Urban Communication Foundation

The Urban Communication Foundation promotes research that enhances our understanding of communication patterns in the urban environment and encourages collaboration between communication scholars, urban planners and policy makers. The Applied Urban Communication Research Grant fosters and promotes significant inter-disciplinary communication research that extends the boundaries of “applied research” by investigating real-life communication phenomena affecting urban communities. This panel will include an overview of the research of two past recipients of this award, an overview of the organization, and the announcement of the 2012 grant awardee.

Thursday 3:00-4:15 PM

Skyline C

## Using Interpersonal Communication to Transition through Relational Barriers

Sponsor: Interpersonal Communication  
 Chair: **Robert J. Sidelinger**, Oakland University  
 Respondent: **Candice E. Thomas-Maddox**, Ohio University Lancaster

“Factors Affecting Attitudes toward Deaf Individuals: A Communication Accommodation Approach

**Sara LaBelle**, West Virginia University  
**Melanie Booth-Butterfield**, West Virginia University

“The Dynamic Interplay of Interaction Goals, Emotion, and Conflict Styles: Testing a Developmental Model of Intrapersonal and Interpersonal Effects on Conflict Styles”

**Qin Zhang**, Fairfield University  
**Michael Andreychik**, Fairfield University  
**David A. Sapp**, Fairfield University  
**Colleen Arendt**, Fairfield University

“Friendships in Transition: The Technologically-Mediated Maintenance of Women’s Long-Distance Friendships”

**Jessica Thern Smith**, University of Tennessee

“An Experimental Examination of the Effects of Implementation Intentions and Visualization on Dating Anxiety”

**Colleen C. Malachowski**, West Virginia University  
**Melanie Booth-Butterfield**, West Virginia University

The papers on this panel share a common focus—people use interpersonal communication to manage and survive relational challenges, including negative attitudes toward people with physical disabilities, the shift of friendships from proximal to long distance, the challenging interplay of emotions and goals in conflict, and dating anxiety.

Thursday 3:00-4:15 PM

Skyline D

## Mikhail Bakhtin: Toward a Philosophy of Communication

Sponsor: Philosophy of Communication  
 Chair: **Celeste Grayson Seymour**, Duquesne University  
 Respondent: **Annette M. Holba**, Plymouth State University

“No-Alibi in Existence: Bakhtin, Dialogue, and Transitions of Answerability Beyond Imperative”

**John H. Prellwitz**, University of Pittsburgh at Greensburg

“Freedom of Speech: Rhetorical Implications of Bakhtin’s ‘Superaddressee’”

**Joel S. Ward**, Duquesne University

“Bakhtin’s Ought”

**Calvin L. Troup**, Duquesne University

Mikhail Bakhtin, Russian philosopher and theorist of the novel, is often cited but little has been studied in the field of Communication. An early manuscript, *Toward a Philosophy of the Act*—written around 1920, discovered and recovered in 1972, and translated into English in 1993—introduces themes that resonate in philosophy of communication, but the book received minimal attention in the field. This panel considers the merits of Bakhtin as a working philosopher of communication.

Thursday 3:00-4:15 PM

Skyline E

## Transitioning from One Desk to the Next: How Nonverbal Communication Defines and Dictates Employment Surroundings

Sponsor: Nonverbal Communication  
 Chair: **Kerry Byrnes**, Collin College

“Managing Perceptions of Toughness: Using Syllabus Policy”

**Kerry Byrnes**, Collin College

“Creating the Hardworker Identity: An Exploration Into the Management of Time in the Workplace”

**Jenny Warren**, Collin College

“Married Couples’ Nonverbal Behavior Across Contexts: Transitioning from the Workplace to Home”

**Stephanie Shimotsu**, West Virginia University

“When Nonverbal Immediacy Attacks: The Curse of Being Too Approachable”

**Jennifer Knapp**, SUNY–Oswego

“Movie Posters and Crooked Diplomas: Identity Management Through Emblems in the Office”

**Steven Granelli**, SUNY–Oswego

Today’s employment landscape highlights the importance of a defined and secure role in the workplace. The demands of the communication competent employee include understanding of the power of nonverbal communication, but how do we use those messages to shape workplace identity? Focusing on work relationships affecting home life, mandated and non-mandated time, managing perceptions of toughness, workspace as identity management, and boundary creation, this panel will examine how nonverbal communication is utilized in the workplace.

Thursday 3:00-4:15 PM

Riverfront

## Assessment Tools for Technology

Sponsor: Communication and Technology  
 Chair: **Robert Powell**, West Virginia Public Radio  
 Respondent: **Sanae Elmoudden**, St. John’s University

“Overview of Assessment Tools for Technology”

**Kathleen Brown**, Penn State Greater Allegheny

“Learn Pedagogical Tools for Using Technology—iPod Touch/iMovie and Assessment Tools”

**Susan Scott Brozek**, Afterschool Buddy, Inc.

**Kathleen Brown**, Penn State Greater Allegheny

“Different Ways to Assess, Create, Collaborate, and Communicate with Students”

**Alydia Thomas**, Penn State Greater Allegheny

**Kathleen Brown**, Penn State Greater Allegheny

This panel reviews a project in which students in the communications news and journalism ethics course created rubrics for their peer groups (peer-to-peer leaning model) and were assisted by a community partner. The rubrics were used to assess the students’ iMovie—productions created on their iPod Touches. Faculty interested in using some of the new web 2.0 tools available to create, collaborate, and communicate with their students will become aware of our findings that student developed assessment works.

**Thursday 3:00-4:15 PM**

**Somerset**

**Politics NOT so usual: Activism, Conspiracies and—Humor??**

Sponsor: Rhetoric and Public Address  
 Chair: **John Kares Smith**, SUNY-Oswego  
 Respondent: **Heather Stassen-Ferrara**, Western New England University

“A Reluctant Voice: Zu Adams Speaks to The Kansas Women’s Press Club April 10, 1902”

**Tracy Hasley Frederick**, Southwestern College  
**Virginia Peck Richmond**, University of Alabama, Birmingham  
**James C. McCroskey**, West Virginia University

“Culture as a Duality and its Effects on Mobilization in to Social Protest”  
**Madeleine Redlick**, Boston College

“No Sense of Decency: Conspiracy and the American Transition from Modernity to Postmodernity”  
**M. Elizabeth Thorpe**, The College at Brockport, SUNY

“An Alternative Sense of Humor: The Problems with Crossing Comedy and Politics in Public Discourse”  
**Don Waisanen**, Baruch College, CUNY

**Thursday 3:00-4:15 PM**

**Charles A**

**Communication Pedagogy and the Status of Higher Education**

This program continues from the 1:30 session.

**Thursday 3:00-4:15 PM**

**Charles B**

**From Social Media to Web-Based Learning: How Students Want to be Instructed Using Pedagogical Technology**

Sponsor: Instructional Communication  
 Chair: **J. Kanan Sawyer**, West Chester University of Pennsylvania  
 Participants: **Chanelle LaBarre**, West Chester University of Pennsylvania  
**Kelli Gannon**, West Chester University of Pennsylvania  
**Lauren Gerba**, West Chester University of Pennsylvania  
**Kelcie Rudman**, West Chester University of Pennsylvania  
**Kaitlin Barnes**, Emerson College  
**Taja Glover**, Emerson College  
**Lisa Medina**, Emerson College  
**Daniel Tick**, Emerson College  
**Alex Castillo**, Emerson College  
**Timothy Ryan**, Rowan University

Ten students representing three different eastern states come together to host a roundtable discussion about technology use in the classroom. Often a forbidden element of communication, the students will discuss how some technologies (including Apple products, smart phones, social media, and web based learning) can have a direct and positive pedagogical impact on this millennial generation but the detriments of these technologies will not be ignored. Instructors are invited to participate in this directed roundtable discussion, which will offer student voices, resources for using specific technologies, and instructional ideas.

Thursday 3:00-4:15 PM

Parkview

## Applied Communication in Entertainment Contexts

Sponsor: Applied Communication  
 Chair: **Todd Kelshaw**, Montclair State University  
 Respondent: **Sarah Ryan**, University of Texas El Paso

“Merging the Narrative Paradigm and Sensitivity Theory: Exploring Why People Watch Reality Based Programming”  
**Susan Jane McManimon**, Indiana University of Pennsylvania

“Oprah Winfrey: A Look into the Image Restoration Process of a Dynamic Corporate Leader and Entertainer”  
**Jessica R. Rivers**, Boston College \*

“A Rational Approach to Poker: What is Communicated in a Bet?”  
**Stephen A. Swope**, Purdue University \*

\* Student Debut

Thursday 3:00-4:15 PM

University B

## Short Course—Practicing What We Preach: Strategies for Teaching the Applied Organizational Communication Course

Presenters: **Corey Jay Liberman**, Marymount Manhattan College  
**Theodore A. Avgjis**, Ashland University  
**Andrew S. Rancer**, The University of Akron

The purpose of this short course is to provide participants strategies for combining organizational communication theory and application. By the end of the short course, participants will be equipped with the knowledge to develop a course in organizational communication, based on this theory/practice fusion, with particular emphasis on leadership, relationships, decision-making, ethics, conflict resolution, and training and development. Participants will be in dialogue with current communication faculty members who have taught organizational communication courses in both large lectures and small classrooms, at both undergraduate and graduate levels.

Thursday 3:00-4:15 PM

University C

Top Competitive Papers in Health Communication

Sponsor: Health Communication
Chair: Rosanne L. Hartman, Canisius College
Respondent: Paula K. Baldwin, George Mason University

“Nurse Socialization, Communication, and Medical Mistakes”\*
Carey Noland, Northeastern University

“Investigating College Students’ Binge Drinking Behavior: Applying the Theory of Planned Behavior”
Kelly G. Odenweller, West Virginia University
Tiffany Berkebile, West Virginia University
Zac D. Johnson, West Virginia University
Megan Dillow, West Virginia University
Zachary Rice, West Virginia University

“Perceptions of Organ Donation Narratives among Signed Organ Donors and Not Signed Organ Donors”
Julie Volkman, ENR Memorial Veterans Hospital
Joanna Logue, Emerson College

“The Impacts of Character Identification on Attainment of HIV Prevention Goals in an Entertainment Education Program in Botswana”
Benjamin R. Bates, Ohio University
L. Meghan Peirce, West Chester University of Pennsylvania

\*Top Paper

Thursday 4:30-5:45 PM

Skyline A

Communication Ethics in Interactive Transition: Turning, Engagement, and Conflict

Sponsor: Communication Law and Ethics
Chair: Janie Harden Fritz, Duquesne University

“Turning Toward the Other in the Academy: Ethical and Legal Implications of Mentoring Students”
Annette M. Holba, Plymouth State University

“Bonhoeffer’s Communicative Engagement with the Other: A Rhetoric of Reconciliation”
Charles E. Thomas, Jr., Duquesne University/Slippery Rock University

“Communication Ethics and Conflict: Different Grounds of the Good”
Ronald C. Arnett, Duquesne University
Leeanne M. Bell McManus, Stevenson University
Amanda G. McKendree, University of Notre Dame

These papers explore issues of communication ethics and engagement with the Other from legal, theological, and conflict perspectives.

Thursday 4:30-5:45 PM

Skyline B

## National Communication Association Information Panel

Panelists: **Richard West**, NCA President, Emerson College  
**Steven Beebe**, NCA First Vice President, Texas State University-San Marcos  
**Kathleen J. Turner**, NCA Second Vice President, Davidson College  
**Brad Mello**, NCA Associate Director for Academic and Professional Affairs  
**Trevor Parry-Giles**, NCA Associate Director for Academic and Professional Affairs

This session is designed for those wanting to join NCA as well as for current NCA members wishing to learn more about NCA member resources. Members of NCA's elected leadership and national office staff will provide an overview of The National Communication Association's history, the Strategic Plan for 2010-2015, leadership opportunities available for members and 2014 Centennial Celebration plans. Resources created by NCA to support professional activity such as the Chairs' Corner, Data about the Discipline, Funding 101, Publishing Primer and the Virtual Faculty Lounge will be discussed.

Thursday 4:30-5:45 PM

Skyline C

## Waves of Transition: Burkean Transcendence

Sponsor: Kenneth Burke  
 Chair: **Celeste Grayson Seymour**, Duquesne University  
 Respondent: **Bryan Crable**, Villanova University

"A Heart 'Strangely Warmed': John Wesley in Transition"

**Bryan Picciotto**, Roberts Wesleyan College

"A Bird with a Broken Wing': Burke's *Abyss* in 'The Awakening'"

**Marlise Boedeker**, Roberts Wesleyan College

"The Rhetoric of Musical Transformation: Burke and Early 20<sup>th</sup> Century Music"

**Robin Kanak**, Roberts Wesleyan College

Historical periods are characterized by transformative change following waves of transition. This panel examines transitions of historical consequence that remain important today. A Burkean study of historical texts from three different centuries highlights the cycle of *guilt and redemption* in a 17<sup>th</sup> century Episcopal Priest's passionate love affair; the significance of the *abyss* for women in the 19<sup>th</sup> century; and the *transcendence* of musical discord in the early 20<sup>th</sup> century, as evidenced in both the music and Burke's own music criticism.

Thursday 4:30-5:45 PM

Skyline D

**Top Student Papers in Voices of Diversity: A Focus on the Media**

Sponsor: Voices of Diversity  
 Chair: **D.L. Stephenson**, Western Connecticut State University  
 Respondent: **Cerise L. Glenn**, University of North Carolina at Greensboro

“Social Justice, A Qualitative Content Analysis of Children Accused of Practicing Witchcraft in Eket Community, Nigeria”  
**Uchenna Onuzulike**, Howard University

“Far Away Yet Close and Familiar: Marsha Ambrosius’ ‘Far Away’ and Fisher’s Narrative Paradigm”  
**Seth E. Davis**, Syracuse University

“Gays Don’t High-Five!: An Analysis of Gay Representation on *Modern Family*”  
**Nancy Bressler**, Bowling Green State University

“You’re F\*#@ing Out, I’m F\*#@ing In.” Kenny Powers and Hegemonic Masculinity in *Eastbound & Down*”  
**Fallon Wagner**, College of Charleston

This panel features the top four competitive student papers from the Voices of Diversity Interest group.

\*Top Student Paper

Thursday 4:30-5:45 PM

Skyline E

**From Mediation to Intercultural Communication:  
 The Role of Nonverbal Communication**

Sponsor: Nonverbal Communication  
 Chair: **Joseph Lybarger**, The University of Akron

“METTA: Understanding Nonverbal Communication & Elements With Mediators”  
**Jeff Thompson**, Griffith University Law School

“The Relationship between Self-Perceived Attractiveness, Touch Avoidance / Apprehension, and Body Type”  
**Tammy E. Whitacre**, Mary Babb Randolph Cancer Center  
**Brian R. Patterson**, West Virginia University

“Nonverbal Communication in Intercultural Contexts: A Literature Review of Recent Studies”  
**Sarah Bishop**, University of Pittsburgh  
**Yang Lin**, The University of Akron

This panel will examine the usage of nonverbal communication within the intercultural setting and how it is utilized within the mediation process.

Thursday 4:30-5:45 PM

Somerset

## How Did I Get Here?: Examining the Unique Transition to the Community College

Sponsor: Community College  
 Chair: **Steven Granelli**, SUNY-Oswego

“Using Communication Privacy Management Theory to Understand Community College Employment”

**Kerry Byrnes**, Collin College

“Defining Sense of Self and Identity When Transitioning from Adjunct to Full Time Status”

**Jenny Warren**, Collin College

“Examining the Dialectical Tensions of Community College Employment”

**Eric Carlson**, Collin College

As a result of growing enrollment trends at the community college level, an increasing number of faculty are needed. Because of its blend of foundational coursework and career training programs, community college professors often have diverse backgrounds. This panel focuses on the hardships, dialectical tensions, and identity conflicts encountered when faculty transition from doctoral programs, adjunct faculty status, and the corporate world while simultaneously advocating for the same goal—student learning.

Thursday 4:30-5:45 PM

Charles A

## New Research by ECA Research Fellows

Sponsors: First Vice-President  
 ECA Distinguished Research Fellows  
 Chair: **Kathleen E. Kendall**, University of Maryland

“Research in Progress on Tyler Perry.”

**Ronald L. Jackson II**, University of Illinois, Urbana-Champaign

“Research in Progress on Humor Enactments in Relationships.”

**Melanie Booth-Butterfield**, West Virginia University

“Research in Progress on the Urban Impulse.”

**Susan J. Drucker**, Hofstra University and **Gary Gumpert**, Urban Communication Foundation

“Research in Progress on Social Media and Bullying.”

**Jerry L. Allen**, University of New Haven.

“Research in Progress on Public Relations: Reputation, Brand, and Measurement from a Non-Financial Outcome Approach.”

**Don W. Stacks**, University of Miami

ECA honors outstanding scholars in the field through awards such as the ECA Research Fellow Award, for distinguished research in the field of communication. In this program, several winners of this award speak about their latest research, reporting on what they are exploring, why they chose that topic and research question, the challenges and obstacles of the study, and their early findings. Following the presentations, there will be discussion among the participants and the audience.

**Thursday 4:30-5:45 PM**

**Charles B**

**Fall 2011 Prime Time Network and Cable TV Programs:  
Transitions or More of the Same?**

Sponsor: Media Communication  
 Chair: **Nancy Signorielli**, University of Delaware  
 Respondents: **Elizabeth Perse**, University of Delaware  
**James Shanahan**, Boston University

- “Introduction to the Project and Its Methods”  
**Nancy Signorielli**, University of Delaware
- “Men and Women in Network Prime Time Programs”  
**Katherine Anderson**, University of Delaware  
**Amanda Carlson**, University of Delaware  
**Lauren Haufler**, University of Delaware  
**Dacey McGinty**, University of Delaware
- “Violence in Prime Time: Have There Been Transitions?”  
**Shantel Campbell**, University of Delaware  
**Christine Flynn**, University of Delaware  
**Bianca Mendoza-Joseph**, University of Delaware
- “Images in Cable Programs in Fall 2011”  
**Dave Blumberg**, Boston University  
**Allyson Galle**, Boston University  
**Joe Hamel**, Boston University  
**Anna Lishay**, Boston University  
**Samantha Rick**, Boston University  
**Lindsay Southwick**, Boston University
- “Comparison of Network and Cable Programs”  
**James Shanahan**, Boston University  
**Nancy Signorielli**, University of Delaware

This panel features presentations on characterizations and images of violence in samples of prime time network and cable programs seen in the fall of 2011. Presentations focus on sex roles, occupations, and the portrayal of violence and explore these topics in relation to possible transitions in today’s programming and character demography as well as how today’s images are related to findings from past studies of prime time network broadcast and cable television.

**Thursday 4:30-5:45 PM**

**Parkview**

**“It’s The Economy Stupid: Economic Discourse in the 2012 Election”**

Sponsor: Political Communication  
 Chair: **Mary L. Kahl**, SUNY-New Paltz

- “*Considering Economic Discourse in the 2012 Election: A Roundtable Discussion*”  
**David G. Levasseur**, West Chester University of Pennsylvania  
**Lisa M. Gring-Pemble**, George Mason University  
**Jason A. Edwards**, Bridgewater State University  
**Sean Luechtefeld**, University of Maryland

As the ongoing political conversation that drives American democracy turns its attention to the 2012 election, one issue stands above all others in the minds of American voters: the state of the U.S. economy. Economic issues in the 2012 election construct a complex rhetorical environment for political candidates. In this environment, voters blame Republican policies for plunging the nation into the “Great Recession” and blame a Democratic administration for its inability to lift the nation out of that recession. This Roundtable Discussion Panel will examine how candidates in the 2012 election are attempting to navigate this difficult rhetorical landscape. It will also explore how these rhetorical efforts will impact the overall health of the American economy.

Thursday 4:30-5:45 PM

University B

## Transitions in Teaching and Learning: Moving to Hybrids and Online in the Organizational and Mass Communication Course Experience

Sponsor: Instructional Communication  
Chair: **Melissa Bekelja Wanzer**, Canisius College

Panelists: **Rosanne L. Hartman**, Canisius College  
**John S. Dahlberg**, Canisius College  
**Ginni Jurkowski**, SUNY-Geneseo  
**Leah MacVie**, Canisius College

This panel will address emerging issues that are changing the face-to-face of education. They center on comparative efficacy of traditional classroom education with the adoption of hybrid and online methods of delivery, particularly in organizational and mass communication. Panelists will discuss why academic institutions need online courses that engage non-traditional students. They will address challenges of that transition, while comparing hybrid, online and traditional education. Finally, the panel will discuss faculty training needs and goals.

Thursday 4:30-5:45 PM

University C

## Media, Students, and Health: How Media Have Changed the Next Generation’s Approach to Health-based Decision-Making

Sponsor: Health Communication  
Chair: **Pamela Marshall**, Rowan University  
Respondent: **Ashley Torrence**, Emerson College

“Look at My Rash’: Peer-to-Peer Diagnosis through Social Media”  
**Chanelle LaBarre**, West Chester University of Pennsylvania  
**Kelli Gannon**, West Chester University of Pennsylvania  
**Lauren Gerba**, West Chester University of Pennsylvania  
**Kelcie Rudman**, West Chester University of Pennsylvania

“A Diagnosis in My Pocket: How Cell Phone Applications Have Become the Next Generation’s New Health Professional”  
**Kaitlin Barnes**, Emerson College  
**Taja Gover**, Emerson College  
**Lisa Medina**, Emerson College  
**Daniel Tick**, Emerson College

“Googling My Way to Health: How Internet Resources Have Replaced Interaction with Health Professionals”  
**Alex Castillo**, Emerson College  
**Timothy Ryan**, Rowan University

During this roundtable discussion students share their exploration of how technology has affected college students’ decision-making regarding their own health.

**Thursday 6:00-7:00 PM**

**Riverfront**

**Newcomers Reception**

*Sponsored by Duquesne University*



**Thursday 7:00-9:00 PM**

**Riverfront**

**Welcome Reception**

*Come connect with colleagues and get the convention off to a great start! Featuring delicious hors d'oeuvres, local music, and a breathtaking view of the Charles.*

**Thursday 8:00-9:00 PM**

**Skyline E**



Is proud to support Eastern Communication Association

Welcome to Cambridge!

**DON'T FORGET TO SUPPORT**

**MCA's Annual Conference**

***Finding Voices: Utterances, Actions, and Occupations***

Friday and Saturday, October 12-13, 2012  
Prince George's Community College  
Largo, Maryland

Check the MCA website for updates

[www.mcaonline.org](http://www.mcaonline.org)

**FRIDAY 7:30 AM-5:00 PM**

**Grand Ballroom Foyer**

**CONVENTION REGISTRATION**

**FRIDAY 7:00-8:00 AM**

**ArtBar**

**Communication Administration Breakfast**

**FRIDAY 8:00-8:50 AM**

**Interest Group Business Meetings**

American Society for the History of Rhetoric . . . . .	Skyline A
Communication Administration . . . . .	ArtBar
Interpersonal Communication . . . . .	Somerset
Interpretation and Performance Studies . . . . .	University C
Institute of General Semantics. . . . .	University B
Lambda Pi Eta . . . . .	Skyline B
Media Ecology. . . . .	Skyline E
Philosophy of Communication . . . . .	Skyline D
Political Communication. . . . .	Riverfront
Voices of Diversity . . . . .	Charles B

Friday 9:00-10:15 AM

Skyline A

## Historical and Contemporary Studies in Rhetoric

Sponsor: American Society for the History of Rhetoric  
 Chair: **Maureen C. Minielli**, Kingsborough Community College-CUNY  
 Respondent: **Noemi Marin**, Florida Atlantic University

“Women for a Cause: The Rhetoric of Women of the Abolition Movement”

**Tracy Hasley Frederick**, Southwestern College

“Mather Work Incentive Posters and the Rhetoric of Scientific Management in the 1920s”

**Ernest A. Hakanen**, Drexel University

**Alison Novak**, Drexel University

“Thomas Paine’s *Le Siecle de la Raison, ou Le Sens Commun Des Droits De L’Homme*: Notes on the Earliest Edition of *The Age of Reason*”

**David C. Hoffman**, Baruch College, CUNY

**Claudia Carlos**, Independent Scholar

“Transitions to Global Rhetoric: Reassessing China’s First Treatise on Rhetoric, *Guiguzi*”

**Hui Wu**, University of Texas at Tyler

“The Rhetorical Contour of Pre—and Post-89 China: A Genealogical, Ethical Study”

**Peter Zhang**, Grand Valley State University

These selected works illustrate rhetoric’s vast import in four unique areas: B.C.E. China, the American Revolution, the 19th century abolitionist movement, the 1920s scientific management philosophy in business, and 1989 China.

Friday 9:00-10:15 AM

Skyline B

## Methodological Approaches to Studying Transition

Sponsor: Theory and Methodology  
 Chair: **Susan Jasko**, California University of Pennsylvania  
 Respondent: **Michael Boyle**, West Chester University of Pennsylvania

“Memory From Without and Within: War Re-enactment and the ‘Magic Moment’ of (Non) Violence”

**Adam J. Gaffey**, Texas A&M University

“Cultural Studies: The Effect of Individual Ideology in Branding Children as Witches”

**Uchenna Onuzulike**, Howard University

“The Transition from Second Language Learner to Language Speaker: Willingness to Communicate and the Ambivalent Mind”

**Peter D. MacIntyre**, Cape Breton University

“Towards an Improved Measure of Attitudes toward Transsexuals: A Scale Development and Validation Study”

**Jeffrey A. Wickersham**, Yale University

**Archana Krishnan**, Yale University

**Diana I. Rios**, University of Connecticut

Friday 9:00-10:15 AM

Skyline C

## Revisiting Culture, Gender, & Transnationalism: Toward Transparadigmatic Intercultural Communication Studies

Sponsor: Intercultural Communication  
 Chair: **David T. McMahan**, Missouri Western State University  
 Respondent: **Deborah J. Borisoff**, New York University

“Transnational Japanese Masculinities: Critical Reading of Gender Performativity in *Men’s Non-No* during the Year of National Crisis”

**Shinsuke Eguchi**, University of Denver

“I’m American but I’m not Rich!”

**Nicole Files-Thompson**, Emerson College

“‘Cuz it Ain’t Your Face’: Why I Reject Hip-Hop”

**Chizoba Udeorji**, Kingsborough Community College-CUNY

“Is Conservatism Code for Neglect?: A Content Analysis of the 2012 Republican Presidential Debates Coverage of Cultural Concerns and Non-Majority Issues”

**Ashley Torrence**, Emerson College

“Investigating Students’ Self-Construal in the Classroom: An Assessment in the Intercultural Communication Course”

**Stephanie Shimotsu**, West Virginia University

This panel revisits the themes of culture, gender, and transnationalism from five different angles (i.e., Japanese masculinity, African-American women’s national identity, a black feminist’s relationship with hip-hop culture, co-cultures through the political lens of the republican debates, and students in the intercultural communication course). This panel features different paradigmatic approaches to study culture and communication. In doing so, this panel intends to consider moving beyond paradigmatic thinking and to transition the epistemology of intercultural communication.

Friday 9:00-10:15 AM

Skyline D

## Boundaries of the Other, the Self, and the Psyche in Intercultural, Social and Personal Relations: Essays in Communicology as Philosophy of Communication

Sponsor: Philosophy of Communication  
 Chair: **Eric Peterson**, University of Maine  
 Respondent: **Richard L. Lanigan**, Professor Emeritus, Southern Illinois University  
 Director and Fellow, International Communicology Institute

“Intercultural Communication as a Condition of Possibility for Trans-cultural Mental Health Communication: Communicology and the Concept of a Universal Psyche”

**Isaac E. Catt**, Duquesne University; President, Semiotic Society of America

“A Legacy of Love: An Individual Phenomenological Reflection on my Father’s Diaries”

**Deborah Eicher-Catt**, The Pennsylvania State University, York

“Adolescent Consciousness and Transformative Experience: Modern Individuation, Ego, Identity, and the Phenomenology of Eroticism”

**Frank J. Macke**, Mercer University

Three philosophers of communication ground their research in the human science of communicology. To exemplify the worth of this understanding of discourse, the essays cut to the heart of communicative praxis, showing both the limitations of traditional presuppositions in inquiry and the value of reflexivity in research. The presupposed concept of a “universal psyche” in a trans-cultural health communication is criticized. Modernist notions of adolescence are de-stabilized by a reading of postmodern philosophy. A daughter’s relationship with her father is a legacy of love phenomenologically.

Friday 9:00-10:15 AM

Skyline E

## Redefining the Romantic Relationship: Race, Gender, and the Changing Face of Love

Sponsors: Interpersonal Communication  
Intercultural Communication

Chair: **Pamela J. Lannutti**, Boston College

Respondent: **Fadia Hasan**, University of Massachusetts, Amherst

“Exploring Obama and the Media as Metaphor: Dialogic Opportunities in Contemporary Urban Adolescent Interracial Dating and Close Friendships”

**Taos Glickman**, University of Massachusetts, Amherst

“Gendered Negotiations: A Look at Gender’s Effects on Negotiations of Cohabitation”

**Barbie Miller**, University of Hartford

“Identity Management and Black Women’s Empowerment”

**Chizoba Udeorji**, Kingsborough Community College-CUNY

“Reexamining the Interracial Romantic Relationship: The Role of Apprehension, Uncertainty, and Ethnocentrism”

**Gyuri Kepes**, University of Hartford

“The Thin Line between Work and Family: How Satisfied Are Dual-Career Couples with their Relationships?”

**Kimberly Renton**, University of Hartford

Norms that define what a romantic relationship should look like are increasingly being contested. As interracial, same-sex and nontraditional relationships gain visibility, in what ways are attitudes towards relationships being transformed? How are race and gender talked about, and how do contemporary couples involved in nontraditional relationships negotiate their identities and differences? This panel addresses these questions by bringing together research and perspectives on the changing roles of race and gender in romantic relationships.

Friday 9:00-11:45 AM

Riverfront

## Coffee and Spots: A Look Back at the Best (and Worst) in the Year’s Political Advertisements~A Double Session!

Sponsor: Political Communication

Panelists: **J. Kanan Sawyer**, West Chester University of Pennsylvania  
**David G. Levasseur**, West Chester University of Pennsylvania  
**Theodore F. Sheckels**, Randolph-Macon College  
**Jason A. Edwards**, Bridgewater State University  
**Janis L. Edwards**, University of Alabama

What was once a small social gathering among colleagues typically spread across the East Coast has become an ECA tradition which is open to all members. Coffee and Spots, formally known as Wine and Spots, is the annual gathering of all parties interested in politics, advertising, media, commentary, or just good conversation. We gather to show and review—and sometimes scoff at—the best and worst political ads with snacks and drinks in hand. Stop in for all or part of this double session.

*Coffee and sweets provided through generous donations from Suffolk University and Coffee and Spots fans, Richard Vatz, David Levasseur, Jason Edwards, Timothy Brown, Jane Blankenship and Theodore Schekels.*

Friday 9:00-10:15 AM

Somerset

## Top Papers in Communication and Technology

Sponsor: Communication and Technology  
 Chair: **Heather Stassen-Ferrara**, Western New England University  
 Respondent: **Rod Carveth**, Western New England University

“Finding an Optimal Match: Social Support Groups in Second Life”

**Sara Green-Hamann**, University of Maine

**John C. Sherblom**, University of Maine

“How Demanding is Social Media: Understanding Social Media Diets as a Function of Perceived Costs and Benefits—a Rational Actor Perspective”

**Nicholas David Bowman**, West Virginia University

**David Westerman**, West Virginia University

**Christopher J. Claus**, West Virginia University

“Video Games: An Overview of Recent Research on Aggression and the Transition toward Considering Other Types of Effects”

**Ashleigh Shelton**, University of Massachusetts, Boston

**Kenneth A. Lachlan**, University of Massachusetts, Boston

“Persuasive Technology: Transition to a Rhetorical Perspective”\*

**Raymond A. Lutzky**, Rensselaer Polytechnic Institute

This panel features the top competitive papers from the Communication and Technology Interest Group

\* Top Student Paper

Friday 9:00-10:15 AM

Charles A

## Transitions & Journeys: Navigating the Academic Life in the 21st Century

Sponsor: First Vice-President  
 Chair: **Trevor Parry-Giles**, National Communication Association  
 Discussants: **Timothy Barney**, University of Richmond  
**Brandi N. Frisby**, University of Kentucky

“Promotion & Tenure Confidential: Transitioning to the Academic Life”

**David Perlmutter**, University of Iowa

David Perlmutter is the director of the School of Journalism & Mass Communication at the University of Iowa and the author of *Promotion & Tenure Confidential* (Harvard University Press, 2010). Drawing from columns and essays written for the *Chronicle of Higher Education*, Perlmutter offers a clear-eyed, realistic, and brutally honest assessment of the skills and approaches necessary for the successful management of transitions inherent in academic life. This panel brings Perlmutter’s wisdom and insights to ECA’s discussion of transitions and also provides insights and experiences from two newly-hired assistant professors just beginning their journeys in the academic life.

Friday 9:00-10:15 AM

Charles B

## Just Another Brick in the Wall?: Transitioning the Basic Course Through Redesign

Sponsor: Instructional Communication  
 Chair: **Brent Kice**, Frostburg State University

Panelists: **David B. Stern**, Frostburg State University  
**Brent Kice**, Frostburg State University  
**Elesha Ruminski**, Frostburg State University  
**Sheri Whalen**, Frostburg State University

This panel addresses the acquisition and use of external funding to “redesign” the basic introductory communication course at Frostburg State University in lieu of pressures to transform curriculum to integrate technology and experiential learning, accommodate enrollment, and reduce administrative costs. In particular, topics such as the changing academic climate in higher education, developing a grant project to fund course redesign, the redesign process, and the results of a course redesign will be discussed.

Friday 9:00-10:15 AM

Parkview

## Issues in Marketing and Advertising

Sponsor: Applied Communication  
 Chair: **Jill K. Burk**, Penn State University Berks  
 Respondent: **Nancy Wiencek**, Georgian Court University

“Effective Marketing Strategies in Minor League Baseball: An Exploratory Study”

**Janet Reynolds Bodenman**, Bloomsburg University

**Benjamin H. Safran**, Bloomsburg University\*

“The Digitized Bride: How Do Consumers Interpret Advertising Images?”

**Beth Michalec**, Duquesne University

“Motives for Collegiate Football Games: Spectators and Fans”

**Lori Thomas**, University of Tennessee at Knoxville \*

\* Student Debut

Friday 9:00-10:15 AM

University B

## Short Course—The New Horizon for Pre-Professional Students: Defining the Discipline of Medical Communication

Presenters: **E. Phillips Polack**, West Virginia University School of Medicine  
**Theodore A. Avtgis**, Ashland University

This short course is to expose communication scholars to the discipline of Medical Communication emphasizing the applied interpersonal aspects of communication within health care. The course bridges the concepts taught in traditional health communication and emphasizes studies conducted in the field of Medicine illustrating the bottom line effects of problematic interpersonal interactions. These interactions can have devastating results such as delayed care, litigation, escalating hostility and at times death of the patient.

Friday 9:00-10:15 AM

University C

## The Performance of Doing Autoethnography: Reflexively (Re)Exploring Self as Researcher in Performing Vulnerable Inquiry

Sponsor: Interpretation and Performance Studies  
Chair: **Anna Maria Ruffino Broussard**, Nicholls State University  
Respondent: **Carole Bennett**, Oakland Community College

“Family Autoethnography: Reflexions on Co-Constructing Brother and Sister”

**Derek M. Bolen**, Wayne State University

**Erin Bolen**, Central Michigan University

“Revictimization (The good kind): Autoethnography and Opportunities to (Re)experience Abuse”

**Michelle Millard**, Wayne State University

“Invitation to NowHere”

**Tracey Frazier**, Regent University School of Divinity

“Performing Lolita: On Stage and on the Page”

**Rebecca Murphy-Keith**, University of North Carolina Greensboro

While performance autoethnography is readily gaining popularity, this panel focuses on the act of doing autoethnography as performance in and of itself. This panel works to story performances of doing autoethnography in the vein of Richardson’s (1997) writing-stories and/or Ellis’s (2009) meta-autoethnography. As reflexive researchers, autoethnographers rely on constantly positioning and re-positioning themselves amongst their work. The researchers share their reflexive writings about the vulnerable performance of autoethnographic inquiry.

Friday 10:00-11:00 AM

Grand Ballroom Foyer

**Competitive Graduate Poster Session II**

Chair: **Trevor Parry-Giles**, National Communication Association  
 Reviewers: **Ronald C. Arnett**, Duquesne University  
**Timothy Barney**, University of Richmond  
**Kathleen Kendall**, University of Maryland  
**Elizabeth Perse**, University of Delaware

“The Impact of Peer Group Communication on Tanning Behavior”

**Elizabeth Benoit**, University of Rhode Island

“A Remake of Hegemonic Masculinity: Examining *Hawaii Five-O*”

**Nancy Bressler**, Bowling Green State University

“We Don’t Kill Our Own”: *Grimm* and the Individualizing Framing of the Villain”

**Abbe Depretis**, Christopher Newport University

“Online Social Media Communication Makes the Transition to E-Discovery in a Civil Court of Law”

**Dana C. Hackley**, Indiana University of Pennsylvania

“We Can Speak Up For Ourselves: *Muslimah Media Watch* and Postcolonial Feminism in the Blogosphere”

**Chelsea Hampton**, Villanova University

“The Process of Gender Identity: Exploring Interpersonal and Mass Mediated Factors”

**Kate S. Kurtin**, University of Connecticut

“The Positive Effects of Computer Mediated Communication on the Development and Maintaining of Romantic Relationships”

**Alexis Levy**, University of Hartford

“Disney, Ostracism and Tweens: The Ideologies Driving the Consumption of Disney Products”

**Lukas J. Pelliccio**, West Chester University of Pennsylvania

“Restoring Image after Crisis: Toyota 2009-2010 Recall Case”

**Roseann Pluretti**, The College at Brockport, SUNY

“Developing Social Identities in Massively Multiplayer Online Role Playing Games”

**Jessica Robinson**, University of Rhode Island

“Overseas Public Relations for the Nation-State: A Case Study of China’s Confucius Institute”

**Ning Xie**, University of Maryland

Friday 10:00-11:00 AM

Grand Ballroom Foyer

**ECA Coffee Café II**

*Come support the graduate students in round two of the competitive poster sessions, and take some time to talk with the exhibitors!*



*Sponsored by Taylor & Francis/Routledge Journals*

Friday 10:00-11:45 AM

Grand Ballroom A

**UNDERGRADUATE SCHOLARS CONFERENCE PLENARY SESSION**

Those participating in the Second Annual McCroskey-Richmond Undergraduate Scholars Conference are invited to attend this opening session. There will be welcoming remarks by the sponsors of the conference and officers of ECA, an overview of the conference, as well as explanations of conference protocol and events.

The highlight of the opening session will be the presentation of the “best of the best,” the top papers submitted to this year’s USC.

**Exemplars in Undergraduate Research: Top Papers**

Sponsor: Undergraduate Scholars Conference  
Chair: **Cindy Lont**, George Mason University



“Today’s Music Videos: An Analysis of Gender”

**Julie Bruhn**, University of Connecticut

**Jamie Esposito**, University of Connecticut

“Relationship Satisfaction and Resilience: Military Couples and Deployment”

**Joy Cox**, West Virginia University

“Swift Kairos”

**Jonathan Wyatt Ronan**, Northeastern University

Friday 10:30-11:45 AM

Skyline A

**Remembering and Re-creating the Great Debate of September 25, 1960: the Kennedy and Nixon Presidential Libraries as Sites for Historical Argumentation**

Sponsor: Argumentation and Forensics  
Chair: **Carl T. Hyden**, Morgan State University  
Respondent: **Trevor Parry-Giles**, National Communication Association

Panelists: **Dale Herbeck**, Boston College  
**Sara Mehlretter Drury**, Wabash College

John F. Kennedy was born in Brookline. He represented Boston in the House of Representatives, and he went on to become the 35th President of the United States. One of the defining moments of Kennedy’s career was a decisive debate with the Republican nominee, Vice President Richard Nixon, held on September 26, 1960. The prevailing account of this event holds that Kennedy scored a decisive victory, due largely to Nixon’s dismal appearance on the television screen. This panel considers the way in which this pivotal exchange is portrayed in exhibits at the Richard Nixon Library and Birthplace (California) and the John F. Kennedy Presidential Library (Massachusetts). While many of the issues of the 1960 campaign have lost their salience, the two museums have become the site of a vibrant argument about the legacies of the men they honor, their historic debate, and the complicated relationship between style and substance in political campaigns.

Friday 10:30-11:45 AM

Skyline B

## An Exercise in Reductionism: Behavioral Indicators of Communication Traits

Sponsor: Communication Traits  
 Chair: **Charles J. Wigley III**, Canisius College

“Overview: The Study of Behavioral Indicators of Traits in Natural Settings”

**Mark Hickson, III**, University of Alabama at Birmingham

“Behavioral Indicators of Disclosiveness, esp. Positive Disclosiveness”

**Lynda L. McCroskey**, California State University, Long Beach

“Behavioral Indicators of Willingness to Communicate Resulting from WTC as a Dynamic System (esp., in a Second Language)”

**Peter D. MacIntyre**, Cape Breton University, Canada

“In Contrast: Behavioral Indicators of Argumentativeness vs. Verbal Aggressiveness”

**Charles J. Wigley III**, Canisius College

While trait measures are used in laboratory style research, what behaviors, as displayed in natural settings, reveal the presence of one’s dominant traits? Panelists’ handouts will provide attendees with some “educated” thoughts about these behavioral indicators. All attendees will be asked to share their thoughts about the question: What behaviors point to a person’s dominant communication traits?

Friday 10:30-11:45 AM

Skyline C

## Top Competitive Papers in Intercultural Communication

Sponsor: Intercultural Communication  
 Chair: **Paul E. Madlock**, Texas A&M International University  
 Respondent: **Kathleen Glenister Roberts**, Duquesne University

“Middle Eastern Facework: A Cross-Cultural Comparison”

**Rebecca Merkin**, Baruch College-CUNY

“Intercultural Friendship: Effects of Home and Host Region”

**Elisabeth Gareis**, Baruch College-CUNY

“The Dynamics of Interracial Couples’ Conflict Styles”

**Bessie Lee Lawton**, West Chester University of Pennsylvania

**Anita Foeman**, West Chester University of Pennsylvania

**Mary E. Braz**, West Chester University of Pennsylvania

This panel features the top three competitive papers from the Intercultural Communication Interest Group from this year.

Friday 10:30-11:45 AM

Skyline D

## Top Competitive Papers in Philosophy of Communication

Sponsor: Philosophy of Communication  
 Chair: **Annette M. Holba**, Plymouth State University  
 Respondent: **Erik Garrett**, Duquesne University

“Saying “Yes!” to Ethics: The Rhetoric of the Other”\*

**Marnie Ritchie**, Syracuse University

“A Feminist Hermeneutic of the Communicative Body”

**Deborah Eicher-Catt**, The Pennsylvania State University, York

“Marketplace Transitions from Aristotle, to Marx, and to Lacan: Castrated Consumers in a Phallic Economy”

**Brian Gilchrist**, Duquesne University

“The Form of Moral Discourse in the Public Sphere: The Case of Bosnia”

**James W. Malazita**, Drexel University

**Alexander Nikolaev**, Drexel University

**Douglas V. Porpora**, Drexel University

\*Top Paper

Friday 10:30-11:45 AM

Skyline E

## Artistic Articulations: An Illuminated Window on Current and Approaching Transitions

Sponsor: Media Ecology Association  
 Chair: **Mary Ann Allison**, Hofstra University

Panelists: **Mary Ann Allison**, Hofstra University  
**Suzanne Berman**, Hofstra University  
**Susan J. Drucker**, Hofstra University  
**Thom Gencarelli**, Manhattan College  
**Peter Goodman**, Hofstra University  
**Gary Gumpert**, Communication Landscapers  
**James C. Morrison**, Babson College  
**Lance Strate**, Fordham University

McLuhan (*Understanding Media*, 1964) wrote: “I think of art...as a DEW line, a Distant Early Warning system that can always be relied on to tell the old culture what is beginning to happen to it.” In this roundtable, participants discuss works of art in comics, caricature, film, graffiti, music, painting, and photography, highlighting the ways in which they illuminate the many transitions taking place in society.

Friday 10:30-11:45 AM

Riverfront

## Coffee and Spots: A Look Back at the Best (and Worst) in the Year’s Political Advertisements

This program is a continuation of the 9:00 session.

Friday 10:30-11:45 AM

Somerset

## Communication Technology and the Formation of Group Connections

Sponsor: Communication and Technology  
 Chair: **Cathy Wright**, George Mason University  
 Respondent: **John Feaster**, Rowan University

“Identities in Transitions: Muslim Women, Mediated Communication and Diasporic Spaces”  
**Sanae Elmoudden**, St. John’s University

“#weneedacure: A Content Analysis of Motivational Communication and Connected Presence in 2010 Breast Cancer Awareness Month Tweets”

**Bianca Chloe Brown**, George Mason University  
**Paula K. Baldwin**, George Mason University

“Young Women’s Use of Electronic Media to Communicate Relational Aggression”

**Lynne Kelly**, University of Hartford  
**Aimee E. Miller-Ott**, University of Hartford

This panel features competitively selected papers that examine ways communication technology connects people in various contexts.

Friday 10:30-11:45 AM

Charles A

## Intergenerational Transitions in Family Relationships

Sponsor: Interpersonal Communication  
 Chair: **Lori Vela**, West Virginia University  
 Respondent: **Judy Pearson**, North Dakota State University

“Father-Son Family Communication Patterns and Gender Ideologies: A Modeling and Compensation Analysis”

**Kelly G. Odenweller**, West Virginia University  
**Christine E. Rittenour**, West Virginia University  
**Scott A. Myers**, West Virginia University  
**Maria Brann**, West Virginia University

“Parent-Child Relationships Online: College Students’ Communication Privacy Management on Facebook”

**Hannah Ball**, Canisius College  
**Melissa Bekelja Wanzer**, Canisius College  
**Timothy J. Servoss**, Canisius College

“Validity Test of the Grandparent Expressions of Affection Scale: A Brief Report”

**Daniel H. Mansson**, Penn State Hazleton

The focus of the papers on this panel is interpersonal communication between members of different familial generations. Specifically, panelists will examine the development and enactment of communication patterns between grandparents and grandchildren, and between parents and their children, in face-to-face and mediated contexts.

Friday 10:30-11:45 AM

Charles B

**Status Update: Teaching with Social Media**

Sponsor: Instructional Communication  
 Chair: **Gerard C. Jalette**, University of Connecticut  
 Respondent: **Jeffrey A. Wickersham**, Yale University School of Medicine

Panelists: **Eric R. Langstedt**, Mount Saint Mary College  
**Daniel S. Hunt**, Newbury College  
**Michael J. Miller**, University of Connecticut  
**Lindsay Milster**, University of Connecticut

This discussion brings together instructors and students to discuss: 1) how college instructors are using social media in their curriculum; 2) the benefits of courses that teach the use of social media in the professional world; 3) empirical findings from research on the use of social networking technology as a method of instruction; and 4) original research investigating what students want from the use of social media in the class.

Friday 10:30-11:45 AM

Parkview

**Continuity and Change in Organizational and Larger Societal Contexts**

Sponsor: Applied Communication  
 Chair: **Helen Meldrum**, Bentley University  
 Respondent: **Todd Kelshaw**, Montclair State University

“Catalyzing Public Attitudinal and Behavioral Change: A Social Science Research-Based Approach to Conservation”  
**Karen Akerlof**, George Mason University

“Promoting Alternative Transportation Behaviors: Development and Validation of Stage of Change, Decisional Balance and Self-Efficacy”

**Norbert Mundorf**, University of Rhode Island  
**Colleen A. Redding**, University of Rhode Island  
**Andrea Paiva**, University of Rhode Island  
**Satoshi Horiuchi**, University of Rhode Island  
**James O. Prochaska**, University of Rhode Island  
**Tat Fu**, University of New Hampshire  
**Leslie Brick**, University of Rhode Island

“Supervisor-Subordinate Relationships within a Library Setting”

**Kristin Bennett**, SUNY-New Paltz  
**Jenny Vosganian-Clancy**, SUNY-Buffalo  
**Jason S. Wrench**, SUNY-New Paltz

Friday 10:30-11:45 AM

University B

### Short Course—Transitions from the Classroom to the Community for the Seasoned Service-learning Teacher

Presenters: **Toni S. Whitfield**, James Madison University  
**Candice E. Thomas-Maddox**, Ohio University Lancaster  
**Sara Chudnovsky Weintraub**, Regis College

Many panels and sessions are aimed at the beginning service-learning instructor. This short course is focused on those who have utilized service-learning in their classrooms and are looking for more integration, methods and pedagogical development beyond the basics. During the session, participants will be challenged to look at aspects of sustaining service-learning, look at other methods of assessing learning and brainstorm future collaborations for research with other advanced service-learning practitioners.

Friday 10:30-11:45 AM

University C

### Evolutions in Power? Examinations of Public Media, Media Literacy and News Coverage of the Confucius Institutes

Sponsor: Media Communication  
 Chair: **Monica Brasted**, The College at Brockport, SUNY  
 Respondent: **Lisa Perks**, Nazareth College

“How ‘Public’ are U.S. Public Media? Examining the Role of Individual Donors in the Public Media Business Model”  
**Katherine Fink\***, Columbia University

“Confucius Institutes and China’s Soft Power: A Culturological Analysis of the *New York Times*’ Coverage of Confucius Institutes in the United States of America”\*\*

**Therese L. Lueck**, The University of Akron

**Val S. PIPPS**, The University of Akron

**Yang Lin**, The University of Akron

“User Directed Agendas: An Exploration of the ‘Most Popular’ Section in Online News”

**Margaret Flynn\***, University of Connecticut

“Addressing Media Literacy Competencies within Higher Education: A Comparison of Faculty and Student Perceptions”

**Hans C. Schmidt**, Penn State University Brandywine

\*Debut paper

\*\*Top paper

Friday 12:00-1:15 PM

Grand Ballroom A

**Dreaming Reality: At the Intersection of Media and Human Perceptions**

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Heather Stassen-Ferrara**, Western New England College

“Medium in Motion: The Continuing Creations, Transitions, and Importance of Epideictic Broadcast Communication”  
**Shannon Kate Crawford**, The College of William & Mary

“Following, Friending and Trending: A Status Update on Gender Differences in Identity Management Across Social Media Platforms”  
**Kailey Kilmartin**, Villanova University

“Violence in Videogame Advertising and Effects on Recall & Perception”  
**Alex Kim**, The College of New Jersey  
**Robert Mercer**, The College of New Jersey

“The American Nightmare: Advertising, Hegemony and the Transformation of the American Dream”  
**Josephine Lukito**, SUNY-Geneseo



Friday 12:00-1:15 PM

Grand Ballroom B

**Transformative Transitions: Health Information in a Digital Environment**

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Angela F. Cooke-Jackson**, Emerson College

“Stress—A Digital Health Manual: Exploring its Prevalence and Effects Within an Undergraduate Student Culture”  
**Brett Otis**, Emerson College

“Blackout Drunk: Exploring Alcohol-induced Amnesia in Students Immersed in the College Drinking Culture”  
**Barbara Platts**, Emerson College

“A Digital Health Page: Toward Understanding Nicotine Dependency in College Students”  
**Kierston Rudson**, Emerson College

“A Digital Health Perspective on Borderline Personality Disorder”  
**Katelyn Stone**, Emerson College

“Safe Sex and Contraceptives in Advertising”  
**Jacqueline Tang**, SUNY-Geneseo “



## Friday 12:00-1:15 PM

## Skyline A

**The Legacy of Steve Jobs on Communication Law & Ethics**

Sponsor: Communication Law and Ethics  
 Chair: **Thomas R. Flynn**, Slippery Rock University

Panelists: **Dale Herbeck**, Boston College  
**Nicholas Burnett**, California State University, Sacramento  
**Donald A. Fishman**, Boston College  
**Douglas Fraleigh**, California State University, Fresno  
**Gary Gumpert**, Urban Communication Foundation  
**Susan J. Drucker**, Hofstra University

Steve Jobs changed how we listened to music, communicate, consume and create, inventing the personal computer, the iPod, the iPhone, and the iPad, to list four of the 338 things he's patented before dying at age 56. The Apple co-founder brought computers into the hands of consumer society. He is being remembered as perhaps the greatest innovator to commercialize his inventions since Thomas Edison. The transitions in our lives brought on by these innovations have been substantial. Movies, music, news, interpersonal communication, photography, access to information have seen the tides of change. With innovation come novel legal and ethical challenges which this roundtable will explore. Specifically, defamation and the social media, file sharing and copyright, mobile media, and privacy will be discussed.

## Friday 12:00-1:15 PM

## Skyline B

**Exits, Shifts, and Reinterpretations: Transitions in Organizational Processes and Theorizing**

Sponsor: Organizational Communication  
 Chair: **Michael Sollitto**, West Virginia University  
 Respondent: **Kathleen M. Long**, West Virginia Wesleyan College

"Behind Closed Doors: Exploring the Relationship Between Sense-making, Organizational Communication, and Voluntary Exit"

**Angela Pastorek**, University of Texas Austin

"Crafting Communication to Create Buy-in During Periods of Transition"

**Edward Driscoll**, National Cristina Foundation

"Affirming Communication within the Healthcare Organization: Exploring Potentials for Positive Communication"

**Theodore A. Avtgis**, Ashland University

**Andrew S. Rancer**, The University of Akron

**Sherry G. Ford**, University of Montevallo

This session features scholarly work focusing on changes in organizational membership, organizational communication practices, and organizational communication theorizing and research.

Friday 12:00-1:15 PM

Skyline C

**Kenneth Burke: Top Theoretical Papers**

Sponsor: Kenneth Burke  
 Chair: **Katerina Tsetsura**, University of Oklahoma  
 Respondent: **Annette M. Holba**, Plymouth State University

“Trouble with a Capital T’: Jerome S. Bruner’s Modification of Kenneth Burke’s Dramatistic Pentad”  
**Matthew T. Althouse and Floyd D. Anderson**, The College at Brockport, SUNY

“Kant the Reluctant Rhetor: A Burkean Analysis of Kant’s Aesthetics as Epideictic Rhetoric”  
**Brian Gilchrist**, Duquesne University

“In Pursuit of a World ‘A Little Less Ominous’: Kenneth Burke’s Theory of Scapegoating and Victimage”  
**Matthew P. Brigham**, James Madison University

\*Top paper

Friday 12:00-1:15 PM

Skyline D

**Putting the A in the Faculty Team: Integrating Adjuncts into the Communication Department**

Sponsor: Communication Administration  
 Chair: **Candice E. Thomas-Maddox**, Ohio University Lancaster

Panelists: **Don Boileau**, George Mason University  
**Elizabeth E. Graham**, The University of Akron  
**Steven Granelli**, SUNY-Oswego  
**Shianne Swinehart**, Marietta College and Ohio University  
**Candice E. Thomas-Maddox**, Ohio University Lancaster

Panelists will discuss issues such as improving communication among full—and part-time faculty; designing effective orientation and training programs; ensuring consistency in program structure; and sharing expectations for demonstration of student competencies.

Friday 12:00-1:15 PM

Skyline E

**Transitioning Toward the Future: The Future of Nonverbal Communication**

Sponsor: Nonverbal Communication  
 Chair: **James M. Durbin**, The University of Akron

Panelists: **James C. McCroskey**, University of Alabama Birmingham  
**Virginia Peck Richmond**, University of Alabama Birmingham  
**Mark Hickson, III**, University of Alabama Birmingham

This panel will address the future directions of research in the area of Nonverbal Communication.

Friday 12:00-1:15 PM

Riverfront

**G.I.F.T.S. (Great Ideas for Teaching Students) Session I**

Sponsor: Community College  
 Chair: **Nadine Cichy**, Sinclair Community College

“*It’s a man’s, man’s, man’s world*”—or is it?: Vocalics and the Interpretation of Emotion in Popular Music”

**Eric Fife**, James Madison University

**C. Leigh Nelson**, James Madison University

“He’s Just Not That Into You: Managing Relational Conflicts and Advice”

**Sarah N. Heiss**, University of Vermont

“Special Occasion Speech: Comedy Roast Assignment”

**Cameron Basquiat**, College of Southern Nevada

“Resume Parade: An Experiential ‘Training’ Exercise”

**Janet Reynolds Bodenman**, Bloomsburg University

“Alien Encounter”

**Laura O’Connell**, Nassau Community College

“Discussing Transitions: Unique Gender Performances”

**Karen McGrath**, The College of Saint Rose

“RASA: Transitioning Listening Theory to Practice”

**Dante Morelli**, Suffolk Community College

“Product Placement Bingo”

**Geoff Burgess**, Landmark College

This program consists of “Great Ideas for Teaching Students” in a variety of communication courses. Panelists share their class tested G.I.F.T.S., which range from activities, assignments, projects, games, or simulations addressing a specific communication theory, concept, skill, or learning objective.

Friday 12:00-1:15 PM

Somerset

**Top Competitive Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address  
 Chair: **Christine Courtade Hirsch**, SUNY-Oswego  
 Respondent: **Trevor Parry-Giles**, National Communication Association

“A Question of ‘Rights’ vs. ‘What is Right’: A Textual Analysis of the Anti-Defamation League’s and President Barack Obama’s Statements Regarding the Proposed Islamic Center near Ground Zero”\*

**Valerie Lynn Schrader**, Penn State Schuylkill

**Lauren J. Joseph**, Penn State Schuylkill

**Barbara Wade**, Penn State Schuylkill

**Stephen R. Couch**, Penn State Schuylkill

“Inoculating against Small Pox Inoculation Objections in Reverend Cooper’s *Letter to a Friend in the Country*”

**Josh Compton**, Dartmouth College

**Brian Kaylor**, James Madison University

“No Laughing Matter: A Case for Comic Dissonance”

**Christopher J. Gilbert**, Indiana University

\* Top Paper

Friday 12:00-1:15 PM

Charles A

## Putting Incivility in Its Place: Contexts of Uncivil Communication Behavior

Sponsor: Applied Communication  
 Chair: **Hailey Gillen**, West Virginia University  
 Respondent: **Mary M. Eicholtz**, Kutztown University

“Professional Civility in the Workplace”

**Janie Harden Fritz**, Duquesne University

“Getting Away with Murder: Tenure, Academic Freedom, and Faculty Incivility”

**Bonnie Farley-Lucas**, Southern Connecticut State University

“Incivility in the College Classroom: A Research Review and Agenda”

**Rebecca M. Chory**, West Virginia University

“Exploring Incivility in Interpersonal Relationships”

**Linda Sampson**, Southern Connecticut State University

Growing public concern about a lack of civility in today’s society has prompted discussion about uncivil behavior that occurs in both public and private venues. While civility can be construed as anything from civic engagement to proper etiquette, this panel addresses the types of communication behaviors that demonstrate incivility in specific contexts of communication. Based on both established and emerging research agendas, these scholars examine professional, educational, and private contexts where uncivil communication behaviors occur.

Friday 12:00-1:15 PM

Charles B

## Top Competitive Papers in Instructional Communication

Sponsor: Instructional Communication  
 Chair: **Christopher J. Claus**, West Virginia University  
 Respondent: **Ann B. Frymier**, Miami University

“Instructor Compliance to Student Requests: An Examination of Student-to-Student Connectedness as Power in the Classroom”

**Robert J. Sidelinger**, Oakland University

**Derek M. Bolen**, Wayne State University

**Brandi N. Frisby**, University of Kentucky

**Audra L. McMullen**, Towson University

“Using Mentoring Enactment Theory to Explore the Doctoral Student-Faculty Member Mentoring Relationship”

**Daniel H. Mansson**, Penn State Hazleton

**Scott A. Myers**, West Virginia University

“Understanding the Communicative Implications of Initial Impressions: A Longitudinal Test of Predicted Outcome Value Theory”

**Sean M. Horan**, DePaul University

**Marian L. Houser**, Texas State University-San Marcos

“Examining a Complex Classroom Environment: Predicting Participation and Cognitive Learning”

**Brandi N. Frisby**, University of Kentucky \*

\* Top Paper

Friday 12:00-1:15 PM

Parkview

## Presidential Campaign Political Rhetoric and the 2012 Election

Sponsor: Political Communication  
 Chair: **Richard E. Vatz**, Towson University

“The Role of the Republican Pre-Primary Debates in the 2012 Presidential Campaign”  
**Kathleen E. Kendall**, University of Maryland

“The Rhetorical Contours of the New Republicanism: Ideological Versus Dispositional Conservatism in the 2012 Presidential Primaries”  
**Mary L. Kahl**, SUNY-New Paltz

“Post-Primary Republican Communication Strategies: A Forecast”  
**Theodore F. Sheckels**, Randolph-Macon College

“The Early Campaign of 2012: Does the Rhetoric Ever Change?”  
**Judith S. Trent**, University of Cincinnati

“President Obama and Republican Would-Be Republican Presidents’ Rhetorical Whiplash in the Presidential Race”  
**Richard E. Vatz**, Towson University

“Socially Mediated Political Rhetoric: An Analysis of Candidates Communicating ‘Directly’ with their Constituents.”  
**Paula Youra**, Lynchburg College

In the Fall of 2011, President Barack Obama’s popularity had hit a new low. The possibility of a president’s winning re-election with an unacceptable unemployment rate, historically unlikely, against a non-mainstream Republican or a Republican dragged down by prejudice against his religion, makes possible a most unusual contest. What political rhetoric will this produce? Will political rhetoric effective in primaries be ineffective in the general election? This panel will examine the rhetorical landscape for the 2012 United States presidential election.

Friday 12:00-1:15 PM

University B

## Top Panel in Voices of Diversity: Still Getting Ovah? A Conversation Between and With Black Scholars

Sponsor: Voices of Diversity  
 Chair: **Ronald L. Jackson II**, University of Illinois, Urbana-Champaign

Panelists: **Timothy J. Brown**, West Chester University of Pennsylvania  
**Gina Castle Bell**, Texas Tech University  
**Anita Foeman**, West Chester University of Pennsylvania  
**Mark C. Hopson**, George Mason University  
**Ronald L. Jackson II**, University of Illinois, Urbana-Champaign  
**Kimberly Moffitt**, University of Maryland, Baltimore County

Works such as Hopson and Jackson’s (2011) *Masculinity in the Black Imagination* continue the rich tradition of African American scholarship that probes, interrogates, and debates the meanings and practices within African American culture. It is of great importance how individuals negotiate these practices and utilize them for daily living. Thus, black scholars will discuss their current research that addresses the communication processes that shape, construct, and provide meaning to practices within African American culture.

Friday 12:00-1:15 PM

University C

## The Outsiders: Framing Protesters, Rallying with Humor and Seeking Meaning from Wikileaks

Sponsor: Media Communication  
 Chair: **Cindy Lont**, George Mason University  
 Respondent: **Matthew J. Smith**, Wittenberg University

“Invasion: Framing Protestors at National Conventions”  
**Monica Brasted**, The College at Brockport, SUNY

“Restoring Sanity and/or Fear: Invitation Rhetoric and Stewart and Colbert’s Rally”  
**Thomas McCloskey**, Southwestern Community College

“WikiLeaks and the Changing Face of Journalism”  
**Amanda L. Moore**, Rochester Institute of Technology

Friday 1:30-2:45 PM

Grand Ballroom A

## Words and Images: Analyses of Public Discourse

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Thom Gencarelli**, Manhattan College

“Al Gore’s Nobel Peace Prize Acceptance Speech and the Rhetoric of the Environmental Movement”  
**Nikki Odderstol**, Christopher Newport University

“A Rhetorical Analysis of *Angels and Demons*”  
**Rachael Shearer**, Messiah College

“Rejections of Targeted Advertisements”  
**Collette Spagnolo**, SUNY-Geneseo

“Conventionalized Gender Roles Attempt to Normalize Homosexual Relations in Advertising”  
**Kimberly Showalter**, SUNY-Geneseo



Friday 1:30-2:45 PM

Grand Ballroom B

## Discovering What Works in Advertising Campaigns

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Donald A. Fishman**, Boston College

“A Pro-Social Campaign Against Distracted Driving: ‘Just Get There’”  
**Alexa Carvalho**, University of Delaware

“Young Americans Rejections of Targeted Advertisements”  
**Kendall Gearren**, West Chester University of Pennsylvania

“The Power of Social Media: Credit Cards Companies’ Need for a New Medium of Advertising”  
**Kelly Hart**, Manhattan College

“Persuasion and Auto Insurance: How Processing Routes Affect Advertisement”  
**Christa Jean-Baptiste**, Boston College



Friday 1:30-2:45 PM

Skyline A

## Communicating Through Commercials: An Interactive Workshop

Sponsor: Argumentation and Forensics  
 Chair: **Kathleen J. Turner**, Davidson College

Panelists: **Carl T. Hyden**, Morgan State University  
**Mary L. Kahl**, SUNY-New Paltz  
**Andrea M. McClanahan**, East Stroudsburg State University  
**Janette Muir**, George Mason University  
**Theodore F. Sheckels**, Randolph-Macon College

Using a highly interactive workshop format, this session will focus on a collection of contemporary commercials. The format: ads will be played for the audience and two or three of the panelists will share their most cogent observations about the rhetorical dimensions of the commercial after which the floor will be opened for audience comments and questions. The ad will be re-played for a brief follow up discussion that leads to the next commercial.

Friday 1:30-2:45 PM

Skyline B

## Interpersonal Communication about Sex

Sponsor: Interpersonal Communication  
 Chair: **Alexandra Frisbie**, University of Hartford  
 Respondent: **Mary E. Braz**, West Chester University of Pennsylvania

“People Plan to Have Babies, They Don’t Plan to Have Adults: An Analysis of Adult Donor Conceived Offspring’s Discursive Meaning Making”

**Meredith Marko Harrigan**, SUNY-Geneseo

**Sarah Dieter**, SUNY-Geneseo

**Jenna Leinwohl**, SUNY-Geneseo

**Laura Marrin**, SUNY-Geneseo

“Infertility Communication in Marital Relationships: An Extensive Review of Recent Literature in Infertility Studies”

**Songyi Park**, Northwestern University

**Michael E. Roloff**, Northwestern University

“Understanding Sexual Communication between Romantic Partners: A Qualitative Analysis”

**Alicia Linder**, University of Hartford

**Aimee E. Miller-Ott**, University of Hartford

Through qualitative analyses and extensive investigation of existing research, the papers on this panel explore interpersonal communication about sex-related issues. Panelists will discuss how adult donor conceived offspring, spouses, and romantic partners engage in sense making about their experiences and struggles.

Friday 1:30-2:45 PM

Skyline C

## Transitioning Communication Research through Autoethnography

Sponsor: Theory and Methodology  
 Chair: **James W. Chesebro**, Ball State University  
 Respondent: **Deborah J. Borisoff**, New York University

“Critical Methodology in the Epoch of Integrative Paradigm: Deconstructing Researcher’s ‘Self’ through Autoethnography”  
**Makiko Toge**, Howard University

“Blurred Lines Researcher, Survivor-Advocate: Using the Personal for Academic Argument”  
**Annette D. Madlock Gatison**, Southern Connecticut State University

“Black Queer Identity Matrix: Towards an Integrated Queer of Color Framework”  
**Sheena C. Howard**, Rider University

“Doing and Writing Autoethnography: From a ‘Gaysian’ Perspective”  
**Shinsuke Eguchi**, University of Denver

Autoethnography has uncertain possibilities in filling a gap of knowledge in the communication discipline. This panel reconsiders how to utilize researchers’ subjective accounts in the performative processes of research to transition the epistemology of communication. This panel features four perspectives of how autoethnography can indeed serve the communication discipline.

Friday 1:30-2:45 PM

Skyline E

## “Whose Body Is This? Ethical Dilemmas in Mandatory Health Initiatives”

Sponsor: Communication Law and Ethics  
 Chair: **Thomas R. Flynn**, Slippery Rock University  
 Respondent: **Jean-Marie Higiroy**, Western New England University

Panelists: **D.L. Stephenson**, Western Connecticut State University  
**Richard E. Vatz**, Towson University  
**Jay Brower**, Western Connecticut State University  
**Martin Wallenstein**, John Jay College of Criminal Justice

This panel explores the ways in which public policy and private interests have begun to align themselves in ways that challenge long-held legal and ethical principles regarding personal decision-making where health and medicine are concerned. America is in a major transitional phase, as governments, business leaders, employers, and insurance companies begin to make decisions that were once expected to be made autonomously by individuals. Such changes in the social fabric, of course, do not come without public debate and commentary. The purpose of this panel is to consider the ethical and legal dilemmas raised by these changes, which are increasingly defining the public and common good with a language of health and wellness.

Friday 1:30-2:45 PM

Riverfront

**Working at Play: Analyzing “Minecraft”**

Sponsor: Media Ecology Association  
 Chair: **Ian Reyes**, University of Rhode Island

“On the Meaning of Mining: Regarding the Value of In-Game Labor”

**Ian Reyes**, University of Rhode Island

“Breaking Rocks Part-Time”

**Samuel Tobin**, Fitchburg State University

“Reframing Virtual Worlds, Or, Everything I Ever Needed to Know About the First Draft of Being and Time, I Learned from Playing Minecraft”

**Catherine E. Morrison**, University of Rhode Island

“Minecraft: A Case of (and for) Digital Declamation”

**Stephen M. Llano**, St. John’s University

This panel uses a popular, independently produced computer game, Minecraft, as a touchstone for reconsidering issues of social theory, media studies, and rhetorical criticism in light of the unique qualities of persistent, open, and social computer game environments. Problems of space and time are the central issue for panelists presenting research on the ways meanings are constructed through working as well as playing across the thresholds of game worlds and non-game worlds.

Friday 1:30-2:45 PM

Somerset

**Students in Transition: High Impact Teaching Practices in Action**

Sponsor: Community College  
 Chair: **Lisa Heller Boragine**, Cape Cod Community College

“Transitioning Learning Communities and Capstones to have Higher Impact on Target Populations”

**Nadine Cichy**, Sinclair Community College

“Employing Cross-Disciplinary Common Intellectual Experiences for Students in Transition”

**Denise Gilmer-Knudson**, College of Southern Maryland

“Transitioning from “Yours,” “Mine,” to “Ours” through Collaborative Assignments”

**Marilyn Lemerand**, Delta College

“Transforming the Classroom: How Faculty Can Help Students Transition to a Course with Service-Learning”

**Sarah E. Merranko**, College of Southern Maryland

“Cultural Transitions in the Intercultural Communication Classroom”

**Michelle Simpson**, College of Southern Maryland

Studies show that community colleges enroll a disproportionate number of students who are poor, minority, first-generation, employed either part-time or full-time, have little academic experience and are at a crossroads in their lives. As a result, these students often experience critical transition periods while learning in our classrooms. Studies show that high impact educational practices are especially beneficial for students from various backgrounds. This panel will discuss how they successfully facilitated a variety of high impact practices inside and outside the communication classroom. Panelists will share how they utilized service learning, a capstone course, diversity learning, and integrative learning assignments in an attempt to meet the unique needs of this diverse population.

Friday 1:30-2:45 PM

Charles A

**2013 Program Planners Meeting II**

Presiding: **Danette Ifert Johnson**, Ithaca College  
First Vice President-Elect

This planning meeting for the 2013 Annual Convention in Pittsburgh is being held for those unable to attend the Thursday afternoon meeting.

Friday 1:30-2:45 PM

Charles B

**Fixing the Image, Recalling the Brand: Examinations of Image Restoration, Recall and Recognition**

Sponsor: Media Communication  
Chair: **Lisa Perks**, Nazareth College  
Respondent: **Jack Ciak**, Seton Hill University

“Burson-Marsteller’s Use of Image Restoration Discourse Strategies During the Facebook Smear Campaign Scandal”  
**Rod Carveth**, Western New England University

“Conceptualizing Image Repair as a Morality Play: Rebuilding Executive Credibility in the Wake of the 2008 Financial Crisis”  
**Stan Polit**, George Mason University  
**Andrew Pyle**, George Mason University

“Testing Television Advertising over Personally Relevant and Irrelevant News Crawls: How does Relevance of a Crawl Affect Brand Recall and Recognition?”  
**Thomas L. Meade**, University of Alabama

Friday 1:30-2:45 PM

Parkview

**Issues and Perspectives in Applied Communication Research**

Sponsor: Applied Communication  
Chair: **Nancy Wienczek**, Georgian Court University  
Respondent: **Linda Sampson**, Southern Connecticut State University

“Facilitating Learning in the Aftermath of a Campus Shooting: An Exploration of the Effects Gender and Placement Strategy on Crisis Knowledge”

**Kenneth A. Lachlan**, University of Massachusetts Boston  
**Amanda K. Goddard**, Western Michigan University  
**Patric R. Spence**, Western Michigan University  
**J. J. McIntyre**, University of Central Arkansas

“What Students Make of International Travel Classes: Using Social Construction to Frame Experiences and Negotiate Stories of Stability and Change”

**Trudy Milburn**, Independent Researcher  
**John Chetro-Szivos**, Fitchburg State University

“The Praxis of Universalism: ‘Accompaniment’ in Human Rights Discourse”  
**Kathleen Glenister Roberts**, Duquesne University

“Bonhoeffer’s Grace: The Cost for Community”  
**Kristen Jenkins**, Duquesne University

Friday 1:30-2:45 PM

University B

### Short Course—Fundamentals of Community-Based Academic Service-learning in Public Relations

Presenters: **Jonathan R. Slater**, SUNY-Plattsburgh  
**Kirsten Isgro**, SUNY-Plattsburgh

This short course is intended for communication educators contemplating the inclusion of community-based, academic service-learning in their classes. This course is designed to help public relations and other communication educators understand some common and generally accepted practices of academic community-based service-learning and addresses the question of whether these are, in fact, best practices.

Friday 1:30-2:45 PM

University C

### Transitioning between Communication Educator and Health Promoter: Challenging and Supporting Student Health Practices in the Communication Classroom

Sponsor: Health Communication  
 Chair/Respondent: **Tamra Portalla**, Ohio University

“Let’s (Not) Talk about Sex, Baby: Linking Self-Disclosure to Sexual Communication”  
**Sarah N. Heiss**, University of Vermont

“To Share or Not to Share: Exploring Germs and Cultural Orientations in the College Setting”  
**Megan Dowd**, Hamilton College

“Transitioning Communication Concepts into Health Literacy in the Basic Course”  
**Dante Morelli**, Suffolk County Community College

“Challenging Identity in Doctor-Patient Communication”  
**Heather Stassen-Ferrara**, Western New England University

The basic course is where these communication instructors challenge students to consider health issues. Panelists will offer a foundation for presenting health issues in introductory courses and discuss issues related to transitioning between the role of educator and health promoter.

Friday 2:30-3:30 PM

Grand Ballroom Foyer

## Competitive Undergraduate Poster Session I

Chair: **Tobi Mackler**, Montgomery County Community College  
 Reviewers: **Dacey McGinty**, University of Delaware  
**Katherine Anderson**, University of Delaware  
**Kayla Steele**, University of Delaware

“A Look at Listening, Local Culture and Health Care”

**Jose Aguellez, Jr.**, University of Texas at El Paso

“A Picture’s Worth a 1,000 Wrong Words”

**Brittany Barb**, Manhattan College

“Media Portrayal Of Muslims”

**Alicia Cagle**, Mercyhurst College

“The Return: A Look at Listening, Local Culture and Health Care”

**Emily Cipa**, Kutztown University

“Television in Transition: Exploring Public Television’s Journey through the Ongoing Digital Revolution”

**Elizabeth R. Cote**

“Differences in Nonverbal Communication between Cultures: Haptics and Proxemics in United States and Latin America”

**Corey Donahoe**, Stonehill College

“Parent-Child Cancer Communication about Health Issues: A Review of Literature”

**Nicole Graham**, Canisius College

“Connecting Through Family Stories: A Review of Literature”

**Alcia Guercio**, Canisius College

“Audience Consumption of Masculinity in *TWILIGHT* Fan Fiction”

**Asa Hilmersson**, Ramapo College

“Social Movement Rhetoric”

**Jenna King**, Shippensburg University

“Sibling Conflict: The Effects of Jealousy and Rivalry in a Sibling Relationship”

**Ethan Kline**, Bloomsburg University

“Great American Condom Campaign: An analysis of the Effectiveness of the Messages on College Students”

**Allye B. Landis**, West Chester University

“Absurdity in Advertising”

**Lisa McKeegan**, The College of New Jersey

“Brand Effectiveness”

**Anna Katharine Mieke**, Ramapo College

“Perceived Benefits of Oral Participation in the Classroom”

**Annie Srsen**, Miami University

**Kathryn Cooper**, Miami University

**Stephanie Deters**, Miami University



Friday 3:00-4:15 PM

Grand Ballroom A

Transformation and Transition: The Businessperson, the Reality Star and the Gamer

Sponsor: Undergraduate Scholars Conference  
Chair/Respondent: Cheryl A. Casey, Hamilton College

“Fat, Lazy, Aggressive and Anti-Social: The Mainstream Public’s View on Gamers”  
Kenzlie Bourassa, Goucher College

“Stardom: Transformation and Consumption”  
Ishara Bullock, Goucher College

“Consumption Driven Stardom: Dominant Ideologies in Reality Television”  
Alex Coffey, Goucher College

“The Creation of Tila: Modern Stardom as a Phenomenon of Consumption”  
Leah Greenberg, Goucher College

“The Global Business Communication Web”  
Alex Kovacs, Goucher College



Friday 3:00-4:15 PM

Grand Ballroom B

Selected Papers on the Power of Media Images

Sponsor: Undergraduate Scholars Conference  
Chair/Respondent: Joy M. Cypher, Rowan University

“Simpler Times: A Study of Nostalgia, Power Rangers, and Fondly Remembering the Past”  
Chuck Daly, Manhattan College

“You Want To Be A What? Perceptions of Women Sportscasters Among College Students”  
Tiffany Fischer, Ramapo College of New Jersey

“The Illusions of Sex on TV: The Secret Life of the American Teenager”  
Allye Foster, Abilene Christian University

“The Doctor’s Prescription: A Rhetorical Analysis of Dr. Who”  
Krystal Fogle, Abilene Christian University



Friday 3:00-4:15 PM

Skyline A

Communication for Sustainable Development and Social Change

Sponsor: Media Ecology Association  
Chair: Jan Servaes, University of Massachusetts, Amherst  
Respondent: Gary Gumpert, Urban Communication Foundation

“The Sustainability of Communication for Social Change Projects: Back to the Basics”  
Jan Servaes, University of Massachusetts, Amherst

“Revolutions, Social Media and the Digitization of Dissent: Communicating Social Change in Egypt”  
Emily Polk, University of Massachusetts, Amherst

“The Perceived Importance of Different Communication Channels Among Chinese Civil Society Organizations”

**Song Shi**, University of Massachusetts, Amherst

“Redefining Health and Environmental Commons in Bangladesh”

**Fadia Hasan**, University of Massachusetts, Amherst

“(De)limiting the Digital Divide? Examining Children’s Uses of “Hole in the Wall” Computer Kiosks in Dhaka, Bangladesh”

**Gyuri Kepes**, University of Hartford

“The Child Reporters Initiative: A Culture-centered Approach to Participation”

**Lalatendu Acharya**, Purdue University

**Mohan Dutta**, Purdue University

“Thai Buddhist and Christian Community Approaches in HIV/AIDS Prevention: Are They Sustainable?”

**Patchanee Malikhao**, Thammasat University

The aim of this panel is to shed new light on a significant issue in communication studies: communication for sustainable development and social change. We bring together recent scholarship that investigates through means of specific case studies of communication for social change and development from different parts of the world, including the Middle East, China, Thailand, and Bangladesh, and in different media including Internet and face-to-face communication.

**Friday 3:00-4:15 PM**

**Skyline B**

## **Traits and Predispositions in the Process of Communication: Reflection of Research in Five Areas of Communication Studies**

Sponsor: Communication Traits  
Chair: **Yang Lin**, The University of Akron

“Trait Research in Health Communication: Then and Now”

**Carolyn M. Anderson**, The University of Akron

“Reflections of Communication Trait Research in Organizational Communication”

**Theodore A. Avtgis**, Ashland University

“Reflections of Communication Trait Research in Interpersonal Communication”

**Rachel L. DiCioccio**, University of Rhode Island

“Reflections of Communication Trait Research in Intercultural Communication”

**Yang Lin**, The University of Akron

“Reflections of Communication Trait Research in Family Communication”

**Sally Vogl-Bauer**, University of Wisconsin-Whitewater

Communication traits and predispositions represent one of the most prolific areas of research in the past four decades. The accumulated knowledge of the relationship between communication traits and behavior has enhanced the understanding of the communication process. This panel focuses on communication trait research in five areas of communication study: health, organizational, interpersonal, intercultural, and family communication. Five panelists will provide summaries and reflections of recent studies in the respective areas and discuss directions for future research in those areas.

Friday 3:00-4:15 PM

Skyline C

## Critical Transitions and Burkeian Criticism

Sponsor: Kenneth Burke  
 Chair: **Katerina Tsetsura**, University of Oklahoma

“Hexadic Explanations: Using a Burkeian Frame of Attitudes to Explain President Pierce’s Veto Message to Congress”

**Michael Tumolo**, Duquesne University

“Civic Education: Drooping as Critical Praxis”

**Corey Anton**, Grand Valley State University

“Camping Out with KB: A Burkeian Analysis of the Occupying Wall Street Movement”

**Erik Garrett**, Duquesne University

“Ecology, the Humane Science: A Burkeian Critique of the Science-Fiction/Fantasy Snow Queen Trilogy by Joan Vinge”

**Richard Thames**, Duquesne University

These four panelists each apply a different aspect of the Burkeian corpus to critical engagements with a text of transition. The first presenter will look at Burke via Franklin Pierce’s presidential veto “transitioning” the nation away from a popularly supported public hospital for the insane. The second speaker will use Burke’s Symbolic Motives to talk about the transition of education. The third paper will place Burke in conversation with the transitions signified by the Occupy Wall Street movement. The final presentation will use Burke to analyze the text of a science fiction trilogy to discuss ecological transitions.

Friday 3:00-4:15 PM

Skyline D

## Top Papers in Voices of Diversity: Negotiating Identities in Interaction

Sponsor: Voices of Diversity  
 Chair: **Celeste Lacroix**, College of Charleston  
 Respondent: **Lorin Basden Arnold**, Rowan University

“Exemplar versus Base Rate Information Messages: Effect on African-Americans’ Intentions toward Signing a Donor Card”

**Aisha O’Mally**, Rochester Institute of Technology

“Ambiguity and Duality in Contemporary Mothering: Exploring Online Perspectives of Child-Rearing Authority”

**Rachel Davidson**, University of Wisconsin-Milwaukee

**Catherine A. Dobris**, Indiana University-Purdue University Indianapolis

**Kim White-Mills**, Indiana University-Purdue University Indianapolis

“The Communicative Effort of Negotiating Unmarried Family Life: Friction & Flexibility”

**Jay Baglia**, Kutztown University

**Elissa Foster**, Lehigh Valley Health Network

“Intercultural (Mis) Communication: Why Would You ‘Out’ Me in Class?”\*

**Sheena C. Howard**, Rider University

\* Top Paper

Friday 3:00-4:15 PM

Skyline E

## Top Competitive Papers in Nonverbal Communication

Sponsor: Nonverbal Communication  
 Chair: **James M. Durbin**, The University of Akron  
 Respondent: **Jennifer Knapp**, SUNY-Oswego

“Toward the Development of a Self-Report Measure of Humor Enactments”  
**Nicholas S. Smith**, Northern Kentucky University

“Can Developing Gestures Along a Production Line Help Improve Communication? An Attempt in Applied Gesture Studies”  
**Simon Harrison**, RWTH Aachen University

Friday 3:00-4:15 PM

Riverfront

## Making the Most of MediaShare: Facilitating Public Speaking in Online Contexts

Sponsor: Community College  
 Presenters: **Eric Carlson**, Collin College, Spring Creek  
**Judi Wohead**, Collin College, Central Park

As a result of growing enrollment trends in online public speaking courses, faculty are transitioning to tools that help facilitate the execution and evaluation of student speech videos in a safe and secure online environment. This program focuses on one such tool, MediaShare, allowing participants to explore pedagogical options available utilizing third-party, publisher driven platforms specific to public speaking, rather than social media tools, such as YouTube and Facebook.

Friday 3:00-4:15 PM

Somerset

## The i's Have It: iPads, iPods, and iPhones Transform Communication Classrooms

Sponsor: Community College  
 Chair: **Michelle Simpson**, College of Southern Maryland  
 Respondent: **Nadine Cichy**, Sinclair Community College

“Yes, There is an App for That: Using Apps in the Public Speaking Classroom”  
**Susan M. Ward**, Delaware County Community College

“iPad: A Simple Solution for Capturing and Sharing Student Speeches”  
**Tom Jewell**, Bergen County Community College

“Apps Turn iPads into Production Tools for Public Relations Students”  
**Tom Donlan**, Montgomery County Community College

Are you noticing more of your students using iPads, iPods and iPhones? Ever wonder how you can use this technology in your classroom? In this panel, three Communication professors, with proven track records of integrating new technology in the classroom, will share their experiences using iPads, iPods and iPhones in public speaking and public relations courses. Information will be shared about apps that helped the professors adapt the technology to the courses.

Friday 3:00-4:15 PM

Charles A

## Transitions & Journeys: Celebrating the Career and Future Contributions of James W. Chesebro

Sponsor: First Vice-President  
 Chair: **Deborah J. Borisoff**, New York University  
**David T. McMahan**, Missouri Western State University

Panelists: **Dale A. Bertelsen**, Bloomsburg University  
**Deborah J. Borisoff**, New York University  
**James C. McCroskey**, University of Alabama Birmingham  
**David T. McMahan**, Missouri Western State University  
**Judy C. Pearson**, North Dakota State University  
**Judith S. Trent**, University of Cincinnati

James W. Chesebro has been a driving force within the discipline of communication throughout his entire career. In recognition of his retirement from the classroom, his extraordinary impact on the discipline as a teacher, scholar, and leader will be examined and celebrated. Friends, students, and colleagues will gather to share personal memories, discuss his profound influence on the discipline, and contemplate his future contributions.

Friday 3:00-4:15 PM

Charles B

## What Went Around Comes Back: A Critical Analysis of the Stereotypical Images and Old Ideologies of African American Faith, Love, Life and Struggle in the Media Productions of Tyler Perry

Sponsor: Media Communication  
 Chair/Respondent: **Ronald L. Jackson II**, University of Illinois, Urbana-Champaign

“Religiosity, Spirituality, and the Rhetoric of Public Health Messages in the Work of Tyler Perry”  
**Annette D. Madlock Gatison**, Southern Connecticut State University

“Examining Race, Class, and Gender Constructions in ‘The Family that Preys’”  
**Cerise L. Glenn**, University of North Carolina at Greensboro

“Maintaining Hegemonic Values in Perry’s ‘Why Did I Get Married?’ Series”  
**Nicole Files-Thompson**, Emerson College

Tyler Perry has achieved media success and criticism for advancing stereotypical images of African Americans in his various media productions. The presenters on this roundtable panel will critically examine the cultural messages and narratives involving issues of race, class, gender, and public health depicted through Tyler Perry’s work, from stage plays to his popular TV sitcoms to his controversial box office films.

Friday 3:00-4:15 PM

Parkview

## Transitioning from the Popular to the Political and Back Again: Reading the Relationship between Popular Culture and Politics

Sponsor: Political Communication  
 Chair: **J. Kanan Sawyer**, West Chester University of Pennsylvania

“The First Black President and the White Man’s Tears: Race and Masculinity from Barack Obama to Glenn Beck”  
**Brenton J. Malin**, University of Pittsburgh

“Al Gore Comes to *South Park*: Global Warming and the Politics of Celebrity”  
**Jade Olson**, University of Maryland

“What Would David Palmer Do?: The Ambivalent Presidentialism of Fox’s *24*”  
**Trevor Parry-Giles**, National Communication Association

“From the Comedy of Politics to the Politics of Comedy: Defining a Rhetorical Genre”  
**Don Waisanen**, Baruch College, CUNY

Are young people using Saturday Night Live as their primary news source? Are our perceptions of what a president ‘should be’ driven by actor portrayals? Can we differentiate between popular culture and political context? Is this necessary? This panel answers the questions that cannot be ignored in a modern political landscape.

Friday 3:00-4:15 PM

University B

## Short Course—Communication Centers: Starting Up, Continuing Strong

Presenters: **Theodore F. Sheckels**, Randolph-Macon College  
**Kathleen J. Turner**, Davidson College

This short course is a reduced version of one offered almost perennially at NCA. It is designed to lead a new or prospective directors of a communication center (i.e., a site whose primary purpose is to provide students with assistance or tutoring in oral communication activities) through the process of conceiving, planning, and initially operating such a center. The advice is designed to be broadly applicable to different institutional situations. Existing directors have found the short course a valuable review of the many strategic choices a center’s director must make.

Friday 3:00-4:15 PM

University C

## Transition in a Time of Budgetary Crisis: University Presidential Rhetoric that Changes the Organization—A Roundtable Discussion

Sponsor: Rhetoric and Public Address  
 Chair: **Mary M. Eicholtz**, Kutztown University

Panelists: **Eveline Lang**, Shippensburg University  
**Andrea M. McClanahan**, East Stroudsburg University  
**Andrea Mitnick**, Kutztown University  
**Mary M. Eicholtz**, Kutztown University

This panel will discuss how university presidents have framed the current budget crisis using rhetorical structures that can either encourage or discourage their stakeholders. These rhetorical frames transform campuses and often determine the faculties' views of the budget situation. Representatives from the same state system of higher education, all experiencing the same state cuts, will rhetorically analyze universities across the same system and compare and contrast strategies their presidents used during the crisis in their public discourse. Attendees are encouraged to add their voices.

Friday 4:30-5:45 PM

Grand Ballroom A

## Epideictic Rhetoric: The Good, the Bad, and the Transformative

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Barbara F. Sims**, Alderson-Broaddus College

“The Rhetoric of Senseless Loss: President George W. Bush and Professor Nikki Giovanni Forge Meaning and Direction for the Grieving and the Broken at Virginia Tech”  
**Shannon Kate Crawford**, The College of William & Mary

“Leading with Discourse: How Executive Epideictic Speech Functions to Position Event Narratives and Shift Organizational Stories”  
**Thomas F. Flaherty V**, The College of William & Mary

“Themes of Unity in Ronald Reagan’s Presidential Radio Addresses”  
**Alexander E. Hopkins**, The College of William & Mary

“Senator A. Willis Robertson and the Celebration of Segregation to Impede Civil Rights”  
**Brianna E. May**, The College of William & Mary



**Friday 4:30-5:45 PM**

**Grand Ballroom B**

## **Communication in the Public Sphere**

Sponsor: Undergraduate Scholars Conference  
Chair/Respondent: **Gina Castle Bell**, Texas Tech University



“Bad Science in the Literature: The Lancet’s Image Repair Strategies During the Wakefield Scandal (2004 & 2010)

**Brandon T. Bisceglia**, University of New Haven

“School-Funded Student Newspapers: School-funded Means School Censored”

**Mary Kate Boylan**, Manhattan College

“Plugged In: The Influence of Smart-phones on Personal Space in Interpersonal” Communication

**James Casey**, Howard University

“Is It Friendship or Fiction? An Investigation of Parasocial Interaction in the Digital Age”

**Julia Cowell**, George Mason University

**Friday 4:30-5:45 PM**

**Skyline A**

## **Legislation in the Public Sphere: Case Studies of Identity, Power, and Greed**

Sponsor: Communication Law and Ethics  
Chair: **Erik Garrett**, Duquesne University

“The Role of Cultural Identity in French, German, and U.S. Legislation on the Muslim Headscarf”

**Jennifer Biedendorf**, Duquesne University

“Madness in the Message: Exploring Mass Media Ethics”

**Ron Placone**, Duquesne University

“For ‘Ever’ Green: Marketing Communication and the Pharmaceutical Industry’s Fight for Intellectual Monopoly Privileges”

**Michael Tumolo**, Duquesne University

Public scholarship is taken to indicate a commitment to addressing timely and relevant issues that require scholarly intervention to see and act on in ways that are not clouded by the fog of immediacy. Public scholarship also indicates an opportunity for raising questions about lesser known legislation that, nonetheless, indicates issues salient to contemporary life.

## Friday 4:30-5:45 PM

## Skyline B

**Conflict, Abuse, and Crisis in the Organizational Context**

Sponsor: Organizational Communication  
 Chair: **Mary M. Eicholtz**, Kutztown University of Pennsylvania  
 Respondent: **Paul E. Madlock**, Texas A & M International University

“Analysis of Proposition Four of the Employee Abusive Organization Theory”

**Martha Gerlach**, SUNY-New Paltz

**Melissa Nolan**, SUNY-New Paltz

**Kiara Daniello**, SUNY-New Paltz

**Jason S. Wrench**, SUNY-New Paltz

“Addressing the Root of the Problem: The Hindsight Bias and Conflict Resolution”

**Paula Hopeck**, Purdue University

“The Impact of Crisis Communication on Organizational Reputation”

**Eileen Krar**, University of Hartford

**Aimee E. Miller-Ott**, University of Hartford

This session features research on problematic organizational communication processes and situations.

## Friday 4:30-5:45 PM

## Skyline C

**Mediated Intercultural Communication**

Sponsor: Intercultural Communication  
 Chair: **Joan O'Mara**, University of Hartford  
 Respondent: **Celeste Lacroix**, College of Charleston

“Communicating (Muting) Abuse: A Co-Cultural Theoretical Analysis of Communication Factors Related to Digital Dating Abuse”

**Melinda R. Weathers**, George Mason University

**Mollie Rose Canzona**, George Mason University

**Wan-Lin Chang**, George Mason University

“Perceptions of Audience Members to Aspects and Genres of Nollywood Movies”

**Uchenna Onuzulike**, Howard University

“Stereotyping of Chinese Americans: Effects of Perceived Media Portrayals and Intercultural Competence”

**Jenna Nolan**, Fairfield University\*

“Understanding Privacy and Disclosure in Indian Matrimonial Websites Using the Framework of Communication Privacy Management Theory: A Cross-Cultural Study”

**Sreashi Das**, University of Maryland

This panel consists of competitive papers that discuss topics in Intercultural Communication related to media and technology.

\*Debut paper

Friday 4:30-5:45 PM

Skyline D

## “The First Generation Student Experience: Transitioning through Composition and Communication Together”

Sponsor: Undergraduate Scholars Conference  
 Faculty moderator: **Sarah Kerckmar**, University of Kentucky

Panelists: **Roxanna McFarlan**, University of Kentucky  
**Christen Pendelton**, University of Kentucky  
**Rebecca Saylor**, University of Kentucky  
**Taylor Watson**, University of Kentucky



Stepping on to campus for the first time is a new experience for all students, perhaps especially overwhelming for First Generation college students. “Composition and Communication,” a two-course sequence required of all freshman, now has several sections designed to make the transition from high school to college easier for First Generation students. The first course in the sequence addresses self-perception and perception of others with the second course exploring persuasion in community issues. The panel will give an opportunity for students to share their transition experiences through discussion and through communication products they’ve created.

Friday 4:30-5:45 PM

Skyline E

## Rhetoric and Economic Transitions

Sponsor: American Society for the History of Rhetoric  
 Respondent: **Richard Thames**, Duquesne University

“Wealth, Wisdom and the Spirit of Capitalism”  
**Jeff Lohr**, Duquesne University

“Micro and Macro Economies in Transition”  
**Garrett Crane**, The Ohio State University

“The Rhetoric of the Marketplace in Early 19th Century Great Britain”  
**Kathleen Burk**, Duquesne University

“The Rhetoric of Interfaces”  
**David Deluliis**, Duquesne University

To fully understand the rhetoric of the marketplace is to understand its historical and economic influences. The papers of this panel will consider the marketplace as historically situated and rhetorically constructed and maintained. It employs a variety of perspectives on how the marketplace has been rhetorically interpreted, explained and justified from the fall of the Second Temple in 67 C.E. to a modern moment characterized by alteration, change, and transition.

Friday 4:30-5:45 PM

Riverfront

## The Miscegenations Project

Sponsor: Interpretation and Performance Studies  
 Chairs: **Andrée E. C. Betancourt**, Independent Scholar  
**Michelle Millard**, Wayne State University

Performers: **Elizabeth Whitney**, Independent Scholar  
**Lea Robinson**, Columbia University

The Miscegenations Project is a new media/performance project that explores intersections of identity. The project is inspired by Lea Robinson's and Elizabeth Whitney's lived experiences as a queer, interracial couple. This project will facilitate dialogue about intersections of identity, with specific focus on race, sexuality, and gender identity.

Friday 4:30-5:45 PM

Somerset

## Communication Technology and its Impact on Students

Sponsor: Communication and Technology  
 Chair: **James Patsalides**, Albertus Magnus College  
 Respondent: **David Westerman**, West Virginia University

"A Comparative Study on the Relationship between Internet Development and Internet Addiction: Based on Korean and Chinese College Students"

**Ting Yang**, Konkuk University

**Sangho Seo**, Konkuk University

"The iPad Goes to College: The Seton Hill Experience"

**Jack Ciak**, Seton Hill University

"The Effect of an Educational Computer Game on Simple Acquisition of Concepts"

**Luis Almeida**, Indiana University of Pennsylvania

This panel features competitively selected papers examining the effects of communication technology on students.

Friday 4:30-5:45 PM

Charles A

## Transitions & Journeys: “The Challenge to Communication Programs by Academically Adrift: How should Communication Departments Respond?”

Sponsors: First Vice-President  
Past Officers Club

Chair: **Mary L. Kahl**, SUNY-New Paltz

Panelists: **Don M. Boileau**, George Mason University  
**Donald A. Fishman**, Boston College  
**Sara Chudnovsky Weintraub**, Regis College

*Academically Adrift: Limited Learning on College Campuses* provides a devastating critique of American higher education. The study is praised for its thoroughness and sophisticated methodology. By separating out “communications” as distinct from the humanities/social sciences and math/science, our field is shown as undemanding and our students viewed as less successful in complex reasoning, critical thinking, and writing on the CLA test. Three former ECA presidents representing three different types of institutions will give short summaries of the book including its conclusions, methodology, and implications for communication departments. The audience will then be invited into the discussion to focus on what strategies, if any, we should be engaging in to change some of these results, how members of the discipline can respond to an administration who might use this study as an attack on departments, and how our research can challenge these results.

Friday 4:30-5:45 PM

Charles B

## Relational Aspects of Instructor-Student Communication

Sponsor: Instructional Communication

Chair: **Katie Neary Dunleavy**, La Salle University

Respondent: **Mary Toale**, West Virginia Wesleyan College

“Student Perceptions of Instructor Resistance Behaviors: A Qualitative Approach”

**Christopher J. Claus**, West Virginia University

**Sara LaBelle**, West Virginia University

**Kelly G. Odenweller**, West Virginia University

**Maria Brann**, West Virginia University

“The Relationships of Perceived Instructor Immediacy and Student Learning Styles and Student Affective Learning and Intent to Persist”

**Meagan C. Bryand**, West Virginia University

“Combating Homophobia in the Classroom: Homonegativity and the Student-Teacher Relationship”

**Austen Adair**, Texas State University-San Marcos

**Jonathan Stansbury**, Texas State University-San Marcos

**Marian L. Houser**, Texas State University-San Marcos

“Perceived Instructor Credibility in the On-Line Classroom”

**Angel A. Decierdo**, West Virginia University

**Matthew M. Martin**, West Virginia University

**Scott A. Myers**, West Virginia University

Friday 4:30-5:45 PM

Parkview

**Applied Communication: Perspectives on Safety, Usability, and Social Support**

Sponsor: Applied Communication  
 Chair: **Helen Meldrum**, Bentley University  
 Respondent: **Hans C. Schmidt**, Penn State University Brandywine

“Whose Voice is Louder? The Relationship among Media Coverage, MSHA Coal Mining Fatality Reports, and Legislative Action on Miner Safety”

**Kathleen M. Long**, West Virginia Wesleyan College

**Robert O. Rupp**, West Virginia Wesleyan College

**Danette Ifert Johnson**, Ithaca College

“Describing Messages of Social Support in a Running Community”

**Amy J. Sullivan**, George Mason University \*

“Integrating Information Literacy and Usability Assessment: Developing User Skillfulness in Web Search”

**Tatyana Dumova**, Point Park University

\* Student Debut

Friday 4:30-5:45 PM

University B

**Short Course—Philosophy of Communication: The Carrier of Meaning**

Presenters: **Ronald C. Arnett**, Duquesne University  
**Annette M. Holba**, Plymouth State University

The general goal of this short course is to help participants think about how they would teach a course on Philosophy of Communication in a way that is meaningful. We will provide instruction in relation to the following goals: 1) provide a starting place for participants who have not taught a philosophy of communication course in the past by including a bibliography of philosophy of communication resources; 2) provide definitions of specific concepts related to philosophy of communication; 3) provide an overview of the field of philosophy of communication through various theoretical lenses; 4) provide sample syllabi, assignments, and rubrics for teaching philosophy of communication consistent with the format of the book, *An Overture to Philosophy of Communication: The Carrier of Meaning*, by Ronald C. Arnett and Annette M. Holba.

**Friday 4:30-5:45 PM** **University C**

**Discourses of Health Communication: Conversational, Print, Visual, and Virtual Messages**

Sponsor: Health Communication  
 Chair: **Jay Baglia**, Kutztown University

“Learning to Live Inside’ vs. ‘Taking Back My Life’: Exploring Discourses in Transitioning between Health and Illness”

**Inci Ozum Uçok-Sayrak**, Duquesne University

“Telling of the Old Hag: Sleep Paralysis Accounts and Uncertainty Management”

**Heather Stassen-Ferrara**, Western New England University

**Eric Benvenuti**, Hamilton College

“Pregnancy Issues in Print: An Analysis of *Essence* and *Ebony* Magazines from 2004-2010”

**DaKysha Moore**, Johnson C. Smith University

**Elijah Onsomu**, Winston Salem State University

**Renata Ferdinand**, SUNY-Canton

**Bentu Abuya**, Education Research Program African Population and Health Research Center (Kenya)

“Communicating Identity: Parenting a Parent”

**Tracy Hasley Frederick**, Southwestern College

A diverse array of health-related contexts and theories are explored using primarily qualitative methodologies.

**Friday 6:00-6:50 PM** **Skyline C**

**Interest Group Business Meetings**

- Community College . . . . . Skyline C
- Communication and Technology . . . . . Somerset
- Communication Traits . . . . . Skyline B
- Health Communication . . . . . University C
- New York State Communication Association . . . . . University B
- Nonverbal Communication . . . . . Skyline E
- Organizational Communication . . . . . Skyline A
- Rhetoric and Public Address. . . . . Charles A

**Friday 8:00-9:00 PM** **Skyline E**

**12 Step Group Meeting**

**The Eastern Communication Association  
Congratulates  
Rich West, President of NCA**

---

---

“At the core of NCA’s mission is a commitment to improving the quality of human life... Communication issues and themes resonate every single day around our world.” -Rich West

*NCA is the premier organization for communication scholars, teachers, and practitioners with more than 8,000 members from all 50 states and 20 countries.*

**SATURDAY 7:30 AM-3:00 PM**

**Grand Ballroom Foyer**

**CONVENTION REGISTRATION**

**Saturday 8:00-8:50 AM**

**Parkview**

**Interest Group Business Meetings**

Applied Communication . . . . .	Parkview
Argumentation and Forensics . . . . .	Skyline E
Communication Law and Ethics . . . . .	Skyline A
Instructional Communication . . . . .	Charles B
Intercultural Communication . . . . .	Skyline C
Kenneth Burke Society . . . . .	Skyline D
Maryland Communication Association . . . . .	Skyline B
Media Communication . . . . .	University C
Theory and Methodology . . . . .	University B

**Saturday 9:00-10:15 AM**

**Grand Ballroom A**

**From Real Applications to Reel Considerations**

Sponsor: Undergraduate Scholars Conference  
Chair/Respondent: **Mary Ann Allison**, Hofstra University

“Communication and Malaria Eradication”  
**Michael Maskin**, Tufts University

“Diploma for Sale: How Universities Use Branding to Communicate with Potential Students”  
**Julie Williams**, SUNY-Geneseo

“Pure Mythology”  
**Kathryn McGuire**, SUNY-Geneseo

“Genre Cycling in Mainstream Hollywood Cinema”  
**Nicholas Messina**, Ramapo College



**Saturday 9:00-10:15 AM**

**Grand Ballroom B**

**“It’s Not That Easy Being Green”—Public Discussions of Environmental Issues**

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Lisa Heller Boragine**, Cape Cod Community College



“A Content Analysis Portrayal of Fracking in the Pittsburgh, Pennsylvania Regional Media”  
**Pricilla Chavez, Daniela Carcamo, Maria Jose Cesar**, Mercyhurst College

“The Power of Gendered Environmental Language in Affecting Social Attitudes Surrounding Environmentalism: A Discourse Analysis of the of Environmental Discourse in Response to a Temporary Environmental Art Display at Denison University”  
**Giana Gregga**, Denison University

“The Significance of Organizational Culture in Establishing Environmentally Supportive Values and Assumptions: A Textual and Linguistic Critical Discourse Analysis of Administration and Student Discourse in Response to Sustainability Initiatives at Denison University”  
**Tanner Hoover**, Denison University

**Saturday 9:00-10:15 AM**

**Skyline A**

**Ethical Issues in Criminal Trial Communication**

Sponsor: Communication Law and Ethics  
 Chair: **Donald A. Fishman**, Boston College

“The Mediated Bench”  
**Susan J. Drucker**, Hofstra University

“Advocating for Justice: Ethical Dilemmas in Prosecuting Criminal Cases”  
**Martin Wallenstein**, John Jay College of Criminal Justice, CUNY

“Public Perception and Defense Attorney Practice Regarding Ethical Communication”  
**Keith Semler**, John Jay College of Criminal Justice, CUNY

“All Murders are not Reported Equally: The Symbolic Representation of Victimhood”  
**D.L. Stephenson**, Western Connecticut State University

The rigors of the adversarial process in criminal trials have long posed ethical issues for prosecutors, defense attorneys, judges, and for the reporters and media that cover these events. Our era of instant media coverage and online communication in its various forms has compounded these problems. This panel explores ethical issues, old and new, that must be faced by attorneys, judges, and the media in their various roles in the criminal trial process.

Saturday 9:00-10:15 AM

Skyline B

## Viewing Transitions: Women, Religion, Distance and Voice

Sponsor: Rhetoric and Public Address  
 Chair: **Valerie Lynn Schrader**, Penn State Schuylkill  
 Respondent: **Benjamin R. Bates**, Ohio University

“City Sisters: Gender, Charity, and Publicity at Angelus Temple”

**Kristy Maddux**, University of Maryland

“The Devil is in Your Diet: The Ideology of Christian Fitness Websites”

**Kate Simcox**, Messiah College

“Talking About Religion in Public: Creating Critical Distance”

**Michael J. Hostetler**, St. John’s University

“Feminizing the Pulpit: Feminine Style and the Religious Rhetoric of Joyce Meyer”

**Tracy Hasley Frederick**, Southwestern College

Saturday 9:00-10:15 AM

Skyline C

## Research in Transnational Voices

Co-Sponsors: Intercultural Communication and Voices of Diversity  
 Chair: **Annette D. Madlock Gatison**, Southern Connecticut State University  
 Respondent: **Joe DeCrosta**, Duquesne University

“Culture, Cosmopolitanism, and Communication: Democratic Practice for Disaggregated Citizens”

**Tracey Quigley Holden**, University of Delaware

**Sandra L. French**, Radford University

**Kendra Modzelewski**, University of Delaware

**Kayla Steele**, University of Delaware

“Symbolic Justice Across Borders: Cities of Asylum as Models of Cosmopolitan Hospitality”

**Fadoua Loudiy**, Independent Scholar

“Intercultural Communication, Global Transitions and the U.S. Non-immigrant Visa Interview Process:

Tensions of Sovereignty, Hospitality and Human Rights”

**Julie A. Cramer Hunsberger**, Duquesne University

“The Role of NAFTA in Spanish Language Shift Reversal and Code-Switching”

**Jeremy Langett**, Lynchburg College

Amidst our transition to an increasingly interconnected global reality, questions about tensions between cosmopolitan hospitality and sovereignty become more pressing for Intercultural Communication research. Such tensions are demonstrated when considering the movement of peoples across sovereign borders for purposes of sojourn, residency and asylum. This panel examines instances and dimensions of cross-border movement to consider how conceptions of culture and the ethics of hospitality and human rights might inform Intercultural Communication practices and theories.

Saturday 9:00-10:15 AM

Skyline D

## Philosophical Foundations for Meeting Crisis as Transition Moment

Sponsor: Philosophy of Communication  
 Chair: **Erik Garrett**, Duquesne University  
 Respondent: **Ronald C. Arnett**, Duquesne University

“Articulating Corporate Identity in Crisis (Transition) Moments”

**Amanda G. McKendree**, University of Notre Dame

“Leadership in Crisis: The Role of Contemplative Space”

**Susan B. Malcolm**, Duquesne University

“Events Bearing Voices: Propaganda and Dialogic Meeting of Crisis as Phronesis”

**John H. Prellwitz**, University of Pittsburgh, Johnstown

“*Tending* to Philosophical Leisure: Responding to Crises Constructively”

**Annette M. Holba**, Plymouth State University

This panel considers “crisis” as a “transitional moment” opening us to new ways of thinking that can be enacted in the global community. By engaging crisis through the philosophical lenses of Aristotle, Immanuel Kant, Emmanuel Levinas, Hans-Georg Gadamer, Hannah Arendt, Friedrich Nietzsche, Mikhail Bakhtin, Martin Buber, and Peter Wessel Kapffe, the panelists move beyond conventional and procedural approaches to crisis response and explore the contemplative space necessary for a “philosophy-in-action” in the contexts of corporate leadership, public relations, and corporate identity.

Saturday 9:00-10:15 AM

Skyline E

## Nonverbal Communication Within The Online Setting and Current Methods

Sponsor: Nonverbal Communication  
 Chair: **Stephanie Shimotsu**, West Virginia University

“Verbal and Nonverbal Predispositions in the Development of Face-To-Face and On-Line Relationships”

**Jerry L. Allen**, University of New Haven

**Eun-A Park**, University of New Haven

**Joan O’Mara**, University of Hartford

**Kathleen M. Long**, West Virginia Wesleyan College

“Avatars & Nonverbal Deception: The Intentional and Unintentional Misleading of Others Through Avatar Representation and Construction”

**Joseph Lybarger**, The University of Akron

**Nicholas S. Smith**, Northern Kentucky University

“A Consideration of Nonverbal Communication Methodology Today”

**Michael J. Miller**, University of Connecticut

**Kate Szer Kurtin**, University of Connecticut

This panel will address nonverbal communication within the on-line setting and methodology used for nonverbal communication currently.

Saturday 9:00-10:15 AM

Riverfront

## Bridging the Gap: Internet and Participation in the Developing World

Sponsor: Communication and Technology  
 Chair: **Dianne Milette**, University of Miami

“The Arab Spring 2.0”

**Dana M. Janbek**, Lasell College

“Mexico Internet Use: A Unique Case in the Developing World”

**Luis Lopez-Preciado**, University of Texas-Arlington

“Favela e Roca Online: Digital Inclusion of Marginalized Urban and Rural Areas of Brazil”

**Paola Prado**, Roger Williams University

The democratizing promise of the Internet is only now being achieved in some parts of the world, 15 years after the Internet became available to the public at large. This panel examines how the Internet is playing a role in transitions in the political participation process in Brazil, Mexico, and in the Arab World. Over the last few years, these countries have experienced significant political and social transitions facilitated by this ongoing digital revolution.

Saturday 9:00-10:15 AM

Somerset

## Curriculum Transitions: Moving Communication Courses to Online Environments

Sponsor: Community College  
 Chair: **Tom Donlan**, Montgomery County Community College

“Fostering Student Success: Organizing the Online Classroom”

**Susan M. Ward**, Delaware County Community College

“Handling Hybrid Courses: Combating Perceptual Issues by Powering the Engine with Form, Content, and Conversation”

**Danamarie Every**, Delaware County Community College

“Teaching the Basic Course Online: Ten Years Later”

**Michelle Simpson**, College of Southern Maryland

“Interpersonal Communication Online: Good Practice or Oxymoron?”

**Nadine Cichy**, Sinclair Community College

Curricular decisions are challenging and require a great deal of trial and error. This panel of faculty members will address the ways they have found to be effective in transitioning the traditional, face to face, curriculum to teaching communication online. In the online environment, the pedagogy is different, so the curriculum also must be adapted. The panelists will cover a variety of online environments including online-only as well as hybrid delivery; and a variety of courses, including the basic course and interpersonal communication.

**Saturday 9:00-10:15 AM**

**Charles A**

**Exploring Applied Communication in Family and Health Contexts**

Sponsor: Applied Communication  
 Chair: **Sarah Ryan**, University of Texas El Paso  
 Respondent: **Nancy Wiencek**, Georgian Court University

“Investigating the Connection between Family Communication Style and Treatment Foster Care Parent Satisfaction”  
**Sarah E. James**, La Salle University \*

“A Grounded Theory of Control over Communication among Ghanaians Living with HIV/AIDS” \*\*  
**Cyril Latzoo**, Duquesne University

“Bystander Intervention to Sexual Assault Training: Targeting the Elusive Male Audience”  
**Amber Koeckritz**, Northern Virginia Community College  
**Scott D. Koeckritz**, George Mason University \*  
**Emily B. Peterson**, George Mason University

“Are We Dying to Be Pretty? Applying the Theory of Planned Behavior to Analyze Indoor Tanning Beliefs”  
**Jessica L. Hall**, George Mason University  
**Wan-Lin Chang**, George Mason University \*  
**Mollie Rose Canzona**, George Mason University

\* Student Debut

\*\* Top Paper

**Saturday 9:00-10:15 AM**

**Charles B**

**Transitioning the Curriculum to Include Service-Learning**

Sponsor: Instructional Communication  
 Chair: **Jayson Baker**, Regis College

Panelists: **Candice E. Thomas-Maddox**, Ohio University Lancaster  
**Sara Chudnovsky Weintraub**, Regis College  
**Toni S. Whitfield**, James Madison University  
**Jayson Baker**, Regis College

Service-learning has been successfully incorporated into a wide range of communication courses over the last several years. The goal of this panel is to assist educators in making the transition to incorporate service-learning into their communication courses. The panelists will present a step by step approach to service-learning including making connections with community partners, developing successful projects, helping students to reflect on their experiences and helping all stakeholders to assess the service-learning experience

**Saturday 9:00-10:15 AM****Parkview****Views on Engagement through Political Ads and New Technology**

Sponsor: Political Communication  
 Chair: **Paulette Brinka**, Suffolk County Community College  
 Respondent: **Maria A. Simone**, Rowan University

“Facebook Revolutions: Transitions in the Arab World, Transitions in Media Coverage? A Comparative Analysis of CNN and Al Jazeera English’s Online Coverage of the Tunisian and Egyptian Revolutions”

**Maha Bashri**, Bradley University

**Sara Netzley**, Bradley University

**Amy Greiner**, Bradley University

“Campaign Chatter: How Political Communicators View Emergent Communication Technology in Campaigns”

**Kristin N. English**, Georgia College & State University

“Mash-Ups, Persona and the ‘1984’ Ad in the 2008 Democratic Primary”

**Grant C. Cos**, Rochester Institute of Technology

**R. Pierre Rodgers**, George Mason University

Capturing the attention of the average voter in today’s day is more difficult than ever—especially since the means by which we reach voters and the voters themselves are rapidly and continually changing. This panel gives attention to the means by which we are capturing attention—from Facebook in a new democracy to the creation of political personas to the role of emergent technology. Each presentation gives attention to the means by which we may captivate the modern potential voter.

**Saturday 9:00-10:15 AM****University B****Short Course—Transitioning to the Case Method for Introductory Organizational Communication Courses**

Presenter: **Jason S. Wrench**, SUNY-New Paltz

This short course is going to help participants transition to the case method and implement the case method in introductory to organizational communication courses. All participants will receive a copy of the new case study book, *Casing Organizational Communication* (Edited by Jason S. Wrench) published by Kendall Hunt.

Saturday 9:00-10:15 AM

University C

### Risk, Safety, and Sex Research: Employing Survey Methodologies in Health Communication

Sponsor: Health Communication  
Chair: **Jay Baglia**, Kutztown University

“Understanding Unhealthy Life Transitions: Relationships between Perceived Bullying and Tobacco Use, Binge Drinking, and Marijuana Use”

**Nicole Blau**, Ohio University Lancaster  
**Christina Anderson**, Coastal Carolina University

“Paving the Road: Recommendations to Disseminate Safety and Health Information to Truck Drivers”

**Sara LaBelle**, West Virginia University  
**Tiffany Berkebile**, West Virginia University  
**Maria Brann**, West Virginia University

“Comparative Perceptions of Risk in the Pandemic Influenza A (H1N1) 2009 Virus”

**Vinita Agarwal**, Salisbury University

“Communication about Sex Research: Methodological Challenges”

**Carey Noland**, Northeastern University

Through the employment of survey instruments, this quartet of papers examines perceptions of risk in a variety of health-related contexts.

# Master of Arts in Communication

## Areas of Study Include:

- Interpersonal and Organizational Communication
- Media Studies
- Rhetoric and Public Address

*Dedicated Faculty ~ Affordable Tuition  
Teaching Assistantship Opportunities*

For more information, visit us  
on the Web at  
[www.brockport.edu](http://www.brockport.edu),  
or call (585) 395-2511.



The College at  
**BROCKPORT**  
STATE UNIVERSITY OF NEW YORK

Saturday 10:00-11:00 AM

Grand Ballroom Foyer

## Competitive Undergraduate Poster Session II

Chair: **Tobi Mackler**, Montgomery County Community College  
 Reviewers: **Alexander Campbell**, University of Delaware  
**Amanda Carlson**, University of Delaware  
**Christine Flynn**, University of Delaware



“ICTD in a New Light”

**Shea Molloy**, Hofstra University

“A Conflict Management Systems Approach in Becoming a Resident Assistant”

**Bryan Rice**, Frostburg State University

“Communication Pathways Transitions”

**Alli Schmoker**, Regis College

“Vicarious Experience: How Social Media and Internet Advertising Works Against Us”

**Brett Shepherd**, Frostburg State University

“Frames of Police: Examining the Frames of Police Officers in a Current Event”

**Rochelle Smith**, Howard University

“The Progression of Street Art From Grassroots Beginnings to Commoditization Today  
 At What Point Do Street Artists Sell Out?”

**Charlotte Spatz**, Marist College

“Feminist Perspective in Glee Unintentionally Reinforcing Gender Roles and Masculine Hegemony”

**Lisa Spitko**, Bloomsburg University

“Teaching An Old Dog New Tricks”

**Solomon Steinke**, SUNY-Geneseo

“Understanding Modern Activism in Film”

**Matthew Teleha**, Mercyhurst College

“You Are Not the Father: Images on the *Maury Povich Show* Season Five”

**Langston Vincent**, Johnson C. Smith University

“Toyota’s Use of Image Restoration Discourse Strategies in During its 2010 Vehicle Recall”

**Brian DesLauriers**, Western New England University

**Hilary Scott**, Western New England University

**Monika Rutana**, Western New England University

**Javier Velasco Sanchez**, Western New England University

**Michael O’Donnell**, Western New England University

“NBA Lockout and Image Restoration”

**Billy Mason**, Western New England University

**Allison Macdonald**, Western New England University

**Tony Pennacchio**, Western New England University

**Jamel Joseph**, Western New England University

**Monica di Pietro**, Western New England University

“With Clear Eyes and a Full Heart: A Hero’s Journey Through Dillon, Texas”

**Elyse Toribio**, Ramapo College of New Jersey

Saturday 10:00-11:00 AM

Grand Ballroom Foyer

Coffee Café III

Stop by the cafe and enjoy the posters, meet ECA President Cindy Lont and take advantage of your last opportunity to vote for your favorite ECA logo!

Sponsored by George Mason University



Saturday 11:00AM-12:15 PM

Grand Ballroom A

Modes of Meaning: How It Happens

Sponsor: Undergraduate Scholars Conference
Chair/Respondent: Mary Mino, Pennsylvania State University, DuBois



When People Stop Being Polite and Start Getting Real: A Thematic Analysis of Real World Season One Images of Race and Sexuality

Otha Darden, Johnson C. Smith University

It is not enough to LIKE me: A Look at Motivation and Ownership Effects for Nonprofit Organizations Using Facebook

Meagan Germain, The College of New Jersey

Lies in the Big Bang Theory

Caroline Hoffman, Messiah College

An Analysis of Commencement Addresses Delivered by US Presidents 1914-2010

Alexander E. Hopkins, The College of William & Mary

Saturday 11:00 AM-12:15 PM

Grand Ballroom B

Keeping it Real: How Family and Relationships Matter

Sponsor: Undergraduate Scholars Conference
Chair/Respondent: Ashley Duggan, Boston College



Self-Disclosing Trauma and Comforting Response Messages: Perceived Support in Romantic Relationships

Brittany Diaz, James Madison University

Substance Abuse: An Examination of Positive Family Communication and Continuous Recovery

Colleen Gill, Bloomsburg University of Pennsylvania

Television Media Effects on Romantic Relationship Perceptions and Expectations

Kelly Gorman, James Madison University

Its Not As Easy As It Looks: College Student's Experiences with Romantic Relationship Development and Decline

Katelyn Palka, SUNY-Geneseo

Saturday 11:00 AM-12:15 PM

Skyline A

## Arguing the Issues in Campaign 2012: A Public Debate

Sponsor: Argumentation and Forensics  
 Chair: **Carl T. Hyden**, Morgan State University

Panelists: **Fran Mindel**, Morgan State University  
**Jade Olson**, University of Maryland College Park  
**Theodore F. Sheckels**, Randolph-Macon College  
**Sean Luechtefeld**, University of Maryland College Park

As public discourse about the candidates in the 2012 presidential elections increases in intensity, the participants in this session will engage in a public debate centered on the following proposition: "Resolved: That the 2012 presidential campaigns have thus far raised arguments American voters should explore and have raised these arguments well." Following a 40-minute debate, audience members will be invited to ask questions and engage panelists on the argumentative strategies of the candidates.

Saturday 11:00 AM-12:15 PM

Skyline B

## Transitions in Media: Everything New is Old Again?

Sponsor: Theory and Methodology  
 Chair: **David Westerman**, West Virginia University

"Relational Maintenance through Expressed Affection on Facebook"

**Jenny Thoma**, West Virginia University  
**David Westerman**, West Virginia University  
**Daniel H. Mansson**, Penn State Hazelton

No Longer Private: Social Media Changes Privacy of Intimate Relational Information

**Samantha Delp**, West Chester University  
**Mary E. Braz**, West Chester University

"Say it to my "Face", not on Facebook: An Examination of the Effects of Channel Selection on Message Meaning"

**Christopher J. Claus**, West Virginia University  
**David Westerman**, West Virginia University

"Transgender Resource Center: Creating a Community of Social Support in Second Life"

**Sara Green-Hamann**, University of Maine

"New Technologies Affect how Persons with Disabilities Seek Employment"

**Emily Frey**, West Chester University  
**Mary E. Braz**, West Chester University

**Saturday 11:00 AM-12:15 PM**

**Skyline C**

**Transitions: Using Communication Theories and Concepts to Aid in the Transition from Faculty to Administration**

Sponsor: Communication Administration  
 Chair: **Kelly Rocca DelGaizo**, St. John's University

Panelists: **Ann B. Frymier**, Miami University  
**Mary Toale**, West Virginia Wesleyan College  
**Timothy P. Mottet**, Texas State University-San Marcos  
**Kelly Rocca DelGaizo**, St. John's University

Panelists will discuss how they use specific communication theories and concepts as they have transitioned from faculty to administrators, including affinity seeking, listening, and cross cultural adaptation.

**Saturday 11:00 AM-12:15 PM**

**Skyline D**

**Rhetorical Negotiations of Race, Gender, and Sexual Orientation**

Sponsor: Voices of Diversity  
 Chair: **Anastacia Kurylo**, Marymount Manhattan College  
 Respondent: **Joy M. Cypher**, Rowan University

“The Role of Discursivity in Feminist Standpoint Theory”  
**Tiffany Lewis**, University of Maryland, College Park

“Scripting Hate Crimes: Victim, Space, & Perpetrator Defining Hate”  
**Andrew R. Spieldenner**, Latino Commission on AIDS  
**Chizoba Udeorji**, Kingsborough Community College-CUNY  
**Miriam Y. Vega**, Latino Commission on AIDS

“Negotiating the Color-Line: Reflecting Upon Lessons Learned While Teaching a Black Communication and Identity Course in Mixed Company”  
**Gina Castle Bell**, Texas Tech University  
**Mark C. Hopson**, George Mason University

“Young Men of Color: Counter-Spaces and Counter-Narratives”  
**Joni Schwartz**, LaGuardia Community College-CUNY

This panel features four papers that address the complex process of negotiating meanings and understandings of race, sex/gender, and sexual orientation in various settings.

## Saturday 11:00 AM-12:15 PM

Skyline E

**Top Papers in Media Ecology**

Sponsor: Media Ecology Association  
 Chair: **Susan Jasko**, California University of Pennsylvania  
 Respondent: **Thom Gencarelli**, Manhattan College

“All I Want out of Life is a 30 Share and a 20 Rating: Using *Network* to Teach Television Programming”  
**Gregory Adamo**, Morgan State University

“Ritual Transitions: Religious Ritual and the Structuring of Sacred Time in Cyberspace”  
**Cheryl A. Casey**, Hamilton College

“Considering the Virtual Vote: Electronic Voting Machines and Digital Transitions in Democratic Culture”  
**Josue David Cisneros**, Northeastern University

“Voices from the Underground: The Role of Subcultural Media Productions in Baltimore’s Drug Trade”  
**Katie Kavanagh O’Neill**, University of Pittsburgh

This panel presents the top four competitively-selected papers submitted to the Media Ecology Association, an affiliate organization of the Eastern Communication Association, for this conference.

## Saturday 11:00 AM-12:15 PM

Riverfront

**Assessing and Improving Organizational Influence Messages**

Sponsor: Organizational Communication  
 Chair: **Zac D. Johnson**, West Virginia University  
 Respondent: **Jason S. Wrench**, SUNY-New Paltz

“Assessing Organizational Image Through the College Open House”  
**Andrea M. Pampaloni**, La Salle University  
**Andrea Vadaro Tucker**, La Salle University

“Affective Organizational Commitment as a Predictor of Military Enlistment Discussion and Recommendation”  
**Mark D. Cistulli**, University of Hartford  
**Jason L. Snyder**, Central Connecticut State University  
**Randy Jacobs**, University of Hartford

“Persuasive Fundraising: The Theory of Planned Behavior and its Impact on the LETS Educational Foundation”  
**Alice O’Brien**, La Salle University

This session features empirical research examining organizations’ persuasive communication practices.

\*Student Debut

Saturday 11:00 AM-12:15 PM

Somerset

## From Legacy Media to Social Media: Analyses of Media in Transition

Sponsor: Applied Communication  
 Chair: **Christina L. McDowell Marinchak**, Duquesne University  
 Respondent: **Sarah Ryan**, University of Texas El Paso

“Analysis of Sources and Frames in *New York Times* Reporting on the 2010 Gulf of Mexico Oil Spill”  
**Heather Hanson**, Point Park University \*

“Evaluating the Role of Parasocial Interaction in the Microblog Marketing Campaigns of World Wrestling Entertainment”  
**Ivan Moore**, Point Park University \*

“Engaging with Social Media in Everyday Life: Perceptions of Young Adults on Online Privacy”  
**Adam Cagle**, Point Park University \*

Digital technologies are challenging and invigorating to both legacy and emerging media. This panel focuses on how media in transition are responding to the challenges of the digital age by analyzing specific examples of media practices in outlets ranging from print to microblogging to online social networks.

Saturday 11:00 AM-12:15 PM

Charles A

## Autoethnography—Generating Unique and Useful Communication Knowledge

Sponsors: First Vice-President  
 ECA Past Officers' Club  
 Chair: **Deborah J. Borisoff**, New York University  
 Respondent: **Linda Lederman**, Arizona State University

“Collaborative Autoethnography: Oxymoron?”  
**Heewon Chang**, Eastern University  
**Kathy-Ann Hernandez**, Eastern University  
**Faith Ngunjiri**, Eastern University

“Power of Autoethnography: New Epistemology to Fill a Gap of GLBTQ Communication Studies”  
**Shinsuke Eguchi**, University of Denver

“NCA Presidential Autobiographies as Autoethnographies: Constructing Professional Identities within Changing Universities and Professional Systems”  
**James W. Chesebro**, Ball State University

The discipline of communication has typically employed quantitative, qualitative, critical, applied, and action research when characterizing, interpreting, and evaluating human communication. Autoethnography is gaining independence as a unique and significant way to explore certain types and kinds of communication actions.

This panel explores the ways in which and the conditions under which communication scholars can treat certain unique, singular, and personal statements and unique experiences as forms of knowledge, which is the essence of autoethnography.

Saturday 11:00 AM-12:15 PM

Charles B

## Keeping Up With Reality: An Examination of Prevalent Ideologies in Reality Television

Sponsor: Media Communication  
 Chair: **Nancy Bressler**, Bowling Green State University  
 Respondent: **Lori Bindig**, Sacred Heart University

“Looking Through the Lens: The Impact of the Guidos, the Dolls, and the Housewives on Young Adults”  
**Alexis Levy**, University of Hartford

“Say Yes to the Dress’: Informing Bridal Consumer Convention One ‘Dream Dress’ at a Time”  
**Ashley Beman**, University of Hartford

“Will You Accept this Rose?: Does Reality Television Portray Conventional Stereotypes of Femininity?”  
**Nancy Bressler**, Bowling Green State University

“How Real Are *The Real Housewives*?: The Role of TV’s Housewife and the Representation of Women”  
**Hannah Goodall**, University of Hartford

This panel will examine dominant ideologies on current reality television shows, a genre that has become increasingly popular in the last decade. Papers investigate the representations of femininity, class, and consumerism. The authors conduct qualitative content analyses of popular reality television shows that examine whether the images are really innovative, or if there is a consistent representation of conventional ideas and stereotypes reproduced as “reality.”

Saturday 11:00 AM-12:15 PM

University B

## Short Course—Communication and Transitions in College Writing—Focus on Critical Thinking

Presenters: **Christine Courtade Hirsch**, SUNY-Oswego  
**Anne L. Heintzman**, Western Kentucky University

Students enter college with mixed skills and often communication courses are mandated to teach critical thinking. Frequently this goal is accomplished by adding writing components to communication courses. We will focus on two different pedagogical approaches to incorporating writing as a means of assessing critical thinking across the communication curriculum: the five-paragraph essay and experiential writing. Experienced faculty members who have successfully worked with students using each approach will offer concrete tools to enable teachers to make the best possible use of writing to transition students into competent critical thinkers.

Saturday 11:00 AM-12:15 PM

University C

## Natural, Cultural and Interdisciplinary Boundaries: Finding Our Way into Liminal Space through Salamanders, Researchers, and Chinese Hot Pot

Sponsor: Interpretation and Performance Studies  
 Chair: **Derek M. Bolen**, Wayne State University  
 Respondent: **Valerie Lynn Schrader**, Penn State Schuylkill

“Salamanders and Selves: Boundaries Between Nature and Culture in a Liminal Season and Ritual Event”

**Bridie McGreavy**, University of Maine

“I am a Researcher: Exploring the Narrative Boundaries of University Research”

**Hollie Smith**, University of Maine

“Food as Boundary Marker: Chinese Sojourning Students’ Place-making in Maine Through Performing Hot Pot”

**Hui Qian**, University of Maine

This program focuses on cultural, natural, and interdisciplinary boundaries and our embodied transitions into liminal space. While diverse, our panel brings themes to a shared space to describe a ritual performance of helping salamanders cross roads on a wet spring night; personal narratives of interdisciplinary researchers at institutions of higher education; and performance ethnography of hot pot, a symbolic Chinese dish. Together we transition to make and re-make self and place.

Saturday 12:30-1:45 PM

Grand Ballroom A

## Undergraduate Studies in Communication

Sponsor: Undergraduate Scholars Conference  
 Chair/Respondent: **Gary Eckles**, Thomas Nelson Community College

“Agenda-Setting Theory and Antoine Dodson Viral Video”

**Ashley Gardner**, Pennsylvania State University

“Dissent in the College Classroom”

**Lauren Jensen, Avery Maracek, Kristen Gray**, SUNY New Paltz

“THX-1138: A Cinematic Reflection of the Role of Social Deviance in Cultural Transition”

**John Arthur**, Pennsylvania State University

“Once Upon An American Dream: Mythic Criticism Analysis”

**Sarah Brunges**, Shippensburg University



**Saturday 12:30-1:45 PM****Skyline A****Celebrating the Career of Dr. Bonnie Jefferson**

Sponsor: Communication Law and Ethics  
 Chair: **Dale Herbeck**, Boston College  
 Respondent: **Bonnie Jefferson**, Boston College

**Sara Mehlretter Drury**, Wabash College  
**Cooley Horner**, University of New Hampshire School of Law  
**Brady Littlefield**, Rubenstein Communications  
**Colleen C. Malachowski**, West Virginia University  
**Alicia Parmentier**, Northeastern University School of Law  
**Emily Berg Paup**, University of Minnesota  
**Michael Tuntevski**, MWW Group  
**Kimberly Walsh**, University of Massachusetts

This panel honors Dr. Bonnie Jefferson, a long-time faculty member at Boston College who is retiring at the end of the 2011-2012 academic year. A former winner of the Donald Ecroyd & Caroline Drummond Ecroyd Teaching Excellent Award (2006) and an ECA Teaching Fellow, Dr. Jefferson is a renowned educator. To honor her many contributions, former students will join in a celebration of her work as a classroom teacher, a mentor, and a thesis adviser.

**Saturday 12:30-1:45 PM****Skyline B****Lambda Pi Eta**

Sponsor: Lambda Pi Eta  
 Chair: **Leeanne M. Bell McManus**, Stevenson University

Panelists: **Jennifer Braisted**, Florida Atlantic University  
**Jennifer Fuller**, Salem State University  
**Alexandra Nalepa**, Stevenson University  
**Amanda Stark**, Stevenson University  
**Sydney Stoner**, Stevenson University  
**Ashleigh Wagner**, Stevenson University



Lambda Pi Eta is the National Communication Association's official honor society at four-year colleges and universities which recognizes, fosters, and rewards outstanding scholastic achievement while stimulating interest in the communication discipline. This panel consists of members of Lambda Pi Eta from three different institutions, who will each discuss their chapter's involvement on their campuses and in their communities with service activities, fundraising, and scholarly activities.

## Saturday 12:30-1:45 PM

## Skyline C

**Kenneth Burke: Top Critical Papers**

Sponsor: Kenneth Burke  
 Chair/Respondent: **Richard Thames**, Duquesne University

“Qing Agonistes: Material Motive, Tragic Realism, and Revolutionary Responsibility in a Textbook Dispute Over China’s Openness to the West”

**Per Fjelstad**, University of New Hampshire

“Terministic Screens in the Food Rhetoric of Michael Pollan: A Cluster Critique”\*

**Martin C. Hansen**, Emerson College

“Roethlisberger’s Guilt: A Quarterback’s Redemption”\*

**Brandon A. Spence**, The College at Brockport: State University of New York

“Has Economic Crisis Killed Corporate Social Responsibility? Revisiting Application of the Burkean Guilt-Redemption Cycle in Corporate Advocacy”

**Katerina Tsetsura**, University of Oklahoma

\*Debut paper

## Saturday 12:30-1:45 PM

## Skyline D

**Getting Comfortable with Assessment: Creating Positive Attitudes and Assessment-Friendly Assignments**

Sponsor: Communication Administration  
 Chair: **Jennifer Knapp**, SUNY-Oswego

Panelists: **Sally Vogl-Bauer**, University of Wisconsin, Whitewater  
**Kelly Rocca DelGaizo**, St. John’s University  
**Katherine Thweatt**, West Virginia Wesleyan College  
**Timothy P. Mottet**, Texas State University-San Marcos  
**Jennifer Knapp**, SUNY-Oswego

To aid in countering negative reactions, the participants of this panel will discuss how to create a positive assessment climate on varying campuses, as well as how to seamlessly integrate assessment into courses.

Saturday 12:30-1:45 PM

Skyline E

## Children in Transition: The Role of Media Literacy Education in Children's Development

Sponsor: Media Ecology Association  
 Chair: **Lewis Freeman**, Fordham University

Participants: **Renee Cherow-O'Leary**, Education for the 21st Century  
**Mary L. Rothschild**, Healthy Media Choices  
**Jennifer Lavalle**, Harvard Graduate School of Education  
**Lauren Rubenzahl**, Center on Media and Child Health

Children's cognitive, physical, emotional, and social development requires that they make healthy, developmentally appropriate choices about the types of media they use, the content of those media, and how they use both media platforms and what they learn from media content. This panel of scholars and practitioners will explore ways that children can learn to transition in their choices and use of media as they mature.

Saturday 12:30-1:45 PM

Riverfront

## G.I.F.T.S. (Great Ideas for Teaching Students) Session II

Sponsor: Community College  
 Chair: **Nadine Cichy**, Sinclair Community College

"Transitioning From Essay Writing to Speechwriting: Using Post-it Notes for Invention"  
**Susan M. Ward**, Delaware County Community College

"Everyone Can Communicate: Transitioning Students' Thinking of Communication Competence"  
**Kerry Byrnes**, Collin College

"Media's Cultural Effect"  
**Jenny Warren**, Collin College

"Transitions and Journeys Into New Worlds: Understanding Self-Presentation, Perception, and Interpersonal Communication in a Virtual Community"

**C. Leigh Nelson**, James Madison University  
**Eric Fife**, James Madison University

"Transitions in Perceptions: An Activity to Explore Generalizations and Stereotypes"  
**Anita Foeman**, West Chester University

"What Do You Mean We Can't Use Google?" The Research Mini-Speech Activity"  
**Jennifer Babcock**, Bridgewater College

"Digging up Research: Scavenging for Diverse Sources"  
**Yvonne Sacripant Bland**, Robert Morris University

"My Name"  
**Danamarie Every**, Delaware County Community College

This program consists of "Great Ideas for Teaching Students" in a variety of communication courses. Panelists share their class tested G.I.F.T.S., which range from activities, assignments, projects, games, or simulations addressing a specific communication theory, concept, skill, or learning objective.

Saturday 12:30-1:45 PM

Somerset

## Families in Flux: Interpersonal Implications of Social Change for the “Modern Family”

Sponsor: Interpersonal Communication  
 Chair: **Angela Hosek**, Emerson College  
 Respondent: **Meredith Marko Harrigan**, SUNY-Geneseo

“Parent-Child Relationships in Post-Divorce Families”

**Alexandra Frisbie**, University of Hartford

“We’re Not a Family but We Play One on TV: The Effects of Television Families on Perceptions of the ‘Ideal Family’”

**Fran Mindel**, Morgan State University

“How Death Affects Romantic and Familial Relationships”

**Emily Wagner**, University of Hartford

“90% of Being a Dad is Just Showing Up: Are Modern Fathers More Nurturing and Supportive of Their Children?”

**Nancy Bressler**, Bowling Green State University

The structure of “modern families” has undergone some dramatic shifts in the last 60 years. The implications of these transitions are far reaching for interpersonal interactions in families. This panel asks: what do “modern families” look like, and what communication challenges do they face? How are families coping with and communicating about issues such as death, divorce, fertility, and finances? The research and perspectives in this panel address these questions to present a fuller picture of the “modern family.”

Saturday 12:30-1:45 PM

Charles A

## Transitions & Journeys: Navigating the Academic Life in the 21st Century

Sponsor: First Vice-President  
 Chair: **Trevor Parry-Giles**, National Communication Association  
 Respondent: **Kaylea Livingston**, Ohio University

“Graduate Study for the 21st Century: Transitioning to Graduate School in Contemporary Higher Education”

**Gregory Colón Semenza**, University of Connecticut

Gregory Colón Semenza is an associate professor and Director of Graduate Studies in the Department of English at the University of Connecticut. He is also the author of *Graduate Study for the 21st Century: How to Build an Academic Career in the Humanities*, now in its second edition (Palgrave-Macmillan, 2010). Semenza confronts the complex realities of graduate study in the 21st century, offering a frank and clear-eyed vision of graduate school as an important moment of professionalization for the future academic. This panel brings Semenza to ECA for his straightforward identification of the obstacles and opportunities confronting graduate students and the faculty who teach and mentor them. The panel also features the 2011 ECA Centennial Scholarship recipients who will discuss their specific graduate school transitions and challenges.

**Saturday 12:30-1:45 PM****Charles B****Communication Theory Instruction: Issues of Transition**

Sponsor: Instructional Communication  
 Chair: **Brian Furio**, York College of Pennsylvania

Panelists: **Brian Furio**, York College of Pennsylvania  
**Joy M. Cypher**, Rowan University  
**Deborah Geisler**, Suffolk University  
**David G. Levasseur**, West Chester University

Using research data gathered during the Fall, 2010 semester, this panel will discuss relevant issues of Communication Theory instruction including effective instructional approaches, appropriate theoretical content (broad exposure versus context-specific), assessment of theory instruction, and the role of theory instruction in our discipline.

**Saturday 12:30-1:45 PM****Parkview****Past Officer's Club Luncheon****Saturday 12:30-1:45 PM****University B**
**Short Course—Large Lecture, New Technology, and Theory:  
 Developing The “New” Business Communication Course**

Presenters: **J. Kanan Sawyer**, West Chester University  
**Pamela Marshall**, Rowan University

This is a requested follow-up to the ECA 2011 Business Communication session to explore further emerging issues such as strategies to teach curriculum across disciplines, specific methods for creating a large lecture/ lab class format and syllabi, classroom assignment resources (e.g., theoretically based communication strategies for résumés, cover letters, email, and business documents), step-by-step strategies for using the latest business technologies, along with strategies for web-based learning or hybrid courses, and a new review of recent publications.

Saturday 12:30-1:45 PM

University C

### Serving a Menu for Social Change: A Roundtable on Cabbages and Condoms Restaurant as a Vehicle for Communicating HIV Awareness and Prevention

Sponsor: Health Communication  
 Moderator: **L. Meghan Peirce**, West Chester University of Pennsylvania

Panelists: **Benjamin R. Bates**, Ohio University  
**Sawitree Cheevasart**, Rajamangala University of Technology (Thailand)  
**Benya Lertsuwan**, Payap University (Thailand)  
**Srinuan Limvarakul**, Dhurakij Pundit University (Thailand)  
**Nantida Otakum**, Suan Sunandha Rajabhat University (Thailand)  
**Usa Silraungwilai**, Boonchu Productions (Thailand)  
**Wuttichai Phaovanich**, Independent Researcher (Thailand)

This roundtable examines a unique communication and practical intervention for social change in Thailand: *The Cabbages and Condoms Restaurant Project*. Cabbages and Condoms is a significant source of funding for HIV/AIDS education and prevention projects, including mobile health clinics, empowerment programs, and rural development. This program features Thai communication scholars and practitioners in a discussion of the opportunities and challenges presented by Cabbages and Condoms as a vehicle for promoting social change.

Saturday 2:00-3:45 PM

Grand Ballroom B

### USC Awards Luncheon

Students attending the Second Annual James C. McCroskey~Virginia P. Richmond Undergraduate Scholars Conference gather to celebrate their achievements.



Saturday 2:00-3:15 PM

Skyline A

### WikiLeaks: Issues of Ethics and Law in the Digital Age

Sponsor: Communication Law & Ethics  
 Chair: **Michael E. Balmert**, Carlow University

“Julian Assange: Crusader or Charlatan”

**John W. Gareis**, University of Pittsburgh

“WikiLeaks: Prior Restraint and the First Amendment”

**Valerie Goff Whitecap**, Carlow University & University of Pittsburgh

“WikiLeaks and Transparency: When Corporations Lose their Way”

**Ann Jabro**, Robert Morris University

“WikiLeaks: Wrestling with Ethical Issues in a Culture of Secrecy”

**Michael E. Balmert**, Carlow University

In 2010, WikiLeaks released the largest unauthorized cache of classified military documents in U.S. history. It set off a firestorm of controversy and debate over the potential good vs. harm it created. Panelists examine various ethical and legal issues associated with the release of these “sensitive” documents. Issues include: national security, safety, transparency, prior restraint laws, the role of journalists, and the lessons it provides corporations about crisis planning and ethical training for employees.

**Saturday 2:00-3:15 PM****Skyline B****Top Competitive Papers in Organizational Communication**

Sponsor: Organizational Communication  
 Chair: **Rebecca M. Chory**, West Virginia University  
 Respondent: **Andrea M. Pampaloni**, La Salle University

“The Influence of Leadership, Conflict Management, and Communication in the Realm of Telecommuting”  
**Paul E. Madlock**, Texas A&M International University

“An Exploration of Responses and Communication Following Gossip in the Workplace”  
**Jessalyn I. Vallade**, West Virginia University

“Psychological Reactance and Verbal Defensiveness in the Workplace: The Effects of Perceived Face Threat and Interactional Justice in Supervisor Requests”  
**Qin Zhang**, Fairfield University  
**Donald E. Gibson**, Fairfield University

**Saturday 2:00-3:15 PM****Skyline C****Intercultural Transitions: Articulating Philosophies of Communication for the Student Abroad**

Sponsor: Intercultural Communication  
 Chair: **Erik Garrett**, Duquesne University

“Ecology and Empathy: Reconsidering Cosmopolitanism and Capital in Study Abroad”  
**Cory Williams**, Concord University

“Michel Foucault’s Discourse-Mediated Identity: Making the Unseen More Appreciable”  
**Steve Urbanski**, West Virginia University

“Toward an Existential Philosophy of Cross-cultural Communicative Praxis”  
**Fadoua Loudiy**, Independent Scholar

“Building Citizen Diplomacy through Intercultural Leadership Development Opportunities: Eastern Approaches”  
**Elesha L. Ruminski**, Frostburg State University

“Burkean Bridges: Using a New Pentad to Interpret Various Cultural Voices Before and During Study Abroad”  
**Kelley Crowley**, Shenandoah University

Study abroad has become a common college occurrence, compelling educators to reflect on the pedagogical basis and learning outcomes of this transformative experience of transition from one national culture into another...and back. How can philosophies of communication guide and enhance students’ experiences of intercultural transitions? Informed by cultural theory, poststructuralism, Burke’s pentad, existentialism and Eastern philosophies among others, this panel seeks to contribute to the conversation on the communicative struggles and joys of studying abroad.

Saturday 2:00-3:15 PM

Skyline D

## Dialogic Communication: Transition from Me to We

Sponsor: Philosophy of Communication  
 Chair: **Rebecca Matthews**, West Chester University  
 Respondent: **Ronald C. Arnett**, Duquesne University

“Dialogue and Sentiment in Intimate Interpersonal Relationships”

**Celeste Grayson Seymour**, Duquesne University

“Covenant Dialogue: The Triadic Architectonic in Bakhtin’s Dialogism”

**Joel S. Ward**, Duquesne University

“Counter Narratives as Counter Possibilities: A Heideggerian Perspective on Community Building”

**Kristen Lynn Majocho**, University of Pittsburgh, Johnstown

“The Regret of “Mismeeting:” An Exploration of Martin Buber’s *Vergegnung* for Communication Studies”

**David B. Stern**, Frostburg State University

This panel explores four distinct philosophical approaches to dialogue. Each of these approaches demonstrates how dialogue may serve as a means for individuals to form and join communities, as well as the contingency that dialogue may fail to take hold in relationships. Communities of various sizes are examined, from the interpersonal micro-community to broader narrative communities.

Saturday 2:00-3:15 PM

Skyline E

## Navigating Digital Playgrounds: Facilitating Children’s Engagement with Personal and Social Media through Media Literacy Education

Sponsor: Media Ecology Association  
 Chair: **Jennifer Lavalle**, Harvard Graduate School of Education

Participants: **Joshua Meyrowitz**, University of New Hampshire  
**Frank Gallagher**, Cable in the Classroom  
**Karen Schrier Shaenfield**, Marist College  
**Lance A. Strate**, Fordham University  
**Lewis Freeman**, Fordham University

We live in a time of great change. Children want, need, and are expected to learn how to navigate across multiple platforms for education, entertainment, and social activities. This panel of scholars and practitioners in media literacy education and media ecology will explore children’s engagement with media as they prepare for life in a culture of continuous change.

Saturday 2:00-3:15 PM

Riverfront

## Communities in Transition: Voices and Identities Changing Through New Media

Sponsor: Communication and Technology  
 Chair: **Barna William Donovan**, St. Peter's College

"From Angry Asian Man to Our Chinatown: How New Media is Giving Voice to Asian American Communities"  
**Ernabel Demillo**, St. Peter's College

"New Jersey Italian-American Identity: Challenging the 'Situation' with Social Media"  
**Gina Marcello Persson**, The College of St. Elizabeth

"Voices of the Gulf on YouTube in the Aftermath of the BP Spill"  
**Kathleen C. Haspel**, Fairleigh Dickinson University

"Forty-Five Years of 'The Man From U.N.C.L.E.': How the Ever-Changing Media Sustained and Shaped a Special Interest Community"  
**Cynthia W. Walker**, St. Peter's College

"The Vast Social Network of Conspiracies"  
**Barna William Donovan**, St. Peter's College

This panel features a series of presentations about how community identities and activities have been altered through the skillful use of new media technologies. From the definition of group identities and the challenging of stereotypes to activism, nothing has had as strong an impact on the evolution of community identities as new media and social media.

Saturday 2:00-3:15 PM

Somerset

## Communication Curriculum and the Community: Strategies to Transition Service Learning Into Your Course

Sponsor: Community College  
 Chair: **Jessica Papajcik**, Stark State College

"Reaching Out: Incorporating Service Learning in Your Classroom"  
**Sarah E. Merranko**, College of Southern Maryland

"Service Learning Projects with Non-Profit Organizations: Essential Components for Public Relations Courses"  
**Tom Donlan**, Montgomery County Community College

"A Promise Kept: Incorporating Service Learning and Social Justice Principles Into the Small Group Communication Course"  
**Danamarie Every**, Delaware County Community College

"Service Learning in the Small Group Communication Course: The Pay-It-Forward Project"  
**Karen Padrutt**, Stark State College

Given the interdependence between the Community College and the "community," it is no surprise that more and more faculty engage their students through Service Learning. While educators across our nation acknowledge the scholastic value that Service Learning offers, many feel overwhelmed with the thought of modifying their curriculum to include Service Learning. This panel provides insight into the administrative aspect of Service Learning along with a snap shot of three Service Learning projects that have been successfully integrated in communication curriculum.

**Saturday 2:00-3:15 PM**

**Charles A**

**Nominating Committee**

Presiding: **Janie Harden Fritz**, Immediate Past President

**Saturday 2:00-3:15 PM**

**Charles B**

**Transitions in Communication Centers**

- Sponsor: Instructional Communication
- Chair: **Chandler Harris**, Abilene Christian University
- Respondent: **Lauren Lemley**, Abilene Christian University
  
- Panelists:
  - Theodore F. Sheckels**, Randolph-Macon College
  - Kathleen J. Turner**, Davidson College
  - Cameron Basquiat**, College of Southern Nevada
  - Emily Adams**, Abilene Christian University
  - Randy Woods**, Abilene Christian University
  - Emily Bushnell**, Abilene Christian University
  - Cassey Owens**, Abilene Christian University
  - Stephanie J. Coopman**, San Jose State University
  - Dana Morella-Pozzi**, San Jose State University
  - Brandon Gainer**, San Jose State University
  - Roxanne Cnudde**, San Jose State University

The number of communication centers on campuses across the country has grown significantly over the past decade, increasing the need for directors and consultants to develop innovative transitions that address the evolving needs of their institutions and students. This panel discusses four such transitions: the movement toward professionalism, the call to extend communication instruction “across the curriculum,” the trend for campuses to create collaborative learning spaces, and the desire to increase technology use in education.

**Saturday 2:00-3:15 PM**

**Parkview**

**Constructing Reality? Terrorism Economic Tidings, Family Values, and Broadcasting Military Policy**

- Sponsor: Political Communication
- Chair: **Ann Atkinson**, Keene State College
- Respondent: **John Kares Smith**, SUNY-Oswego

“But are you really better off? Renewal, Resurrection, and the Rhetoric of Ronald Reagan” \*  
**Sean Luechtefeld**, University of Maryland

“Staging War Theater on the Home Front: The Family Drama of Deployment in Public Broadcasting”  
**Christina M. Knopf**, SUNY-Potsdam

“Terrorism as a Communicative Act”  
**Ashley Farkas**, Drexel University  
**Tyson Mitman**, Drexel University  
**Douglas V. Porpora**, Drexel University

“Responding to the Diversity in Family Life: The Rhetoric of Family Values in the 1996-2006 Same-Sex Marriage Debates”

**Jill M. Weber**, Hollins University

This panel will provide a revealing look at how rhetorical construction of the economy, military policy, and terrorism determine political reality. The collection of papers presented here pull together elements from communication, journalism, politics, and sociology.

\*Top paper

**Saturday 2:00-3:15 PM**

**University B**

### **Short Course—Promoting Student Interaction in the Basic Course through Blended Course Delivery**

Presenters: **Laura K. Davis**, Harrisburg Area Community College  
**Judith R. Dutil**, Harrisburg Area Community College, York

As institutions continue to embrace online learning instructors who are accustomed to face-to-face course delivery are often challenged by the notion of student interaction in the online classroom. Though, the task may seem daunting at first, fruitful interaction is possible between students even in virtual space. This short course will offer attendees practical methods on getting students to speak up and interact in the online classroom.

**Saturday 2:00-3:15 PM**

**University C**

### **Humor Communication: A Survey of Theory and Research**

Sponsors: Interpersonal Communication  
Health Communication  
Chair: **Rachel L. DiCioccio**, University of Rhode Island

“Contemporary Theories of Humor”

**Andrew S. Rancer**, The University of Akron

**Elizabeth E. Graham**, The University of Akron

“Humor and Laughter as Medicine: Anatomy, Physiology, and in Disease States

**E. Phillips Polack**, West Virginia University

“Humor in Healthcare”

**Theodore A. Avtgis**, Ashland University

“Humor and Families”

**Sandra M. Ketrow**, University of Rhode Island

“Humor in Intercultural Interactions: Challenges and Pitfalls”

**Nathan Miczo**, Western Illinois University

**Lisa Miczo**, Western Illinois University

“Cross-Cultural Humor”

**Yang Lin**, The University of Akron

**Patricia S. Hill**, The University of Akron

This panel highlights the multifunctional importance of the study of humor communication. These papers reflect the wide-ranging perspectives and contextual explorations of humor. Papers examine the theoretical underpinnings of humorous communication, the physiological responses to the experience of humor, and its influence in the contexts of cross-cultural, intercultural, healthcare, and family communication.

## Saturday 3:30-4:45 PM

## Skyline A

**Transitions in Debate: An Overview of Old and New Debate Formats**

Sponsor: Argumentation and Forensics  
 Chair: **Cole Franklin**, East Texas Baptist University

“No Debate: The Use of Policy Debate to Advance Non-Resolutional Controversies”

**Edward Panetta**, University of Georgia

“Parliamentary Debate in North America: CUSID, APDA, NPDA

**Theodore F. Sheckels**, Randolph-Macon College

“Picking LD: The Benefits and Challenges of Choosing to Compete in NFA’s Lincoln-Douglas Debate:

**Amy Schumacher**, Marshall University

“IPDA: An Innovative Format for Regular Folks”

**Cole Franklin**, East Texas Baptist University

“World Schools Debating Championships: Transitioning to a Global Stage”

**Allison Hahn**, University of Pittsburgh

Over the years, formats for academic debate have evolved, changed, and transitioned. While the old are still practiced in some regions, in other parts of the country, newer formats have take seed and grown. This panel will explore various formats of academic debate. Panelists will address a specific format, discuss advantages and disadvantages, and why they have chosen to engage in that specific format.

## Saturday 3:30-4:45 PM

## Skyline B

**Measurement and Study of Communication and Personality Traits: Update on Some Popular Traits**

Sponsor: Communication Traits  
 Chair: **Charles J. Wigley III**, Canisius College

“Friend me, Foe me, Follow me on Twitter: Investigating Attraction and Homophily in Social Media Communication Contexts”

**Lynda L. McCroskey**, California State University, Long Beach

“Etic vs. Emic Distinctions in Communication Trait Research, esp., Intercultural Studies”

**Jerry L. Allen**, University of New Haven

“Humor Orientation & Humor Assessment: Growth & Limitations”

**Rachel L. DiCioccio**, University of Rhode Island

“From the Inside Out: Breakthroughs in Verbal Aggressiveness Measurement and Theory (esp., EEG, FMRI, & Cortical Measures)

**Theodore A. Avtgis**, Ashland University

“Measuring Trait Argumentativeness: Controversies, Concerns, and Recommendations”

**Andrew S. Rancer**, The University of Akron

Recent developments in the measurement of various communication traits, as well as the use of scales in some novel and interesting contexts, will be explored. Handouts from panelists will provide attendees with references to contemporary research involving these developments.

Saturday 3:30-4:45 PM

Skyline C

## Intercultural Communication: Theories and Contexts

Sponsor: Intercultural Communication  
 Chair: **Joel S. Ward**, Duquesne University  
 Respondent: **Shinsuke Eguchi**, University of Denver

“‘What They See as Acceptable’: A Co-Cultural Theoretical Analysis of Black Male Expression at a Predominantly White Institution”

**Cerise L. Glenn**, University of North Carolina at Greensboro

**Dante L. Johnson**, University of North Carolina at Greensboro

“Communication and Work Alienation: A Comparison between U.S and Mexico”

**Paul E. Madlock**, Texas A&M International University

**Matthew M. Martin**, West Virginia University

“Framing a Dialogic Learning in Intercultural Communication”

**Cyril Latzoo**, Duquesne University

“Review of Literature and Proposal for a Study into the Use of Narrative by Refugees and Asylees to Establish and Negotiate Identities”

**Seif Sekalala**, Kean University

This panel features competitive papers that address, develop, or build on theories in both the humanities and social sciences for Intercultural Communication.

Saturday 3:30-4:45 PM

Skyline D

## Using University Assessment Programs for Departmental Transition: Challenges and Rewards of the Multi-section General Education Communication Course Assessment Program

Sponsor: Communication Administration  
 Chair: **Mary M. Eicholtz**, Kutztown University

Panelists: **Ronald P. Grapsy**, Kutztown University  
**Joseph Harasta**, Kutztown University  
**Jay Baglia**, Kutztown University  
**Mary Bock**, Kutztown University  
**Mary M. Eicholtz**, Kutztown University

This panel will discuss the creation, implementation, results and expansion of an assessment program across multi-sections of the basic oral communication general education course.

Saturday 3:30-4:45 PM

Skyline E

Rhetorical Transitions in Ecology: Food, Framing and Overpopulation

Sponsor: Rhetoric and Public Address
Chair: Kristy Maddux, University of Maryland
Respondent: Valerie Lynn Schrader, Penn State Schuylkill

“Shifts in Risk Rhetoric: The Corn Refiner Association’s Opportunistic Representation of High Fructose Corn Syrup”
Sarah N. Heiss, University of Vermont
Benjamin R. Bates, Ohio University

“Moral Framing for Movement Maturity: Lessons from the Food Justice Movement”
Abigail Seiler, University of Maryland, College Park

“Hype, Hate, and Hope: Recovering the Population Controversy from the Abyss”
Matthew P. Brigham, James Madison University

Saturday 3:30-4:45 PM

Riverfront

Participatory Media Technologies and Educational Practice

Sponsor: Communication and Technology
Chair: Maria A. Simone, Rowan University

“Disseminating Course Information, Collecting, and Assessing Assignments On-Line”
Rebecca Curnalia, Youngstown State University

“Using Participatory Media to Support Communities of Practice in the Classroom”
Maria A. Simone, Rowan University

“Employing Blogs as a Teaching Tool in the Business and Communication Courses”
Rod Carveth, Western New England University

Participatory media technologies can aid instructors in their efforts to foster collective intelligence and build communities of practice. Based on classroom tested methods, this panel will examine the ways in which technologies, Twitter and wiki software, Google groups and blogs might be useful to develop community, expand classroom participation, and create a shared forum for the development of collective intelligence.

Saturday 3:30-4:45 PM

Somerset

## Top Competitive Papers in Interpersonal Communication

Sponsor: Interpersonal Communication  
 Chair: **Aimee E. Miller-Ott**, University of Hartford  
 Respondent: **Meredith Marko Harrigan**, SUNY-Geneseo

“Information-Management Behaviors as a Result of Deception in Close Relationships: An Application of the Revised Theory of Motivated Information Management” \*

**Lori Vela**, West Virginia University

**Jenny Thoma**, West Virginia University

**Megan Dillow**, West Virginia University

**Michelle Saint Aubin**, West Virginia University

**Henry Fletcher**, West Virginia University

“Humor in High Stress Relationships: Understanding Communication in Police Officers’ Romantic Relationships”

**Sean M. Horan**, DePaul University

**Jaime Bochantin**, DePaul University

**Melanie Booth-Butterfield**, West Virginia University

“Toward an Understanding of the Relationships among Deceptive Affection, Deceptive Beliefs, and Relational Qualities”

**Hailey Gillen**, West Virginia University \*\*

**Sean M. Horan**, DePaul University

\*Top Paper

\*\*Debut paper

Saturday 3:30-4:45 PM

Charles A

## Transitions & Journeys: Anticipating Retirement: From Professor to Nirvana

Sponsor: First Vice-President  
 Chair: **Judith S. Trent**, University of Cincinnati  
 Respondent: **Isa Engleberg**, Prince George’s Community College.

Panelists: **Judy Pearson**, North Dakota State University  
**Paul Nelson**, North Dakota State University  
**James W. Chesebro**, Ball State University

One of the most significant transitions within the academic world occurs when a faculty member—after a prolonged period of time in that role—retires from the relatively unique, isolated, and protected enclave of the academic world. There is little preparation for this transition, and guidelines for a successful transition are not readily available. This panel of professors will address some of the issues involved when phasing into retirement. Should you quit cold turkey or fade out over time? Will you lose your identity when you no longer teach, write, or do research? What has happened to those professors who have retired in recent years? Some panelists have retired; others are on the way. Here is your opportunity to look at the possibilities for your own future.

**Saturday 3:30-4:45 PM**

**Charles B**

**Instructor and Student Communication Behaviors Inside and Outside of the Classroom**

Sponsor: Instructional Communication  
 Chair: Christina Anderson, Coastal Carolina University  
 Respondent: **Nicole Blau**, Ohio University Lancaster

“Student In-Class Texting Behavior: Associations with Instructor Behaviors and Classroom Relationships”  
**Danette Ifert Johnson**, Ithaca College

“The Effects on In-Class and Out-of-Class Quizzes on Speech Performance, Public Speaking Anxiety, and Cognitive Learning in Public Speaking Classes”  
**Melissa A. Broeckelman-Post**, California State University, Los Angeles  
**Sarah J. Black**, California State University, Los Angeles

“Assessing the Transition of Student Public Speaking Competence”  
**Kristen LeBlanc Farris**, Texas State University-San Marcos  
**Marian L. Houser**, Texas State University-San Marcos  
**Crystal Wotipka**, University of Iowa

“The Difficult Transition? Teaching, Research, Service: Examining the Preparedness of Communication Faculty Entering the Academe”  
**Toni S. Whitfield**, James Madison University  
**Corey Hickerson**, James Madison University

**Saturday 3:30-4:45 PM**

**Parkview**

**Teaching in Transitions: Applying Communication Praxis to the Personal, Professional, and Civic**

Sponsor: Applied Communication  
 Chair: **Amanda G. McKendree**, University of Notre Dame

“Incorporating Narrative Literacy into the Discipline of Communication for Civic Life”  
**Leeanne M. Bell McManus**, Stevenson University

“The Bumpy Road to Success: Developing a Learning Environment for At-Risk Students using Universal Design for Learning”  
**Jennifer Biedendorf**, Duquesne University

“Service Learning as Pedagogical Praxis for Transitioning Students Towards Maturity”  
**Erik Garrett**, Duquesne University

“Pedagogy and the Preservation of Soul in Professional Communication Courses”  
**Michael Tumolo**, Duquesne University

This panel will look at the University as a transition and transformative site for the development of students. The presentations will concentrate on different moments where opportunities present themselves to help students transition through the University and into adulthood. In particular, the authors will focus on narrative literacy, the at-risk classroom, service learning, and professional communication as moments that tap into the potential for creative development of students.

Saturday 3:30-4:45 PM

University B

## From Archie Bunker to the “Archie Bunker Effect”: Transitions and Representations in *Parenthood*, *Modern Family*, and *Squidbillies*

Sponsor: Media Communication Association  
 Chair: **Marsha Ducey**, The College at Brockport, SUNY  
 Respondent: **C. Leigh Nelson**, James Madison University

“*Modern Family*?: An Examination of Social Issues Portrayed on ‘*Modern Family*’”  
**Nancy Bressler**, Bowling Green State University

“Liberating or Stereotypical Representations?: Exploring Images of Black Men and Black Women as presented on NBC’s ‘*Parenthood*’”  
**Gina Castle Bell**, Texas Tech University  
**Mark C. Hopson**, George Mason University

“Squid or Chalkie? The Role of Self-Identify and Selective Perception in Processing Tendentious Humor”  
**Nicholas David Bowman**, West Virginia University

\*Debut paper

Saturday 3:30-4:45 PM

University C

## Narrative Transitions: Forming and Performing Stories and Selves

Sponsor: Interpretation and Performance Studies  
 Chair: **Christi Renzi**, University of Maine  
 Respondent: **Benjamin R. Bates**, Ohio University

“Getting Beyond ‘Getting over it’: Resistance and Closure in Homicide Victim Survivors’ Narratives”  
**Susan Buzzell**, University of Maine

“Everything Is Fine?: Re/performing Identity in an Intimate Relationship with an Addict as Transitional Process”  
**Candice Rios**, University of Maine

“Refugee Stories, Command Performances, and Somalis in Maine”  
**Kristin M. Langellier**, University of Maine

This program features narrative transitions: how storytelling forms and performs stories and selves. The transitions explored are diverse—the aftermath of the murder of a loved one, the unraveling of a relationship with an addict, the journey from Somali refugee to U.S. citizen—but each presentation examines the power of storytelling to both transform and conform identities. Narrative transitions are moving stories: emotional, in motion, and on the move for storytellers and audiences.

Saturday 3:30-4:45 PM

ArtBar Private Dining Room

## Resolutions Committee

**Saturday 5:00-6:15 PM**

**Grand Ballroom A**

**General Business Meeting and Annual Awards Ceremony**

All members and guests of the Eastern Communication Association are invited to attend the General Business Meeting of the 103rd annual convention. Included in this meeting are reports about ECA governance, annual awards for service, scholarship, and teaching, and the announcement of student winners from the graduate and undergraduate poster sessions. We conclude our meeting with the continuation of the Richard West, "Don't Go Home Just Yet" raffle, sponsored by Emerson College.

**Saturday 6:30-8:30 PM**

**Grand Ballroom B**

**ECA President's Reception**

Overlooking the beautiful Boston skyline, we gather to enjoy delicious food, wonderful music, and to celebrate the accomplishments and contributions of President Cindy Lont!

*Generously sponsored by Kendall Hunt Publishing Company*



**Saturday 8:00-9:00 PM**

**Skyline E**

**12 Step Group Meeting**

**Sunday, 9:00-9:45 AM****Somerset****Finance Committee Meeting II**Presiding: **Nancy J. Willets**, President**Cindy Lont****Ronald C. Arnett****Benjamin R. Bates****Danette Ifert Johnson****Thomas R. Flynn****Trevor Parry-Giles** (ex officio)**Theodore A. Avtgis** (ex officio)**Janie Harden Fritz** (ex officio)**Sunday, 9:00-10:15 AM****Charles A****Transform Your ECA Experience into Professional Capital**Facilitator: **Isa Engleberg**, Professor Emerita, Prince George's Community College

This interactive session will engage the collective wisdom of participants and the advice of veteran ECA members to help you make the most out of your convention experience. We will address questions such as: How can you benefit from what you've learned at this convention? What can you use in the classroom and/or in your research? How can you capitalize on the contacts you've made? What's the best way to become more involved and visible professionally?

**Sunday, 9:00-10:15 AM****Charles B****The Greatest **\*\*Free\*\*** Technology Online and How to Use It**Presenter: **Jason S. Wrench**, SUNY-New Paltz

The rising costs of technology, academic journals, and textbooks is a growing concern for many faculty members. The Free and Open Source Software (FOSS) movement has set out to put freely distributed software and academic literature (both journals and textbooks) in the hands of students and teachers. This interactive session will examine some of the possible FOSS options out there for communication faculty.

**Sunday 10:00 AM-12:00 PM**

**Parkview**

## **Executive Council II**

Presiding: **Nancy J. Willets**, President

**Cindy Lont**, Immediate Past President

**Danette Ifert Johnson**, Vice President

**Ronald C. Arnett**, Executive Director

### **Ex Officio**

**Theodore Avtgis**, Comm Research Reports, Editor

**Leeanne M. Bell McManus**, Director of Marketing and Exhibits

**Maria Brann**, ECA Representative to NCA 2012 Nominating Committee

**James W. Chesebro**, Archivist

**Susan J. Drucker**, ECA Legal Counsel

**Kristen Campbell Eichhorn**, ECA Representative to NCA 2011 Nominating Committee

**Janie Harden Fritz**, Qualitative Research Reports in Communication, Editor

**Susan Jasko**, ECA College/University Representative to NCA Legislative Council

**Tobi Mackler**, ECA Community College Representative to NCA Legislative Council

**Trevor Parry-Giles**, Communication Quarterly, Editor

**Jean Ann Streiff**, ECA High School Representative to NCA Legislative Council

### **Interest Group Representatives**

**Benjamin R. Bates**, Rhetoric & Public Address

**Sarah Ryan**, Applied Communication

**Joy M. Cypher**, Voices of Diversity

**Matthew J. Smith**, Media Communication

**Jason S. Wrench**, Organizational Communication

**Cathy Wright**, Communication & Technology

**Theodore F. Sheckels**, Argumentation & Forensics

**Sally Vogl-Bauer**, Communication Administration

**Donald A. Fishman**, Communication, Law & Ethics

**Michelle Simpson**, Community College

**Elvira Berry**, Kenneth Burke

**Susan Jasko**, Theory & Methodology

**Lisa M. Gring-Pemble**, Political Communication

**Kristen Campbell Eichhorn**, Nonverbal Communication

**Sunday, 10:30-11:45 AM****Charles A****From Papers to Submissions: How to Grade Everything Online**

Presenters: **Pamela Marshall**, Rowan University  
**J. Kanan Sawyer**, West Chester University

Have you ever carried home hundreds of pages of student papers? Have you ever had a student swear that the assignment was “slipped under your door” or “put in your mailbox” but cannot verify this? Have you ever wondered just how many trees your classes alone are using in paper output? These valid concerns and the pressure to move to online resources open an opportunity to convert academic evaluations to an online form. This session will guide you through techniques, free online grading programs, using your institution’s or existing software, and even answer security and legal questions so that we can become more efficient and more green.

**Sunday, 10:30-11:45 AM****Charles B****PowerPoint vs. Prezi.**

Presenter: **Susan M. Ward**, Delaware County Community College

This session will focus on comparing and contrasting Prezi a non-linear presentation tool, with PowerPoint. A brief overview of each media will be presented followed by an interactive discussion about the theoretical and practical implications of using the media in a digital age. Some questions that will be addressed include: How might a non-linear presentation format be a useful instructional tool? Is PowerPoint dead? Is Prezi just another presentational tool fad?



**104th Annual ECA Convention**

“Confluence”

Pittsburgh, Pennsylvania  
Omni William Penn Hotel

April 24-28, 2013

Submission Deadline: October 15, 2012

The Eastern Communication Association’s 104th Annual Convention will be held at the Omni William Penn Hotel located in downtown Pittsburgh, April 24-28, 2013.

“Confluence” is the convention theme. Downtown Pittsburgh itself emerged where the confluence of the Allegheny and Monongahela Rivers forms the Ohio River. “Confluence” is exemplified by the long tradition of communication research bringing together ideas from various perspectives of communicator, message, channel, and context to better understand how humans create meaning and relationships. “Confluence” also describes the best in our interdisciplinary scholarship. Given this year’s convention theme, co-sponsorship of panels between interest groups is especially encouraged where scholarship builds on convergence between traditions.

The Convention, as always, features panels, roundtables, short courses, and programming on the Convention theme. In addition, the biennial Basic Course Conference will take place on Wednesday (April 24th) and the Third Annual James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference (USC) will run concurrently with the ECA convention on Friday and Saturday (April 26-27). USC papers will be accepted through December 19, 2012 to enable scholarly student papers from the fall semester to be submitted.

Planners for the convention at large and for specific interest group programming appear below. Co-sponsorship of panels between interest groups is especially encouraged, given the theme of “Confluence”. Proposals that relate to the convention theme but that do not directly relate to one of the interest group areas should be sent directly to Danette Ifert Johnson, ECA First Vice-President.

**ECA 2013 Convention Team Contact Information****Primary Program Planner**

Danette Ifert Johnson  
First Vice-President  
Ithaca College  
(607)274-1124  
djohnson@ithaca.edu

**Associate Convention Planners****Second Vice-President**

Monica Waugh-Benton  
Duquesne University  
(412)396-5037  
waughbentonm@duq.edu

**Director of Marketing**

Katherine Thweatt  
West Virginia Wesleyan College  
(304)473-8140  
thweatt\_k@wvwc.edu

**James C. McCroskey and Virginia P. Richmond  
Undergraduate Scholars Conference Coordinator**

Jason S. Wrench  
SUNY New Paltz  
(845)257-3499  
ecausc@aol.com

**Basic Course Conference Coordinator**

Danamarie Every  
Delaware County Community College  
(610)506-9382  
devery@dccc.edu

**Graduate Poster Sessions Coordinator**

Katie Neary Dunleavy  
LaSalle University  
(215)991-3520  
dunleavy@lasalle.edu

**Short Course Coordinator**

Ennis Allen  
Prince George's Community College  
(301)322-0621  
allenen@pgcc.edu

## ECA Interest Group Planners 2013

**American Society for the History of Rhetoric**

David Hoffman  
420 Sankican Drive  
Trenton, NJ 08618  
(609) 394-5059  
David.Hoffman@baruch.cuny.edu

**Applied Communication**

Nancy Wienczek  
Department of Communication, Graphic Design +  
Multimedia  
Georgian Court University  
900 Lakewood Ave  
Lakewood, NJ  
(732) 987-2268  
wienczekn@georgian.edu

**Argumentation & Forensics**

Sean Luechtefeld  
University of Maryland  
Department of Communication  
2130 Skinner Building  
College Park, MD 20742  
(301) 405-8976  
(301) 314-9471 fax  
sdl@umd.edu

**Communication Administration**

Kelly Rocca  
St. John's University  
145A St. John Hall  
8000 Utopia Parkway  
Queens, NY 11439  
(718) 390-1315  
roccak@stjohns.edu

**Communication & Technology**

Peter W. Galarneau, Jr.  
West Virginia Wesleyan College  
59 College Avenue  
Buckhannon, WV 26201  
galarneau@wvwc.edu

**Communication Law & Ethics**

D.L. Stephenson  
Department of Communication  
Western Connecticut State University  
210c Berkshire Hall  
Danbury, CT 06810  
stephenson@wcsu.edu

**Communication Traits**

Virginia Peck Richmond  
Communication Studies  
The University of Alabama at Birmingham  
HHB 302A, 1530 3rd Ave S  
Birmingham, AL 35294-1152  
(205) 934-3877  
(205) 934-8916 fax  
Drvpr1@uab.edu

**Community College**

Susan Ward  
Delaware County Community College  
901 S. Media Line Rd.  
Media, PA 19063  
610-539-5043  
sward@dccc.edu

**Health Communication**

Annette Madlock Gatison  
501 Crescent Street EN B 19K  
New Haven, CT 06515-1355  
(203) 392-9855  
(203) 392-5397 fax  
madlockal@southernct.edu

**Institute of General Semantics**

Martin Levinson  
MandkLevin@aol.com

**Instructional Communication**

Nicole Blau  
1570 Granville Pike  
Lancaster, OH 43130-1097  
(740) 654-6711 ext. 601  
dobransk@ohio.edu

**Intercultural Communication**

Shinsuke Eguchi  
University of Denver  
901 Sherman Street, Apt. 820  
Denver, CO 80203  
shinsuke.eguchi@gmail.com

**Interpersonal Communication**

Katherine S. Thweatt  
West Virginia Wesleyan College  
59 College Avenue  
Box 124  
Buckhannon, WV 26201  
thweatt\_k@wvwc.edu

## ECA Interest Group Planners 2013

**Interpretation & Performance Studies**

Valerie Schrader  
Penn State Schuylkill  
112 Administration Building  
200 University Dr  
Schuylkill Haven, PA 17972  
(570) 382-6072  
(630) 843-1123  
vsl46@psu.edu

**Kenneth Burke**

Erik Garrett  
Duquesne University  
Dept. of Communication & Rhetorical Studies  
600 Forbes Avenue  
Pittsburgh, PA 15282  
(412) 396-1428  
garrette@duq.edu

**Media Communication**

C. Leigh Nelson  
James Madison University  
MSC 2106 School of Communication Studies  
Harrisonburg, VA 22807  
(540) 568-3387  
(540) 568-6059 fax  
nelsoncl@jmu.edu

**Media Ecology**

Thom Gencarelli  
Manhattan College  
Communication Department  
4513 Manhattan College Parkway  
Riverdale, NY 10471-4098  
(718) 862-7490  
(718) 862-3846 fax  
thom.gencarelli@manhattan.edu

**Nonverbal Communication**

Jessalyn Vallade  
West Virginia University  
1324 Airport Blvd. Apt. 7  
Morgantown, WV 26505  
(513) 255-3242  
(304) 293-8667 fax  
jvallade@mix.wvu.edu

**Organizational Communication**

Kathleen M. Long  
West Virginia Wesleyan College  
Dean of Graduate Studies  
59 College Avenue  
Buckhannon, WV 26201  
(304) 473-8234  
long@wvwc.edu

**Philosophy of Communication**

Annette Holba  
Communication and Media Studies  
Plymouth State University  
17 High Street MSC 60  
Plymouth, NJ 03264  
aholba@plymouth.edu

**Political Communication**

Jason Edwards  
Dept. Of Communication Studies  
Bridgewater State University  
Clement Maxwell Library, Room 215  
Bridgewater, MA 02351  
(508) 531-2791  
jasonedwards57@hotmail.com

**Rhetoric and Public Address**

Brent Sleasman  
Gannon University  
Dept. of Theatre, Communication, & Fine Arts  
Scottino Hall 005  
109 University Square  
Erie, PA 16541  
sleasman001@gannon.edu

**Theory & Methodology**

Mary Braz  
West Chester University  
Dept. of Communication  
404 Main Hall—5th Floor  
West Chester, PA 19383  
(610) 436-3328  
mbraz@wcupa.edu

**Voices of Diversity**

Andrew Speildenner  
24 W25th Str., 9th floor  
NY, NY 10010  
(212) 675-3288  
(212) 675-3466 fax  
aspieldenner@latinoaids.org

**ECA Presidents****1910** (Organizers; No President)

Paul M. Pearson  
*Swarthmore College*  
Albert E. Hancock  
*Haverford College*  
Frederic A. Child  
*University of Pennsylvania*

**1911**

Paul M. Pearson  
*Swarthmore College*

**1912-1913**

Erastus Palmer  
*City College, New York*

**1914-1915**

James A. Winans  
*Cornell University*

**1916-1919**

Wilbur Jones Kay  
*Washington & Jefferson College &  
Swarthmore College*

**1920**

Horace G. McKean  
*Union College*

**1921**

Daniel W. Redmond  
*City College, New York*

**1922**

John Dolman, Jr.  
*University of Pennsylvania*

**1923**

Everett L. Hunt  
*Cornell University*

**1924-1927**

G. Rowland Collins  
*New York University*

**1928**

Elizabeth Avery  
*Smith College*

**1929-1930**

Hoyt H. Hudson  
*Princeton College*

**1931**

Herbert A. Wichelns  
*Cornell University*

**1932-1933**

Arleigh B. Williamson  
*New York University*

**1934-1935**

Wayland Maxfield Parish  
*University of Pittsburgh*

**1936-1937**

Jane Dorsey Zimmerman  
*Columbia University*

**1938-1939**

J. Walter Reeves  
*The Peddle School*

**1940-1941**

W. Hayes Yaeger  
*George Washington University*

**1942**

Arthur L. Woehl  
*Hunter College*

**1943-1946**

John H. Frizzell  
*Pennsylvania State University*

**1947**

Joseph F. O'Brien  
*Pennsylvania State University*

**1948**

Russell H. Wagner  
*University of Virginia*

**1949**

Wilbur E. Gilman  
*Queens College*

**1950**

Agnes I. Allardyce  
*Syracuse University*

**1951**

Robert B. Huber  
*University of Vermont*

**1952**

Earl H. Ryan  
*City College, New York*

**1953**

James H. Henning  
*West Virginia University*

**1954**

Marvin G. Bauer  
*Brooklyn College*

**1955**

David C. Phillips  
*University of Connecticut*

**1956**

H. Barrett Davis  
*Lehigh University*

**1957**

Evelyn Kongisberg  
*Washington Irving High School, NY*

**1958**

J. Calvin Callahan  
*Syracuse University*

**1959**

Magdalene Kramer  
*Teachers College, Columbia Univ.*

**1960**

Paul D. Holtzman  
*Pennsylvania State University*

**1961**

Eleanor M. Luse  
*University of Vermont*

**1962**

Sam Boyd, Jr.  
*West Virginia University*

**1963**

Ray E. Keeseey  
*University of Delaware*

**1964**

Carroll C. Arnold  
*Pennsylvania State University*

**1965**

Wofford C. Gardner  
*University of Maine*

**1966**

Harold M. Scholl  
*Montclair State College*

**1967**

Robert T. Oliver  
*Pennsylvania State University*

**1968**

Joseph D. Batcheller  
*University of New Hampshire*

**1969**

Thomas Hopkins  
*Carlow College*

**1970**

Ronald F. Reid  
*University of Massachusetts*

**1971**

Paul L. Brownstone  
*Long Island University*

**1972**

Donald H. Ecroyd  
*Temple University*

**1973**

Howard Schwartz  
*Rider College*

**1974**

Jane Blankenship  
*University of Massachusetts*

**1975**

Philip P. Amato  
*Emerson College*

**1976**

Agnes G. Doody  
*University of Rhode Island*

**1977**

Andrew D. Wolvin  
*University of Maryland*

**1978**

John F. Wilson  
*Herbert H. Lehman College, SUNY*

**1979**

James C. McCroskey  
*West Virginia University*

**1980**

Dan F. Hahn  
*Queens College, CUNY*

**1981**

Jeanne Lutz  
*Pennsylvania State University*

**1982**

W. Barnett Pearce  
*University of Massachusetts*

**1983**

James W. Chesebro  
*Queens College, CUNY*

**1984**

Linda C. Lederman  
*Rutgers University*

**1985**

Floyd D. Anderson  
*SUNY Brockport*

**1986**

Raymie E. McKerrow  
*University of Maine*

**1987**

Darlyn R. Wolvin  
*Prince George's Community College*

**1988**

Virginia P. Richmond  
*West Virginia University*

**1989**

Barbara M. Montgomery  
*University of New Hampshire*

**1990**

Sandra L. (Fish) Herndon  
*Ithaca College*

**1991**

Deborah F. Atwater  
*Pennsylvania State University*

**1992**

Gerald Lee Ratliff  
*Montclair State University*

**1993**

Alison Alexander  
*University of Massachusetts*

**1994**

Thomas L. Veenendall  
*Montclair State University*

**1995**

Harvey R. Kelly, Jr.  
*Pennsylvania State Univ., Beaver*

**1996**

Dale A. Bertelsen  
*Bloomsburg University*

**1997**

Deborah Borisoff  
*New York University*

**1998**

Melanie Booth-Butterfield  
*West Virginia University*

**1999**

Jerry L. Allen  
*University of New Haven*

**2000**

Janette Kenner Muir  
*George Mason University*

**2001**

Susan J. Drucker  
*Hofstra University*

**2002**

Don M. Boileau  
*George Mason University*

**2003**

Ann Bainbridge Frymier  
*Miami University*

**2004**

Mary L. Kahl  
*SUNY New Paltz*

**2005**

Donald A. Fishman  
*Boston College*

**2006**

John Courtright  
*University of Delaware*

**2007**

Ronald L. Jackson II  
*Pennsylvania State University*

**2008**

Richard West  
*Emerson College*

**2009**

Sara Chudnovsky Weintraub  
*Regis College*

**2010**

Candice E. Thomas-Maddox  
*Ohio University - Lancaster*

**2011**

Janie M. Harden Fritz  
*Duquesne University*

**2012**

Cindy M. Lont  
*George Mason University*

**Second Vice Presidents****1950**

Lillian M. O'Conner  
*Wadleigh High School, NY*

**1951**

Samuel B. Gould  
*Boston University*

**1952**

Lindsey S. Perkins  
*Brooklyn College*

**1953**

Evelyn Kongisberg  
*Board of Education New York City*

**1954**

H. Barrett Davis  
*Lehigh University*

**1955**

Richard F. Clemo  
*Adelphi University*

**1956**

Ruth Damon  
*Russell Sage College*

**1957**

Muriel G. Leahy  
*Grover Cleveland High School, NY*

**1958**

Wiley C. Bowyer  
*Mineola Public Schools*

**1959**

Harold M. Scholl  
*Montclair State College*

**1960**

Helen M. Donovan Fuelner  
*Board of Education New York City*

**1961**

Domis Plugge  
*Hunter College*

**1962**

William A. Behl  
*Brooklyn College, CUNY*

**1963**

Paul L. Brownstone  
*Brooklyn College, CUNY*

**1964**

Audrey O'Brien  
*St. John's University*

**1965**

John E. Lent  
*Bureau of Sp. Improvement, NYC*

**1966**

Bernard McCabe  
*St. John's University*

**1967**

Thomas D. Houchin  
*St. John's University*

**1968**

Beatrice G. Ferrante  
*St. John's University*

**1969**

James R. Johnson  
*Brooklyn College, CUNY*

**1970**

Fergus G. Currie  
*Knoxville, Tennessee*

**1971**

Mary Pettas  
*New York University*

**1972**

Philip P. Amato  
*Emerson College*

**1973**

Geraldine Chapey  
*Bureau of Sp. Improvement, NYC*

**1974**

Andrew D. Wolvin  
*University of Maryland*

**1975**

Peggy Rypsam  
*Iona College*

**1976**

Gladys I. Ritchie  
*Pennsylvania State University*

**1977**

Charles E. Parkhurst  
*Brooklyn College, CUNY*

**1978**

Marilyn Lewis-Scott  
*Emerson College*

**1979**

Warren O. Richardson  
*Villanova University*

**1980**

Marlene S. Cowan  
*Towson State University*

**1981**

Peggy Ann Madden  
*North Hills High School, PA*

**1982**

Paul Wenger  
*Central Connecticut State College*

**1983**

Paul Scovell  
*Salisbury State University*

**1984**

Murray M. Halfond  
*Temple University*

**1985**

Beatrice Schultz  
*University of Rhode Island*

**1986**

Edward Streb  
*Glassboro State College*

**1987**

Jack A. Barwind  
*Syracuse University*

**1988**

Brenda Logue  
*Towson State University*

**1989**

Peggy Klein  
*Salisbury State University*

**1990**

Teresa L. Nance  
*Villanova University*

**1991**

Harvey R. Kelly, Jr.  
*Pennsylvania State Univ., Beaver*

**1992**

Rebecca Lockridge  
*University of Southern Maine*

**1993**

Joan O'Mara  
*University of Hartford*

**1994**

Janette Kenner Muir  
*George Mason University*

**1995**

Ruth Ann Zupan  
*Westmoreland County Community College*

**1996**

Judythe Isserlis  
*Iona College*

**1997**

Brenda Logue  
*Towson State University*

**1998**

Joan O'Mara  
*University of Hartford*

**1999**

Bill Denman  
*Marshall University*

**2000**

Jean Ann Streiff  
*Oakland Catholic High School*

**2001**

Richard West  
*University of Southern Maine*

**2002**

Kelly Rocca  
*St. John's University*

**2003**

Carole Blair  
*University of California-Davis,  
Washington Center*

**2004**

Anne Mattina  
*Stonehill College*

**2005**

Janie Harden Fritz  
*Duquesne University*

**2006**

Timothy Brown  
*West Chester University*  
Anita Foeman  
*West Chester University*  
Maurice Hall  
*Villanova University*

**2007**

Kevin Pearce  
*Bryant College*

**2008**

Janie Harden Fritz  
*Duquesne University*

**2009**

William Cowen  
*Villanova University*  
Bryan Cable  
*Villanova University*  
Joy Cypher  
*Rowan University*

**2010**

Leeanne M. Bell  
*Stevenson University*

**2011**

Monica Brasted  
*The College at Brockport, SUNY*  
Cathy Karl Wright  
*George Mason University*

**Secretaries, Treasurers, Directors and Journal Editors****Secretary****1911-1912****Frederic A. Child***University of Pennsylvania***Secretary-Treasurer****1913**

John W. Wetzel

*Yale University***1914**

James M. O'Neil

*Dartmouth College & University of Wisconsin***1915**

Wilbur Jones Kay

*Washington & Jefferson College***1916-1919**

Warren C. Shaw

*Dartmouth College***1920-1921**

John Dolman Jr.

*University of Pennsylvania***1922**

Elizabeth Avery

*Smith College***1923-1924**

Brother Bonaventure Thomas

*Manhattan College***1925-1927**

Mary B. Cochran

*Vassar College***1928-1929**

Mary Thornton Harvey

*Hunter College***1930**

Sarah M. Stinchfield

*Mount Holyoke College***1931**

Charles Kenneth Thomas

*Columbia University***1932**

Jane Dorsey Zimmerman

*Columbia University***1933-1934**

Margaret Mary McCarthy

*Brooklyn College***1935-1936**

Charles A. Fritz

*New York University***1937-1938**

Joseph F. O'Brien

*Pennsylvania State College***1939-1940**

Agnes Allardyce

*Queens College***1941-1942**

Lester Thonssen

*City College, New York***1943-1946**

George V. Gohman

*Dartmouth College***1947-1948**

Marvin G. Bauer

*Brooklyn College***1949-1950**

Earl H. Ryan

*City College, New York***Executive Secretary****1951-1952**

Ralph N. Schmidt

*Syracuse University***1953-1954**

Gordon F. Hostettler

*Temple University***1955-1958**

Paul D. Holtzman

*Pennsylvania State University***1958-1960**

Wiley C. Bowyer

*Mineola N.Y. Public Schools***1961-1963**

Thoburn V. Barker

*Lehigh University***1964-1965**

Burton H. Byers

*Queens College, CUNY***1966-1967**

Harold E. Nelson

*Pennsylvania State University***1968-1969**

Coleman C. Bender

*Emerson College***1970**

Thomas D. Houchin

*St. John's University***1971-1973**

William K. Price

*University of Massachusetts***1974-1977**

Richard Bailey

*University of Rhode Island***1978-1980**

Carolyn Del Polito

*West Chester University***1980-1983**

Caroline Drummond Ecroyd

*Temple University***1983-1986**

Warren O. Richardson

*Villanova University***1986-1989**

Gerald Lee Ratliff

*Montclair State University***1989-1991**

John J. Makay

*SUNY Genesee***1991-1992**

Joseph A. Bulsys

*SUNY Genesee*

## 1992-1995

Jerry L. Allen  
*University of New Haven*

## 1995-1998

Kathleen M. Long  
*West Virginia Wesleyan College*

## 1998-1999

Paul E. Scovell  
*Salisbury State University*

## 2000-2001

Candice Thomas-Maddox  
*Ohio University-Lancaster*

---

## Executive Director

### 2001-2004

Candice Thomas-Maddox  
*Ohio University-Lancaster*

### 2004-2007

Danette Ifert Johnson  
*West Virginia Wesleyan College/  
Ithaca College*

### 2008-2010

Alfred G. Mueller  
*Pennsylvania State University,  
Mont Alto*

### 2010-2012

Ronald C. Arnett  
*Duquesne University*

---

## Journal Editors

### Today's Speech

#### 1953-1960

Robert T. Oliver  
*Pennsylvania State University*

#### 1960-1964

William S. Tacey  
*University of Pittsburgh*

#### 1964-1966

David C. Phillips  
*University of Connecticut*

#### 1966-1968

Allan Kerstetter  
*Syracuse University*

## 1968-1970

Michael Prosser  
*SUNY Buffalo*

## 1971-1972

Eugene Vasilew  
*SUNY Binghamton*

## 1972-1975

Herman Stelzner  
*University of Massachusetts*

## Communication Quarterly

### 1976-1978

Thomas W. Benson  
*Pennsylvania State University*

### 1979-1981

Lawrence R. Wheelless  
*West Virginia University*

### 1982-1984

Gerald M. Phillips  
*Pennsylvania State University*

### 1985-1987

James W. Chesebro  
*Queens College, CUNY*

### 1988-1990

Linda C. Lederman  
*Rutgers University*

### 1991-1993

Virginia P. Richmond  
*West Virginia University*

### 1994-1996

Raymie E. McKerrow  
*University of Maine*

### 1997

Melanie Booth-Butterfield  
*West Virginia University*

### 1998-2000

John A. Courtright  
*University of Delaware*

### 2001-2003

Dale A. Bertelsen  
*Bloomsburg University*

## 2004-2006

Jerry L. Allen  
*University of New Haven*

## 2007-2009

Janette Kenner Muir  
*George Mason University*

## 2010-2012

Trevor Parry-Giles  
*University of Maryland*

## Communication Research Reports

### 1995

James C. McCroskey  
*West Virginia University*

### 1996-1998

Jerry L. Allen  
*University of New Haven*

### 1999-2001

Andrew S. Rancer  
*University of Akron*

### 2002-2004

John C. Sherblom  
*University of Maine*

### 2005-2007

Lisa Sparks  
*George Mason University*

### 2008-2010

Wendy Samter  
*Bryant University*

### 2011-2013

Theodore Avtgis  
*Ashland University*

## Qualitative Research Reports in Communication

### 2000-2002

Deborah Borisoff  
*New York University*  
Dan F. Hahn  
*New York University*

**2002-2005**

Michael J. Hostetler  
*St. John's University*

**2006-2009**

Susan J. Drucker  
*Hofstra University*

**2009-2011**

Mark Hickson, III  
*University of Alabama at  
Birmingham*

**2012-2014**

Janie Harden Fritz  
*Duquesne University*

## Association Awards

### Distinguished Service Award

**1979**

Carroll C. Arnold  
*Pennsylvania State University*

**1980**

Woffard G. Gardner  
*University of Maine*

**1981**

Wilbur E. Gilman  
*Queens College, CUNY*

**1982**

Robert T. Oliver  
*Pennsylvania State University*

**1983**

Everett Lee Hunt  
*Swarthmore College*

**1984**

John F. Wilson  
*Herbert H. Lehman College,  
CUNY*

**1985**

Paul D. Holtzman  
*Pennsylvania State University*

**1986**

Donald H. Ecroyd  
*Temple University*

**1987**

Jane Blankenship  
*University of Massachusetts*

**1988**

Gerald M. Phillips  
*Pennsylvania State University*

**1989**

James W. Chesebro  
*SCA National Office*

**1990**

James C. McCroskey  
*West Virginia University*

**1991**

Raymie E. McKerrow  
*University of Maine*

**1992**

Linda C. Lederman  
*Rutgers University*

**1993**

Gerald Lee Ratliff  
*Montclair State University*

**1994**

Virginia P. Richmond  
*West Virginia University*

**1995**

Jeanne M. Lutz  
*Pennsylvania State University*

**1996**

Dan F. Hahn  
*Florida Atlantic University*

**1997**

Thomas L. Veenendall  
*Montclair State University*

**1998**

Dale A. Bertelsen  
*Bloomsburg University*

**1999**

Sandra L. Herndon  
*Ithaca College*

**2000**

Jerry L. Allen  
*University of New Haven*

**2001**

Deborah Borisoff  
*New York University*

**2002**

Gary Gumpert  
*Communication Landscapers*

**2003**

Kathleen M. Long,  
*West Virginia Wesleyan College*

**2004**

Jannette Kenner Muir  
*George Mason University*

**2005**

Susan J. Drucker  
*Hofstra University*

**2006**

S. Diane McFarland  
*Buffalo State College*

**2008**

Nancy J. Willets  
*Cape Cod Community College*

**2009**

Mary L. Kahl  
*SUNY New Paltz*

**2010**

Jean Ann Strieff  
*Oakland Catholic High School, PA*

**2011**

Donald A. Fishman  
*Boston College*

---

**Past Presidents /  
Officers Award****1984**

Kathleen Hall Jamieson  
*University of Pennsylvania*

**1984**

Virginia P. Richmond  
*West Virginia University*

**1985**

Lois J. Einhorn  
*SUNY Binghamton*

**1986**

Joshua Meyrowitz  
*University of New Hampshire*

**1987**

Lea P. Stewart  
*Rutgers University*

**1988**

Christopher L. Johnstone  
*Pennsylvania State University*

**1989**

Lynne Kelly  
*University of Hartford*

**1990**

Andrew S. Rancer  
*Emerson College*

**1990**

Robert L. Duran  
*University of Hartford*

**1991**

Kristin Langellier  
*University of Maine*

**1991**

Eric Peterson  
*University of Maine*

**1992**

Melanie Booth-Butterfield  
*West Virginia University*

**1993**

Deborah Borisoff  
*New York University*

**1994**

Teresa A. Nance  
*Villanova University*

**1995**

Dale Herbeck  
*Boston College*

**1996**

Molly Wertheimer  
*Pennsylvania State University,  
Hazleton*

**1997**

Susan J. Drucker  
*Hofstra University*

**1998**

Star A. Muir  
*George Mason University*

**1999**

Richard L. West  
*University of Southern Maine*

**2000**

Mari Boor Tonn  
*University of New Hampshire*

**2001**

Danette Ifert Johnson  
*West Virginia Wesleyan College*

**2002**

Matthew M. Martin  
*West Virginia University*

**2003**

Lisa Marie Cuklanz  
*Boston College*  
Ronald L. Jackson  
*Pennsylvania State University*

**2004**

Thomas Flynn  
*Slippery Rock College*

**2005**

Timothy Mottet  
*Southwest Texas State University*

**2007**

Trevor Parry-Giles  
*University of Maryland*

**2008**

Charles Morris, III  
*Boston College*

**2009**

Timothy J. Brown  
*West Chester University*

**2010**

Marian L. Houser,  
*Texas State University- San Marcos*

**2011**

Theodore Avtgis  
*West Virginia University*

---

**Everett Lee Hunt Award****1986**

W. Barnett Pearce  
*University of Massachusetts*

**1987**

Peter Kane  
*SUNY Brockport*

**1988**

Takis Poulakos  
*University of Iowa*

**1989**

James W. Chesebro  
*SCA National Office*

**1990**

Lawrence Prelli  
*University of New Hampshire*

**1991**

Theodore Otto Windt, Jr.  
*University of Pittsburgh*

**1992**

Theodore Otto Windt, Jr.  
*University of Pittsburgh*

**1993**

Lois J. Einhorn  
*SUNY Binghamton*

**1994**

John C. Adams and  
Stephen Yarbrough  
*Syracuse University*

**1995**

Herman Cohen  
*Pennsylvania State University*

**1996**

John Poulakos  
*University of Pittsburgh*  
Aaron Gresson, III  
*Pennsylvania State University*

**1997**

James W. Chesebro  
*Indiana State University*

**Dale A. Bertelsen**

*Bloomsburg University*  
1998

**Dan F. Hahn**

*New York University*  
1999

**Robert T. Oliver**

*Pennsylvania State University*  
2000

**Ronald L. Jackson, II**

*Pennsylvania State University*  
Richard A. Katula  
*Northeastern University*

**2001**

Lisa M. Cuklanz  
*Boston College*

**2002**

Nola J. Heidlebaugh  
*SUNY Oswego*

**2003**

Shawn Parry-Giles  
*University of Maryland*

Trevor Parry-Giles

*University of Maryland*

**2004**

Thomas Benson  
*Pennsylvania State University*

**2005**

Ekaterina Haskins  
*Rensselaer Polytechnic Institute*

**2006**

Ronald C. Arnett  
*Duquesne University*

**2007**

Ronald L. Jackson  
*Pennsylvania State University*

**2008**

Charles Morris, III  
*Boston College*

**2010**

Christopher L. Johnstone  
*Pennsylvania State University*

**2011**

Ronald J. Zboray and  
Mary Saracino Zboray  
*University of Pittsburgh*

---

## **Donald Ecroyd and Caroline Drummond Ecroyd Award**

**1989**

Diane O. Casagrande  
*West Chester University*

**1990**

Marlene Cowan  
*Towson State University*

**1991**

C. Jack Orr  
*West Chester University*

**1992**

Linda C. Lederman  
*Rutgers University*

**1993**

Virginia P. Richmond  
*West Virginia University*

**1994**

Anita K. Foeman  
*West Chester University*

**1994**

Thomas L. Veenendall  
*Montclair State University*

**1995**

Teresa A. Nance  
*Villanova University*

**1996**

Mary Mino  
*Pennsylvania State Univ., DuBois*

**1997**

Melanie Booth-Butterfield  
*West Virginia University*

**1998**

Deborah Borisoff  
*New York University*

**1999**

Sandra L. Herndon  
*Ithaca College*

**2000**

Theodore Otto Windt, Jr.  
*University of Pittsburgh*

**2001**

Floyd D. Anderson  
*SUNY Brockport*

**2002**

Mari Boor Tonn  
*University of Maryland*

**2003**

Candice Thomas-Maddox  
*Ohio University-Lancaster*

**2004**

Lawrence J. Prelli  
*University of New Hampshire*

**2005**

Donna Kowal  
*SUNY Brockport*

## 2006

Bonnie Jefferson  
*Boston College*

## 2007

Ann Bainbridge Frymier  
*Miami University*

## 2008

James Chesebro  
*Ball State University*

## 2009

Melissa BekeljaWanzer  
*Canisius College*

## 2010

Janette Kenner Muir  
*George Mason University*

## Urban Communication Foundation Award

### 2008

Lewis I. Freeman  
*Fordham University*

### 2010

Alfred G. Mueller II  
*Mount Saint Mary College*

### 2011

Erik Garrett  
*Duquesne University*

## Centennial Scholarship

### 2009

Amanda Gresens  
*University of Memphis*  
Sean Horan  
*West Virginia University*

### 2010

Timothy Barney  
*University of Maryland*  
Jennifer Tyranski  
*University of Delaware*

### 2011

Kaylea Livingston  
*Ohio University*  
Theresa Donofrio  
*University of Maryland*

## ECA Distinguished Research Fellows

### 1996

**Carroll C. Arnold**  
*Pennsylvania State University*

**Jane Blankenship**  
*University of Massachusetts*

**James W. Chesebro**  
*Indiana State University*

**Dan F. Hahn**  
*New York University*

**James C. McCroskey**  
*West Virginia University*

**Virginia P. Richmond**  
*Kent State University*

### 1997

**Deborah Borisoff**  
*New York University*

**Raymie E. McKerrow**  
*Ohio University*

**Andrew S. Rancer**  
*University of Akron*

### 1998

**Thomas W. Benson**  
*Pennsylvania State University*

**Herman Cohen**  
*Pennsylvania State University*

**Richard B. Gregg**  
*Pennsylvania State University*

### Gary Gumpert

*Queens College, CUNY*  
**Kathleen H. Jamieson**  
*University of Pennsylvania*

**Robert P. Newman**  
*University of Pittsburgh*

**Herman Stelzner**  
*University of Massachusetts*

**Theodore O. Windt, Jr**  
*University of Pittsburgh*

### 1999

**Robert T. Oliver**  
*Pennsylvania State University*

**Ronald F. Reid**  
*University of Massachusetts*

**Eugene White**  
*Pennsylvania State University*

### 2000

**James F. Klumpp**  
*University of Maryland*

### 2001

**Lois Einhorn**  
*SUNY Binghamton*

**Linda C. Lederman**  
*Rutgers University*

### 2002

**Jerry L. Allen**  
*University of New Haven*

**Susan J. Drucker**  
*Hofstra University*

**Mark L. Hickson, III**  
*University of Alabama*

### 2003 (None Awarded)

### 2004

**William J. Starosta**  
*Howard University*

### 2005

**Melanie Booth-Butterfield**  
*West Virginia University*

**Kathleen Kendall**  
*University of Maryland*

**Lea P. Stewart**  
*Rutgers University*

### 2006

**Ronald L. Jackson II**  
*Pennsylvania State University*

**2007**

**Mari Boor Tonn**  
*University of Maryland*  
**Don Stacks**  
*University of Miami*  
**Ronald C. Arnett**  
*Duquesne University*

**2008**

**Lynne Kelly**  
*University of Hartford*  
**Richard West**  
*Emerson College*

**2009**

**Judith Trent**  
*University of Cincinnati*  
**Lester Olson**  
*University of Pittsburgh*

**2010**

**Matt Martin**  
*West Virginia University*

**2011** (None Awarded)

---

**Distinguished Teaching Fellows**
**1996**

**Deborah Borisoff**  
*New York University*  
**Linda C. Lederman**  
*Rutgers University*  
**Teresa A. Nance**  
*Villanova University*  
**Robert T. Oliver**  
*Pennsylvania State University*  
**Virginia P. Richmond**  
*West Virginia University*  
**Theodore O. Windt, Jr**  
*University of Pittsburgh*  
**Darlyn R. Wolvin**  
*Prince George's Community College*

**1997**

**Jerry L. Allen**  
*University of New Haven*  
**Dale Bertelsen**  
*Bloomsburg University*  
**Dan F. Hahn**  
*New York University*

**James C. McCroskey**  
*West Virginia University*

**Mary Mino**  
*Pennsylvania State Univ., DuBois*

**1998**

**Jane Blankenship**  
*University of Massachusetts*  
**James W. Chesebro**  
*Indiana State University*  
**Joseph DeVito**  
*Hunter College*  
**Jeanne M. Lutz**  
*Pennsylvania State University*  
**Raymie E. McKerrow**  
*Ohio University*  
**Gerald Lee Ratliff**  
*SUNY Potsdam*

**1998**

**Andrew D. Wolvin**  
*University of Maryland*

**1999**

**Sandra L. Herndon**  
*Ithaca College*  
**Agnes Doody**  
*University of Rhode Island*  
**Lois J. Einhorn**  
*SUNY Binghamton*  
**Don M. Boileau**  
*George Mason University*

**2000**

**Kathleen M. Long**  
*West Virginia Wesleyan College*  
**Mary L. Kahl**  
*SUNY New Paltz*

**2001**

**Mark L. Hickson, III**  
*University of Alabama*

**2002**

**Floyd D. Anderson**  
*SUNY Brockport*  
**Joan O'Mara**  
*University of Hartford*

**2003**

**Mary Boor Tonn**  
*University of Maryland*

**2004**

**Susan Drucker**  
*Hofstra University*  
**Lea Stewart**  
*Rutgers University*  
**Richard Vatz**  
*Towson University*

**2005**

**Melanie Booth-Butterfield**  
*West Virginia University*  
**Kathleen Kendall**  
*University of Maryland*  
**Valerie Endress**  
*Rhode Island College*

**2006** (None Awarded)

**2007**

**Jean Ann Streiff**  
*Oakland Catholic High School, PA*  
**James Klumpp**  
*University of Maryland*

**2008**

**Ronald C. Arnett**  
*Duquesne University*  
**Janette Kenner Muir**  
*George Mason University*  
**Don W. Stacks**  
*University of Miami*

**2009**

**Michael Hostetler**  
*St. John's University*  
**Danette Ifert Johnson**  
*Ithaca College*  
**Candice Thomas-Maddox**  
*Ohio University-Lancaster*  
**Melissa Wanzer**  
*Canisius College*

**2010**

**Thomas R. Flynn**  
*Slippery Rock University*  
**Ronald L. Jackson**  
*University of Illinois at Urbana-Champaign*

**2011**

**Timothy Mottet**  
*University of Texas, Pan American*  
**Bonnie Jefferson**  
*Boston College*

## ECA Committee of Scholars: 1980-2010

### 1980-1981:

**Dan F. Hahn**  
*Queens College CUNY*  
**Jane Blankenship**  
*University of Massachusetts*  
**Donald H. Ecroyd**  
*Temple University*  
**James C. McCroskey**  
*West Virginia University*

### 1981-1982:

**Jeanne Lutz**  
*Pennsylvania State University*  
**Jane Blankenship**  
*University of Massachusetts*  
**Donald H. Ecroyd**  
*Temple University*  
**James C. McCroskey**  
*West Virginia University*

### 1982-1983:

**W. Barnett Pearce**  
*University Of Massachusetts*  
**Thomas W. Benson**  
*Pennsylvania State University*  
**Donald P. Cushman**  
*SUNY Albany*  
**Mark L. Knapp**  
*University of Texas*

### 1983-1984:

**James W. Chesebro**  
*Queens College CUNY*  
**Arthur P. Bochner**  
*Temple University*  
**Herman Stelzner**  
*University of Massachusetts*  
**Andrew D. Wolvin**  
*University of Maryland*

### 1984-1985:

**Linda C. Lederman**  
*Rutgers University*  
**Raymond L. Falcione**  
*University of Maryland*  
**Ron Johnson**  
*University of Massachusetts*  
**Gerald M. Phillips**  
*Pennsylvania State University*

### 1985-1986:

**Floyd D. Anderson**  
*SUNY Brockport*  
**Wilbur Samuel Howell**  
*Princeton University*  
**Christopher L. Johnstone**  
*Pennsylvania State University*  
**Eric W. Skopec**  
*Syracuse University*

### 1986-1987:

**Raymie E. McKerrow**  
*University of Maine*  
**Sandra L. (Fish) Herndon**  
*Ithaca College*  
**Gerard A. Hauser**  
*Pennsylvania State University*  
**Theodore Otto Windt, Jr.**  
*University of Pittsburgh*

### 1987-1988:

**Darlyn R. Wolvin**  
*Prince George's Community College*  
**Jerry L. Allen**  
*University of New Haven*  
**Lois J. Einhorn**  
*SUNY Binghamton*  
**John F. Wilson**  
*Herbert H. Lehman College, CUNY*

### 1988-1989:

**Virginia P. Richmond**  
*West Virginia University*  
**Lynne Kelly**  
*University of Hartford*  
**James F. Klumpp**  
*University of Maryland*  
**Jack A. Barwind**  
*Syracuse University*

### 1989-1990:

**Barbara M. Montgomery**  
*University of New Hampshire*  
**Andrew S. Rancer**  
*University of Akron*  
**Robert E. Sanders**  
*SUNY Albany*  
**Lea P. Stewart**  
*Rutgers University*

### 1990-1991:

**Sandra L. Herndon**  
*Ithaca College*  
**Gary Gumpert**  
*Queens College CUNY*  
**Kathleen E. Kendall**  
*SUNY Albany*  
**Lyndrey A. Niles**  
*Howard University*

### 1991-1992:

**Deborah F. Atwater**  
*Pennsylvania State University*  
**John Poulakis**  
*University of Pittsburgh*  
**Lawrence Prelli**  
*University of New Hampshire*  
**Orlando Taylor**  
*Howard University*

### 1992-1993:

**Gerald Lee Ratliff**  
*Montclair State University*  
**Joseph DeVito**  
*Hunter College*  
**Robert L. Duran**  
*University of Hartford*  
**Joan Gorham**  
*West Virginia University*

### 1993-1994:

**Alison Alexander**  
*University of Georgia*  
**Carolyn Anderson**  
*University of Massachusetts*  
**Susan Drucker**  
*Hofstra University*  
**Stuart Sigman**  
*SUNY Albany*

### 1994-1995:

**Thomas L. Veenendall**  
*Montclair State University*  
**Marjorie C. Feinstein**  
*College of St. Elizabeth*  
**Richard West**  
*University of Southern Maine*  
**Rod Carveth**  
*Worcester State College*

**1995-1996****Harvey R. Kelly Jr.***Pennsylvania State Univ., Beaver***Diane O. Casagrande***West Chester University***Myrna Foster-Kuehn***Clarion University***Janette Kenner Muir***George Mason University***1996-1997****Dale A. Bertelsen***Bloomsburg University***Jodi Cohen***Ithaca College***Anita K. Foeman***West Chester University***Joe Gow***Alfred University***1997-1998****Deborah Borisoff***New York University***Steve Booth-Butterfield***West Virginia University***Raymie E. McKerrow***Ohio University***Theodore O. Windt Jr.***University of Pittsburgh***1998-1999****Melanie Booth-Butterfield***West Virginia University***James Chesebro***Indiana State University***Ann Bainbridge Frymier***Miami University***John C. Sherblom***University of Maine***1999-2000****Jerry L. Allen***University of New Haven***Robert A. Barraclough***West Virginia University***Danette E. Ifert***West Virginia Wesleyan College***Mary Mino***Pennsylvania State Univ., DuBois***2000-2001****Janette Kenner Muir***George Mason University***Mary L. Kahl***SUNY NewPaltz***James F. Klumpp***University of Maryland***Mari Boor Tonn***University of New Hampshire***2001-2002****Susan J. Drucker***Hofstra University***Donald Fishman***Boston College***Michael L. Hecht***Pennsylvania State University***Alan M. Rubin***Kent State University***2002-2003****Don M. Boileau***George Mason University***Ronald C. Arnett***Duquesne University***Alan M. Rubin***Kent State University***Sara Weintraub Chudnovsky***Regis College***2003-2004****Ann Bainbridge Frymier***Miami University**James F. Klumpp**University of Maryland***Mari Boor Tonn***University of Maryland***Keith D. Weber***West Virginia University***2004-2005****Mary L. Kahl***SUNY New Paltz***Michael J. Hostetler***St. John's University***Rebecca B. Rubin***Kent State University***Sandra J. Sarkela***SUNY Postdam***2005-2006****Donald A. Fishman***Boston College***Dale A. Herbeck***Boston College***Elizabeth M. Perse***University of Delaware***Lance Strate***Fordham University***2006-2007****John A. Courtright***University of Delaware***Cary Wecht Horvath***Youngstown State University***Alfred G. Mueller II***Pennsylvania State-Mont Alto***Wendy Samter***Bryant University***2007-2008****Ronald L. Jackson, II***University of Illinois***Kathleen Glenister Roberts***Duquesne University***2008-2009****Richard West***Emerson College***Valerie Swarts***Slippery Rock University***Kristin Roeschenthaler Wolfe***Duquesne University***Catherine Wright***George Mason University***2009-2010****Sara Chudnovsky Weintraub***Regis College***Don Boileau***George Mason University***Janie Harden Fritz***Duquesne University***Jeanne Persuit***UNC, Wilmington***Andrew Rancer***University of Akron***2010-2011****Candice Thomas-Maddox***Ohio University – Lancaster***Theodore A. Avtgis***West Virginia University***Marian L. Houser***Texas State University-San Marcos***Matthew J. Smith***Wittenberg University*

**2011-2012****Janie Harden Fritz***Duquesne University***Benjamin R. Bates***Ohio University***Leeanne M. Bell McManus***Stevenson University***Timothy J. Brown***West Chester University***Annette M. Holba***Plymouth State University***ECA Archivists****1951-1978****Magdalene Emma Kramer***Columbia University***1978-1986****Clark S. Marlor***Adelphi University***1987-1991****John F. Wilson***Herbert H. Lehman College, SUNY***1992-2011****James W. Chesebro***Ball State University***Life Members**

Alberta Arnold

Benjamin R. Bates

Leeanne M. Bell

James Benjamin

Thomas Benson

Dale Bertelsen

Jane Blankenship

Deborah Borisoff

Maria Brann

Shannon M. Brogan

Kathleen T. Brown

Winifred Brownell

Neil S. Butt

Kerry Byrnes

Jacob L. Cayanus

James W. Chesebro

Jeffrey T. Child

Herman Cohen

John A. Courtright

A. J. Critchfield

Frank E. X. Dance

Warren Decker

Joseph Devito

L. Patrick Devlin

Agnes G. Doody

Katie Neary Dunleavy

Gary W. Eckles

Bruce K. Eckman

Kristen C. Eichhorn

Lois Einhorn

Isa N. Engleberg

Beatrice G. Ferrante

Vicki Freimuth

Brandi N. Frisby

Lynn Dee Gregory

James P. Gross

Beth Haslett

Frances Hassencahl

Dale Herbeck

Sandra L. Herndon

Paul D. Holtzman

Leola S. Horowitz

Ronald L. Jackson II

Danette Ifert Johnson

Kathleen Jamieson

Doreen Jowi

Mary L. Kahl

Peter E. Kane

Richard A. Katula

Ileen Kaufman

Kathleen E. Kendall

Allan James Kennedy

Carrie D. Kennedy-Lightsey

Linda C. Lederman

William Levering

Paul E. Madlock

Annette Madlock Gatison

Daniel Mansson

Matthew Martin

James C. McCroskey

Linda McCroskey

David McMahan

Robin R. Means Coleman

Maryann Messano-Ciesla

Mary Mino

Isabel Mirsky

Timothy P. Mottet

Alfred G. Mueller, II

Janette Kenner Muir

Scott A. Myers

Lester Olson

Judy C. Pearson

Dorman Picklesimer

Gerald Lee Ratliff

Virginia P. Richmond

Christine E. Rittenour

Charles V. Roberts

Katherine E. Rowan

Sarah Ryan

Howard Schwartz

Robert J. Sidelinger

Lisa Sparks

John Splaine

Sydney Staggers

Candice Thomas-Maddox

Rebecca M. Townsend

Sally Vogl-Bauer

Michael Wallinger

Keith Weber

Steve Weinstock

Eric Weisman

Molly Meijer Wertheimer

Richard West

Nancy J. Willets

David L. Woods

Jason S. Wrench

Catherine K. Wright

**Convention Sites 1959-2013**

1959-71	New York, NY	1986	Atlantic City, NJ	2001	Portland, ME
1972	Boston, MA	1987	Syracuse, NY	2002	New York, NY
1973	New York, NY	1988	Baltimore, MD	2003	Washington, DC
1974	Washington, DC	1989	Ocean City, MD	2004	Boston, MA
1975	New York, NY	1990	Philadelphia, PA	2005	Pittsburgh, PA
1976	Philadelphia, PA	1991	Pittsburgh, PA	2006	Philadelphia, PA
1977	New York, NY	1992	Portland, ME	2007	Providence, RI
1978	Boston, MA	1993	New Haven, CT	2008	Pittsburgh, PA
1979	Philadelphia, PA	1994	Washington, DC	2009	Philadelphia, PA
1980	Ocean City, MD	1995	Pittsburgh, PA	2010	Baltimore, MD
1981	Pittsburgh, PA	1996	New York, NY	2011	Arlington, VA
1982	Hartford, CT	1997	Baltimore, MD	2012	Cambridge, MA
1983	Ocean City, MD	1998	Saratoga Springs, NY	2013	Pittsburgh, PA
1984	Philadelphia, PA	1999	Charleston, WV	2014	Providence, RI
1985	Providence, RI	2000	Pittsburgh, PA	2015	Philadelphia, PA

## Executive Council I Members

### Board Officers (Voting)

Cindy Lont, President, George Mason University (Chair)  
 Janie Harden Fritz, Immediate Past President, Duquesne University  
 Nancy Willets, First VP, Cape Cod Community College  
 Danette Ifert Johnson, First VP Elect, Ithaca College  
 Ronald C. Arnett, Executive Director, Duquesne University

### Ex Officio (Non Voting)

Theodore Avtgis, *CRR* Editor, Ashland University  
 Leeanne M. Bell McManus, Director of Marketing & Exhibits 2012 Convention, Stevenson University  
 James W. Chesebro, Archivist, Ball State University  
 Susan Drucker, ECA Legal Council, Hofstra University  
 Kristen Campbell Eichhorn, ECA Representative to NCA 2011 Nominating Committee, SUNY Oswego  
 Janie Harden Fritz, *QRRC* Editor, Duquesne University  
 Susan Jasko, College/University Representative to NCA Legislative Council, California University of Pennsylvania  
 Maria Brann, ECA Representative to NCA 2012 Nominating Committee, West Virginia University  
 Trevor Parry-Giles, *CQ* Editor, National Communication Association  
 Jean Ann Streiff, ECA High School Representative to NCA Legislative Council, Oakland Catholic High School  
 Tobi Mackler, ECA Community College Representative to NCA Legislative Council, Montgomery County Community College

### Interest Group Representatives

Jerry Allen, Communication Traits, University of New Haven  
 Annette D. Madlock Gatison, Intercultural Communication, Southern Connecticut State University  
 Linda Sampson, Interpersonal Communication, Southern Connecticut State University  
 Valerie Schrader, Interpretation & Performance Studies, Pennsylvania State University—Schuylkill  
 Brent C. Sleasman, Philosophy of Communication, Gannon University  
 Mary Toale, Instructional Communication, Baldwin-Wallace College  
 Melinda Villagran, Health Communication, George Mason University  
 Benjamin Bates, Rhetoric & Public Address, Ohio University  
 Joy Cypher, Voices of Diversity, Rowan University  
 Matthew J. Smith, Media Communication, Wittenberg University  
 Jason Wrench, Organizational Communication, SUNY New Paltz  
 Cathy Wright, Communication & Technology, George Mason University  
 Lisa Gring-Pemle, Political Communication, George Mason University  
 Kristen Campbell Eichhorn, Nonverbal Communication, SUNY Oswego

**Executive Council II Members****Board Officers (Voting)**

Nancy Willets, President, Cape Cod Community College (Chair)  
 Cindy Lont, Immediate Past President, George Mason University  
 Danette Ifert Johnson, First VP, Ithaca College  
 Thomas Flynn, First VP Elect, Slippery Rock University  
 Ronald C. Arnett, Executive Director, Duquesne University

**Ex Officio (Non Voting)**

Theodore Avtgis, *CRR* Editor, Ashland University  
 James W. Chesebro, Archivist, Ball State University  
 Susan Drucker, ECA Legal Council, Hofstra University  
 Kristen Campbell Eichhorn, ECA Representative to NCA 2011 Nominating Committee, SUNY Oswego  
 Maria Brann, ECA Representative to NCA 2012 Nominating Committee, West Virginia University  
 Janie Harden Fritz, *QRRC* Editor, Duquesne University  
 Susan Jasko, College/University Representative to NCA Legislative Council, California University of Pennsylvania  
 Trevor Parry-Giles, *CQ* Editor, National Communication Association  
 Jean Ann Streiff, ECA High School Representative to NCA Legislative Council, Oakland Catholic High School  
 Tobi Mackler, ECA Community College Representative to NCA Legislative Council, Montgomery County Community College

**Interest Group Representatives**

Cathy Wright, Communication & Technology, George Mason University  
 Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013  
 Sarah Ryan, Applied Communication, The University of Texas at El Paso  
 Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014  
 Matthew J. Smith, Media Communication, Wittenberg University  
 Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013  
 Susan Jasko, Theory & Methodology, California University of Pennsylvania  
 Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014  
 Kristen Campbell Eichhorn, Nonverbal Communication, SUNY Oswego  
 Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013  
 Jason Wrench, Organizational Communication, SUNY New Paltz  
 Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013  
 Lisa Gring-Pemble, Political Communication, George Mason University  
 Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013  
 Benjamin Bates, Rhetoric & Public Address, Ohio University  
 Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013

Joy Cypher, Voices of Diversity, Rowan University

Term Begins Mid-Point 2011 Convention, Ends Mid-Point 2013

Theodore Sheckels, Argumentation & Forensics, Randolph-Macon College

Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014

Sally Vogl-Bauer, Communication Administration, University of Wisconsin-Whitewater

Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014

Donald Fishman, Communication, Law & Ethics, Boston College

Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014

Michelle Simpson, Community College, The College of Southern Maryland

Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014

Elvera Berry, Kenneth Burke, Roberts Wesleyan College

Term Begins Mid-Point 2012 Convention, Ends Mid-Point 2014

## Finance I

Cindy Lont, President, George Mason University (Chair)

Janie Harden Fritz, Immediate Past President, Duquesne University

Nancy Willets, First VP, Cape Cod Community College

Danette Ifert Johnson, First VP Elect, Ithaca College

Ronald C. Arnett, Executive Director, Duquesne University

Benjamin Bates, EC Representative, Ohio University

Trevor Parry-Giles, CQ Editor, National Communication Association (ex officio)

Janie Harden Fritz, QRRC Editor, Duquesne University (ex officio)

Theodore Avtgis, CRR Editor, Ashland University (ex officio)

## Finance II

Nancy Willets, President, Cape Cod Community College (Chair)

Cindy Lont, Immediate Past President, George Mason University

Danette Ifert Johnson, First VP, Ithaca College

Thomas Flynn, First VP Elect, Slippery Rock University

Ronald C. Arnett, Executive Director, Duquesne University

Benjamin Bates, EC Representative, Ohio University

Janie Harden Fritz, QRRC Editor, Duquesne University (ex officio)

Theodore Avtgis, CRR Editor, Ashland University (ex officio)

Trevor Parry-Giles, CQ Editor, National Communication Association (ex officio)

## Site Selection

Cindy Lont, President, George Mason University (Chair)  
 Janie Harden Fritz, Immediate Past President, Duquesne University  
 Nancy Willets, First VP, Cape Cod Community College  
 Danette Ifert Johnson, First VP Elect, Ithaca  
 Ronald C. Arnett, Executive Director, Duquesne University  
 Candice Thomas-Maddox, Immediate Past President Once Removed, Ohio University-Lancaster

## Publications

Cindy Lont, President, George Mason University (Chair)  
 Janie Harden Fritz, Immediate Past President, Duquesne University  
 Nancy J. Willets, First VP, Cape Cod Community College  
 Danette Ifert Johnson, First VP Elect, Ithaca College  
 Ronald C. Arnett, Executive Director, Duquesne University  
 Wendy Samter, Immediate Past Editor of *CRR*, Bryant University  
 Janette Kenner Muir, Immediate Past Editor of *CQ*, George Mason University  
 Mark Hickson, III, Immediate Past Editor of *QRRC*, Hofstra University  
 Jason Wrench, EC Representative, SUNY New Paltz  
 Annette D. Madlock Gatison, EC Representative, Southern Connecticut State University  
 Janie Harden Fritz, *QRRC* Editor, Duquesne University (ex officio)  
 Theodore Avtgis, *CRR* Editor, Ashland University (ex officio)  
 Trevor Parry-Giles, *CQ* Editor, National Communication Association (ex officio)

## Nominating Committee

Janie Harden Fritz, Immediate Past President, Duquesne University (Chair)  
 One representative from **each** (not just those with representation on executive council) interest group, which can be either the chair from that interest group or a designated representative.

The following Interest Groups need to elect representatives during the 2012 convention Interest Group Business Meetings. These newly-elected Executive Council representatives' terms will begin at the midpoint of the 2013 convention and they will serve through the midpoint of 2015:

- Communication Traits
- Health Communication
- Instructional Communication
- Intercultural Communication
- Interpersonal Communication
- Interpretation & Performance Studies
- Philosophy of Communication

# Kendall Hunt

publishing company



## KENDALL HUNT SOLUTIONS PROGRAM

**CREATE** a product containing your original content

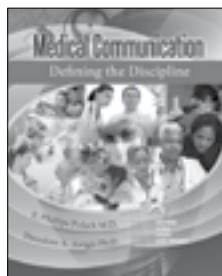
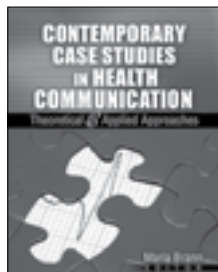
**CUSTOMIZE** a portion of an existing product

**ADOPT** a quality existing Kendall Hunt product

**Visit our booth for details**



## VIEW THESE TITLES BY FELLOW ECA MEMBERS



**COMING SOON!**

***Conflict Between Persons: The Origins of Leadership***

Ronald C. Arnett, Leeanne M. Bell McManus, Amanda G. McKendree

***Introduction to Computer Mediated Communication: A Functional Approach***

David Westerman, Nicholas D. Bowman, Kenneth A. Lachlan

***Fundamentals of Communication: Becoming an Engaged Communicator***

Sara Chudnovsky Weintraub, Candice Thomas-Maddox, Kerry Byrnes

***Family Communication: Relationship Foundations***

Candice Thomas-Maddox and Nicole Blau

Which SOLUTION Suits You?

## A speech text that really works



[bedfordstmartins.com/speakersguide/catalog](http://bedfordstmartins.com/speakersguide/catalog)

### **A Speaker's Guidebook** Text and Reference

Fifth Edition

**Dan O'Hair**, *University of Kentucky*

**Rob Stewart**, *Texas Tech University*

**Hannah Rubenstein**

*A Speaker's Guidebook* is the best resource in the classroom, on the job, and in the community. Praised for connecting with students who use it and keep it year after year, this tabbed, comb-bound text covers all the topics typically taught in the introductory course and is the easiest-to-use public speaking text available. In every edition, hundreds of instructors have helped us focus on the fundamental challenges of the public speaking classroom.

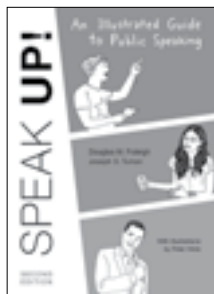
## Help your students speak with confidence

### **SpeechClass**

A Bedford/St. Martin's Course Space

*SpeechClass* was built to cover all aspects of public speaking. It's fully loaded with hundreds of sample speeches, relaxation and outlining tools, and opportunities for students to practice. New video uploading and annotating tools make responding to student speeches easier and better than ever. Take a tour. Visit [yourspeechclass.com](http://yourspeechclass.com).

## Also available



[bedfordstmartins.com/speakup/catalog](http://bedfordstmartins.com/speakup/catalog)

When was the last time your students *raved* about a speech textbook?



[bedfordstmartins.com/pocketspeak/catalog](http://bedfordstmartins.com/pocketspeak/catalog)

Brief,  
inexpensive,  
practical

# BEDFORD/ST. MARTIN'S

you get more | [bedfordstmartins.com](http://bedfordstmartins.com)

## Real life is the best context for studying human communication

NEW



[bedfordstmartins.com/  
realcomm/catalog](http://bedfordstmartins.com/realcomm/catalog)

### **Real Communication**

#### **An Introduction**

Second Edition

**Dan O'Hair**, *University of Kentucky*

**Mary Wiemann**, *Santa Barbara City College*

*Real Communication* uses stories from real people and the world around us to present the best and most lively introduction to communication concepts. Professors and students alike have fallen in love with *Real Communication's* down-to-earth writing style, its coverage of research, and its wealth of learning and teaching tools. They also appreciate how *Real Communication* strives to weave the disciplines' different strands together with CONNECT features that show students how concepts work and apply across contexts like interpersonal, small group, and public speaking.

## Connect with Communication

### **HumanCommClass**

**A Bedford/St. Martin's Online Course Space**

**Coming July 2012**

*HumanCommClass for Real Communication* is designed to support students in all aspects of the introduction to communication course. It's fully loaded with an e-book, hundreds of video clips and full sample speeches from *VideoCentral: Human Communication*, outlining and relaxation tools, learning modules, and multiple opportunities for students to assess their learning. Even better, new functionality makes it easy to upload and annotate video, embed YouTube clips, and create video assignments for the individual student, for groups, and for the whole class. Take a tour. Visit [yourhumancommclass.com](http://yourhumancommclass.com).

### **VideoCentral: Human Communication**

At 200 videos and counting, *VideoCentral: Human Communication* is our premium collection of video content for the human communication classroom. Clips and full-length student speeches define and model important concepts across the broad spectrum of communication contexts—from interpersonal and group communication to public speaking. Take a tour. Visit [bedfordstmartins.com/videocentralhc](http://bedfordstmartins.com/videocentralhc).



## Turns movie buffs into critical viewers



[bedfordstmartins.com/filmexperience/catalog](http://bedfordstmartins.com/filmexperience/catalog)

### **The Film Experience** **An Introduction**

Third Edition

**Timothy Corrigan**, *University of Pennsylvania*

**Patricia White**, *Swarthmore College*

 **Also available as an e-book**

*The Film Experience* is a comprehensive introduction to film that recognizes students as movie fans while surpassing all other texts in helping them understand the art form's full scope. Noted scholars and teachers Tim Corrigan and Patricia White capture the complete film experience, situating their strong coverage of the medium's formal elements within the larger cultural contexts that inform the ways we all watch

film—from economics and exhibition to marketing and the star system. A host of learning tools gives students the support they need to make the transition from movie fan to critical viewer. Now with a sharper focus that highlights the essential formal and cultural concepts of cinema, and a powerful new suite of video and media, *The Film Experience* is the consummate introductory film text.

“*The Film Experience* is a vital, well written, enjoyable and strongly developed introductory book, and is clearly the best of the field.”

—Scott Nygren, *University of Florida*

## Also available



[bedfordstmartins.com/phillips-film/catalog](http://bedfordstmartins.com/phillips-film/catalog)



[bedfordstmartins.com/anatomyoffilm/catalog](http://bedfordstmartins.com/anatomyoffilm/catalog)



[bedfordstmartins.com/criticalvisions/catalog](http://bedfordstmartins.com/criticalvisions/catalog)

Always the most current



NEW

[bedfordstmartins.com/mediaculture/catalog](http://bedfordstmartins.com/mediaculture/catalog)

## Media & Culture

### An Introduction to Mass Communication

Eighth Edition Update

Richard Campbell, *Miami University of Ohio*

Christopher R. Martin, *University of Northern Iowa*

Bettina Fabos, *University of Northern Iowa*



Also available as an e-book

Today's media landscape is evolving at a fast and furious pace. While students may be using the latest products and formats, they may not understand what these changes mean. This is where *Media & Culture* steps in. Through its signature critical process and cultural perspective, the eighth edition update gives students the deeper insight and context they need to become informed media critics.

## MassCommClass

*MassCommClass* is fully loaded with video, a media career guide, study aids, and the full text of the *Media and Culture e-Book*. Get into *MassCommClass* and get all our premium content and tools in one fully customizable course space; then assign, rearrange, and mix our resources with yours. Take a tour. Visit [yourmasscommclass.com](http://yourmasscommclass.com).

---

The interpersonal book that's changing the game



NEW

[bedfordstmartins.com/reflectrelate/catalog](http://bedfordstmartins.com/reflectrelate/catalog)

## Reflect & Relate

### An Introduction to Interpersonal Communication

Second Edition

Steve McCornack, *Michigan State University*



Also available as an e-book

*Reflect & Relate* fosters self-awareness by having students examine their own experiences, practice ongoing critical self-reflection, and apply the lessons in the text to their own communication. In the second edition, distinguished teacher and scholar Steven McCornack continues to arm students with the best research in the hottest areas.

## VideoCentral: Interpersonal Communication

At 70 videos and counting, *VideoCentral* is our premium video glossary for the interpersonal classroom. Brief clips illustrate key interpersonal terms through realistic interactions in realistic situations, both serious and humorous. Clear definitions follow every clip. Take a tour. Visit [bedfordstmartins.com/videocentralipc](http://bedfordstmartins.com/videocentralipc).



# SYRACUSE UNIVERSITY

## Proudly Celebrates Over 100 Years of Studying Communication

Established in 1910 as the Department of Oratory, the current Department of Communication and Rhetorical Studies continues to promote the study and development of excellence in areas including rhetorical studies, social interaction and culture, critical organizational studies and cosmopolitan studies. In addition to a robust and dynamic undergraduate program, the department offers a highly competitive master's degree program with a focus on preparation for doctoral study.

### CURRENT FACULTY

Richard Buttny, Ph.D., Social Interaction and Culture, Intercultural Communication

Anne Demo, Ph.D., Rhetorical Studies, Gender, Immigration, Visual Culture

Craig Dudczak, Ph.D., Persuasion, Argumentation, Legal Communication

Cynthia Gordon, Ph.D., Discourse Analysis, Family Communication, Social Interaction

Lynn Greenky, J.D., Advocacy, Persuasion, Legal Argumentation

Diane Grimes, Ph.D., Critical Organizational Communication, Contemplative Communication

Arthur Jensen, Ph.D., Interpersonal Communication, Small Group

For more information—[vpa.syr.edu/crs](http://vpa.syr.edu/crs)

Kenneth Johnson, Ph.D., Interpersonal, Family, Leadership Communication

Amos Kiewe, Ph.D., Rhetorical Studies, Presidential Rhetoric, Jewish Rhetoric

Kendall Phillips, Ph.D., Rhetorical Studies, Popular Film and Culture, Public Memory

Erin J. Rand, Ph.D., Rhetorical Studies, Queer Theory, Feminism, Social Movements

Amaro Rodriguez, Ph.D., Cosmopolitan Studies, Dialogue, Post-Colonial Theory

Bradford Vivian, Ph.D., Rhetorical Studies, Public Memory, Rhetorical Theory

# School of Communication Studies

## Doctoral Studies in Communication focusing on

- **Health Communication** with courses in organizing for health, health communication and culture, and diffusion of innovations
- **Relating and Organizing** including courses in interpersonal communication, feminisms and organizing, and organizational narrative
- **Rhetoric and Public Culture** with courses in public deliberation, rhetoric and public media, and philosophy of communication

## Exciting research and teaching opportunities

- Teaching orientations for first year graduate assistants
- Working with faculty on research projects
- Collaborations in developing syllabi and course exams

For more information visit us on-line at  
[www.coms.ohiou.edu](http://www.coms.ohiou.edu)

Or contact: Graduate Director  
School of Communication Studies  
Lasher Hall • Ohio University  
Athens, Ohio U.S.A. 45701

offers  
...Innovation.  
...Communication.  
...Research &  
Teaching  
Opportunities.

**The mission of our  
program is simple:  
Through our research,  
teaching, and service,  
scholars from our  
school seek to  
improve, entertain,  
and enlighten  
the world around us.**



**OHIO**  
UNIVERSITY

[www.coms.ohiou.edu](http://www.coms.ohiou.edu)

# The Department of Communication Studies at West Virginia University

---

B.A., M.A., & Ph.D. degrees with emphases in

- Instructional Communication
- Interpersonal Communication
- Organizational Communication



<http://communicationstudies.wvu.edu>

**Theodore A. Avtgis**

Organizational, Aggressive Communication, Medical Communication

**Danielle Dolin Bane**

Organizational, Training and Development

**Melanie Booth-Butterfield**

Interpersonal/Relational, Instructional, Health

**Maria Brann**

Health, Qualitative Research Methods, Interpersonal

**Rebecca M. Chory**

Mass Media, Organizational, Research Methods

**John G. Cole**

Instructional, Organizational, On-line Learning

**Megan R. Dillow**

Interpersonal/Relational, "Dark Side," Communication Theory

**Joan S. Gorham**

Instructional, Nonverbal, Mass Communication

**Nikki Loy**

Presentational Speaking, Small Group, Assessment

**Matthew M. Martin**

Instructional, Interpersonal, Communication Traits

**Scott A. Myers**

Instructional, Family, Educational Leadership, Group

**Brian R. Patterson**

Developmental, Communication Theory

**Christine E. Rittenour**

Family, Intergroup, Communication and Aging

**John Shibley**

Film Appreciation, Peace Studies, Rhetorical Communication

**Andrea Weber**

Capstone Coordinator, Assessment, Educational Leadership

**Keith Weber**

Health Campaigns, Persuasion, Instructional

**David Westerman**

CMC, Mass Media, Social Influence

# **Communication & Media**

from Peter Lang Publishing...

**The Positive Side of Interpersonal Communication**

**Edited by Thomas J. Socha & Margaret J. Pitts**

PB | \$39.95 | 376 pages | 978-1-4331-1250-8 |

**The Mobile Media Reader**

**Edited by Noah Arceneaux, Anandam Kavoori**

PB | \$35.95 | 208 pages | 978-1-4331-1300-0

**Feedback: The Communication of Praise, Criticism, and Advice**

**Edited by Robbie Sutton, Karen Douglas & Matthew Hornsey**

PB | \$34.95 | 978-1-4331-0511-1

**Communication for Families in Crisis: Theories, Research, Strategies**

**Edited by Fran C. Dickson & Lynne M. Webb**

PB | \$36.95 | 416 pages | 978-1-4331-1102-0

**New Media and Intercultural Communication: Identity, Community and Politics**

**Edited by Pauline Hope Cheong, Judith N. Martin & Leah P. Macfadyen**

PB | \$36.95 | 360 pages | 978-1-4331-1364-2

**New Media and Public Relations (Second Edition)**

**Edited by Sandra Duhé**

PB | \$59.95 | 400 pages | 978-1-4331-1627-8

**Technologies of Mobility in the Americas**

**Edited by Phillip Vannini, Lucy Budd, Christian Fisker, Paola Jiron & Ole B. Jensen**

PB | 978-1-4331-1405-2 | HC | 978-1-4331-1406-9

**Growing Up With Girl Power: Girlhood On Screen and in Everyday Life**

**Rebecca Hains**

PB | \$36.95 | 328 pages | 978-1-4331-1138-9

**Religion & Communication: An Anthology of Extensions in Theory, Research, & Method**

**Edited by Stephen M. Croucher & Tina M. Harris**

PB | \$36.95 | 978-1-4331-1287-4

**Come Visit our booth at the Royal Sonesta Cambridge for a discount on all books! Desk copies available for all titles!**



**Peter Lang Publishing**

29 Broadway, 18th floor New York New York 10006 [www.peterlang.com](http://www.peterlang.com)

[p]1-800-770-LANG [f]212-647-7707 [e]customerservice@plang.com

Call for Papers

## Language and Symbol Use in Politics and Other Arenas

*A Symposium*

Sponsored by the **Institute of General Semantics**

Co-Sponsored by the  
*New York Society for General Semantics*  
*Media Ecology Association*  
*Friends of the Institute of Noetic Sciences*  
*Lifwynn Foundation for Social Research*

Featuring the 60<sup>th</sup> Annual  
**Alfred Korzybski Memorial Lecture**  
to be delivered by

**Shawn Lawrence Otto**

***“Fool Me Twice: Fighting the  
Assault on Science in America”***

**October 26-28, 2012**

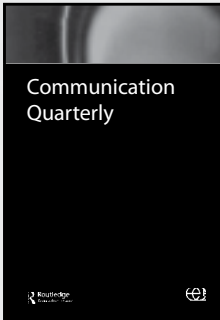
Princeton Club  
15 West 43<sup>rd</sup> Street  
New York, New York

Send papers, proposals, and inquiries by September 1<sup>st</sup>, 2012 to [igs2012@generalsemantics.org](mailto:igs2012@generalsemantics.org),  
or contact Martin H. Levinson, President, Institute of General Semantics, 72-11 Austin Street #233,  
Forest Hills, NY 11375 or (212) 729-7973 (voice), (718) 793-2527, Attn: #233 (fax).



# Official Journals of the Eastern Communication Association

The following articles are available to access and download for FREE until June 30, 2012.  
Just visit the journal's website and click on the "News and Offers" button.



## Communication Quarterly

Editor: Trevor Parry-Giles, *University of Maryland*

### Publication Details

Vol. 60, 2012, 5 issues per year • Print ISSN: 0146-3373 • Online ISSN: 1746-4102

To view an online sample, visit: [www.tandfonline.com/RCQU](http://www.tandfonline.com/RCQU)

### FREE ARTICLE

**Crafting Hyperreal Spaces for Comic Insights:  
The *Onion News Network's* Ironic Iconicity,**  
*Don J. Waisanen* (Volume 59, Issue 5, 2011)



## Communication Research Reports

Editor: Theodore A. Avtgis, *West Virginia University*

### Publication Details

Vol. 29, 2012, 4 issues per year • Print ISSN: 0882-4096 • Online ISSN: 1746-4099

To view an online sample, visit: [www.tandfonline.com/RCRR](http://www.tandfonline.com/RCRR)

### FREE ARTICLE

**Stressing Out about Dissent: Examining the Relationship  
Between Coping Strategies and Dissent Expression,**  
*Jeffrey W. Kassing* (Volume 28, Issue 3, 2011)



## Qualitative Research Reports in Communication

Editor: Janie Harden Fritz, *Duquesne University*

### Publication Details

Vol. 13, 2012, 1 issue per year • Print ISSN: 1745-9435 • Online ISSN: 1745-9443

To view an online sample, visit: [www.tandfonline.com/RQRR](http://www.tandfonline.com/RQRR)

### FREE ARTICLE

**Rapidly Recognizing Relationships:  
Observing Speed Dating in the South,**  
*Jessica Deyo, Price Walt, and Leah Davis* (Volume 12, Issue 1, 2011)

**New Editor  
in 2012!**

Visit the Routledge Communication Arena at:  
[www.communicationarena.com](http://www.communicationarena.com)

**facebook**

"Like" us on Facebook at:

[www.facebook.com/RoutledgeCommunication](http://www.facebook.com/RoutledgeCommunication)

**twitter**

Follow us on Twitter at:

[www.twitter.com/Routledge\\_Comms](http://www.twitter.com/Routledge_Comms)



**Index of Advertisers****ECA Convention Advertisers**

Bedford/St. Martin's . . . . .	154-157
Boston College . . . . .	20
Cape Cod Community College . . . . .	Friday Tab
The College at Brockport, SUNY . . . . .	100
Duquesne University . . . . .	.History Tab
George Mason University . . . . .	Wednesday/Thursday Tab
Institute for General Semantics . . . . .	162
Kendall Hunt Publishing . . . . .	152
Maryland Communication Association . . . . .	50
Ohio University . . . . .	159
Peter Lang Publishing . . . . .	161
RIT . . . . .	Front Inside Cover
Routledge/Taylor & Francis Group . . . . .	163
Syracuse University . . . . .	158
Texas State University - San Marcos . . . . .	Inside Back Cover
Villanova University . . . . .	Back Cover & History Tab
West Virginia University . . . . .	160

- Abuya, Bentu 91  
 Acharya, Lalatendu 79  
 Adair, Austen 89  
 Adamo, Gregory 105  
 Adams, Emily 118  
 Agarwal, Vinita 100  
 Akerlof, Karen 63  
 Alemika, Monale 28  
 Allen, Jerry L. 26, 35, 47, 96, 120  
 Allen, Todd A. 39  
 Allison, Mary Ann 61, 93  
 Almeida, Luis 88  
 Alshoabi, Maha 38  
 Althouse, Matthew T. 67  
 Anderson, Carolyn M. 79  
 Anderson, Chris 34  
 Anderson, Christina 100, 124  
 Anderson, Floyd D. 67  
 Anderson, Katherine 48, 77  
 Andreychik, Michael 40  
 Anton, Corey 80  
 Anwer, Arshia 28  
 Arendt, Colleen 40  
 Arnett, Ronald C. 25-26, 35, 44, 58, 90,  
 96, 116, 127-128  
 Arnold, Lorin Basden 80  
 Arthur, John 108  
 Atkinson, Ann 118  
 Aubin, Michelle Saint 123  
 Avtgis, Theodore A. 25, 27, 36, 43, 56,  
 66, 79, 119-120, 127  
 Babcock, Jennifer 111  
 Baglia, Jay 30, 80, 91, 100, 121  
 Baker, Jayson 98  
 Baldwin, Paula K. 44, 62  
 Ball, Hannah 62  
 Balmert, Michael E. 114  
 Banks, Jack 33  
 Barb, Brittany 77  
 Barnes, Kaitlin 42, 49  
 Barney, Timothy 55, 58  
 Bashri, Maha 99  
 Basquiat, Cameron 68, 118  
 Bates, Benjamin R. 25-26, 32, 44, 95,  
 114, 122, 125, 127-128  
 Beebe, Steven 45  
 Bell McManus, Leeanne M. 26, 44,  
 109, 124, 128  
 Bell, Gina Castle 70, 85, 104, 125  
 Beman, Ashley 107  
 Bennett, Carole 57  
 Bennett, Kristin 63  
 Benoit, Elizabeth 36, 58  
 Benvenuti, Eric 91  
 Berkebile, Tiffany 44, 100  
 Berman, Suzanne 61  
 Berry, Elvera 33  
 Bertelsen, Dale A. 82  
 Betancourt, Andrée E. C. 30, 88  
 Biedendorf, Jennifer 85, 124  
 Bindig, Lori 33, 107  
 Bisceglia, Brandon T. 85  
 Bishop, Sarah 27, 46  
 Black, Sarah J. 124  
 Bland, Yvonne Sacripant 111  
 Blau, Nicole 100, 124  
 Blumberg, Dave 48  
 Bochantin, Jaime 123  
 Bock, Mary 121  
 Bodenman, Janet Reynolds 56, 68  
 Boedeker, Marlise 45  
 Boileau, Don 67  
 Bolen, Derek M. 30, 57, 69, 108  
 Bolen, Erin 30, 57  
 Booth-Butterfield, Melanie 27, 35, 40,  
 47, 123  
 Boragine, Lisa Heller 74, 94  
 Borisoff, Deborah J. 53, 73, 82, 106  
 Bourassa, Kenzlie 78  
 Bowman, Nicholas David 55, 125  
 Boylan, Mary Kate 85  
 Boyle, Michael 52  
 Braisted, Jennifer 109  
 Brann, Maria 26, 62, 89, 100, 128  
 Brasted, Monica 64, 71  
 Braz, Mary E. 60, 72, 103  
 Bressler, Nancy 33, 46, 58, 107, 112,  
 125  
 Brick, Leslie 63  
 Brigham, Matthew P. 36, 67, 122  
 Brinka, Paulette 99  
 Broeckelman-Post, Melissa A. 124  
 Brower, Jay 73  
 Brown, Bianca Chloe 62  
 Brown, Kathleen 41  
 Brown, Timothy J. 70  
 Brozek, Susan Scott 41  
 Bruhn, Julie 59  
 Brunges, Sarah 108  
 Bryand, Meagan C. 89  
 Bullock, Ishara 78  
 Bump, Nicole M. E. 31  
 Burgess, Geoff 68  
 Burk, Jill K. 56  
 Burk, Kathleen 87  
 Burke, Joanne 30  
 Burnett, Nicholas 66  
 Bushnell, Emily 118  
 Buzzell, Susan 125  
 Byrnes, Kerry 41, 47, 111  
 Cagle, Adam 106  
 Cagle, Alicia 77  
 Campbell, Alexander 101  
 Campbell, Shantel 48  
 Canzona, Mollie Rose 86, 98  
 Carcamo, Daniela 94  
 Carlos, Claudia 52  
 Carlson, Amanda 48, 101  
 Carlson, Eric 47, 81  
 Carvalho, Alexa 71  
 Carveth, Rod 30, 55, 75, 122  
 Casey, Cheryl A. 78, 105  
 Casey, James 85  
 Castillo, Alex 42, 49  
 Catt, Isaac E. 53  
 Ceo, Melissa A. 38  
 Cesar, Maria Jose 94  
 Chang, Heewon 106  
 Chang, Wan-Lin 86, 98  
 Chavez, Pricilla 94  
 Cheevasart, Sawitree 114  
 Cherow-O'Leary, Renee 111  
 Chesebro, James W. 26, 73, 82, 106,  
 123, 128  
 Chetro-Szivos, John 75  
 Chory, Rebecca M. 69, 115  
 Ciak, Jack 75, 88  
 Cichy, Nadine 68, 74, 81, 97, 111  
 Cipa, Emily 77  
 Cisneros, Josue David 36, 105  
 Cistulli, Mark D. 105  
 Claus, Christopher J. 55, 69, 89, 103  
 Cluff, Chizoma 38  
 Cnudde, Roxanne 118  
 Coffey, Alex 78  
 Collins, Steven J. 27  
 Compton, Josh 68  
 Conner, David S. 38  
 Cooke-Jackson, Angela F. 32, 65  
 Cooper, Kathryn 77  
 Cooper, Thomas 34  
 Coopman, Stephanie J. 118  
 Cos, Grant C. 99  
 Cote, Elizabeth R. 77  
 Couch, Stephen R. 68  
 Cowell, Julia 85

- Cox, Joy 59  
 Crable, Bryan 33, 45  
 Cramer Hunsberger, Julie A. 34, 95  
 Crane, Garrett 87  
 Cranmer, Gregory A. 38  
 Crawford, Shannon Kate 65, 84  
 Crowley, Kelley 115  
 Curnalia, Rebecca 122  
 Cypher, Joy M. 26, 78, 104, 113, 128  
 Dahlberg, John S. 49  
 Daly, Chuck 78  
 Daniello, Kiara 86  
 Darden, Otha 102  
 Das, Sreashi 86  
 Davidson, Rachel 80  
 Davis, Laura K. 119  
 Davis, Lisa 28  
 Davis, Seth E. 46  
 Decierdo, Angel A. 89  
 DeCrosta, Joe 95  
 Deiuiliis, David 36  
 Delp, Samantha 103  
 Demillo, Ernabel 117  
 Depretis, Abbe 58  
 DesLauriers, Brian 101  
 Deters, Stephanie 77  
 di Pietro, Monica 101  
 Diaz, Brittany 102  
 DiCioccio, Rachel L. 36, 79, 119-120  
 DiClemente, Rebecca K. 38  
 Dieter, Sarah 72  
 Dillon, Erin D. 31  
 Dillow, Megan 44, 123  
 Ditrinco, Elizabeth A. 38  
 Dobris, Catherine A. 80  
 Donahoe, Corey 77  
 Donlan, Tom 81, 97, 117  
 Donovan, Barna William 117  
 Dowd, Megan 76  
 Drew, Jonathan 36  
 Driscoll, Ashley 32  
 Driscoll, Edward 66  
 Drucker, Susan J. 26, 35, 47, 61, 66, 94, 128  
 Drury, Sara Mehlretter 29, 59, 109  
 Ducey, Marsha 125  
 Duggan, Ashley 102  
 Dumova, Tatyana 29, 37, 90  
 Dunleavy, Katie Neary 89  
 Durbin, James M. 37, 67, 81  
 Dusic, Shelly N. 38  
 Dutill, Judith R. 119  
 Dutta, Mohan 79  
 Eckles, Gary 108  
 Edelstein, Cathryn Cushner 32  
 Edwards, Janis L. 54  
 Edwards, Jason A. 48, 54  
 Eguchi, Shinsuke 53, 73, 106, 121  
 Eicher-Catt, Deborah 53, 61  
 Eichhorn, Kristen Campbell 26, 128  
 Eicholtz, Mary M. 69, 84, 86, 121  
 Elmoudden, Sanae 41, 62  
 Engleberg, Isa 29, 123, 127  
 English, Kristin N. 36, 99  
 Esposito, Jamie 59  
 Every, Danamarie 97, 111, 117  
 Farkas, Ashley 118  
 Farley-Lucas, Bonnie 69  
 Farris, Kristen LeBlanc 124  
 Feaster, John 62  
 Ferdinand, Renata 91  
 Fife, Eric 68, 111  
 Files-Thompson, Nicole 53, 82  
 Fink, Katherine 64  
 Fischer, Tiffany 78  
 Fishman, Donald A. 66, 71, 89, 94, 128  
 Fjelstad, Per 110  
 Flaherty V, Thomas F. 84  
 Fletcher, Henry 123  
 Flynn, Christine 48, 101  
 Flynn, Margaret 64  
 Flynn, Mark A. 38  
 Flynn, Thomas R. 35, 66, 73, 127  
 Foeman, Anita 60, 70, 111  
 Fogle, Krystal 78  
 Ford, Sherry G. 66  
 Foster, Allye 78  
 Foster, Elissa 30, 80  
 Fraleigh, Douglas 66  
 Franklin, Cole 27, 120  
 Frazier, Tracey 57  
 Frederick, Tracy Hasley 28, 42, 52, 91, 95  
 Freeman, Lewis 39, 111, 116  
 Frei, Seth 38  
 French, Sandra L. 95  
 Frey, Emily 103  
 Frisbie, Alexandra 72, 112  
 Frisby, Brandi N. 34, 55, 69  
 Fritz, Janie Harden 25-26, 44, 69, 118, 127-128  
 Frymier, Ann B. 69, 104  
 Fu, Tat 63  
 Fuller, Jennifer 109  
 Furio, Brian 113  
 Gaffey, Adam J. 52  
 Gainer, Brandon 118  
 Gallagher, Frank 116  
 Galle, Allyson 48  
 Gannon, Kelli 42, 49  
 Gardner, Ashley 108  
 Gareis, Elisabeth 60  
 Gareis, John W. 114  
 Garrett, Erik 28, 33, 39, 61, 80, 85, 96, 115, 124  
 Gearren, Kendall 71  
 Geisler, Deborah 113  
 Gencarelli, Thom 61, 71, 105  
 Gerba, Lauren 42, 49  
 Gerlach, Martha 86  
 Germain, Meagan 102  
 Gibbons, Kaitlyn E. 38  
 Gibson, Donald E. 115  
 Gilbert, Christopher J. 68  
 Gilchrist, Brian 28, 61, 67  
 Gill, Colleen 102  
 Gillen, Hailey 69, 123  
 Gilmer-Knudson, Denise 74  
 Glenn, Cerise L. 46, 82, 121  
 Glickman, Taos 54  
 Glover, Taja 42  
 Glowacki, Elizabeth 32  
 Goddard, Amanda K. 75  
 Goldman, Adria 28  
 Goldman, Zachary 38  
 Goodall, Hannah 33, 107  
 Goodman, Peter 61  
 Gorman, Kelly 102  
 Graham, Elizabeth E. 67, 119  
 Graham, Nicole 77  
 Granelli, Steven 41, 47, 67  
 Grapsy, Ronald P. 121  
 Gray, Kristen 108  
 Green-Hamann, Sara 55, 103  
 Greenberg, Leah 78  
 Gregga, Giana 94  
 Greiner, Amy 99  
 Gring-Pemble, Lisa M. 26, 48, 128  
 Guercio, Alcia 77  
 Gumpert, Gary 39, 47, 61, 66, 78  
 Hackley, Dana C. 58  
 Hakanen, Ernest A. 52  
 Hall, Jessica L. 98  
 Hamel, Joe 48  
 Hampton, Chelsea 58  
 Hansen, Martin C. 110

- Hanson, Heather 106  
 Harasta, Joseph 121  
 Harper, Allison 27  
 Harrigan, Meredith Marko 72, 112, 123  
 Harris, Chandler 118  
 Harrison, Simon 81  
 Hart, Kelly 71  
 Hartman, Rosanne L. 44, 49  
 Hasan, Fadia 54, 79  
 Haspel, Kathleen C. 117  
 Haufler, Lauren 48  
 Heintzman, Anne L. 107  
 Heiss, Sarah N. 30, 38, 68, 76, 122  
 Herbeck, Dale 59, 66, 109  
 Hernandez, Kathy-Ann 106  
 Hickerson, Corey 124  
 Hickson, Mark 25, 35, 38, 60, 67  
 Higiro, Jean-Marie 73  
 Hill, Patricia S. 27, 119  
 Hilmersson, Asa 77  
 Hirsch, Christine Courtade 68, 107  
 Hoffman, Caroline 102  
 Hoffman, David C. 52  
 Holba, Annette M. 28, 40, 44, 61, 67, 90, 96  
 Holden, Tracey Quigley 95  
 Hoover, Tanner 94  
 Hopeck, Paula 86  
 Hopkins, Alexander E. 84, 102  
 Hopson, Mark C. 70, 104, 125  
 Horan, Sean M. 69, 123  
 Horiuchi, Satoshi 63  
 Horner, Cooley 109  
 Hosek, Angela 112  
 Hostetler, Michael J. 95  
 Houser, Marian L. 31, 69, 89, 124  
 Howard, Sheena C. 73, 80  
 Hunt, Daniel S. 63  
 Hyden, Carl T. 27, 39, 59, 72, 103  
 Isgro, Kirsten 76  
 Jabro, Ann 114  
 Jackson II, Ronald L. 47, 70, 82  
 Jacob, Shilpa 32  
 Jacobs, Randy 105  
 Jalette, Gerard C. 36, 63  
 James, Sarah E. 98  
 Janbek, Dana M. 97  
 Jasko, Susan 26, 52, 105, 128  
 Jean-Baptiste, Christa 71  
 Jefferson, Bonnie 109  
 Jenkins, Kristen 75  
 Jensen, Lauren 108  
 Jewell, Tom 29, 81  
 Johnson, Danette Ifert 25-27, 39, 75, 90, 124, 127-128  
 Johnson, Dante L. 121  
 Johnson, Zac D. 35, 44, 105  
 Joseph, Jamel 101  
 Joseph, Lauren J. 68  
 Jurkowski, Ginni 49  
 Kahl, Mary L. 35, 48, 70, 72, 89  
 Kanak, Robin 45  
 Katt, James A. 27  
 Kaylor, Brian 68  
 Keesee, Patricia A. 35  
 Kelly, Lynne 62  
 Kelshaw, Todd 43, 63  
 Kendall, Kathleen E. 47, 70  
 Kepes, Gyuri 54, 79  
 Kerksmar, Sarah 87  
 Ketrow, Sandra M. 119  
 Kice, Brent 56  
 Kilmartin, Kailey 65  
 Kim, Alex 65  
 King, Jenna 77  
 Kline, Ethan 77  
 Klumpp, James 33  
 Knapp, Jennifer 41, 81, 110  
 Knopf, Christina M. 118  
 Koeckritz, Amber 98  
 Koeckritz, Scott D. 98  
 Kovacs, Alex 78  
 Krar, Eileen 86  
 Krishnan, Archana 52  
 Kurtin, Kate S. 58  
 Kurtin, Kate Szer 96  
 Kurylo, Anastacia 104  
 LaBarre, Chanelle 42, 49  
 Labaudiniere, Margaux 37  
 LaBelle, Sara 40, 89, 100  
 Lachlan, Kenneth A. 55, 75  
 Lacroix, Celeste 30, 80, 86  
 Landis, Allye B. 77  
 Lang, Eveline 84  
 Langellier, Kristin M. 125  
 Langett, Jeremy 95  
 Langstedt, Eric R. 63  
 Lanigan, Richard L. 53  
 Lannutti, Pamela J. 31, 54  
 Lapointe, Luke 37  
 Latzoo, Cyril 98, 121  
 Lavalle, Jennifer 111, 116  
 Lawton, Bessie Lee 60  
 Lederman, Linda 35, 106  
 Leinwohl, Jenna 72  
 Lemerand, Marilyn 74  
 Lemley, Lauren 118  
 Lertsuwan, Benya 114  
 Levasseur, David G. 48, 54, 113  
 Levy, Alexis 33, 58, 107  
 Lewis, Tiffany 104  
 Liberman, Corey Jay 43  
 Limvarakul, Srinuan 114  
 Lin, Yang 27, 46, 64, 79, 119  
 Lindendorf, Laura 30  
 Linder, Alicia 72  
 Lishay, Anna 48  
 Littlefield, Brady 109  
 Livingston, Kaylea 112  
 Llano, Stephen M. 74  
 Logue, Joanna 44  
 Lohr, Jeff 87  
 Long, Kathleen M. 66, 90, 96  
 Lont, Cindy 25-26, 59, 71, 102, 126-128  
 Lopez-Preciado, Luis 97  
 Loudiy, Fadoua 95, 115  
 Luechtefeld, Sean 48, 103, 118  
 Lueck, Therese L. 64  
 Lukito, Josephine 65  
 Lutzky, Raymond A. 55  
 Lybarger, Joseph 46, 96  
 Mabrey III, Paul E. 36  
 Macdonald, Allison 101  
 Maciejewski, Shaun 38  
 MacIntyre, Peter D. 52, 60  
 Macke, Frank J. 53  
 Mackler, Tobi 26, 77, 101, 128  
 MacVie, Leah 49  
 Madden, Stephanie 28  
 Maddux, Kristy 95, 122  
 Madlock Gatison, Annette D. 25-26, 32, 73, 82, 95  
 Madlock, Paul E. 60, 86, 115, 121  
 Maiorescu, Roxana 29  
 Majocho, Kristen Lynn 116  
 Malachowski, Colleen C. 27, 34, 40, 109  
 Malazita, James W. 61  
 Malcolm, Susan B. 96  
 Malikhao, Patchanee 79  
 Malin, Brenton J. 83  
 Manning, Kathleen 31  
 Mansson, Daniel H. 62, 69, 103  
 Maracek, Avery 108

- Marin, Noemi 52  
 Marinchak, Christina L. McDowell 36, 106  
 Marrin, Laura 72  
 Marshall, Pamela 49, 113, 129  
 Martin, Matthew M. 89, 121  
 Maskin, Michael 93  
 Mason, Billy 101  
 Massamba, Nazaire 32  
 Matthews, Rebecca 116  
 May, Brianna E. 84  
 McClanahan, Andrea M. 72, 84  
 McCloskey, Thomas 71  
 McCluskey, Kevin 34  
 McCroskey, James C. 27, 42, 67, 82, 114  
 McCroskey, Lynda L. 60, 120  
 McFarlan, Roxanna 87  
 McGinty, Dacey 48, 77  
 McGrath, Karen 68  
 McGreavy, Bridie 108  
 McGuire, Kathryn 93  
 McKeegan, Lisa 77  
 McKendree, Amanda G. 36, 44, 96, 124  
 McMahan, David T. 53, 82  
 McManimon, Susan Jane 43  
 McMullen, Audra L. 69  
 Meade, Thomas L. 75  
 Medina, Lisa 42, 49  
 Meldrum, Helen 63, 90  
 Mello, Brad 38, 45  
 Mendoza-Joseph, Bianca 48  
 Mercer, Robert 65  
 Merkin, Rebecca 60  
 Merranko, Sarah E. 74, 117  
 Messina, Nicholas 93  
 Meyrowitz, Joshua 116  
 Michalec, Beth 56  
 Miczo, Lisa 119  
 Miczo, Nathan 119  
 Mieke, Anna Katharine 77  
 Milburn, Trudy 75  
 Milette, Dianne 97  
 Millard, Michelle 30, 57, 88  
 Miller-Ott, Aimee E. 62, 72, 86, 123  
 Miller, Barbie 54  
 Miller, Melinda L. 34  
 Miller, Michael J. 38, 63, 96  
 Milster, Lindsay 63  
 Mindel, Fran 39, 103, 112  
 Minielli, Maureen C. 52  
 Mitman, Tyson 118  
 Mitnick, Andrea 84  
 Modzelewski, Kendra 95  
 Molloy, Shea 101  
 Moore, Amanda L. 71  
 Moore, DaKysha 91  
 Moore, Ivan 106  
 Morella-Pozzi, Dana 118  
 Morelli, Dante 68, 76  
 Morrison, Catherine E. 74  
 Morrison, James C. 61  
 Morse, Chris R. 31  
 Morton, Michael 32  
 Mottet, Timothy P. 31, 104, 110  
 Muir, Janette Kenner 25, 35  
 Mundorf, Norbert 63  
 Murniadi, Krishnamurti 32  
 Murphy-Keith, Rebecca 57  
 Myers, Scott A. 62, 69, 89  
 n den Berg, Sara 34  
 Nalepa, Alexandra 109  
 Nelson, C. Leigh 68, 111, 125  
 Nelson, Paul 123  
 Netzley, Sara 99  
 Neville, Erik 38  
 Ngunjiri, Faith 106  
 Nikolaev, Alexander 61  
 Nolan, Jenna 86  
 Nolan, Melissa 86  
 Noland, Aaron 36  
 Noland, Carey 44, 100  
 Novak, Alison 52  
 O'Brien, Alice 105  
 O'Connell, Laura 68  
 O'Donnell, Michael 101  
 O'Mally, Aisha 80  
 O'Mara, Joan 86, 96  
 O'Neill, Katie Kavanagh 105  
 Odderstol, Nikki 71  
 Odenweller, Kelly G. 44, 62, 89  
 Olson, Jade 83, 103  
 Onsomu, Elijah 91  
 Onuzulike, Uchenna 46, 52, 86  
 Otakum, Nantida 114  
 Otis, Brett 65  
 Owens, Cassey 118  
 Padrutt, Karen 117  
 Paiva, Andrea 63  
 Palka, Katelyn 102  
 Pampaloni, Andrea M. 105, 115  
 Panetta, Edward 120  
 Panzer, Rebecca 31  
 Papajcik, Jessica 117  
 Park, Eun-A 96  
 Park, Songyi 72  
 Parker, Cameron 33  
 Parmentier, Alicia 109  
 Parry-Giles, Trevor 25-26, 38, 45, 55, 58-59, 68, 83, 112, 127-128  
 Pastorek, Angela 66  
 Patsalides, James 88  
 Patterson, Brian R. 46  
 Paup, Emily Berg 109  
 Pavlik, John 34  
 Pearson, Judy 62, 123  
 Peirce, L. Meghan 44, 114  
 Pelliccio, Lukas J. 58  
 Pendelton, Christen 87  
 Pennacchio, Tony 101  
 Perks, Lisa 64, 75  
 Perlmutter, David 55  
 Perse, Elizabeth 48, 58  
 Persson, Gina Marcello 117  
 Peterson, Emily B. 32, 98  
 Peterson, Eric 53  
 Phaovanich, Wuttichai 114  
 Picciotto, Bryan 45  
 Pippis, Val S. 64  
 Placone, Ron 85  
 Platts, Barbara 65  
 Pluretti, Roseann 58  
 Polack, E. Phillips 56, 119  
 Polit, Stan 75  
 Polk, Emily 78  
 Porpora, Douglas V. 61, 118  
 Portalla, Tamra 36, 76  
 Powell, Larry 27  
 Powell, Robert 41  
 Prado, Paola 97  
 Prellwitz, John H. 40, 96  
 Prochaska, James O. 63  
 Pyle, Andrew 75  
 Pytlak, Marissa 38  
 Qian, Hui 108  
 Rancer, Andrew S. 43, 66, 119-120  
 Redding, Colleen A. 63  
 Redlick, Madeleine 42  
 Redman, Amy 30  
 Renton, Kimberly 54  
 Renzi, Christi 125  
 Reyes, Ian 74  
 ria Ruffino Broussard, Anna 32, 57  
 Rice, Bryan 101  
 Rice, Zachary 44  
 Richmond, Virginia Peck 27, 42, 67

- Rick, Samantha 48  
 Rief, John J. 36  
 Rios, Candice 125  
 Rios, Diana I. 52  
 Ritchie, Marnie 61  
 Rittenour, Christine E. 62  
 Rivers, Jessica R. 43  
 Roberts, Kathleen Glenister 60, 75  
 Robinson, Jessica 36, 58  
 Robinson, Lea 88  
 Rodgers, R. Pierre 99  
 Roloff, Michael E. 72  
 Ronan, Jonathan Wyatt 59  
 Rosenman, Mary Elizabeth 37  
 Rothschild, Mary L. 111  
 Rubenzahl, Lauren 111  
 Rudman, Kelcie 42, 49  
 Rudson, Kierston 65  
 Ruminski, Elesha L. 115  
 Rupp, Robert O. 90  
 Russell, Benjamin 29  
 Rutana, Monika 101  
 Ryan, Sarah 43, 98, 106, 128  
 Ryan, Timothy 42, 49  
 Safran, Benjamin H. 56  
 Sampson, Linda 26, 37, 69, 75  
 Samter, Wendy 25  
 Sanchez, Javier Velasco 101  
 Sapp, David A. 40  
 Sawyer, J. Kanan 42, 54, 83, 113, 129  
 Saylor, Rebecca 87  
 Schmidt, Hans C. 64, 90  
 Schmoker, Alli 101  
 Schrader, Valerie Lynn 26, 33, 68, 95, 108, 122  
 Schumacher, Amy 120  
 Schwartz, Joni 104  
 Scott, Hilary 101  
 Seifert, Jennifer 38  
 Seiler, Abigail 122  
 Sekalala, Seif 121  
 Semenza, Gregory Colón 112  
 Semler, Keith 94  
 Seo, Sangho 88  
 Servaes, Jan 78  
 Servoss, Timothy J. 62  
 Sevoian, Noelle K. 38  
 Seymour, Celeste Grayson 40, 45, 116  
 Shaenfield, Karen Schrier 116  
 Shanahan, James 48  
 Shearer, Rachael 71  
 Sheckels, Theodore F. 27, 39, 54, 70, 72, 83, 103, 118, 120, 128  
 Shelton, Ashleigh 55  
 Shepherd, Brett 101  
 Sherblom, John C. 35, 55  
 Shi, Song 79  
 Shim, Kyujin 34  
 Shimotsu, Stephanie 41, 53, 96  
 Showalter, Kimberly 71  
 Shubert, Natalie 30  
 Sidelinger, Robert J. 40, 69  
 Signorielli, Nancy 38, 48  
 Silraungwilai, Usa 114  
 Simcox, Kate 95  
 Simone, Maria A. 28, 99, 122  
 Simpson, Michelle 74, 81, 97, 128  
 Sims, Barbara F. 27, 84  
 Slater, Jonathan R. 76  
 Sleasman, Brent 26  
 Smith, Christina 28  
 Smith, Hollie 108  
 Smith, Jessica Thern 40  
 Smith, John Kares 42, 118  
 Smith, Matthew J. 26, 30, 71, 128  
 Smith, Nicholas S. 81, 96  
 Smith, Rochelle 101  
 Snyder, Jason L. 105  
 Sollitto, Michael 66  
 Southwick, Lindsay 48  
 Spagnolo, Collette 71  
 Spatz, Charlotte 101  
 Spence, Brandon A. 110  
 Spence, Patric R. 75  
 Spieldenner, Andrew R. 33, 104  
 Spitko, Lisa 101  
 Srsen, Annie 77  
 Stacks, Don W. 38, 47  
 Stansbury, Jonathan 89  
 Stark, Amanda 109  
 Stassen-Ferrara, Heather 42, 55, 65, 76, 91  
 Steele, Kayla 77, 95  
 Steinke, Solomon 101  
 Stephenson, D.L. 46, 73, 94  
 Stern, David B. 56, 116  
 Stone, Katelyn 65  
 Stoner, Sydney 109  
 Strate, Lance 61  
 Streiff, Jean Ann 26, 128  
 Sullivan, Amy J. 90  
 Sullivan, Claire F. 35  
 Sutton, Anthony 30  
 Swinehart, Shianne 67  
 Swope, Stephen A. 29, 34, 43  
 Tang, Jacqueline 65  
 Teleha, Matthew 101  
 Teven, Jason J. 27  
 Thames, Richard 33, 80, 87, 110  
 Thoma, Jenny 103, 123  
 Thomas-Maddox, Candice E. 25, 40, 64, 67, 98  
 Thomas, Alydia 41  
 Thomas, Lori 56  
 Thompson, Jeff 46  
 Thorpe, M. Elizabeth 42  
 Thweatt, Katherine 110  
 Tick, Daniel 42, 49  
 Toale, Mary 26, 89, 104  
 Tobin, Samuel 74  
 Toge, Makiko 73  
 Toribio, Elyse 101  
 Torrence, Ashley 49, 53  
 Townsend, Rebecca M. 29  
 Trent, Judith S. 70, 82, 123  
 Troup, Calvin L. 34, 40  
 Tsetsura, Katerina 67, 80, 110  
 Tucker, Andrea Vadarò 105  
 Tumolo, Michael 80, 85, 124  
 Tuntevski, Michael 109  
 Turner, Kathleen J. 45, 72, 83, 118  
 Ucok-Sayrak, Inci Ozum 91  
 Udeorji, Chizoba 53-54, 104  
 Umphrey, Laura R. 35  
 Urbanski, Steve 115  
 Vallade, Jessalyn I. 115  
 VanLear, C. Arthur 38  
 Vatz, Richard E. 35, 70, 73  
 Vega, Miriam Y. 104  
 Vela, Lori 62, 123  
 Villagran, Melinda 26  
 Vincent, Langston 101  
 Vogl-Bauer, Sally 31, 79, 110, 128  
 Volkman, Julie 44  
 Vosgianian-Clancy, Jenny 63  
 Wade, Barbara 68  
 Wagner, Ashleigh 109  
 Wagner, Emily 112  
 Wagner, Fallon 46  
 Waisanen, Don 42, 83  
 Walker, Cynthia W. 117  
 Wallenstein, Martin 73, 94  
 Walsh, Kimberly 109  
 Wanzer, Melissa Bekelja 49, 62  
 Ward, Joel S. 40, 116, 121  
 Ward, Susan M. 29, 81, 97, 111, 129

- Warinner, Iverson 37  
Warren, Jenny 41, 47, 111  
Watkins, Tonia 38  
Watson, Taylor 87  
Watts, Richard 30  
Waychoff, Brianne 32  
Weathers, Melinda R. 86  
Weber, Jill M. 119  
Weidner, Christiana 32  
Weintraub, Kathryn 37  
Weintraub, Sara Chudnovsky 64, 89,  
98  
West, Richard 45, 126  
Westerman, David 55, 88, 103  
Whalen, Sheri 56  
Whitacre, Tammy E. 46  
White-Mills, Kim 80  
Whitecap, Valerie Goff 114  
Whitfield, Toni S. 64, 98, 124  
Whitney, Elizabeth 88  
Wickersham, Jeffrey A. 52, 63  
Wienczek, Nancy 56, 75, 98  
Wigley III, Charles J. 60, 120  
Willets, Nancy J. 25-26, 127-128  
Williams, Cory 115  
Williams, Jenna K. 27  
Williams, Julie 93  
Wohead, Judi 81  
Woods, Randy 118  
Wotipka, Crystal 124  
Wrench, Jason S. 25-26, 63, 86, 99,  
105, 127  
Wright, Cathy 26, 62, 128  
Wright, Jaime 39  
Wright, James 37  
Wu, Hui 52  
Xie, Ning 58  
Xing, Lu 31  
Yang, Ting 88  
Yannuzzi, Thomas J. 29  
Youra, Paula 70  
Zerega, Laura 38  
Zhang, Peter 52  
Zhang, Qin 40, 115  
Zhao (Sonya), Ran 32  
Zlatohlavkova, Radka 32



# TEXAS STATE UNIVERSITY SAN MARCOS

*The rising STAR of Texas™*

## The Department of Communication Studies



## Texas State University-San Marcos Offers an Outstanding M.A. Degree

### GRADUATE PROGRAM AREAS:

- Communication Training & Development
- Interpersonal Communication
- Instructional Communication
- Organizational Communication
- Rhetorical Studies
- Graduate Certificate Program in Corporate Communication & Training



### COMPETITIVE GRADUATE ASSISTANTSHIPS:

- Teaching Fundamentals of Human Communication
- Working in the Communication Lab
- Assistant to the Basic Course Director
- Assistant Director of Forensics

#### **Steven A. Beebe, Ph.D.**

Department Chair & Associate Dean  
Small Group Communication  
Communication Training  
Instructional Communication

#### **Ann E. Burnette, Ph.D.**

Rhetorical Criticism & Public Address  
Political Communication

#### **T. Richard Cheatham, Ph.D.**

Dean of the College of Fine Arts  
& Communication  
Organizational Communication

#### **Rebekah L. Fox, Ph.D.**

Rhetorical Methods  
Rhetorical Theory  
Organizational Rhetoric

#### **Felipe Gomez, Ph.D.**

Organizational Communication  
Intercultural Communication  
Research Methods

#### **Marian L. Houser, Ph.D.**

Instructional Communication  
Interpersonal Communication  
Research Methods

#### **Maureen P. Keeley, Ph.D.**

Interpersonal Communication  
Nonverbal Communication  
Gender & Family Communication

#### **Cassandra LeClair-Underberg, Ph.D.**

Interpersonal Communication  
Family Communication  
Communication & Gender

#### **Roseann M. Mandziuk, Ph.D.**

Rhetorical & Media Criticism  
Rhetorical Theory & Feminist Studies

#### **Philip J. Salem, Ph.D.**

Organizational Communication  
Interpersonal Communication  
Communication & Technology

#### **M. Lee Williams, Ph.D.**

Organizational Communication  
Persuasion Theory  
Research Methods

**TEXAS  STATE**  
COMMUNICATION STUDIES

*A member of the Texas State University System*

**For More Information Contact The Department of Communication Studies:**

**Dr. Steven A. Beebe, Chair:** [sbeebe@txstate.edu](mailto:sbeebe@txstate.edu) **or Dr. Philip Salem, Director of Graduate Studies:** [CommGraduate@txstate.edu](mailto:CommGraduate@txstate.edu)

Texas State University - San Marcos 601 University Drive, San Marcos, TX 78666-4616 ■ 512-245-2165

<http://www.commsstudies.txstate.edu/academic-programs/graduate.html>



# Graduate Studies in Communication

*Your choice of graduate school matters. And so does the education you receive. Villanova University's emphasis on values, ethics, and social justice is central to Graduate Studies in Communication. And it shows in our commitment to educating you to take your place among the next generation of communication scholars and leaders. Ignite change. Go Nova.*

## PROGRAMS OF STUDY

Graduate Studies in Communication offers a Master of Arts degree in Communication with graduate certificates in:

- Communication & Critical/Cultural Studies
- Journalism & New Media
- Mediated Communication
- Organizational Communication & Leadership
- Public Relations & Advertising

## VILLANOVA DISTINCTIONS

- Ranked #1 by *U.S. News & World Report* in the Regional University—North category for nearly two decades
- Home of the Waterhouse Family Institute for the Study of Communication and Society
- An outstanding record of placing students in top-ranked Communication doctoral programs
- Accessible to the Philadelphia, New York City, and Washington D.C. metro areas
- Graduate assistantships available with generous stipends
- Travel support available to all graduate students who have accepted conference papers

## GRADUATE FACULTY

- **Sheryl Bowen, PhD**, *Interpersonal, Gender, and Health Communication*
- **Gordon Coonfield, PhD**, *Media Studies, Visual Communication*
- **William Cowen, MA**, *Public Relations*
- **Bryan Crable, PhD**, *Rhetorical and Communication Theory*
- **Jill Flanagan, MA**, *Public Relations*
- **Maurice Hall, PhD.**, *Organizational Communication and Culture*
- **Thomas Ksiazek, PhD**, *Journalism and Media Studies*
- **Hezekiah Lewis, MFA**, *Film and Documentary Production*
- **Shauna MacDonald, PhD**, *Performance Studies, Media Studies*
- **Susan Mackey-Kallis, PhD**, *Rhetorical, Film, and Media Criticism*
- **Michael Mafodda, MBA.**, *Multimedia Production and Web Design*
- **Billie Murray, PhD**, *Rhetorical Studies and Advocacy*
- **Teresa Nance, PhD**, *Communication Education, Rhetoric*
- **Heidi Rose, PhD**, *Performance Studies, Intercultural Communication*
- **Leonard Shyles, PhD**, *Mass Communication, Media Production*
- **Qi Wang, PhD**, *Intercultural and Interpersonal Communication*
- **Emory Woodard, PhD.**, *Mass Communication, Research Methods*
- **Jie Xu, PhD**, *Mass Communication, Advertising, and Health Communication*



**VILLANOVA**  
UNIVERSITY  
IGNITE CHANGE. GO NOVA.

For more information, please contact **Dr. Gordon Coonfield**,  
**Director of Graduate Studies in Communication** • 610.519.4309  
[gradcommunication@villanova.edu](mailto:gradcommunication@villanova.edu)  
[www.communication.villanova.edu/graduate](http://www.communication.villanova.edu/graduate)