Midwest
Care Alliance
The source for home, hospice & palliative care

Is your head swimming with industry acronyms?

Need Some Direction?

Healthcare in Ohio: The Secrets to Success

Educational Event

To assist organizational leaders to grasp the impending epic shift in healthcare and provide guidance on strategy and tools to navigate change.

Webinar II: **August 14, 2012**
Time: 11:00 am - 12:30 pm EST

Workshop: **September 18, 2012**
Time: 9:00 am - 4:30 pm
Location:
Conference Center at OCLC
6600 Kilgour Place
Dublin, OH 43017

Leadership Dinner: **October 29, 2012**
Time: 7:00 - 8:00 pm
Location:
DoubleTree Hotel
175 Hutchinson Avenue
Columbus, OH 43235

Presented by:

Jade Gong, MBA, RN
Vice President, Strategic Initiatives
Jade Gong is a nationally recognized expert in the financing and operations of senior care and managed long-term care programs. As vice president of strategic initiatives for Health Dimensions Group, she assists clients to develop integrated models of care that are aligned with the opportunities in health care reform.

HEALTH DIMENSIONS GROUP

Sarah Katz
Senior Consultant
As Senior Consultant for the Integrated Health System division of Health Dimensions Group, Sarah Katz provides project leadership and client relationship management.

Engage your leadership team in all events for an all inclusive cost or attend individual events on a per event basis.

Registration Form

Healthcare in Ohio: The Secrets to Success
Education Event

Please select date(s) for which you are registering:

- ☐ Webinar II: August 14, 2012 *(registration deadline: 8/7/12)*
- ☐ Workshop: September 18, 2012 *(registration deadline: 9/11/12)*
- ☐ Leadership Dinner: October 29, 2012 *(registration deadline: 10/22/12)*

Name (Last, First)	
Organization	
Professional Designation	
Title	
Address	
City	
State	*Zip*
Phone/Cell Phone (circle one)	
Fax	
E-mail (required for receipt of confirmation)	

Event Based Pricing	MCA Member	Non-Member
Webinar II *August 14*	$149 Per Line	$199 Per Line
Workshop *September 18*	$249	$349
Leadership Dinner *October 29*	$50	$100
Total Due _____		

Educational Series Pricing	Midwest Care Alliance MEMBERS ONLY	
Must purchase ALL Events	*15% DISCOUNT (2-3 registrants from same agency)*	*25% DISCOUNT (4 or more registrants from same agency)*
Webinar II *August 14*	$125 Per Line	$110 Per Line
Workshop *September 18*	$215	$190
Leadership Dinner *October 29*	$50	$50
Total Due _____		

Online registration is required when paying by credit card.
(Visa, MasterCard, Discover and American Express accepted)

To pay by check or money order, please make payable to:
Midwest Center for Education

Registration must be postmarked by registration deadline noted above.

Mail your registration and payment to:
Midwest Center for Education
855 South Wall Street
Columbus, Ohio 43206

Confirmation of registration and conference call-in information will be sent via e-mail upon processing. If you do not receive confirmation by registration deadline, please contact Bobbi Dolan at bobbi.dolan@midwestcarealliance.org or call 614-763-0036.

Cancellation Policy: Cancellations must be made in writing to Midwest Center for Education. Substitutions may be made at any time. Cancellations prior to registration deadline will be charged a $20 administrative fee. Cancellations after registration deadline will be charged a $40 administrative fee. Full payment is expected for registrants who fail to attend and do not notify Midwest Center of the cancellation.

For additional information, call 614-763-0036 or 1-800-776-9513 or e-mail anne.shelley@midwestcarealliance.org.