

WEDNESDAY, APRIL 23, 2014

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Wednesday, April 23, 3:00 PM-7:00 PM

Waterplace Ballroom Foyer

**CONVENTION REGISTRATION OPEN 3:00 PM – 7:00 PM**

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Wednesday 4:00 PM-5:00 PM

South County

### **ECA Publications Committee**

**Presiding: Danette Ifert Johnson, President**  
**Nancy J. Willets (as Immediate Past President)**  
**Thomas R. Flynn** (First Vice President)  
**Ronald C. Arnett** (Executive Director)  
**J. Kanan Sawyer** (First Vice President Elect)  
**Trevor Parry-Giles** (Immediate Past Editor of CQ)  
**Theodore Avtgis** (Immediate Past Editor of CRR)  
**Mark Hickson, III** (Immediate Past Editor of QRRC)  
**Donald A. Fishman** (Elected Representative)  
**Benjamin R. Bates** (ex officio) (CQ Editor)  
**Don Stacks** (ex officio) (CRR Editor)  
**Janie Harden Fritz** (ex officio) (QRRC Editor)

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Wednesday 5:00 PM-6:00 PM

South County

### **ECA Finance Committee Meeting I**

**Presiding: Danette Ifert Johnson, President**  
**Nancy J. Willets** (Immediate Past President)  
**Thomas R. Flynn** (First Vice President)  
**Ronald C. Arnett** (Executive Director)  
**J. Kanan Sawyer** (First Vice President Elect)  
**Catherine Wright** (Elected Representative)  
**Benjamin R. Bates** (ex officio)  
**Don Stacks** (ex officio)  
**Janie Harden Fritz** (ex officio)

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Wednesday 6:00 PM-7:00 PM

South County

## **ECA Site Selection Committee**

**Presiding: Danette Ifert Johnson, President**

**Nancy J. Willets** (Immediate Past President)

**Thomas R. Flynn** (First Vice President)

**J. Kanan Sawyer** (First Vice President Elect)

**Cindy Lont** (Immediate Past President once removed)

**Ronald C. Arnett** (Executive Director)

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THURSDAY, APRIL 24, 2014

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Thursday, April 24 7:30 AM-5:00 PM

Waterplace Ballroom Foyer

**CONVENTION REGISTRATION OPEN 7:30 AM - 5:00 PM**

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Thursday, April 24 9:00 AM until 5:00 PM

Waterplace I

**PUBLISHERS' EXHIBIT AREA OPEN 1:00 PM – 5:00 PM**

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Thursday, April 24 9:30-10:45 AM

Providence I & IV

### ***Executive Council I***

**Danette Ifert Johnson** – President

**Thomas R. Flynn** – Vice President

**J. Kanan Sawyer** – First Vice President

**Nancy J. Willets** – Immediate Past President

**Ronald C. Arnett** – Executive Director

**Don W. Stacks** – *Communication Research Reports*, Editor

**Benjamin R. Bates** – *Communication Quarterly*, Editor

**Janie Harden Fritz** – *Qualitative Research Reports in Communication*, Editor

**Trevor Parry-Giles** – Archivist

**Susan Drucker** – Legal Counsel

**Katherine Thweatt** – ECA Representative to NCA 2014 Nominating Committee

**Brandi Frisby** – ECA College/University Representative to NCA Legislative Council

**Jean Ann Streiff** – ECA High School Representative to NCA Legislative Council

**Kerry Byrnes** – ECA Community College Representative to NCA Legislative Council

**Annette Holba** – Director of Marketing & Exhibits – 2014 Convention

**Interest Group Representatives** (term begins midpoint 2013/ends midpoint 2014)

**Nancy A. Wienczek** – Applied Communication  
**Theodore F. Sheckels** – Argumentation and Forensics  
**Jerry L. Allen** – Communication Administration  
**Donald A. Fishman** – Communication Law and Ethics  
**Catherine Wright** – Communication and Technology  
**Virginia P. Richmond** – Communication Traits  
**Michelle Simpson** – Community College  
**Jay Baglia** – Health Communication  
**Katherine Thweatt** – Instructional Communication  
**Nicole Files-Thompson** – Intercultural Communication  
**Meredith Marko Harrigan** – Interpersonal Communication

**Interest Group Representatives** (term begins midpoint 2013/ends midpoint 2015)

**Cem Zeytinoglu** – Interpretation and Performance Studies  
**Elvera Berry** – Kenneth Burke  
**Matthew J. Smith** – Media Communication  
**Kristen Campbell Eichorn** – Nonverbal Communication  
**Jason S. Wrench** – Organizational Communication  
**Kristen Lynn Majocha** – Philosophy of Communication  
**Lisa Gring-Pemble** – Political Communication  
**Valerie Lynn Schrader** – Rhetoric and Public Address  
**Michael Miller** – Theory and Methodology  
**Andrew Spieldenner** – Voices of Diversity

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Thursday, April 24 9:30-10:45 AM

Providence II

*Pedagogy - How do we Teach it? Designing a Communication Pedagogy Practicum for Graduate Teaching Assistants*

Sponsor: Short Course  
Presenter: **Rachel L. DiCioccio**, University of Rhode Island

The goal of this short course is to help participants think about how to design and implement a graduate communication pedagogy practicum. Graduate teaching assistants are integral to the delivery of most M.A. and Ph.D. programs. Providing pedagogical training to equip new teachers with the necessary tools to develop effective instruction not only benefits the student, it enhances the strength and validity of a program. We will discuss the rationale for developing a pedagogy practicum and examine the different aspects of design and delivery. Participants will receive sample materials including a syllabus, assignments, and a list of recommended texts.

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Thursday, April 24 9:30-10:45 AM

Providence III

*Top Competitive Papers in Media Communication*

Sponsor: Media Communication  
Chair: **James M Durbin**, University of Akron  
Respondent: **Leigh Nelson**, James Madison University

“The Unreachable Star?: A Narrative Analysis of Aaron Sorkin’s Attempt To Gain Admittance to Journalism’s Interpretive Community”  
**Ronald Bishop**, Drexel University

“Characterization of Tim Tebow and the Cultural Phenomenon of Tebowmania: An Analysis of the Coverage of Tim Tebow by Three US Newspapers”

**Vaughn Myers**, Youngstown State University

**Yang Lin**, University of Akron

This panel features the top two competitive papers from the Media Communication Interest Group from this year.

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Thursday, April 24 9:30-10:45 AM

Washington

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Thursday, April 24 9:30-10:45 AM

Newport

*Communication in an UnCivil Age: The Lively Art of Civil Discourse*

Sponsor: Instructional Communication  
Chair: **Tracey Holden**, University of Delaware

Panelists: **Julie Morgan**, Eastern University  
**Tyana Anglin**, Eastern University  
**Lance Bennett**, Eastern University  
**Alexander Bernhardt**, Eastern University  
**Alyssa Cronauer**, Eastern University  
**Hannah MacLean**, Eastern University  
**Michaela Simonds**, Eastern University  
**Jill Weber**, Hollins University  
**Tracey Holden**, University of Delaware  
**Nick Gadino**, University of Delaware  
**Chris Volker**, University of Delaware  
**Kristen Maggio**, University of Delaware  
**Elizabeth Saldan**, University of Delaware  
**Colin Kearney**, University of Delaware  
**Jessica McKnight**, University of Delaware  
**Michele Myers**, University of Delaware  
**Jennifer Cichocki**, University of Delaware

Civility in contemporary society extends beyond the expectations of good manners and proper etiquette into the areas of appropriate professional communication, disagreeing without being disagreeable, and the appropriate exercise of assertiveness. Faculty and student panelists will discuss different areas of "civil communication" including teaching professionalism skills, how we currently define what is rude, and raising the bar for our public and private role models. The session will conclude with a discussion with the audience.

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Thursday, April 24 9:30-10:45 AM

Kent

*Reflections on the 2012 Presidential Campaign*

Sponsor: Political Communication  
Chair: **Bonnie Jefferson**, Boston College

“Framing and Sensegiving in Online Politics: An Evaluation of the 2012 Presidential Campaign Facebook Messages”

**Stephanie G. Schartel**, University of Oklahoma  
**Gwendelyn S. Nisbett**, University of North Texas

“Media Predictors During the 2012 Presidential Election: Political Understanding, Discussion, and Candidate Likability”

**Thomas P. Boyle**, Millersville University

“Music in the 2012 Presidential Campaign”

**David Dewberry**, Rider University

These papers take a variety of perspectives in evaluating the 2012 Presidential campaign.

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Thursday, April 24 9:30-10:45 AM

Bristol

*Research and Reflections on the Dynamism of Race in Society*

Sponsor: Voices of Diversity

Chair: **Jessica Lu**, University of Maryland

Respondent: **Anjali Ram**, Roger Williams University

“Untangling Discourses of ‘Race’ and ‘Culture’ in a Post-racial Era: A Theoretical Analysis with Implications for Social Justice”

**Yea-Wen Chen**, Ohio University

“Questioning Race: Quantitative Data on New Ancestry DNA and Dialogue on Race”

**Anita Foeman**, West Chester University

**Bessie Lee Lawton**, West Chester University

**Randy Reiger**, West Chester University

“Relections on Whiteness”

**Melvin Leaman**, Lincoln University

“The Struggle is Eternal: the Leadership and Legacy of Ella Baker”

**Linda Schifino**, Carlow University

This panel pushes the boundaries of contemporary racial discourse. The first presentation interrogates existing conceptualizations of race and culture. The author seeks to explain how “race” and “culture” converge and/or diverge to (re)produce relations of power and domination. The second presentation takes a quantitative approach to understanding how individuals react to ancestry DNA findings. The last presentation is an autoethnographic account of the author’s experience interviewing a prominent social justice figure, and reflects on his experience as a White male working in an African American institutional context.

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Thursday, April 24 9:30-10:45AM

Blackstone

*Communication Technologies and Interpersonal Issues*

Sponsor: Communication and Technology

Chair: **Cathy Wright**, George Mason University

Respondent: **David T McMahan**, Missouri Western State University

“The Role of New Media in Military Marriages: Mobility, Utility, Monitoring and Surveillance”  
**Margaret C. Stewart**, Neumann University

“A Pilot Investigation of Goffman’s Self-Presentation Theory as Applied to LinkedIn”\*  
**Caroline Fitzpatrick**, Alvernia University  
**Ryan Lange**, Alvernia University  
**Jodi Radosh**, Alvernia University

“Relationship Threatening Interpretations of an Ambiguous Facebook Message as a Function of Message Exclusivity and Dimensions of Jealousy”  
**Katherine Borchert**, West Virginia University  
**Elizabeth L. Cohen**, West Virginia University  
**Nicholas D. Bowman**, West Virginia University

The competitively selected papers in this panel present work examining how technology is utilized in some classic interpersonal processes, including relationship maintenance, jealousy issues, and self-presentation.

\*Debut Paper

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Thursday, April 24 9:30-10:45AM

Waterplace II

*Inviting Dialogue: Continuing the Quest for Core Competencies in Introductory Communication Courses*

Sponsor: Community College  
Chair: **Susan M. Ward**, Delaware County Community College

**Isa N. Engleberg**, Prince George Community College  
**James Katt**, University of Central Florida  
**Patricia O’Keefe**, College of Marin

This panel will continue a dialogue about the core competencies, if any, that form the basis of introductory communications courses, a discussion which began at the 2012 NCA convention using an interactive process of consensus seeking.

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Thursday, April 24 9:30-10:45AM

Waterplace III

*A Risky Experiment: Moving Beyond Realism Toward Social Constructionist Approaches to Theorizing About Risk Communication*

Sponsor: Health Communication  
Chair: **Heather Stassen-Ferrara**, Cazenovia College

Nearly constant risk discourse ensnares us into living lives of fear and anxiety. The construction of risk is consequential. However, entrenchment in realist paradigms ensures risk’s construction is taken-for-granted. This panel focuses on the development and application of social constructionist perspectives of risk communication. Panelists present risk research in contexts of energy supplementation, infidelity, and end-of-life communication, and discuss risk orders theory, which interrogates risk discourse’s consequences on our relationships, identities, moralities, and imaginations.

“Socially Constructed Remedies or Risks? An Analysis of Energy Supplement Discourse”  
**Laura D. Russell**, Denison University

“Discovering the Silver Lining in Risk: Disclosure of Romantic Infidelities”  
**Megan M. Dowd**, Hamilton College

“Risk Orders Theory: Advancement of a New Communication Theory Through Dialogue”  
**Katie M. Striley**, Ohio University  
**Kimberly Field-Springer**, Ashland University

“Too Risky To Discuss: Social Constructions of Risk Associated With Communicating About End-Of-Life”  
**Kelly Tenzek**, Bloomsburg University

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Thursday, April 24 9:30-10:45AM

South County

*Communication about Criminal Justice: Shaping the Debate about Law and Justice*

Sponsor: Communication Law and Ethics  
Chair: **Cheryl A. Casey**, Champlain College

“Serial Killers: Hollywood Myths and Social Science Realities”  
**Jennifer Farr**, John Jay College of Criminal Justice CUNY

“Crime Control, Due Process, and Evidentiary Exclusion: When Exceptions Become the Rule”  
**Elizabeth Kaylor**, John Jay College of Criminal Justice CUNY\*

“Plea Bargaining: A Broken System Viewed through Inadequate Lenses”  
**Aryeh Halevy**, John Jay College of Criminal Justice CUNY

“Terrorism and the Redefinition of Crime Control”  
**Martin Wallenstein**, John Jay College of Criminal Justice CUNY

This panel explores debates within the criminal justice community on subjects with deep emotional impact and practical implications for the public at large and communication scholars. It examines how what this community knows about actual serial killers and their victims differs in startling ways from the fictional portrayals of serial killers and victims in film. It considers the way this community argues about civil liberties in relation to the exclusion of relevant evidence, plea bargaining, and how the war on terror has changed the nature of the debate over crime control and civil liberties in the United States.

\*Debut

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Thursday, April 24 9:30-10:45AM

Exec Boardroom

*Crisis Communication in Global Context*

Sponsor: Organizational Communication  
Chair: **Lin Zhu**, University of Massachusetts Boston  
Respondent: **Jessie M. Quintero Johnson**, University of Massachusetts Boston

“Examining the Crisis Cluster Classification and its Implications: An Exploratory Study”  
**Deepa Anagondahalli**, University of Maryland, College Park

**Jarim Kim**, University of Maryland, College Park

“Emergency Response in International Contexts: Examining What We Don’t Know, What We Should Expect, and Directions for Further Research”

**Ken Lachlan**, University of Massachusetts Boston

“Social Media in Crisis Communication: A Case Study of Multinational Companies in China”

**Lin Zhu**, University of Massachusetts Boston

“A Comparison of Two Chinese Dairy Manufacturers’ Crisis Response”

**Minghui Fan**, Emerson College

Globalization has posed new challenges to crisis communication. Increasing cultural heterogeneity within a country and internationalization of corporations have made culture a prominent factor in constructing emergency messages and evaluating the effectiveness of crisis communication. Authors in this panel discuss crisis communication in this age of globalization from both theoretical and practical perspectives.

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Thursday, April 24 9:30-10:45AM

Narragansett A

*Teaching Persuasion: A Revolt*

Sponsor: Short Course

Presenter: **Richard E. Vatz**, Towson University

**D. L. Stephenson**, Western Connecticut State University

This short course will present a new paradigm for Persuasion and Rhetoric. Attendees will be able to explain how persuasion is effected – why some persuasion succeeds and some fails; why some is sustainable and some is not; and what persuasive goals are possible and what persuasive goals are impossible. The course will explicate the Persuasion and Rhetoric Salience- Agenda/Meaning-Spin theory and a new Persuasion course’s “Article Rewrite Assignment.” This new approach has implications that with some elaboration, according to University of Pittsburgh Emeritus Professor of Rhetoric Trevor Melia, “could well replace much that passes for rhetorical theory today.”

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Thursday, April 24 10:00-11:30 AM

Waterplace I

*Coffee Cafe’ I in the Exhibit Area*

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Thursday, April 24 11:30-12:45PM

Providence I

*Discourses of Dissent: Negotiating Permanence and Change in Administrative Rhetoric*

Sponsor: Applied Communication

Chair: **Craig T. Maier**, Duquesne University

Respondent: **Janie M. Harden Fritz**, Duquesne University

“Navigating the Administrative Rhetoric of University Teaching Centers”

**Amanda G. McKendree**, University of Notre Dame

“The Rhetorical Challenge of Diocesan Administration”  
**Craig T. Maier**, Duquesne University

“Framing Dissent as Communicative Praxis: An Administrative Marketplace Perspective”  
**Kristin Campbell**, Bechtel Marine Propulsion Corporation

This panel explores the discourses of dissent that shape administrative rhetoric in a pivotal time in American institutional life. Through papers examining administrative rhetoric in several institutional settings, including collegiate academic administration, American Catholicism, and a representative industrial context, participants address the following questions: What mission or sense of identity gives rise to a sense of institutional permanence? What challenges or current issues contribute to a sense of institutional change?

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Thursday, April 24 11:30-12:45PM

Providence IV

*Top Competitive Papers in Organizational Communication*

Sponsor: Organizational Communication  
Chair: **Jason S. Wrench**, SUNY New Paltz  
Respondent: **Corey J. Liberman**, Marymount Manhattan College

“Sports Teams as Organizations: A Leader-Member Exchange Perspective of Player Communication with Coaches and Teammates”

**Gregory A. Cranmer**, West Virginia University  
**Scott A. Myers**, West Virginia University

“Peer Coworker Relationships: Influences on Use of Latent Dissent Messages”

**Michael Sollitto**, West Virginia University  
**Scott A. Myers**, West Virginia University

“Organizational Assimilation as a Predictor of Employee Dissent”

**Zachary W. Goldman**, West Virginia University  
**Scott A. Myers**, West Virginia University

This panel features the top three competitive papers from the Organizational Communication Interest Group from this year.

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Thursday, April 24 11:30-12:45PM

Providence II

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*Being, Speaking, Teaching: Heidegger and Philosophy of Communication*

Sponsor: Philosophy of Communication  
Chair: **Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania  
Respondent: **Garnet Butchart**, Duquesne University

“A Heideggerian Approach to Caring for Others: Three Weeks at the Missionaries of Charity House in Ponce Puerto Rico”

**Kristen Lynn Majocha**, University of Pittsburgh at Johnstown

“Heidegger’s Philosophy of Language: Connections to Public Relations Praxis”  
**Amanda Sevilla**, Duquesne University

“Philosophizing in the Classroom: An Exploration of Heideggerian Pedagogy”  
**Brian Gilchrist**, Eastern University

“The Anti-Technological Ontology: A Dissent against Metaphysics & Humanism”  
**Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania

This panel examines diverse approaches to Heidegger discourse through philosophy of communication. Kristen Lynn Majocha frames Mother Teresa’s “caring for others” through Heidegger’s “practical return to being in the world.” Amanda Sevilla explores Heidegger’s “lived experience of being” through teaching future marketplace professionals about artistic constructions of messages. Brian Gilchrist articulates Heidegger’s philosophizing to emphasizing thinking in the classroom. Cem Zeytinoglu positions Heidegger’s anti-technology rhetoric as an extension of Heidegger’s critique of metaphysics and humanism.

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Thursday, April 24 11:30-12:45PM

Providence III

*Family and Friends in Media Communication*

Sponsor: Media Communication  
Chair: **Guy Wade**, Wayne State University  
Respondent: **Matthew Smith**, Wittenberg University

“Betty (Draper) Francis and Snapping Motherhood”  
**Andrée E. C. Betancourt**, Northern Virginia Community College

“Not Your Typical American Family: How the Horror Genre Transforms Familial Dissent”  
**Nancy Bressler**, Bowling Green State University

“The Millennial Generation, Citizenship, and *How I Met Your Mother*”  
**Alison N. Novak**, Drexel University

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Thursday, April 24 11:30-12:45PM

Washington

*Top Competitive Papers in Rhetoric and Public Address*

Sponsor: Rhetoric and Public Address  
Chair: **Christine Courtade Hirsch**, SUNY Oswego  
Respondent: **Trevor S. Parry-Giles**, National Communication Association

“Overcoming Global Dissent: Diplomatic Cosmopolitanism at the United Nations General Assembly”  
**Andrew D. Barnes**, James Madison University

“Exile, Preservation, and Qualification: The Role of Beauty in Plato’s Symposium”  
**Taylor Hahn**, University of Pittsburgh

“A Losing Battle: Jimmy Carter as a ‘War-Time’ President in ‘Energy and the Crisis of Confidence’  
**Whitney Gent**, University of Wisconsin - Madison

This panel features the top competitive papers from the Rhetoric and Public Address Interest Group from this year.

\*Top Competitive Paper

\*\*Top Student Paper

\*\*\*Top Student Debut Paper

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Thursday, April 24 11:30-12:45PM

Newport

*Dialogue, Diversity and Discourse for the Uninitiated: Engaging Students in Academic Research*

Sponsor: Instructional Communication  
Chair: **Tracey Holden**, University of Delaware

Panelists: **Lauren Lemley**, Abilene Christian University  
**Wes Fondren**, Coastal Carolina University  
**Brad Mello**, National Communication Association  
**M. Elizabeth Thorpe**, The College at Brockport, SUNY

This panel is devoted to discussing the process and progress of those students who choose to engage in the intellectual dialogue that occurs at academic conferences. Students are not required to partake in the challengingly diverse discourse, and yet there are inevitably those who actively seek mentorship and guidance in their efforts to join in the intellectual discourse that guides and grows our field. Our discussion highlights the professor's role in helping students engage in the process of research and writing, and mentoring the exceptional students who make it to academic conferences.

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Thursday, April 24 11:30-12:45PM

Kent

*Dissent, Debate, and Hot-Button Issues*

Sponsor: Political Communication  
Chair: **Lisa M. Gring-Pemble**, George Mason University  
Respondent: **Thomas P. Boyle**, Millersville University

“Redefining Nature in the Fatherland: Kurt Hiller’s 1928 Call for Compassion Towards Gays and Lesbians”  
**Dan Meadows**, University of Maryland\*  
**Thomas McCloskey**, University of Maryland

“The Content of Moral Debate Online: The Discussion of the Abu Ghraib Revelations in Weblogs”  
**Julia May Hagemann**, Drexel University  
**Alexander Nikolaev**, Drexel University  
**Douglas Porpora**, Drexel University

“Tank Man: A Critical Insight Into the Tiananmen Square Protest Text”  
**Ivan Gan**, Western Kentucky University\*

Each paper on this panel interrogates a controversial issue of dissent and its rhetorical response.  
\*Debut paper

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Thursday, April 24 11:30-12:45PM

Bristol

*Black Women as a “Community of Dissent”: Negotiating Love and Challenges in Unconventional Romantic Relationships*

Sponsor: Voices of Diversity

Chair: **Eletra Gilchrist-Petty**, University of Alabama at Huntsville

Respondent: **Jamel Bell**, Saint Louis University

“The Rhetoric of “Marriage”: A Critical Conversation about Commitment and Resistance”

**D.L. Stephenson**, Western Connecticut State University

“CRASH Lens: Politics of Long-term Gay/Lesbian Romantic Relationships”

**Sheena C. Howard**, Rider University

“Married to the Ministry?: Negotiating Being a Wife with the Role of Being a Pastor’s Wife”

**Shauntae Brown White**, North Carolina Central University

“When the Mother-in-law Moves In: Negotiating Marriage and Caregiver Stress”

**Eletra Gilchrist-Petty**, University of Alabama at Huntsville

This session addresses the unconventional marital/romantic experiences of Black women. By way of autoethnographic accounts, panelists discuss how they negotiate a wealth of unorthodox relationship dynamics including interracial marriages, long-distance marriages, live-in and debilitated in-laws, same-sex dating experiences, and church responsibilities as “first-lady”. Using a mix of theoretical perspectives, this session emphasizes how Black women represent a “community of dissent” and use communication to balance love and challenges in unconventional romantic relationships.

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Thursday, April 24 11:30-12:45PM

Blackstone

*Communication of Privacy in Family Relationships: How the Management of Privacy Enables and Constrains Family Communication*

Sponsor: Interpersonal Communication

Chair: **Carmen Hernández-Ojeda**, University of Hartford

“Managing Privacy about Mental Health Illness in Families”

**Aimee E. Miller-Ott**, University of Hartford

“Privacy, Same-sex Marriage, and Families: A Communication Privacy Management Perspective”

**Pamela J. Lannutti**, La Salle University

“Parental Privacy Invasions: A Closer Look at Boundary Turbulence”

**Carrie D. Kennedy-Lightsey**, Stephen F. Austin State University

**Brandi N. Frisby**, University of Kentucky

“We Just Don’t Go There.” Parent-Adolescent Perceptions of Privacy Management, Substance Use Prevention, and Relational Quality”

**Diana S. Ebersole**, Kutztown University of Pennsylvania

“There’s Something We Need to Talk About...”: Men’s Narratives of Testicular Cancer, Masculinity, and Privacy Management within Family Relationships”

**Daniel S. Strasser**, Rowan University

“Privacy Issues in Investigations of Sperm Donor Communication”  
**Meredith Marko Harrigan**, SUNY Geneseo

Papers on this panel reflect a wide range of family contexts in which the management of privacy is vitally important and challenging. Topics focus on family members’ negotiation of privacy related to mental health illnesses, same-sex marriages, substance abuse, sperm donation, and parental invasion of children’s privacy.

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Thursday, April 24 11:30-12:45PM

Waterplace II

*Is it the Same As in the Classroom: Can Public Speaking Be Taught Effectively Online?*

Sponsor: Community College  
Chair: **Mary Mino**, Penn State DuBois  
Respondent: **Michelle Simpson**, College of Southern Maryland

“It’s Not the Same Thing: Exploring Hesitancy about Teaching Public Speaking Online”  
**Susan Ward**, Delaware County Community College

“Getting It As Close to the Same Thing As Possible: Exploring Options for Maintaining the Quality of Online Public Speaking Courses”  
**Tom Donlan**, Montgomery County Community College

“It Can Be Close to the Same Thing: Exploring a Learning System to Teach Public Speaking Online”  
**Meredith Frank**, Montgomery County Community College  
**Ralph Gigliotti**, Montgomery County Community College

This panel will focus on the dialogue, discourse, and dissent within our community of communication educators over whether public speaking should be taught online.

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Thursday, April 24 11:30-12:45PM

Waterplace III

*On the Marathon Bombings’ Home Front: Dialogue/Discourse with Boston Area Communication Professors*

Sponsor: First Vice President  
Chair: **Anne F. Mattina**, Stonehill College

**Roberta L. Kosberg**, Curry College  
**Rita Rosenthal**, Boston College  
**Nancy J. Willets**, Cape Cod Community College  
**Sara Chudnovsky Weintraub**, Regis College  
**Bonnie S. Jefferson**, Boston College  
**Sherry R. Shepler**, Saint Anselm College  
**Anne F. Mattina**, Stonehill College  
**Maureen Boyle**, Stonehill College  
**Jim Armstrong**, WBZ television & Regis College

Using tenets of Narrative Theory, this roundtable will focus on stories generated by the terrorist acts in Boston during the week of April 16, 2013. Each participant will provide a perspective on a separate aspect of the events

contributing to the overall narrative of “Boston Strong.” Topics range from dealing with the bombing in the Journalism classroom as it unfolded live; the role of both social and mainstream media in creating the narrative; the heroism of first responders, volunteers and spectators on the scene; professional sports as a source of consubstantiality; dealing with students at the scene and in the classroom; the experience of “sheltering in place”; and live reporting during the manhunt and capture. Dialogue will center on the substance – what is the basis for the story the community has created regarding the bombings? What does this story tell us about ourselves and the larger community? How do narratives help us to heal? Finally, what insights can we, as communication scholars, offer to public discourse surrounding events such as these?

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Thursday, April 24 11:30-12:45PM

South County

*The 1938 Hurricane, A Junior Forecaster, and Public Understanding*

Sponsor: First Vice President  
Chair: **Susan A Jasko**, California University of PA

**Lourdes Aviles**, Plymouth State University  
**David Vallee**, National Weather Service/Weather Forecast Office Taunton  
**Bruce Avery**, Hofstra University  
**Susan A. Jasko**, California University of PA

This unique panel brings together both ECA members with interests and expertise related to weather forecasting and broadcasting with local experts in history, weather, and emergency management to talk about the historic hurricane of 1938 that swept New England, caused much destruction, and helped to initiate modern weather forecasting methods and highlighted the need to improve the public communication of hazards.

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Thursday, April 24 11:30-12:45PM

Exec Boardroom

*Issue Debates and Arguments in U.S. Health Care*

Sponsor: Argumentation and Forensics  
Chair: **John Parrish-Sprowl**, Indiana University Purdue University Indianapolis  
Respondent: **John Chetro-Szivos**, Fitchburg State University

“An Analysis of the Discourse Surrounding the ‘R’ Word”  
**Erin McAloon**, Indiana University Purdue University Indianapolis

“Debate to Create Policy on Teen Sexual Assault in Indiana”  
**Lindsay Quant**, Indiana University Purdue University Indianapolis

“Is There Benefit in Calorie Labeling of Restaurant Menus?”  
**Kim Bechtel**, Indiana University Purdue University Indianapolis

With the passage of the Affordable Care Act, we have witnessed a growth in debate about issues related to health and health care in the U.S. Aside from issues surrounding insurance, we have engaged in legislative and public debate regarding food content, restaurant meal caloric labeling and more. This panel focuses on arguments about significant issues in public health; each paper examining arguments about a particular health topic salient in the current environment. The panel will then invite discussion.

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Thursday, April 24 11:30-12:45PM

Narragansett A

*ECA Research Fellows Meeting*

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Thursday, April 24 1:00-2:15PM

Providence I

*Community College Business Meeting*

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Thursday, April 24 1:00-2:15PM

Providence IV

*Communication & Technology Business Meeting*

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Thursday, April 24 1:00-2:15PM

Providence II

*Course Redesign for Online: Interaction Isn't Optional*

Sponsor: Short Course  
Presenter: **Robyn E. Parker**, Plymouth State University

Looking to bring a course online? Online, but not satisfied with learner engagement? Looking to really know your online students? This session will help you rethink courses to maximize the advantages of online environments. Too often we simply digitize the content and processes we use in our face-to-face courses—or abandon those processes we believe don't translate well. Using metaphor, we tap into inherent views about content and the nature of the instructor/student relationship. We use the results to explore online course design and effective utilization of online technologies. Come with a course in mind; this is a hands-on session.

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Thursday, April 24 1:00-2:15PM

Providence III

*When Gender and Beauty Come into "Play"*

Sponsor: Media Communication  
Chair: **Shawn Starcher**, Stark State University  
Respondent: **Maria Simone**, Rowan University

"The Limited Role of Women in Campus Sports Media: An Analysis of Perspectives on Female Sports and Sports Reporters in University Student Newspapers"

**Hans C. Schmidt**, Pennsylvania State University, Brandywine

"Depictions of Beauty: Problematic Images of Women"

**Sean Gilmore**, Baldwin-Wallace University

"Life's Too Short To Be A Tall Stranger: An Examination of Height as a Metaphor in Media and Society"

**Colin Kearney**, University of Delaware

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Thursday, April 24 1:00-2:15PM

Washington

*Communication Traits in Applied Contexts*

Sponsor: Communication Traits  
Chair: **Katherine Thweatt**, West Virginia Wesleyan College

“The Influence of Communication Traits on Health Information Seeking Behavior”

**Carolyn Lagoe**, University of New Haven  
**Katherine Weeks**, University of Connecticut

“The Relationship Between Apprehensive and Adaptive Communication Traits and Organizational Assimilation”

**Michael Sollitto**, West Virginia University  
**Greg A. Cranmer**, West Virginia University  
**Matthew M. Martin**, West Virginia University

“Temperament, Candidate Evaluation, Cynicism, Perceptions of Political Ads and Voting Decisions in the 2012 Election”

**Jerry L. Allen**, University of New Haven  
**Eun-A Park**, University of New Haven  
**Mark Hickson III**, University of Alabama at Birmingham  
**Joan O’Mara**, University of Hartford

These studies investigated selected communication traits in applied contexts. Results indicated that individuals’ temperament and predispositions to communicate predict information seeking relative to health care, organization assimilation, and influences on voting behavior.

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Thursday, April 24 1:00-2:15PM

Newport

*Teaching the Craft: Integrating Research in the Classroom*

Sponsor: Instructional Communication  
Chair: **Kelly Tenzek**, Bloomsburg University

Panelists: **Kelly Tenzek**, Bloomsburg University  
**Heather M. Ferrara**, Cazenovia College  
**Laura D. Russell**, Denison University  
**Katie M. Striley**, Ohio University  
**Megan M. Dowd**, Hamilton College

Across curricula, students apply their learning through written reports, oral presentations, and various in-class activities (e.g., simulations, discussions, debates). A disconnect exists, however, between learning and applying research methods skills. Presentations on this panel focus on developing students’ research methods skills through exposure, consumption, and practice. Panelists will discuss integrating teaching and research, garnering applied research opportunities, and designing research methods and capstone courses.

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Thursday, April 24 1:00-2:15PM

Kent

*Hannah Arendt and Lively Dissent: An Exploration through the Lens of Ronald C. Arnett's Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning and Hope*

Sponsor: Philosophy of Communication  
Chair: **Janie Harden Fritz**, Duquesne University  
Respondent: **Ronald C. Arnett**, Duquesne University

Panel Participants:

**Annette Holba**, Plymouth State University  
**Kristen Lynn Majocho**, University of Pittsburgh at Johnstown  
**Brent Sleasman**, Gannon University

This discussion panel responds to Ronald C. Arnett's recently published *Communication Ethics in Dark Times: Hannah Arendt's Rhetoric of Warning and Hope* (2013, Southern Illinois University Press) by exploring how Arendt's work, through the lens of Arnett's connections to rhetoric and communication ethics, can inform our theorizing in philosophy of communication. Arnett engages the philosophically rich work of a political and philosophical scholar who witnessed the atrocities of Nazi Germany and offered a competing voice of dissent rich with warning and hope. Arnett's engagement of Arendt's work encourages us to consider when and how our own existential circumstances may call for dissent and modalities by which such dissent can be enacted.

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Thursday, April 24 1:00-2:15PM

Bristol

*Revitalizing ECA's Performance Studies Community: A Roundtable Discussion*

Sponsor: Interpretation and Performance Studies  
Chair: **Heidi Rose**, Villanova University

**John Anderson**, Emerson College  
**Andrée E. C. Betancourt**, Northern Virginia Community College  
**Timothy Gura**, Brooklyn College  
**Bruce Henderson**, Ithaca College  
**Deryl B. Johnson**, Kutztown University of Pennsylvania  
**Shauna M. MacDonald**, Villanova University  
**Benjamin D. Powell**, City University of New York  
**Valerie Lynn Schrader**, Penn State Schuylkill  
**Deanna Shoemaker**, Monmouth University  
**Claire E. Van Ens**, Kutztown University of Pennsylvania  
**Brianne Waychoff**, Borough of Manhattan Community College, CUNY  
**Lisa Weckerle**, Kutztown University of Pennsylvania  
**Elizabeth Whitney**, Borough of Manhattan Community College, CUNY  
**Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania  
**Naida Zukic**, Borough of Manhattan Community College, CUNY

Responding to a new generation of performance studies artist-scholars teaching in the East, this roundtable provides a space to re-envision, re-invent, and re-new the performance studies presence in ECA as well as forge new relationships between and among individuals and departments. Junior and senior faculty gather in an open forum to address key questions, set an agenda, and craft a vision that will begin to carry the ECA performance studies community into a new era.

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Thursday, April 24 1:00-2:15PM

Blackstone

*Not Your Typical American Family: Familial Relationships, Interactions, and Discourse about Family as Portrayed on Television and in Advertising*

Sponsor: Interpersonal Communication  
Chair: **Jack Banks**, University of Hartford  
Respondent: **Lori Bindig**, Sacred Heart University

“Devoted Dads and Evil Stepmothers: Analyzing Gender Roles in Nuclear, Single-Parent and Stepparent Families”  
**Nancy Bressler**, Bowling Green State University

“Cooking Up Controversy: Responses and Ramifications of Barilla Brand’s Anti-LGBTQ Discourse”  
**Kristin Comeforo**, University of Hartford

“Representations of Family, Gender, and Sexual Identity on Primetime Television: How ‘New’ is the *New Normal*?”  
**Jenna Grzeslo**, University of Hartford

“Visibility with a Catch: The Domestication of Gay Men in Relationships on U.S. Broadcast Network Shows in 2012-2013”  
**Jack Banks**, University of Hartford

These studies examine media representation of these alternative family arrangements such as gay and lesbian married couples and parents, and families with step parents and a single parent, and the patterns of interaction of these various families. These analyses address what ideas are communicated to audiences about these alternative families combining interpersonal communication and media studies theoretical approaches.

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Thursday, April 24 1:00-2:15PM

Waterplace II

*Top Competitive Papers in Intercultural Communication*

Sponsor: Intercultural Communication  
Chair: **Nicole Files-Thompson**, Lincoln University of Pennsylvania  
Respondent: **Timothy J. Brown**, West Chester University

“Linking Emotion to Conflict Face Negotiation Theory: A U.S.-China Investigation of the Mediation of Anger, Compassion, and Guilt in Interpersonal Conflict”  
**Qin Zhang**, Fairfield University  
**Stella Ting-Toomey**, California State University- Fullerton  
**John Oetzel**, University of Waikato

“So Much for ‘Give us Your Masses’: Opposition to Refugees in ‘America’ in a Local Newspaper’s Online Forum”  
**Sarah Bishop**, University of Pittsburgh

“American and South Korean Engineering Students’ Communication Motives and Their Student-Instructor Communication Satisfaction”  
**Daniel H. Mansson**, Penn State Hazleton  
**Han Bin Lee**, Penn State Erie

“Social Enterprising by, of, and for Women? Race, Gender, and Identity-Based Organizing in the Southwestern United States”  
**Yea-Wen Chen**, Ohio University

This panel features the top four competitive papers from the Intercultural Communication Interest Group from this year.

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Thursday, April 24 1:00-2:15PM

Waterplace III

*National Communication Association Initiatives and Member Resources*

Sponsor: First Vice President

Chair: **Brad Mello**, National Communication Association

Participants:

**Kathie Turner**, NCA President

**Steve Beebe**, NCA Immediate Past-President

**Christie Beck**, NCA Second Vice-President

**Brad Mello**, NCA Associate Director for Academic and Professional Affairs

**Trevor Parry-Giles**, NCA Associate Director for Academic and Professional Affairs

This panel features NCA National Office Staff and Elected Leadership who will highlight the resources available through NCA to support teaching, research and career development in communication.

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Thursday, April 24 1:00-2:15PM

South County

*Wacky Law, Big Impact: Seemingly Insignificant Regulations Affecting Freedom of Expression*

Sponsor: Communication Law and Ethics

Chair: **Martin Wallenstein**, John Jay College, CUNY

Respondent: **Warren Sandmann**, William Paterson University

“Front Yards and Free Speech”

**Susan Drucker**, Hofstra University

**Gary Gumpert**, Communication Landscapers

“Privatetopias” and Freedom of Speech during Election Campaigns”

**Donald A. Fishman**, Boston College

“Physicians’ Right to Discuss Gun Safety”

**Juliet Dee**, University of Delaware

“A Bad Sign”

**Harvey Jassem**, University of Hartford

Silly, minor changes in local ordinances, or a neglected clause written into a larger piece of legislation can result in peculiar restrictions. Some ordinances become antiquated but remain on the books. From the federal to the most local level, laws are a product of a changing society. This panel will explore the significant impact that even seemingly insignificant or silly laws can have on free speech rights.

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Thursday, April 24 1:00-2:15PM

Exec Boardroom

*Media Communication Business Meeting*

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Thursday, April 24 1:00-2:15PM

Narragansett A

*ECA Teaching Fellows Meeting*

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Thursday, April 24 2:30-3:45 PM

Providence I

*Communication Administration Business Meeting*

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Thursday, April 24 2:30-3:45PM

Providence IV

*Philosophy of Communication Business Meeting*

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Thursday, April 24 2:30-3:45PM

Providence II

*Applying Communication Concepts and Techniques in Social Media Contexts*

Sponsor: Applied Communication  
Chair: **Craig Maier**, Duquesne University  
Respondent: **Linda Sampson**, Southern Connecticut State University

“Social Media Use During Disasters: A Research Synthesis and Roadmap”

**Julia Daisy Fraustino**, University of Maryland

**Brooke Fisher Liu**, University of Maryland

**Yan Jin**, Virginia Commonwealth University

“A Study of Participatory Storytelling in a Local Tumblr Blogging Community”

**Ligaya Scaff**, Point Park University\*

“Since That Got Here Fast I’ll Give it Some Thought: Health Message Tweets and Trust in Public Health Organizations”

**Kenneth A. Lachlan**, University of Massachusetts Boston

**Patric R. Spence**, University of Kentucky

**Autumn Edwards**, Western Michigan University

**Katie M. Reno**, University of Tennessee

**Chad Edwards**, Western Michigan University

\*Debut Paper

These papers explore various ways in which social media participants manage information, identities, and relationships. Specific considerations are given to communication in contexts of natural disasters, community-building, and public health crises.

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Thursday, April 24 2:30-3:45PM

Providence III

*Unleashing Her "Inner Goddess:" Social Conversations and Controversies Surrounding the Fifty Shades of Grey Phenomenon*

Sponsor: Media Communication  
Chair: **Kyndall Howard**, Abilene Christian University  
Respondent: **M. Elizabeth Thorpe**, The College at Brockport, SUNY

“Mommy Porn and Other Reactions to *Fifty Shades of Grey*: How Erotic Fiction Infiltrated Society with Masculine and Feminine Ideals”

**Meghan Nyeste**, Oakland University

“Postfeminism, Technology, and the Cultural Politics of the *Fifty Shades* Trilogy”

**Emanuelle Wessels**, Missouri State University

“Sex in Society: A Force for Transformational Banters on the Freedom of Sexual Conversations”

**Sarah Beardsley**, Abilene Christian University

E. L. James’ popular series *Fifty Shades of Grey* renewed public debate about men’s and women’s perspectives on sexual activity. The significant media attention surrounding the series created a cultural fervor, sparking heated conversations about its reception. This panel will address questions such as: Why are erotic conversations more socially acceptable now, how do they elevate or diminish society’s view of women, and how does the media amplify and influence societal views of sexuality?

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Thursday, April 24 2:30-3:45PM

Washington

*Individual Conscience and Corporate Dissent: Obamacare, Reproductive Health, and Conscientious Objections to the Contraceptive Mandate*

Sponsor: Rhetoric and Public Address  
Chair: **Jeremiah Hickey**, St. John’s University

Panelists:

**Eric M. Gander**, Baruch College, CUNY  
**David Grassmick**, Kirkland & Ellis LLP  
**Catherine Langford**, Texas Tech University

Two recent federal court decisions examine the extent to which the Affordable Care Act violates the Free Exercise Clause and the Religious Freedom Restoration Act. This panel examines the legal argumentation within these decisions, analyzing the role of capitalism and faith; corporate rights and religious conviction; the disparity in treatment between large and small religious sects, big and small businesses, and the sacred and secular; and, explicit and implicit meaning of the nature of rights.

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Thursday, April 24 2:30-3:45PM

Newport

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Thursday, April 24 2:30-3:45PM

Kent

*Top Competitive Papers in Nonverbal Communication*

Sponsor: Nonverbal Communication  
Chair: **Steve Granelli**, Ohio University  
Respondent: **Marissa A. Pytlak**, SUNY Oswego

“Propping Up Face Needs with Humor Artiface: An Investigation of Humor Enactment Using Props”

**Colleen C. Malachowski**, Regis College  
**Christopher J. Claus**, Towson University  
**Melanie Booth-Butterfield**, West Virginia University

“Using Formative Research to Assess Nonverbal Communicative Recommendations for Improving Pedestrian Safety”

**Zachary W. Goldman**, West Virginia University  
**Maria Brann**, West Virginia University

“Instructor Misbehavior and Forgiveness: An Examination of Student Communicative Outcomes in the Aftermath of Instructor Misbehavior”

**Jessalyn I. Vallade**, West Virginia University  
**Colleen C. Malachowski**, Regis College

“Smiling at Me: How Does Supervisor’s Nonverbal Immediacy Influence Subordinates Emotional Experience in the Workplace?”

**Moyi Jia**, Monmouth University

“Priest as Teacher III: Parishioners’ Responsiveness and Priests’ Vocational Qualities”

**Sean M. Horan**, DePaul University  
**Peter J. C. Raposo**, Ohio University

This panel features the top five competitive papers from the Nonverbal Communication Interest Group from this year.

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Thursday, April 24 2:30-3:45PM

Bristol

*Top Competitive Papers in Voices of Diversity*

Sponsor: Voices of Diversity  
Chair: **Truman Keys**, Western Connecticut State University  
Respondent: **Joy Cypher**, Rowan University

“Nobody in Their Right Mind is Gonna Go Down There: The ‘Mole People’ in Popular Culture” \*Debut Paper  
**Kimberly Perrella**, SUNY Geneseo

“Being a Low-Skilled Guest Worker in the US: Creating Space for Voices of Dissent”

Thomas J. Yannuzzi, Penn State University Brandywine  
**Zanya Stephenson**, Penn State University Brandywine

“Counterpublic Confluence: Pageants and the Rhetorical Potential of Feminist Citizenship”

**Mia E. Briceño**, Wilkes University

“Making Sense of Ourselves: Performing Queer Femme through Narratives of Trauma and Healing”

**Katherine Hobson**, Bloomsburg University of Pennsylvania

This panel features the top four competitive papers from the Voices of Diversity Interest Group from this year.  
\*Indicates Debut Paper

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Thursday, April 24 2:30-3:45PM

Blackstone

*Interpersonal Business Meeting*

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Thursday, April 24 2:30-3:45PM

Waterplace II

*Pedagogical Applications of Social Media*

Sponsor: Communication and Technology & Instructional Communication  
Chair: **Kelli Jean Smith**, William Patterson University  
Respondent: **Maureen C. Minielli**, Kingsborough Community College

“Wikis for Learning and Collaboration”  
**Rod Carveth**, Morgan State University

“Learning and Knowledge in YouTube: Pedagogical Observations and Directions”  
**Matthew Crick**, William Patterson University

“Social Media in the Classroom: Putting Pedagogy First”  
**Sharmila Pixy Ferris**, William Patterson University

“Teaching College Students to Leverage LinkedIn as a Social Media Tool to Elevate Visibility and Viability to Potential Employers”  
**Loretta McLaughlin-Vignier**, William Paterson University

“Social Media and Student Engagement and Learning: Case Studies”  
**Kyung-Hyan Angie Yoo**, William Paterson University

The increasing use of social media in the higher education classroom necessitates increased attention by educators. The papers in this session will present pedagogical perspectives on social media. The first paper demonstrates the need for learning outcomes to guide the use of social media. The next three papers present practical, outcome-based ways for educators to utilize Wikis, YouTube and Twitter.

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Thursday, April 24 2:30-3:45PM

Waterplace III

*Individual and Cultural Factors in Health Communication*

Sponsor: Health Communication  
Chair: **Deya Roy**, University of Connecticut

“Medical staff Sociality Communication: Its Effect on Patient Satisfaction and Loyalty”  
**Chas D. Koermer**, West Virginia University

“The Inner Demon: Effects of Psychological Factors and BMI on Intentions to Join a Gym”\*

**Deya Roy**, University of Connecticut  
**Melanie Savelli**, University of Connecticut  
**Joshua Fishlock**, University of Connecticut

“Fear of Physicians and Patient Perceptions of Physicians’ Cultural Competence In Health Care”  
**Rukhsana Ahmed**, University of Ottawa  
**Benjamin R. Bates**, Ohio University

“Source and Receiver Characteristics Related to Patient Deception”  
**Sarah Burke**, Canisius College  
**Melissa Bekelja Wanzer**, Canisius College  
**David Aragona**, Canisius College

\* Student paper

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Thursday, April 24th 2:30-3:45PM

South County

*Internatural Communication: Dissenting from Anthropocentric Cultures*

Sponsor: Intercultural Communication and Communication Law & Ethics  
Moderators: **Emily Plec**, Western Oregon University  
**Susan Hafen**, Weber State University  
**Joe Abisaid**, Monmouth College

This open forum will address the emerging discourse of internatural communication, which challenges Mead’s orthodoxy that only humans, in their use of symbolic language, can truly communicate. The implications of legitimizing human-animal relationships as a kind of intercultural communication are addressed in a series of questions directed to interests of philosophy of communication, intercultural communication, communication law and ethics, interpersonal communication, and theory and methodology. The open forum includes a semi-structured public discussion on the ramifications of including human-animal relationships and internatural communication as part of our discipline.

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Thursday, April 24 2:30-3:45PM

Exec Boardroom

*Organizational Communication in Applied Contexts*

Sponsor: Organizational Communication  
Chair: **Michael Sollitto**, West Virginia University  
Respondent: **Jerry L. Allen**, University of New Haven

“Trustworthy? Kind? Reverent? A Case Study of the Boy Scout Sex Scandal”  
**Mark J. Shipley**, The College at Brockport, SUNY

“Teaching Well, Unprofessionally: Aesthetics and Dissent in Teaching Work”  
**Jessica Speed**, Northeastern University

“Comparisons, Contrasts and Intersections of Themes in the Literature about Organizational Change in Industry & Higher Education”  
**Stacy Smulowitz**, School University of Scranton

The papers on this panel explore organizational communication in different applied communication contexts from the Boy Scouts of America to higher education.

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Thursday, April 24 2:30-3:45PM

Narragansett A

*2015 ECA Convention Program Planners (Session 1)*

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Thursday April 24 4:00-5:15PM

Narragansett A

## ***ECA 2014 PLENARY SESSION***

### ***The Integrity of Dissent: A “Lively Experiment” on the State of Dissent in Our Discipline***

Chair: **Richard West**, Emerson College

Panelists:

**Donald A. Fishman**, Boston College

**Ronald L. Jackson**, University of Cincinnati

**Kathleen M. Long**, West Virginia Wesleyan College

**Candice Thomas-Maddox**, Ohio University, Lancaster

**Richard E. Vatz**, Towson University

This year’s conference theme moves ECA to reflect on the state of dissent within our own discipline and how the ability to dissent affects the integrity of our research, our teaching, and the academy at large. We are not always a civil academy. At times, we faculty can be highly manipulative and deceitful, undermining opportunities for open dialogue and input from a diversity of viewpoints.

To explore the state of dissent in our discipline, this panel embarks on a “lively experiment” of its own. Each participant will set forth a position statement on how they have observed and experienced the expression and suppression of dissent in the academy. An open discussion will follow, with participants responding to and engaging the various positions. Audience members are welcome to add variables to the “experiment.”

The goal of this plenary session is to open lines of discussion about how to honor all voices in our discipline, voices of colleagues and students alike. Our integrity as professionals, researchers, and educators depends on our willingness to pursue high quality discourse marked by disagreement, sensitivity, dialogue, and tolerance.

The Eastern Communication Association Welcome Reception will follow immediately after.

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Thursday April 24th 5:00-7:30 PM

Narragansett A Foyer

## **THE EASTERN COMMUNICATION ASSOCIATION**

### **WELCOME RECEPTION**

*Sponsored by*  
*Kendall Hunt Publishing & Duquesne University*

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Thursday April 24 8:00-9:30PM

Ri Ra's

*In Memorium: Dr. James Carey 1934-2006*

Sponsor: First Vice President & Media Ecology Association

Chair: **Brian Cogan**, Molloy College

ECA and the Media Ecology Association honor Dr. James Carey as we near the eighth anniversary of his passing. A cultural historian, communication theorist, and professor of journalism, Dr. Carey was a dissenter at heart, transforming media studies with his ritual view of communication in his book, *Communication as Culture* (1989). This model articulated a bold dissent in the face of behaviorist approaches to media and audiences, represented by the long-standing transmission model of communication. Rather than toe the line in the transmission model's quantitative theoretical pursuits, Dr. Carey proposed a "lively experiment" in thinking about the cultural dimensions of communication and its underlying values—specifically, communication as collaboration, dialogue, and ritualized sharing. He then went one step further and put the two views in dialogue with each other, elaborating on his groundbreaking exploration of communication as symbolic culture.

Dr. Carey earned his doctorate at the University of Illinois' School of Communication, joining the faculty ranks and eventually rising to the post of Dean of the School of Communications. In 1992, he accepted the position of CBS Professor of International Journalism at Columbia University's School of Journalism, preferring to begin as a member of the faculty rather than jump right into the deanship that had originally been offered. This move was consistent with his skepticism and suspicion of professional elites and academic jargon. Dr. Carey continued to prove the exception to the rule at Columbia; he stood out as the rare journalism professor that had never worked in a news organization, notably establishing M.A. and Ph.D. programs that brought theoretical rigor to the study of journalism. He held his faculty position at Columbia University until his death on May 23, 2006.

Please join us in celebrating the great contributions, great professional and intellectual courage, and great spirit of Dr. James Carey. Ri Ra's is a five minute walk from the hotel down West Exchange Street.

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Thursday April 24 8:00-9:00PM

South County

*12 Step Group Meeting*

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FRIDAY, APRIL 25, 2014

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Friday, April 25, 7:30AM-5:00 PM

Waterplace Ballroom Foyer

**CONVENTION REGISTRATION OPEN**

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Friday, April 25 9:00 AM until 5:00 PM

Waterplace I

**PUBLISHERS' EXHIBIT AREA OPEN 9:00 AM – 5:00 PM**

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Friday, April 25 8:00-9:15AM

Providence I

*Translational Research: Sharing Our Research with People Beyond Academia*

Sponsor: ECA Research Fellows Spotlight on Scholarship

Moderator/Discussant: **Linda Lederman**, Arizona State University (insert spotlight logo)

**Mark Hickson III**, University of Alabama at Birmingham

**Trevor Parry-Giles**, National Communication Association

**Don Stacks**, University of Miami

**Judith Trent**, University of Cincinnati

ECA's Research Fellows discuss how they have added 'public scholarship' to their research agenda by writing about research for popular consumption. White papers, blogs and websites, books, newspaper and magazine articles and opinion pieces are just some of the ways that communication researchers today can get their findings out into the public domain. The panel will highlight outstanding recent scholarship in the discipline and open the floor to discussion. A "Must Attend" for young scholars seeking to influence public knowledge and opinion.

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Friday, April 25 8:00-9:15AM

Providence IV

*Sexual Assault in the Military: The Women of the Senate Respond*

Sponsor: Argumentation and Forensics

Chair: **Carl T. Hyden**, Morgan State University

Panelists: **Mary L. Kahl**, Indiana State University

**Anne Mattina**, Stonehill College

**Janette K. Muir**, George Mason University

**Theodore F. Sheckels**, Randolph-Macon College

Sexual harassment and assault in the military have evoked cries of outrage and calls for action by the women in the U.S. Senate. These culminated in a November 2013 debate on the floor of the Senate, which united the women in the body, who tried to create solidarity on the issue while expressing differing viewpoints on specific policy issues. The panel will examine how the women of the Senate have responded rhetorically to this pressing problem.

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Friday, April 25 8:00-9:15AM

Providence II

*Dialogue and Discourse: Applying Burkean Theories of Identity*

Sponsor: Kenneth Burke Society

Chair: **Richard Thames**, Duquesne University

Respondent: **Brian Gilchrist**, Eastern University

“I am *not* a Mac: Burke, Identity, and Severance in Branding”

**Jeff Lohr**, Duquesne University

“The Power of Discourse: Exploring Identity through Kenneth Burke’s Dramatism”

**Qing Jin**, Eastern University\*

“Misty’s Price for Security: A Cluster Analysis of Guilt in Chuck Palahniuk’s *Diary*”

**Joelle Tomkins**, Eastern University\*

These three presentations all take up Kenneth Burke’s notion of identity in different ways. One applies it to branding and the Mac/PC wars, another to a character in Chuck Palahniuk’s *Diary*, while the final presenter takes up a theoretical approach to identity.

\*Debut Paper

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Friday, April 25 8:00-9:15AM

Providence III

*Exploring Social Issues Through Comicbooks*

Sponsor: Media Communication

Chair: **David Westerman**, North Dakota State University

“The Dark Knight Returns”

**Guy Wade**, Wayne State University

“The Watchmen”

**Nicholas Scott Smith**, Wayne State University

“Snowbirds Don’t Fly/ They Say It’ll Kill Me, But They Won’t Say When”

**Joseph Lybarger**, University of Akron

“The New 52”

**Shawn Starcher**, University of Akron

This panel is an examination of social issues as they are represented in the comicbook medium and will examine the social and industrial impact of the story lines being discussed.

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Friday, April 25 8:00-9:15AM

Washington

*Rhetoric of Dissent & Philosophy of Activism: The Pariah, the Deviant, the Dissident, & the Comic*

Sponsor: Rhetoric and Public Address & Philosophy of Communication

Chair: **Kristen Lynn Majocha**, University of Pittsburgh at Johnstown

Respondent: **Garnet Butchart**, Duquesne University

“The Dissent of Lizzie Borden: Rhetorical Trickster or Conscious Pariah?”

**Annette M. Holba**, Plymouth State University

“Orality-Literacy Interfaces in the French Revolutionary Period: Some Novel Media Practices and the Emergence of Modernity”

**Paul Lippert**, East Stroudsburg University

“Judgment and *Civis Dissensus* in Paul Ricoeur’s Philosophy: A Condition for a Just Society?”

**Fadoua Loudiy**, Robert Morris University

“*Chapulling* as Comic Corrective to Political Activism: A Burkean Approach to the Riots of Summer 2013 in Turkey”

**Cem Zeytinoglu**, East Stroudsburg University

Panelists investigate the historical, cultural and philosophical foundations behind the theory and practice of dissent in multiple different periods and four separate cases. Papers address the communicative and rhetorical issues represented in each case by applying the ideas of major American and continental thinkers from the past century: Hannah Arendt, Walter Ong, Paul Ricoeur, and Kenneth Burke.

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Friday, April 25 8:00-9:15AM

Newport

*The Re-Emergence of the Literary as Embodied/Dialogic Criticism in Performance Studies: Spotlighting Alice Munro and ...*

Sponsor: Interpretation and Performance Studies

Chair: **Heidi Rose**, Villanova University

Respondents: **Benjamin D. Powell**, City University of New York

“Performing the Female Protagonist in the Fiction of Alice Munro and Margaret Atwood”

**Lisa Weckerle**, Kutztown University

“Southern/Ontario Gothic: Performing Alice Munro and William Faulkner”

**John Anderson**, Emerson College

“The Unknowable: Performing the Phenomenology of Mental Disability/Difference in the Fiction of Alice Munro and Willa Cather”

**Bruce Henderson**, Ithaca College

This panel features presentations about the intersections between the writings of the 2013 Nobel laureate in literature, Alice Munro, whose work in the short story has been heralded as the finest since Chekhov, and whose work calls for a kind of performative genealogical approach, putting her writings in dialog with those of earlier writers, as well as her contemporaries.

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Friday, April 25 8:00-9:15AM

Kent

*Top Papers in Political Communication*

Sponsor: Political Communication

Chair: **Timothy Barney**, University of Richmond

Respondent: **Wilber C. Rich**, Wellesley University

“Expression of Dissent: The Roles of Relationship Types, Relational Communication Themes, and Communication Satisfaction in the Context of Political Disagreement”

**John Christian Feaster**, Rowan University

**Seong-Jae Min**, Pace University

“Reporting Politics in an Era of Student Political Activism: An Analysis of Bias in Student Newspaper Political Coverage”

**Hans C. Schmidt**, Penn State University, Brandywine

“Mitt and Mormonism: A Content Analysis of Newspaper Coverage of Mitt Romney’s Religion in the 2012 Primary Election”

**Allison Harper**, George Mason University

This panel presents the three competitive papers ranked highest among those submitted to the Political Communication Division for 2014.

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Friday, April 25 8:00-9:15AM

Bristol

*Shaping Relationships: The Impact of Individual Level Characteristics in Interpersonal Relationships*

Sponsor: Interpersonal Communication

Chair: **Mary Nagy**, Bloomsburg University

Respondent: **Linda Sampson**, Southern Connecticut State University

“Examining the Effect of Convergence Communication on Adult Romantic Attachment Anxiety and Avoidance”

**Ryan Chesnut**, Pennsylvania State University

“Individual Characteristics and Fundamental Experiences in Romantic Relationships: An Examination of Associations among Attachment, Disclosure, and Uncertainty”

**Rudy C. Pett**, Temple College

**René M. Dailey**, University of Texas at Austin

“Laughter is the Best Medicine: Humor Intervention in Rumination Processes”

**Shannon T. Carton**, West Virginia University

**Melanie Booth-Butterfield**, West Virginia University

Presented papers examine communicative processes involved in psychological and relational wellness.

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Friday, April 25 8:00-9:15AM

Blackstone

*Coping on Campus: A Dialogue on Supporting Students in and through Crisis*

Sponsor: Instructional Communication

Chair: **Kelly R. Rossetto**, Boston College

Panelists: **Angela M. Hosek**, Emerson College

**Celeste Wells**, Boston College

**Matthew G. Isbell**, Merrimack College

**Donald A. Fishman**, Boston College  
**Greg Payne**, Emerson College  
**John Tedesco**, Virginia Tech  
**Isra Ali**, Rutgers University

This open panel discussion explores how involved professors are compelled (or desired) to be in the emotional experiences of their students, strategies for dealing with coping on campus, and the extent to which the classroom should maintain business as usual when social crises occur. The panelists will respond to the statement, "I'm not a counselor," when deciding how to support students, and will ask, "What are we?" and "What should (or can) we be?"

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Friday, April 25 9:00-5:00PM

Waterplace I

**PUBLISHERS' EXHIBIT AREA OPEN 9:00 AM – 5:00 PM**

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Friday, April 25 8:00-9:15AM

Waterplace II

*Voices of Diversity Business Meeting*

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Friday, April 25 8:00-9:15AM

Waterplace III

*Don't Be Afraid of the Dark: A Dialogue of Overcoming Methodological Challenges in Dark Side Research*

Sponsor: Theory and Method Interest Group  
Chair: **Heather Ferrara**, Cazenovia College

"Advancing traditional methods: Examining ostracism from the dyadic level"  
**Mary E. Braz**, West Chester University

"Stories of the Canceled Wedding: Considerations for Dark Side Data Collection"  
**Megan M. Dowd**, Hamilton College

"Communibiological Examination of Dark Side Experiences"  
**Jen Eden**, Marist College

"Dear Diary, I Have a Secret...": Using Electronic Journals to Explore Social Exclusion Among Adolescents"  
**Katie M. Striley**, Ohio University

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Friday, April 25 8:00-9:15AM

South County

*Communication Law & Ethics Business Meeting*

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Friday, April 25 8:00-9:15AM

Exec Boardroom

*Communication Traits and the Classroom*

Sponsor: Communication Traits  
Chair: **James Durbin**, University of Akron

“Do Student Personality Traits Moderate the Effects of Teacher Nonverbal Immediacy on Student Motivation?”\*  
**James A. Katt**, University of Central Florida  
**Steven A. Sivo**, University of Central Florida

“Student Traits and Out-of-Class Communication with Instructors: A Reexamination of the Relationships From an Interpersonal Perspective”  
**Daniel H. Mansson**, Penn State Hazleton

“Students’ Communication Traits, Ethnocentrism, Evaluation of U.S. and International Instructors and Learning”  
**Jerry L. Allen**, University of New Haven  
**Joan O’Mara**, University of Hartford

“The Combined Effects of Instructor Communicative Behaviors, Instructor Credibility, and Student Personality Traits on Incivility in the College Classroom”  
**Joanna Goldonowicz**, University of Central Florida\*\*  
**Elisa Mendes**, University of Central Florida\*\*  
**Brian Klebig**, University of Central Florida\*\*  
**James Katt**, University of Central Florida  
**Ann Neville Miller**, University of Central Florida

\*Top Competitive Paper

\*\*Debut Paper

These studies investigated relationships among students and instructors’ trait verbal and nonverbal predispositions toward communication and classroom behaviors and learning.

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Friday, April 25 8:00-9:15AM

Narragansett A

*Sport Communication: A Shift Back to Theory*

Sponsor: Short Course  
Presenter: **Dariela Rodriguez**, Ashland University  
**Gwen Nisbett**, University of North Texas  
**Jennifer Hartsfield**, Bridgewater State University  
**Stephanie Schartel**, University of Oklahoma

The participants in this short course will be exposed to the creation of courses combining sport studies, communication theory, and communication research used to help predict and explain a variety of sport related phenomena. A growing number of communication studies departments are including sport communication courses as part of the curriculum, either via course offerings or fully developed programs. The growth of sport communication as a discipline has included a shift away from media and rhetoric as a sole basis for investigation and back to a social science analysis of sport from a theoretical and practical perspective.

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Friday, April 25 8:00-9:15AM

Narragansett B

*Undergraduate Scholars Conference Orientation Breakfast*

Sponsor: Undergraduate Scholars Conference

Chair: Undergraduate Coordinator: **Leeanne M. Bell McManus**, Stevenson University

Invited Guests:

ECA President: **Danette Ifert Johnson**, Ithaca College,  
ECA Vice President: **Thomas R. Flynn**, Slippery Rock University,  
**Lynda L. McCroskey**, California State University, Long Beach  
**Virginia P. Richmond**, University of Alabama at Birmingham

The Undergraduate Scholars Orientation Breakfast is open to all undergraduate students participating in the 4<sup>th</sup> Annual James C. McCroskey & Virginia P. Richmond Undergraduate Scholar's Conference conference. During this breakfast, we will discuss details and logistics of the conference. Students will be given a special program of all USC events, and any questions about the conference will be answered.

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Friday, April 25 9:30-10:45AM

Providence I

*It Never Stops! Newest ECA Research Fellows Discuss Their Recent Research Directions*

Sponsor: ECA Research Fellows Spotlight on Scholarship

Moderator: **Melanie Booth-Butterfield**

(insert spotlight logo)

“Teacher Behaviors and Relational Teaching”

**Ann Bainbridge Frymier**, Miami University

“Abigail Adams and Romantic Rituals”

**Judy Pearson**, Professor Emerita

“Rhetoricians aren't supposed to do numbers! What's a Health Rhetorician Anyway?”

**Benjamin R. Bates**, Ohio University

“Communicating about Difficult Health-Related Topics: Opportunities for Additional Research”

**Melissa Bekelja Wanzer**, Canisius College

“Intervening in Instruction: Communication Campaigns to the IBM”

**Keith A. Weber**, West Virginia University

ECA's Research Fellows are scholars who have been recognized for their outstanding research accomplishments in the field of communication. ECA Fellows conduct and publish research using diverse methodologies, varying communication perspectives and addressing a wide array of content areas. These, most recent, inductees will discuss their work, current directions, synthesis of programs, and even offer advice about conducting substantive research in our field. It promises to be a lively interaction. Again, an outstanding opportunity for young scholars to hear and interact with ECA's emerging top scholars.

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Friday, April 25 9:30-10:45AM

Providence IV

*Top Competitive Papers in the Kenneth Burke Division: Hegemony, Scapegoating, and Communities of Dissent*

Sponsor: Kenneth Burke Society

Chair: **Elvera Berry**, Roberts Wesleyan College

“The ‘Heroic’ Vessel: Extending Scapegoating Theory through the Malala Yousufzai Case”

**Lamiyah Bahrainwala**, The University of Texas at Austin\*\*

“Narrative and Power Relationships”

**Annie Laurie Nichols**, University of Maryland

“Directorial Portrayals of the ‘Scapegoat Devices of the Ignorant.’ Connections in the Selection of Means in *Darkon*”

**David Stern**, Frostburg State University

**Brent Kice**, Frostburg State University

“Analyzing a Performative Text through Cluster Criticism: Hegemony in the Musical *Wicked* as a Case Study”

**Valerie Lynn Schrader**, Penn State Schuylkill

This panel features the top competitively selected papers from the Kenneth Burke Interest Group from this year. There is an interesting synergy around the conference theme of communities of dissent utilizing Burke’s notion of scapegoating, victimization, and hegemony.

\*\* Debut & Top Overall Paper

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Friday, April 25 9:30-10:45AM

Providence II

*Dissent from Within: Mindfulness, Daoism, and the Daily Practice of Mercy*

Sponsor: Philosophy of Communication

Chair: **Brian Gilchrist**, Eastern University

“Dissent in the Inner Landscape: Rediscovering the Mindfulness Tradition as Philosophy of Communication”

**Annette Holba**, Plymouth State University

“A Transcendental Rhetoric: The Daoist Rhetorical Framework, Kenneth Burke, and Perceived Transubstantiation of Form”\*

**Christopher Adameczyk**, Texas Tech University

“‘We Work for God’: Mother Teresa and Mercy through the Philosophical Lens of Seneca”

**Kristen Lynn Majocho**, University of Pittsburgh at Johnstown

These papers, including the top paper\* in Philosophy and Communication, explore new approaches to the phenomenology of communication. Holba considers how embodied mindfulness practices and the emerging evidences in neuroscience are embodied philosophies of communication and have significant influences upon human communication. Adameczyk explores the synthetic relationship between Western philosophical approaches to rhetorical theory and approaches to rhetorical theory developed in the Eastern philosophical context. And Majocho grounds the internal motivation for mercy within Seneca’s writings, which emphasizes the therapeutic, practical side of philosophy.

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Friday, April 25 9:30-10:45AM

Providence III

*Marshall McLuhan!*

Sponsors: Media Ecology Association & Interpretation and Performance Studies  
Chair: **Lance Strate**, Fordham University  
Respondent: **Heidi Rose**, Villanova University

“McLuhan Kaleidoscope”  
**Mary Ann Allison**, Hofstra University

“Prose”  
**Lance Strate**, Fordham University

“Messy Necessity”  
**Adeena Karasick**, Fordham University

“Flash in the Pan”  
**John McDaid**, HardDeadlines.com

This session features readings and performances from the poetry and creative writing anthology recently published by NeoPoiesis Press, *DEW Lines, Loans, and Lineages: Poetry and Poetics After Marshall McLuhan*. Inspired by McLuhan’s media ecology approach, literary criticism, and poetic style, the participants probe and play with and off of McLuhan’s ideas and insights with words, music, and images. The final piece, by John McDaid, will be a musical performance (sung with guitar accompaniment).

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Friday, April 25 9:30-10:45AM

Washington

*Viewing, Reading and Critiquing the Major Ads of 2013-2014*

Sponsor: Argumentation and Forensics  
Chair: **Kathleen J. Turner**, Davidson College  
Panelists: **David Barney**, Morgan State University  
**Carl T. Hyden**, Morgan State University  
**Mary L. Kahl**, Indiana State University  
**Janette K. Muir**, George Mason University  
**Jade Olson**, University of Maryland  
**Theodore F. Sheckels**, Randolph-Macon College

Using a highly interactive format, this session will focus on a collection of commercials from 2013-2014. The ads will be played for the audience and two or three of the panelists will share their most cogent observations about the rhetorical and persuasive dimensions of the commercial after which the floor will be opened for audience comments and questions. The ad will be re-played for a brief follow up that leads to the next commercial.

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Friday, April 25 9:30-10:45AM

Newport

*Making Connections in a Digital World: Using Technology to Engage Students in and Outside of the Classroom*

Sponsor: Instructional Communication & Communication and Technology

Chair: **Kristen LeBlanc Farris**, Texas State University

**Kristen LeBlanc Farris**, Texas State University

**Marian L. Houser**, Texas State University

**Chad Edwards**, Western Michigan University

**Autumn Edwards**, Western Michigan University

**Jennifer H. Waldeck**, Chapman University

This panel discussion will focus on various means of implementing new technology in the instructional context. Each panelist will discuss issues concerning the integration of technology with the learning objectives of their course. Specifically, the panelists will discuss the benefits of utilizing various technologies to create interactive classroom sessions and to increase learning engagement.

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Friday, April 25 9:30-10:45AM

Kent

*The Rhetoric of Issues and Personalities from the White House to the Public Square*

Sponsor: Political Communication

Chair: **Wilber C. Rich**, Wellesley University

Respondent: **Trevor S. Parry-Giles**, National Communication Association

“Let Them Eat Kale: Echoes of Marie Antoinette’s *Hameau de la Reine* in Media Coverage of Michelle Obama’s White House Garden”

**Terri Toles Patkin**, Eastern Connecticut University

“Women as Homemakers and Men as Breadwinners: A Feminist Rhetorical Analysis of Equal Pay Discussions, 2007-20012”

**Lisa M. Gring-Pemle**, George Mason University

**Cher Weixia Chen**, George Mason University

“The Western Maryland Initiative: A Case Study of the Constitutive Rhetoric of a Secessionist Social Movement”

**Theodore F. Sheckels**, Randolph Macon College

This panel examines different aspects of rhetoric present in media and discussions relating to special settings, policy issues, and political movements.

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Friday, April 25 9:30-10:45AM

Bristol

*Body Talk: Discourse and Dialogue on Embodied Feminine Experiences*

Sponsor: Voices of Diversity & Intercultural Communication

Chair: **Gina Castle Bell**, West Chester University

“Sweat Equity: A Comparative Content Analysis of Fitspo and Thinspo Visual Rhetoric”

**Chizoba Udeorji**, Kingsborough Community College

“The Politics of Appearance for Black Female Candidates”  
**Nadia Brown**, Purdue University

“Simultaneous Empowerment and Disempowerment of the Body: The Case of Jamaican Tourists”  
**Nicole Files-Thompson**, Lincoln University

“West Indian Immigrant Women and Embodied Cultural Citizenship”  
**Kamille Gentles Peart**, Roger Williams University

“Sex and Sensibility: A Conversation with Women Over Forty about Their Bodies, Intimacy and Sexuality”  
**Vida Samuel**, City University of New York

This panel takes an interdisciplinary approach to examine the embodied feminine experience. Using a variety of research methods and theoretical frameworks, this panel re-articulates and re-imagines the feminine body as political, social and cultural sites of dissent, empowerment, conformity and confrontation.

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Friday, April 25 9:30-10:45AM

Blackstone

*Adjunct Faculty in the 21st Century: The “New Majority” in Communication Departments*

Sponsor: Communication Administration  
Chair: **Candice Thomas-Maddox**, Ohio University-Lancaster

As the number of non-tenure track faculty positions reaches an all-time high, many universities have been introduced to a “new majority” among their faculty ranks. A 2012 report in the *Chronicle of Higher Education* reported that nearly 70% of all faculty are in non-tenure track positions. This growing trend has significant implications for both adjuncts (e.g., heavy teaching loads, perceived disconnect from departments, lack of “voice”) and tenure-track faculty (e.g., increased service and advising loads). Panelists will discuss how departments can provide much-needed advocacy and support for part-time faculty while identifying ways to effectively manage the increased workload for tenure-track faculty. Topics of debate will include: improving communication among full- and part-time faculty; designing effective evaluation programs; and ensuring consistency in program structure.

Panelists:  
**Don Boileau**, George Mason University  
**Elizabeth Graham**, University of Akron  
**Don Stacks**, University of Miami  
**Candice Thomas-Maddox**, Ohio University-Lancaster

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Friday, April 25 9:30-10:45AM

Waterplace I

*Competitive Undergraduate Poster Session I*

Sponsor: Undergraduate Scholars Conference

“An Analysis of Nissan’s *What if Everything Ran on Gas?* Advertisement Through the Lens of Cognitive Dissonance”  
**Andrew Kaiser**, West Chester University

“Malcolm X The Speeches of Malcolm X and their Effect on People”

**Justin Willis**, Stonehill College

“Transgender Representation in Mainstream Film”

**Zachary North**, Ramapo College of New Jersey

“Student Involvement and Motivation to Participate in Undergraduate Organizations”

**Abbie Lahmers**, Slippery Rock University

**Darlene Dietrich**, Slippery Rock University

**Harmony Kasper**, Slippery Rock University

“Matching or Mismatching Values: An Analysis of ARAMARK”

**Sarah Porterfield**, East Stroudsburg University

**Erika Dominguez**, East Stroudsburg University

**Breanne Scharpnick**, East Stroudsburg University

**Konrad Mims**, East Stroudsburg University

**Kenric Carter**, East Stroudsburg University

**Erika Erdmann**, East Stroudsburg University

**Bailey Harman**, East Stroudsburg University

“The Bechdel Test: Finding Meaningful Women’s Representation in Modern Cinema”

**Caleigh E. Flynn**, Drexel University

“After 140 Characters, Did Anybody Notice? Non-Profit Organizations’ Use of Twitter”

**Lauren Psonak**, SUNY Geneseo

“Coverage of the Occupy Wall Street Movement in Light of the Propaganda Model”

**Jake Steen**, Gannon University

“Challenging the representation of women in rap/hip-hop”

**Marina Consalvo**, Ramapo College of New Jersey

“Uses and Gratification of Different Media Outlets Among College Students”

**Alexa Dalbis**, Marist College

“The Other Side of Gendered Violence: Sexual and Domestic Abuse of Males”

**Anne Continetti**, Canisius College

“Mobile Communication and Relationship Satisfaction”

**Allison Fingado**, University of Hartford

**Haley Brooks**, University of Hartford

**Lauren Cote**, University of Hartford

**Jenny Henriquez**, University of Hartford

**Allie Shafi**, University of Hartford

“A Communication Analysis of Image Events in the American Environmental Movement: Redefining and Expanding Activism”

**Kevin Pregent**, University of Delaware

“Terror in the Social Era: An Analysis of the Twitter Response to the Boston Marathon Manhunt through Fisher’s Narrative Framework”

**Emily C. Harrold**, Stonehill College

“The Revenge of Men: The Return of Kings Or a Cry for Help?”

**Sean Berger**, Stonehill College

“The Spiral of Silence Theory and Fear of Isolation: Selective Posting on Facebook”

**Rachel Connelly**, California University of Pennsylvania

“Differences in Perceptions of Women’s Makeup Between the Sexes”

**Allie Leahf**, Ramapo College of New Jersey

“Finding the Words Anyway: An analysis of Lily Allen’s “Hard Out Here” through the lens of Kramarae’s Muted Group Theory”

**Daniel Row**, Messiah College

“Sluts and Studs: *The Media’s Double Standard Agenda*”

**Emmalene G. Carberry**, Canisius College

“The Relationship Between Social Media and How Campus Crisis Alerts are Communicated to Students”

**Natalie Niccolai**, Slippery Rock University

**Lyssa Cunningham**, Slippery Rock University

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Friday, April 25 9:30-10:45AM

Waterplace II

*Success and Completion: A Roundtable Discussion of Dissension and Dilemma*

Sponsor: Community College

Chair: **Timothy Mottet**, Texas State University

**Nancy J. Willets**, Cape Cod Community College

**Tobi Mackler**, Montgomery County Community College

**Jessica Papajcik**, Stark State College

**Nadine Cichy** Sinclair Community College

This roundtable will elicit dialogue on how institutions are addressing student success and completion and the challenges facing community colleges and four-year institutions on this issue.

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Friday, April 25 9:30-10:45AM

Waterplace III

*It’s All about Change: Health Communication as a “Lively” Experiment*

Sponsor: Health Communication

Chair: **Tanisha Harris**, High Point University

“‘Telling Others Makes it More Real:’ Exploring HIV Disclosure Amongst Black Men”

**Andrew R. Speildenner**, Hofstra University

“Perceived Behavioral Control and Intention to Get Vaccinated and Subsequent Skill in Retrieving, Understanding, and Using Online Information About the HPV Vaccine”

**Rebecca K. Britt**, The University of Akron

**Kristen Hatten**, Purdue University

“Comparison of Healthcare Advertising Before and After the Internet revolution and In Popular Women’s and Men’s Magazines”

**Nathaniel J. Warshay\***, Wayne State University

\* Student paper

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Friday, April 25 9:30-10:45AM

South County

*Plagiarism: Norms, Rules, Ethics, and Communities of Dissent*

Sponsor: Communication Law and Ethics  
Chair: **Martin Wallenstein**, CUNY  
Respondent: **D.L. Stephenson**, Western Connecticut State University

“Gaps in Plagiarism Protection for the Community of Professional Writers”  
**Greg Donaldson**, John Jay College of Criminal Justice

“Digital Bandits, Plagiarism, and Media Generations”  
**Susan Drucker**, Hofstra University  
**Gary Gumpert**, Communication Landscapers

“Plagiarism and the Culture of Copying”  
**Donald A. Fishman**, Boston College

“Plagiarism and the Law”  
**Martin Wallenstein**, John Jay College of Criminal Justice

This panel explores issues of plagiarism in the age of new media. Have new technologies raced ahead of our ethical standards? Has our law kept pace with changing technology and changing views on ownership of ideas? Do we acknowledge the true ethical costs of pirating the works of others? How should educators deal with plagiarism in this new environment? What is the impact of plagiarism on those who make their living crafting words? What will the impact be of the communities of dissent who refuse to accept traditional notions of crediting the work of others.

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Friday, April 25 9:30-10:45AM

Exec Boardroom

*The Maryland Communication Association Business Meeting*

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Friday, April 25 9:30-10:45AM

Narragansett B

*Digital and Personal Dialogue*

Sponsor: Undergraduate Scholars Conference  
Chair: **Marshall Prisbell**, University of Nebraska, Omaha  
Respondent: **Kristin English**, Georgia College

“Perceived Attractiveness and Effectiveness of Digital and Face-to-Face Communication in Social Support Situations”  
**Katherine Dodson**, Wilkes University

“Gender Differences in the Expression of Forgiveness in Married Couples”  
**Courtney Lenn**, University of Southern Indiana

“Flirtation on Social Networking Sites”  
**Stefanie Leshner**, James Madison University  
**Elissa Smith**, James Madison University

**Kara Stucklen**, James Madison University  
**Neal Sweeney**, James Madison University

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Friday, April 25 9:30-10:45AM

Narragansett C

*Communicating “Beyond” Theory*

Sponsor: Undergraduate Scholars Conference  
Chair: **Scott Dunn**, Radford University  
Respondent: **Nancy Bressler**, Bowling Green State University

“What are Your Paranormal Beliefs? The Link Between Religion, Storytelling, and Supernatural Ideals”  
**Andrew Feuerstein**, **Elora Eigenlaub**, **Sierra Levy**, **Ilana Kantor**, **Indira Tavárez**, and **Shauna Kalantri**,  
SUNY New Paltz

“Candie’s ‘Pause Before You Play’ Teen Pregnancy Prevention Campaign and the Cognitive Dissonance Theory”  
**Kimberly Bydlon**, West Chester University

“‘Obama for America’ 2012 Presidential Election Campaign Analyzed Through the Theory of Planned Behavior”  
**Brooke Weir**, West Chester University

“Everything *Else* You Need to Know about Social Exchange Theory”  
**Marnie Vaughan**, Fordham University

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Friday, April 25 11:00-12:15PM

Narragansett A

*ECA Awards Recognition Ceremony*

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Friday, April 25 12:30-1:45PM

Providence I

*Top Competitive Papers in Applied Communication*

Sponsor: Applied Communication  
Chair: **Linda Sampson**, Southern Connecticut State University  
Respondent: **Nancy Wiencek**, Rider University

“Perceptions of Justice in Community-University Partnerships: Implications for Knowledge Co-Production”  
**Karen Hutchins**, University of Maine  
**Linda Silka**, University of Maine  
**Laura A. Lindenfeld**, University of Maine  
**Jessica Leahy**, University of Maine  
**Kathleen P. Bell**, University of Maine

“Communicating about Gender Roles: The Similar yet Divergent Experiences of Married and Single Women in Evangelical Churches”  
**Kathryn Anthony**, Columbia College

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“Parishioners’ and Non-Parishioners’ Perceptions of Priests: Homilies Informed by an Intergroup Perspective are Linked to More Positive Perceptions”

**Alexander L. Lancaster**, West Virginia University

**Christine E. Rittenour**, West Virginia University

This panel features the top three competitive papers from the Applied Communication Interest Group from this year.

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Friday, April 25 12:30-1:45PM

Providence IV

*Power to the People: Intentional Media Use (and Non-Use)*

Sponsor: Media Ecology Association

Chair: **Lance Strate**, Fordham University

“Not ‘The Way It Is’: Crowdsourcing the News”

**Joshua Meyrowitz**, University of New Hampshire

“An Experiment in ‘Media Blackout’”

**Susan Maushart**, Independent scholar

“Popular resistance to Mediatization through Constructive Rituals”

**Jennifer Rauch**, Long Island University

“On the Home Front: Strategies by and for Households with Young Children”

**Mary Rothschild**, Healthy Media Choices

The impact of media and technology is felt from the way news is shaped and exchanged in the larger society to the way time is spent and relationships are formed in the microcosm of the home. This panel shares various theories about, and attempts to bring intentionality into, what McLuhan would call “the maelstrom” of media influence.

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Friday, April 25 12:30-1:45PM

Providence II

*Towards a New Enlightenment?: Connecting Being, Interbeing, and Philosophy of Communication*

Sponsor: Philosophy of Communication

Chair: **Janie Harden Fritz**, Duquesne University

Respondent: **Ronald C. Arnett**, Duquesne University

“Interbeing and the ‘Ethical Echo’ of Levinas”

**Ozum Ucok-Sayrak**, Duquesne University

“East Meets West: Philosophical Perspectives on Inter-Being and Interspending”

**Chelsea R. Binnie**, Duquesne University

“To Be is to Inter-be: The Interbeing of Thich Nhat Hanh and Franz Kafka”

**David M. DeJuliis**, Duquesne University

“Turning Toward Wisdom Traditions in Higher Education: Wellness and Contemplative Practice in the Academy”

**Annette M. Holba**, Plymouth State University

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Gergen's (2009) work on *Relational Being: Beyond Self and Community* articulates a relationship-centered alternative to the Western Enlightenment view of independent selves and the tradition of bounded being. Building on Gergen's work and broadening the Euro-US-centric conceptualizations of relationality and being, this panel offers an exploration of the concept of "Interbeing." Each panelist will explore connections between the philosophy of Thich Nhat Hanh's Interbeing and communication through the lens of a different existentialist philosopher.

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Friday, April 25 12:30-1:45PM

Providence III

*Beginning, Maintaining, and Terminating Computer Mediated Communication*

Sponsor: Media Communication  
Chair: **Joe Lybarger**, The University of Akron  
Respondent: **Jason Zenor**, SUNY Oswego

"Refugees Encounter U.S. Media: Negotiating Expectation, Self and Nation During Relocation"  
**Sarah Bishop**, University of Pittsburgh

"Use of Facebook: A Comparative Study of US American and Ghanaian College Students"  
**Yang Lin**, The University of Akron  
**Esther Sackey**, The University of Akron

"Digital Suicide: When Pulling The Trigger Is As Simple As A Click"  
**Nicholas Scott Smith**, Wayne State University  
**James M Durbin**, The University of Akron

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Friday, April 25 12:30-1:45PM

Washington

*The Intersection of Policy and Rhetoric: Education, Marriage, Health, & Environmental Reform*

Sponsor: Rhetoric and Public Address  
Chair: **Valerie Lynn Schrader**, Penn State Schuylkill  
Respondent: **Benjamin R. Bates**, Ohio University

"Studying Persuasion through an Australian Anti-Smoking Campaign"  
**Ivan Gan**, Western Kentucky University

"On DOMA: Critical Rhetoric and Marriage Equality"  
**Giuliana Sorce**, Indiana University-Purdue University Fort Wayne

"Constructing Platonic Environmentalism: Preservation and Conservation in the Phaedrus"  
**Jade Olson**, University of Maryland

"The Guardian Genius of Democracy: The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964-1966"  
**Michael J. Stuedeman**, University of Maryland

Rhetoric both shapes and is subsequently influenced by public policy. This panel explores the intersection of policy, legislation, approaches to cultural issues, and public discourse. The four papers uncover the ways in which public policy simultaneously influences public discourse while also being framed by rhetoric. Through examination of anti-smoking campaigns and legislation, the recent ruling against DOMA, approaches to ecological crises, and

educational reform during the Johnson administration, the papers illustrate the inextricable links between policy formation and rhetoric.

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Friday, April 25 12:30-1:45PM

Newport

*Student Behaviors and Expectations*

Sponsor: Instructional Communication  
Chair: **Candice Thomas-Maddox**, Ohio University, Lancaster  
Respondent: **Ann Bainbridge Frymier**, Miami University

“Classroom Communities of Dissent: Exploring Students’ Imagined Interactions and Complaints with Low Affect Instructors”

**Alan K. Goodboy**, West Virginia University  
**San Bolkan**, California State University, Long Beach  
**Zachary W. Goldman**, West Virginia University

“The Relationship between Student Behavior Alteration Techniques on Student Learning”

**Christopher J. Claus**, Towson University  
**Scott A. Myers**, West Virginia University

“Convergence Communication and Actively Open-Minded Thinking: Examining the Connection between Parent-Child Patterned Interactions and Cognitive Flexibility”

**Ryan Chesnut**, The Pennsylvania State University

“Just Give Us What We Need: Considering Millennials’ Expectations for Student-Faculty Relationships”

**Bonnie Farley-Lucas**, Southern Connecticut State University  
**Margaret M. Sargent**, Southern Connecticut State University

“Facework and Politeness in Teachers’ Interactions With ‘Difficult’ Parents”

**Ashlie Klepper**, Montclair State University  
**Joseph L. Chesebro**, The College of Brockport, State University of New York

This panel features five competitive papers from the Instructional Communication Interest Group from this year.

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Friday, April 25 12:30-1:45PM

Kent

*Interpretation & Performance Business Meeting*

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Friday, April 25 12:30-1:45PM

Bristol

*Seeking Representation and Challenging Dichotomies: The Portrayal of Sexual Orientation and Gender in Media*

Sponsor: Voices of Diversity  
Chair: **Jack Banks**, University of Hartford  
Respondent: **Lori Bindig**, Sacred Heart University

“‘Tea (*Skins*), Don’t Mess with Hegemony!’ No Room for Deviant, Working-Class Teen Lesbians on U.S. Television”

**Carmen Hernandez-Ojeda**, University of Hartford

“Cross-gender Acting in Contemporary Cinema: A Threat to Masculinity”

**Erika M. Behrmann**, Bowling Green State University

“The Choke-Hold of the Heteronorm: Invisibility, and Mis(sed) Opportunities for Representation of the LGBTQ Community in Mainstream Advertising”

**Kristin Comeforo**, University of Hartford

“Giving Face, Shade and Realness: A Queer Analysis of Gender Performance and Sexuality in *RuPaul’s Drag Race*”

**John Hernandez**, University of Hartford

This panel is a compilation of research that analyzes the representation of sexual orientation and gender in a range of media, including reality and scripted television shows, film and advertising using various critical theories as a foundation. These studies address to what extent these media reinforce or challenge conventional binary dichotomies for these aspects of identity, represent sexual minorities, and contest or reinforce prevalent ideological values in U.S. popular culture such as heterosexism, consumerism, individualism and the ideal of physical attractiveness.

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Friday, April 25 12:30-1:45PM

Blackstone

*Communication Media: Everything Old is New Again?*

Sponsor: Communication and Technology

Chair: **Kenneth A. Lachlan**, University of Massachusetts Boston

Respondent: **Nicholas D. Bowman**, West Virginia University

“Entertainer Memorial Websites: A Way to Keep Parasocial Relationships Alive”\*

**Jaietta Jackson**, Youngstown State University

“Connecting Online: Internet Pornography”

**David T. McMahan**, Missouri Western State University

**James W. Chesboro**, Ball State University

“Does Availability of Media throughout Development Affect Ability to Delay Gratification?”

**Thomas Meade**, Fitchburg State University

**Shuhua Zhou**, University of Alabama

The three papers in this panel all examine new technology in an area traditionally examined in media communication: parasocial relationships, pornography, and gratifications.

\*Student Paper

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Friday, April 25 12:30-1:45PM

Waterplace I

*Competitive Graduate Poster Session I*

“Strengthening Maine’s Winter Maintenance Practices: Identification of Relational Ties Through Social Network Analysis”

**Lauren Thornbrough**, University of Maine

“Effects of Media Exposure, Ethnic Interpersonal Contact and Need for Cognition on Online Stereotyping and Individuation”

**Amna Al Abri**, University of Connecticut

**Anne Borsai**, University of Connecticut

“The Voice of Foster Youth: Is Media Literacy Empowering or Oppressing Foster Youth?”

**Jonathan Friesem**, University of Rhode Island

“The Calm Before the Storm: The Impact of Organization-Public Relationships During Crises”

**Stephanie Lee**, University of Hartford

“Relative Mortality in the Online News Media: A Quantification of Representation in the Era of the Internet”

**Nathaniel Warshay**, Wayne State University

“An Analysis of Organizational Disclosure’s Effect on Customer Satisfaction and Retention Within the Communication Privacy Management Framework”

**Monique Clark**, La Salle University

“When More is Less: Message Attributes in Computer Mediated Support Groups”

**Madeleine H. Redlick**, University of Texas at Austin

“Examining the Application of the SAFECOMM Scale: What Factors Are Related to Which Emotions?”

**Joshua Fishlock**, University of Connecticut

**Amanda Holesinger**, University of Connecticut

“Communicating Success: Towards Coaching Efficacy and Notions of Success Among Youth Recreational Baseball Coaches”

**Mark Murray**, George Mason University

**Ellen B. Drogin Rodgers**, George Mason University

**R. Pierre Rodgers**, George Mason University

“Hampton Inn Communication Audit”

**Sarah Chill**, Youngstown State University

**Keri DeJulio**, Youngstown State University

**Margaret Gratz-Reynolds**, Youngstown State University

“Mental Health Online Forums: How Forums Provide Social Support and Coping Strategies to Recently Diagnosed Patients”

**Brittany Hanna**, Chapman University

“Amy’s Baking Company: A Conflict Framing Case Study”

**Alane Presswood**, Ohio University

“A Discourse in Misunderstanding: Communication Challenges Between Student-Veterans and Their Academic Advisors”

**Megan Tucker**, George Mason University

“Creativity, Consciousness, Community, and Coffee: An Ethnographic Study of Donkey Coffee”

**Lily Acevedo Callejas**, Ohio University

**Rebekah Crawford**, Ohio University

**Steve Granelli**, Ohio University  
**Chris Hitchcock**, Ohio University  
**Kristen Okamoto**, Ohio University

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Friday, April 25 12:30-1:45PM

Waterplace II

*Theoretical Approaches to Dialogue, Diversity, and Discourse*

Sponsor: Theory and Method Interest Group  
Chair: **Michael Koch**, Marist College

“The Persistence of Tokenism”  
**Nicole Williams Barnes**, Georgia State University

“Comparing Sennett and Habermas for a Fuller Conception of the Public Sphere”  
**Theodora Ruhs**, University of Maine

“The <American Family> as an Ideograph: Exploring Discourse & Dissent in McGee’s Rhetorical Concept”  
**Nancy Bressler**, Bowling Green State University

“‘I promise I’m a better mother than this’: The metaphor of ‘mother’ as seen through *Modern Family*”  
**Michaele D. Myers**, University of Delaware

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Friday, April 25 12:30-1:45PM

Waterplace III

*Interpersonal Communication in the Workplace*

Sponsor: Organizational Communication  
Chair: **Cristina Gonzalez Alcala**, University of Akron  
Respondent: **Todd Kelshaw**, Montclair State University

“‘It’s All About Getting the Job Done:’ Information Acquisition Among Restaurant Workers”  
**Scott A. Myers**, West Virginia University  
**Michael Sollitto**, West Virginia University  
**Gregory A. Cranmer**, West Virginia University  
**Zachary W. Goldman**, West Virginia University  
**Hannah Ball**, West Virginia University  
**Hailey G. Gillen**, West Virginia University

“Positive and Negative Effects of Workplace Romance: A Comparison of Participants’ and Observers’ Perceptions”  
**Hailey G. Gillen**, West Virginia University  
**Rebecca M. Chory**, West Virginia University

“The Influence of Supervisors’ Leadership Style on Telecommuters in the Insurance Industry”  
**Paul E. Madlock**, Texas A&M International University  
**Luciana Garcia**, Texas A&M International University

“Organizational Assimilation and Citizenship Behaviors as a Function of Social Support in Workplace Friendships”  
**Gregory A. Cranmer**, West Virginia University

**Melanie Booth-Butterfield**, West Virginia University

All of the papers on this panel center around themes related to interpersonal communication in the workplace

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Friday, April 25 12:30-1:45PM

South County

*Giving Pretrial Publicity the Axe: Fair Trial and Fair Press*

Sponsor: Communication Law and Ethics

Chair: **Gary Gumpert**, Communication Landscapers

Respondent: **D.L. Stephenson**, Western Connecticut State University

“The Tweetness of Trial Publicity”

**Susan Drucker**, Hofstra University and Gary Gumpert, Communication Landscapers

“Too Clever Editing: Zimmerman v. NBC”

**Paul Siegel**, University of Hartford

“Aaron Hernandez: Celebrity Trials and Publicity in a New Media Age”

**Donald A. Fishman**, Boston College

From the 1892 murders of Andrew Jackson Borden and Abby Durfee Gray Borden, the impact of pre-trial publicity has been debated. There has long been a tension between pretrial publicity and conducting fair trials. Defendants have important constitutional rights, but open courts are also an integral part of the American justice system. Most recently, cases of alleged movie shooter James Holmes and suspected Boston marathon bomber Dzhokhar Tsarnaev are likely to renew concerns over the balance between pretrial publicity and a defendant’s right to a fair trial. The new media landscape has heightened the pervasiveness of coverage of the legal landscape. From Lizzie Borden onward, pretrial publicity has been central to the balancing of “First Amendment” vs. “Sixth Amendment” rights. This panel will explore various issues and cases associated with this classic conflict.

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Friday, April 25 12:30-1:45PM

Exec Boardroom

*The New York State Communication Association Business Meeting*

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Friday, April 25 12:30-1:45PM

Narragansett A

*Historian Laureate of Speech Communication: Celebrating the Life and Legacy of Herman Cohen*

Sponsor: First Vice President & Rhetoric and Public Address

Chair: **Maureen C. Minielli**, City University of New York

**Don Boileau**, George Mason University

**David Dzikowski**, Penn State-University Park

**Sharmila Pixy Ferris**, William Paterson University

**Bryan Horikami**, Salisbury University  
**Mary Mino**, Penn State-DuBois  
**Janet Reynolds Bodenman**, Bloomsburg University  
**R. Pierre Rodgers**, George Mason University  
**Calvin Troup**, Duquense University  
**Paula Youra**, Lynchburg College  
**Jerry Zolten**, Penn State-Altoona

This panel pays tribute to Penn State's Herman Cohen by assembling former colleagues and students who reflect on his contributions to the historical study of speech communication as an academic discipline as well as 18<sup>th</sup> Century British rhetoricians, his area of specialization. An ECA Life Member and former SCA President, Cohen was the author of *The History of Speech Communication: Emergence of a Discipline, 1914-1945*, which received ECA's Everett Lee Hunt Award in 1995. He was also an ECA Distinguished Research Fellow in 1998.

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Friday, April 25 12:30-1:45PM

Narragansett B

*Dialogue and Discourse of Health and Wellness*

Sponsor: Undergraduate Scholars Conference  
Chair: **Amanda McKendree**, University of Notre Dame  
Respondent: **Brent Sleasman**, Gannon University

“Freedom for Who? Representing Female Thinness, Public Health, and Media Regulation”  
**Leah Freeman**, SUNY Geneseo

“Care in a Closed Community: The Ethics of Amish Healthcare”  
**Sally Haluska**, University of Pittsburgh at Johnstown

“Color Me Pink: The Commodification of Public Health”  
**Madeline M. Zebertavage**, SUNY Geneseo

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Friday, April 25 12:30-1:45PM

Narragansett C

*Communication within and without the Classroom*

Sponsor: Undergraduate Scholars Conference  
Chair: **Chip Rouse**, Stevenson University  
Respondent: **Mary Mino**, Penn State DuBois

“Organizational Identification Among College Commuter and Resident Students”  
**Robert Cannella**, Merrimack College  
**Bridget Gilroy**, Merrimack College  
**Ashley Yenick**, Merrimack College  
**Alex Kasper**, Merrimack College

“Willingness to Communicate in the Classroom: A Cultural Look at Classroom Connectedness and Group Projects”  
**Matthew Somerville**, Bryant University

“Who Are You? Developing and Managing Identity in Different Contexts of Student Life”  
**Christine Anzur**, James Madison University

**Caitlin Kennedy**, James Madison University  
**Samantha Kemptor**, James Madison University  
**Katherine Leeds**, James Madison University

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Friday, April 25 2:00-3:15PM

Providence I

*Communicating Campus Connections: Issues of Teaching, Interning, and Fundraising*

Sponsor: Applied Communication  
Chair: **Rebecca Townsend**, Manchester Community College  
Respondent: **Janie Harden Fritz**, Duquesne University

“Travel Writing and the Narrative Paradigm”  
**Stephanie Verni**, Stevenson University

“Communities of Dissent: Intern Misperception and Employer Dissatisfaction”  
**Chip Rouse**, Stevenson University

“Analyzing the Calvin Annual Fund Campaign”  
**Ivan Gan**, Western Kentucky University\*

\*Debut Paper

These papers consider communication in three contexts of higher education institutions: instruction, internships, and development campaigns. Connecting theoretical concepts and applications, presenters explore issues and consequences of effective and ineffective communication practices.

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Friday, April 25 2:00-3:15PM

Providence IV

*Conflict Between Persons: The Origins of Leadership*

Sponsor: Short Course  
Presenter: **Ronald C. Arnett**, Duquesne University  
**Leeanne M. Bell McManus**, Stevenson University  
**Amanda G. McKendree**, University of Notre Dame  
**Susan Carr**, Duquesne University

This short course will identify different frameworks for teaching conflict communication and reflect on a new approach grounded in the connection between communication, conflict, ethics, and leadership. The facilitators view communication and conflict as a form of existential schooling for leadership that requires an ironic sense of moral height—a willingness to enter the fray of everyday disagreement, not in hopes of winning conflicts, but from the importance of what we can and should learn from one another. Participants will navigate the various questions that emerge when teaching conflict communication, connecting the stability of traditional perspectives with an alternative engagement grounded in leadership.

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Friday, April 25 2:00-3:15PM

Providence II

*Burkean Poetics as Theory and Criticism*

Sponsor: Kenneth Burke

Chair: **Jeff Lohr**, Duquesne University

“Rhetoric and the End of Burke’s Poetics, Dramatically Considered (*The Symbolic of Motives*)”

**Richard Thames**, Duquesne University

“Burke, Embodiment, and the Theater of Cruelty”

**Brett Ingram**, Boston College

“The ‘Original Situation’ in Contemporary Culture: Symbolic Transcendence Less Transcendent”

**Ira Allen**, Indiana University\*

“Kenneth Burke and Maurice Halbwachs: Collective Poetry and Collective Memory”

**Michael Warren Tumolo**, Duquesne University

“Consubstantial Yet Irrevocably Different: The Independent Women’s Cooptation of Feminism”

**Jennifer Biedendorf**, Penn State University

These five papers address Burke’s poetics. In particular, the panel focuses on moving the poetic from the merely performative to the realm of contemporary critical/cultural critique. Together these complementary panels will move Burke’s poetics from a purely theoretical position to the realm of social and cultural criticism.

\*Debut Paper

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Friday, April 25 2:00-3:15

Providence III

*News and the Media*

Sponsor: Media Communication

Chair: **Liz Salden**, University of Delaware

Respondent: **Rod Carveth**, Morgan State University

“Genre Theory and Satire: A Rhetorical Analysis of Political Satire on Television”

**Kimberley J. Hannah**, University of Maryland

“The Potential For Affective Learning from ‘Fake News’: An Analysis of *The Daily Show* Coverage of the 2012 Election”

**Rebecca M. L. Curnalia**, Youngstown State University

**Dorian L. Mermer**, Youngstown State University

“Scandalous?: News Coverage Concerning Catholicism in 3 National Newspapers, 2005-2009”

**Mary Catherine Kennedy**, Ohio University

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Friday, April 25 2:00-3:15PM

Washington

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Friday, April 25 2:00-3:15PM

Newport

*Top Competitive Papers in Instructional Communication*

Sponsor: Instructional Communication  
Chair: **Daniel H. Mansson**, Penn State Hazleton  
Respondent: **Sally Vogl-Bauer**, University of Wisconsin, Whitewater

“Exploring a 360<sup>0</sup> Approach to Assessing Instructor-training Programs”  
**Kristen LeBlanc Farris**, Texas State University  
**Marian L. Houser**, Texas State University

“Examining the Role of Self- Disclosure and Connectedness in the Process of Instructional Dissent: A Test of the Instructional Beliefs Model”  
**Zac D. Johnson**, Murray State University  
**Sara LaBelle**, West Virginia University

“The Relationships between Student Self-Disclosure, Out of Class Communication and Leader-Member Exchange”  
**Michael Sollitto**, West Virginia University  
**Gregory A. Granmer**, West Virginia University  
**Sara LaBelle**, West Virginia University  
**Zachary W. Goldman**, West Virginia University  
**Matthew M. Martin**, West Virginia University  
**Melody L. Thomas**, West Virginia University

“Revisiting the Relationship between Teacher Confirmation and Learning Outcomes: Examining Cultural Differences in Turkish, Chinese, and American Classrooms”  
**Zachary W. Goldman**, West Virginia University  
**San Bolkan**, California State University, Long Beach  
**Alan K. Goodboy**, West Virginia University

This panel features the top four competitive papers from the Instructional Communication Interest Group from this year.

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Friday, April 25 2:00-3:15PM

Kent

*Communication in the 2013 Virginia Gubernatorial Election: A Lively State-Level Experiment*

Sponsor: Political Communication  
Chair: **Kristin English**, Georgia College and State University

“The 2013 Virginia Gubernatorial Election of National Interest”  
**Theodore F. Sheckels**, Randolph-Macon College

“The Normative Democratic Attitudes in a Low-Involvement Election: Influences of Political Messages in Young Virginian’s Political Efficacy, Intention to Vote, and Political Information Efficacy”  
**Scott W. Dunn**, Radford University  
**James E. Collier**, Radford University

“A Content Analysis of Media Reporting of the Candidate Debates in the 2013 Gubernatorial Election”  
**Kristina Contreras**, Radford University

“Spoon-feeding Young Voters? Analysis of Short-Term Effects of Agenda-Setting in the 2013 Gubernatorial Debates”  
**Sheena Palmer**, Radford University

**Katelyn Meeks**, Radford University

This panel directs attention to an alternate campaign situation by examining the off-year gubernatorial election in Virginia.

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Friday, April 25 2:00-3:15PM

Bristol

*Discourse and Dialogue on the Intersections of Identity and Ideology*

Sponsor: Voices of Diversity

Chair: **Chizoba Udeorji**, Kingsborough Community College

Respondent: **Lorin Basden Arnold**, Rowan University Arnold, Rowan University

“Rebellion and the Bransons: Ideology and Hegemony in *Downton Abbey*”

**Analiese B. Piraino**, Indiana University of Pennsylvania

**B. Gail Wilson**, Indiana University of Pennsylvania

“Shaping Self with the Doctor: The Construction of Identity for Trans Patients”

**Katy Ross**, Texas Tech University

**Juliann Scholl**, Texas Tech University

**Gina Castle Bell**, West Chester University

“An Update on Thai Politeness: The Current Politeness Rules Among the Middle Class Thai”

**Pawena Sirimangkala**, Barry University

This panel takes an interdisciplinary approach to understanding how identity, hegemony and ideology are communicated in in different context. The first presentation examines the evolution of the characters Tom and Lady Sybil Branson in the popular television series, *Downton Abbey*. The second presentation focuses on the patient-provider experiences of Trans-identified patients. The third presentation takes a quantitative approach to understanding how, when and why politeness is used in Thai culture.

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Friday, April 25 2:00-3:15PM

Blackstone

*Adult Perspectives on Competition and Transition*

Sponsor: Interpersonal Communication

Chair: **Hailey G. Gillen**, West Virginia University

Respondent: **Kristin Eichhorn**, SUNY Oswego

“Competition Contexts in Adult Female Friendships”

**Elaine D. Zelle**, La Salle University

**Katie Neary Dunleavy**, La Salle University

“Memorable Messages from Fathers to Children through Sports: Perspectives from Sons and Daughters”

**Shawn Starcher**, University of Akron

“Grandparents’ Perspectives on Intergenerational Dynamics and their Relationships with their Adult Children During the Transition to Grandparenthood”

**Elizabeth A. Munz**, West Chester University

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Papers explore messages within close relationships and their connection to relational satisfaction.

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Friday, April 25 2:00-3:15PM

Waterplace II

*Rants, Antics and Manic Semantics: Language at the Confluence of Meaning and Desire*

Sponsors: Interpretation and Performance Studies and Rhetoric and Public Address

Chair: **Lance Strate**, Fordham University

Respondent: **Elizabeth Whitney**, Borough of Manhattan Community College, CUNY

“This Poem and Recent L=A=N=G=U=A=G=E Focused Conceptual Work”

**Adeena Karasick**, Fordham University

Adeena Karasick will perform from her latest book, *This Poem*, and recent L=A=N=G=U=A=G=E focused, Conceptual work. Karasick is a poet, cultural theorist, media artist and the critically acclaimed author of seven books of poetry and poetic theory, and Professor of Pop Culture and Media Theory. Writing at the intersection of Conceptualism and neo-Fluxus performativity, her urban, Jewish feminist mashups have been described as “electricity in language” and noted for its “cross-fertilization of punning and knowing, theatre and theory.”

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Friday, April 25 2:00-3:15PM

Waterplace III

*Intervening and Engaging: Technology and Health Communication*

Sponsor: Health Communication

Chair: **Heather Stassen-Ferrara**, Cazenovia College

Respondent: **Benjamin R. Bates**, Ohio University

“The Impact of Communication Technology on Healthcare Organizations and Patient-Provider Interaction”

**Theodore A. Avtgis**, Ashland University

**E. Phillips Polack**, West Virginia University

**Corey J. Liberman**, Marymount Manhattan College

“Developing A New Measure of Electronic Engagement For Health Issues: Ehealth Self-Efficacy and Motivation in Social Media Use”

**Rebecca K. Britt**, University of Akron

**Kristen Hatten**, Purdue University

“The Potential of Mobile Phones For HIV/AIDS Intervention In Sub-Saharan Africa: A Narrative Analysis”

**Dinah A. Tetteh\***, Bowling Green State University

\*Student paper and Debut paper

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Friday, April 25 2:00-3:15PM

South County

*Celebrating GIFT's Frequent Flyers*

Sponsor: First Vice President Spotlight on Outstanding Teaching

Chair: **Nancy J. Willets**, Cape Cod Community College

(insert spotlight logo)

**Todd Allen**, Geneva College  
**Eric Fife**, James Madison University  
**C. Leigh Nelson**, James Madison University  
**Rita Rosenthal**, Boston College  
**Nancy J. Willets**, Cape Cod Community College  
**Michelle Simpson**, College of Southern Maryland  
**Susan M. Ward**, Delaware County Community College

Great Ideas for teaching Speech/Students (GIFTS) has been a mainstay of the ECA convention for years. In this panel, we bring together five “*Frequent Flyers*”, seasoned professors who have been consistently chosen to participate in GIFTS over the past ten years. They will share a brief teaching idea and discuss what has contributed to their excellence in teaching. A great opportunity for graduate students and new faculty to learn from the masters!

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Friday, April 25 2:00-3:15PM

Exec Boardroom

*Communication Traits Business Meeting*

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Friday, April 25 2:00-3:15PM

Narragansett A

*The Process of Scholarship*

Sponsor: First Vice President Spotlight on Scholarship  
Chair: **Lewis Freeman**, Fordham University

(insert spotlight logo)

Panelists: **Cindy Lont**, George Mason University  
**Mary L. Kahl**, Indiana State University  
**Thom Gencarelli**, Manhattan College  
**Katherine Fry**, Brooklyn College

How do academics do their work? Scholars (including a recording of James Carey) answer questions from their unique, personal perspectives:

- What inspires your work?
  - From what types of sources do you gain insights useful in your work?
  - How do you set up the "architecture" of your academic "files?"
  - How do you structure your research?
  - In what ways do you communicate with colleagues about your work?
  - How do you go about the process of writing?
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Friday, April 25 2:00-3:15PM

Narragansett B

*Negotiating the Margins*

Sponsor: Undergraduate Scholars Conference  
Chair: **Brent Sleasman**, Gannon University

Respondent: **Kristen Lynn Majocha**, University of Pittsburgh at Johnstown

“Rhetorical Strategies of ‘It Gets Better’ Project”

**Vanessa Gilbert**, Stonehill College

“Hate or Just Hype? An analysis of *The Laramie Project*”

**Samantha Geyer**, Ramapo College of New Jersey

“Eating Disorders and Cultural Imposition: Wasting Away Because Society Says So”

**Christa A. Sousa**, SUNY Geneseo

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Friday, April 25 2:00-3:15PM

Narragansett C

*Expression in Popular Culture*

Sponsor: Undergraduate Scholars Conference

Chair: **Mary Mino**, Penn State DuBois

Respondent: **Cem Zeytinoglu**, East Stroudsburg University of Pennsylvania

“Where do you get your music? A content analysis of popular music apps”

**LaConteau Williams**, Johnson C. Smith University

“Defining Indecency and Obscenity in the Digital Age: Why Miley Cyrus’ VMA’s Performance is Protected Speech”

**Lauren A. Weisenbeck**, State University of New York at Brockport

“Ink Redefined: Do tattoos communicate dissent or construct normative forms of identity for the Millennial generation?”

**Sarah Hartwell**, Roger Williams University

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Friday, April 25 3:30-4:45PM

Providence I

*Teaching Nonverbal Communication in the Contemporary Classroom*

Sponsor: Nonverbal Communication

Chair: **Jordan T. Atkinson**, West Virginia University

Respondent: **Michael Sollitto**, West Virginia University

Panelists:

**Kerry Byrnes**, Collin College

**Zac D. Johnson**, Murray State University

**Zachary W. Goldman**, West Virginia University

**Sara LaBelle**, West Virginia University

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Friday, April 25th 3:30-4:45pm

Providence IV

*Reflections on Communication Technologies*

Sponsor: Communication and Technology  
Chair: **Elizabeth L. Cohen**, West Virginia University  
Respondent: **Kristin Roeschenthaler Wolfe**, Penn State Beaver

“Collective and Connective Phenomena of Cyberspace: Conceptualizing Spatial Practices and Intelligence in Virtual Environments”

**Malwina A. Buldys**, Rochester Institute of Technology

“Internet Rhetoric: The Dilemma of its Misuse”\*

**Lisa A. Davis**, Duquesne University

“Retrospecting and Reflecting Religion on the Internet”\*\*

**Weiwen Tu**, Duquesne University

\*Student paper

\*\*Student Debut paper

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Friday, April 25 3:30-4:45PM

Providence II

*Argumentation & Forensics Business Meeting*

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Friday, April 25 3:30-4:45PM

Providence III

*A Different Lens for Seeing the Utility of Corporate Social Responsibility: Whistling Blowing as Ethical and Legal Resistance, and the Connection between CSR & Corporate Financial Performance*

Sponsor: **Communication Law and Ethics**

Chair: **Chris Hirsch**, SUNY Oswego

“Evidence of CSR in Corporate Mission Statements and Its Relationship to Corporate Financial Performance”

**Taejin Jung**, SUNY Oswego

“Whistleblowing As An Act of Communication: What Ethical Choices Do Communicators Face?”

**Cary Greenwood**, Middle Tennessee State University

“Blowing the Whistle on Whistleblower Acts: An Assessment of Legal Responsibility in the Private Sector”

**Jason Zenor**, SUNY Oswego

Arguably an outcome of the late 1960s ecology movement and the waning trust in corporations in later decades following highly publicized scandals (e.g., WorldCom and Enron), corporate social responsibility (CSR) remains a popular, but contested concept. Corporations are expected to be profitable as well as ethical in their routine business operations and through their outreach to communities. This panel will look at the relationship between corporate economic success and the ethics of CSR.

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Friday, April 25 3:30-4:45PM

Washington

*Applied Communication Business Meeting*

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Friday, April 25 3:30-4:45PM

Newport

*Instructional Communication Business Meeting*

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Friday, April 25 3:30-4:45PM

Kent

*Communities of Performance: Student Spotlight*

Sponsor: Interpretation and Performance Studies  
Chair: **John Anderson**, Emerson College  
Respondent: **Lisa Weckerle**, Kutztown University

**Heidi Rose**, Villanova University  
**Bruce Henderson**, Ithaca College  
**Jennifer Shamrock**, Monmouth University  
**Lisa Weckerle**, Kutztown University

This program will provide an opportunity for undergraduate and masters level students from Villanova University, Emerson College, Ithaca College, Kutztown University, and Monmouth University to present performances and receive critical responses for their work.

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Friday, April 25 3:30-4:45PM

Bristol

*Communication Theories and Baseball Stadia: Connecting Communication Theories to Architecture, Baseball, Community, and to Each Other*

Sponsor: First Vice President & Communication Theory & Methodology  
Chair: **Susan Drucker**, Hofstra University

“What Profiteth Baseball? Ballparks, Marketing and the Extended Self”

**Thomas R. Flynn**, Slippery Rock University  
**Pennilane W. Carlisle**, LJR Custom Strategies

“Playing Games in a Minor League Ballpark”  
**Lewis Freeman**, Fordham University

“You’re Going to Take Me Out to the Ballgame: Technological Determinism and the E-mediation of the Baseball Stadium”

**Harvey Jassem**, University of Hartford

“Koshien Stadium: Time-binding Bushido”

**Mike Plugh**, Fordham University

“There Used to Be a Ballpark Here: Collective Memory, Urban Renewal and Communication”

**Gary Gumpert**, Urban Communication Foundation

**Susan J. Drucker**, Hofstra University

The ballpark is a place where communication is central. It is a symbol shared by city, fans, and owners. Ballparks are more than playing fields, spectator seats, concession stands. They are places of community. They are places of interaction between fan and team, fans and fans, community and sport. They are places of memory, of identity, of athletic and architectural accomplishment.

Plan to attend as a range of scholars preview their chapters in an upcoming volume published by Peter Lang: *There Used to Be a Ballpark Here: Communication, Community and the Spaces of Baseball*. *Following the presentation, we will board the bus at 5:15 pm and take a short ride to Tom McCoy Stadium. Join friends and colleagues as the Pawtucket Red Sox take on the Rochester Red Wings at McCoy Stadium for a 6:15 gametime. Bus leaves from in front of hotel at 5:15 pm . Game Ticket & Bus Transportation to Pawtucket Red Sox: \$30. Pre-register to ensure a seat!*

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Friday, April 25 3:30-4:45PM

Blackstone

*An Evening with Lizzie Borden*

Sponsor: First Vice President

Chair: **Janie Harden Fritz**, Duquesne University

“Lizzie Borden took an Axe, or Did She?”

**Annette M. Holba**, Plymouth State University

On August 4, 1892, Andrew and Abby Borden were brutally murdered in their home in Fall River, MA. Lizzie Borden, Andrew Borden’s 32-year-old daughter, was officially charged with the murder of her father and stepmother. Lizzie Borden was acquitted of the charges, but many still believe she got away with murder.

Plan to attend author and former homicide detective Annette Holba’s presentation as she provides facts that are often left out, ignored, and unsaid by those who believe Lizzie to be guilty.

Following the presentation, we will board the bus at 5:15 pm and take a short ride and tour the scene of the crime, the Lizzie Borden House, in Fall River, MA. The home has been restored to its Victorian heritage and is now a Bed and Breakfast, which has been featured on numerous talk shows and highlighted in many documentaries in the annals of American crime and history.

*Museum Ticket & Bus Transportation to the Lizzy Borden House & Museum: \$30*

*Bus to Falls River leaves from in front of hotel at 5:15 pm. Pre-register to ensure your seat!*

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Friday, April 25 3:30-4:45PM

Waterplace II

*Recent Research Updates on Selected Prominent Communication Traits: Session I*

Sponsor: Communication Traits

Chair: **Darrin J. Griffin**, SUNY Buffalo

“Recent Research Involving Trait Argumentativeness 2010-2014”

**Andrew S. Rancer**, University of Akron

“Recent Research Involving Biological Approaches toward Understanding Trait Verbal Aggressiveness: 2010-2014”

**Theodore A. Avtgis**, Ashland University

“Recent Research Concerning Verbal Aggressiveness and the Malleability-Offensiveness Construct”

**Charles J. Wigley III**, Canisius College

“Recent Research on Communication Traits as Measured by the Big 3”

**Mary C. Toale**, West Virginia Wesleyan College

This is the first of two sessions describing recent developments in communication trait research. Additionally, each panelist will identify some key unanswered questions arising from current as well as long-term research trends.

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Friday, April 25 3:30-4:45PM

Waterplace III

*Dissent and Disconnections in Health Communication*

Sponsor: Health Communication

Chair: **Sara LaBelle**, West Virginia University

“Your BMI Ain’t Like Mine: The Cultural Disconnect in Black Women’s Obesity Crisis”

**Shanna L. Flowers\***, Carilion Clinic

“Dissent among Breastfeeding Air Force Women: An Analysis of the Tensions in the Blogosphere About Breastfeeding Military Women”

**Mumba Mumba**, Illinois College

**Margaret Quinlan**, University of North Carolina

“Communities of Dissent: Using E-mail to Transform Patient and Physician Dialogue”

**Erin Harvey**, Canisius College

**Rosanne L. Hartman**, Canisius College

**Melissa Bekelja Wanzer**, Canisius College

\* Debut paper

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Friday, April 25 3:30-4:45PM

South County

*Great Ideas for Teaching Students (G.I.F.T.S.) Session I.*

Sponsor: Community College, Spotlight on Outstanding Teaching

Chair: **Nyia Lacey**, Delaware County Community College

(insert spotlight logo)

“Cultural Speed Friending!”

**Alyssa Kauffman**, *Suffolk County Community College*

“Conflict KSA’s: A Student Assessment And Icebreaker Activity”

**Janet R. Bodenman**, Bloomsburg University

“GIFTS from Word”

**Laura R. Brown**, University of Kentucky

“The Returning Kindergarten Sales Pitch: An In-Class Speech Creation Activity”

**Emily F. Bushnell**, University of Kentucky

“Once upon a Time, in the Land of the Vocal Fillers...”

**Colin Kearney & Christopher Volker**, University of Delaware

“Encoding and Decoding Less Intense Emotions: A ‘Lively Experiment’”

**Eric M. Fife & C. Leigh Nelson**, James Madison University

“Cite That Source! A Game about Context”

**Jennifer L. Babcock**, Bridgewater College

“SWF Looking for Someone like You: An Analysis into Interpersonal Communication Terms and Theories”

**Jenny Warren**, Collin College

“Don’t Judge Me by the Music I Like”

**Bessie L. Lawton**, West Chester University

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Friday, April 25 3:30-4:45PM

Exec Boardroom

*The Kenneth Burke Society Business Meeting*

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Friday, April 25 3:30-4:45PM

Narragansett A

*2015 ECA Convention Program Planners (session 2)*

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Friday, April 25 3:30-4:45PM

Narragansett B

*Media’s Purpose: Serving Communities & Shaping Perceptions*

Sponsor: Undergraduate Scholars Conference

Chair: **Kristin English**, Georgia College

Respondent: **Chip Rouse**, Stevenson University

“Prestigious Photojournalism: Enabling Hegemony Instead of Presenting Reality”

**Courtney Dunn**, SUNY Geneseo

“Media Regulation: Protecting Children Online”  
**Jeff Egitto**, Stonehill College  
**Christina Mondy**, Stonehill College

“The Path of Iconicity: How 20th Century Photographs Achieved Iconicity”  
**Sam Wroblewski**, Roger Williams University

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Friday, April 25 3:30-4:45PM

Narragansett C

*Public Discourse in Contemporary Issues*

Sponsor: Undergraduate Scholars Conference  
Chair: **Sarah Flinko**, Duquesne University  
Respondent: **Leeanne M. Bell McManus**, Stevenson University

“Using Fisher’s Narrative to Examine the Boston Bombing and Sunil Tripathi”  
**Tyler Turnbull**, Stonehill College

“Conflicting Memories: Public Memory and the Boy Scouts of America Membership Controversy”  
**Toni Maisano**, Abilene Christian University

“Penn State University Crisis Communication Plan”  
**Kathryn Sena**, Northeastern University

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Friday, April 25 5:00-6:15PM

Washington

*Rhetoric & Public Address Business Meeting*

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Friday, April 25 5:00-6:15PM

Newport

*To Flip or Not to Flip Your Course, That is the Question*

Sponsor: Instructional Communication  
Chair: **Deanna Sellnow**, University of Kentucky  
Respondent: **Marian L. Houser**, Texas State University

**Aaron Sams**, Reformed Presbyterian Theological Seminary  
**Kristen LeBlanc-Farris**, Texas State University  
**Laura R. Brown**, University of Kentucky  
**Marjorie M. Buckner**, University of Kentucky  
**Renee Kaufmann**, University of Kentucky

This roundtable discussion will seek to discover how other instructors have successfully flipped their classes or entire courses, provide recommendations for making the flipped model work at your school (whether hybrid or online), and how to deal with the communities of dissent: the instructors who do not want to make the switch.

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Friday, April 25 5:00-6:15PM

Waterplace I

*Media Silence vs. Media Dissent: When NOT Covering a Story Perpetuates a Lie*

Sponsor: First Vice President  
Chair: **Garland Waller**, Boston University  
Respondents: **Sarah Cortes** Northeastern University  
**Rita Henley Jensen**, *Women's ENews*

A screening and discussion of the award-winning documentary film, *No Way Out, But One*, the story of Holly Collins, an American woman who kidnapped her own children to save them from abuse at the hands of their father. Holly went on the run, and became an international fugitive, pursued by the FBI. She and her children are the first American family to ever be granted asylum by the government of the Netherlands, due to domestic violence. The film's producer, Garland Waller, has won The Silver Award at the Colorado Film Festival, the Award for Film and Media Excellence from The Institute on Violence, Abuse, and Trauma, an Accolade Award, an Indie Award, and was a film festival selection for The Unspoken Film Festival on Human Rights. She is joined in this panel by Rita Henley Jensen and Sarah Cortes. Jensen is the Founder and Editor in Chief of *Women's ENews*, an independent daily news service covering issues of particular concern to women, which has won 31 journalism awards. She was named by *New York Daily News* one of the 100 most influential women in New York. Sarah Cortes is a senior executive with extensive experience in information security and cyberstalking. She sits on the Board of Transition House, Emerge, Inc., and Employers Against Domestic Violence (EADV). Transition House is one of the first service providers to victims of domestic violence.

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Friday, April 25 5:00-6:15PM

Waterplace II

*Political Communication Business Meeting*

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Friday, April 25 5:00-6:15PM

Narragansett A

*Rhetoric in Advertising and Public Relations*

Sponsor: Undergraduate Scholars Conference  
Chair: **Stephanie Verni**, Stevenson University  
Respondent: **Craig Maier**, Duquesne University

“Effective Persuasion Among Young Adults in Non-Profit Advertising”  
**Sara Foster**, High Point University

“Advertising and Society: The Dynamic Relationship Between the Two”  
**Logan Turnbull**, Stonehill College

“Using Public Relations to Make the United States a Brighter Place: An Analysis of the Sunshine Foundation”  
**Sarah Porterfield**, East Stroudsburg University

“Public Relations Case Study: Community Relations and Ethics at Carnival Cruise Lines”

Natalie Cassoni, Slippery Rock University

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Friday, April 25 5:00-6:15PM

Narragansett B

*Cults, Consciousness & Champion's Final Show: Controlling the Audience*

Sponsor: Undergraduate Scholars Conference

Chair: **Atsushi Tajima**, SUNY Geneseo

Respondent: **Brian Gilchrist**, Eastern University

“The Rhetoric of Charles Manson”

**Elizabeth Stearns**, Stonehill College

“Memory Rooted in Disaster: Japanese Film and Animation as an Expression of Victim Consciousness and Disaster Anxieties”

**Brittany Lauda**, SUNY Geneseo

“Different Directions: Analyzing Champion's Final Show”

**Alex Whitten**, Abilene Christian University

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Friday, April 25 5:00-6:15PM

Narragansett C

*Dissent in the Family*

Sponsor: Undergraduate Scholars Conference

Chair: **Cindy Lont**, George Mason

Respondent: **Daniel H. Mansson**, Penn State Hazleton

“Marriage and an American Family: A Critical Look at *The Kids are All Right*”

**Danielle Marchese**, Ramapo College of New Jersey

“The Kids Are Not Alright: Articulations of Gender Across Networks in Children's Television Programming”

**Melissa Bodnar**, Muhlenberg College

“The Kids Really Are *All Right*: A Change In Family Dynamic”

**Leeann Cerbone**, Ramapo College of New Jersey

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Friday, April 25 6:30-9:00PM

Waterplace II

*Wine & Spots*

Sponsor: Political Communication

Chair: **Theodore F. Sheckels**, Randolph-Macon College

Annually, for many years, the political communication interest group has invited all who find political advertising fun and fascinating to join in a spirited viewing and discussion of the preceding year's most interesting spots. 2013

was an off-off year, but still featured gubernatorial races in New Jersey and Virginia, a mayoral race in New York City, and local campaigns across the country. So, join ECA's political communication scholars in a glass of wine, a bit of food, and an examination of the latest "spots."

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Friday, April 25 8:00- 9:00 pm

South County

*12 Step Program Meeting*

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SATURDAY, APRIL 26, 2014

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Saturday, April 26, 7:30AM-3:00 PM

Waterplace Ballroom Foyer

**CONVENTION REGISTRATION OPEN 7:30 AM - 3:00 PM**

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Saturday, April 26, 9:00AM-3:00 PM

Waterplace I

**PUBLISHERS' EXHIBIT AREA OPEN 9:00 AM – 3:00 PM**

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Saturday, April 26 8:00-9:15AM

Providence I

*Recent Research Updates on Selected Prominent Communication Traits: Session II*

Sponsor: Communication Traits

Chair: **Carolyn Lagoe**, University of New Haven

“Recent Research Concerning Disclosiveness, esp., Positive Disclosiveness”

**Lynda L. McCroskey**, California State University, Long Beach

“Recent Research Involving Communication Trait Humor 2010-2014”

**Rachel L. DiCioccio**, University of Rhode Island

“Recent Research Involving Trait Authenticity”

**Mark Hickson III**, University of Alabama at Birmingham

“Recent Research Concerning Anxiety-Uncertainty Management (AUM) in Intercultural Communication”

**Jerry L. Allen**, University of New Haven

This is the second of two sessions describing recent developments in communication trait research. Additionally, each panelist will identify some key unanswered questions arising from current as well as long-term research trends.

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Saturday, April 26 8:00-9:15AM

Providence IV

*Standardized Testing in Teacher Evaluations: A Public Debate*

Sponsor: Argumentation and Debate  
Chair: **Jade Olson**, University of Maryland

Panelists: **Thomas McCloskey**, University of Maryland  
**Mark Hlavacik**, Pennsylvania State University  
**Tim Barney**, University of Richmond  
**Michael Steudeman**, University of Maryland

Standardized testing is often viewed as an effective means of evaluating educator performance. As an issue with implications for both K-12 education and, increasingly, college and university outcomes assessment, a debate over the merits of testing approaches is both timely and necessary. With their diversity of research methods, communications scholars are uniquely positioned to provide valuable commentary on public policy arguments.

The participants in this panel will engage in a debate on the following resolution: “Resolved: Standardized testing offers a sufficient representation of students’ academic progress to justify its use in evaluations of educators.” Following a 40-minute debate, audience members will be invited to engage panelists in a discussion regarding the issues raised in the debate.

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Saturday, April 26 8:00-9:15AM

Providence II

*Philosophy of Communication and Education: From Interplay and Multi-Perspectival Engagement to a Virtue Pedagogy for Dark Times*

Sponsor: Philosophy of Communication

“Philosophy of Communication and Educational Dwellings in 18<sup>th</sup>-Century Scotland”  
**Ronald C. Arnett**, Duquesne University

“From Dissent and Divergence to a Lively Convergence: The Event of Teaching as Embodied Scholarship”  
**Janie Harden Fritz**, Duquesne University

“Learning in Dark Times: Hannah Arendt and Communication Pedagogy”  
**Craig T. Maier**, Duquesne University

“Philosophy of Communication and Virtue Education: Josef Pieper’s *Vita Contemplativa* as Pedagogical Ground”  
**Annette M. Holba**, Plymouth State University

This panel explores the question, how can philosophy of communication inform educational structures/pedagogies in a way that is meaningful to lived action and the contemporary historical moment? Panelists consider philosophy

of communication and education literacy in broad contexts related to educational institutions, experiences between student and teacher, preparation for the marketplace, and a reconceptualized vision for virtue education.

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Saturday, April 26 8:00-9:15AM

Providence III

*Catching Technology in the Act: How Mediums Shape Behavior*

Sponsor: Media Communication  
Chair: **Robert I. Carr III**, Fitchburg State University

“Convergence and Expansion: The Role of Immersive Environments Beyond the Screen”  
**Jon Krasner**, Fitchburg State University

“The APParatus: How Apps Structure Our Experience”  
**Ian Murray**, Fitchburg State University

“Ethereal Intimacy: Texting as 24/7 Environment for Personal Relationships”  
**Robert I. Carr III**, Fitchburg State University

“Lessening Faculty Assessment Dissent – A Plan to Use Social Media to Inform Department Change Initiatives”  
**Randy Howe**, Fitchburg State University

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Saturday, April 26 8:00-9:15AM

Washington

*The Use of Humor and Poetry in Political Rhetoric*

Sponsor: Rhetoric and Public Address  
Chair: **Abbe Depretis**, Christopher Newport University  
Respondent: **Michael J. Hostetler**, St. John’s University

“Comedian-in-Chief: Presidential Jokes as Enthymematic Crisis Communication”  
**Don Waisanen**, Baruch College, CUNY

“Political Humor on the Radio, Image Repair, and Gracie Allen’s 1940 Presidential Campaign”  
**Josh Compton**, Dartmouth College

“Poetry as a Form of Dissent: John F. Kennedy, Amiri Baraka, and the Politics of Art in Rhetorical Democracy”  
**Jennifer Moore**, Ohio Northern University  
**Jeffrey St. Onge**, Defiance College

Rhetorical messages are manifested in various ways in political rhetoric. This panel looks at two ways in which political rhetoric is conveyed: Through humor and through poetry. These papers look at how humor is used as a rhetorical strategy in presidential communication during White House Correspondents Dinners, how humor was used as an image repair strategy during Gracie Allen’s 1940 presidential “campaign,” and how poetry functions democratic dissent in John F. Kennedy’s eulogy of Robert Frost and in Amiri Baraka’s poem “Black Art.”

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Saturday, April 26 8:00-9:15AM

Newport

*Performing Difficult Conversations: Stories about Death and Sexuality*

Sponsors: Interpretation and Performance Studies and Voices of Diversity  
Chair: **Shauna M. MacDonald**, Villanova University  
Respondent: **Andrée E. C. Betancourt**, Northern Virginia Community College

“Extending the Performative Dance: Encouraging Student Involvement in Difficult Discussion Based Classes”  
**Kelly E. Tenzek**, Bloomsburg University

“Difficult Conversations: Coming Out Queer Femme in a Masculine-Centered Academy”  
**Kathryn Hobson**, Bloomsburg University

“Discussing Death: Public, Private, and Personal Narrations”  
**Christina E. Saindon**, Southern Illinois University

“Moving from Sexual Lacunae to Reclaimed Sexuality: Reflections on Difficult Conversations Regarding Sexuality”  
**Ruth J. Beerman** University of Wisconsin-Milwaukee

While difficult conversations happen with some discomfort, we recognize that they enable us to transform the societal norm of conflict avoidance, to express our concerns, and to grow and learn within our communities. By performing our experiences with difficult conversations, we seek *communitas* and spaces that create the feeling of social equality, solidarity, and togetherness. Moreover, through difficult conversations, we seek healing, understanding, and connection.

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Saturday, April 26 8:00-9:15AM

Blackstone

*Communication and Technology: Where are We Going, Where Have We Been?*

Sponsor: Communication and Technology  
Chair: **David Westerman**, North Dakota State University

Panelists: **Nicholas D. Bowman**, West Virginia University  
**Cathy Wright**, George Mason University  
**Elizabeth L. Cohen**, West Virginia University  
**Kenneth A. Lachlan**, University of Massachusetts Boston

Technology has become an important part of the communication process, for better and for worse, both in everyday life and as a part of academic scholarship. This moderated discussion panel brings together several scholars in the field who will be asked to address questions about where the discipline of communication and technology has been, where it is going, and where it needs to get to. Audience members will be asked to give their responses, and to provide questions for discussion as well, in this interactive panel.

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Saturday, April 26 9:00-4:00AM

Waterplace I

**PUBLISHERS' EXHIBIT AREA OPEN 9:00 AM TO 3:00 PM**

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Saturday, April 26 8:00-9:15AM

Waterplace II

*Messaging Factors in Organizational Communication*

Sponsor: Organizational Communication  
Chair: **Hailey G. Gillen**, West Virginia University  
Respondent: **Jack Ciak**, Seton Hill University

“The Dissenting Self: Moving Organizational Identity from Fragmentation to a Holistic Complexity that Empowers the Individual and Strengthens the Organization”

**Sunny Hubler\***, School University of Maine

“Crisis vs. Controversy”

**Paul Ziek**, School Pace University

“Email Message Quality in Organizations: Are You Credible?”

**Janie Piemonte\***, Canisius College

**Rosanne L. Hartman**, Canisius College

This panel features papers that examine important distinctions and applications of various types of messages within organizational communication. \* Debut Paper

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Saturday, April 26 8:00-9:15AM

Waterplace III

*A “Lively Experiment” in Methodological Approaches*

Sponsor: Theory and Method Interest Group  
Chair: **Jen Eden**, Marist College

“Dissent in the Evolution of Communication: Is Sign More Effortful than Speech?”

**Darrin J. Griffin**, University at Buffalo, The State University of New York

“A Complex Pragmatic Systems Perspective on Communication”

**John C. Sherblom**, University of Maine

“Measuring State Disgust: Initial Evidence for the Reliability and Validity of an English-Language Translation of the Ekel-State-Fragebogen”

**Benjamin R. Bates**, Ohio University

“Use of Sexually Explicit Materials in the Age of Pornucopia: A Qualitative Perspective”

**Alexandru Stana**, Fayetteville State University

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Saturday April 26 8:00-9:15AM

South County

*Ethical Dissent to Persuasion and Propaganda: Critical Responses to the U.S. Supreme Court Decision on Healthcare*

Sponsor: **Communication Law and Ethics**  
Chair: **Jean-Marie Higiuro**, Western New England University

“The Hidden Hyper-Coverage of Mental Health Insurance: Rhetorical Deception Beyond ‘If You Like Your Health Plan, You Can Keep It’”

**Richard E. Vatz**, Towson University

“Is it Vitamin P or a Placebo? Why So Many Don’t Care What They Swallow...”

**Helen Meldrum**, Bentley University

“Rhetoric(s) of Resistance to the Affordable Care Act”

**D.L. Stephenson**, Western Connecticut State University

This panel examines whether political and public opposition to the Affordable Care Act was manufactured by both the two major political parties and the major media, respectively, in ways that ignored salient points of contention that could have brought members of both parties into a powerful and meaningful alignment. This panel investigates how dissenting rhetoric in the healthcare debate that focused on issues of mandatory coverage, persuasive appeals directed at the young and healthy, and the types of insurance every resident and citizen would be mandated to purchase may have been destined to fail in their task of critiquing and supplanting one of the most controversial pieces of legislation in decades

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Saturday, April 26 8:00-9:15AM

Exec Boardroom

*“Who Am I?” Explorations of Dissent in Cultural, Ethnic and Racial Identity*

Sponsor: Intercultural Communication

Moderator: **Denna Kowalek**, Howard University

“Neither Black nor White: Navigating an Afro-Latino Identity in the United States”

**Clarissa J. Williams**, College of Southern Maryland

“The Only Adult Black Child in the Family?: An Autoethnographic Exploration of Ethnic Identity”

**April E. Copes**, Anne Arundel Community College

“Becoming Stranger: Travels With My Mother”

**Andrew Spieldenner**, Hofstra University

This semi-structured discussion begins with narratives of cultural identity negotiation throughout the diaspora that reflect elements of opposition, rebellion, and difference. The accounts retell the experiences of Afro-Latino, Black/White and Asian/White individuals and serve as the impetus for the audience to explore their own cultural identity. After responding to prompts from the presenters, the audience shares how identities have been imposed on them and the paths that led to their own chosen cultural identities.

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Saturday, April 26 8:00-9:15AM

Narragansett A

*A Lively Experiment in the Communication Classroom: Discovering the “Flipped Classroom” and Blending Learning Environments*

Sponsor: Short Course

Presenters: **Nicole Blau**, Ohio University-Lancaster

**Candice Thomas-Maddox**, Ohio University-Lancaster  
**Jason S. Wrench**, SUNY New Paltz  
**Melissa Broeckelman-Post**, George Mason University

This Short Course is designed for instructors who are interested in learning about new pedagogy and instructional tools. The “flipped classroom” model is traditionally structured as a blended learning environment in which instructors can engage students using low-cost technologies. Specifically, this short course will address the following: strategies to “flip” the traditional communication classroom, evaluation of student work, and strategies/technology available to deliver course content. Short course participants will receive sample syllabi for various communication courses that have been flipped; as well as assignments, activities, and teaching ideas for delivering course content in a blended format.

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Saturday, April 26 8:00-9:15AM

Narragansett B

*Communication Concepts in Moving Picture*

Sponsor: Undergraduate Scholars Conference  
Chair: **David Deluliis**, Duquesne University  
Respondent: **Eric Fife**, James Madison

“Who Does the Message Target? Shrek 2 and Toy Story 3”  
**Ashley Mallory**, Johnson C. Smith University

“The Sexualization of African American Women and the Iron Maiden Stereotype on the Television Drama *Scandal*”  
**Kristen Bailey**, Stonehill College

“Today’s Superheroines?: An Analysis of Gender Stereotypes in *The Powerpuff Girls* and *Kim Possible*”  
**Lauren Liseth**, Fairfield University

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Saturday, April 26 8:00-9:15AM

Narragansett C

*Interpersonal Relationships: From Friends to Lovers*

Sponsor: Undergraduate Scholars Conference  
Chair: **Annette Holba**, Plymouth State University  
Respondent: **Stephanie Verni**, Stevenson University

“Let’s Just Be Friends...Without Benefits: Friendship after the Dissolution of Friends with Benefits Relationship”  
**Jennifer Thayer**, Bryant University  
**Nicole Benevento**, Bryant University  
**Claybrin McMath**, Bryant University  
**Rebecca Meyer**, Bryant University  
**Ryan Sullivan**, Bryant University  
**Michelle Villa**, Bryant University

“Hooked on Hooking Up: The Influence of Television on College Romantic Relationships”  
**Catherine L. Love**, SUNY Geneseo

“‘I’d Rather Wear Out Than Rust’: A Qualitative Study on Friendships at a Continuing Care Retirement Community”

Rebekah Cartwright, McDaniel College

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Saturday, April 26 9:30-10:45AM

Providence I

*Hobbits, High Heels, Heroes, & Habits: Nonverbal Communication Across Contexts*

Sponsor: Nonverbal Communication  
Chair: **Steve Granelli**, Ohio University

“The Relationship Between Communication Motives and Nonverbal Immediacy at the Community College Level”  
**Kerry Byrnes**, Collin College

“What Do We Do Now?: An Analysis of Nonverbal Indicators for Heroes, Villains, and Sidekicks in Post-Apocalyptic Television Programming”  
**Jenny Warren**, Collin College

“High Heels, Posture, and Foucault: Exploring the Disciplining Nature of High Heels Through Nonverbal Means”  
**Andrea Iaccheri**, Ohio University

“Rings, Swords, & Robes: Artifacts Functioning to Attain the Complete-ness of fandom of Lord of the Rings”  
**Steve Granelli**, Ohio University

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Saturday, April 26 9:30-10:45AM

Providence IV

*Introducing “A Code of Professional Ethics for the Eastern Communication Association”*

Sponsor: First Vice President  
Chair: **Matthew J. Smith**, Wittenberg University  
Panelists: **Cindy Lont**, George Mason University  
**Anjali Ram**, Roger Williams University  
**Jean Ann Streiff**, Oakland Catholic High School  
**Richard West**, Emerson College

Task force members and past presidents who helped guide ECA’s newly introduced code of ethics from its inception through to its adoption will discuss the need for and function of such a statement in our professional organization. Panelists will engage with each other in consideration of volunteer, officer, reviewer, convention, and technological ethics and seek your input as the code continues to evolve as a reflection of our members’ standards and practices.

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Saturday, April 26 9:30-10:45AM

Providence II

*Tackling the Tough Issues: It’s All in a Day’s Work for Administrators*

Sponsor: Communication Administration  
Chair: **Kristen Eichhorn**, State University of New York at Oswego

Communication administrators are often called upon for their communication expertise to tackle university wide initiatives, such as assessment and classroom management. Additionally, their own communication administrative experience has forced them to examine their own communication literature to tackle problems, such as mentoring, faculty development, and crisis. A panel of communication administrators will discuss how they shared their expertise to drive their universities forward and how they themselves have had to draw on the communication literature to tackle tough issues in their own role.

Panelists:

“Measuring Student Learning Outcomes”

**Jennifer Knapp**, State University of New York at Oswego

“The Evaluation of Faculty Teaching”

**Kelly Rocca DelGaizo**, St. John’s University

“Online Degree Program and Course Development”

**Candice Thomas Maddox**, Ohio University-Lancaster

“Crisis Communication”

**Don W. Stacks**, University of Miami

“Assessment and Accreditation”

**Sally Vogl-Bauer**, University of Wisconsin-Whitewater

“Graduate Degree Programs”

**Ann Bainbridge Frymier**, Miami University

“Faculty Development and Mentoring”

**Kristen C Eichhorn**, State University of New York at Oswego

“Faculty-Student Research”

**Jason S. Wrench**, SUNY New Paltz

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Saturday, April 26 9:30-10:45AM

Providence III

*Primetime Blockbusters: An Examination of Their Effects on Us As Viewers*

Sponsor: Media Communication

Chair: **James M Durbin**, University of Akron

Respondent: **Nicholas Scott Smith**, Wayne State University

“Media Criticism as Polyvocal Argument: Interpreting *The Office*’s Michael Scott”

**Lisa Glebatis Perks**, Nazareth College

**Emily Soule**, Exploration School

“Cheesecake Factory and Klingon Boggle: An Application of Nonverbal Coding and Structuration to the ‘Bath Item Gift Hypothesis’”

**Margaret Constance Moore**, Abilene Christian University

“The New Sexy: Deconstructing Gender Stereotypes in *Sherlock*”

**Toni Maisano**, Abilene Christian University

**Krystal Fogle**, Abilene Christian University

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Saturday, April 26 9:30-10:45AM

Washington

*The Second Term Obama Presidency and Republican Opposition Watch: The Rhetoric and Politics of a Lame Duck Versus a Dead Duck*

Sponsor: Political Communication

Chair: **Richard E. Vatz**, Towson University

“The Doctor Won’t See You Now: Physician Groups and the Rhetorical Framing of Obamacare”  
**Valerie A. Endress**, Rhode Island College

“The Rhetoric of the Vice President When the President is a Lame But Not a Dead Duck”  
**Judith Trent**, University of Cincinnati

“Testing, Testing: The Emerging Anti-Obama Rhetoric”  
**Theodore F. Sheckels**, Randolph-Macon College

“President Obama and the Issue of Gay Marriage: Political Expediency and Political Recklessness”  
**Paula Youra**, Lynchburg College

“Anti-Intellectualism and the Obama Administration: Making the Moral Argument for Action Against Syria”  
**Mary L. Kahl**, Indiana State University

“Iran With Nuclear Weapons: The Big Enchilada Issue”  
**Richard E. Vatz**, Towson University

This panel examines rhetorical and political factors affecting President Obama’s “Second Term Blues” and related issues.

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Saturday, April 26 9:30-10:45AM

Newport

*A Dissent, Distance, and Dissonance: Historical Inspirations for Solo Performance Work*

Sponsors: Interpretation and Performance Studies and Voices of Diversity

Chair: **Claire E. Van Ens**, Kutztown University of PA

Respondent: **Brianne Waychoff**, Borough of Manhattan Community College, CUNY

“Playing With Performance Conventions in a Solo Adaptation of Frederick Busch’s Novel *The Mutual Friend*”  
**John Anderson**, Emerson College

“Empress Jose I, The Widow Norton: The Last Song of the Nightingale of Montgomery Street”  
**Deryl B. Johnson**, Kutztown University of PA

“Solo Performer, Time Traveler”  
**Shauna M. MacDonald**, Villanova University

“Queer Longings, Queer Failures: A Performative Lecture on Anna Elizabeth Dickinson”  
**Elizabeth Whitney**, Borough of Manhattan Community College, CUNY

Five artist/scholars present papers and performances that share the commonality of being inspired by historical circumstance. Reaching across time and aesthetics, we explore our connections to individuals who have inspired our own productive dissent. Considering the play of tensions, gaps, and intersections present within and around the embodiment of real and imagined historical others, we interrogate the form and function of solo performance within performance studies practice.

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Saturday, April 26 9:30-10:45AM

Kent

*Demands and Desires as Dissent: Žižek, Collections, and Productions*

Sponsor: Philosophy of Communication

Chair: **Kristen Lynn Majoča**, University of Pittsburgh at Johnstown

“Expanding Žižek’s Analysis: Women, Beer, Men, and Frogs”

**Keith Massie**, Kutztown University

“Expressing a Love of Things: The Rhetoric of Collections”

**Catherine E. Morrison**, University of Rhode Island

“Recognition and Redistribution: Communication as Production and the Issue of Social Justice”

**Maria Hegbloom**, Bridgewater State University

These papers respond to desires as dissents. Massie significantly expands Žižek’s analysis of a British beer commercial by contextualizing the commercial’s plotline via comparison to other, examining how the visual arrangement and narrative structure work to construct gender, and by addressing beauty via the Lacanian “demand” and “desires” made manifest within the text. Morrison’s paper lays out a theoretical framework for interpreting human relations toward things, particularly as expressed in a wide variety of collections and collecting. And Hegbloom offers an examination of the debate between Fraser and Honneth, arguing that they both begin from a foundation that ultimately views the economic and cultural as separate spheres.

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Saturday, April 26 9:30-10:45AM

Bristol

*Dissenting Burkean Dialogue: Diverse Experiments with Kenneth Burke’s Discourse*

Sponsor: Kenneth Burke Society

Chair: **Brian Gilchrist**, Eastern University

“A Dissent toward Death: A Burkean Analysis of Death and Immortality”

**Susan Carr**, Duquesne University

**Matthew Mancino**, Duquesne University

“Dialectical Dramatism: Burke’s Dissenting Opinion of Dialectical Materialism”

**Brian Gilchrist**, Eastern University

“Rethinking Economic Justice through Kenneth Burke”

**Steven Zwier**, Duquesne University

“Burke and *The Philosophy of Literary Form*: Perspectives on *Négritude* as a Community of Dissent”

**Chelsea R. Binnie**, Duquesne University

This panel engages Kenneth Burke's writing to examine dissent. Susan Carr and Matt Mancino explore Burke's implications of death for human motivations about legacy, love, and the self. Brian Gilchrist articulates Burke's dissenting opinion of dialectical materialism through his emphasis on Agent rather than Scene. Chelsea R. Binnie uses Burke's *Philosophy of Literary Form* to examine *Négritude* as a community of dissent. Steven Zwier analyzes current economic justice using the political and social reform found in Burke's *Counter-Statement*.

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Saturday, April 26 9:30-10:45AM

Blackstone

*The Role of the Advisor: Enhancing the Discourse of Student Development and Degree Completion*

Sponsor: Instructional Communication  
Chair: **Jack Banks**, University of Hartford

Panelists: **Megan H.L. Tucker**, George Mason University  
**Catherine Wright**, George Mason University  
**Kristen L. Willett**, Northern Virginia Community College  
**Leah B. Hampton**, George Mason University

This roundtable identifies a few of the challenges faced by undergraduate academic advisors on a frequent basis including proper training in communicating with a diverse student body, challenges in addressing transfer student issues, as well as those individuals with mental health concerns, and finally addressing the challenges in retention and motivating students to reach degree completion through self-efficacy as well as strong communication skills. Furthermore, the hope is to connect with other communication scholars about ways to address and transform these challenges into successful experiences leading to student retention and ultimately, degree completion.

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Saturday, April 26 9:30-10:45AM

Waterplace I

*Competitive Undergraduate Poster Session II*

Sponsor: Undergraduate Scholars Conference

“Gay Marriage: The Conservative Case Against Love In The Media”  
**Miranda Southwell**, Ramapo College of New Jersey

“Cell Phones Usage and Relationship Satisfaction in Romantic Relationships”  
**Davon Crawley**, University of Hartford  
**Cameron DaSilva**, University of Hartford  
**Ian Webb**, University of Hartford

“Prioritization of Pragmatism: Obama's Rhetoric of Syria”  
**Lindsay Perry**, West Chester University

“An examination of mobile phone usage by caregivers of children”  
**Hilda Santamaria**, University of Massachusetts Boston

“An Investigation into Factors that Influence Collegiate Division II Sports Fan Attendance”  
**Lauren Fattlar**, Ashland University  
**Joel Gregory**, Ashland University

**Brandon Eldridge**, Ashland University

“Flopping in the NBA”

**Oliver Najnigier**, Marist College

“The Effects of Secrecy on Father-Child Communication in *The Sopranos*”

**Megan Johnson**, Boston College

“Social Media in High School Athletics”

**Christian Diaz-Georgia**, Marist College

“BP’s Deepwater Horizon Oil Spill: an Examination of BP’s Crisis Communication Management and Corporate Responsibility”

**Gabrielle Pidal**, Radford University

“Relational Maintenance in On-Off Relationships In NBC’s *Friends*”

**Ashley Francis**, Boston College

“Juggling More Than One Love: A Thematic Analysis of *Big Love Season One*”

**Jasmine Tabron**, Johnson C. Smith University

“*Cadillac Records*: The Not So Historic Biopic Film”

**Alyssa Mendez**, Ramapo College of New Jersey

“Face Management in Post-Relational Dissolution Communication”

**Emily C. Wagner**, SUNY Geneseo

“Hip-Hop & Its Effects on Today’s Youth”

**Jessica Green**, Cazenovia College

“Uses and Gratifications of Tourism for College Undergraduate Students”

**Federico Ghelli**, The Lincoln University

“A Communication Analysis of Image Events in the American Environmental Movement: Redefining and Expanding Activism”

**Kevin Pregent**, University of Delaware

“Texas Children’s Hospital Design as Therapy”

**Kaitlin Pegoda**, Abilene Christian University

“Examining Multiraciality, Biraciality, and Light-Skinned Privilege for Women of Color Models in Mainstream Women’s Magazines”

**Eunice Kim**, Fordham University

“September 11th Memorial: To Construct and Connect”

**Kasey Ahern**, Stonehill College

“Attention Given to Visually Appealing Messages”

**Alexandria Clyburn**, Bryant University

**Katherine Keckeisen**, Bryant University

**Arielle Melino**, Bryant University

**Ryan Sullivan**, Bryant University

“Does Media Create Society’s Negative Stigma toward the Homeless?”

**Samantha Young**, Cazenovia College

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Saturday, April 26 9:30-10:45AM

Waterplace II

*Great Ideas for Teaching Students (G.I.F.T.S.) Session II.*

Sponsor: Community College, Great Ideas for Teaching Students (G.I.F.T.S.) (insert spotlight logo)

Chair: **Laura O'Connell**, Nassau Community College

“The Sights & Sounds of Rapport-Building across Cultures: A Communication-Centered Activity”

**Lauren B. Mackenzie**, U.S. Air Force Culture and Language Center

“Personality Testing for Team Performance”

**Meredith Marko Harrigan**, SUNY Geneseo

“Pretty Please?: Dialogue and Discourse Among Persuasive Argument Methods”

**Nancy Bressler**, Bowling Green State University

“Google Docs and Collaborative Learning: A ‘Lively Experiment’ Between Leading Class Discussion, Up to Date Examples, and Interactive Study Guides”

**C. Leigh Nelson & Eric M. Fife**, James Madison University

“SCRUM: A ‘Lively Experiment’ in Building Student Team Collaboration”

**Susan K. Opt & Christy-Dale L. Sims**, James Madison University

“Digging Deeper: An Activity to Promote Critical Evaluation of Source Credibility”

**Patricia Vorndran**, DCCC-Chester County Operations

“Speaking with Emerging Technology”

**Susan J. McManimon**, Rider University

The “Ummpossible Speech”

**Thomas McCloskey**, University of Maryland

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Saturday, April 26 9:30-10:45AM

Waterplace III

*Top Three Competitive Papers in Health Communication*

Sponsor: Health Communication

Chair: **Virginia McDermott**, High Point University

Respondent: **Heather Stassen-Ferrara**, Cazenovia College

“Health Literacy and Diabetes: An Indigenous Perspective”

**Terry Robertson**, Missouri Science and Technology

“Maternal Mortality and the Gendered Urban Migrant Community Identity: In Our Own We Trust”

**Vinita Agarwal**, Salisbury University

“This Is Not A Test: Do Fear-Based Weather Warnings Really Work?”

**Matt Ritter**, High Point University\*

This panel features the top three competitive papers from the Health Communication Interest Group from this year.

\*Student paper and Debut paper

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Saturday, April 26 9:30-10:45AM

South County

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Saturday, April 26 9:30-10:45AM

Exec Boardroom

*Intercultural Communication Business Meeting*

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Saturday, April 26 10:00-11:30

Waterplace I

*Coffee Cafe' III in the Exhibit Area*

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Saturday, April 26 11:00AM-1:00PM

Narragansett A

**The 4<sup>th</sup> Annual James C. McCroskey & Virginia P. Richmond  
Undergraduate Scholars Awards Luncheon 11AM–1PM**

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Saturday, April 26 11:30AM-12:45PM

Providence I

*Nonverbal Communication Business Meeting*

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Saturday, April 26 11:30AM-12:45PM

Providence IV

*The Pennsylvania Communication Association Business Meeting*

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Saturday, April 26 11:30AM-12:45PM

Providence II

*Exploring Dimensions of "Lively Dissent" in the Classroom: Reflections by ECA Distinguished Teaching Fellows*

Sponsor: ECA Distinguished Teaching Fellows Spotlight on Outstanding Teaching  
Chair: **Ronald C. Arnett**, Duquesne University

**Janie Harden Fritz**, Duquesne University  
**Michael Hostetler**, St. John's University  
**Danette Ifert Johnson**, Ithaca College  
**Candice Thomas-Maddox**, Ohio University, Lancaster  
**Melissa Bekelja Wanzer**, Canesius College  
**Jason S. Wrench**, SUNY New Paltz

(insert spotlight logo)

This panel, featuring a selection of ECA's Distinguished Teaching Fellows, engages the theme of teaching and "lively dissent" through reflection on the following questions, followed by audience discussion: How do we work with students who "dissent" in the classroom? How does teaching help develop critical thinking as "dissent" from unreflective practices? How can "dissent" work in a constructive way to build community?

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Saturday, April 26 11:30AM-12:45PM

Providence III

*Fall 2013 Prime Time Network and Cable TV Programs: Images of Diversity*

Sponsor: Media Communication  
Chair: **Nancy Signorielli**, University of Delaware  
Respondent: **Elizabeth Perse**, University of Delaware

"Diversity in Images of Age, Race and Sex in Relation to Occupations in Network Prime Time Programs"

**Nicholas Gadino**, University of Delaware  
**Alexandria LaRose**, University of Delaware  
**Krisgin Maggio**, University of Delaware  
**Jessics McKnight**, University of Delaware

"Diversity of Images of Age, Race, and Sex in Relation to Violence in Network Broadcast Programs"

**David Karras**, University of Delaware  
**Colin Kearney**, University of Delaware  
**Michaele Myers**, University of Delaware  
**Christopher Volker**, University of Delaware

"Cable TV Programs 2010-2013: Diversity in the Portrayal of Violence and Guns"

**James Shanahan**, Boston University  
**Drik Ghosh**, Boston University  
**Matthew Higgins**, Boston University  
**Priyanka Nigam**, Boston University

Undergraduate and graduate student presentations on images of diversity in relation to age, sex, and race of major characters in samples of prime time network and cable programs seen in the fall of 2013. Presentations will focus on character diversity particularly in relation to occupations and violence. These undergraduate and graduate student presentations will explore how today's images are related to findings from past studies of primetime network broadcast and cable television.

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Saturday, April 26 11:30AM-12:45PM

Washington

*Rhetoric of Change and Conformity: Environmentalism, Gender Politics, and Dissent*

Sponsor: Rhetoric and Public Address  
Chair: **Timothy Barney**, University of Richmond  
Respondent: **Jason A. Edwards**, Bridgewater State University

“Visual Images and the Rhetoric of Environmental Advocacy”  
**Collin Jacob Syfert**, University of Washington

“Forgive and Forget the Alamo: Memory and Creative Agency in John Sayles’ *Lone Star*”  
**Eric C. Miller**, Bloomsburg University of Pennsylvania

“Creating the Suburban Housewife: Image Genre and Silencing Dissent”  
**Nicole Williams Barnes**, Georgia State University

“Contemporary Female Politicians’ Rhetorical Appeals to Motherhood: Breaking the Double Bind?”  
**Lauren Harris**, University of Maryland, College Park

This panel broadly explores rhetoric of change in myriad contexts. While all papers center on the use of rhetoric as an agent of change, the wide scope of the panel illustrates the persuasive power of visual representations. Papers explore topics such as visual representations of environmental activism, the use of film to persuade audiences to forgive and forget tragic events, the use of imagery to promote conformity and neutralize cultural anxiety, and the changing role of motherhood in the political landscape.

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Saturday, April 26 11:30AM-12:45PM

Newport

*New Approaches to Humor and Assessment*

Sponsor: Instructional Communication  
Chair: **Amy Matten**, Dean College  
Respondent: **Katie Neary Dunleavy**, La Salle University

“Critical Disclosure and Dialogic Engagement in the Classroom Through the Inclusion of Humor Theory”  
**Nancy Bressler**, Bowling Green State University

“Manipulating Humor to Advance Theory: The Creation of Five Humor Conditions to Test Instructional Humor Processing Theory”

**Ann Bainbridge Frymier**, Miami University  
**Melissa Bekelja Wanzer**, Canisius College  
**Marian L. Houser**, Texas State University

“Community College Students’ Motives for Communicating and Perceptions of Instructor Humor and Self-Disclosure”

**Kerry Byrnes**, Collin College  
**Brandi N. Frisby**, University of Kentucky

“Assessing Deliberation in a Public Speaking Course”

**Sara A. Mehlretter Drury**, Wabash College  
**Derek Andre**, Wabash College  
**Seton Goddard**, Wabash College  
**Jeremy Wentzel**, Wabash College

This panel features four competitive papers from the Instructional Communication Interest Group from this year.

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Saturday, April 26 11:30AM-12:45PM

Kent

*Lyndon B. Johnson's War on Poverty: Where We Stand 50 Years Later*

Sponsor: Rhetoric and Public Address  
Chair: **Michael Warren Tumolo**, Duquesne University

Panelists:

**David Zarefsky**, Northwestern University  
**Jade Olson**, University of Maryland  
**Whitney Gent**, University of Wisconsin  
**Sean Luechtefeld**, University of Maryland

March marked the 50<sup>th</sup> anniversary of Lyndon Johnson's Proposal for a Nationwide War on the Sources of Poverty. Yet, data show that poverty remains a persistent, pervasive problem in the United States. Participants in this session will discuss the rhetorical significance of the Economic Opportunity Act of 1964 and the appeals made in its accompanying address, what efforts to curb poverty are reflected in present-day American public address, and the state of anti-poverty discourse today.

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Saturday, April 26 11:30AM-12:45PM

Bristol

*Pedagogical Experiments in Dialogue, Diversity and Discourse: Educational Practices of Self, Other and Community*

Sponsor: Voices of Diversity  
Chair: Maria Simone, Rowan University

“Degrees of Separation: Guided Discussion of Sticky Issues of Identity”  
**Lorin Basden Arnold**, Rowan University

“Communication Ethics in a Diverse World: Discourse, Difference and Community”  
**Joy Cypher**, Rowan University

“Performing ‘Others’ in the Intercultural Communication Classroom”  
**Kathryn Hobson**, Bloomsburg University of Pennsylvania

“The Village Autocrat Speaks: Civic Engagement and Service Learning in the Age of Assessment”  
**Julie D. Phillips**, Temple University

“‘We are (are we?) Really Helping People’: The Service Learning Experiment in Political Communication and Digital Communities”  
**Maria A. Simone**, Rowan University

“Do You Trust Me?": Negotiating Issues of Vulnerability and Co-constructing a Comfortable Space When Teaching Gender from a Critical Feminist Standpoint”  
**Daniel Strasser**, Rowan University

This panel provides an overview and assessment of six educational “experiments” that have been employed in a

variety of communication courses and the general education curriculum. The practices explored by this panel examine how educators can guide students to experiment, examine and question discourses of the self, other and community in ways that challenge existing relations of power and the ideologies that legitimize them.

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Saturday, April 26 11:30AM-12:45PM

Blackstone

*Top Competitive Papers in Communication and Technology*

Sponsor: Communication and Technology  
Chair: **Kristin Roesenthaler Wolfe**, Penn State Beaver  
Respondent: **David Westerman**, North Dakota State University

“Expressions of Risk Awareness and Concern through Twitter: On the Utility of Using the Medium as an Indication of Audience Needs”\*

**Kenneth A. Lachlan**, University of Massachusetts Boston

**Patric R. Spence**, University of Kentucky

**Xialing Lin**, University of Kentucky

“The Topology and Poststructural Analysis of L337 Speak”

**Keith Massie**, Kutztown University

“Models for Understanding Collective Intelligence on Wikipedia”

**Randall Livingstone**, Endicott College

“Thirty-One Years Later: Revisiting Ong’s *Orality and Literacy*”\*\*

**Lisa A. Davis**, Duquesne University

This panel features the top four competitive papers from the Communication and Technology Interest Group this year.

\*Top Overall Paper

\*\*Top Student Paper

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Saturday, April 26 11:30AM-12:45PM

Waterplace II

*Dissent in Practice, Theory, and Pedagogy*

Sponsor: Communication Law and Ethics  
Chair: **David R. Dewberry**, Rider University

“Poetry and the Pedagogy of Free Speech”

**David R. Dewberry**, Rider University

“Six Senses: A Free Speech Paradigm”

**Stephen A. Smith**, University of Arkansas

“Dissenting Women: Anti-War Rhetoric as a Gendered Pursuit”

**Janis L. Edwards**, University of Alabama

“My client and I wholeheartedly agree, your Honor, but...”

**Michael A. Cavanagh**, East Carolina University

“Misrepresentative Government: The Garcetti Dilemma”

**Jason Zenor**, SUNY Oswego

The First Amendment protects the idea of dissent, but there is, as Steven Shiffrin writes, a lack of clarity about “how concrete cases should be decided.” Therefore, in the spirit of the idea that a commitment to dissent in the abstract is no commitment to dissent at all, this panel examines how dissent is expressed and suppressed in various contexts so that the realities of our free society can be better understood.

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Saturday, April 26 11:30AM-12:45PM

Waterplace III

*Health Communication Business Meeting*

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Saturday, April 26 11:30-12:45pm

South County

### **The Past Officers Club Luncheon**

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Saturday, April 26 11:30AM-12:45PM

Exec Boardroom

*Organizational Communication Business Meeting*

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Saturday, April 26 1:00-2:15PM

Providence I

*Global Communities of Media Literacy: Five Local Policies Regarding the Discourse of Media and Communication*

Sponsor: Applied Communication

Chair: **Renee Hobbs**, University of Rhode Island

“Russian Initiatives to Implement Media Literacy in the Classroom”

**Elizaveta Friesem**, Temple University

“Media Literacy Movement in Turkish National Curriculum”

**Sait Tüzel**, Canakkale Onsekiz Mart University

“Digital Media and Education in Brazil”

**Carla Viana Coscarelli**, Universidade Federal de Minas Gerais

“Media Literacy Practices in the Israeli Classroom”

**Jonathan Friesem**, University of Rhode Island

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In this panel, five media literacy scholars from around the world describe practices in Russian, Turkish, Brazilian, Israeli, and U.S. schools. As communication and media literacy have become important for our communities, local policies regarding the dialogue, diversity, and discourse of the media is a challenge that needs to be faced. The panelists address challenges of different communities and local educational policies that shape communication studies and media literacy.

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Saturday, April 26 1:00-2:15PM

Providence IV

*Approaches to Teaching Argumentation: Traditional and Not*

Sponsor:           Argumentation and Forensics  
Chair:             **Theodore F. Sheckels**, Randolph-Macon College  
Respondent:       **David F. Zarefsky**, Northwestern University

“Developing a Voice: Learning the Practice of Dialogue and Dissent”  
**Laura Lemley**, Abilene Christian University

“Grounding Argumentation in the Humanities”  
**Brent C. Sleasman**, Gannon University

“Moving Toward Coalescent Argumentation through Role Play Activities”  
**Abbe Depretis**, Temple University  
**Ron Von Burg**, Wake Forrest University

“Much Apu About Nothing . . . and Other Pop Culture Links to Teaching Argumentation”  
**J. Kanan Sawyer**, West Chester University

Many would argue that the argumentation course is an especially difficult one to teach. The presenters have developed several ways to address the course’s inherent problems – whether tied to the subjects one argues about, the antipathy that some presume argumentation nurtures, or the disjunct students may feel between how they experience arguments and the insistence on “logic.” The respondent will then situate these strategies within the time-honored goals and principles of the argumentation course.

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Saturday, April 26 1:00-2:15PM

Providence II

*Mikhail Bakhtin: Toward a Philosophy of Technology*

Sponsor:           Media Ecology Association  
Chair:             **Annette M. Holba**, Plymouth State University  
Respondent:       **Annette M. Holba**, Plymouth State University

“Escape from Answerability: Bakhtin and the Nobodies of the Mediated World”  
**Calvin L. Troup**, Duquesne University

“Personal Dispersion: The Empty Promise of Mediated Personality”  
**Joel S. Ward**, Bethel University

“Bakhtin in the City”  
**Erik Garrett**, Duquesne University

“Toward a Philosophy of the Communicological Act”

**David DeJuliis**, Duquesne University

Mikhail M. Bakhtin presents a formative rhetoric and philosophy of communication in *Toward a Philosophy of the Act (TPA)*, an early work in which he develops basic ideas that permeate all his subsequent work. This panel explores an early, intriguing reference in *TPA* regarding the nature of technology and develops ideas through which Bakhtin’s thought resonates with, reinforces, and advances media ecology priorities on incarnation and the role of the spoken work for human vitality.

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Saturday, April 26 1:00-2:15PM

Providence III

*Four Respond to 228, Responding to the APA: Theoretical and Empirical-Based Dissent Within the Academy Regarding Media Violence Research (is a good thing)*

Sponsor: Media Communication

Chair: **Jesse Quintero Johnson**, University of Massachusetts-Boston

“Enabled, Empowered, Enriched: Digital Games As Eudaimonic Identity Spaces”

**Jaime Banks**, University of Toronto

“We Are Not Zajonc’s Cockroaches: Rethinking Our Focus On Stimulus □ Response”

**Nicholas David Bowman**, West Virginia University

“Misusing Media Research for Political Gain”

**Rod Carveth**, Morgan State University

“Chasing the Wrong Variance: The Contribution of Personological Variables to Both Interactive Aggression and Subsequent Responses”

**Ken Lachlan**, University of Massachusetts-Boston

In October 2013, 228 communication and psychology researchers forwarded an endorsed letter to the American Psychology Association expressing “specific concerns about the characterization of current research literature” on the topic of media violence, including the APA’s 2005 resolution promoting a definitive association between media violence and resultant aggressive behaviors. APA is reviewing their position in the face of scholarly dissent. This panel engages ECA media scholars on the role of communication science in the debate.

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Saturday, April 26 1:00-2:15PM

Washington

*Public Relations: An Exercise in Public Discourse Across Diversities*

Sponsor: First Vice President

Chair: **Susan A Jasko**, California University of PA

**Rachel Connelly**, California University of Pennsylvania

**Kyle Dempster**, Slippery Rock University

**Ashley Dern**, Slippery Rock University

**Hanna McLaughlin**, Slippery Rock University

**Rachel Patt**, Slippery Rock University

**Koren Ryan**, Slippery Rock University

**Nicole Simpson**, Slippery Rock University

**Tyhira Stovall**, Slippery Rock University  
**Rebecca Dambach**, Gannon University  
**Tyler A. Treml**, Temple University  
**Justin Dowdall**, Temple University  
**Darragh Freidman**, Temple University  
**Jessie Panick**, Temple University  
**Lauren Ruhnke**, Temple University  
**Rhiannon Wright**, Temple University  
**Kristin Baione**, Stevenson University  
**Morgan Buckingham**, Stevenson University  
**Courtney Hastings**, Stevenson University  
**Alexa Hiken**, Stevenson University  
**Christina Kemp**, Stevenson University  
**Michelle Larkin**, Stevenson University  
**Marilyn Lovo**, Stevenson University  
**Lynn Aaron Nichols**, Stevenson University

This panel features discussion and dialogue among students active in their communication student organizations addressing how communication seeks to bridge diversities without squelching differences.

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Saturday, April 26 1:00-2:15PM

Newport

*Theory & Methodology Business Meeting*

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Saturday, April 26 1:00-2:15PM

Kent

*Top Competitive Papers in Interpretation and Performance Studies*

Sponsor: Interpretation and Performance Studies  
Chair: **Jennifer Shamrock**, Monmouth University  
Respondent: **Cem Zeytinoglu**, East Stroudsburg University

“Performances of Dissent in Tyree Guyton’s Heidelberg Project”  
**Lora Smith**, Wake Forest University

“Sexy Stories: Negotiations of Sexiness Through Narrative Performance”  
**Shelley Rawlins**, University of Maine

“Storying the ‘Between Moments’: A Semester in the Life of an Academic/Student/Teacher”  
**Christina E. Saindon**, Southern Illinois University

“Performing Fandom: Development, Adornment, and Defense of Yankees Fandom”  
**Heather M. Ferrara**, Cazenovia College  
**Douglas Battema**, Western New England University  
**Thomas DeBernardis**, Cazenovia College

This panel features the top four competitive papers from the Interpretation and Performance Studies Interest Group.

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\*Top Competitive Paper

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Saturday, April 26 1:00-2:15PM

Bristol

*Dissenting Communities: Confronting “Trained Incapacities” in Race, Religion, and Gender*

Sponsor: Kenneth Burke Society

Chair: **Susan Carr**, Duquesne University

“Dissent in the City: Oppression in ‘Freedom Corner’”

**Erik Garrett**, Duquesne University

“At the Intersection of Text and Context: Andrew Young and the Discourse of Dissent”

**Elvera Berry**, Roberts Wesleyan College

“Catholic Nuns and Bishops: A Wrangle in the Barnyard”

**Jean Costanza Miller**, George Washington University

“‘Out of My Sight’: Kenneth Burke, John Piper, and the Interposition of the Female Body”

**Greg Coles**, Penn State University\*

The treatment of dissent within social hierarchies is an ongoing “experiment” characterized by conflicting pieties. Kenneth Burke’s insights into the “drama of human relations” and profound understanding of ever-threatening perfection serve to illuminate not only the “communities of dissent,” but also the society in which these communities reside, a society always tempted to become “too assertively, too hopelessly, itself.” Panelists examine a variety of exemplars that serve as representative anecdotes of communities engaged in dissent on issues of race, religion, or gender—and invite the audience to share in the discourse of Burkean understanding and hope.

\* Top Student Paper

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Saturday, April 26 1:00-2:15PM

Blackstone

*Top Competitive Papers in Interpersonal Communication*

Sponsor: Interpersonal Communication

Chair: **Megan M. Dowd**, Hamilton College

Respondent: **Katherine S. Thweatt**, West Virginia Wesleyan College

“Spirituality, Religiosity, and Relationship Maintenance in African-American Marriage”

**Marianne Dainton**, La Salle University

“It’s Not Always What You Say: Perceptions of Social Support Conversations”

**Virginia M. McDermott**, High Point University

“Intergroup Socialization: The Influence of Parents’ Family Communication Patterns on Adult Children’s Racial Prejudice and Tolerance”

**Kelly G. Odenweller**, West Virginia University

**Tina M. Harris**, University of Georgia

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This panel features the top three competitive papers from the Interpersonal Communication Interest Group from this year.

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Saturday, April 26 1:00-2:15PM

Waterplace I

*Competitive Graduate Poster Session II*

“The Evolution of Portraiture and the Commodification of the Body on Instagram”

**Kyle Bowe**, Rowan University

“Behavioral Change and Smartphone Applications: A Study on How the Relationship Between the Two Can Help You be Healthier”

**Amanda King**, High Point University

**Sarah Horton**, High Point University

**Meg Stookey**, High Point University

“Strategy-Oriented Communications in Employee-Customer Interface Matching Customer Typology and Rapport-Building Behaviors”

**Saeed Andaji Garmaroudi**, Hartford University

“A Case-Study Approach to Understanding Successful Organizational Communication in a Time of Crisis”

**Ashley Kronsell**, Indiana State University

“Exploring the Transmedia Storytelling and Dynamic Narrative Elements of Travel Industry Websites”

**Ligaya Scaff**, Point Park University

“Effects of Family Communication on Relatives of Breast Cancer Patients”

**Wan-Lin Chang**, George Mason University

“A Shift in the Exchange: Media’s Influence on Interpersonal Relationships”

**Alexander Regina**, Duquesne University

“Explaining Successful Communication in Romantic Relationship Initiations through the Lens of Uncertainty Reduction Theory and Social Penetration Theory”

**Amber Hudson**, Indiana State University

“Celebrities Gone Wild: Can a Celebrity’s Use of Twitter Affect Their Fan Base?”

**Andreana E. Thomas**, La Salle University

“Explicating Successful Mass Mediated Communication through the Lens of Diffusion of Innovation Theory and the Mere Exposure Hypothesis”

**Mona Sulieman**, Indiana State University

“Engaging Students in Arctic Climate Change Research Through Virtual Fieldwork”

**Emily J. Rice**, University of Maine

“Undergraduate Course Choice: A Search in Motion”

**Maria Dwyer**, Rutgers University

“From Medallions to Bling: The Destruction of Afrocentricity in Hip Hop Culture”

**Christina Saunders**, Morgan State University

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Saturday, April 26 1:00-2:15PM

Waterplace II

*Contributions to Outstanding Teaching from the Community College*

Sponsor: Community College Spotlight on Outstanding Teaching

Chair: **Laura K. Davis**, Harrisburg Area Community College

(insert spotlight logo)

**Alberta Arnold**, LaGuardia Community College

**Kerry Byrnes**, Collin College

**Nadine Cichy**, Sinclair Community College

**Isa N. Engleberg**, Prince George's Community College

**Tobi Mackler**, Montgomery County Community College

**Jessica L. Papajcik**, Stark State College

**Rebecca Townsend**, Manchester Community College

Community Colleges are the first place where many of our students are first introduced to the discipline. The panel will highlight outstanding teachers as they discuss the past, the present, and the future of the discipline in the community college. Recent scholarship in the discipline and open the floor to discussion. Highly recommended for young faculty and graduate students scholars seeking to become better classroom teachers.

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Saturday April 26 1:00-2:15pm

Waterplace III

*Communicative Influences on Patient and Provider Decision Making*

Sponsor: Health Communication

Chair: **Rebecca K. Britt**

This panel focuses on different paradigmatic and methodological approaches to communicative influences on patient and provider decision making, including patient-provider (and patient-centered) communication and social support. These papers investigate critical sources of influence across contexts, including health behaviors of diabetic patients, the influence of peers on college students' health behaviors via face-to-face and virtual communication, health campaign effectiveness, the impact of communicated weight stigma in patient-provider interactions, and an autoethnographic exploration of a paramedic's communication.

“Social Support and Decision Making on Facebook: The Role of Ehealth Competency and Public Spaces”

**Rebecca K. Britt**, The University of Akron

“Weight Stigma and Its Impact on Patient Decision Making”

**Christine Spinetta**, University of Texas-Pan American

“Factors Influencing Health Campaigns' Effectiveness: Investigating the Effects of Source Credibility, Message Framing, and Regulatory Focus on Attitudes and Behaviors Toward Influenza Vaccination Decision Making”

**Zhaohui Su**, University of Texas, Austin

**Benjamin Wyeth**, University of Texas, Austin

**Michael Mackert**, University of Texas, Austin

“Communicative Sources of Influence on Decision Making of Type 1 Diabetics”

**Kristen Hatten**, Purdue University

**Shavonne Shorter**, Purdue University

**Elizabeth Wilson**, Purdue University

“Tales of ‘Dyscommunication:’ An Autoethnographic Study of My Paramedic Communication”  
**Aaron Deason**, University of Texas, Tyler

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Saturday, April 26 1:00-2:15PM

Exec Boardroom

*The Intercultural Phoenix: Communities Damaged by Difference Rising from the Ashes to be Rebuilt on a Foundation of Disagreement*

Sponsor: Intercultural Communication  
Respondent: **Janie Harden Fritz**, Duquesne University

“Rhetorical Public Diplomacy: Rebuilding Local and Religiously Diverse Communities”  
**Randy Cole**, DeSales University

“Moving Town and Gown from Dissent to Dialogue: Sustaining Campus and Community in Frostburg, Maryland”  
**David Stern**, Frostburg State University  
**Elesha Ruminski**, Frostburg State University

“Sharing the Road: An Examination of the Relationship Between Pittsburgh Bicyclists and Motorists”  
**Jenna M. Lo Castro**, Duquesne University

“Fracking: A Community Divided by the Marcellus Shale Gas Debate”  
**Ken Bohl**, Westmoreland County Community College

The panel will be a roundtable type discussion based on real communities that we live in, cultural differences, current disagreements and dissent, and communicative spaces in which the disagreement can be used to enhance communication and cohabitation with our neighbors. This panel will present four brief papers in which the participants define a community, its conflict, and the key positions of the current issue. Following the presentations the mediator/respondent will identify a philosophical or theoretical framework in order to better understand the conflict and, introduce several relevant metaphors to serve as points of discussion.

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Saturday, April 26 1:00-2:15PM

Narragansett A

*The McCroskey & Richmond Undergraduate Scholars Conference Top Papers*

Sponsor: Undergraduate Scholars Conference  
Chair: **Leeanne M. Bell McManus**, Stevenson University  
Respondent: **Lynda L. McCroskey**, California State University, Long Beach

“A Burkean Analysis of Stephen Sondheim’s Assassins”  
**Kristina Seiger**, Wilkes University

“Stories of Law and Morality: Examining Bobby Kennedy’s Orations on Racial Injustice”  
**Emily O’Connell**, Stonehill College

“The Russian Orthodox Church: Dissidence, State-controlled Sexuality, & resurgent Nationalism in Post-Soviet Russia”  
**Tamas V. Mizsei**, Temple University  
**Julie E. Seidman**, Temple University

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Saturday, April 26 1:00-2:15PM

Narragansett B

*Discourse of Communication: Challenges & Challenging*

Sponsor: Undergraduate Scholars Conference  
Chair: **Susan Carr**, Duquesne University  
Respondent: **Ronald C. Arnett**, Duquesne University

“Navigating Foreign Text: The Challenges of Literary Translation in Global Communication”  
**Megan Nolan**, SUNY Geneseo

“Bridging the Gap: Negotiating Communication and Perceptual Discrepancies Among International and American Students”  
**Dena Spanos**, SUNY Geneseo

“Argument from Precedent: The Application of the Rule of Justice in their Critical Questions”  
**Carlyle Bruemmer**, Northeastern University  
**Alexandra Drakoulas**, Northeastern University

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Saturday, April 26 1:00-2:15PM

Narragansett C

*Social Media and the Power of Relationships*

Sponsor: Undergraduate Scholars Conference  
Chair: **Brian Gilchrist**, Eastern University  
Respondent: **Janie Harden Fritz**, Duquesne University

“Self-Disclosure Gender Differences in Social Media: A Study in the Social Penetration Communication Theory”  
**Kristin Baione**, Stevenson University  
**Morgan Buckingham**, Stevenson University  
**Courtney Hastings**, Stevenson University  
**Alexa Hiken**, Stevenson University  
**Christina Kemp**, Stevenson University  
**Michelle Larkin**, Stevenson University  
**Marilyn Lovo**, Stevenson University  
**Lynn Aaron Nichols**, Stevenson University

“The ‘Selfie’ Trifecta: Cell-phones, Social Media, and Self”  
**Jonathan Baek**, SUNY Geneseo

“Group Belongingness: A Look at the Relationship Between Loneliness and the Internet and the Outcomes it Produces”  
**Molly A. Gentilucci**, Regis College

“Famous on the Internet: College Students Impression Management and Self-Presentation on Twitter and Facebook”  
**Kristy M. Najarian**, University of Massachusetts Boston

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Saturday, April 26 2:30-3:45PM

Providence I

*Fun and Games: Communication in Work, Vacations, and Dystopias*

Sponsor: Applied Communication  
Chair: **Julia Daisy Fraustino**, University of Maryland  
Respondent: **Todd Kelshaw**, Montclair State University

“Dissenting Divas: Strategic Communication among the Characters of *Mad Men*”

**Angela M. Corbo**, Widener University  
**Tim Scepansky**, Widener University  
**Kristen L. Zweifel**, Temple University

“Family Vacations: The Involvement of Adolescents in the Decision Making Process and Family Conflict”

**Amanda Finley**, Bloomsburg University\*  
**Elizabeth Snell**, Bloomsburg University\*  
**Janet Reynolds Bodenman**, Bloomsburg University

“The Dystopian Games and Their Effects: A Qualitative Analysis of *The Hunger Games*”

**Margaret Constance Moore**, Abilene Christian University

\*Debut paper

These papers address communication contexts of work, family vacations, and literature. In doing so, they raise issues about such topics as emotional intelligence, interactive problem solving and decision making, and constitutive rhetoric.

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Saturday, April 26 2:30-3:45PM

Providence IV

*Reading Providence, Rhode Island Rhetorically*

Sponsor: Argumentation and Forensics  
Chair: **Sean Luechtefeld**, University of Maryland

“Cityscapes: City Transformation as Palimpsest”

**Kathleen Torrens**, University of Rhode Island

“Westminster Arcade: A Changing Lively Environment”

**Carl T. Hyden**, Morgan State University

“Rituals, Remembrances and Reenactments: Reading Providence Places”

**Theodore F. Sheckels**, Randolph-Macon College

In Providence, we are in a place that invites rhetorical reading. One reading looks at a layered cityscape, reading in it an urban rhetoric. Another examines the city’s historic market, Westminster Arcade, seeing in its history a reflection of Providence’s urban character. The third reads the VanWickle Gates at Brown University and the Fox Point Hurricane Barrier as signaling the city’s character as haven, but finds in the commemorated Gaspee Affair a contradictory revolutionary spark.

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Saturday, April 26 2:30-3:45PM

Providence II

*Amazing Ourselves to Death: A Roundtable Exchange of Views and Reviews*

Sponsor: First Vice-President & Media Ecology Association

Chair: **Cheryl A. Casey**, Champlain College

Respondent: **Lance Strate**, Fordham University

**Deborah Borisoff**, New York University

**Susan Drucker**, Hofstra University

**Donald A. Fishman**, Boston College

**Renee Hobbs**, University of Rhode Island

Participants on the panel will discuss and review the book, *Amazing Ourselves to Death: Neil Postman's Brave New World Revisited* by Lance Strate, recently published by Peter Lang, which contextualizes the classic work of Neil Postman, *Amusing Ourselves to Death*, within Postman's life and career, and the field of media ecology, and updates his analysis of the effects that the media environment is having on American culture, and our prospects for survival.

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Saturday, April 26 2:30-3:45PM

Providence III

*Sex, Power and Pumps: The Portrayal of Women on U.S. Television Shows*

Sponsor: Media Communication

Chair: **Jack Banks**, University of Hartford

Respondent: **Lori Bindig**, Sacred Heart University

“Stereotypes, Gender Roles and ‘Reality’: The Representation of Women on Bravo TV’s *The Real Housewives of Beverly Hills*”

**Hannah Goodall**, University of Hartford

“Unhappily Ever After? An Analysis of Femininity and Masculinity on *Once Upon a Time*”

**Nancy Bressler**, Bowling Green State University

“Ally and Olivia – Miniskirts and Gladiators: An Analysis of Femininity, Sex and Power on T.V.”

**Karen Schermerhorn**, University of Hartford

“Females Stereotypes in Reality TV Shows from Two Cultures”

**Fang Wang**, Bowling Green State University

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Saturday, April 26 2:30-3:45PM

Washington

*Capitalism, Unionization, Nationalism and Protest Rhetoric*

Sponsor: Rhetoric and Public Address

Chair: **Michael Stutz**, Three Rivers Community College

Respondent: **Brent C. Sleasman**, Gannon University

“Recontextualization of Historical Nationalist Texts in Turkish Conservative Newspaper Editorials after Gezi Park Protests”

**Ali E. Erol**, American University

“The Booming Voice of ‘Silent Cal:’ Dissociation of Unionization in Governor Calvin Coolidge’s Response to the 1919 Boston Police Strike”

**Phillip M. Kostka, Jr.**, Georgia State University

“They Didn’t Build That: The Archetype of the ‘Productive Capitalist’ in *The Men Who Built America*”

**Antonio Golán**, Indiana University

This panel examines rhetorical messages relating to the themes of American capitalism and unionism, as well as Turkish nationalism and protest rhetoric. The papers on this panel explore messages concerning the Turkish Gezi Park Protests, the response of then-Massachusetts Governor Calvin Coolidge in regards to the 1919 Boston Police Strike, and the TV miniseries *The Men Who Built America*, which focuses on the lives and careers of American entrepreneurs/“robber barons” Andrew Carnegie, Henry Ford, Cornelius Vanderbilt, John D. Rockefeller, and J.P. Morgan.

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Saturday, April 26 2:30-3:45PM

Newport

### *Traditional and Contemporary Instructor Behaviors*

Sponsor: Instructional Communication

Chair: **Zac D. Johnson**, Murray State University

Respondent: **Joseph L. Chesebro**, The College at Brockport, SUNY

“A Survey of Usage and Efficacy of Instructional Technology in Higher Education”

**James A. Katt**, University of Central Florida

**Stacey Pigg**, University of Central Florida

**Alisha Janowsky**, University of Central Florida

**Timothy Brown**, University of Central Florida

**Lindee H. Owens**, University of Central Florida

“The Best Nonverbal Immediacy Practices of Professors Based on Student Opinion”

**Melanie Richters Savelli**, Eastern Connecticut State University

**Christopher Pudlinski**, Central Connecticut State University

“Validating the Instructor Strategic Ambiguity Measure: Establishing Construct Validity and Reliability”

**Andrew A. Klyukovski**, Truman State University

**Amanda Medlock-Klyukovski**, University of Missouri-Columbia

“The Effect of Face Threat Mitigation on Instructor Credibility and Student Motivation in the Absence of Instructor Nonverbal Immediacy”

**Laura Trad**, University of Central Florida

**James A. Katt**, University of Central Florida

**Ann Neville Miller**, University of Central Florida

This panel features four competitive papers from the Instructional Communication Interest Group from this year.

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Saturday, April 26 2:30-3:45PM

Kent

*Live Life Before You Give Life: Strategies for Developing a Pregnancy Prevention Campaign Aimed at Teens*

Sponsor: Health Communication  
Chair: **Brad Lambert**, High Point University

“Messaging and Media: Coordinating Courses To Create a Campaign”  
**Brad Lambert**, High Point University

“Graphic Design Considerations in Campaign Development”  
**Jessica Liverman**, High Point University

“The Style Guide: Creating a Campaign Identity”  
**Melody Emerson**, High Point University

“The Teen Community: Recruiting and Including High-School Students in the Campaign Process”  
**Tanisha Harris**, High Point University

“Lights, Camera, Action: Developing Teen Pregnancy Prevention Videos That Appeal To Many Audiences”  
**Steven Haller**, High Point University

The social, psychological, and economic consequences of unsafe sex have made STDs and teen pregnancy a public health concern. This roundtable features presenters discussing the process of designing targeted campaigns addressing teen pregnancy prevention. The final campaign includes videos, posters, and radio PSAs. Presenters will overview the challenges of creating engaging, evidence-based campaigns on small budgets. The discussion will focus on strategies for targeting teens. Campaign materials will be available for viewing and use.

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Saturday, April 26 2:30-3:45PM

Bristol

*Scholar Spotlight Panel: The Teaching, Research and Service of Benjamin R. Bates*

Sponsor: Rhetoric and Public Address Spotlight on Scholarship Series  
Chair: **Jason A. Edwards**, Bridgewater State University (insert spotlight logo)  
Respondent: **Benjamin R. Bates**, Ohio University

Panelists:  
**Trevor S. Parry-Giles**, National Communication Association  
**Janie M. Harden Fritz**, Duquesne University  
**Valerie Lynn Schrader**, Penn State Schuylkill  
**Heather Stassen-Ferrara**, Cazenovia College

This panel spotlights the achievements of Benjamin R. Bates, who recently received ECA’s Past President’s Award and is the current editor of *Communication Quarterly*. This panel highlights his prolific research agenda including more than 50 academic articles, two books, and numerous conference presentations. His outstanding service to the discipline as an editor, editorial board service, and positions held within ECA will also be noted. Comments from former students will explore the ways in which his teaching and mentorship has enabled their academic success.

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Saturday, April 26 2:30-3:45PM

Blackstone

*Dialogue and Dissent: A Lively Discussion of the Use of Social Media between Professors and Students Roundtable*

Sponsor: Communication and Technology

Panelists: **Kristin Roeschenthaler Wolfe**, Penn State Beaver  
**Rod Carveth**, Morgan State University  
**Jason S. Wrench**, SUNY New Paltz  
**Cathy Wright**, George Mason University  
**David Stern**, Frostburg State University

The use of social media as a communication medium between students and professors is a new opportunity that has proponents both for and against using the new media as a communication channel. This panel will examine the pros and cons of using social media to communicate with students. Join us for a lively discussion of agreement and dissent as we examine this new opportunity.

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Saturday, April 26 2:30-3:45PM

Waterplace II

*Technology in the Communication Classroom: A Roundtable Discussion*

Sponsor: Community College  
Chair: **Sean Patrick Palmer**, LaGuardia Community College

**Robert Bruno**, LaGuardia Community College  
**Eman Mosharafa**, LaGuardia Community College  
**Joni Schwartz**, LaGuardia Community College  
**Cheryl Wilson**, Harrisburg Area Community College

This roundtable will focus on how technology has transformed both our pedagogy and our career development.

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Saturday, April 26 2:30-3:45PM

Waterplace III

*(Re)making Social Worlds: Crisis and Change in Intercultural Communication*

Sponsor: Intercultural Communication  
Chair: **Annette D. Madlock Gatison**, Southern Connecticut University  
Respondent: **Ali E. Erol**, American University

“Starring the Black Community”: Debate and Dissent in the Black Arts Movement, ca. 1971”  
**Rebecca Zorach**, University of Chicago

“Winning the Blessed Community: Queer Activism and Queer Media after the Triumph of Marriage Equality”  
**Egon Cohen**, Temple University

“Chinese, Soviet, and American Use of ‘Time’ During the Vietnam War”  
**Maureen C. Minielli**, City University of New York

“Race and Public Radio: More than Snap Judgments”  
**Kenneth M. Nagelberg**, Lincoln University of Pennsylvania

The growth of mediated communication in the past century has not necessarily resulted in a concomitant reduction in tensions and misunderstandings between what W. Barnett Pearce referred to as “social worlds.” This program draws together scholars from four disciplines (rhetoric, mass communication, religious studies, and art history) to address these conflicts that center on mediated communication produced for or about disparate cultural groups

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Saturday, April 26 2:30-3:45PM

South County

*Resisting the Status Quo: Conversations about Dissent in a Post-Modern Age of Cooperation and Consent*

Sponsor: **Communication Law and Ethics**  
Chair: **Richard E. Vatz**, Towson University

“Albert Camus and the Act of Dissension: Making Sense of the Camp Hill Prison Riots”  
**Kathleen Burk**, Duquesne University

“Campus Diversity Statements”  
**Cheryl Casey**, Champlain College

“Ethical Resistance and Moral Dissent across Disciplines”  
**Jennifer O’Brien**, Western Connecticut State University  
**D.L. Stephenson**, Western Connecticut State University

This panel examines how some resist and question dominant discourses that are assumed reasonable and appropriate by the organizations and institutions that uphold them and the individuals who adopt and adapt to them through the creation of laws, policies, and social rules. How do powerful members of institutions and organization use their authority to coerce, silence, and marginalize others for their own benefit, while at the same time, appearing to be doing what many assume is appropriate, reasonable, and necessary for the common good? This panel questions the often taken-for-granted assumptions that inform the way certain members of society are treated and/or defined and their resistance to that treatment and/or those definitions.

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Saturday, April 26 2:30-3:45PM

Exec Boardroom

*ECA Nominating Committee Meeting*

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Saturday, April 26 4:00-5:30PM

Narragansett A

**ECA General Business Meeting**

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Saturday, April 26 5:30-7:45PM

Narragansett Foyer

## **ECA President's Reception**

*Sponsored by Kendall Hunt Publishing*

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Saturday, April 26 8:00-9:00PM

South County

*12 Step Program Meeting*

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## **SUNDAY, APRIL 27**

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Sunday, April 27 9:00AM-9:45AM

Providence I & IV

### **ECA Finance Committee Meeting II**

**Presiding: Thomas R. Flynn, President**  
**Danette Ifert Johnson** (Immediate Past President)  
**Ronald C. Arnett** (Executive Director)  
**J. Kanan Sawyer** (First Vice President Elect)  
**Jason S. Wrench** (First Vice President Elect)  
**Catherine Wright** (Elected Representative)  
**Benjamin R. Bates (ex officio)**  
**Don Stacks (ex officio)**  
**Janie Harden Fritz (ex officio)**

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Sunday, April 27 10:00AM -12:00PM

Providence I & IV

### **Executive Council II**

**Thomas R. Flynn** – President  
**J. Kanan Sawyer** – Vice President  
**Jason S. Wrench** – First Vice President  
**Danette Ifert Johnson** – Immediate Past President  
**Ronald C. Arnett** – Executive Director  
**Don W. Stacks** – *Communication Research Reports*, Editor  
**Benjamin R. Bates** – *Communication Quarterly*, Editor

**Janie Harden Fritz** – *Qualitative Research Reports in Communication*, Editor  
**Trevor Parry-Giles** – Archivist  
**Susan Drucker** – Legal Counsel  
**Katherine Thweatt** – ECA Representative to NCA 2014 Nominating Committee  
**Katie Dunleavy** – ECA College/University Representative to NCA Legislative Council  
**Jean Ann Streiff** – ECA High School Representative to NCA Legislative Council  
**Kerry Byrnes** – ECA Community College Representative to NCA Legislative Council  
**Annette Holba** – Director of Marketing & Exhibits – 2014 Convention

**Interest Group Representatives** (term begins midpoint 2013/ends midpoint 2014)

**Christina Saindon** (Interpretation & Performance Studies)  
**Elvera Berry** (Kenneth Burke)  
**Matthew J. Smith** (Media Communication)  
**Kristen Campbell Eichhorn** (Nonverbal Communication)  
**Jason S. Wrench** (Organizational Communication)  
**Kristen Lynn Majocha** (Philosophy of Communication)  
**Lisa Gring-Pemble** (Political Communication)  
**Valerie Lynn Schrader** (Rhetoric & Public Address)  
**Michael Miller** (Theory & Methodology)  
**Andrew R. Spieldenner** (Voices of Diversity)

**Interest Group Representatives** (term begins midpoint 2014/ends midpoint 2016)

**Megan M. Dowd** (Interpersonal Communication)  
**Nancy Wiencek**, (Applied Communication)  
**Carl T. Hyden** (Argumentation and Forensics)  
**Jerry L. Allen** (Communication Administration)  
**D.L. Stephenson** (Communication Law and Ethics)  
**Cathy Wright** (Communication and Technology)  
**Virginia P. Richmond** (Communication Traits)  
**Michelle Simpson** (Community College)  
**Heather Stassen-Ferrara** (Health Communication)  
**Kristen Campbell Eichhorn** (Instructional Communication)  
**Kathleen Glenister Roberts** (Intercultural Communication)