NORTH EAST DISTRICT OPTA BUSINESS MEETING MINUTES

January 17, 2012

Meeting Started 6:32 pm

A. Introductions

- A. Board Members: Deb Riczo, Mary Kay Zane, Lynzie Schulte, Scott Euype, Alysha Walter, Sanaz Holcomb, Lauren Pilkey, Holly Fredericks
- B. Guests: Anthony Difilipo, Kathy Szirony, John Rebic, Trent Best, Mike Russo, Tim Albrethsen, Nicole Dawson, Dana Ridge, Evelina Bagdasaryan

B. Agenda

- A. Review/Additions
 - A. Approved Agenda
- C. Minutes
 - A. From strategic planning meeting (11/5/11) Review and Approve
 - A. Minutes Approved
 - B. Holly
 - A. 2012 Roster with updated contact info
- D. Reports
 - A. Chair (Scott)
 - A. Welcome
 - B. Special Thank You- Marilyn Mount- 45 years
 - C. Thank you also to John, Sanaz, Lynzie for work on the Casino Night
 - D. OPTA Award Nominations from our District
 - A. Scott can't submit nominations as District Chair
 - B. please nominate those from our district you feel deserving
 - E. YouTube contest
 - A. Benefits of Belonging YouTube Challenge
 - B. Scott would like the NorthEast District to enter the competition
 - C. proposed the students to submit ideas/videos
 - D. Colleen to Direct/Produce (surprise!!)
 - B. Determine Roles for Lynsey and Mary Kay
 - A. Lynsey has been overseeing Education and Fundraising, Mary Kay to discuss with Lynsey
 - B. Deadline- end of next week
 - C. Vice-Chair (Lynzie)
 - A. Synopsis on Student Scholarship- 6 scholarships for \$290
 - B. Winners Present- Trent, Mike, and John each got grants from the district
 - C. Therese, Lauren, Dianna
 - D. Financial Report (Alysha)
 - A. Casino Night-\$1,326, with expenses we made over \$1000
 - B. There is an official expense reimbursement form from Alysha, must be filled out and submited within 30 days with receipts
 - A. forms are available on the NorthEast District website
 - C. Final Total from Bier Markt, \$160
 - E. Legislative (Karen/Lynzie)

- A. SB-233, reduce co-pay costs for outpatient, form letter is available to send out A. there should be a patient letter coming out soon
- B. Proponent testimonies are lined up to speak and provide support
 - A. patient testimonies will be needed in the future
- C. OPTA Advocacy Day
- D. Therapy Cap exceptions process passed in December, only lasts until March 1st
- E. Multiple re-writes on the Concussion bill have been done, still working on it F. Policy Payment (open position)
 - A. State Board Meeting coming this friday, Policy Payment will be discussed
- G. OPTA News (Scott)
- H. Membership (Sanaz)
 - A. Last Benefits of Belonging talk was at Tri-C in late 2011 to the 1st year class A. 3 students joined
 - B. Have made contact with LCCC to discuss having a talk there
 - C. We should add Remington to our Benefits of Belonging list
 - A. Their director is an APTA member
 - D. Statewide APTA membership has increased significantly
- I. Public Relations (Shelley- Scott reported)
 - A. Failed conference call last week
 - B. Good Health Minute campaign
 - C. Shelley had been writing cleveland.com blogs for NEOPTA for our events
 - A. attempting to get media awareness for our events
 - B. Bruce Kalinowski?'s brother is a PT- can we get media awareness through that connection?
 - D. Any Ideas- email Shelley, Deb, or Jim Long
- J. Nominating (Deb)
 - A. District openings in the Fall
 - A. Chair
 - B. Vice-Chair
 - C. Secretary
 - D. Director
 - E. Education
 - F. Legislature
 - G. PAC
 - H. PR
 - B. OPTA Elections begin April 9th
 - A. Vice-Chair
 - B. Secretary
 - C. Director
 - D. Nominating Chair
 - E. Delegates
 - C. Nominations close Jan 23rd
 - A. nominating forms are online
- K. PAC Report (Duncan)
 - A. OPTA PAC

- A. this is how we pay people to lobby for our professional interests
- B. Nationally APTA is the 12th largest PAC
- B. PAC Fundraising Event?
 - A. Discuss at March mtg- will probably need a basket for spring OPTA conference
 - B. Bar- Wine/Beer tasting
- L. Education (Lauren/Lynsey Baron)
 - A. Speakers/Topics
 - A. Lauren has a list going of suggestions and possible future topics
 - A. dry needling- suggestion from Dana
 - B. Schedule
 - A. Next Course Monday Feb 27th
 - A. Functional Outcome Measure review for acute care
 - B. Sponsors
 - A. Miller's
 - C. Independence FNC
 - B. Recap from 2011
 - A. made \$50 from last course
 - B. course reviews were all good/excellent
 - C. new location difficult to find
 - A. need better signage/directions
 - D. sponsored by a new sponsor too
 - C. Speaker Agreement
 - A. \$50 honorarium for speakers
 - B. Lynsey developed a speaker agreement to determine honorarium designation
 - C. to be sent to speaker as soon as they have committed to a course
 - D. Tentative Calendar for the rest of the year
 - A. Week of April 30th
 - B. Week of Sept 10th
 - C. Week of Dec 3rd
 - C. Funding for each event
 - A. new sponsors?
 - B. we ask for \$250
 - A. mention at the course
 - B. table set-up
 - C. included in Access
 - D. Community Charity Fundraising?
 - A. are we still going to do this
 - A. last year we did food donations and never had any donations
 - B. ask the speaker for course
 - E. PAC envelopes- speak related to SB-233 or current events
 - A. give out with course material
 - B. turn in with course reviews
- E. Yearly Events
 - A. Golf Outing 2012

- A. good community service event
- B. takes a lot of behind the scenes work
- C. do another fundraiser with NOGA instead of golf outing?
- D. a recent grad of CSU used to organize golf outings
- E. Historically when we we held golf outings at other courses- 18 holes, steak dinners
- F. Scott to discuss with NOGA and email board with results of conversation
- G. Conversation regarding sponsors- healthcare, golf companies, sporting goods companies
- B. Additional Fundraiser Event? (non PAC)
 - A. Golf Outing
 - B. something similar to Bier Markt
 - C. Rozi's wine tasting
 - D. Our district needs a social coordinator???
 - E. Scavenger Hunt with social gathering at the end
 - A. challenge to students, Tri-C vs CSU
 - B. Halloween/Haunted
- C. 2012 Community Service
 - A. Arthritis Foundation Walk: April 29th
 - B. Race for the Cure: Sept 9th
 - C. Free Clinic Walk: Oct 27th
 - D. Others?
 - A. ALS walk, Diabetes walk, cruise for the critters, project noah
 - E. Can we have a NorthEast District OPTA Logo?
 - A. tie in OPTA and NorthEast District
 - B. online company- Mary Kay
 - C. Shane from state connection
 - D. Deb connection
 - F. NorthEast District T-shirts
 - A. male and female cut
- F. Upcoming Events
 - A. Education Course Feb 27th
 - A. Location: Independence FHC Mtg Rooms A & B
 - B. Business Meeting Mar 13th
 - A. Location: Independence FHC Mtg Room A
 - C. OPTA Annual Conference March 29-31
 - A. Jim Long is speaking
 - D. OPTA Advocacy Day May 1st, 10 am
 - E. Future Business Mtgs at PT/PTA schools? 30-40 people accommodations
 - F. Future Education Courses 70-80 people accomodations
 - G. Federal Advocacy Essays are being accepted now
 - H. Federal Advocacy day is in April
- G. 2012 Calendar
 - A. CSM Feb 8-11 (Chicago)
 - B. Education Course- Week of Feb 20th
 - C. Membership Mtg- Mar 13th

- D. OPTA Annual Conference Mar 29-31
- E. OPTA Advocacy Day- May 1st, 10 am
- F. Education Course- Week of April 30th
- G. APTA HOD June 3-6 (Tampa)
- H. Golf Outing?- June
- I. APTA ADVOCACY FORUM
- J. APTA ANNUAL CONFERENCE June 6-9
- K. Membership Mtg- Aug 21st
- L. Education Course- Week of Sept 10th
- M.OPTA Symposium/Leadership Oct 12-13
- N. CSU Prestige Speaker Oct 22
- O. Strategic Planning/Membership Mtg- Nov 3rd
- P. Education Course- Week of Dec 3rd

Meeting Adjourned 8:32 pm