

# 2013 OCTA Annual Meeting Sponsorship Opportunities

## Reach key decision makers in the cable industry.

Select from a broad range of opportunities that meet your marketing needs and offer increased exposure.

### Core Benefits Package

*All sponsors will receive the following benefits:*

- ❖ Recognition in the Annual Meeting on-site program
- ❖ Your company name listed on the sponsorship screen at registration
- ❖ Your company name listed on the OCTA website
- ❖ Your company name included in the quarterly *CableViews* newsletter
- ❖ Your company name listed in the OCTA email newsletter
- ❖ A sponsor recognition ribbon on your conference name badge

### Four ways to indicate your participation:

- ❖ E-Mail: [abarrowman@octa.org](mailto:abarrowman@octa.org)
  - ❖ Fax: (614) 461-9326
  - ❖ Phone: (614) 461-4014
- ❖ Mail: OCTA, 50 W. Broad St., Suite 1118, Columbus, OH 43215

**Please e-mail an electronic version (High resolution EPS file) of your company logo to [abarrowman@octa.org](mailto:abarrowman@octa.org).**

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Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

I'd like to sponsor \_\_\_\_\_ at the \$ \_\_\_\_\_ level.

I'd like to pay by credit card.

Card Number \_\_\_\_\_ Expires: \_\_\_\_\_ Code: \_\_\_\_\_

Please make checks payable to **Ohio Cable Telecommunications Association**

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All sponsors receive the core benefits listed on the reverse side of this form.

- Legislative Luncheon Speaker:** \$20,000
- Co-Sponsor:** \$5,000  
Sponsorship includes two invitations to the VIP Meet and Greet with the speaker and two complimentary registrations for the annual meeting, recognition at the luncheon (attended by 350+), your company logo on the video screen and on print materials and reserved seating at the luncheon. Please contact the OCTA for full sponsorship benefits.
- Legislative Luncheon:** \$12,000
- Co-Sponsor:** \$4,000  
Sponsorship includes two complimentary registrations for annual meeting per sponsor, two invitations to the VIP Meet & Greet with the speaker, recognition at the luncheon, your company logo on the video screen and on print materials and reserved seating at the luncheon. Please contact the OCTA for full sponsorship benefits.
- Opening Session Sponsor: SOLD** \$2,500  
Includes the opportunity to introduce the speaker(s), your company logo on print materials, the opportunity to provide company literature at the session\*, and company signage displayed at the session.
- Government Affairs Breakfast: SOLD** \$2,000  
Includes recognition at breakfast, the opportunity to introduce the speaker(s), your company logo on print materials, reserved seating and company signage displayed at breakfast.
- Room Drop Sponsorship:** \$1,000  
Reach key clients with your product or promotional piece by having it placed inside the sleeping room of attendees.\*
- Hotel Room Key Sponsor: SOLD** \$1,000  
Showcase your logo or message on custom hotel room key cards.
- Refreshment Break Sponsor:** \$1,600
- Co-Sponsor:** \$800  
Includes signage at the refreshment break stations, your company logo on print materials and the opportunity to provide promotional items at the station.\*
- Session Sponsor:** \$1,000  
Includes the opportunity to introduce the speaker(s) and signage at the sponsored session.
- Registration Sponsor: SOLD** \$800  
Includes signage at registration, your company logo on print materials and the opportunity to provide company literature or promotional items at the registration table.\*
- Print Sponsor:** \$500  
Includes the opportunity to insert one page of promotional material in the registration packet.\*
- Conference Supporter:**
- Platinum :** \$750 – Core benefits package plus two complimentary registrations.
- Gold:** \$500 – Core benefits package plus one complimentary registration.

Don't see what you're looking for? Contact April Barrowman at (614) 461-4014 to discuss other creative ways to promote your organization.

*\*All company literature and promotional items must be provided by the sponsor and approved by the OCTA.*