

FPDA Insertion Order for Electronic Publications, Web and 2014 Industry Summit Guide

Web and Electronic Advertising

FPDA offers your company the opportunity to get your company and your message before the visitors to the FPDA web site. Also, you can reach the readers of the electronic Monthly newsletter *IN MOTION*.

2014 Industry Summit Guide/Annual Membership Directory

FPDA will be combining forces again with the International Sealing Distribution Association for the 2014 INDUSTRY SUMMIT. There will be an exciting **combined** Industry Summit Guide/**Membership Directory** produced for onsite distribution at the Summit. In addition to a full roster of attendees from both associations, the Summit Guide will include a Directory of all member companies of both FPDA & ISD . providing heightened exposure to new markets and new customers.

We also offer you the opportunity for full color advertising. Just select your advertising options from the available listings on this form.

On behalf of the FPDA member company listed below, I authorize the placement of an ad, as noted, in the right hand column.

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Special Instructions: _____

Check Enclosed for: \$ _____

Charge a total of: \$ _____ to my:

MasterCard Visa Discover AMEX

Card number: _____

Expiration Date: _____ Verification Code: _____

Name on Card: _____

Signature: _____

Or, please bill me.

Please return this form by mail to:

FPDA, Attention Editor
105 Eastern Ave, Suite 104, Annapolis, MD 21403
or by fax to: (410) 263-1659

Questions? Contact Kristin Thompson, Editor at **(410) 940-6347** or ktompson@fpda.org or Beth Hiltabidle, Marketing Associate at 410-940-6357 or bhiltabidle@fpda.org

Electronic and Web Options

Web Site

Scrolling Company Logo (limited to a max of 20)
Placement for 2014 @\$1,000.00 . . . \$ _____

<i>IN MOTION</i>	Quantity	Total
<input type="checkbox"/> Logo Button @\$100 per Issue . . # _____		\$ _____
<input type="checkbox"/> Rectangle @ \$175 per Issue # _____		\$ _____
<input type="checkbox"/> Leader board Ad @ \$400 per Issue # _____		\$ _____
<input type="checkbox"/> Advertorial (limit 1 per Quarter) \$500 per Issue # _____		\$ _____

Grand Total \$ _____

2014 Industry Summit Guide/Annual Membership Directory

Standard Black & White Rates

Please check box and fill in amount

- Summit Guide Ad . 1/6 page - \$350.00\$ _____
- Summit Guide Ad . 1/4 page - \$450.00\$ _____
- Summit Guide Ad . 1/3 page - \$750.00\$ _____
- Summit Guide Ad . 1/2 page - \$900.00\$ _____
- Summit Guide Ad . 2/3 page - \$1100.00 ..\$ _____
- Summit Guide Ad . Full page - \$1250.00 ..\$ _____
- Business Card Ad - \$400.00\$ _____
- Logo Ad - \$300.00 \$ _____

Full-Color Options

Please check box and fill in amount

- Add Full Color to any size ad - \$500.00 ..\$ _____

Premium Placement Options

- Back Cover - \$2500.00\$ _____
- Inside Back Cover - \$1600.00\$ _____
- Inside Front Cover - \$1800.00\$ _____

Grand Total \$ _____

Act now ó it's an investment that can create many new opportunities in 2014!

