NY15 PODIATRIC CLINICAL CONFERENCE & EXHIBITION

JANUARY 23–25, 2015 NEW YORK MARRIOTT MARQUIS

www.nyspma.org/ny15

REGISTRATION BROCHURE

FOUNDATION FOR PODIATRIC MEDICINE









WELCOME

The Foundation for Podiatric Medicine invites you, your family and your staff to join us for the 2015 Podiatric Clinical Conference and Exhibition being held in the heart of Times Square from January 23 through January 25, 2015

This year's conference has been designed to highlight the latest procedures, speakers and products in podiatric medicine and surgery while allowing plenty of time for learning about new products and visiting with old friends on the exhibit floor. We're pleased to offer 21.25 continuing education contact hours (pending) just for attending the General Lectures, with additional earning opportunities at stand alone workshops. It's not all about work, though...we've left your evenings free to discover all of the ways Manhattan really heats up during the winter.

And don't forget to include your office staff when registering for the conference – we've teamed up with the American Society of Podiatric Medical Assistants (ASPMA) to create a vibrant Assistant's track this year and we're offering OSHA and HIPAA training onsite. It's a great way to knock out two mandatory certifications with minimal time out of the office. In addition, the Codingline Foot and Ankle Seminar and Podiatric Radiography Certificate Program for Unlicensed Individuals are both back by popular demand.

As we grow as a profession and a foundation we're committed to keeping up with the newest technology and innovation which is why we're making great strides to give you instant access to conference updates and news. Check out www.nyspma.org/ny15 for the latest in session descriptions and objectives, faculty additions and new exhibitors. Also keep an eye out for increased email communication designed to help you navigate the event in the most useful, efficient manner possible.

We're confident this is going to be a conference you won't forget – see you in January!

William D. Spielfogel, DPM President Foundation for Podiatric Medicine

THANK YOU TO OUR 2015 CLINICAL CONFERENCE SUPPORTERS





















































THURSDAY, JANUARY 22, 2015

7:00am - 4:00pm

CODINGLINE REGISTRATION/CHECK-IN

8:00am - 12:20pm

CODINGLINE FOOT AND ANKLE CODING SEMINAR

(separate registration required)

 ICD-10 2015: "Cranking It Up a Notch" Intermediate-Advanced
 Harry Goldsmith, DPM, David Freedman, DPM, CPC

10:00am - 10:20am

CODINGLINE MORNING BREAK

12:20pm - 1:00pm

CODINGLINE LUNCH BREAK

1:00pm -4:45pm

CODINGLINE FOOT AND ANKLE CODING SEMINAR

(separate registration required)

- 2015 DME & Supply Coding Update Paul Kesselman, DPM
- Legally Yours: When Your Documentation Doesn't Match Your Billing Barry Block, DPM, JD
- 2015 PQRS, Meaningful Use Update James R. Christina, DPM; Michael Brody, DPM, Lawrence A. Santi, DPM
- Coding Routine Foot Care A to Z
 Harry Goldsmith, DPM; Lawrence A. Santi, DPM
- EMRs and Routine Foot Care Michael Brody, DPM
- Q & A and Panel Discussion

2:45pm - 3:00pm

CODINGLINE AFTERNOON BREAK

5:30pm - 8:30pm

PRE-CONFERENCE EDUCATIONAL SESSIONS

(separate registration required)

- Medicare in 2015
 James D. Bavoso, Manager, Provider Outreach and Education National Government Services
 Katherine Dunphy, Director, National Government Services
- PICA Risk Management: Will Your Documentation Save You or Sink You?
 Thomas Chang, DPM

PICA policyholders who attend this lecture are eligible to earn a 10% discount. NYSPMA members earn an additional 5%.

8:30pm - 9:30pm

PICA COCKTAIL HOUR

(separate registration required)

Codingline Gold subscribers receive a 20% discount on seminar registration.

See center registration form or register online at www.nyspma.org/ny15



FRIDAY, JANUARY 23

7:00am - 5:00pm

REGISTRATION

8:00am - 5:00pm EXHIBIT HALL OPEN

8:00am - 10:00am

GENERAL LECTURES

- Optimizing Antibiotic Use and Preoperative Prophylaxis Deborah Figueroa, PharmD
- Appropriate Antibiotic Prophylaxis
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- Development of Antibiotic Resistance Sorana Segal-Maurer, MD
- Osteomyelitis: The Slime Layer Glenn S. Turett, MD
- The Postoperative Soft Tissue Infection
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- Treatment of Osteomyelitis Surgically
 Allen M. Jacobs, DPM, FACFAS, FAPWH

10:00am - 10:30am

Morning Break in Exhibit Hall

10:30am - Noon

GENERAL LECTURES

- E-Prescribing: An Update from the New York State Board of Podiatric Medicine
- Toe Web Space Infections: Differential Diagnosis and Management
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- Cellulitis Management
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- Update on HIV and Hepatitis David S. Rubin, MD
- Interesting Case Studies in Podiatric Medicine Bradley W. Bakotic, DPM, D0

Noon - 1:00pm

- Lunch/Scan Break in Exhibit Hall
- PICA Lunch Symposium

1:00pm - 3:00pm

GENERAL LECTURES

- Musculoskeletal Imaging for the Evaluation of Infection Hollis Potter, MD
- New Imaging to Minimize Distortion from Metal Hollis Potter. MD
- Musculoskeletal Imaging of Neoplastic Bone Tumors Hollis Potter, MD
- Evaluation and Management of Common Soft Tissue Tumors David Geller, MD
- Management of Bone Tumors of the Foot and Ankle David Geller, MD
- Dealing with Bone Defects of the Foot, Lower Leg and Ankle Robert Rozbruch, MD

3:00pm - 3:30pm

- Afternoon Break in Exhibit Hall
- Valeant Pharmaceuticals USA Break Symposium

3:30pm - 5:00pm

GENERAL LECTURES

- Office Management of Diabetic Neuropathy Allen M. Jacobs, DPM, FACFAS, FAPWH
- Tarsal Tunnel Syndrome Ronald L. Soave, DPM
- When is Heel Pain Nerve Pain?
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- The Charcot Foot David Gitlin, DPM

5:00pm - 5:30pm

END OF DAY SCAN

SATURDAY, JANUARY 24

7:00am - 5:00pm

REGISTRATION

8:00am - 5:00pm

EXHIBIT HALL OPEN

8:00am - 10:00am

GENERAL LECTURES

- Bunion Surgery: Decision Making Jack Schuberth, DPM
- Soft Tissue Release: Yes or No? Jack Schuberth, DPM
- Do X-Rays Matter in Bunion Surgery?
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- Distal Metatarsal Osteotomy Jack Schuberth, DPM
- Reducing the High Intermetarsal Angle Without the Lapidus
 Luke D. Cicchinelli, DPM
- NYSPMA President's Address Joseph A. Sciandra, DPM

10:00am - 10:30am

- Morning Break in Exhibit Hall
- Universal Imaging Break Symposium

10:30am - Noon

GENERAL LECTURES

- The California Lapidus Jack Schuberth, DPM
- Is There Still a Role for Implants in Bunion Surgery?
 Luke D. Cicchinelli, DPM
- The Role of Arthrodesis in Bunion Surgery Jack Schuberth, DPM
- The Return of the Base Wedge...Opening Luke D. Cicchinelli, DPM
- The Juvenile Bunion Jack Schuberth, DPM



The Foundation for Podiatric Medicine reserves the right to change dates, times, titles, subject matter and speakers. Please check www.nyspma.org/ny15 for the most up to date agenda, speaker bios, descriptions and objectives.

Noon - 1:00pm

- Lunch/Scan Break in Exhibit Hall
- KCI Lunch Symposium

1:00pm - 3:00pm

GENERAL LECTURES

- Hallux Varus: The Prophylactic Approach
 Jack Schuberth. DPM
- Revision of the First MTPJ Fusion Jack Schuberth, DPM
- I Wish I Had My Bunion Back Luke D. Cicchinelli, DPM
- Biomechanics of the Plantar Fascia Jack Schuberth, DPM
- Heel Pain: How Much Non-Operative Treatment is Enough?
 Allen M. Jacobs, DPM, FACFAS, FAPWH
- Orthotics and Splint Management for Plantar Fascitis
 Luke D. Cicchinelli, DPM

3:00pm - 3:30pm

- Afternoon Break in Exhibit Hall
- Powerstep Break Symposium

3:30pm - 5:00pm

GENERAL LECTURES

- Correction of Osseous Deformity to Heal an Ulcer
 Luke D. Cicchinelli, DPM
- When Things Go Bad With Diabetic Wounds Jack Schuberth, DPM
- Why I Don't Do High Risk TTC Fusions Anymore Luke D. Cicchinelli, DPM
- TMA: Preserving the Flap Jack Schuberth, DPM

5:00pm - 5:30pm

END OF DAY SCAN

SUNDAY, JANUARY 25

7:00am - 5:00pm

REGISTRATION

8:00am - 5:00pm

EXHIBIT HALL OPEN

8:00am - 10:00am

GENERAL LECTURES

- Wound Care Updates Steve A. McClain, DPM
- Peroneal Tendon Injury Kevin T. Jules, DPM
- Limb Length Discrepancy: Identification, Clinical Significance and Management Joseph C. D'Amico, DPM

10:00am - 10:30am

- Morning Break in Exhibit Hall
- Valeant Pharmaceuticals USA Break Symposium

10:30am - Noon

GENERAL LECTURES

- Osteochondral Ankle Defects Mark Drakos, MD
- Dermatologic Malignancies of Lower Extremity
 Bijan Safai, MD
- Biopsy and Management of Pedal Melanoma
 Michael J. Trepal, DPM, FACFAS
- Fall Assessment and the Interdisciplinary Role of Podiatry Gregory P. Taylor, PT, DPT
- New Approaches to the Management of Plantar Plate Tears Nicholas Argerakis, DPM

Noon - 1:00pm

Lunch/Scan Break in Exhibit Hall

1:00pm - 3:00pm

GENERAL LECTURES

- Tendonoscopy of the Peroneal and Posterior Tibial Tendons Thomas Vitale, DPM
- Advanced Imaging Studies for Diagnosis of Neuromas Jose Loor, DPM
- Biomarkers of Aging and Chronic Inflammation Peter Barbosa, DPM
- Increasing Importance of DNA Sequencing With Implications for Podiatric Medicine Kenneth Astrin. PhD
- Use of Nuclear Medicine in the Diagnosis of Osteomyelitis Randy E. Cohen, DPM
- Retain or Remove Lisfranc Screws Samuel Adegboyega, DPM

3:00pm - 3:30pm

Afternoon Break in Exhibit Hall

3:30pm - 5:00pm

GENERAL LECTURES

Ethics Panel
 Allen M. Jacobs, DPM, FACFAS, FAPWH Andrew Feldman, Esq.
 Michael J. Trepal, DPM, FACFAS

5:00pm - 5:30pm

END OF DAY SCAN



FRIDAY, JANUARY 23

8:00am - Noon

WORKSHOP 1

 Arthrodesis – Digits, 1st MTPJ,
 Metatarsal-Cuneiform, Tarsal Bones (Cadaver Lab)

Faculty: Mark Hofbauer, DPM Supported by Stryker Corporation

8:00am - Noon

WORKSHOP 2

Sawbones Workshop
 Topic and faculty pending—please check www.nyspma.org/ny15 for updates

 Sponsored by Integra

2:00pm - 5:00pm

WORKSHOP 3

 Biopsy Techniques For Today's Podiatric Clinician: A "Hands-On" Workshop

Faculty: Bradley W. Bakotic, DPM, DO Bryan C. Markinson, DPM Supported by an unrestricted educational grant from Bako Integrated Physician Solutions

SATURDAY, JANUARY 24

8:00am - Noon

WORKSHOP 4

 Calcaneal Fractures (Sawbones Workshop)

Faculty: David Levine, MD Sponsored by Wright Medical Technology

9:00am - Noon

WORKSHOP 5

OSHA Training and Certification
 Faculty: Karen Gregory, Total Medical Compliance

1:00pm - 4:00pm

WORKSHOP 6

HIPAA Training and Certification
 Faculty: Karen Gregory, Total Medical Compliance

1:00pm - 5:00pm

WORKSHOP 7

Sawbones Workshop
 Topic and faculty pending—please check www.nyspma.org/ny15 for updates

 Supported by an unrestricted educational grant from Extremity Medical

SUNDAY, JANUARY 25

8:00am - 10:00am

WORKSHOP 8

 Muskculoskeletal Ultrasound for Diagnosis and Procedural Guidance
 Faculty pending—please check www.nyspma.org/ny15 for updates
 Supported by an unrestricted educational grant from East River Medical Imaging, PC

9:30am - 1:30pm

WORKSHOP 9

 Residency Forum and Case Study Presentation

10:00am - Noon

WORKSHOP 10

 Muskculoskeletal Ultrasound for Diagnosis and Procedural Guidance (Repeat)

Faculty pending—please check www.nyspma.org/ny15 for updates Supported by an unrestricted educational grant from East River Medical Imaging, PC

1:30pm - 3:30pm

WORKSHOP 11

 Muskculoskeletal Ultrasound for Diagnosis and Procedural Guidance (Repeat)

Faculty pending—please check www.nyspma.org/ny15 for updates Supported by an unrestricted educational grant from East River Medical Imaging, PC

Disclaimer: Any and all exhibitors, and participants in any programs in connection with the Clinical Conference, are responsible for their own eye protection for any and all workshops and other activities. The Foundation for Podiatric Medicine shall not be liable for any injuries of its exhibitors, invitees or guests, conference attendees in connection with any demonstration or workshops in connection with the use, maintenance or handling of any material or equipment requiring the use of protective eye devices or any other protective equipment, during any activity sponsored by the Foundation for Podiatric Medicine in conjunction with the 2015 New York Podiatric Clinical Conference.

Note: For wet labs, also please bring a scrub shirt (unless otherwise indicated in workshop descriptions below).



FRIDAY, JANUARY 23

7:00am - 5:00pm

REGISTRATION

8:00am - 5:00pm

EXHIBIT HALL OPEN

8:30am - Noon

ADMINISTRATIVE TRACK

- Welcome
- Coding Workshop Lawrence A. Santi, DPM
- Keeping On Schedule (Or At Least Trying To)
 Jessica De Lorenzo, PMAC

CLINICAL TRACK

- Welcome
- Diabetes; Truth and Misconceptions Heather Wilson, PMAC
- Podiatric Dermatology: Helping Your Doctor Take Notice of the Unusual Justin Marcello
- HIV and Hepatits
 David S. Rubin, MD
- Being the Office Cheerleader Kesha Davis, PMAC

10:00am - 10:30am

MORNING BREAK IN EXHIBIT HALL

Noon - 1:30pm

LUNCH BREAK IN EXHIBIT HALL

1:30pm - 5:00pm

ADMINISTRATIVE TRACK

- Front Office Panel Discussion
 Jessica De Lorenzo, PMAC,
 Nancy Diaz, PMAC, Heather Wilson, PMAC
- PICA Presentation Ross Taubman, DPM
- Family Feud, Podiatry Style Jessica De Lorenzo, PMAC Nancy Diaz, PMAC

CLINICAL TRACK

- Plantar Fascitis Panel Discussion
 Joaquin Diaz, DPM, Allen M. Jacobs, DPM, FACFAS,
 FAPWH, James De Lorenzo, DPM
- Family Feud, Podiatry Style Kesha Davis, PMAC, Heather Wilson, PMAC
- PICA Presentation Ross Taubman, DPM

2:30pm - 3:30pm

AFTERNOON BREAK IN EXHIBIT HALL

INVITED FACULTY

Judith Brannan Michael Brody, DPM James R. Christina, DPM Kesha Davis, PMAC Allen M. Jacobs, DPM, FACFAS, FAPWH James De Lorenzo, DPM Jessica De Lorenzo, PMAC Joaquin Diaz, DPM Nancy Diaz, PMAC Elizabeth Franklin, PMAC Justin Marcello David S. Rubin, MD Lawrence A. Santi, DPM Erik Sims, DPM Ross Taubman, DPM Heather Wilson, PMAC

REGISTER NOW

Register online at www.nyspma.org/ny15 or use the center pull-out registration form.

SATURDAY, JANUARY 24

7:00am - 5:00pm

REGISTRATION

8:00am - 5:00pm EXHIBIT HALL OPEN

8:30am - Noon

MORNING WORKSHOPS

- Utilizing Social Media for the Podiatry Practice
 Elizabeth Franklin, PMAC
- Understanding Your Responsibility Under the HIPAA Rules Michael Brody, DPM
- Fracture? What Fracture?
 Nancy Diaz, PMAC
- Update on Physician Quality Reporting System (PQRS) for 2015
 James R. Christina, DPM

10:00am - 10:30am

MORNING BREAK IN EXHIBIT HALL

Noon - 1:00pm

LUNCH BREAK IN EXHIBIT HALL

1:30pm - 5:00pm

AFTERNOON WORKSHOPS

- Are Compression Stockings Safe for Diabetic Patients?
 Judith Brannan
- Pre-operative and Post-operative Considerations
 Erik Sims, DPM
- Patient and Assistant Relationships Elizabeth Franklin, PMAC

3:00pm - 3:30pm

AFTERNOON BREAK IN EXHIBIT HALL

Register online at www.nyspma.org/ny15 or use the form on page 10.

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PODIATRIC RADIOGRAPHY CERTIFICATE PROGRAM FOR UNLICENSED INDIVIDUALS FRIDAY, JANUARY 23

9:00 am - 5:00 pm

This 8-hour, practice enhancing course is designed to teach participants how to perform a podiatric radiology examination. Presented by Randy Cohen, DPM, a faculty member of the New York College of Podiatric Medicine, the program is a full-day hands-on workshop leading to a certificate in radiology. Emphasis will be placed on performing an accurate exam in a manner which is safe for both the patient and the examiner. Basic radiology principles will be reviewed with a special emphasis on practical application. At the end of course, upon proving competency, the participant will be certified to take podiatric radiographs under the supervision of a licensed podiatrist and will receive an official certificate from NYSPMA.

To register, please contact Suzanne Lisle at 212-996-4400 ext. 611 or slisle@nyspma.org to request prerequisite information, registration fee information and an application to register. Registration materials must be submitted no later than Thursday, January 8, 2015 at 5:00pm EST.

BECOME AN NYSPMA MEMBER TODAY

The New York State Podiatric Medical Association (NYSPMA) is a tax-exempt not-for-profit, voluntary professional association uniting three of every four doctors of podiatric medicine in New York State. NYSPMA consists of 13 geographically based subgroups called divisions and is the largest statewide component of the American Podiatric Medical Association (APMA) and its affiliated national network of certifying boards and professional colleges. NYSPMA is made up of dedicated volunteer podiatrists who serve as officers, board members, and committee members. Established in 1895, we were the first organization of its kind in America. We are a strong voice in the state legislature on insurance affairs, medical and hospital practice, managed care, scientific affairs, and public health.

JOIN NOW

Membership in your state and national professional associations strengthens your practice and contributes to the current state of podiatry as well as the future of the profession.

Contact Suzanne Lisle, Membership Director, at 212-996-4400 ext 611 or slisle@nyspma.org to become a member today. Join by December 15th and attend the 2015 Clinical Conference for free as a member.

HOW DO WE SERVE OUR MEMBERS?

Continuing Medical Education Credits

Available at our annual clinical conference, as well as division seminars throughout the state.

Clinical Conference

Members attend all three days of lectures free of charge, as well as receive discounts on additional seminars and programs.

Insurance Intervention and Representation

A committee of knowledgeable podiatrists and insurance consultants are available to assist members with insurance issues.

Political Action

Member participation under the guidance of one of New York's top government affairs firms.

Communications

NYSPMA's newsletter, The New York Podiatrist, as well as its website, www.nyspma.org, provide valuable and pertinent information to members on every aspect of their practice.

Legal Resources

Members have the ability to enroll in the Podiatry Protection Program, a valuable program that provides legal coverage on a variety of issues, as well as access to a continuously updated Legal Resource Manual.

INVITED FACULTY AND WORKSHOP FACULTY (as of September 1, 2014)

The Foundation for Podiatric Medicine reserves the right to change dates, times, titles, subject matter and speakers. Please check www.nyspma.org/ny15 for a current faculty list and full faculty biographies.

Samuel Adegboyega, DPM Nicholas Argerakis, DPM Kenneth Astrin, Ph.D. Bradley W. Bakotic, DPM, DO Peter Barbosa, Ph.D. James D. Bavoso Thomas Chang, DPM Luke Cicchinelli, DPM Randy Cohen, DPM Joseph C. D'Amico, DPM Mark Drakos, MD Katherine Dunphy Andrew Feldman, Esq. Deborah Figueroa, PharmD David S. Geller, MD David Gitlin, DPM Harry Goldsmith, DPM Mark Hofbauer, DPM

Allen M. Jacobs, DPM, FACFAS, FAPWH Kevin T. Jules, DPM David Levine, MD Jose Loor, DPM Bryan C. Markinson, DPM Steve A. McClain, MD Hollis Potter, MD S. Robert Rozbruch, MD David S. Rubin, MD Bijan Safai, MD Lawrence A. Santi, DPM Jack Schuberth, DPM Sorana Segal-Maurer, MD Ronald L. Soave, DPM Gregory P. Taylor, PT, DPT Michael J. Trepal, DPM Glenn S. Turett, MD Thomas Vitale, DPM

Disclaimer

Each speaker is required to disclose the existence of any financial and/or other relationships (e.g., employee, consultant, speaker's bureau, grant recipient, research support) s/he might have with (a) the manufacturer(s) of any commercial product(s) to be discussed during his/her presentation and/or (b) the commercial contributor(s) of the activity. Any such conflict will be announced by the individual introducing the speaker or by the speaker immediately preceding the lecture.

CHECK YOUR EMAIL!

Keep an eye out for email updates with faculty, programming and social event updates. You'll be receiving your registration confirmation via email this year, so don't forget to include it if you register via fax or mail.

CME Verification Letters will be sent via email 4-6 weeks after the conference.



FOUNDATION FOR PODIATRIC MEDICINE

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Mission

The Foundation for Podiatric Medicine, a nonprofit 501(c) (3) organization, was established in 1986. The mission of the Foundation for Podiatric Medicine is to offer continuing medical education, professional development and public information services.

The Foundation for Podiatric Medicine's educational mission is to promote continuing education in podiatric medicine, podiatric surgery and practice management through workshops and seminars. Our commitment is to increase knowledge by offering every registrant the educational assistance needed to improve care for their patients and be successful in practice by promoting the benefits of scientific advancement in the treatment, prevention and alleviation of podiatric ailments.

THANK YOU TO OUR 2015 CLINICAL CONFERENCE SUPPORTERS

(as of September 1, 2014)

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Podiatry Insurance Company of America (PICA)

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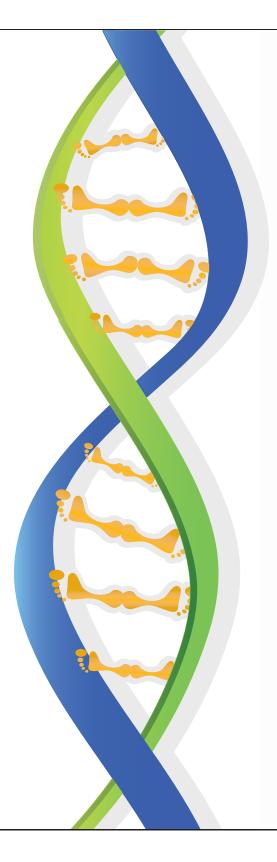
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Bako Integrated Physician Solutions, East River Medical Imaging, PC, Extremity Medical, Integra, McClain Laboratories, LLC, Osteomed, Stryker Corporation, Wright Medical Technology

For information about available sponsorship opportunities please contact Sarah Hansen at shansen@nyspma.org or 646-386-2528.



Podiatry. It's in our DNA.

To say that PICA knows about protecting podiatrists more than any other professional liability carrier might be an understatement. Podiatry is at the very essence of who we are. PICA was created for podiatrists, by podiatrists. We understand podiatrists and the podiatric profession because podiatry is our true focus. Podiatric professional liability insurance is not just our product, it is in our DNA and who we actually are.

Contact PICA for more information on medical professional liability insurance or to request a quote.





250 Exhibitors!
59 Lectures!
37 Speakers!
11 Workshops!
3 days in New York!
\$0 for NYSPMA
members!

Conference Questions Sarah Hansen shansen@nyspma.org

Membership Questions Suzanne Lisle slisle@nyspma.org

For the most up-to-date information visit www.nyspma.org/ny15

Sleeping Rooms \$254.00 s/d + tax

A block of sleeping rooms has been reserved at the New York Marriott Marquis for NY15 attendees. Rooms may be reserved until Friday, December 19, 2014 or until block is filled.

Reserve Online

https://resweb.passkey.com/go/NYSPMA2015 Reserve by phone: 877-303-0104

Please mention NY Podiatric Clinical Conference and Exhibition 2015 to receive our special conference rate.

