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JUNE 30 - JULY 2
DENVER, COLORADO

15

REIMAGINING
LIFE'S POSSIBILITIES:

REGISTRATION BROCHURE

CELEBRATING FIRST JOBS THROUGH ENCORE CAREERS

NATIONAL CAREER DEVELOPMENT ASSOCIATION GLOBAL CONFERENCE

2015

JUNE 30 - JULY 2, 2015

PRE-CONFERENCE, JUNE 29, 2015





Join us for our NCD Family Reunion in Denver

The NCD Global Career Development Conference is an opportunity for everyone to come together, reconnect and share. Denver is the perfect place to kick back and enjoy some time for yourself and with your friends. The beauty of America is just outside our doors. I am very excited to invite everyone to the 2015 NCD Global Career Development Conference, June 30 – July 2, 2015 in Denver, Colorado!

If you've never visited Denver, you are in for a great adventure! Denver has something for everyone in our NCD family, from great shopping and cultural attractions to outdoor ventures only a short drive away, from the Denver Art Museum and U.S. Mint, to 16th Street Pedestrian Mall, the LoDo Historic District and the Denver Zoo. You can jump on public transportation very easily one block from the conference hotel and travel all over the city.

For those who want to explore further, Denver is just a scenic and majestic car ride away from Boulder, Vail, and many other great Colorado destinations. With the Rocky Mountains as a splendid backdrop, make sure you get out and see what Colorado has to offer. Denver International Airport will provide both our domestic and international guests a variety of flight options and easy access to Denver.

I am so honored to lead NCD as we continue to provide outstanding professional opportunities and networking in our second century. Our conference theme, *Reimagining Life's Possibilities: Celebrating First Jobs through Encore Careers*, captures that focus on our future while embracing the excitement of our Rocky Mountain destination of Denver. NCD Global Conferences give us the opportunity to learn from each other, share ideas and best practices, consider new perspectives, and connect with colleagues and friends. This time away together as professionals is a privilege and I hope you will join me in using the time to reimagine life's possibilities for ourselves and our clients.



Thank you for the opportunity to be a part of such a wonderful community of professionals. I look forward to seeing you in Denver!

Mark Danaher

Mark Danaher, NCD President 2014-2015



Keynote Speakers



Tuesday, June 30, 2015
1:00 - 2:45 pm

MARC FREEDMAN

Purpose, Passion, and a Paycheck—How Encore Careers are Producing a Human Capital Revolution

10,000 Americans move through their 60s every day, a rapidly growing phenomenon that's often portrayed as a paradox -- a boon in longevity good for individuals and bad for society. But there's a new story to be told.

In this keynote, Marc Freedman will describe how encore careers — second acts for the greater good — hold the promise to transform the graying of America into a win-win of vast proportions, a source not only of more meaningful lives, but at once a windfall of talent for the things that matter most.

Marc Freedman, founder and CEO of Encore.org, is an award-winning social innovator, thought leader and author — one of the nation's leading experts on the longevity revolution and the transformation of retirement.

A Visiting Scholar at Stanford University during 2014-15 and formerly a Visiting Fellow at King's College, University of London, Freedman is a member of the *Wall Street Journal's* "Experts" panel and a frequent contributor to the *Harvard Business Review* and other outlets. He is regularly called upon as a media source and public speaker. Freedman is the author of four books, including most recently, *The Big Shift: Navigating the New Stage Beyond Midlife*. His numerous accolades include recognition as a 2014 Social Entrepreneur of the Year from the World Economic Forum and the Schwab Foundation, the 2010 Skoll Award for Social Entrepreneurship and an Ashoka Senior Fellowship. *Fast Company* magazine named him as one of the nation's leading social entrepreneurs three years in a row.



Wednesday, July 1, 2015
8:30 - 10:00 am

WILLIAM SYMONDS

Reimagining the Role of Career Development

In many schools and colleges today, career development is often little more than an afterthought. William Symonds, director of the Global Pathways Institute and primary author of Harvard's *Pathways to Prosperity* report, argues that we need a total paradigm shift. In his view, career guidance should become a central, defining mission of our schools and colleges. In this keynote, Symonds will discuss how such a shift could help transform the culture of education. He'll also describe the work the Global Pathways Institute and its partners are doing to elevate the importance and quality of career guidance through a collaborative approach to counseling: one that engages teachers, administrators, business and the broader community in this vital mission.

Bill Symonds is director of the Global Pathways Institute, and Professor of Practice at Arizona State University. The Global Pathways Institute was created in 2014 to help lead a national movement to find effective solutions to our national failure to prepare many young people to lead successful lives. GPI believes that providing young people with high-quality multiple pathways is the best way to help them develop their potential and achieve economic independence. One of the Institute's major goals is to elevate the importance and quality of career development. GPI is active both in Arizona and nationally in forming working groups of guidance professionals, educators, business leaders and others committed to this vision.



Thursday, July 2, 2015
11:00 am - 12:30 pm

CAROL VECCHIO

The Time Between Dreams

Change happens. Some of us turn away in denial. Others welcome new opportunities and horizons. Regardless, change comes to us all no matter our age ... in our careers, our relationships, throughout every aspect of life. Carol Vecchio and the faculty at Centerpoint Institute for Life and Career Renewal have developed a practical and proven approach that has helped thousands upon thousands of people reframe and navigate these periods of ambiguity. Learn how to clear the fog hovering around change so we can listen, understand, and manage our own transitions as well as support the shifts of those with whom we live and work.

Carol Vecchio, a career counselor since 1981, founded the nonprofit Centerpoint Institute for Life and Career Renewal in 1992. Centerpoint offers lifelong tools to navigate uncertainty, build meaningful careers, and design courageous lives. It provides a full-range of career development and renewal services for individuals and organizations so that everyone can *Look Forward to Monday Again*. It also offers a professional training program to spread this unique approach so that more people in the world can better navigate change and design their lives.



Photo by:
Stan Obert and
VISIT DENVER

Special Conference Features

Exhibit Hall Experience

Don't miss visiting with 40+ of the premier vendors of career-related products and services. The exhibit hall will be open Tuesday and Wednesday of the Conference.

Strolling Lunch in the Exhibit Hall

Enjoy a light strolling lunch while experiencing all the Exhibit Hall has to offer! Connect with those who offer the products and services that continue to transform the career development field.

NCDA Peak to Peak Party

Join us for a Peak to Peak Party, Colorado Style, on Wednesday, July 1 at 8:00 pm in the Capitol Ballroom. There will be entertainment, food, and dancing. This year's celebration will reflect Colorado's eclectic vibe. Entertainment will be provided by FACE. FACE is a nationally recognized vocal rock band based out of Boulder. They bring a new edge and attitude to the human voice. Using just five singers and a vocal drummer, FACE creates a rock-music phenomenon that has to be seen to be believed. No instruments and no special effects — just six guys. Light appetizers, desserts, and a cash bar will be available. This party is included in the conference registration fee. Guests may purchase tickets to attend. This is one party that you don't want to miss!!

Roundtables

More than 110 roundtables will be available throughout the conference. These mini-sessions are a great way to learn about the latest career development practices! You can attend two 30-minute discussions during the workshop series. Complete Roundtable listings are available online at www.ncdaconference.org.

Cyber Showcase

Back by popular demand! The Cyber Showcase will host several computers featuring the NCDA Website, Career Convergence publishing opportunities and hands-on demonstrations of the conference app.

Career Resource Store

Stop by the Resource Store and purchase your favorite NCDA Publications. Don't forget your \$5 off coupon in your conference tote bag. The Resource Store will be open Tuesday and Wednesday of the conference.

First Timer's Meeting

Make sure you attend the First Timers Meeting on Tuesday from 10:00 – 11:00 am to gain tips on how to make the most of the conference, meet members of the NCDA Board, meet other conference first-timers, and maybe walk away with a door prize. This session is hosted by Lisa Severy and Cynthia Marco-Scanlon, our past-president and president-elect!

Constituency Groups

At this year's conference, you will once again have the opportunity to meet with the NCDA Trustee for the constituency group that most closely represents your work setting or interest affiliation. These groupings are designed to help you in your networking, to facilitate greater connection with colleagues who may share similar interests and work settings, and to enhance communication between the membership and the NCDA Board. Constituency groups are easily identifiable by their different colored name badge holders. Be sure to make your travel arrangements so you can participate in these special meetings on Tuesday, June 30, 8:00 – 9:45 am.

Searching for a Dinner or Sightseeing Companion?

If you are traveling alone and would like to connect with other conference participants traveling alone, meet with other colleagues and friends. There will be a designated location and time to meet others after sessions each day. Participants can then make plans to walk to numerous restaurants, shopping, or other Denver venues. You can also check out the forum and begin discussing social hour, roommates, and connections at www.ncdaconference.org then click "See Who's Coming".

Photo by: Stan Obert and VISIT DENVER



Professional Development Institutes

Professional Development Institutes are intense 4-hour or 6-hour workshops that are designed to provide participants with in-depth information. Participants registered for a PDI will receive 4 contact hours (6 hours for the all-day tour) for their participation. Refreshment breaks will be provided. Participants must register for these sessions.

Monday, June 29, 2015 • 8:30 am – 5:00 pm

Career Center Tour

In conjunction with the Colorado Career Development Association (CCDA), we are pleased to host this exciting event that will allow you to see some of the beautiful state of Colorado as well as visiting some of the top career centers in the country! The day will include presentations from site hosts including information about client services, theoretic orientations, points of pride, best practices, and other information about the site. Site visits will include the University of Colorado Boulder as well as two other career centers in Colorado. The cost includes transportation as well as lunch! More details to come! Attendees will receive 6 contact hours.

Monday, June 29, 2015 • 8:00 am – 12:00 noon

PDI #1

Using StrengthsFinder 2.0 to Increase Client's Well-being and Engagement

How can you help clients create change, specifically around their well-being and engagement? Strengths is a powerful tool to help drive change and increase life satisfaction. Learn more about these topics and walk away with resources and tools you can immediately use to help clients make meaningful change.

Cori Shaff, University of Colorado Boulder

PDI #2

The Life Design Group: Career Development through Career Construction Counseling

Typically, career specialists conduct the career construction interview (CCI) with individual clients. In this PDI, attendees will participate in The Life Design Group to learn use of the CCI in group settings. Attendees will practice a ThemeMapping process developed and used by the presenters in their own work and research.

Susan R Barclay and Kevin B. Stoltz, University of Central Arkansas

PDI #3

Putting the Psychology of Working to Work: New Practice Ideas for a Challenging Era

Daunting changes across the globe are radically transforming work, generating the need for new paradigms and new practices. This presentation introduces participants to the psychology of working framework, which informs new practices that move beyond traditional careers to include all workers as well as those who are outside of the paid marketplace.

David Blustein, Boston College

PDI #4

Overcoming the Fear of Failure

The best way to learn a new skill is to begin doing it. We will involve you in action steps to help you discover ways for you and your clients to overcome initial fears of trying new activities in order to explore new career-related opportunities. We will motivate each other to become willing experimenters in life.

John Krumboltz, Stanford University and Linda Kobylarz, Post University

PDI #5

Effective Coaching Skills for Career Counselors

This PDI will outline the similarities and differences between career counseling and career coaching skills; demonstrate effective career coaching skills and techniques; describe specific client situations

where career coaching skills can be effectively used; and facilitate participant practice of career coaching techniques.

Richard Knowdell, Career Development Network

Monday, June 29, 2015 • 1:30 – 5:30 pm

PDI #6

Reimagining: Purpose Driven-Happiness

Purpose and meaning is core to reimagining possibilities. LifeReimagined.org has created face-to-face and digital efforts to help users discover their purpose and find happiness. Building on last year's keynote by Richard Leider, this presentation will go deeper into personal discovery as participants reimagine their possibilities.

Rich Feller, Colorado State University and Richard Leider, Inventure Group

PDI #7

Group Career Counseling

Participants will gain an understanding of a unique counseling methodology which effectively integrates group counseling with career development. Using an experiential approach, within a "fish bowl" format, principles and skills will be illustrated via an actual group career counseling (GCC) session. Relevant handouts including a detailed outline of a GCC program will be provided.

Richard Pyle, U.S. Peace Corps and Seth Hayden, Wake Forest University

PDI #8

Beyond Assessments: Helping Clients Who are Stuck Using Creative Counseling Systems

This training will enable counselors to better serve their clients through understanding, and using as appropriate, Career Construction Theory, Career Focused Sand Tray Therapy, and Transferable Skills Analysis systems. The workshop includes theory and research, case studies, demonstrations, customized application and interpretation materials, and role playing opportunities for each system.

Heather Ver Brugge, Caitlin Henke, and Autumn Collins, University of New Mexico and Karin Kase, Career Confidence, LLC

PDI #9

Getting Down to Business: Growing Your Private Practice

Time to take your private practice/careers business to the next level! Whether you've done it for years or are just getting started, this is for you. We will cover practical information in a collaborative and interactive format. Participants will leave with tools, resources, and renewed energy for their businesses.

Michelle Carroll, Carroll Career Consultants, LLC and Tina Johnston, NewStarts Counseling & Education Services, PLLC

PDI #10

Injecting Career Preparation into Career Exploration: An Applied Model for Advisors Helping Students

This presentation will provide career development practitioners of all levels a career-centric model for career exploration. This model integrates components of various career development theories into a developmental process that incorporates the client relationship, client personal development, and institutional and professional resources. Several client scenarios will be presented that depict levels of client career exploration phases with practitioner led activities. Participants will be given a workbook which includes instructions for over 25 career exploration activities.

W. Kerry Hammock and Dan Chandler, University Advisement Center BYU

Program Series



Presentations are subject to change. Please visit www.ncdaconference.org for current information. Be sure to look for this symbol throughout the brochure for the NCD A Featured Sessions!

PROGRAM SERIES I

Tuesday, June 30

3:05 – 4:15 pm

#100 Helping Youth Realize Imagined Futures: A Longitudinal Study from 10th Grade to 2 Years into Postsecondary Training

Richard Lapan, University of Massachusetts Amherst; Tim Poynton, University of Massachusetts Boston

#101 Intersection of Career Counseling and Psychosocial Adjustment to Disability for Adults with Acquired Disabilities

Tina Anctil, Portland State University

#102 Training and Supervision for the Next Generation of Career Counselors

Janet Lenz, Emily Kennelly, and Kristin Zaideman, Florida State University Career Center; Sylvia Nassar-McMillan, North Carolina State University

#103 Using Narratives to Design Personalized Career Programs and Activities that Facilitate Career Readiness

V. Scott H Solberg, Boston University; Caroline vanBruinswaardt; Chonlada Jarukitisakul; Ellie Castine; Taryn Hargrove; Zi Chen

#104 Trauma: The Foundation for an Encore Career

Jennifer Del Corso, Old Dominion University



#105 Contributions of NCD A to Improve Veterans' Transitions to Civilian Careers: What Have We Learned? What Can We Do Next?

Robert Miles, NCD A; Shawn Conlon, U.S. Marine Corps; Mary Anderson, Western Michigan University; Ted Daywalt, VetJobs Veteran Employment Situation Report

#106 Creative Impactful Career Development Practices and Resources for International Student Success

Ellen Zold and Ashley LoBue, Northeastern University

#107 Action-Oriented, Hope-Centered Career Interventions

Norman Amundson, UBC; Spencer Niles, College of William & Mary; Goddard Tannis, Training Innovations; Amber Clarke, Saskatoon Health Region

#108 Utilizing Peer Career Advisors to Engage a Changing College Student Population

Cori Shaff and Ben Wurzel, University of Colorado Boulder, Career Services

#109 ProPath: A Career Development Plan for Undergraduates

Priscilla March and Martina Witts, University of Massachusetts Lowell

#110 The Courage to Imagine: Confronting and Managing Vocational Anxiety

Christopher Pisarik, University of Georgia

#111 Obtaining Employment within the Federal Government

Loredana Erlick and Kate Schoenlein, Hines VA Hospital

Program Series

PROGRAM SERIES II

Tuesday, June 30

4:35 – 5:45 pm

#200 Retirement Reimagined: Using Career Tools to Help Baby Boomers Create Encore Lives

Cathy Severson, *Passport to Purpose* and RLM LLC

#201 Career Identities that Last a Lifetime: Benefits of Life-Story or Narrative Writing Methods

George Dutch, *JobJoy*

#202 Collaborative Learning in an Online Graduate Career Counseling Course

David Dietrich, *University of Tennessee at Martin*; Fred Dorn, *North Central University*

#203 Supervising Career Counselors: Applying Theory to Site Supervision

Allison Moesel and Beth Harlan, *Georgetown University*

#204 Finding Your First Job in America: Counseling New Immigrants and Refugees

Shadin Atiyeh and Shrina Eadeh, *Jewish Family Services of Washtenaw County*

#205 Reducing Recidivism: Established Methodologies/Programs for the Hard to Sell Population

Danny Huffman, Mark Treston, and Kelly Byrne, *Education Career Services*

#206 Key Career Success Factors of People with Liberal Arts Majors in South Korea

Hyung Joon Yoon, *Al Akhawayn University in Ifrane*; Sung Sik Ahn, *Korea University Career Development Center*; Dongyul Kim, *Korea Leadership Center*; Min Hee Yang, *Kookmin University*; Min Jung Kim, *Chungshin Girls' Middle School*; Sora Ahn, *Sungshin Women's University Career Development Center*

#207 Corporate Careers - How Employees Get Stuck . . . and How to Help Them

Rich Feller, *Colorado State University*; Mimi Brent, *General Motors Company - Global Human Resources - Talent Management*



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#208 Contemplative Career Counseling: Mindfulness and Beyond

Linda Faucheux and Aga Sypniewska, *University of Colorado, Career Services*; Deepesh Faucheux, *Naropa University*



#209 What Employers Wish You Knew: 7 Proven Techniques for Job Winners

Jan McCormick, *JobLingo*

#210 The FUDGE Factor(TM): Finding Your Professional Sweet Spot at Any Age

Lisa Kelley and Mary Hunt, *Arkansas Rehabilitation Services*

#211 Celebrating the Business of an Independent Career Professional

Sue Aiken, *Something of Value*; Nancy Miller, *Creative Lifework Design*

Presentation Series

PRESENTATION SERIES III

Wednesday, July 1

10:20 – 11:30 am

#300 Taking the Next Step with Twitter: Tips for Live Chat Participation and Moderation

Melissa Venable, *OnlineColleges.net*

#301 North Korean Defectors' Life Reimagined in South Korea: An Effective Career Development Program

Hyung Joon Yoon, *Al Akhawayn University in Ifrane*; Eun Hee Kang, *Korea University Career Development Center*; Su-Kyoung Lim, *Korea Rural Economic Institute*; Sungsik Ahn, *Korea University Career Development Center*

#302 Validation of a Resiliency/Social-Emotional Learning Instrument for Elementary Students

Scott Solberg and Taryn Hargrove Gore, *Boston University*; Christine De Baca, *ScholarCentric*

#303 Top 5 Branding Mistakes of Encore Careerists

Marie Zimenoff, *A Strategic Advantage*

#304 Career Development Considerations of LGBT College Students

Hansori Jang and Carol Smith, *University of Iowa*

#305 A Nonprofit Perspective: Utilizing Assessments to Identify Career Pathways for Individuals with Multiple Barriers

Elizabeth Robertson, *Center for Work Education and Employment*

#306 Fostering Clients' Career Development through Chaos Theory of Careers: Interventions and Techniques

Lauren Pasquarella Daley, *Catalyst, Inc.*; Jon Schlesinger, *University of Colorado Boulder, Career Services*

#307 A Career Construction Counseling Manual: Development and Use

Mark Savickas, *Northeast Ohio Medical University*

#308 Best Practices for Working with International Students

Elif Balin, *Pennsylvania State University*; Satomi Yaji Chudasama, *Princeton University*; Elizabeth Knapp, *University of Houston (Bauer)*; Jason Radman, *Colorado State University*; Priyanka Raut, *University of Houston*; Lily Zhang, *Massachusetts Institute of Technology*

#309 Reimagining Career Counseling for African-American Male Students Using an Anti-Deficit Framework

Yamonte Cooper, *El Camino College*; Brian Hutchison, *University of Missouri - St. Louis*

#310 Shared Responsibility: A Career Development Model for Today's Businesses

Gaylen Smith-Osborn and Andrea Manoni, *LPL Financial*

#311 Experience the Who You Are Matters! Career Clarification Game and Online Storytelling Tools for Life Design

Mark Franklin, *CareerCycles* and Rich Feller, *Colorado State University*



Presentation Series

PRESENTATION SERIES IV

Wednesday, July 1

1:00 – 2:10 pm

#400 Leadership Academy

NCDA Leadership Academy Participants

#401 Employee Career Development - A Must in the 21st Century

Richard Knowdell, Career Development Network

#402 The Secrets of an Efficient High-Growth Career Practice: How to Leverage Technology to Grow Your Business

Laura Labovich, The Career Strategy Group

#403 Helping Clients Develop Career Concern with Motivational Interviewing and Career Narratives

Kevin Stoltz, University of Central Arkansas; Shékina Rochat, Institut de Psychologie, Université de Lausanne

#404 The YWCA FiftyPlus Program: Getting Mature Women Back to Work

Lindsay Carpenter, YWCA San Francisco & Marin

#405 Comparing Career Transitions of Midlife and College Student Veterans

Heather Robertson, St. John's University

#406 Raising the Bar: Critical New Concepts in the Revised ACA Code of Ethics

David Kaplan and Erin Martz, American Counseling Association

#407 Choosing Work in the 21st Century: Balancing the Marketplace and the Dream

David Blustein, Boston College; Hanoch Flum, Ben-Gurion University; Rachel Gali Cinamon, Tel Aviv University

#408 Serving and Learning: An Illustration of Service Learning in Career Counselor Education

Kevin Tate, Heather Lemke, and T. Ullrich, Marquette University

#409 Digging Deeper into the Keynote Presentation: How We can Elevate Career Development

William Symonds, Global Pathways Institute

#410 Growing from Within: Individualized Career Services in a Joint Labor/Management Manufacturing Environment

Jeff Snyder, Gina Fountain, and Lindsay Ruf, IAM/Boeing Joint Programs

#411 Your Work or Your Life: Setting Boundaries and Keeping Balance in an Increasingly Fast-Paced World

Michelle Carroll, Carroll Career Consultants, LLC; Jessica Bickley, Career Development Alliance & REA-Partners in Transition; Tina Johnston, NewStarts Counseling and Education Services, PLLC



Photo by:
Rich Grant and VISIT DENVER

Presentation Series

PRESENTATION SERIES V

Wednesday, July 1

2:30 – 3:40 pm

#500 Transgender in the Workplace: Expanding Career Counselor's Focus on this Special-Underserved Population

Lee Covington Rush, Jakendra Williams, and Suzy Wise, Northern Illinois University

#501 When Asian Women Consider Career Options

Marilyn Maze, Cheri Butler, and Hsui-Lan (Shelley) Tien, Asia Pacific Career Development Association; Megumi Ohkubo, Rikkyo University, Tokyo; Carla Siojo, Ateneo de Manila University

#502 50 Mobile Hacks Career Counselors Need Right Now!

Deb Osborn, Florida State University; Melissa Venable, OnlineColleges.net

Photo by: Rich Grant and VISIT DENVER



#503 Transition Classes for Veterans: Analyzing Outcome Data from Career Assessments

Krysta Kurzynski, John Carroll University; Seth Hayden, Wake Forest University



#504 Childhood Career Development: Addressing Barriers, Building Career Adaptability, and Promoting Hope

Jacqueline Peila-Shuster and Sharon K. Anderson, Colorado State University; Ozlem Ulas, Hacettepe University, Turkey

#505 Understanding Counselor Liability and Risks: Ethics and Protection

Ellen Weaver Paquette, Developpe, Inc.; Judith Drew, Salve Regina University

#506 Career Capital: From Finding to Cultivating the Dream Job

Jessie Czerwonka, Nick Shaklee, and Scott Treas, University of Colorado Denver Career Center

#507 The Seven Essential Steps to Reimagining Our Lives

Dick Bolles, eParachute, AARP (Life Reimagined, Work Division)

#508 Beyond Counseling: Applying Career Construction Theory to Other Forms of Career Intervention

Paul J. Hartung and Mark L. Savickas, Northeast Ohio Medical University; Tracy Lara, Kent State University

#509 Best Practices Panel: Career Peer Ambassador Programs

Katherine Nobles, UNC Chapel Hill University Career Services; Samara Reynolds, UNC Chapel Hill School of Law; Vera Chapman, Colgate University; Jamie Perez, Texas Tech University

#510 Leaders as Career Agents: How to Boost Employee Engagement with Just One Role

Mary Ila Ward, Horizon Point Consulting, Inc.

#511 Intergrating the Career Development Facilitator Certification into Counselor Education Programs

Sharon Givens, SC State University/Training Visions

PRESENTATION SERIES VI

Thursday, July 2

8:30 – 9:30 am

#600 Best Practices for Your Private Practice

Karen Chopra, The Savvy Career Counselor; Paula Brand, Brand Career Management; Michelle Carroll, Carroll Career Consultants

#601 Teaching Students about the Connections between Social Class and Career Development

Melinda Gibbons, University of Tennessee; Kathy Evans, University of South Carolina; Stephanie Burns, Western Michigan University; Seth Hayden, Wake Forest University; Kevin Tate, Marquette University; Adry Clark, Western Oregon University

#602 Perceptions of Career Counseling Faculty on the Future of the Profession and its Role in Counseling Departments

Heather Zeng, Capella University; Byron Waller, Governors State University; Carol Vecchio, Centerpoint Institute for Life and Career Renewal

#603 Thinking Outside of Limitations and Reimagining Career Potentials for International Populations

Susan T. Chuang, New Mind Education; S. Raymond Ting, North Carolina State University

#604 Application of a Unifying Framework for Navigating the School to Work Transition for Youth with Disabilities

John Kosciulek, Michigan State University; Becky Bobek, ACT, Inc.; Richard Lapan, University of Massachusetts, Amherst

#605 Career Counseling in Emerging Markets: An Encore Panel of International Career Professionals

Brian Hutchison, University of Missouri - St. Louis

#606 Advocating for Career Development Legislation: How to Make a Difference

Charles Lehman and Rebecca Dedmond, NCDA Government Relations Committee; Matt Kent, Lobbyit

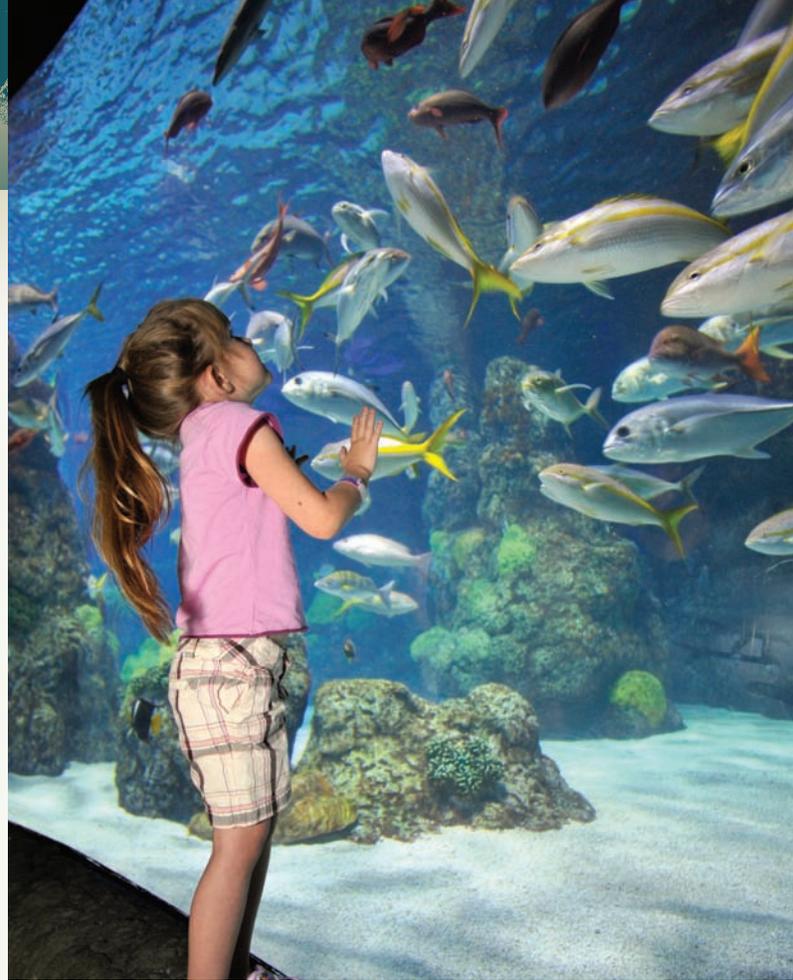


Photo by: VISIT DENVER

#607 LGBTQIA Career Counseling Comes of Age: What has Happened in the Last 21 Years

Mark Pope, Dept of Counseling & Family Therapy, University of Missouri - St. Louis; Riley Folds III, OUT for Work



#608 Reimagining How to Teach Job Search Skills

Rob Seemann, Career Change Success

#609 Building Programs from Grass Roots Efforts: The Power of Needs Assessments in Developed and Developing Countries

Phil Harrington, Kuder, Inc.; Jerry Trusty, The Pennsylvania State University

#610 Career Resilience: The Employee Imperative

Michele DeRosa and Darlene Martin, Ben Hudnall Memorial Trust for Kaiser Permanente

#611 The Internet and Job-Seekers: Providing Value for Clients and Exposure for Organizations

Pamela Marshall, Metro DC Chapter of the Association for Talent Development; Ronda Ansted, Be The Change Career Consulting

Presentation Series

PRESENTATION SERIES V

Wednesday, July 2

9:45 – 10:45 am

#700 Intersections of Multiculturalism, Social Justice, and Career Counseling Education

Christian Chan, Amanda Friday, and Rebecca Dedmond, The George Washington University

#701 The Mountains Are Calling: Career Stories of Appalachian College Students

Amber Hughes, Lindsey Wilson College; Megan Herscher, Carson-Newman College

#702 Reimagining Today's Reentry Process: Changing the Mindset During Incarceration

Doug Evans and Lisa Martin, PEN/Indiana Department of Corrections

#703 Operation VETS: Veteran Employment, Transition Success @ UC Riverside

Sae Lee and Frank Ramirez, University of California, Riverside

#704 Transitioning through the Lifespan: Facilitating Resilience, Coping and Well Being

Mary L. Anderson and Stephanie Goodman, Western Michigan University; Jane Goodman, Oakland University



Photo by: VISIT DENVER



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#705 How Career Development Can Help Shape Instructional Practice in America's Schools

Cal Crow, Center for Efficacy and Resiliency

#706 Developing Strong Work Ethic - The Key to Success at Every Stage

Josh Davies, The Center for Work Ethic Development

#707 Happiness Hype or Lasting Positive Impact? Practical Integration of Positive Psychology into Career Services

Denise Riebman, George Washington University's Trachtenberg School

#708 Wow, That Was Quick!!! Examining the Impact of Brief Interventions on Career Development

Seth Hayden and Kathryn Theall, Wake Forest University; Debra Osborn and James Sampson, Florida State University

#709 Not Your Parents' Job Search - An Exact Recipe for Getting Interviews Faster in the New Millennium

Stephen Dalton, Duke University's Fuqua School of Business

#710 Building Career Training and Services in Taiwan and China

Constance J. Pritchard, The Pritchard Group; Malka Edelman, Comprehensive Career Planning, Inc.; Ivy Liao, Psychological Assessment Corporation

#711 Creating Dynamic LinkedIn Profiles with Portfolio Integration

Mieko A Ozeki, Radiance Studios LLC

REGISTRATION FORM



NCD A Global Career Development Conference
June 30-July 2, 2015 • Denver, Colorado

Please check here if you are a first-time attendee.

Name _____

Name for Badge _____

Organization _____

Mailing Address _____

City/State/Zip/Country _____

Phone/Fax _____

Email _____

(please print email address clearly)

Professional Development Institutes, June 29, 2015

(On-site registration cannot be guaranteed. Space is limited. Fee is PER SERIES. PDIs are OPTIONAL and are not included in Conference Registration fees.)

Series 1: Mon., June 29, 8:00 am – 12:00 pm (please indicate selection)

PDI #1 PDI #2 PDI #3 PDI #4 PDI #5

| | Pre-Registration After 2/2/15 | Registration After 4/27/15 | On-Site After 6/7/15 | TOTAL |
|--|----------------------------------|-------------------------------|-------------------------|----------|
| NCD A Member | \$185 | \$205 | \$225 | \$ _____ |
| NCD A Student/Retired/New Professional | \$150 | \$170 | \$190 | \$ _____ |
| Non-Member | \$200 | \$220 | \$240 | \$ _____ |

Series 2: Mon., June 29, 1:30 pm – 5:30 pm (please indicate selection)

PDI #6 PDI #7 PDI #8 PDI #9 PDI #10

| | Pre-Registration After 2/2/15 | Registration After 4/27/15 | On-Site After 6/7/15 | TOTAL |
|--|----------------------------------|-------------------------------|-------------------------|----------|
| NCD A Member | \$185 | \$205 | \$225 | \$ _____ |
| NCD A Student/Retired/New Professional | \$150 | \$170 | \$190 | \$ _____ |
| Non-Member | \$200 | \$220 | \$240 | \$ _____ |

Career Center Tour: Mon., June 29, 8:30 am – 5:00 pm

Career Center Tour

| | Pre-Registration After 2/2/15 | Registration After 4/27/15 | On-Site After 6/7/15 | TOTAL |
|--|----------------------------------|-------------------------------|-------------------------|----------|
| NCD A Member | \$235 | \$255 | \$275 | \$ _____ |
| NCD A Student/Retired/New Professional | \$185 | \$205 | \$225 | \$ _____ |
| Non-Member | \$260 | \$280 | \$300 | \$ _____ |

Full Conference Registration, June 30-July 2, 2015

(Includes all presentations, exhibits, breaks, Welcome Reception, and Peak to Peak Party. Professional Development Institutes must be purchased separately.)

| | Pre-Registration After 2/2/15 | Registration After 4/27/15 | On-Site After 6/7/15 | TOTAL |
|--|----------------------------------|-------------------------------|-------------------------|----------|
| NCD A Member | \$399 | \$450 | \$550 | \$ _____ |
| NCD A Student/Retired/New Professional | \$285 | \$315 | \$350 | \$ _____ |
| Non-Member | \$499 | \$550 | \$650 | \$ _____ |

One-Day Registration

(Includes all presentations, exhibits, and breaks for the specified day.)

Please indicate: Tuesday Wednesday Thursday

| | Pre-Registration After 2/2/15 | Registration After 4/27/15 | On-Site After 6/7/15 | TOTAL |
|--|----------------------------------|-------------------------------|-------------------------|----------|
| NCD A Member | \$235 | \$255 | \$275 | \$ _____ |
| NCD A Student/Retired/New Professional | \$185 | \$205 | \$225 | \$ _____ |
| Non-Member | \$260 | \$280 | \$300 | \$ _____ |



REGISTRATION FORM



NCD A Global Career Development Conference
June 30-July 2, 2015 • Denver, Colorado

How to Register

 **Securely Online at**
www.ncdaconference.org
(preferred method)
Visa and MasterCard accepted.

 **Mail**
Check or Credit Card accepted.
Send Registration Form and payment to:
NCD A, 305 North Beech Circle,
Broken Arrow, OK 74012

 **Fax**
Purchase Order or Credit Card accepted.
Fax: (918) 663-7058

Confirmations will be sent via email.

Cancellation Policy

Cancellations received in writing prior to June 7, 2015 will be subject to a \$50 (US funds) processing fee. Due to costs incurred on your behalf, NO REFUNDS will be given after June 7. If paying via purchase order, your organization will be required to fulfill the Purchase Order even though you do not attend due to costs incurred on your behalf. Refunds will not be given for conference no-shows due to costs incurred on your behalf.

Substitutions

Substitutions will be accepted if received in writing from the original registrant by June 7, 2015. A letter from the original registrant authorizing the substitution must be emailed to jowens@ncda.org or faxed to (918) 663-7058, along with the substitute's completed registration form, by June 7. The substitute's registration fee will be subject to pricing based on her/his NCD A membership status.

Questions?

Visit our website at www.ncdaconference.org
NCD A Headquarters at:
305 North Beech Circle, Broken Arrow, OK 74012
(866) 367-6232 (FOR-NCD A) or (918) 663-7060
Fax: (918) 663-7058 Email: jowens@ncda.org

Special Needs

Please indicate any special needs you may have. Dietary Physical

Please provide a brief description of special needs: _____

Ambassador Program

- I am interested in being an NCD A International Ambassador at the conference.
- I am an international participant and interested in having an NCD A Ambassador at the conference.

NCD A Membership

- Yes**, I would like to join/renew NCD A membership and save on my conference registration fees.

Regular Member (annual fee) \$85 \$ _____
For those who have an interest or involvement in career development.

Student Member (annual fee) \$35 \$ _____
Students enrolled in programs preparing them for counseling and other career development areas.

New Professional Member (annual fee) \$35 \$ _____
For graduates in their first year of employment in the career development field OR anyone new to NCD A regardless of employment history. New Professionals are offered reduced membership dues for a limit of one year.

Special Event Tickets

Guest/Spouse Welcome Reception # Needed _____ \$20 \$ _____

Guest/Spouse Peak to Peak Party # Needed _____ \$20 \$ _____

Registered attendees will receive one complimentary ticket to the Welcome Reception and Peak to Peak Party. Additional tickets for guests or spouses must be purchased for entry to these events.

TOTAL DUE \$ _____

Payment

- Payment must accompany registration form or registration will not be processed.
- Purchase Order Payments: A copy of PO must accompany registration form.
- Payment must be made in U.S. dollars. Foreign payment must include exchange fees.
- Foreign payments made by credit card will be charged a \$25 processing fee.
- Payment must be made payable to: National Career Development Association (FEI#: 52-6045839)
- A W-9 Form can be found at www.ncdaconference.org, click on Registration.

Check Visa Master Card Purchase Order # _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Cardholder Name _____

Billing Address of Cardholder: Street _____

City, State, Zip, Country _____

Signature _____



Conference Information

Photo by: Steve Crecelius
and VISIT DENVER

Conference Hotel

Hyatt Regency Denver Convention Center

(conference headquarters)
650 15th Street
Denver, CO 80202
Phone: (888) 421-1442



Group Rate: \$149 plus 14.75% tax (tax rate subject to change without notice).

To receive the group rate, reservations will be accepted until NCD A room block is full OR until June 5, 2015, whichever comes first. Please refer to *National Career Development Association* when making reservations to receive the group rate. All reservations placed after this cut-off date will be accepted at the hotel's prevailing rate, based on availability.

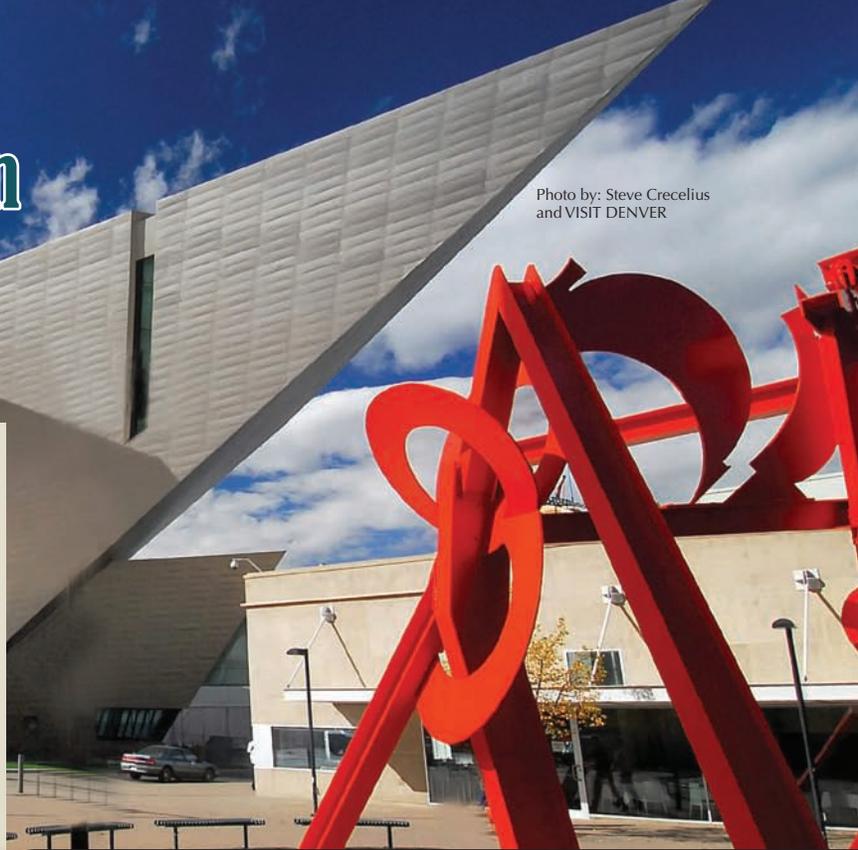
Online hotel reservations can be made at:
www.ncdaconference.org.

Visit Denver

We invite you to Denver, where 300 days of sunshine, a thriving cultural scene, diverse neighborhoods, and natural beauty combine for the world's most spectacular playground. A young, active city at the base of the Colorado Rocky Mountains, Denver's stunning architecture, award-winning dining and unparalleled views are all within the walking distance from the 16th Street pedestrian mall. Upscale shopping awaits in Cherry Creek, while Denver's seven professional sports teams entertain year-round.
www.visitdenver.com

Continuing Education

The NCD A Global Conference will offer Continuing Education (CE) Hours. Attendees can earn 12 CE contact hours for participating in the conference. Additional CE Hours can be earned by attending the Professional Development Institutes.



NCD A is excited to announce our very own Mobile Conference App will be available for the 2015 NCD A Global Conference! The NCD A mobile app will bring the experience at the 2015 NCD A Global Conference in Denver to a new level. Attendees will be able to see more, do more, and get more value out of the event—right from their mobile device.

Features of the app include:

- The full event schedule sorted by day, speaker, and/or track, and the ability to rate the sessions directly on the app.
- Connect and exchange contact details with other attendees.
- Share your event experiences on Facebook, Twitter, and LinkedIn.
- Find session and exhibitor locations with maps of exhibit halls and session rooms.
- See details about all of the exhibitors and sponsors.
- Catch notifications about networking opportunities, contests, and other breaking event news pushed directly to your device.

More details will be coming soon!

Stay tuned....





Conference At-A-Glance

Check out www.ncdaconference.org periodically for further updates.

SUNDAY, JUNE 28, 2015

2:00 – 6:00 pm NCDA Board Meeting
4:00 – 6:00 pm Conference Registration Open

3:05 – 4:15 pm
4:35 – 5:45 pm
5:45 – 7:00 pm
7:00 – 8:00 pm

Presentations Series I/Roundtables
Presentations Series II/Roundtables
Welcome Reception
NCDA Leadership Academy Alumni Reception

MONDAY, JUNE 29, 2015

7:00 am – 5:00 pm Conference Registration Open
8:00 am – 12:00 noon NCDA Board Meeting
8:00 am – 12:00 pm Professional Development Institutes
8:00 am – 5:00 pm NCDA Advisory Council Meeting
12:00 noon – 1:30 pm Lunch On Your Own
1:00 – 5:00 pm Exhibitor Setup
1:00 – 5:00 pm NCDA Leadership Academy Training
1:30 – 5:30 pm Professional Development Institutes
5:45 – 6:45 pm NCDA Committee Chair Meeting
6:00 – 8:30 pm NCDA Publications Development Council Meeting
7:00 – 8:00 pm International Reception

WEDNESDAY, JULY 1, 2015

7:30 am – 5:00 pm NCDA Registration Open
7:30 am – 5:00 pm Sharing Tables
7:30 – 8:30 am Morning Beverages in Exhibit Hall
7:30 am – 4:00 pm Exhibit Hall Experience
7:30 am – 4:00 pm Cyber Showcase
7:30 am – 4:00 pm Career Resource Store
8:30 – 10:00 am Second General Session
10:20 – 11:30 am Brain Trust Meeting
10:20 – 11:30 am Presentation Series III/Roundtables
11:30 am – 1:00 pm Lunch On Your Own
11:45 am – 1:00 pm ACES/NCDA Commission Meeting
1:00 – 2:10 pm Presentation Series IV/Roundtables
2:30 – 3:40 pm Presentation Series V/Roundtables
4:00 – 5:15 pm Annual NCDA Membership Meeting
4:00 – 6:00 pm Exhibit/Decorator Tear Down
6:00 pm Dinner On Your Own
8:00 – 10:30 pm Peak to Peak Party

TUESDAY, JUNE 30, 2015

7:30 am – 5:00 pm Conference Registration Open
7:30 am – 5:00 pm Sharing Tables
7:30 am – 5:30 pm Cyber Showcase
7:30 am – 7:00 pm Exhibit Hall Experience
7:30 am – 7:00 pm Career Resource Store
8:00 – 9:45 am State Leadership Training
8:00 – 9:45 am Constituency Meetings
8:00 – 10:00 am NCDA Master Trainer's Meeting
8:00 – 10:00 am Asia Pacific Career Development Association Meeting
10:00 – 11:00 am First Timer's Session
11:00 am – 12:30 pm NCDA Committee Meetings
11:30 am – 12:30 pm Strolling Lunch in the Exhibit Hall
1:00 – 2:45 pm Opening General Session

THURSDAY, JULY 2, 2015

7:30 – 11:30 am NCDA Registration Open
7:30 – 11:30 am Sharing Tables
8:30 – 9:30 am Presentation Series VI/Roundtables
9:45 – 10:45 am Presentation Series VII/Roundtables
11:00 am – 12:30 pm Closing General Session
12:30 pm Conference Adjourns



www.ncda.org

National Career Development Association
305 North Beech Circle
Broken Arrow, OK 74012