

## Registration Form

Please complete the registration form and email or fax it to Barbara G. Huber, University of Cincinnati Academic Health Center, PO Box 670528, Cincinnati, OH. RSVP Deadline March 13, 2014. There is no registration fee.

(Please print)

First name \_\_\_\_\_

Last name \_\_\_\_\_

Middle I. \_\_\_\_\_

Degree \_\_\_\_\_

Email address \_\_\_\_\_

Affiliated hospital and/or practice \_\_\_\_\_

\_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone number \_\_\_\_\_

Fax number \_\_\_\_\_

Date of Birth \_\_\_\_\_

Last 4 digits of Social Security number (for CME credit) \_\_\_\_\_

Contact Barbara Huber, Department of Otolaryngology – Head and Neck Surgery, University of Cincinnati Academic Health Center, [barbarag.huber@uc.edu](mailto:barbarag.huber@uc.edu); 513-558-5391 (p) or 513-558-5203 (f).

Please let us know if you need any special arrangement to attend this conference. We value your participation and reasonable efforts will be made to accommodate your special needs.

### Accreditation Statement:

The University of Cincinnati is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The University of Cincinnati designates this live activity for a maximum of 1.5 *AMA PRA Category 1 (Credits(s))*™. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

### University of Cincinnati Statement:

The University of Cincinnati College of Medicine is committed to resolving all conflicts of interest issues which may arise as a result of prospective faculty members' significant relationships with drug or device manufacturer(s). The University of Cincinnati College of Medicine mandate is to retain only those speakers with financial interest that can be reconciled with the goals and educational integrity of the program.

University of Cincinnati Academic Health Center  
Department of Otolaryngology–Head and Neck Surgery  
PO Box 670528  
Cincinnati, OH 45267-0528



# University of Cincinnati Allergy and Rhinology Update - Otolaryngology

Thursday  
March 20, 2014  
5:30 - 8:10 pm

Marriott Kingsgate Conference Center  
Located on the campus of the University of Cincinnati  
Academic Health Center  
151 Goodman Drive, Cincinnati, OH 45219

Program Director:  
Lee A. Zimmer, MD, PhD

Sponsored by:  
The Department of Otolaryngology – Head and Neck Surgery  
University of Cincinnati College of Medicine

## Program Description:

Sinus and allergy problems are very common in the general population. It is one of the major causes of lost productivity and one of the most common reasons for both physician office visits and antibiotic prescriptions. Often times, it is difficult to discriminate between allergy, viral sinusitis, and bacterial sinusitis leading to the unnecessary use of prescription medications. The goal of the present symposium is to provide up-to-date information on the diagnosis and treatment of allergic rhinitis and sinusitis. The Division of Rhinology and Anterior Cranial Base Surgery in the Department of Otolaryngology – Head and Neck Surgery cordially invite you to this event. Food and beverages will be provided.

## Target Audience:

The program is directed to practicing general practitioners, general internal medicine physicians, nurse practitioners and physician assistants.

## Educational Objectives:

At the end of this program participants will be able to:

- Recognize the diagnosis and treatment of allergic and non-allergic rhinitis
- Differentiate diagnostic criteria to differentiate a URI from bacterial sinusitis
- Recognize diagnostic testing and treatment programs for allergic rhinitis
- Understand office-based and operative options for treatment of nasal obstruction and recurrent/chronic sinusitis.

## Program Schedule:

- 5:30 pm Registration and Buffet Dinner
- 6:00 pm Welcome and Introduction  
Lee A. Zimmer, MD, PhD
- 6:05 pm Allergic Rhinitis: Impact on QOL, Diagnosis, and Management.  
Alfred M. Sassler, DO
- 6:35 pm Question and Answer Session
- 6:40 pm Rhinitis v Sinusitis: Identification and Treatment  
Allen M. Seiden, MD
- 7:10 pm Question and Answer Session
- 7:15 pm Break with Exhibitors
- 7:35 pm Office-Based and Surgical Management of Rhinitis and Sinusitis  
Lee A Zimmer, MD, PhD
- 8:05 pm Question and Answer Session
- 8:10 pm Adjourn

## University of Cincinnati Faculty:



**Alfred M. Sassler, DO, FACS**

*Associate Professor*

University of Cincinnati Department  
of Otolaryngology-Head and Neck Surgery



**Allen M. Seiden, MD, FACS**

*Professor*

University of Cincinnati Department  
of Otolaryngology-Head and Neck Surgery  
University of Cincinnati Neuroscience Institute



**Lee A. Zimmer, MD, PhD, FACS**

*Associate Professor*

Director of Rhinology and Anterior  
Cranial Base Surgery  
University of Cincinnati Department  
of Otolaryngology-Head and Neck Surgery  
University of Cincinnati Neuroscience Institute

