MSHO

Michigan Society of Hematology & Oncology

2015 Corporate Membership
BENEFIT LEVELS
January 1, 2015 – December 31, 2015

SUPPORTING DUES: $7,500

ACCESS TO MSHO EDUCATIONAL MEETINGS

- ►Complimentary registration for **ONE** company representative at MSHO educational events with the exception of the Administrator Retreat, ASH Update and ASCO Update
- ►No limit on attendance at MSHO educational events when your company is displaying
- ►Complimentary registration for **ONE** designated company representative at the MSHO Annual Meeting ***(attendance may not be shared)***
- ►Display opportunities offered at MSHO meetings ***with the exception of the MSHO Annual Meeting***
- ►All company representatives may participate in MSHO webinars

ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- ►Quarterly Newsletter (electronic)
- ►Bi-Weekly Reimbursement E-Bulletins (electronic)
- ►Annual Report (electronic distribution – ONE printed copy per company)
- ►Full Access to MSHO website for all company representatives

OPPORTUNITIES FOR COMPANY VISIBILITY

- ►Opportunity for **ONE** company representative to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board ***(your designated Annual Meeting registrant)***
- ►Company logo and link displayed on the Society website
- ►Listing in MSHO Annual Report
- ►Acknowledgement at MSHO Annual Meeting
- ►Opportunity to promote your company's educational offerings in our publications and electronic vehicles
- ►Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication vehicles

ACCESS TO MSHO INFORMATION RESOURCES

- ►Access to billing@msho.org for specific reimbursement information
- ►Access to MSHO Executive Director

3630 Rockingham, Royal Oak, Michigan 48073 • Phone 248-549-1440 • Fax 248-549-1608 • www.msho.org

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2015 Corporate Membership
BENEFIT LEVELS
January 1, 2015 – December 31, 2015

CHAMPION — Dues: $12,000

ACCESS TO MSHO EDUCATIONAL MEETINGS

- ►Complimentary registration for **THREE** company representatives at all MSHO educational events with the exception of the Administrator Retreat, ASH and ASCO
- ►No limit on attendance at MSHO educational events when your company is displaying ***with the exception of the MSHO Annual Meeting***
- ►Complimentary registration for **THREE** designated company representatives at the MSHO Annual Meeting ***(attendance may not be shared)***
- ►All company representatives may participate in MSHO webinars
- ►Display opportunities offered at MSHO meetings

ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- ►Quarterly Newsletter (electronic)
- ►Bi-Weekly Reimbursement E-Bulletins (electronic)
- ►Annual Report (electronic distribution – ONE printed copy per company)
- ►Full Access to MSHO website for all company representatives

OPPORTUNITIES FOR COMPANY VISIBILITY

- ►Opportunity to display at the MSHO Annual Meeting at no charge
- ►Opportunity for **THREE** company representatives to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board ***(your designated Annual Meeting registrants)***
- ►Company logo and link displayed on the Society website
- ►Listing in MSHO Annual Report
- ►Acknowledgement at MSHO Annual Meeting
- ►Opportunity to promote your company's educational offerings in our publications and electronic vehicles
- ►Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication vehicles
- ►Complimentary state society member mailing labels provided, per MSHO request policy, for the promotion of **two** of your company educational programs.

ACCESS TO MSHO INFORMATION RESOURCES

- ►Access to billing@msho.org for specific reimbursement information
- ►Access to MSHO Executive Director

►**Reflects enhanced benefit for this level**

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2015 Corporate Membership
BENEFIT LEVELS
January 1, 2015 – December 31, 2015

PREMIER — Dues: $17,000

ACCESS TO MSHO EDUCATIONAL MEETINGS

- Complimentary registration for up to **FIVE** company representatives at all MSHO educational events with the exception of the Administrator Retreat, ASH and ASCO
- No limit on attendance at MSHO educational events when your company is displaying with the exception of the MSHO Annual Meeting
- Complimentary registration for **FIVE** designated company representatives at the MSHO Annual Meeting ***(attendance may not be shared)***
- All company representatives may participate in MSHO webinars
- Display opportunities offered at MSHO meetings

ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- Quarterly Newsletter (electronic)
- Bi-Weekly Reimbursement E-Bulletins (electronic)
- Annual Report (electronic distribution – ONE printed copy per company)
- Full Access to MSHO website for all company representatives

OPPORTUNITIES FOR COMPANY VISIBILITY

- Opportunity to display at the MSHO Annual Meeting at no charge
- Opportunity for **FIVE** company representatives to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board ***(your designated Annual Meeting registrant)***
- Company logo and link displayed on the Society website
- Listing in MSHO Annual Report
- Acknowledgement at MSHO Annual Meeting
- Opportunity to promote your company's educational offerings in our publications and electronic vehicles
- Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication vehicles
- Complimentary state society member mailing labels provided, per MSHO request policy, for the promotion of **three** of your company educational programs.

ACCESS TO MSHO INFORMATION RESOURCES

- Exclusive Michigan Update dinner or lunch meeting (based on mutual schedule consent) with selected members of your company (up to 4 participants) and representatives from MSHO's physician leadership and/or the MSHO Executive Director ***(Meeting requests must be submitted prior to June 30, 2015)***
- Access to billing@msho.org for specific reimbursement information
- Access to MSHO Executive Director

Reflects enhanced benefit for this level