

**Eastern Communication Association
Nonverbal Communication Interest Group
Providence, RI
Business Meeting Minutes
Saturday April 26, 2014 11:30am – 12:45pm – Providence I**

Chair: CJ Claus

Vice Chair: Zac Johnson

Secretary: Steve Granelli

I. Call to Order

- A. Meeting called to order by CJ Claus at 11:35
- B. Nonverbal artifact adornment discussion

II. Approval of 2013 minutes

- A. Move to approve by Mary Toale, Kristen Campbell Eichhorn seconds approving minutes with no changes

III. Acknowledgments

- A. CJ Claus thanks all reviewers for their service to the interest group
- B. Top Paper Awards with certificates, discussion of the physical Top Paper awards of past and if there is funding for an improvement (frames, plaques)

IV. Old Business

- A. Submissions were bleak this year – 5 competitive papers
- B. How can we increase submissions? Brainstorm session -
 - 1. Rotating panel roundtable discussion on how to teach NV proposed by Zac Johnson, NV panel this past year was how to teach in different contexts, can this become a standing slot?
 - 2. Kristen Campbell Eichhorn says as a homework assignment we should regionally look at how NV is offered in our respective places, benefits of NV as a standalone course, we need to look at larger contexts like NV immediacy across situations.
 - 3. Jessalyn Vallade – How are people effectively studying NV? (Lack of scales, coding schemes) so those types of panels or research would be interesting
 - 4. Mary Toale - Knapp and Hall, Hickson and Stacks are good resources for NV research, we need to get the information out about how to study it because its there, if you have seminar or topics courses NV should be offered, Mary Toale has 10 years of teaching, she's willing to put together a panel based on good teaching and research practices.
 - 5. Jennifer Knapp references video that is used to teach NV, University of Buffalo has deception research – Lets investigate. We need to track people down, recruit them to share their research through our interest group at ECA.
 - 6. New slogan to recruit: NV – "We're approachable"

V. Executive Council Report

- A. CJ Claus reports enjoying himself immensely, with a touch of sincerity. It was 3 hours long.
- B. ECA has \$601,000 in the bank account... let's talk about this
 - 1. Ron Arnett spoke about having an endowment.

2. Nancy Willets wanted to do a deal with Omni Hotels, Boston is hurdle \$259 a night for the Omni, \$239 if we move the date, but how can we use money, free internet for conference goers?
 3. How do we balance staying viable and responsible while still using those funds to grow ECA, 580 members this year?
- C. New Logo has been decided on

VI. New Business

- A. Introduction of new Interest Group Chair – Zac Johnson
1. CJ Claus thanks the interest group for their service during his tenure and passes the torch to Zac Johnson. Zac thanks CJ for his work over the past year.
- B. Preview of 2015 Conference
1. 2015 ECA is in Philly – theme is Deliberation, don't just put deliberation in the title, its going to be on Second Life (spotlight panels), there will be a NPR representative who will be involved in the conference
 2. ECA authors will be highlighted – bring books
- C. What possible panels/activities should NV focus on for 2015?
1. Talking about roundtable for next year – Colleen Malachowski is willing to take lead
 2. Mary Toale – How to teach NV, how to DO NV
 3. Walking tour in Philadelphia, combination of nonverbal and visual rhetoric
 4. Possible to put together a NV scavenger hunt
 5. Can we co-sponsor with Instructional?
- D. Elections
1. Vice Chair nominations – Zac Goldman nominated by Greg Cramer, Steve Granelli Seconded, nominations closed, Zac Goldman elected.
 2. Secretary nominations – Steve Granelli nominated by Joan O'Mara, seconded by Kristen Campbell Eichhorn, nominations closed, Granelli elected. Yay.
 3. NV rep to exec council will be Mary Toale
- E. Announcements –
1. Kristen Campbell Eichhorn after being at instructional wanted to clear up some confusion about top paper awards, all authors/top papers should be listed, can we use some of that money surplus as a small stipend for awards/thank you gifts for chairs.

VII. Adjournment

- A. Mary Toale moves to adjourn, Jennifer Knapp seconds. Meeting adjourned 12:23pm

Minutes prepared – S. Granelli.