

Ohio ACEP E-News Ad Submission Guidelines

Please direct all advertising correspondence to:

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- **All ads must be submitted electronically in a .jpeg format**
- **The file size must not exceed the maximum assigned to the appropriate ad:**
 - Maximum File Size for Full Skyscraper: 150K
 - Maximum File Size for Half Skyscraper: 75K
 - Maximum File Size for Banner Ad: 50K
 - Maximum File Size for Block Ad: 30K

- **All ads and payment must be submitted by the following dates:**

Winter Issue: 1st Quarter

~~Ads Due - Friday, Jan. 14, 2011~~

~~Issue Released - Week of February 7~~

Spring Issue: 2nd Quarter

~~Ads Due - Friday, April 15, 2011~~

~~Issue Released - Week of May 9~~

Summer Issue: 3rd Quarter

~~Ads Due - Friday, July 15, 2011~~

~~Issue Released - Week of Aug. 8~~

Fall Issue: 4th Quarter

~~Ads Due - Friday, Oct. 15, 2011~~

~~Issue Released - Week of Nov. 7~~

- All advertisers that placed an ad will receive a copy of the Ohio ACEP E-News once the issue is released.

- All advertisers must read and accept the Advertising Policy Statement before an ad can be placed in the Ohio ACEP E-News.

- Payment must be received in full before ads can be placed in the Ohio ACEP E-News.