

Visit North Carolina

Media	Title	Length	Rotation	End Date
Radio	Parks - :30	:30	35%	No End Date
	Parks - :60	:60		
Television	Alone Time-Canoe - HD	:15		
	Alone Time-Hang Glide - HD	:15		
	Binge Climbing - HD	:15		
	Binge Hiking - HD	:15		
	Spin Cycle-Waterfall - HD	:15		

North Carolina Clean Energy Technology Center

Media	Title	Length	Rotation	End Date
Radio	Business Leader	:30	30%	12/31/16
	Concerned Consumer	:30		
Television	Business Leader	:30		
	Concerned Consumer	:30		
	Novozymes Commercial	:30		
Digital	Banner ads <i>(click on link below)</i>			

North Carolina 811

Media	Title	Length	Rotation	End Date
Radio	NC811 - 8/11 Day - NCBC--HEAVY ROTATION	:30	35%	8/31/16
	NC811 - General - NCBC	:15		
	NC811 - General - NCBC	:30		
	NC811 - General - NCBC - Spanish	:30		
Television	NC811 - NCBC - General	:30		