

The Communication and Technology Interest Group of the Eastern Communication Association will be sponsoring (or co-sponsoring) eight panels at the 2014 conference in Providence, RI. We hope to see you stop on by our panels (especially our top papers panel on Saturday afternoon) and our business meeting (on Thursday afternoon)!

Thursday, April 24 9:30-10:45AM
Communication Technologies and Interpersonal Issues

Blackstone

Sponsor: Communication and Technology

Chair: **Cathy Wright**, George Mason University
Respondent: **David T McMahan**, Missouri Western State University

“The Role of New Media in Military Marriages: Mobility, Utility, Monitoring and Surveillance”
Margaret C. Stewart, Neumann University

“A Pilot Investigation of Goffman’s Self-Presentation Theory as Applied to LinkedIn”
Caroline Fitzpatrick, Alvernia University
Ryan Lange, Alvernia University
Jodi Radosh, Alvernia University

“Relationship Threatening Interpretations of an Ambiguous Facebook Message as a Function of Message Exclusivity and Dimensions of Jealousy”
Katherine Borchert, West Virginia University
Elizabeth L. Cohen, West Virginia University
Nicholas D. Bowman, West Virginia University

The competitively selected papers in this panel present work examining how technology is utilized in some classic interpersonal processes, including relationship maintenance, jealousy issues, and self-presentation.

*Debut Paper

Thursday, April 24 1:00-2:15PM
Communication & Technology Business Meeting

Providence IV

Thursday, April 24 2:30-3:45PM
Pedagogical Applications of Social Media

Waterplace II

Sponsor: Communication and Technology & Instructional Communication

Chair **Kelli Jean Smith**, William Patterson University
Respondent: **Maureen C. Minielli**, Kingsborough Community College

“Wikis for Learning and Collaboration”
Rod Carveth, Morgan State University

“Learning and Knowledge in YouTube: Pedagogical Observations and Directions”
Matthew Crick, William Patterson University

“Social Media in the Classroom: Putting Pedagogy First”
Sharmila Pixy Ferris, William Patterson University

“Teaching College Students to Leverage LinkedIn as a Social Media Tool to Elevate Visibility and Viability to Potential Employers”
Loretta McLaughlin-Vignier, William Paterson University

“Social Media and Student Engagement and Learning: Case Studies”
Kyung-Hyan Angie Yoo, William Paterson University

The increasing use of social media in the higher education classroom necessitates increased attention by educators. The papers in this session will present pedagogical perspectives on social media. The first paper demonstrates the need for learning outcomes to guide the use of social media. The next three papers present practical, outcome-based ways for educators to utilize Wikis, YouTube and Twitter.

Friday, April 25 9:30-10:45AM

Newport

Making Connections in a Digital World: Using Technology to Engage Students in and Outside of the Classroom

Sponsor: Instructional Communication & Communication and Technology

Chair: **Kristen LeBlanc Farris**, Texas State University

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Marian L. Houser, Texas State University
Chad Edwards, Western Michigan University
Autumn Edwards, Western Michigan University
Jennifer H. Waldeck, Chapman University

This panel discussion will focus on various means of implementing new technology in the instructional context. Each panelist will discuss issues concerning the integration of technology with the learning objectives of their course. Specifically, the panelists will discuss the benefits of utilizing various technologies to create interactive classroom sessions and to increase learning engagement.

Friday, April 25 12:30-1:45PM

Blackstone

Communication Media: Everything Old is New Again?

Sponsor: Communication and Technology

Chair: **Kenneth A. Lachlan**, University of Massachusetts Boston
Respondent: **Nicholas D. Bowman**, West Virginia University

“Entertainer Memorial Websites: A Way to Keep Parasocial Relationships Alive”*
Jaietta Jackson, Youngstown State University

“Connecting Online: Internet Pornography”
David T. McMahan, Missouri Western State University
James W. Chesboro, Ball State University

“Does Availability of Media throughout Development Affect Ability to Delay Gratification?”
Thomas Meade, Fitchburg State University
Shuhua Zhou, University of Alabama

The three papers in this panel all examine new technology in an area traditionally examined in media communication: parasocial relationships, pornography, and gratifications.
*Student Paper

Friday, April 25th 3:30-4:45pm
Reflections on Communication Technologies

Providence IV

Sponsor: Communication and Technology

Chair: **Elizabeth L. Cohen**, West Virginia University
Respondent: **Kristin Roesenthaler Wolfe**, Penn State Beaver

“Collective and Connective Phenomena of Cyberspace: Conceptualizing Spatial Practices and Intelligence in Virtual Environments”
Malwina A. Buldys, Rochester Institute of Technology

“Internet Rhetoric: The Dilemma of its Misuse”*
Lisa A. Davis, Duquesne University

“Retrospecting and Reflecting Religion on the Internet”**
Weiwen Tu, Duquesne University
*Student paper
**Student Debut paper

Saturday, April 26 8:00-9:15AM
Communication and Technology: Where are We Going, Where Have We Been?

Blackstone

Sponsor: Communication and Technology

Chair: **David Westerman**, North Dakota State University
Nicholas D. Bowman, West Virginia University
Cathy Wright, George Mason University
Elizabeth L. Cohen, West Virginia University
Kenneth A. Lachlan, University of Massachusetts Boston

Technology has become an important part of the communication process, for better and for worse, both in everyday life and as a part of academic scholarship. This moderated discussion panel brings together several scholars in the field who will be asked to address questions about where the discipline of communication and technology has been, where it is going, and where it needs to get to. Audience members will be asked to give their responses, and to provide questions for discussion as well, in this interactive panel.

Saturday, April 26 11:30AM-12:45PM
Top Competitive Papers in Communication and Technology

Blackstone

Sponsor: Communication and Technology

Chair: **Kristin Roesenthaler Wolfe**, Penn State Beaver
Respondent: **David Westerman**, North Dakota State University

“Expressions of Risk Awareness and Concern through Twitter: On the Utility of Using the Medium as an Indication of Audience Needs”*

Kenneth A. Lachlan, University of Massachusetts Boston
Patric R. Spence, University of Kentucky
Xialing Lin, University of Kentucky

“The Topology and Poststructural Analysis of L337 Speak”
Keith Massie, Kutztown University

“Models for Understanding Collective Intelligence on Wikipedia”
Randall Livingstone, Endicott College

“Thirty-One Years Later: Revisiting Ong’s *Orality and Literacy*”**
Lisa A. Davis, Duquesne University

This panel features the top four competitive papers from the Communication and Technology Interest Group this year.

*Top Overall Paper

**Top Student Paper

Saturday, April 26 2:30-3:45PM

Blackstone

Dialogue and Dissent: A Lively Discussion of the Use of Social Media between Professors and Students Roundtable

Sponsor: Communication and Technology

Kristin Roesenthaler Wolfe, Penn State Beaver
Rod Carveth, Morgan State University
Jason S. Wrench, SUNY New Paltz
Cathy Wright, George Mason University
David Stern, Frostburg State University

The use of social media as a communication medium between students and professors is a new opportunity that has proponents both for and against using the new media as a communication channel. This panel will examine the pros and cons of using social media to communicate with students. Join us for a lively discussion of agreement and dissent as we examine this new opportunity.