

Buckeye Osteopathic Physician



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Content: The Buckeye Osteopathic Physician is the Ohio Osteopathic Association's official magazine. The Buckeye includes news of the profession, articles of personal and professional interest to D.O.s and osteopathic medical students, state and national medical news, legislative developments, meeting coverage, and other information pertinent to the osteopathic physician.

Buckeye Osteopathic Physician is a must read for doctors to keep current with local, state and national issues that affect the entire profession.

Market & Circulation:

About 3,500 osteopathic physicians, residents, interns, students, and others receive the Buckeye each quarter. The magazine also reaches Ohio's osteopathic teaching hospitals, state and national government officials, representatives of osteopathic colleges, leaders in the osteopathic profession nationwide, and other health-related professionals.

Reach the right audience at the right time and gain new

Full Page
BLEED: 8.125 x 11.125
trim: 8 x 10.875
(Keep live matter .25"
from the trim.)
NON-BLEED: 7 X 10

Quarter Page
3.25" x 5"

1/8 Page
3.25" x 2.25"

Half Page
7" x 4.875"

ADVERTISING SPECS
(width x height)

Size	1x	3x
Full Page	\$800	\$680
Half Page (H)	\$550	\$470
Quarter Page (V)	\$350	\$300
Eighth Page (H)	\$175	\$150
C2 (inside cover)	\$920	NA
C3 (inside back)	\$880	NA
C2 (back cover)	\$960	NA

2012 ADVERTISING RATES

***ALL AD RATES INCLUDE FULL COLOR.**