



North Carolina Association of Broadcasters

NEWS RELEASE

NCAB Introduces Association 2013 Station Awards Program

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RALEIGH, NC, (June 25, 2013) – The North Carolina Association of Broadcasters (NCAB) announced today at its Annual Convention in Greensboro, NC the winners of this year's top station awards as determined by a distinguished panel of out of state media executives.

2013 TV AWARDS

Outstanding Newscast

This award is given to the NCAB member station which best exemplifies the highest standards of news broadcasting. Consideration is given to the station's news presentation, coverage of specific stories, and coverage of community events as presented by the station's newscast.

WCNC-TV, Charlotte, NC received NCAB's 2013 Outstanding Newscast Award for team coverage of the 2012 Democratic National Convention. WCNC-TV's News Team provided live coverage of the inside the Time Warner Cable Arena and on the streets of Downtown Charlotte, NC during the Convention.

WCNC-TV, Inc., an NBC affiliate, is a subsidiary of Belo Corp. Tim Morrissey, President and General Manager of WCNC-TV accepted the award.

Outstanding Hard News or Breaking Story

This category is designed to judge a single report or series of reports on a breaking or "unplanned" news event. Criteria for judging include manner in which the news organization responded, presentation of facts, delivery, follow-ups and news elements uncovered.

WRAL-TV, Raleigh, NC received the 2013 Outstanding Hard News or Breaking Story Award for the story "Officer's Road to Recovery." The award-winning story was for in-depth coverage of Roanoke Rapids police Officer John Taylor. The report of Officer Taylor's long recovery aired July 2012, 19 months after being shot four times during what was supposed to be a routine traffic stop on November 17, 2010.

WRAL-TV5, a CBS affiliate, is owned by Capital Broadcasting Company, Inc. Rick Gall, News Director of WRAL-TV5, accepted the award.

Outstanding Sports Story or Series

The award is to honors the best daily sportscast segment. Anchor and/or reporter delivery, writing, use of video, and overall on-air presentation are judged.

WXII-TV12, Winston-Salem, NC has been awarded NCAB's 2013 Outstanding Sports Story with Kenny Beck's Athlete of the Week story titled "Giving All She Has" which aired November 2, 2012. WXII-TV's sports

reporter Kenny Beck shared the remarkable story of Kayla Montgomery, a Mount Tabor junior, who has multiple sclerosis, but hasn't stopped her from giving it all she has – literally – to reach the state cross country meet.

Kenny Beck took over as sports director at WXII-TV12 in August 2010, following nearly three years as weekend morning anchor and weekday morning reporter. WXII-TV12, an NBC affiliate, is owned by Hearst Television, Inc. Barry Klaus, News Director of WXII-TV12, accepted the award.

Best News Anchor

This award is given to the state's best broadcast news anchor, based on news coverage.

Blair Miller co-anchor of WSOC, Charlotte Channel 9 Eyewitness News at 5 p.m., 6 p.m., and 11 p.m. with Erica Bryant is the 2013 recipient of NCAB's Best News Anchor. He joined the Eyewitness News team in June of 2002. Miller's award winning segment was while he anchored WSOC-TV's coverage of the 2012 Democratic National Convention live from Time Warner Cable Arena in Charlotte.

2013 RADIO AWARDS

Radio Station of the Year

This award is given to radio stations with achievements during 2012 that highlight innovative programming, with an emphasis on audience involvement and promotion, and a commitment to their local community.

WBT-AM/FM, Charlotte, NC was the recipient of NCAB's 2013 Radio Station of the Year Award in the large market category. In 2012 WBT celebrated its 90th Anniversary, celebrating the country's second oldest radio station. Live and local, WBT-AM/FM is Charlotte's News Talk station, home to Keith Larson, Brad & Britt, John Hancock and Bo Thompson. WBT-AM/FM is owned by Greater Media, Inc. a family owned company.

WSFL-FM, New Bern, NC was awarded NCAB's 2013 Radio Station of the Year Award in the medium market category. WSFL-FM is home to John Boy and Billy in the morning and the best classic rock all day. WSFL-FM is a Beasley Broadcasting Group station, based in New Bern, NC. Accepting the award for WSFL-FM was mid-day host and ringmaster of the rock and roll circus, Cindy Miller.

WLHC-FM, Sanford, NC was presented NCAB's 2013 Radio Station of the Year Award in the non-metro category. WLHC-FM is dedicated to serving their community and its families and businesses, focusing on that which makes Life special in the Heart of Carolina. WLHC-FM is committed to filtering out the noise and bringing to their listeners the sounds that speak to the heart and to the mind. Their priority therefore is accurate news reporting, quality entertainment, a variety of music, and information that defines and affirms all that is good about Life in the Heart of Carolina. Station President Alan Button accepted the award on behalf of the station.

Radio Personality or Team of the Year

This award honors a radio personality or team with consideration given to writing, story approach, on-air presence and delivery. An award was presented in each large, medium and non-metro division.

The Q-Morning Crew on WQDR-FM, Raleigh, NC was awarded NCAB's 2013 Radio Team of the Year in the large market division. The Q-Morning Crew wakes you up every morning with Mike Wheless, Janie Carothers and Marty "The One Man Party" Young. WQDR-FM is locally owned and operated by Curtis Media Group in Raleigh, NC.

Mick Galloway the host of The Short Bus with Mick on WXNR-FM, New Bern, NC was presented with NCAB's 2013 Radio Personality of the Year Award in the medium market division. The best way to describe The Short Bus with Mick is like this..."Unexpected, brutal honesty with a smile and a rock soundtrack." WXNR-FM is a Beasley Broadcast Group Station.

Ron Stutts of WCHL-FM, Chapel Hill, NC was named NCAB's 2013 Personality of the Year in the small market division. This summer Stutts' celebrates 36 years of waking-up Chapel Hill-Carrboro. Aside from hosting the morning show, he is often heard covering breaking news, weather, and sports events at any and all times of the day. For 60 years WCHL has been THE place for news, talk Tar Heel Sports and information for Chapel Hill, Carrboro, and Orange County.

About NCAB

The North Carolina Association of Broadcasters is a statewide organization of public and commercial radio and television broadcast stations. The purpose of the Association is to promote closer cooperation and understanding among members; to make possible unified effort when unity is beneficial; to protect its members in every lawful and proper manner from injustices and unjust exactions; to encourage and promote customs and practices which will be for the best interests of the public and the broadcasting industry; and to help educate the public and business generally concerning the uses and values of broadcasting advertising. Additional information is available on the NCAB website (www.ncbroadcast.com).

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