

**2013 ECA Convention**  
**Programs of Interest for Community College Interest Group Members**

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Wednesday 9:00-4:30 pm Room: Conference A

*Basic Course Conference*

*Praxis: Balancing the Basic Course*

As the Basic Course becomes more central to college and university curricula, and as legislative attention makes higher education reform a priority, faculty must balance demands from multiple internal and external stakeholders. Panels will address defining core competencies of the basic course, delivering the basic course across campuses, exploring attitudes about and the centrality of the basic course and modernizing the basic course through open source content and technology. The keynote address, delivered by Joshua Compton of Dartmouth College, is entitled “Defining (v.) Talk, Defining (adj.) Talk, and the Basic Course”.

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Thursday 11:30-12:45pm Room: Parkview West

*Degrees, Tracks, and Certificates: Building a Communication Degree Program*

Sponsor: Community College  
Chair: **Laura Davis**, Harrisburg Area Community College

Panelists: **Jessica Papajcik**, Stark State College  
**Rebecca Townsend**, Manchester Community College  
**Tom Donlan**, Montgomery County Community College  
**Michelle Simpson**, College of Southern Maryland  
**Nadine Cichy**, Sinclair Community College

Creating an Associate of Arts or Associate of Science program in the field of Communication is a rewarding, yet daunting, task. Participants in this roundtable will offer unique perspectives on their experiences and roles in building Communication degree programs. Attendees can expect to gain insight into how seasoned faculty members have navigated the process – from program conception and implementation, to expansion and assessment.

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Thursday 2:30-3:45 pm ~ Lawrence Welk

*Public Speaking as Human Connection: A Roundtable Discussion on Breathing Life into Traditional Ways of Teaching Speech*

Sponsor: Community College  
Chair: **Michelle Simpson**, College of Southern Maryland

Panelists: **Jennifer Babcock**, Bridgewater College  
**Nyia Lacey**, Delaware County Community College  
**Melanie K. Laliker**, Bridgewater College  
**Patti Vorndran**, Delaware County Community College

In her well-received book *Resonate*, Nancy Duarte writes that forming human connections is an art – an art that’s missing from most presentations. This panel will discuss ways in which traditional public speaking texts could be revamped to inspire students to create an emotional connection with the audience. Panelists will identify gaps in content areas and share strategies for integrating fresh and innovative ideas into assignments and learning activities. Attendees are encouraged to share their ideas.

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Thursday 2:30-3:45pm Room: Conference C

*Great Ideas for Teaching Students (G.I.F.T.S.) Session I*

Sponsor: Community College

Chair: Danamarie Every Gallagher, Delaware County Community College

“Is He or She My Best Potential Partner? A Social Exchange Theory Exercise for the Interpersonal Unit”  
C. Leigh Nelson and Eric Fife, James Madison University

“SLAP!”

Thomas McCloskey, University of Maryland

“Six-word Cultural Identity Memoirs: Using Storytelling to Increase Cultural Identity Awareness”  
Nathaniel Simmons, Ohio University

“Using Newsmap to Teach Critical Thinking Skills”  
Chip Rouse, Stevenson University

“Paper Airplanes: In Flight to an Effective Speech”  
Emily Bushnell, Abilene Christian University

“Seussically Speaking”  
Stephanie Kelly, North Carolina A&T State University

“The Confluence of Small Group Roles: How Task, Social, and Individual Roles Converge”  
Nancy Bressler, Bowling Green State University

“Your Life in 100 Words or Less: A PowerPoint Activity for the Basic Course”  
Timothy Rumbough, Bloomsburg University

This program consists of “Great Ideas for Teaching Students” in a variety of communication courses. Panelists share their class-tested G.I.F.T.S., which range from activities, assignments, projects, games, or simulations addressing a specific communication theory, concept, skill, or learning objective.

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Thursday 4:00-5:15 Room: Conference C

*Assessing Core Communication Competencies Across a Variety of Introductory Course Contexts*

Sponsor: Community College

Chair: **Susan M. Ward**, Delaware County Community College

Respondent: **Danamarie Every Gallagher**, Delaware County Community College

Panelists: **Isa Engleberg**, Prince George Community College

**E. Michele Ramsey**, Pennsylvania State University-Berks

**Scott Myers**, West Virginia University

Given the assessment climate in higher education, choices about curriculum content must be guided by competencies with measurable outcomes. Using a set of core competencies applicable to introductory communication courses within and across a variety of contexts, this program explores diverse means for assessing basic competencies using validated instruments and procedures. Panelists address critical questions such as: Are there validated instruments and methods for assessing competencies across various communication contexts? What criteria and media can help faculty members assess core competencies and student learning in introductory courses? What procedures effectively track the achievement of core competencies?

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Friday 8:00-9:15am Room: Bob & Dolores Hope

*Great Ideas for Teaching Students (G.I.F.T.S.) Session II*

Sponsor: Community College

Chair: Danamarie Every Gallagher, Delaware County Community College

“Delivery Olympics: Utilizing Competition and Humor to Improve Delivery”  
Ashley Wheeler, Abilene Christian University

“The Fortune Cookie Speech”  
Joy Henderson, Texas Tech University

“Information Literacy in the Public Speaking Classroom”  
Brent C. Sleasman, Jacob Steen, and Emmett Lombard, Gannon University

“Serving as Secretary for the Communication Committee”  
Amy Matten, Dean College

“Learning about Teacher Immediacy through Children’s Books”  
David H. Kahl, Jr., Pennsylvania State University, Erie

“Tell the Class about One Aspect of Your Culture”  
Flora Keshishian, St. John’s University

“PowerPoints with Punch’: Death to Academic Karaoke”  
Yvonne Sacripant Bland, Robert Morris University

“Not All College Students Are the Same: Teaching Students about Stereotypes Using Multiple Colleges as the Example”  
Eric Fife and C. Leigh Nelson, James Madison University

This program consists of “Great Ideas for Teaching Students” in a variety of communication courses. Panelists share their class-tested G.I.F.T.S., which range from activities, assignments, projects, games, or simulations addressing a specific communication theory, concept, skill, or learning objective.

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Friday 9:30-10:45 am Room: Parkview West

*Intercultural Convergence on the Navajo Reservation*

Sponsor: Community College

Chair: **Donna Acerra**, Northampton Community College

Panelists: **Miranda Haskie**, Diné College

**Jason Haller**, Pennsylvania State University

**Larissa Jimmy**, Diné College & Northampton Community College

Looking for a recipe for student engagement that combines experiential learning with meaningful community service? Students and faculty from Northampton Community College in PA and Diné College in AZ will share their experiences with a cultural exchange that combines social networking, travel, and service learning to facilitate an understanding of the influence of culture on communication, and meet a community's need. Learn how this interdisciplinary approach promotes learning beyond course outcomes.

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Friday 10:45-12:00pm Room: Bob & Dolores Hope

*ECA Awards Recognition and Coffee Café*

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Friday 1:00-2:00 pm Room: Anchor

*Community College Business Meeting*

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Friday 3:30-4:45 pm Room: Carnegie I

*Transfer and Articulation: The Confluence of Two-year and Four-year Institutions*

Sponsor: Community College  
Chair: **Jessica Papajcik**, Stark State College

Panelists: **Tom Donlan**, Montgomery County Community College  
**Susan M. Ward**, Delaware County Community College  
**Rita Rosenthal**, Boston College  
**Roberta Kosberg**, Curry College

While community colleges have multiple missions, one of particular note is the necessity of paying careful attention to course transferability. This mission includes working closely with four-year institutions to establish articulation agreements that ensure students a smooth transition from the two-year institution to the four-year institution. Attendees can expect to gain insight about how transferability affects articulation agreements.

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Saturday 9:30-10:45 am Room: Sternwheeler

*Communication Departments: At the Confluence of Interdisciplinary Course Design*

Sponsor: Community College  
Chair: **Mary Mino**, Pennsylvania State University-DuBois  
Respondent: **Nadine Cichy**, Sinclair Community College

Panelists: **Rebecca Townsend**, Manchester Community College  
**Michelle Simpson**, College of Southern Maryland  
**Tom Donlan**, Montgomery County Community College  
**Tanya Gardner**, Delaware County Community College

This panel will examine how communication departments are uniquely positioned in colleges and universities to offer interdisciplinary courses, or courses with interdisciplinary projects, in partnership with other disciplines. Panelists will discuss pedagogical models, like service learning, used in Interpersonal Communication, Public Relations, Public Speaking and Intercultural Communication courses to create opportunities for students to partner with faculty and students from Statistics, Environmental Science, Art, Transportation, Planning, Geography, Engineering and ESL courses.

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Saturday 4:00-5:45pm Room: Monongahela

*ECA General Business Meeting*

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Saturday 5:45-7:30pm Room: Bob and Delores Hope

*President's Reception*

Please join us as we celebrate ECA and ECA President Nancy J. Willets.