



Oaesa

53rd Annual
Professional
Conference
and
Trade Show

June 21-22, 2010
Kalahari Resort
Sandusky, Ohio

***21st Century Leaders:
The World at Your Fingertips***

Dear Professional Conference Participants:

Welcome! It is my privilege to represent OAESA's Board of Directors, Executive Director Dr. Julie Davis, the OAESA Staff, and most importantly, the OAESA Membership in offering this greeting to the 53rd Annual Professional Conference and Trade Show. Our theme, "21st Century Leaders: The World at Your Fingertips", was selected in recognition of our ever changing profession. As leaders, we need to be even more creative, flexible, responsive and accountable in helping our students meet challenges in the 21st century. We believe our presenters and clinics will offer you multiple opportunities to strengthen your 21st Century leadership skills.

We are honored to have Dr. Andy Hargreaves as our keynote speaker. He is an internationally renowned leader in education and educational reform. He is a Professor of Education at Boston College and the founding Editor-in-Chief of the Journal of Educational Change. In his presentation, he will provide guidance and a framework for how we can sustain reform efforts and meet the educational needs of the 21st Century.

Back by popular demand is Dr. Mike White. His session, *Extraordinary Leaders – Extraordinary Teachers*, will help guide our school leaders in the accountability of leading and decision making. We will also have educational colleagues from all over the state who will share knowledge, strategies, ideas and skills about topics of interest during the two days of clinics.

Please visit our vendors during Monday's Trade Show to become more knowledgeable about the products and services available to you. The support and participation of our vendors is critical to our ability to keep registration costs reasonable for our members.

On Tuesday, please join us for the Awards Luncheon where we will honor our principal colleagues leading Hall of Fame Schools and our 2010 Distinguished principal.



In keeping with our promise to be member-driven; we will be seeking participant feedback as we plan for our 54th Annual Professional Conference. We are driven to be your professional organization for the 21st Century and beyond.

Donna Bishop
OAESA President

Schedule

Monday, June 21

- 7:30 am - 3:30 pm Trade Show & Exhibitor Passport
- 7:30 am - 9:00 am Registration/Coffee/Snacks
- 9:00 am - 10:30 am First General Session
- 10:30 am - 11:00 am Trade Show/Coffee/Snacks
- 11:00 am - 12:15 pm SAIL Alumni & Current SAIL Learners
- 11:15 am - 12:15 pm Clinics A - I
- 12:15 pm - 1:30 pm Buffet Lunch & Trade Show
- 1:30 pm - 2:45 pm Clinics J - R
- 2:45 pm - 3:30 pm Trade Show with Give-Aways
- 3:30 pm - 4:30 pm Legal Seminar and Legislative Updates

Tuesday, June 22

- 7:30 am - 8:30 am Representative Assembly
- 8:45 am - 10:00 am Second General Session
- 10:15 am - 11:15 am Clinics A - F
- 11:30 am - 12:30 pm Clinics G - N
- 12:45 pm - 2:45 pm Awards Luncheon and Program

First General Session

Monday

The Inspiring Future of Educational Change

Dr. Andy Hargreaves



Dr. Andy Hargreaves is the Thomas More Brennan Chair in Education at the Lynch School of Education at Boston College. Its mission is to promote social justice and connect theory and practice in education. Dr. Hargreaves' teaching and research at Boston College concentrates on educational change, performing beyond expectations, sustainable leadership and the emotions of teaching.

Dr. Hargreaves qualified for and went on to teach primary school before studying for and completing his Ph.D. thesis in Sociology at the University of Leeds in England. He lectured in a number of English universities including Oxford until in 1987 he moved to the Ontario Institute for Studies in Education in Canada, where he co-founded and directed the International Center for Educational Change. From 2000-2002, he was also Professor of Educational Leadership and Change at the University of Nottingham in England.

Dr. Hargreaves has authored or edited more than 25 books which have been translated into a dozen languages. Dr. Hargreaves most recent book, [The Fourth Way: The Inspiring Future for Educational Change](#) is co-authored with Dennis Shirley. This compelling and provocative volume makes clear that the old ways for effecting social and educational change are no longer suited to the “fast, flexible, and vulnerable new world of the 21st century.”

In [The Fourth Way](#), Hargreaves and Shirley offer a vision and a plan that integrates government policy, professional involvement, and community engagement to help transform teaching and learning in schools around the world. It is this new *Fourth Way* of change, say the authors, that will enable governments and educators to create a more inclusive, inspiring, and sustainable future without relinquishing those educational elements that support the development of personal integrity, social democracy, and the advancement of human decency.

Second General Session

Tuesday

Extraordinary Leaders - Extraordinary Teachers

Dr. Mike White



The past year has taught us that a good education beats a big house or big portfolio every time. And good schools could be the most potent anti-poverty program in the country. Knowledge – the stuff jobs are made of, no matter the economy – is a person's most valuable asset. And that makes administrators and teachers more important than ever. It is time to close the gap between what we know and what we do. We need to recognize that administrators and

teachers, working together in small groups, have the capacity – right now – to raise student achievement. This workshop is a hands-on demonstration of how you can grab this opportunity and ditch much of what you now do in exchange for Collaboration, Common Instruction, Common Assessment and Common Sense.

Dr. Michael White is a Professional Development Associate with the Leadership and Learning Center and the Director of Educational Consulting Services, an educational organization in Cincinnati, Ohio. He is also a licensed pediatric psychologist.

Dr. White consults with school systems throughout the country on issues relating to standards-based instruction and assessment. A strong advocate of "assessment as instruction," he is the author of four books and numerous articles on standards, assessment, and effective schools. His web-based teacher resource, Learning Connection Online, was the National Staff Development Council's "Technology of the Year" award winner.

His newest book entitled: [Extraordinary Teachers: Teaching for Success](#) is available through Lead and Learn Press.

Monday Clinics

11:00 - 12:15

SAIL Alumni & Current SAIL Students This special breakout session with Dr. Hargreaves is designed exclusively for our SAIL participants, past and present. This interactive experience is sponsored by OAESA Platinum Corporate Member, Concordia University, Chicago. Network with your SAIL colleagues and interact with Dr. Hargreaves! **PRE-REGISTRATION REQUIRED**

11:15 - 12:15

- A. **The Olweus Bullying Prevention Program** Learn the short/long term effects of bullying behavior on not only the victim, but also the children who bully and the bystanders. Review the efforts made to stop these behaviors and the research that shows what works.
- B. **A 21st Century Full Day Kindergarten Program at a Glance** A full-day kindergarten staff shares specific grade-level data that shows gains of more than 20 percentage points in early literacy assessments. Highlights include the use of building-level goal setting, student assessments, data collection and analysis, creating specific intervention plans, and creative scheduling to meet needs of all students.
- C. **World Class: Helping Your School Make Global Connections** Discover Invitational Education concepts and how their implementation has led to international school partnerships. These concepts provide an overarching framework for student and staff success based on trust, respect, optimism, and intentionality. Learn about one school's application of these concepts and experience with global partners as well as ideas for transfer to the learner's setting.
- D. **How to Work Less, Produce More & Still Get the Job Done in a Sensible School Week** Learn management strategies that will free you from front office "administrivia", empower your staff, and allow you to spend the majority of your time as an instructional leader. Multiply the time you, as a principal, spend in classrooms by 500%, reduce your weekly work load by 20 hours, and generate a corresponding rise in student achievement.
- E. **Unraveling the Mystery of Constructed Response** Understand the components of constructed responses and how to begin designing school-wide initiatives to improve instruction and student responses for better test scores.
- F. **Afterschool Program Quality: Guidelines to Support High-Quality Afterschool Experiences for Children and Youth** Become familiar with research-based high-quality program elements and practices and learn of a tool that can be used by educators to communicate with afterschool programs that serve their children and youth to discuss program quality.
- G. **MyCom: An Initiative to Create a Pro-Youth Culture in Neighborhoods** The initiative, MyCom, was launched in Cuyahoga County and aims to strengthen support for the development of young people. MyCom leaders will speak on how they are enhancing opportunities for positive growth in children kindergarten to high-school graduation, plus ways to increase involvement from adult residents, parents, and other community members.
- H. **Fathers, They Do Make a Difference** One principal tells of her goals to develop and maintain positive relationships with the parents of her school, specifically fathers. Learn tools and strategies that helped her build trust and create family environments, thus increasing parental involvement.
- I. **Early Childhood Education: Meeting the Needs of Ohio's Youngest Children with Pre-K, Public Preschool, and Full-Day Kindergarten in 2010 and Beyond** This clinic will provide an overview of Ohio's early care and education system, including the history, funding, governance structure, and plans for the future for system development. Information surrounding the creation and implementation of the new Center for Early Childhood Development will be included, as well as current research for effective implementation of full-day kindergarten for Administrators and Teachers. Opportunities to engage in state-level advocacy for early childhood programs will be provided to participants.

- J. *Urban Concerns*** A clinic specifically designed for those of you working in the urban setting. Clips from the documentary, *The Principal Story*, will be the springboard for our discussion. The documentary's purpose was to raise the visibility of leadership as a lever for school improvement, especially in our most challenging schools. *The Principal Story* portrays the challenges two dynamic principals face in turning around their low-performing schools and raising student achievement. NAESP worked with the Wallace Foundation in marketing and promoting this documentary and we are pleased to have Dr. Michael Schooley, NAESP's Deputy Executive Director, with us to facilitate the discussion. Take advantage of this time to network with your urban colleagues!
- K. *Creating Extended Day Learning Opportunities: Collaboration Strategies for Principals and After-School Program Directors*** Learn how principals and afterschool program directors can improve their vision of afterschool and collaboration efforts. Develop an understanding of how the roles and functions of afterschool programming can support student achievement and how a collaborative relationship helps address unique challenges and goals.
- L. *Stepping in to the Future with Mobile Learning Devices*** Hear how one school implemented close to 600 Verizon Wireless smartphone computers (mobile learning devices) in grades 3-6 to create a learning path for the 21st Century Student. The district is creating an "anytime, anywhere" learning environment.
- M. *Leveling the Playing Field: Achieving Fairness in Education through Thoughtful, Differentiated Instruction*** Why isn't the playing field level for all students? How can our schools be more engaging, more culturally responsive, and fair for all learners? Learn how schools throughout the country are addressing rigorous standards and the diversity of students.
- N. *I'm in Charge -- Now What? Strategies and Tools to Achieve Academic Success*** Receive strategies to benefit student learning by influencing change in staff members. Presenters will share research-based techniques that principals and teacher leaders can use on a daily basis. These strategies will assist administrators to support classroom teachers which will result in changing student performance.
- O. *Building Global Literacy: How Afterschool Programs can Help Students be Successful in an Interconnected World*** Successful afterschool programs develop and promote strong relationships among youth, schools, families, and community and are well situated to develop global literacy. Receive information on global literacy, examples of successful initiatives in Ohio programs, and resources to partner with afterschool providers to develop students' global literacy.
- P. *Afterschool at Your Fingertips! Best Practices and Research of High Quality Afterschool Programs*** In a recent OAESA survey of afterschool issues, principals most wanted OAESA to showcase best practices and current research. This hands-on clinic will show current research and best practices for high quality afterschool programming.
- Q. *Ohio Ready Schools Initiative*** Ready Schools Project Manager, Zana Vincent, principals, and members of Ready Schools teams will share lessons learned from the two-year Ohio Ready Schools initiative and its evaluation study. This clinic is intended for early educators as well as elementary educators.
- R. *Gateway to Mathematics: Number Sense for Preschool and Kindergarten Classrooms*** In many preschool and kindergarten classes, developing early literacy skills often eclipses a focus on math education. Learn strategies to prevent math difficulties and improve calculation fluency in preschool through 1st grade. Participants will receive a copy of KENS, a Kindergarten Evaluation of Number Sense tool as well as examples of successful tools for intervention.

Tuesday Clinics

10:15 - 11:15

- A. ***STEM in the Middle: Using the Design Cycle to Build and to Build Character*** Learn from a team of 6th grade teachers who worked to incorporate the Design Cycle into their weekly instruction (imagine, plan, design, improve, share). These activities required students to engage in their learning in new ways that are especially relevant to skills in the modern workplace -- the ability to think creatively, act collaboratively and apply these skills to innovate. It also requires teachers to use instructional techniques that appeal to a variety of learning styles; students imagine, draw, build, revise, discuss, re-build, test and communicate to follow the design cycle.
- B. ***Organizing a Family Heritage Festival to Implement 21st Century Learning Goals from a Cultural Proficiency Lens*** Students, staff and families of Independence Elementary have been on a journey to advance their collective Cultural Proficiency. The Family Heritage Festival (in its third year) is a culminating event that highlights the various aspects of culture of the students and staff. Learn how to implement building-wide activities to promote Cultural Proficiency in your schools that meet 21st Century Learning outcomes.
- C. ***Integrating Global Education Across the Curriculum*** In an effort to prepare students for the global job market, the Ohio Department of Education has developed a rubric of elements that make up global education in the public schools. Learn ways that a K-8 school can integrate global education across all subject areas and across all grade levels at little or no cost.
- D. ***Is There Someone We Should Be Chasing? Creating an Urgency for Improving the Educational Opportunities for our Girls and Boys*** What does it mean to engage in a state and national effort to level the playing field for our youngsters and genuinely place them in a position where the world is at their fingertips? The standards revision process and the model curricula development will be used to launch conversations about creating the urgency to provide exceptional educational opportunities for our children.
- E. ***Using Evidence-Based Behavior Principles to Foster Improved Employee Performance*** This interactive workshop focuses on applying the evidence-based principles of functional behavior assessment and behavior support planning to employee evaluation and performance improvement planning. Participants have the opportunity to learn a systematic, comprehensive, and positive approach for assisting struggling employees to succeed in fulfilling their job responsibilities.
- F. ***No Literacy Specialist? How to Implement and Promote Literacy Without One*** Make literacy a priority by guiding teachers to look at their teaching practice and data to make decisions to inform instruction. Use the RTI process to focus teachers to evaluate the effectiveness of their instruction. Also learn about designing schedules, creating error analysis reports, use of data board and helping to facilitate in-depth discussions of instruction and data analysis.

- G. *Hall of Fame*** Come hear from some of the 2010 Hall of Fame Schools. This award brings much needed good PR to your school and district. In addition, it provides a great opportunity for your staff to participate in the process.
- H. *Sustaining Productive Learning Teams Beyond the Summer Workshop*** Experts agree that establishing and sustaining professional learning teams should be a central priority for school leaders, but implementing learning teams effectively is a highly underestimated challenge. Learn firsthand from practitioners who have implemented a well defined process for teacher collaboration that consistently leads to increased student outcomes and improvements in overall school culture and functioning. The session will include research results, interactive discussion and video cases from selected projects.
- I. *Highly Effective Classrooms: What Principals Should See in Every 21st Century Classroom***
As a principal in today's fast-paced, research-based environment you are expected to be an instructional leader who is ahead of the curve in understanding the implications and implementation of best practice strategies. This clinic will provide a glimpse at what these practices look like in action as well as providing you with templates that you can use to observe and monitor practices in your building.
- J. *Transition Time is Math Time!*** Transition time can be learning time, especially for math. Learn how principals have energized their entire staff, from the crossing guards to the teachers, to help students learn basic math facts. Hear how teachers reinforce math concepts while students are waiting in lines. Explore ideas for using breakfast and lunch times to review math. Join us for an immersion in math ideas for transition times.
- K. *Bell to Bell Instruction: Finally ...Time to Teach!*** Learn powerful strategies in creating a classroom that establishes clear expectations while maintaining a warm and nurturing environment for students. Through lecture and interactive activities, educators will learn strategies that can be implemented in classrooms and schools tomorrow! Learn how to avoid power struggles and maintain self control. Participants will be equipped with ideas crucial for maximizing positive relationships, vital for increasing student performance and keeping kids in schools.
- L. *Quit Taking it Personal: Classroom Management Strategies to Keep You Sane and Deny the Allure to Student Drama!*** Held hostage by student behavior? Teachers are finding themselves worn out with the constant push and pull of disruptive behavior in the classroom. Students who don't know what is expected will automatically act out, searching for their boundaries. Learn several timely strategies to help teachers, administrators and educational support staff to reduce the amount of time they spend on dealing with repetitive and annoying behavior and maximize the time they need to teach.
- M. *It's More Than Just Moving the Books and Desks: School Consolidation and Reconfiguration***
Receive strategies designed to aid in creating a new school culture that is focused on learning and collaboration. Leaders will learn techniques to foster communication between stakeholders including teachers, classified staff, students and families.
- N. *Redefining Leadership for Improved Instructional Practice and Student Performance***
Learn about the Ohio Leadership Advisory Council's (OLAC) Leadership Development Framework and complementary online assessment and learning modules available to all Ohio educators. Hear how Ohio districts are using the Framework and free professional development resources to positively impact instructional practices and student performance.

SPECIAL SESSIONS

Monday

Legal Seminar and Legislative Updates

Dr. Lucy Ozvat, Member Services Director
and Dennis Pergram, OAESA Legal Counsel

3:30 p.m. - 4:30 p.m.

This is an opportunity for all attendees to participate in an interactive session with Dr. Lucy Ozvat, OAESA Member Services Director, and Dennis Pergram, OAESA Legal Counsel. Dr. Ozvat and Mr. Pergram will answer your questions about contract issues and provide a legislative update.

Other topics to be addressed include a review of recent court cases and laws governing school administrators including custody, contracts, special education law, harassment and working conditions.

Tuesday

OAESA Representative Assembly

7:30 a.m. - 8:30 a.m.

Delegates are the OAESA Board of Directors, county representatives, and local association presidents. All OAESA members are welcome to observe the policy-making procedures of the Association.

OAESA 2010 Awards Luncheon and Program

12:45 p.m.

The Awards Luncheon and Program is a time to honor the 2010 OAESA Hall of Fame schools, the Distinguished Principal, and the D. Richard Murray Distinguished Service Award recipient.

The Details

Opening Night Reception. Join us for an informal gathering on Sunday evening. More details to come.

Trade Show. The Trade Show will be on Monday from 7:30 am -3:30 pm. Be sure to allow time to visit these vendors who make it possible to keep the cost of your registration down. There will be door-prize drawings throughout the day in the Trade Show.

Lunch on Monday. A buffet lunch on Monday is included in your registration. Guest tickets will be available for \$25. Buffet tables will be located in the Ballroom.

Entertainment. We encourage you to enjoy all the amenities at the Kalahari Resort: Outstanding restaurants and lounges; first-class spa; and, of course, America's largest indoor water park. Daily water park admission is included for all registered hotel guests. For more information, visit KalahariResorts.com.

Dress Code. Business casual

Rooms. Rooms are African-themed, decorated with authentic imported artifacts. Each include a microwave, refrigerator, and coffee pot. Kalahari allows guests to bring outside food and beverage as long as it is consumed in your room.

Awards Luncheon. The 2010 Hall of Fame Schools, the Distinguished Principal, and the D. Richard Murray recipient will be honored during the luncheon on Tuesday. Conferees' lunches are included in the registration fee, and luncheon tickets for guests will be available for \$25.

Certificate of Participation. A Certificate of Participation will be available for conferees to present to their Local Professional Development Committees (LPDC).

Graduate credit from Ashland University will be available upon the satisfactory completion of all requirements. For one-half hour of credit, you must attend all sessions on Monday and Tuesday. The cost will be \$125 for one-half hour of credit payable on the first day of the conference.

Conference Registration

Register online at www.oaesa.org, fax form to **614-794-9191**,
or mail form to:

Ohio Association of Elementary School Administrators
2600 Corporate Exchange Drive, Suite 168
Columbus, OH 43231
(888) 646-2372

Purchase Orders will be accepted, but are not considered payment. Please make checks and purchase orders payable to FACE (Foundation to Advance Childhood Education).

Cancellations or Refunds. Full refunds or credits will be given for cancellations received by OAESA no later than June 15. Cancellations on or after June 16 will receive a refund, less \$50 for administrative costs. No refunds will be given for “no shows” or cancellations received on or after the first day of the conference.

Hotel Reservations

Kalahari Resorts
7000 Kalahari Dr., Sandusky OH 44870
877-KALAHARI

Make your reservation through the OAESA Web site at www.oaesa.org or by calling Kalahari at 877-253-5466 on or before May 21, 2010. Please request the OAESA 2010 Annual Conference room block.

Check-in: 4:00 p.m. Checkout: 11:00 a.m.

If you arrive before check-in, you may enjoy early access to the water park.

For more information on all Kalahari services, please visit
www.KalahariResorts.com



June 21-22, 2010

Professional Conference and Trade Show

Name _____ Position _____

District _____

School _____ County _____

School Address _____

Summer Email _____

(Confirmations will be sent via email.)

Please circle the sessions you plan to attend:

Monday 11:00 Clinic for SAIL Alumni & Current

SAIL Learners ONLY YES NO

11:15 Clinic (circle one) A B C D E F G H I

12:15 Buffet Luncheon* YES NO

Number of guest tickets at \$25/ticket _____

1:30 Clinic (circle one) J K L M N O P Q R

Tuesday 7:30 Representative Assembly YES NO

10:15 Clinic (circle one) A B C D E F

11:30 Clinic (circle one) G H I J K L M N

12:45 Awards Luncheon* YES NO

Number of guest tickets at \$25/ticket _____

*Vegetarian meal requested _____

- Member registration: \$250 for June 21 and 22
- Teacher registration if brought by OAESA member: \$250 for June 21 and 22
- One day registration: \$175 for June 21 **or** 22
- Non-member registration: \$490 (includes a 1 year professional membership)

Payment or PO must be included with registration. P.O. No. _____

Make checks and purchase orders payable to FACE.

MasterCard Visa Discover

Card No. _____

Name on Card _____

Card Billing Address _____

Security Code: _____ Amount _____ Expiration Date _____