Midwest Care Alliance is teaming up with the Association for Home & Hospice Care of North Carolina to offer

BETTER BUSINESS BOOTCAMP

Does your Home Care agency need shaping up?

Our army of experts will get you back on track with our exclusive teleconferences for:

Home Care Business Managers, Directors, Administrators, Financial Managers, Marketing Managers, Human Resource Managers

Members: Just $ 89.00 per teleconference!

Risk Management & Workers Compensation Issues & Solutions • Components of a Risk Management and Insurance Program • Common Incidents that lead to claims • The role of an agency Risk Management Committee • Monitoring Risk Factors	**October 16, 3:00-4:00pm EST** **Richard Todd** VP of Risk Insurance Services BB&T **Sonya Conner, RN, BSN, CPHRM** Health Care Risk Control Consultant Senior Living Group
Avoiding Negligent Hiring and Retention Claims • Recognize the top negligent hiring risks • Distinguish between "one and done" and "second chance" offenses • Identify five best practices for responsible supervision	**December 18, 3:00-4:00pm EST** **Sarah Ford & Matt Wolfe,** Attorneys with Parker Poe Adams & Bernstein
Working With Lean Margins & Trimming Your Costs • Develop new Revenue sources • Opportunity to improve operating efficiencies i.e. technology, compensation packages, leveraged resources • Defining a collaborative partner in an evolving seamless health care delivery system	**February 19, 3:00-4:00pm EST** **Gary Massey, CPA** Partner CliftonLarsonAllen
Reflection and Direction: Leadership Skills for Success • Discuss strategies for self-awareness in order to be more aware of co-worker's and team member's strengths • Identify basic team models of leadership • Analyze behaviors that are detrimental to the effectiveness and value of themselves, co-workers and the overall team	**April 16, 3:00-4:00pm EST** **Wendy Chavez** Regional Director Health & Home Services

BETTER BUSINESS BOOTCAMP

TELECONFERENCE SERIES

Enjoy the convenience and cost-efficiency of a teleconference workshop. There is no travel time **involved and** no limit to the number of attendees from your agency **who may participate** at your site through one hook-up**. All you need to participate is a speaker telephone. You will be provided a toll-free number.**

The teleconference will take place from 3:00 to 4:00 p.m EST. Due to the expense of using the hook-up, registrations may not be shared between agencies – the agency's registration covers the access of only one line into the webinar. The handouts will be emailed to you one week prior to the class to the email address you provide.

TWO WAYS TO REGISTER!

By Mail: (If paying by check or money order) mail registration form with payment to:
Midwest Center for Education
2233 North Bank Drive
Columbus, OH 43220

Convenient On Line Registration: If you wish to pay by credit card, visit www.midwestcarealliance.org

Select teleconference(s)

☐**10/16/13** ☐**12/18/13** ☐**2/19/14** ☐**4/16/14**

Registration: *(please indicate your selection)*

MCA Members	**$89.00**	**MCA Non-Members**	**$179.00**

Contact Name
Agency Name
Agency Address
Phone
Email Address (please print clearly)

Cancellation Policy: Cancellations must be made in writing (email) to Midwest Center for Education. Cancellations one (1) week prior to the event will receive a refund of 50% of the cost of the registration fee. Cancellations two (2) weeks or earlier will be refunded minus a 20% cancellation fee up to a maximum of $50. Any cancellations within one (1) week of the event, including the day of the event, will not be refunded for the cost of the registration fee. **No refunds will be made after the dial-in number is sent to your agency**.