

# 2014 OCTA Annual Meeting Sponsorship Opportunities

## Reach key decision makers in the cable industry.

Select from a broad range of opportunities that meet your marketing needs and offer increased exposure.

### Core Benefits Package

*All sponsors will receive the following benefits:*

- Recognition in the Annual Meeting on-site program
- Your company name listed on the sponsorship sign at registration
- Your company name listed on the OCTA website
- Your company name included in the quarterly *CableViews* newsletter
- Your company name listed in the OCTA email newsletter
- A sponsor recognition ribbon on your conference name badge

### Four ways to indicate your participation:

E-Mail: [abarrowman@octa.org](mailto:abarrowman@octa.org)

Phone: (614) 461-4014

Mail: OCTA, 50 W. Broad St., Suite 1118, Columbus, OH 43215

***Please e-mail an electronic version (High resolution EPS file) of your company logo to [abarrowman@octa.org](mailto:abarrowman@octa.org).***

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Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

I'd like to sponsor \_\_\_\_\_ at the \$ \_\_\_\_\_ level.

I'd like to pay by credit card.

Card Number \_\_\_\_\_ Expires: \_\_\_\_\_ Code: \_\_\_\_\_

Please make checks payable to **Ohio Cable Telecommunications Association**

# OCTA Annual Meeting Sponsorship Opportunities

All sponsors receive the core benefits listed on the reverse side of this form.

**Lunch Sponsor:** \$4,000  
**Co-Sponsor:** \$2,000  
Sponsorship includes a complimentary registration for the annual meeting, recognition at the luncheon, your company logo on the video screen and on print materials and reserved seating at the luncheon.

**Lunch Speaker:** \$3,000  
Sponsorship includes a complimentary registration for the annual meeting, recognition at the luncheon, your company logo on the video screen and on print materials and reserved seating at the luncheon, plus the opportunity to introduce the lunch speaker.

**Government Affairs Breakfast:** \$2,000  
**SOLD**  
Includes recognition at breakfast, the opportunity to introduce the speaker(s), a complimentary registration for the meeting, your company logo on print materials, reserved seating and company signage displayed at breakfast.

**Closing Reception Sponsor:** \$2,000  
**SOLD**  
Includes recognition at the closing reception, a complimentary registration for the annual meeting, the opportunity to provide company literature and/or tokens\* at the reception, your company logo on printed materials.

**Session Sponsor (3 available):** \$1,500  
Includes the opportunity to introduce the speaker(s), your company logo on print materials, the opportunity to provide company literature at the session\* and company signage at the sponsored session.

**Break Out Session Sponsor:** \$1,000  
(2 available)  
**SOLD 2** Includes the opportunity to introduce the speaker(s), your company logo on print materials, the opportunity to provide company literature at the session\* and company signage at the sponsored session.

**Registration Sponsor:** \$800  
**SOLD** Includes signage at registration, your company logo on print materials and the opportunity to provide company literature or promotional items at the registration table.\*

**Print Sponsor:** \$500  
Includes the opportunity to insert one page of promotional material in the registration packet.\*

**Conference Supporter:**  
**Platinum :** \$800 – Core benefits package plus two complimentary registrations.  
**Gold:** \$500 – Core benefits package plus one complimentary registration.

Don't see what you're looking for? Contact April Barrowman at (614) 461-4014 to discuss other creative ways to promote your organization.

*\*All company literature and promotional items must be provided by the sponsor and approved by the OCTA.*