

EXHIBITOR PROSPECTUS

FOR THE

EASTERN COMMUNICATION ASSOCIATION

Dates: April 22-25, 2010

PREMIUM EXHIBIT SPACE IS LIMITED – RESERVE NOW AT
WWW.ECASITE.ORG

Hotel Information:

Hyatt Regency Baltimore
300 Light Street
Baltimore, MD 21202
Baltimore.hyatt.com
Phone: 410.528.1234
Fax: 410.605.2870

For further information contact:

Director of Marketing
Annette M. Holba, aholba@plymouth.edu

BOOTH SIZE AND PRICE

- One Table - \$350
- Two Tables - \$600
- Three Tables - \$825
- Exhibit Drop By - \$105.00/Day – Send the Conference Hotel your books and ECA will set up exhibit.
- Display of individual titles with Order Form - \$105.00/Title

ADVERTISING OPPORTUNITIES

Attendees of the ECA Convention receive a Convention Program book as their guide to the convention sessions and events. Advertising in our Convention Program is an excellent way to increase the visibility of your products or organization at our convention!

Please note that all ads are black and white. Please submit ad copy in a high resolution PDF file with all fonts embedded by 2/15/2010. All files should be 300 dpi at the final size of the advertisement.

Back Cover of Program	5 ½" x 8 ½"	\$840.00 - SOLD
Inside Front Cover	5 ½" x 8 ½"	\$735.00 - SOLD
Inside Back cover	5 ½" x 8 ½"	\$735.00 - SOLD
Full Page	5 ½" x 8 ½"	\$472.50
Half Page	5 ½" x 4 ¼"	\$315.00
Divider Tabs	5 ½" x 8 ½"	\$630.00

Continued ...

The opportunity to establish an ongoing relationship with ECA convention attendees is offered through sponsorship of:

ECA Cafe X4	\$2000 each
Awards Luncheon (Friday)	\$11,375
Friday Night Off-Site Event	\$3500
President's New Century Reception (Saturday Night)	\$6000
Student Poster Session Award (1 of 2)	\$1,000
Student Poster (1 of 2)	\$1,000
Tote Bag (includes YOUR logo!)	\$5,000
Newcomer's Reception	\$2,000
Welcome Reception (Thursday No-Host)	\$4,000
Badges and ribbons	\$550
Lanyards	\$2500 - Sold