

The Theory and Methodology Interest Group of the Eastern States Communication Association is excited to sponsor four panels at this year's conference in Providence, RI. We look forward to seeing you at our panel presentations and at the Saturday business meeting!

Friday, April 25 8:00-9:15AM Waterplace III

Don't Be Afraid of the Dark: A Dialogue of Overcoming Methodological Challenges in Dark Side Research

Sponsor: Theory and Method Interest Group
Chair: Heather Ferrara, Cazenovia College

"Advancing traditional methods: Examining ostracism from the dyadic level" Mary E. Braz, West Chester University

"Stories of the Canceled Wedding: Considerations for Dark Side Data Collection" Megan M. Dowd, Hamilton College

"Communiobiological Examination of Dark Side Experiences" Jen Eden, Marist College

"Dear Diary, I Have a Secret...": Using Electronic Journals to Explore Social Exclusion Among Adolescents" Katie M. Striley, Ohio University

Friday, April 25 12:30-1:45PM Waterplace II

Theoretical Approaches to Dialogue, Diversity, and Discourse

Sponsor: Theory and Method Interest Group
Chair: Michael Koch, Marist College

"The Persistence of Tokenism"
Nicole Williams Barnes, Georgia State University

"The <American Family> as an Ideograph: Exploring Discourse & Dissent in McGee's Rhetorical Concept"
Nancy Bressler, Bowling Green State University

"'I promise I'm a better mother than this': The metaphor of 'mother' as seen through Modern Family"
Micheale D. Myers, University of Delaware

Comparing Sennett and Habermas for a Fuller Conception of the Public Sphere”
Theodora Ruhs, University of Maine

Friday, April 25 3:30-4:45PM Bristol
**Communication Theories and Baseball Stadia: Connecting
Communication Theories to Architecture, Baseball, Community,
and to Each Other**

Sponsor: First Vice President & Communication Theory & Methodology
Chair: Susan Drucker, Hofstra University

“What Profiteth Baseball? Ballparks, Marketing and the Extended Self” Thomas R. Flynn,
Slippery Rock University
Pennilane W. Carlisle, LJR Custom Strategies

“Playing Games in a Minor League Ballpark” Lewis Freeman, Fordham University

“You’re Going to Take Me Out to the Ballgame: Technological Determinism and the E-
mediatification of the Baseball Stadium”
Harvey Jassem, University of Hartford

“Koshien Stadium: Time-binding Bushido”
Mike Plugh, Fordham University

“There Used to Be a Ballpark Here: Collective Memory, Urban Renewal and Communication”
Gary Gumpert, Urban Communication Foundation
Susan J. Drucker, Hofstra University

The ballpark is a place where communication is central. It is a symbol shared by city, fans, and owners. Ballparks are more than playing fields, spectator seats, concession stands. They are places of community. They are places of interaction between fan and team, fans and fans, community and sport. They are places of memory, of identity, of athletic and architectural accomplishment.

Plan to attend as a range of scholars preview their chapters in an upcoming volume published by Peter Lang: *There Used to Be a Ballpark Here: Communication, Community and the Spaces of Baseball*. Following the presentation, we will board the bus at 5:15 pm and take a short ride to Tom McCoy Stadium. Join friends and colleagues as the Pawtucket Red Sox take on the Rochester Red Wings at McCoy Stadium for a 6:15 gametime. Bus leaves from in front of hotel at 5:15 pm . Game Ticket & Bus Transportation to Pawtucket Red Sox: \$30. Pre- register to ensure a seat!

Saturday, April 26 8:00-9:15AM Waterplace III
A “Lively Experiment” in Methodological Approaches

Sponsor: Theory and Method Interest Group
Chair: Jen Eden, Marist College

“Dissent in the Evolution of Communication: Is Sign More Effortful than Speech?” Darrin J. Griffin, University at Buffalo, The State University of New York

“A Complex Pragmatic Systems Perspective on Communication” John C. Sherblom, University of Maine

“Measuring State Disgust: Initial Evidence for the Reliability and Validity of an English-Language Translation of the Ekel-State-Fragebogen”
Benjamin R. Bates, Ohio University

“Use of Sexually Explicit Materials in the Age of Pornucopia: A Qualitative Perspective”
Alexandru Stana, Fayetteville State University

Saturday, April 26 1:00-2:15PM Newport
Theory & Methodology Business Meeting