

Meeting Minutes of the Applied Communication Interest Group Eastern Communication Association

105th Annual Convention

Communities of Dissent: A “Lively Experiment” in Dialogue, Diversity, and Discourse

Providence, Rhode Island

The Omni Providence

April 23–27, 2014

In attendance:

Rob Cannella, Merrimack College (cannelar@merrimack.edu)

Julia Daisy Fraustino (secretary), University of Maryland (jdf@umd.edu)

Annette Madlock Gatison (vice chair), Southern Connecticut State University (madlockal@southernct.edu)

Susan Jasko, California University of Pennsylvania (jasko@calu.edu)

Todd Kelshaw (chair), Montclair State (todd.kelshaw@montclair.edu)

Alexander Lancaster, West Virginia University (allancaster@mix.virg.edu)

Robin Smith Mathis, Texas State University (rsmathis@yahoo.com)

Stacy Smulowitz, University of Scranton (smulowitzs2@scranton.edu)

Andy Tollison, Merrimack College (tollisona@merrimack.edu)

Nancy Wiencek, Rider University (nwiencek@rider.edu)

• Call to Order

- Todd Kelshaw, chair, called meeting to order

• Approval of 2012 Meeting Minutes

- Todd thanked Julia Daisy Fraustino for filling in as secretary at the last business meeting, called for 2012 Meeting Minutes approval
- Meeting minutes were approved unanimously

• Guest Reminder of 2015 Convention

- Next year’s convention will take place April 22-26 in Philadelphia, PA, at Sheraton Society Hill. Submissions due in October (December for undergraduate scholars)

• Applied Communication Interest Group 2014 Convention Highlights

- Todd announced a total of 6 program slots, which included 2 panel sessions and 4 competitive paper sessions with a total of 12 papers selected for presentation
- *Discussion:* There was a decrease in submissions this year. Please encourage colleagues/students to submit to the Applied Communication Interest Group

• Thanks to Reviewers, Chairs, Respondents

- Todd thanked those who held 2013-2014 leadership roles
 - 2013-2014 Applied Communication Interest Group leadership roles include:
Chair: Todd Kelshaw, Montclair State University
Vice Chair (and 2014-2015 Program Planner): Annette Madlock Gatison, Southern Connecticut State University
Secretary: Julia Daisy Fraustino, University of Maryland

Executive Council Representative: Nancy Wiencek, Rider University

- Todd also extended thanks to the 2014 Interest Group reviewers, chairs and respondents
 - 2014 Applied Communication Interest Group reviewers include:
 - Tatyana Dumova, Point Park University
 - Julia Daisy Fraustino, University of Maryland
 - Janie Harden Fritz, Duquesne University
 - Todd Kelshaw, Montclair State University
 - Craig Maier, Duquesne University
 - Linda Sampson, Southern Connecticut State University
 - Rebecca Townsend, Manchester Community College
 - Nancy Wiencek, Rider University
 - 2014 Applied Communication Interest Group session chairs include:
 - Julia Daisy Fraustino, University of Maryland
 - Renee Hobbs, University of Rhode Island
 - Craig Maier, Duquesne University
 - Linda Sampson, Southern Connecticut State University
 - Rebecca Townsend, Manchester Community College
 - 2014 Applied Communication Interest Group respondents include:
 - Janie Harden Fritz, Duquesne University
 - Todd Kelshaw, Montclair State University
 - Linda Sampson, Southern Connecticut State University
 - Nancy Wiencek, Rider University
- *Discussion:* Attendees thanked Todd for his excellent service as the year's chair and noted his skillful program planning
- **Top Paper Award**
 - Todd announced the Interest Group's top paper award. Congratulations to Alexander L. Lancaster and Christine E. Rittenour, both of West Virginia University for their paper, "Parishioners' and Non-Parishioners' Perceptions of Priests: Homilies Informed by an Intergroup Perspective are Linked to More Positive Perceptions"
- **Passing of Applied Communication Interest Group chairship to Annette Madlock Gatison**
 - Todd welcomed Annette to her new role and handed the meeting over to her
- **Program Planning for 2015**
 - Annette gave a reminder that next year's convention will take place in Philadelphia with the theme "Deliberation" –Interest Group members are urged to include the theme throughout their papers, not only in titles
 - The Interest Group has been provided 8 slots for next year's convention (pending submissions)
 - ECA Authors Table call for books: If you published a book, please send a copy along with 10-20 business cards to the program planner for display at the convention
 - Call for Short Course ideas: Please send these to Annette. Preliminary ideas from the audience included scholar-to-scholar training; assessment. Others welcome
 - Call for panels in partnership with NPR: Submitting a panel? Consider whether your idea might be spotlighted in a partnership with NPR. Note that the panel will be recorded and

- made public. If interested, mark this in your submission
- Convention App coming next year! Goal is to be green. Those who opt out of a paper program may receive a notation on their badges
- Reminder about equipment: If you require audio-visual equipment for your presentation, please remember to make a note of that at the time of your submission
- **Executive Council Representative**
 - Nancy delivered news from the Executive Council meetings
 - Publications: *Communication Quarterly* and *Communication Research Reports* are two of the convention's journals. Nancy remarked that the visibility of these outlets has increased internationally and both currently have about a 10% acceptance rate. *Qualitative Research Reports in Communication* is the other of the convention's journals and has a slightly higher acceptance rate. Please consider submitting your work to these journals and suggesting them to your colleagues/students
 - After Philadelphia in 2015, the next convention location is Baltimore (followed by Boston, Pittsburgh, and Providence in the three years thereafter). Discussion among participants at the Executive Council meeting was robust, including regarding costs. Committee is considering entering into a three-year package deal with Omni Hotels to reduce rates
 - A new logo is being developed for ECA, coming soon
 - An initiative is under consideration/development for a mentoring committee for newcomers to rise into leadership positions
- **Election of Officers**
 - All nominations were offered, seconded, and carried unanimously. Congratulations:
 - *Vice Chair*: Stacey Smulowitz
 - *Secretary*: Julia Daisy Fraustino
 - *Executive Council*: Nancy Wiencek
 - *NCA Representative*: Robin Smith-Mathis
- **Adjourn**
 - Annette called meeting to close

Prepared by Julia Daisy Fraustino (jdf@umd.edu), 2013-2014 Applied Communication Interest Group secretary.

Applied Communication Interest Group Mission Statement

The Applied Communication Interest Group focuses on the application of theory and research to practical issues, problems, and situations.

Applied Communication research highlights the connection between theory and practice by demonstrating theoretical applications and the usefulness for potential users to understand and implement recommendations. Topics of interest to Applied Communication are contemporary social issues and the concerns of local communities that are addressed through projects grounded in communication theory.

The Applied Communication Interest Group is committed to help the general public solve socially relevant problems and to test the usefulness of communication theory in "real-world" settings.