Annual Conference & Midyear Meeting

Sponsor Level Benefits

Grand Sponsor $10,000 or more

- Banner displayed at Annual & Midyear Meetings
- Naming Rights for a Meal Function
- Complimentary 10 x10 Booth & Special Exhibitor Sign
- Full Page Color Advertisement in Annual Conference Program
- 2 Complimentary Annual Conference Registrations, with Continuing Education included
- 2 OPA Annual Memberships
- Grand Sponsor Award presented at Awards Luncheon
- Full Page Black & White Advertisement in *Ohio Pharmacist* journal
- Special Name Badge Recognition Ribbons
- Website Ad Sponsor Status for one-year
- Recognition at Midyear Meeting and the Young Pharmacy Leaders Conference

Gold Sponsor $5,000 - $9,999

- Banner displayed at Annual Conference
- Gold Sponsor Award presented at Awards Luncheon
- 1/2 Page Color Advertisement in the Annual Conference Program
- Special Name Badge Recognition Ribbons
- 1 Complimentary Annual Conference Registration, with Continuing Education included
- Recognition at Young Pharmacy Leaders Conference
- 1/2 Page Black & White Advertisement in *Ohio Pharmacist* journal
- Website Ad Sponsor Status for 3 months

Silver $2000 - $4,999
Bronze Up to $1,999

Benefits for all sponsor levels include recognition in an *Ohio Pharmacist* journal post-Conference and/or Meeting issue and a link to your company on the OPA website. For Annual Conference sponsors, benefits include recognition in the promotional materials for companies donating before January 10, 2012. All sponsors will be listed in the Conference or Meeting Program and the Sponsor Slideshow during the Trade Show.

What's the easiest way to promote your company to Ohio pharmacists?

OPA offers two ways to contribute. Choose Level Contribution with a monetary donation or Specific Contribution by selecting from the following list of sponsor opportunities. Every contributor will be recognized at the corresponding Sponsor Level.

OPA Annual Conference - April 20-22, 2012

Meal Functions **Grand Sponsor level only**

Your company can have naming rights to these OPA signature events - Awards Luncheon, President's Banquet, Friday Evening Dinner/Entertainment, and Trade Show lunch. These events are the highlights of the OPA Conference, as attendees gather to recognize peer accomplishments, learn about new products and services, and spend time with friends in pharmacy.

OPA Registration Banner - $6000 **Gold** Sponsor level

By sponsoring the OPA Registration Desk, your company's name will greet the more than 1200 expected attendees of the OPA Conference.

Student Law Review - $5000 **Gold** Sponsor level

This session is the most anticipated and best attended by the more than 600 expected student pharmacists at the Conference.

Alumni Reception or Student Olympics - $3000 each
Breakfasts or Trade Show Hospitality - $2000 each
OPA/Sponsor Lanyards - $1500 or Sponsor-provided Lanyards - $1000
Coffee/Beverage Breaks - $500 each

President's Reception or Presidents' Breakfast - $800 each

These events gather Ohio's leaders of pharmacy to celebrate past and future OPA presidents. Sponsors of either event will be recognized with signage during the event and recognition in the Conference program.

New Offer - Don't Miss It!

Annual Conference Program Advertising Rates -

The 2012 Program, expanded to full size, is given to each of the 1100+ expected attendees.

$900 - Back Cover Full Page	$700 Inside-Cover Full Page
$550 - Full Page	$350 - 1/2 Page

OPA Midyear Meeting - Nov. 11, 2012

Breakfast	$1000
Lunch	$2500
Breaks	$500

Sponsors of breaks or meals will receive signage and recognition in the Midyear Meeting Program.

Midyear Meeting Program Printing - $300

Company & Contact Information

Company _____
Contact _____
Address _____
City _____
State _____ Zip _____
Phone _____ Fax _____
Website _____
Email _____

Two Ways to Contribute

- Level Contribution of $_____ at
  ☐ Grand ☐ Gold ☐ Silver ☐ Bronze
- Specific Contribution of $_____
  for sponsorship of _____

Payment Information

○ Visa Exp. Date_____
○ MC Security Code _____
Account # _____
Name on Card _____
Billing Address _____
_____

○ Check Payable to the Ohio Pharmacists Association (Tax ID 31-4271660)

Please remit to: Ohio Pharmacists Association, 2674 Federated Blvd., Columbus, OH 43235 or fax to 614.389-4582 or become an OPA sponsor online at www.ohiopharmacists.org/sponsor

To promote your company in the *Ohio Pharmacist* journal or on the OPA website, you will find advertising rates on the back of this form or on the Advertising/Sponsor page at www.ohiopharmacists.org.

Sponsorship Opportunities can be tailored to meet your needs.

Let us customize a sponsorship package for you!
Reach Ohio pharmacists through one or more events or all year-long with your sponsorship of the Annual Conference and/or Midyear Meeting. The April 2011 Annual Conference's attendance attracted more than 1100 attendees for the fourth year in a row. The Annual Conference and Trade Show, which is one of the largest in the country, is held every April at the Greater Columbus Convention Center in downtown Columbus and is an excellent way to get your company recognized. The OPA Midyear Meeting, held every fall, also offers sponsorship opportuities.

Levels of Sponsorship

Grand Sponsor:	$10,000 or more
*Gold Sponsor:	$5,000 - $9,999
*Silver Sponsor:	$2,000 - $4,999
*Bronze Sponsor:	Up to $1,999

**Sponsorship is aside from, and in addition to, any costs you may accrue should you choose to exhibit and rent a booth or advertise in the journal or website, except for the benefits offered at the Grand Sponsor level.*

If Grand Sponsorship is confirmed **by January 10, 2012**, your company can be listed as a Grand Sponsor in all Conference promotional materials.

Promote your company in the *Ohio Pharmacist* or on www.OhioPharmacists.org

Display Advertising Rates

for the monthly journal *Ohio Pharmacist* black and white, per issue. Add $200 for four-color process. *(effective Nov. 14, 2011)*

	12X	6X	1X
Full page	$788	$936	$985
1/2 page	$591	$702	$739
1/4 page	$433	$515	$542
Premium			
Back	$1064	$1263	$1330
Inside Front	$1024	$1216	$1281
Inside Back	$946	$1123	$1182
Front Facer	$867	$1029	$1084

WEB Classified/Career Center Advertising Rates

(effective November 14, 2011)
(OPA Members Only: Two free pharmacy-related classified or Career Center listings per year.)

Rates:	1 month	6 months	12 months
1-50 words	$50	$45	$40
51-100 words	$75	$70	$65
>100 words	$100	$95	$90

Jobs Forum: $50 per Month (up to 100 words)

WEB SPONSORSHIP RATES

SITE Sponsorship

Quarterly	Annually
$350	$1200

PAGE Sponsorship

Quarterly	Annually
$150	$500

For more info., call OPA at 614.389.3236

What's the easiest way to promote your company to Ohio pharmacists?

Ohio Pharmacists Association
2674 Federated Blvd • Columbus, Ohio 43235
Phone: 614.389.3236 • Fax: 614.389.4582
www.ohiopharmacists.org