Connecting Professionals. Integrating Technologies.

THE FPDA MOTION & CONTROL NETWORK

The Future In Motion

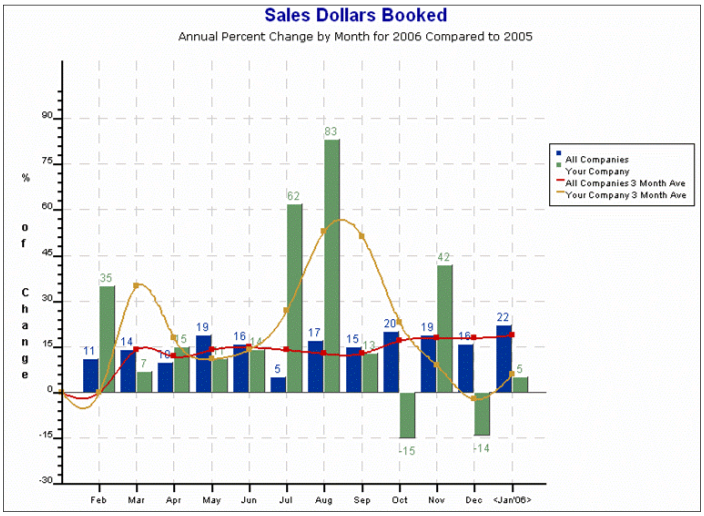
Join 100+ Distributors, Representing Over $2 Billion in Annual Sales…

Industry Sales, Orders, Inventory Data at Your Fingertips… When You Need It!

Busy distributors need an accurate barometer for their own business, and for the overall fluid power industry, in terms of current sales, orders, and inventory value. The data needs to be accessible 24/7, and wouldn't it be nice if it was *FREE?*

FPDA members, with the aid of a custom-designed web-based program, can get what they need from the ***FPDA Industry Snapshot Survey.***

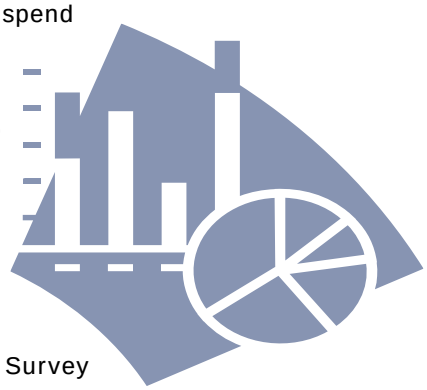
Easy to use, with instant results and guaranteed security of your data, the ***Snapshot Survey*** requires one-time initial set up of your Company Profile. Thereafter, by submitting three numbers (sales, orders, and inventory levels) on a monthly basis, you will be able to instantly be able to run graphs showing your current numbers compared to what others in the industry are doing *(see example below).* And the best part: FPDA distributor members may participate in the ***Snapshot Survey AT NO ADDITIONAL FEE!***



Sample Graph: *2006 Sales Dollars Booked*

These numbers may also be broken down by geographic region, total annual sales, and/or by product concentration.

Activating your Company ID will take very little time; once you are activated, you'll spend **less than five minutes a month** entering three figures—total sales, total orders, and inventory value for the month—to run the graphs of your choice.



As always, confidentiality of your data is of utmost importance. The Industry Snapshot Survey website is secure; FPDA staff has access only to Company IDs, but cannot access the actual data submitted by its members. Our technology partner on this project, Prophet21, has access to the data submitted, but not to Company IDs. This double-blind method ensures that no one can discern any one company's data.

Activate your Snapshot Survey participation now, and get even more data than ever! Here's how:

FPDA Distributor Members: Simply send an email to Snapshot@fpda.org with your name, company name and e-mail address, and we will send you instructions for accessing the Snapshot Survey website and will assign your unique, confidential Company ID (which serves as your password to enter the Snapshot Survey website). You can log in and begin entering data instantly!

FPDA Associate Members: You may view FPDA Industry Snapshot Survey graphs online! Simply send an email to Snapshot@fpda.org with your name and company name to get access instructions and log-ins.

Non-Member Distributors: Please contact FPDA for membership information, as Snapshot Survey participation is available ONLY to FPDA Members.

The FPDA Motion & Control Network • PO Box 1420, Cherry Hill, NJ 08034-0054 • Ph (856) 424-8998
E-Mail: **Snapshot@fpda.org**