

Free to OOA Members: IT Service “Check Up”
New to OOA Members: Meaningful Use and EHR select Services
Renewed: Special Pricing on OOA’s Practice Solutions Program™ Operational Consulting

Dear OOA Members:

As we near the first anniversary of the Ohio Osteopathic Association’s innovative Practice Solutions Program™ (PSP), we are excited to announce two important developments.

- First, in response to member needs, we are expanding the scope of PSP services by adding Meaningful Use and IT assistance in February, followed by others in April.
- Second, appreciating that many OOA member practices are under increasing financial pressure and at the same time concerned with additional mandates that are fast-approaching, OOA has secured preferred pricing on existing operational services in the program for the first half of 2014.

You told us you wanted pragmatic, cost-effective solutions to everyday business and operational challenges that erode the clinical, financial and operational results of your practice. We listened and responded by bringing the PSP to market.

We also heard you say that you are frustrated by increasing levels of IT service concerns. As technology deployment and use requirements increase, it is exposing gaps in infrastructure and service, often resulting in patient dissatisfaction and lost time in the clinic. Physicians want to focus on their patients and deliver quality care. They do not want to be IT experts and do not feel confident assessing the strength of their IT environment.

The PSP model allows us to use the collective strength of the OOA to bring solutions to our members from deeply experienced providers with cost-effective pricing. The new Meaningful Use Services now available through the PSP include:

- **EHR Selection and Replacement** – a comprehensive service to manage the entire project of EHR selection and implementation from education to internal analysis to vendor reviews and product selection to implementation and workflow re-design. This service is intended for members who are selecting their first EHR and the significant percentage of practices that intend to replace their EHR.
- **Meaningful Use Support** – a recurring support service that practices receive on a monthly basis to help them stay on track regardless of where they are in their Meaningful Use journey. Recognizing the vast difference among practices and their needs, this service offers a flexible subscription model that allows the practice to tailor the service to their need.
- **Issue-specific Support** – this service leverages the deep experience of the PSP consultants in Meaningful Use and provides practices additional targeted support on specific issues as they arise.

Meaningful Use Stage 2 is significantly more complex, making it essential to have experts who can provide support on the full range of Meaningful Use. We worked with Elevation Healthcare to structure these services to keep practices in charge and let them decide how much they need and when. Importantly, this structure keeps the base price for Meaningful Use support lower.

The new **IT Service Check Up** is an **innovative, free-to-OOA members service** provided by Agil IT, one of the founding PSP members. The practice only needs to provide some basic information and access to the environment. Agil IT will then complete an assessment and compare the results to industry standards including the requirements to achieve and maintain Meaningful Use and provide the practice with a written report.

The IT Service Check Up provides your practice an objective snapshot and empowers you to make important decisions about your IT environment and service. Industry experts described the IT challenges for practices to support ICD-10, Meaningful Use, etc. as ‘daunting’. No practice should be entering this daunting phase with a substandard environment or service.

Our members and their practices face a significant transformation in the coming years. As an association we have a duty to see that you have access to cost-effective solutions to help navigate that transformation, so, we are taking another step in that direction today. We also look forward to announcing some more exciting additions at the Ohio Osteopathic Symposium. We hope you will join us in Columbus, April 23-27, 2014, to experience those new services in person.

Finally, we have renewed and expanded our collaboration with Elevation Healthcare Consulting, one of the founding PSP members. **Elevation will offer special pricing on the PSP Practice Optimization consulting service through June 20, 2014.** With initiatives like ICD-10 and Meaningful Use Stage 2 *on the near horizon*, it is critical that practices have a solid operational foundation. The purpose of Practice Optimization consulting is to help practices secure that foundation. Join other OOA Members who have enjoyed substantial returns from these services, including one that experienced a six-figure recovery in January!

For more information regarding the PSP and its services, including the form to request your free IT Services Check Up, visit the PSP’s website www.ooapsp.org or call the PSP Hotline at 855-319-7828.



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