

LAUNCH

An Executive Course Presented By 

Selection Criteria

The Ohio AgriBusiness Association (OABA) will select between 25 and 30 promising leaders in the agribusiness community to participate in the 2013 Leaders Achieving New Career Heights, or LAUNCH program. The participants will be chosen by OABA's selection committee through an application review process.

Program Outline

The LAUNCH program will consist of two sessions, each lasting three days. Every session will include meals and lodging. By committing to the program, participants are expected to attend all sessions on the following dates:

1. January 23, 24 & 25 - Columbus area
2. February 27, 28 & March 1 - Toledo area

The session topics and skills practiced include: personal insight and diversity in thinking styles, management skills and decision making, communication and presentation skills, global issues in agriculture, sales and marketing principles, Ohio/regional trends in agribusiness, strategic planning, critical thinking, goal setting and organizational skills, state and local government, and a capstone project.

Requirements/Application Process

Registration for this event is different than most OABA training opportunities. Those interested in participating in the process will need to go through the following short application process:

1. Applicants must work for a member organization of the Ohio AgriBusiness Association.
2. Aspiring leaders will need to talk with their supervisor and/or company leadership to determine if the interested individual has approval to commit to the program.
3. Individuals must fill out an official application, which includes a letter of recommendation..
4. Applicants and their supervisors and/or company leadership must sign a letter of commitment to the two three-day sessions.
5. Mail this application – which must be postmarked by November 15, 2012 – to:
Ohio AgriBusiness Association, c/o Angela Davis-Haines
5151 Reed Road, Suite 126-C
Columbus, OH 43220

Note: No more than two leaders from one organization will be accepted in a given year.

General Information (Please print or type)

Full Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____

Cell Phone _____

Email Address _____

Birthdate _____ Gender: Male Female

Current Employer _____

Position/Job Title _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____

Business Fax _____

Essay Question

What do you think is the biggest challenge facing agriculture in the next 20 years, and how can the industry be proactive to prevent and mitigate it?

Short Answers

Tell us why you chose to work in agribusiness.

Describe how you are a leader in your current capacity and how you are planning to grow as a leader in your organization in the coming years.

(Please attach your responses on a separate sheet of paper.)

Letter of Recommendation

You must submit one letter of recommendation from an senior-level manager in your company. In the letter, the individual you select as a reference should address your leadership potential and why you should be considered for the LAUNCH program. References may send their letter of recommendation directly to OABA at the address provided, or you may attach it to your application.

List the individual who supplied your reference letter:

First and Last Name

Company and Title

Email Address

Phone Number

Letter of Recommendation Attached

Letter of Recommendation Will Be Submitted Separately

Participant Commitment

I understand the requirements of the LAUNCH program. I have discussed the requirements of this program with my employer and have disussed how the time away from work will be handled. I have the time and can commit to attend both three-day sessions of the program. I understand my employer is investing \$2,900 in me through this training, and that I may need to reimburse them if I fail to complete the course.

Candidate's Signature

Date

Employer Approval

I understand the requirements of the LAUNCH program and agree to support my employee's participation. I know that it consists of two three-day sessions, and we have disussed how the time away from work will be handled.

If he/she is selected to participate in OABA's LAUNCH program, I am committing to submit payment of \$2,900 for this training opportunity.

CEO/Supervisor's Name (Please Print)

Email Address

CEO/Supervisor's Signature*

Date

* A general partner or proprietor, president, secretary, treasurer or vice president of the company in charge of a principal business function, or any other person who performs similar policy or decision-making functions for the corporation, or a duly authorized representative of such person.
