LEADING THE TRANSFORMATION OF PRIMARY CARE



EXHIBITORS AND SPONSORS

MAY 16 - 19, 2013 HILTON COLUMBUS EASTON TOWN CENTER







A Collaboration of Ohio University Heritage College of Osteopathic Medicine and Ohio Osteopathic Foundation

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

The Ohio Osteopathic Foundation and the Ohio University Heritage College of Osteopathic Medicine is pleased to announce its 4th Annual Ohio Osteopathic Symposium.

Ohio Osteopathic Symposium May 16 - 19, 2013

Columbus Hilton at Easton Town Center 3900 Chagrin Drive Columbus, OH 43219 (614) 414-5000

Because you are a recognized supporter of osteopathic medicine, we are extending you the opportunity to participate as an exhibitor and financial supporter of our Symposium. The Ohio Osteopathic Symposium is the state's largest CME program for osteopathic physicians, with an anticipated attendance of nearly 400 physicians. Due to the distinctive nature of this program, the educational quality, and overall value, many physicians cite it as the only CME program they will attend during the year.

Benefits of Sponsorship and Exhibiting include:

- Direct and targeted access and visibility to physician decision-makers from across Ohio and nearby states
- Attendee traffic designed to maximize your exposure. The program offers plenty of scheduled and non-scheduled opportunities to network with physicians. To be eligible for the Symposium Grand Prizes, physicians are required to visit all displays and secure exhibitors' signatures thereby ensuring another opportunity for contact.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$10,000

Provides support for the Awards Reception on Friday, May 17, 2013. The Awards Reception is an event that will honor physicians who have made significant contributions to the osteopathic community. Sponsor will have the opportunity to provide marketing materials and have logos strategically placed around the event. Also included is one exhibit booth space with premium location, a half page ad in the overall program, acknowledgement as a Platinum sponsor in the overall program and on a sponsor board to be displayed in a high traffic area in the exhibit hall for the duration of the Ohio Osteopathic Symposium.

Gold Sponsor - \$7,500

Provides morning refreshment breaks, with signage indicating sponsorship, on Thursday, Friday, and Saturday. Includes one exhibit booth space with premium location, and acknowledgement as a Gold Sponsor in the overall program and on a sponsor board to be displayed in a high traffic area in the exhibit hall for the duration of the Ohio Osteopathic Symposium.

Silver Sponsor - \$5,000

Provides afternoon refreshment breaks, with signage indicating sponsorship, on Thursday and Friday. Includes one exhibit booth space with premium location, and acknowledgement as a Silver Sponsor in the overall program and on a sponsor board to be displayed in a high traffic area in the exhibit hall for the duration of the Ohio Osteopathic Symposium.

Bronze Sponsor - \$2,500

Provides afternoon refreshment break, with signage indicating sponsorship, on Saturday. Includes acknowledgement as a Bronze Sponsor in the overall program and on a sponsor board to be displayed in a high traffic area in the exhibit hall for the duration of the Ohio Osteopathic Symposium.

Additional Sponsorship Opportunities

Program Booklet Sponsor - \$1,000

Sponsor will receive one full-page ad on the back cover of the overall program, as well as recognition in the overall program and on sponsor boards located throughout the hotel.

Signage Sponsor - \$500

Sponsor will receive one 24" x 36" sponsor board to be displayed in a high traffic area throughout the exhibit hall for the duration of the Ohio Osteopathic Symposium.

EXHIBITOR INFORMATION

• **Symposium Dates:** Thursday, May 16, 2013 though Sunday, May 19, 2013

• **Exhibit Hours:** Thursday, May 16, 2013 – 8:00 am – 5:00 pm Friday, May 17, 2013 – 8:00 am – 11:45 am

• **Exhibitor Set-Up:** Wednesday, May 15, 2013 – 6:00 pm – 9:00 pm

Thursday, May 16, 2013 - 6:00 am - 7:00 am

• **Booth Assignments:** All booths will be assigned on a first-come, first-served basis.

You will be notified of your booth number one week prior to the event.

• **Exhibit Location:** All exhibit tables will be placed in the main hallways and are not secured.

Please do not leave valuables overnight.

Cost: \$1200 – single exhibit space or \$2000 – double exhibit space

Single Display Price Includes:

- One (1) skirted 6' x 30" table with two (2) chairs
- Listing in the overall program
- Listing in the Buckeye Osteopathic Physician
- Continental breakfast on Thursday and Friday
- Refreshment breaks in the Exhibition Area
- Membership roster, by county, with contact information for osteopathic physicians in Ohio
- Listing of all pre-registered physicians

• **Exhibitor Awards:** Friday, May 17, 2013 – 11:45 am – 12:15 pm

Awards will be given for Most Educational Exhibit, Judges Choice, and Best Overall

• Exhibit materials/Shipping: If you wish to forward exhibit materials directly to the hotel, you may do so no earlier than May 13, 2013. All shipments must be labeled "HOLD FOR OHIO OSTEOPATHIC SYMPOSIUM, MAY 16-17, 2013", c/o Receiving Department, Hilton Columbus at Easton, 3900 Chagrin Drive, Columbus, OH 43219.

Please complete the enclosed "Exhibitor Participation" form and return **no later than April 1, 2013**. Please reserve early to ensure participation. All checks should be made payable to the Ohio Osteopathic Foundation (Tax ID Number 23-7263316).

If you have further questions regarding sponsorship opportunities or exhibit details, please contact Carol Tatman at the Ohio Osteopathic Foundation at (614) 299-2107 or email ctatman@ooanet.org.

We look forward to working with you!!

Sincerely,

Paul Scheatzle, DO

Paul Scheatzle, DO Co-Chair, 2013 Program Ohio Osteopathic Foundation

Laura Whitt

Laura Whitt Co-Director, 2013 Program Director of Education Ohio Osteopathic Foundation

Eric Beck, DO

Eric Beck, DO, NREMT-P Co-Chair, 2013 Program Ohio University Heritage College of Osteopathic Medicine Society of Alumni and Friends

Laurie Lach

Laurie S. Lach Co-Director, 2013 Program Director of Alumni Affairs Ohio University Heritage College of Osteopathic Medicine

Ohio University Heritage College of Osteopathic Medicine (OU-HCOM) is the accredited CME sponsor of the Ohio Osteopathic Symposium. OU-HCOM also agrees to: 1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME, 2) Acknowledge educational support from the Commercial Supporter in program brochures and other appropriate program materials, and 3) upon request, furnish the Commercial Supporter a report concerning the expenditures of the funds provided.

All Commercial Supporters must agree to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME.

2013 Ohio Osteopathic Symposium

May 16 – 19, 2013 Hilton Columbus at Easton 3900 Chagrin Drive Columbus, OH 43219 (614) 414-5000

EXHIBITION PARTICIPANT FORM - Thursday, May 16 - Friday, May 17, 2013

Exhibition FARTICIFANT FORM - Hiursuay, May 10 - Friday, May 17, 2015			
EXHIBITOR INFORMATION			
Company Name:			
(as it should appear in published materials)			
Company Representative:			
(Individual submitting contract)			
Signature of Representative:			
Representative Mailing Address:			
City, ST, Zip:			
Phone:	Email:		
Brief Description of Company Products/Services:			
PAYMENT OPTIONS - 00F Tax ID: 23-7263316			
Check (made payable to OOF)	2 Credit Card		
_ Giroti (iliano payanto to cor)	2 MC 2 Visa 2 Discover 2 Am Express		
Credit Card Number		Expiration Date	3 or 4 digit security code
Signature		Billing Address Zip Code	
EXHIBITOR OPTIONS			
☐ Single Exhibit Space (\$1200) ☐ Double Exhibit Space (\$2000) - (SAVE!)			
Request Electrical Service for Exhibit Space* *Hotel charges extra for these services.			
SPONSORSHIP OPTIONS			
Platinum Sponsor - \$10,000Gold Sponsor - \$7,500Silver Sponsor - \$5,000			
🛮 Bronze Sponsor - \$2,500 🔻 Program Booklet Sponsor - \$1,000 🔻 Signage Sponsor - \$500			

ALL Display fees must be paid in full no later than April 1, 2013. Please reserve early to ensure participation!!

Confirmation of display space will be sent upon receipt of completed application and fees.

Booth number assignment will be e-mailed one week prior to the event.

OFFICE USE ONLY: PAID DISPLAY NUMBER

TOTAL AMOUNT ENCLOSED:

Please return this form with payment to:

Carol Tatman
Ohio Osteopathic Foundation
53 W. Third Avenue, PO Box 8130
Columbus, OH 43201
(614) 299-2107 − phone ◇ (614) 294-0457 - fax
ctatman@ooanet.org

OHIO OSTEOPATHIC SYMPOSIUM EXHIBITOR RULES AND REGULATIONS

- 1. **GENERAL:** All exhibitors agree to be bound by the following rules and regulations, which are part of this Exhibition Agreement: All points not covered will be subject to the decision of the Exhibit Committee.
- 2. **EXHIBIT CONTENT:** The Exhibit Committee reserves the right to decline or prohibit any exhibit or any part of an exhibit or proposed exhibit which, in its judgment is not suitable to or in keeping with the character of the exhibition. This reservation is all-inclusive and pertains to any person, product or printed material.
- 3. **BOOTH PRICE:** Single exhibit space is \$1200; double exhibit price is \$2000. This fee includes one skirted table plus two chairs, supplied by the hotel. Internet and electrical service for exhibitors is available from the hotel at additional cost.
- 4. **BOOTH ASSIGNMENTS:** Show management will make allocations of space guided by requirements of individual exhibitors and reserves the right to, upon notice to exhibiting firm, arrange the floor plans and/or relocate any exhibit if deemed advisable in the best interests of the exposition.
- 5. **SUBLETTING:** Subletting or changing of space is prohibited. Persons from non-exhibiting firms are prohibited from any detailing within the exhibition areas or the meeting rooms.
- 6. MARKETING ACTIVITIES OUTSIDE EXHIBIT SPACE: Exhibiting firm may not extend its marketing activities in any way or at any height level beyond the three-dimensional boundaries of its exhibit space. Displays of any kind, including products, advertising, promotional signs, literature, novelties, personal interaction, etc., will not be permitted in other exhibit spaces or public areas such as aisles, entranceways, lounges, approaches, corridors, meeting rooms, or other areas of the exposition hall or surrounding areas of hotel properties.
- 7. **BOOTH PERSONNEL:** The exhibitor agrees to furnish a complete list of booth personnel to the Ohio Osteopathic Foundation at least 15 days prior to the set up. The exhibitor shall see that the booth is properly staffed at all times during the announced exhibit hours to sign physician cards which are entered into a prize drawing. The exhibitor agrees that at least one person remains in the booth until the closing of the exhibits at 12:00 p.m., Friday, May 17, 2013.
- 8. **SECURITY:** The sponsors do not provide security during or after hours of exhibition. Each exhibiting firm has the responsibility of safeguarding its own exhibit materials or goods from the time they are placed in the exhibit space until they are removed.
- 9. **LIABILITY:** The exhibiting firm agrees to make no claim against the Ohio Osteopathic Association, the Ohio Osteopathic Foundation, the Ohio University Heritage College of Osteopathic Medicine or any of its sponsoring organizations, agents, or employees on account of loss occasioned by fire, accident, theft, storm, or damage from negligence; or on account of any injury to the exhibitor or exhibitor's employees while in the exhibit quarters; or for damage of any other nature or character, including any damage to the exhibiting firm's business as a result of the exhibit, or as a result of its installation or removal; or excepting claim for refund of amounts previously paid for failure to hold the exposition as scheduled.
- 10. <u>CANCELLATION POLICY:</u> The OOF must receive written notification of cancellation by April 15, 2013 to grant refunds. Cancellations received after this date will be charged a \$100 cancellation fee. There will be no refunds for cancellations made after April 30, 2013.