# **MSHO**

Michigan Society of Hematology & Oncology

#### **2017 Corporate Membership** BENEFIT LEVELS January 1, 2017 – December 31, 2017

# **SUPPORTING**

## **DUES: \$7,500**

## **OPPORTUNITIES FOR COMPANY VISIBILITY**

- ► Opportunity for **ONE** company representative to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board
- Company logo and link displayed on the Society website
- ► Listing in MSHO Annual Report
- Acknowledgement at MSHO Annual Meeting
- Opportunity to promote your company's educational offerings in our publications and website
- Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication channels

#### ACCESS TO MSHO EDUCATIONAL MEETINGS

- ► Complimentary registration for **ONE** company representative to attend MSHO Reimbursement Meetings (Spring/Fall), Pharmacist Meeting, Nurse Navigator Meeting, and the Great Lakes Cancer Nursing Conference. Other programs may be added during the calendar year.
- THREE company representatives may attend MSHO educational events when your company is displaying
- Complimentary registration for **ONE** designated company representative at the MSHO Annual Meeting *(attendance may not be shared)*
- Display opportunities offered at MSHO meetings <u>with the exception of the MSHO Annual Meeting</u> (display fees are independent of corporate membership)
- ► All company representatives may participate in MSHO webinars

#### ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- ► Quarterly Newsletter (electronic)
- ► Bi-Weekly Reimbursement E-Bulletins (electronic)
- Annual Report (electronic distribution ONE printed copy per company)
- ► Full Access to MSHO website for all company representatives

#### ACCESS TO MSHO INFORMATION RESOURCES

- Access to billing@msho.org for specific reimbursement information
- ► Access to MSHO Executive Director

# **MSHO**

Michigan Society of Hematology & Oncology

## 2017 Corporate Membership

BENEFIT LEVELS January 1, 2017 – December 31, 2017

# **CHAMPION**

## Dues: \$12,000

#### **OPPORTUNITIES FOR COMPANY VISIBILITY**

- Opportunity to display at the MSHO Annual Meeting <u>at no charge</u>
- Opportunity for TWO company representatives to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board
- Company logo and link displayed on the Society website
- ► Listing in MSHO Annual Report
- ► Acknowledgement at MSHO Annual Meeting
- Opportunity to promote your company's educational offerings in our publications and website
- Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication channels
- Complimentary state society member mailing labels provided, <u>per MSHO request policy</u>, for the promotion of two of your company offerings
- ▶ Networking reception with MSHO members (date and place to be determined by MSHO)

### ACCESS TO MSHO EDUCATIONAL MEETINGS

- Complimentary registration for THREE company representatives to attend MSHO Reimbursement Meetings (Spring/Fall), Pharmacist Meeting, Nurse Navigator Meeting, and the Great Lakes Cancer Nursing Conference. Other programs may be added during the calendar year.
- ► FIVE company representatives may attend MSHO educational events when your company is displaying with the exception of the MSHO Annual Meeting
- Complimentary registration for THREE designated company representatives at the MSHO Annual Meeting (*attendance may not be shared*)
- ► All company representatives may participate in MSHO webinars
- ► Display opportunities offered at MSHO meetings (display fees are independent of corporate membership)

### ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- ► Quarterly Newsletter (electronic)
- ► Bi-Weekly Reimbursement E-Bulletins (electronic)
- Annual Report (electronic distribution ONE printed copy per company)
- ► Full Access to MSHO website for all company representatives

### ACCESS TO MSHO INFORMATION RESOURCES

- Access to billing@msho.org for specific reimbursement information
- ► Access to MSHO Executive Director

Reflects enhanced benefit for this level

# **MSHO**

Michigan Society of Hematology & Oncology

## 2017 Corporate Membership

BENEFIT LEVELS January 1, 2017 – December 31, 2017

## PREMIER

# Dues: \$17,000

#### **OPPORTUNITIES FOR COMPANY VISIBILITY**

- Opportunity to display at the MSHO Annual Meeting **at no charge**
- ► Opportunity for **THREE** company representatives to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board
- Company logo and link displayed on the Society website
- ► Listing in MSHO Annual Report
- Acknowledgement at MSHO Annual Meeting
- Opportunity to promote your company's educational offerings in our publications and website
- Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication channels
- Complimentary state society member mailing labels provided, <u>per MSHO request policy</u>, for the promotion of three of your company offerings
- ► Networking reception with MSHO members (date and place to be determined by MSHO)

## ACCESS TO MSHO EDUCATIONAL MEETINGS

- Complimentary registration for FIVE company representatives at MSHO Reimbursement Meetings (Spring/Fall), Pharmacist Meeting, Nurse Navigator Meeting and the Great Lakes Cancer Nursing Conference. Other programs may be added during the calendar year.
- ► SEVEN company representative may attend MSHO educational events when your company is displaying with the exception of the MSHO Annual Meeting
- Complimentary registration for FIVE designated company representatives at the MSHO Annual Meeting (attendance may not be shared)
- ► All company representatives may participate in MSHO webinars
- ► Display opportunities offered at MSHO meetings (display fees are independent of corporate membership)

### ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- ► Quarterly Newsletter (electronic)
- ► Bi-Weekly Reimbursement E-Bulletins (electronic)
- Annual Report (electronic distribution ONE printed copy per company)
- ► Full Access to MSHO website for all company representatives

### ACCESS TO MSHO INFORMATION RESOURCES

- Exclusive Michigan Update meeting with up to **FOUR** members of your company and representatives From MSHO's Board of Directors. Meeting will be held the day prior to the Annual Meeting.
- Access to billing@msho.org for specific reimbursement information
- ► Access to MSHO Executive Director

#### Reflects enhanced benefit for this level



Michigan Society of Hematology & Oncology

## **2017 Corporate Membership** BENEFIT LEVELS January 1, 2017 – December 31, 2017

## PREMIER PLUS MEMBERSHIP

## Dues: \$39,000

## **OPPORTUNITIES FOR COMPANY VISIBILITY**

- ► Opportunity to display at the MSHO Annual Meeting at no charge
- Opportunity for FOUR company representatives to meet with the MSHO Board of Directors at the Annual Meeting's Breakfast with the Board
- Company logo and link displayed on the Society website
- ► Listing in MSHO Annual Report
- Acknowledgement at MSHO Annual Meeting
- Opportunity to promote your company's educational offerings in our publications and website
- Opportunity to notify MSHO members of new FDA approvals, coding changes, patient assistance programs and other vetted company specific information through our MSHO communication channels
- Complimentary state society member mailing labels provided, <u>per MSHO request policy</u>, for the promotion of three of your company offerings
- ► Networking reception with MSHO members (date and place to be determined by MSHO)

#### ACCESS TO MSHO EDUCATIONAL MEETINGS

- Display at 8 MSHO meetings: ASH, Pharmacist, Spring Reimbursement, Nurse Navigator, ASCO, Great Lakes Cancer Nursing Conference, Fall Reimbursement and one Fellow program
- ► No limit on attendance at MSHO educational events when your company is displaying with the exception of the MSHO Annual Meeting
- ► Complimentary registration for **FIVE** designated company representatives at our MSHO Annual Meeting (*attendance may not be shared*)
- ► All company representatives may participate in MSHO webinars

## ACCESS TO MSHO COMMUNICATIONS

Corporate members may register to receive the following MSHO communications

- Quarterly Newsletter (electronic)
- Sponsorship of Bi-Weekly Reimbursement E-Bulletin 24 issues (Company logo on front page linking to your website and an opportunity to post a front page product message link in each edition)
- ► Annual Report (electronic distribution ONE printed copy per company)
- ► Full Access to MSHO website for all company representatives

## ACCESS TO MSHO INFORMATION RESOURCES

- ► Exclusive Michigan Update meeting with up to **FOUR** members of your company and representatives From MSHO's Board of Directors. Meeting will be held the day prior to the Annual Meeting
- Access to billing@msho.org for specific reimbursement information
- ► Access to MSHO Executive Director

## Reflects enhanced benefit for this level

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