

**NCDA Regional Career Practitioner Institute**

# **Practical Techniques and Strategies for Career Development Practitioners**

**CHARLESTON, SC**

**INSTITUTE  
February 9, 2018**

**PROFESSIONAL DEVELOPMENT  
INSTITUTES  
February 8, 2018**

[www.ncda.org](http://www.ncda.org)

**NCDA**

National Career  
Development  
Association





National Career  
Development  
Association

## Practical Techniques and Strategies for Career Development Practitioners

Welcome to Charleston and the Regional Career Practitioner Institute (CPI)! NCDA is excited to offer this "Practical Techniques and Strategies for Career Development Practitioners Institute", partnering with our South Carolina Career Development Association colleagues. This CPI is a chance to connect, share and learn from so many that are passionate about careers.

The coordination of each of our regional CPIs starts with committee conference calls and emails that result in planning an event packed with inspiring keynoters, PDIs that are unique, and breakout sessions that will enrich your work as you move forward in your career. We have much to learn from one another and the measure of our success is often determined by how well we build networks, support colleagues, and identify opportunities to grow our programs, practices, and skill sets.



There seem to be too few times in our professional lives that we are able to participate in meaningful sharing and learning opportunities. We hope that this unique CPI will stand out as one of those times for you! The entire NCDA Board looks forward to meeting you and continuing the tradition of hearing from members that "NCDA is like a big family, sharing the passion of career work."

In addition, we invite you to join NCDA to celebrate its 2018 Conference in Phoenix, Arizona, June 21-23. The theme, *Leading the Way by Integrating Theory, Research, and Practice*, was chosen to challenge all of us in focusing on the positive aspects of our lives and career as we help our clients do the same. We are looking forward to seeing you in Phoenix and encourage you to register early for the conference and hotel at [www.ncdaconference.org](http://www.ncdaconference.org).

Again, we welcome you to Charleston and look forward to learning and growing with you.

A handwritten signature in black ink that reads "Paul Timmins".

PAUL TIMMINS

NCDA President, 2017-2018

# **NATIONAL CAREER DEVELOPMENT ASSOCIATION**

## **2017-2018 Board of Directors**

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## **NATIONAL CAREER DEVELOPMENT ASSOCIATION**

Managed by:

### **Creative Management Alliance**

305 North Beech Circle • Broken Arrow, OK 74012  
Phone: (866) FOR-NCD A or (918) 663-7060 • Fax: (918) 663-7058

**[www.ncda.org](http://www.ncda.org)**

**Non-discrimination Statement:** NCD A opposes discrimination against any individual based on age, culture, disability, ethnicity, race, religion/ spirituality, creed, gender, gender identity and expression, sexual orientation, marital/partnership status, language preference, socioeconomic status, or any other personal characteristic not specifically relevant to job performance. (Approved by the NCD A Board – October 2016)

**Diversity Statement:** The National Career Development Association (NCD A) acknowledges the worth, dignity, potential, and uniqueness of everyone by honoring diversity and promoting social justice. NCD A views diversity from an intersectional perspective, acknowledging the ways in which identities operate within systems of power, privilege, and oppression. NCD A strives to be a diverse organization in its membership and leadership. (Approved by the NCD A Board - March 21, 2017)

# KEYNOTE SPEAKERS . . . . .

**Friday, February 9, 2018**



## **Opening General Session**

**8:30 - 9:45 am**

**Dr. Michael Hall,**  
Private Practice

Michael E. Hall has offered organizational career management services within the United States and internationally to leaders and professionals from various industries since 2000. Previously, he served for a decade as a career counseling service administrator, counselor, and affiliate faculty of counseling psychology at Penn State University. Active in the Society of Vocational Psychology and NCDA since 1991, he regularly presents at the latter's Global Conference and serves on a number of publications-related endeavors. Sought for his knowledge of job-loss grief, dual-career couples, and Judeo-Christian spirituality issues, Hall's legacy is to inspire and train emerging counselors in the joy of applying the principles of psychology to client self-change for "work that lives, lives that work!" (Credentials: PhD Counseling Psychology-Penn State; Career Management Fellow-Institute for Career Certification International; Licensed Professional Counselor-North Carolina)



## **Closing General Session**

**3:10 - 4:00 pm**

**Dr. James Stone,**  
Director, National  
Research Center for  
Career and Technical  
Education, SREB

James (Jim) R. Stone III joined the National Research Center for Career and Technical Education at the Southern Regional Education Board in 2014 as director. In this capacity, he has worked with project-based learning, Teaching to Lead, and other career and technical education initiatives. Prior to SREB, Jim held faculty positions at the University of Wisconsin-Madison, the University of Minnesota and most recently as a distinguished scholar at the University of Louisville. He continues his more than 30-year focus on research and improving policy and practice in career and technical education. He has authored and co-authored more than 100 reports, journal articles and books and has presented more than 350 papers, speeches and workshops, including invited presentations abroad. His most recent book is *College and Career Ready in the 21st Century: Making High School Matter*. Jim has served on several national advisory committees.





# CONFERENCE-AT-A-GLANCE

Practical Techniques and Strategies for Career Development Practitioners

## Wednesday, February 7, 2018

8:00 am – 5:00 pm	NCDCA Board of Directors
8:00 am – 5:00 pm	NCDCA Credentialing Commission
8:00 am – 5:00 pm	NCDCA Facilitating Career Development (FCD) Advisory Council

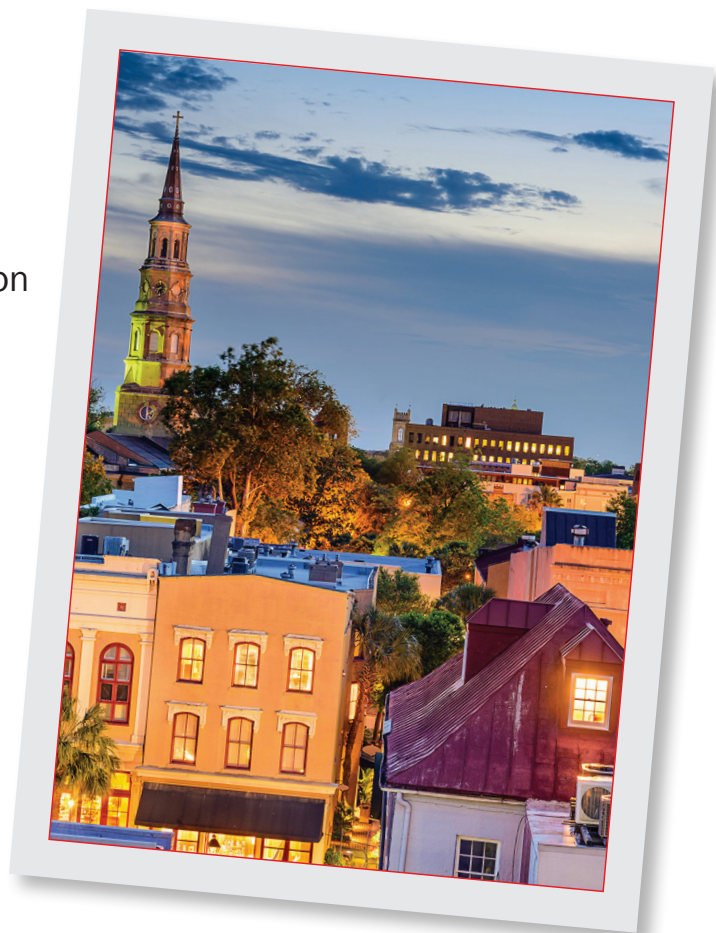
## Thursday, February 8, 2018

### Professional Development Institutes (PDIs)

7:30 am – 5:00 pm	Registration Open
8:00 am - 12:00 pm	PDI #1 Tour of The Boeing Company
12:00 - 1:30 pm	Lunch On Your Own
1:30 – 5:00 pm	NCDCA Board of Directors
1:30 – 5:00 pm	NCDCA Credentialing Commission
1:30 – 5:00 pm	NCDCA FCD Advisory Council
1:30 - 5:30 pm	PDI #2 Career Development Practitioners: Creating a Tool Box for Excellence

## Friday, February 9, 2018

7:30 – 4:00 pm	Registration Open
7:30 – 8:30 am	Morning Beverages
8:30 - 9:45 am	Opening General Session
9:45 – 10:00 am	Beverage Break
10:00 - 11:10 am	Presentation Series I
11:10 – 11:25 am	Travel Break
11:25 am - 12:35 pm	Presentation Series II
12:35 - 1:45 pm	Welcome Lunch
1:45 - 2:55 pm	Presentation Series III
2:55 – 3:10 pm	Beverage Break
3:10 - 4:00 pm	Closing Session





**Thursday, February 8, 2018**

## Friday, February 9, 2018



The 21st Century opened with industry leaders envisioning a transformed careers field. Following a retrospective of a four-fold vision by former NCDA presidents Skip Niles and JoAnn Harris-Bowlsbey, four respected career practitioners provide *snapshots* of their translation of the vision statements for the field into career intervention best practices for various practice settings. Participants are invited to create a personal “scorecard” (or “report card,” for those working in education) marking self-assessing progress with alignment of their individual professional development curriculum with the careers industry vision. Best practice resources are identified.

4



10:00 – 11:10 am

## **Presentation Series I**

### **#1 A Case Study Approach to Ethics in Career Development**

Laurens Room

Ethical dilemmas are an inevitable part of the complex real world in which we live and work. Approached well, these difficult situations become prime opportunities for learning and effective practice. Come to this presentation to experience a proactive, positive approach to enhancing our ethical sensitivities and learning ethical decision-making strategies.

*Facilitator: David Reile, NCDA Past President; Panelists*

### **#2 Employment Retention as a Remedy for Returning Veterans with Cognitive Impairment**

Gold Ballroom

This workshop will discuss the neuroscience behind relapse to unemployment and underemployment for returning veterans with cognitive impairment and how career service professionals might consider altering their practice to meet the needs of this population. During the workshop participants will use novel career practice tools during a group activity, a table discussion, and a role play.

*Bret Anderson, h2Communication*

### **#3 Preparing High School Students with Disabilities for College - Let's Prepare for TRANSITION**

Rutledge Room

The first few years after high school are a huge period of change and growth, when many students fumble through the process of learning to be independent. For students with disabilities, who are now graduating from high school and entering higher education in greater numbers than ever before, the transition can be even more jarring, and the need to develop self-reliance more critical. The US Department of Education in a publication on this subject suggests, "The Key to Success: Attitude, Self-Advocacy and Preparation." Some of the specifics we will talk about are: the differences between IDEA and ADA for students going to college; special challenges that some of our ASD [Autistic Spectrum Disorder] students face as they head out to college; the difference between a "504 Plan" and IEP and what are the consequences of one over the other when heading off to college. Come prepared with your questions and we'll do our best to direct our conversation to address as many questions as possible.

*Malka Edelman, Comprehensive Career Planning, Inc.*

11:10 – 11:25 am

## **Travel Break**

11:25 am – 12:35 pm

## **Presentation Series II**

### **#4 Resources for Career Development Practitioners and Educators**

Laurens Room

How can you empower and inspire your clients/students if you cannot identify and access the necessary resources? Internet resources are available 24/7, so take advantage of them! Here is your guide to the award-winning NCDA website and specific career information resources to assist your clients!

*Melanie Reinersman, NCDA Website & Web Magazine Editor and Constance J. Pritchard, The Pritchard Group*

### **#5 Change Starts With You!**

Gold Ballroom

For anyone who works with people, it's important to not only be positive for your own mental health, but also to foster positivity in others. As a Positive Psychology Ambassador, you will learn simple and fun ways to turn conversations, classes, and interactions into positive experiences for all involved. Through immersion in scientifically validated material and techniques, you can adopt a mindset of positivity. Positive Psychology uses strengths as the foundation, to improve our well-being. You will learn to apply positive psychology techniques for the good of others, in whichever environment you find yourself. Become more confident at nurturing others (your students, clients, patients, employees, or family members) so they, too, can experience daily enrichment and meaning. Bring positive psychology to LIFE and THRIVE as a Positive Psychology Ambassador.

*John Long, Two Roads Resources, Inc.*

### **#6 College and Career Readiness for Diverse Populations**

Rutledge Room

This session will look at students who have mental and behavioral challenges, students who are first generation and impoverished, and students who are justice involved.

*Lorna Mangiona-Alexander, Berkley County Schools; Dennis Muhammad, Charleston County School District GEAR UP Project Director; Harold B. Mayes, Statewide Job and Career Development, South Carolina Department of Juvenile Justice*



12:35 – 1:45 pm

## Welcome Luncheon

Colonial Ballroom

1:45 – 2:55 pm

## Presentation Series III

### #7 Women and the Glass Ceiling

Laurens Room

In this session there will be a discussion about the status of women in the workplace in 2017. We will look at the definition of the glass ceiling, how it affects women and families, why it continues and why it is so difficult to break through. Finally we will explore strategies for breaking through the glass ceiling, what to expect after breaking through and how to persevere.

*Kathy Evans, University of South Carolina*

### #8 New Credentials for You!

Gold Ballroom

Come hear about NCDACredentialing Commission's exciting new credentials. You will learn about the new credentials and how you can apply. The credentials were launched August 1, 2017. Get answers to your questions and explore [www.ncdcredentialing.org](http://www.ncdcredentialing.org)

*Cynthia Marco-Scanlon, NCDACredentialing Commission and NCDACredentialing Commission Members*

### #9 The Career Practitioner's Guide to Conducting a Webinar

Rutledge Room

Offering a live, online event may seem daunting, but the technology available today makes it easier than ever to reach your audience of students and clients at a distance with a dynamic presentation. This session includes a review and comparison of five free web conferencing tools, as well as a step-by-step checklist for planning, presenting, and evaluating a career development webinar. Whether you are working as part of a school, organization, or private practice, you'll leave with an initial plan for your first (or next) web event.

*Melissa Venable, Highereducation.com*

2:55 – 3:10 pm

## Beverage Break

Gold Ballroom Foyer

3:10 – 4:00 pm

## INSTITUTE CLOSING KEYNOTE

Gold Ballroom



### Guiding Students in the New World of Work

**Dr. James Stone, Director, National Research Center for Career and Technical Education, SREB**

Career pathways have become the new framework for helping young people move into productive adult roles. While different approaches exist, most pathway approaches include a focus on the workplace along with aligning curriculum and institutions, e.g., K-12, higher education, business and industry to facilitate a smooth transition from school to a career. While there are many challenges in constructing robust career pathways, perhaps the greatest challenge is the increasing displacement of human capital with technology. This displacement affects not only low-end routine jobs but also professional jobs such as attorneys, medical practitioners, news reporters and even human resource specialists! There are some estimates that nearly half of all U.S. jobs can be replaced with technology. Elon Musk of Tesla warned of the dangers of artificial intelligence in a recent Wall Street Journal article. To put this in another perspective, it took 388,000 workers to manufacture \$1 billion in goods in 1967. Today, it takes 27,000. How do we prepare young people for such an uncertain future? Drawing from recent, career pathway research supported by the USD OE, Dr. James Stone of the National Research Center for Career and Technical Education at SREB will share information regarding the challenges posed by rapidly advancing use of technology in the workplace and a career-development framework for building career pathways that can help ensure young people are prepared for the world they will inherit.

4:00 pm

## Institute Adjourns

*Thank you for attending NCDACredentialing Commission's Regional Career Practitioner Institute. Check out [www.ncda.org](http://www.ncda.org) for future locations and dates.*

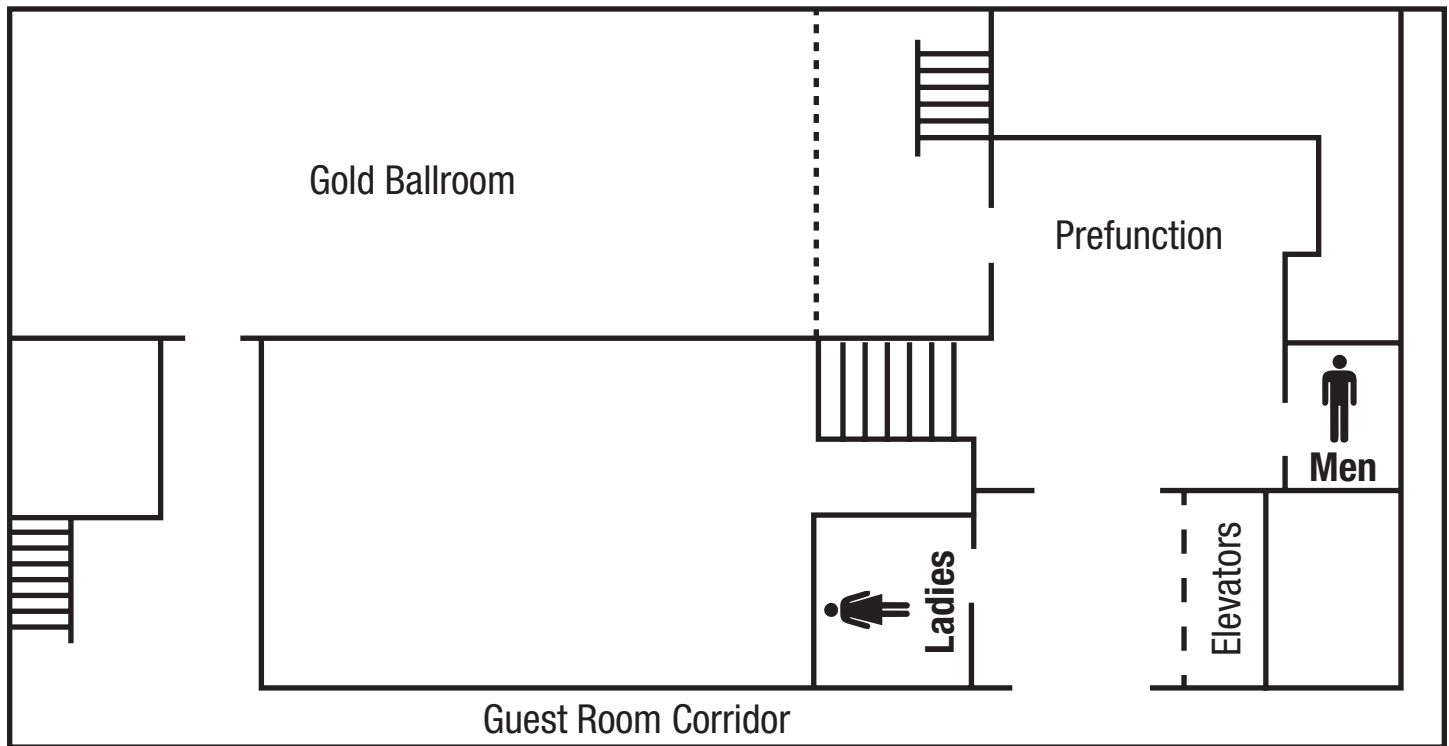
## NCDACredentialing Commission's Fall Career Practitioner Institute

**October 25-26, 2018**

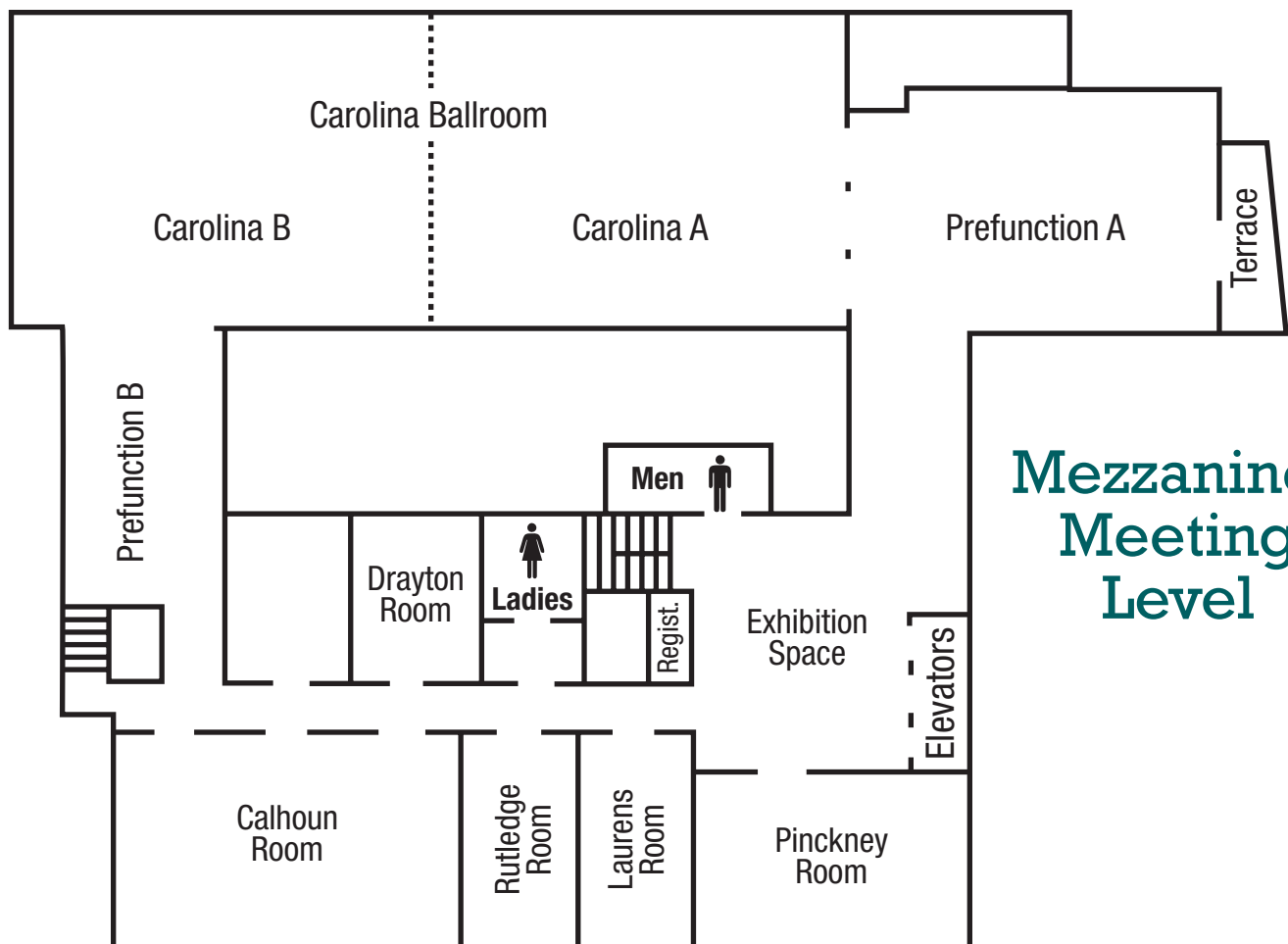
Portland, Oregon



# HOTEL MAP.....



The Gold Ballroom/Second Floor



Mezzanine/  
Meeting  
Level



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## CONFERENCE CONTINUING EDUCATION CREDIT FORM

At the close of this event, you will need to complete this form and return to [info@ncda.org](mailto:info@ncda.org). Once received by NCDA, you will be sent an electronic link to complete the evaluation process and the contact hours/credit will be logged into your membership record. You can log into the NCDA members only section to retrieve your certificate/transcript at any time. This data will be stored and accessible for as long as you are an NCDA member.

NCDA is approved by NBCC as an Approved Continuing Education Provider, ACEP #1003. NCDA is solely responsible for all aspects of this program. Complete the earned contact hours for only the sessions you attended.

<b>Professional Development Institutes (Thursday, February 8, 2018)</b>	<b>Credits</b>	<b>Earned</b>
PDI #1 Boeing Presentation and Tour	<b>4</b>	
PDI #2 Career Development Practitioners: Creating a Tool Box for Excellence	<b>4</b>	
<b>General Sessions (Friday, February 9, 2018)</b>		
Got Vision!? (Dr. Michael Hall)	<b>1</b>	
Guiding Students in the New World of Work (Dr. James Stone)	<b>1</b>	
<b>Presentation Series 1 – Select One (Friday, February 9 at 10:00 am)</b>		
#1 A Case Study Approach to Ethics in Career Development	<b>1</b>	
#2 Employment Retention as a Remedy for Returning Veterans with Cognitive Impairment	<b>1</b>	
#3 Preparing High School Students with Disabilities for College - Let's Prepare for TRANSITION	<b>1</b>	
<b>Presentation Series 2 – Select One (Friday, February 9 at 11:25 am)</b>		
#4 Resources for Career Development Practitioners and Educators	<b>1</b>	
#5 Change Starts With You!	<b>1</b>	
#6 College and Career Readiness for Diverse Populations	<b>1</b>	
<b>Presentation Series 3 – Select One (Friday, February 9 at 1:45 pm)</b>		
#7 Women and the Glass Ceiling	<b>1</b>	
#8 New Credentials for You!	<b>1</b>	
#9 The Career Practitioner's Guide to Conducting a Webinar	<b>1</b>	

**TOTAL: Continuing Education Contact Hours Earned** \_\_\_\_\_

### Authorization

I certify that the information I have reported on this form is complete and accurate. Return to [info@ncda.org](mailto:info@ncda.org)

Name \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_





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The credential is intended for  
providers who work in the  
K-12 sector (children and youth  
ages 5 – 18) and work to ensure  
students are prepared for  
meaningful work and  
high-demand careers.

# NCDA

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More information? [www.ncdacredentialing.org](http://www.ncdacredentialing.org)

Cynthia Marco-Scanlon, Director  
NCDA Credentialing and Special Projects  
[cscanlon@ncda.org](mailto:cscanlon@ncda.org)

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# NCDA 2018

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*Leading the Way by  
Integrating Theory,  
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PHOENIX, AZ



JUNE 21-23, 2018

# NCDA

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