

# SAVE YOUR SEAT



## Join Industry-Leading Speakers at the 2014 Cleveland HeartLab Annual Symposium



**2014 ANNUAL SYMPOSIUM**  
*Renaissance Cleveland Hotel*  
*Cleveland, OH*

**AAFP 16.00 Prescribed  
Credits Approved!\***

***Where Inflammation Meets Lipids®:  
Broad Based Strategies  
for Risk Reduction***

**Friday, September 12<sup>th</sup> & Saturday, September 13<sup>th</sup>**

### SCHEDULE OVERVIEW

**Thursday, September 11, 2014**

- Opening Welcome Reception

**Friday, September 12, 2014**

- Morning and Afternoon Sessions
- Rock and Roll Hall of Fame VIP Reception

**Saturday, September 13, 2014**

- Case Study Program†
- Morning and Afternoon Sessions

### HOTEL INFORMATION

**Renaissance Cleveland Hotel**

24 Public Square

Cleveland, OH 44113

**Reservations: (216) 696-5600**

Cleveland HeartLab has negotiated a room rate of \$169.00 per night, plus tax for a limited number of rooms. When making your reservation, please be sure to mention Cleveland HeartLab to secure this special rate. The group rate is subject to availability.

**Registration Fee: \$549**

**Register at: [www.clevelandheartlab.com/symposium](http://www.clevelandheartlab.com/symposium)**

\*This Live activity, Where Inflammation Meets Lipids: Broad-Based Strategies for Risk Reduction, with a beginning date of 09/12/2014, has been reviewed and is acceptable for up to 16.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AMA/AAFP Equivalency: AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit™ toward the AMA Physician's Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

†Cleveland HeartLab is once again excited to present a unique case study program that will feature industry experts dedicated to wellness and prevention as they review and debate clinical cases.

# World Class Speakers

Join us for two information-packed days! Hear about the latest strategies for risk reduction from the nation's most influential thought leaders who are transforming healthcare.



**Christie Ballantyne, MD, FACC, FACP**

**Leading Expert in CV Disease Identification, Management and Prevention;**

Chief, Cardiovascular Research Section, Baylor College of Medicine, Director, Center for CVD Prevention, Methodist DeBakey Heart Center and Director, CVD Prevention, Baylor College of Medicine



**Philip Schauer, MD**

**Pioneer in Bariatric Surgery to Manage Metabolic and CV Risk;**

Chief, Minimally Invasive Surgery and Director, Bariatric and Metabolic Institute, Cleveland Clinic



**James Januzzi, MD**

**Leading Expert in Biomarker Testing to Evaluate Risk for Heart Disease;**

Director, Cardiac Intensive Care Unit, Mass General and Professor of Medicine, Harvard School of Medicine



**Michael Miller, MD, FACC, FAHA**

**Premier Specialist for the Management and Prevention of Heart Disease;**

Director, Center for Preventive Cardiology, University of Maryland Medical Center



**Anne Goldberg, MD, FACP, FAHA, FNLA**

**Leading Authority on Management of Lipid Disorders;**

President, Foundation of National Lipid Association and Chair, NLA Expert Panel on Familial Hypercholesterolemia



**Paul Grundy, MD, MPH**

**The "Godfather" of the Patient-Centered Medical Home;**

Global Director, Healthcare Transformation, IBM and President, Patient-Centered Primary Care Collaborative



**Erin Martin, DO, MPH**

**Champion for Functional and Lifestyle Medicine;**

Founder, True Med Institute, and Featured Physician in the film "Escape Fire: The Fight to Resolve American Healthcare"



**Neal Barnard, MD**

**One of America's Premier Advocates for Health, Nutrition, and Higher Standards in Research;**

Founder and President, Physicians Committee for Responsible Medicine and Adjunct Associate Professor of Medicine, George Washington School of Medicine and Health Sciences



**Shilpa Saxena, MD**

**Expert in Integrative and Functional Family Medicine Fueled by Patient Knowledge;**

Founder, SevaMed Institute



**Peter McCullough, MD, MPH, FACC, FACP**

**Internationally-Recognized Authority on the Role of Chronic Kidney Disease as a CV Risk Factor;**

Chair, Kidney Early Evaluation Program, National Kidney Foundation



**Amy L. Doneen, ARNP, DNP (c)**

**Leading Educator in Prevention;**

Medical Director, Heart Attack and Stroke Prevention Center and Co-Founder, Bale/Deneen Method



**Ian Shakil**

**Expert in Revolutionizing Everyday Medical Care with Google Glass Medical App Development;**

Founder and CEO, AUGMEDIX



**Holly Thacker, MD, FACP, CCD, NCMP**

**Leading Expert in Women's Health;**

Director, Center for Specialized Women's Health, Cleveland Clinic and Executive Director, Speaking of Women's Health



**Marc S. Penn, MD, PhD, FACC**

**Premier Biomedical Entrepreneur and Research Cardiologist;**

Director of Research, Summa Cardiovascular Institute



**Daniel Edmundowicz, MD, MS, FACC**

**Accomplished Thought Leader in Subclinical Vascular Disease Detection;**

Professor of Medicine, Section Chief of Cardiology and Vice Chair of Program Development, Department of Medicine, Temple University School of Medicine



**S.A. Decker Weiss, NMD, FASA**

**Naturopathic Cardiologist;**

Scottsdale Heart Institute and Senior Research Fellow, Artis Research CFHM



**Know your risk.**

## Case Study Session



Participate in an invigorating case study session led by one of the nation's leading preventive cardiologists – **Seth Baum, MD, FACC, FACPM, FAHA, FNLA** – as he guides the audience through the identification, management and prevention of chronic diseases.

Joining him is a panel of established clinicians including:



Alan Reisinger, MD



Anne-Marie Feyrer-Melk, MD



John Lourié, MD, FACC

## The Great Debate

### **The ACC/AHA Cholesterol Guidelines: Where do they guide us?**

*Join our internationally-recognized expert panel to discuss and debate new insights on historical practices. Can we resolve the controversy?*

This panel discussion comprises an elite group of cardiovascular experts including:

**Christie Ballantyne, MD, FACC, FACP**

**Michael Miller, MD, FACC, FAHA**

**Daniel Edmundowicz, MD, MS, FACC**

**Amy L. Doneen, ARNP, DNP (c)**

Moderated by:

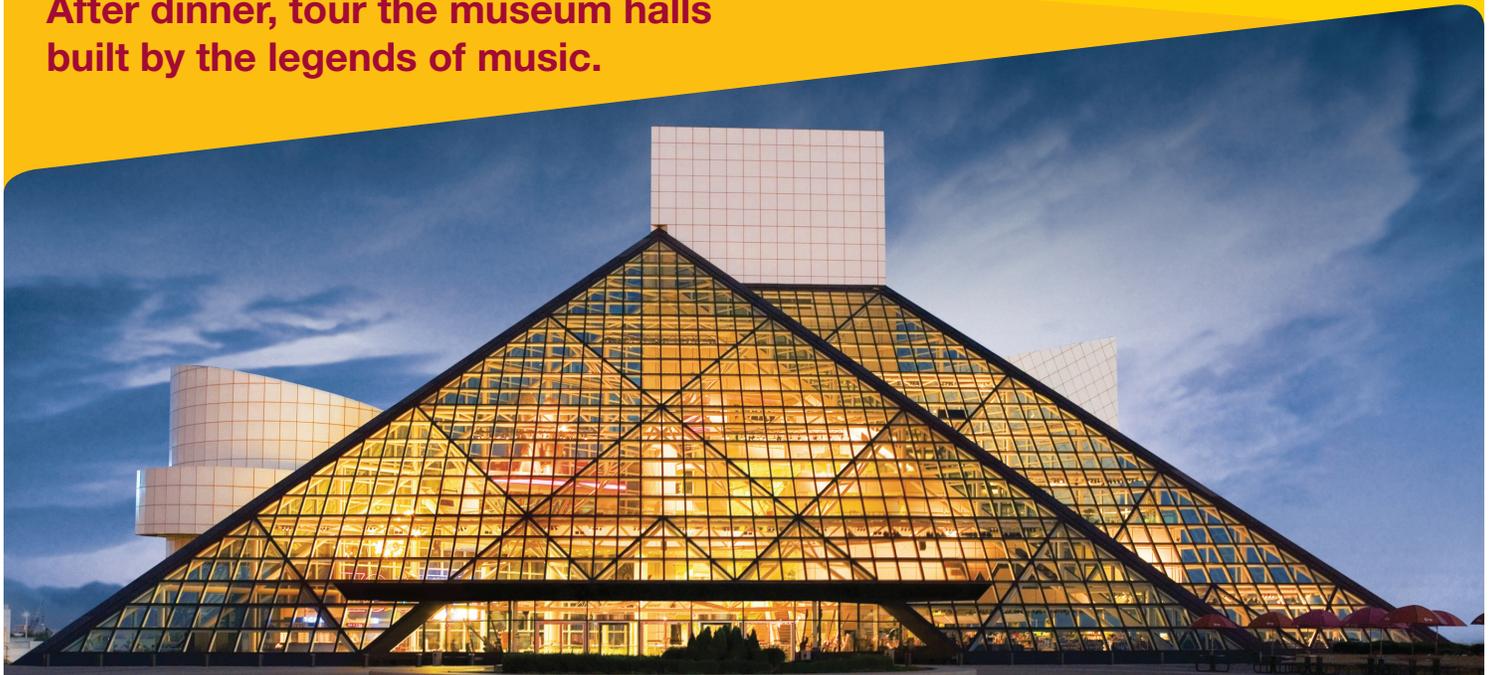
**Marc Penn, MD, PhD, FACC**

## Special Event

Friday, 9/12/14

### **VIP Reception\*: Wine & Dine at The Rock and Roll Hall of Fame**

**After dinner, tour the museum halls  
built by the legends of music.**



\*Tickets included with program registration.



## Conference Agenda\*

### Friday, September 12, 2014

7:00am	Registration and Continental Breakfast Exhibits Open
7:50am	Jake Orville, President and CEO, Cleveland HeartLab // Welcome and Opening Remarks

#### 1<sup>st</sup> Morning Session

8:00am	Marc S. Penn, MD, PhD, FACC // Cleveland HeartLab: An Update
<b>CME</b> 8:15am	Neal Barnard, MD // A Plant-Based Diet for Diabetes
<b>CME</b> 9:00am	Phillip Schauer, MD // Bariatric Surgery to Improve Outcomes
<b>CME</b> 9:45am	Panel Discussion
10:00am	Break

#### 2<sup>nd</sup> Morning Session

<b>CME</b> 10:30am	Holly Thacker, MD, FACP, CCD, NCMP // Menopause, Hormone Therapy, Sex, Gender, Politics, and the Heart
<b>CME</b> 11:15am	Daniel Edmundowicz, MD, MS, FACC // Atherosclerosis Imaging: Implications of the Shift From Risk Estimation to Subclinical Disease Detection
<b>CME</b> 12:00pm	Christie Ballantyne, MD, FACC, FACP // Emerging Concepts with Prevention of Cardiometabolic Disease
<b>CME</b> 12:45pm	Panel Discussion

#### Lunch Session

<b>CME</b> 1:00pm	Paul Grundy, MD, MPH // Patient Center Medical Home: Foundation for Transformation
2:00pm	Break

#### 1<sup>st</sup> Afternoon Session

<b>CME</b> 2:30pm	Amy L. Doneen, ARNP, DNP (c) // Imaging and Inflammation: Applying the Evidence to Clinical Practice
<b>CME</b> 3:15pm	Mike Miller, MD, FACC, FAHA // Music to My Ears: The Benefits of Positive Emotions for Your Heart
<b>CME</b> 4:00pm	Panel Discussion - The Great Debate // Moderated by Marc S. Penn, MD, PhD, FACC
4:45pm	Jake Orville, President and CEO, Cleveland HeartLab // Closing Remarks

7:00 - 11:00pm **Rock and Roll Hall of Fame VIP Reception**

### Saturday, September 13, 2014

7:00am	Registration and Continental Breakfast Exhibits Open
7:50am	Jake Orville, President and CEO, Cleveland HeartLab // Welcome and Opening Remarks

#### 1<sup>st</sup> Morning Session - Case Study Session

A Panel of Established Clinicians Including: Alan Reisinger, MD, Anne-Marie Feyrer-Melk, MD, John Lourie, MD, FACC, led by Seth Baum, MD, FACC, FACPM, FAHA, FNLA	
<b>CME</b> 8:00am	
9:30am	Break

#### 2<sup>nd</sup> Morning Session

<b>CME</b> 10:00am	Marc S. Penn, MD, PhD, FACC // Novel Markers of Cardiovascular Risk
<b>CME</b> 10:30pm	Erin Martin, DO, MPH // Low Tech, High Touch: Using Lifestyle Medicine to Reverse Disease
<b>CME</b> 11:15am	Shilpa Saxena, MD // Leveraging: The Power of Group Visits
<b>CME</b> 12:00pm	Panel Discussion - Including All Morning Session Speakers

#### Lunch Session

<b>CME</b> 12:30pm	Ian Shakil // Health IT Innovation: Going Beyond the EHR
1:30pm	Break

#### 1<sup>st</sup> Afternoon Session

<b>CME</b> 2:00pm	Anne Goldberg, MD, FACP, FAHA, FNLA // Managing Challenging Lipid Disorders
<b>CME</b> 2:45pm	S.A. Decker Weiss, NMD, FASA // Inflammation: Is It The Link Between Heart Disease and Depression

#### 2<sup>nd</sup> Afternoon Session

<b>CME</b> 3:30pm	Peter McCullough, MD, MPH, FACC, FACP // Early Identification and Assessment of Acute and Chronic Kidney Disease
<b>CME</b> 4:15pm	James Januzzi, MD // The Assessment of Heart Failure: Early Identification and Across The Spectrum
<b>CME</b> 5:00pm	Panel Discussion - Including Afternoon Session Speakers
5:30pm	Jake Orville, President and CEO, Cleveland HeartLab // Closing Remarks