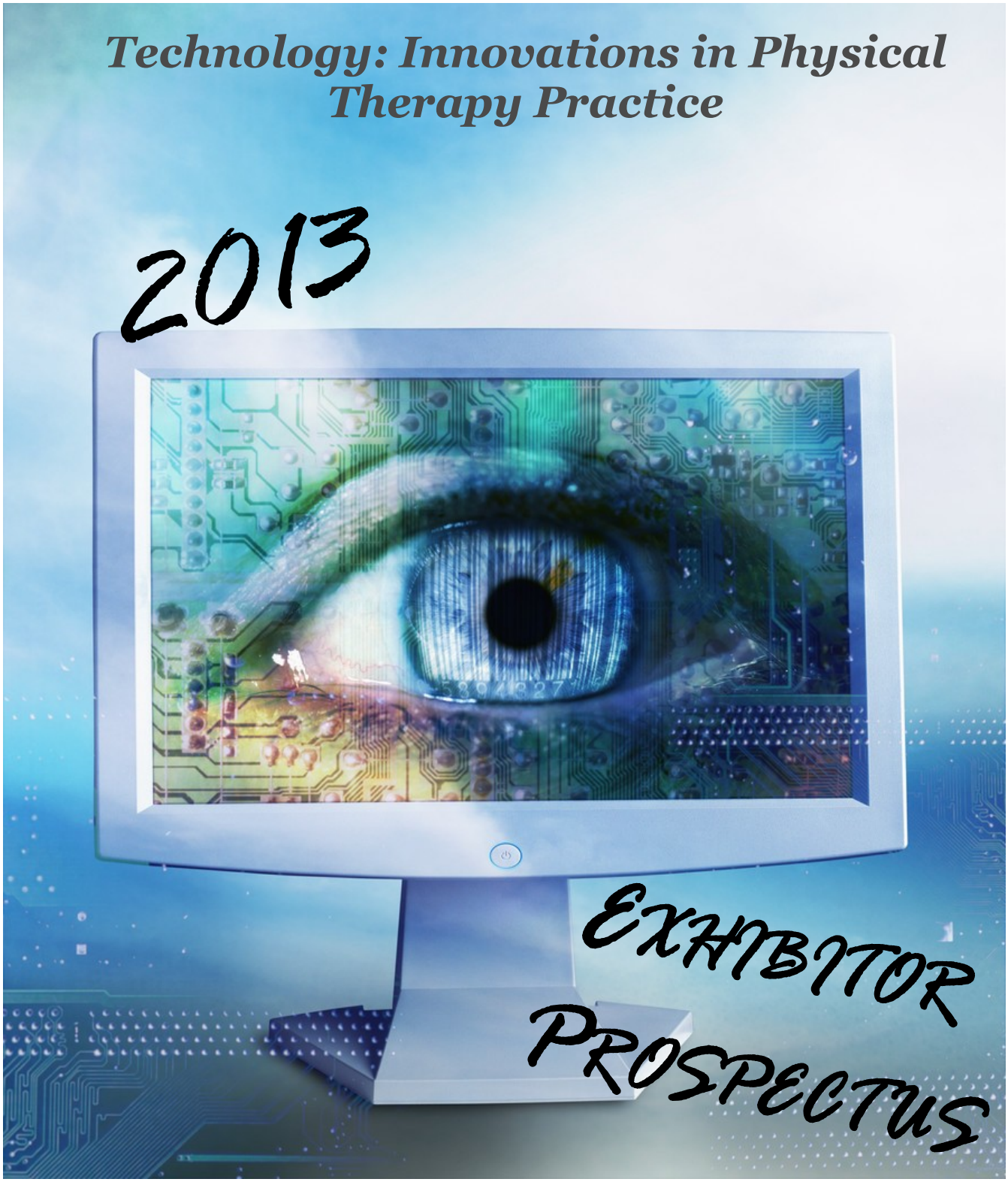
OPTA Ohio Physical Therapy Association

Technology: Innovations in Physical Therapy Practice

2013



EXHIBITOR PROSPECTUS

OPTA EXHIBITOR INFORMATION

Dates	April 11-13, 2013
Place	Hilton DoubleTree Columbus-Worthington 175 Hutchinson Ave, Columbus, OH 43235
***Number of Booths**	Technology Hub: **17** Professional Center: **15**
Booth Specs	6' x 10', 8' high flame proof back wall drapery, 3' high side rail drapery, one 6' x 2' x 30" high table skirted on three sides, two folding chairs, one wastebasket, and one 7" x 44" identification sign with company name and booth number
Floor	Carpeted
Additional Cost	Water, electricity, furniture, etc.

Exhibit space provided by George Fern Exposition & Event Services.

***Booth Selection: First come first served, based on receipt of payment.**

EXHIBITOR HOURS

Exhibitor Set Up	Friday, April 12, 2013 9:30 — 11:00 AM
Exhibitor Tear Down	Saturday, April 13, 2013 1:30 — 2:15 PM

*Friday, April 12, 2013

11:45 AM— 1:00 PM	Lunch/Exhibitor Hall Grand Opening
2:30— 3:00 PM	Exhibit Hall
4:30— 6:30 PM	Exhibit Hall with heavy Hors D'oeuvres

**Exhibitor hours as of January 16, 2013. Subject to change slightly due to programming.*

Saturday, April 13, 2013

10:00 — 10:45 AM	Exhibit Hall
10:45— 11:15 AM	Exhibit Hall for Students Only
1:30 — 2:15 PM	Exhibitor Tear Down *(early tear down is not permitted)*

REGISTRATION DEADLINE AND COST

Early Bird.....**(prior to 2/25/2013)** $775
Regular $875

OPTA SPONSORSHIP OPPORTUNITIES

Show OPTA members that you support their organization by becoming a sponsor! Sponsors receive name recognition in the conference program and on general promotional signage at the event sponsored.

Sponsor Pricing:

Annual Membership Meeting Sponsor $750
Board Meeting Dinner Sponsor (incl. 2 guests) ..... $1,000 ***NEW!***
Conference Breakfast Sponsor ..... $500 ***NEW!***
~~Convention Bag Sponsor ..... $500~~ ***SOLD***
Exhibit Hall Lunch Sponsor ..... $1,000 ***NEW!***
Game Card Sponsor (no limit) ..... $100 ***NEW!***
Opening Keynote Session Sponsor $750
Registration Sponsor $500
Student Symposium Refreshments Sponsor $300
*Wine Tasting & Raffle Sponsor (no limit) $250

Don't see what you're looking for? Customized sponsorships are also available. Just ask!

**PAC event. Only personal checks accepted; no corporate checks.*

ADVERTISE WITH US!

Advertise in our NEW Annual Conference issue of *ACCESS!*
All ads are now full color!

*Program Advertising Deadline is **February 25, 2013**

Full Page ..... *(7 " x 10")* $550
Half Page Horizontal ..... *(7 " x 5")* $325
Half Page Vertical ..... *(3 " x 10")* $325
Quarter Page ..... *(3 " x 5")* $250
Front/Back Inside Cover ..... *(7 " x 10")* $625
Back Outside Cover ..... *(7 " x 5")* $750

****Advertisers receive a 10% discount on multiple insertions!***

NOTICE: Consistent with APTA position opposing referring physician ownership of physical therapy practices, the OPTA does not knowingly accept advertisements from clinics and/or facilities which are owned or controlled by referral sources.

To place an ad, contact Burgie MediaFusion, LLC at 614/273-0783 or 800/713-0445, online at burgiemediafusion.com.

OPTA EXHIBITOR POLICIES AND PROCEDURES

1) Exhibits are intended for educational and informational purposes to improve physical therapy education, practice and research. All materials/equipment should contain no inaccurate or misleading information. The Ohio Physical Therapy Association reserves the right to determine if an exhibit meets the objectives and standards of OPTA. Exhibits should complement the meeting and sessions by enabling registrants to see, hear, examine, question and evaluate the latest developments in equipment, supplies, and services related to physical therapy.

2) Exhibitors must agree to meet the objectives stated above. Exhibitors may sell merchandise or services in the exhibit area. Exhibitors may not exhibit any product, apparatus, instrument, device, or drug that is the subject of litigation pending before the Food & Drug Administration. In cases of products pending compliance or noncompliance with the FDA, exhibitors must post a disclaimer stating, "FDA listing pending."

3) All products or services exhibited must comply with all state and local regulations and with all current FDA regulations for such products and services except as provided above. Each exhibiting company is required to insure itself against property loss or damage and against liability for personal injury.

4) Exhibitors may not assign, sublet or apportion the whole or any part of the space allocated. Exhibitors may not display or advertise products of any kind other than those manufactured or sold by them in the regular course of their business.

5) Exhibitors must abide by the conference exhibit times. **Early tear down is not permitted.** Neither OPTA, nor Geo. Fern Exposition assumes responsibility for damage or loss of any kind. OPTA staff does not have the resources to provide any exhibitor with additional booth needs such as water, electricity, furniture, etc. The OPTA is not responsible for any of these costs.

6) The exhibitor indemnifies and agrees to hold harmless OPTA and the conference host location and their owners, officers, directors, employees and agents from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to the exhibitor, agents, representatives, or employees thereof by reason of the exhibitors occupancy or use of the exhibition facilities. Upon submission of the contract, the exhibitor expressly releases the foregoing institutions, individuals and committees from any and all claims for loss, damage or injury. This also includes the period of storage prior to, during, and following the meeting. Should any situation beyond the control of OPTA arise to prevent the Annual Conference, OPTA will not be held liable for any expenses incurred by the exhibitor except for the rental cost of the booth space.

7) Refunds for the full amount minus a 20% administrative fee will be given **prior to March 11, 2013. No refunds will be issued after March 11, 2013.**

By exhibiting, exhibitor agrees to all the rules and regulations stated above. No exceptions will be made. Failure to comply with these rules and regulations may be cause for removal from the show without refund.

OPTA EXHIBITOR/SPONSOR CONTRACT

The Ohio Physical Therapy Association Annual Conference
April 12 & 13, 2013
DoubleTree by Hilton Columbus -Worthington ¤ 175 Hutchinson Ave. ¤ Columbus, OH 43235

BOOTH PURCHASE
Exhibitor Name: (**This is how it will appear on all signage and printed materials**)

_____

Contact Person: _____ Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please list your booth choices in order of preference ***(OPTA reserves the right to assign all booths):***

☐ Technology Hub—Booth Choice #_____ ☐ Professional Center—Booth Choice #_____

☐ Early Bird (prior to 2/25/2013)—$775 ☐ Regular—$875

Please describe your products and/or services to be exhibited: _____

_____

_____

☐ Annual Membership Meeting Sponsor —$750 ☐ Game Card Sponsor (no limit)—$100

☐ Board Meeting Dinner Sponsor —$1,000 ☐ Opening Keynote Session Sponsor—$750

☐ Conference Breakfast Sponsor—$500 ☐ Registration Sponsor—$500

☐ Convention Bag Sponsor—$500 ☐ Student Symposium Refreshments Sponsor—$300

☐ Exhibit Hall Lunch Sponsor—$1,000 ☐ *Wine Tasting & Raffle Sponsor (no limit)—$250

PAYMENT
Total Purchase Amount: $ _____

☐ Enclosed is a check payable to OPTA (Check #_____) Remit to address below.

☐ Charge the following: MasterCard Visa Card Number: _____

Card Holder Name: _____ 3-Digit Security Code:_____ Exp. Date: _____

Billing Address w/ Zip Code: _____

_____

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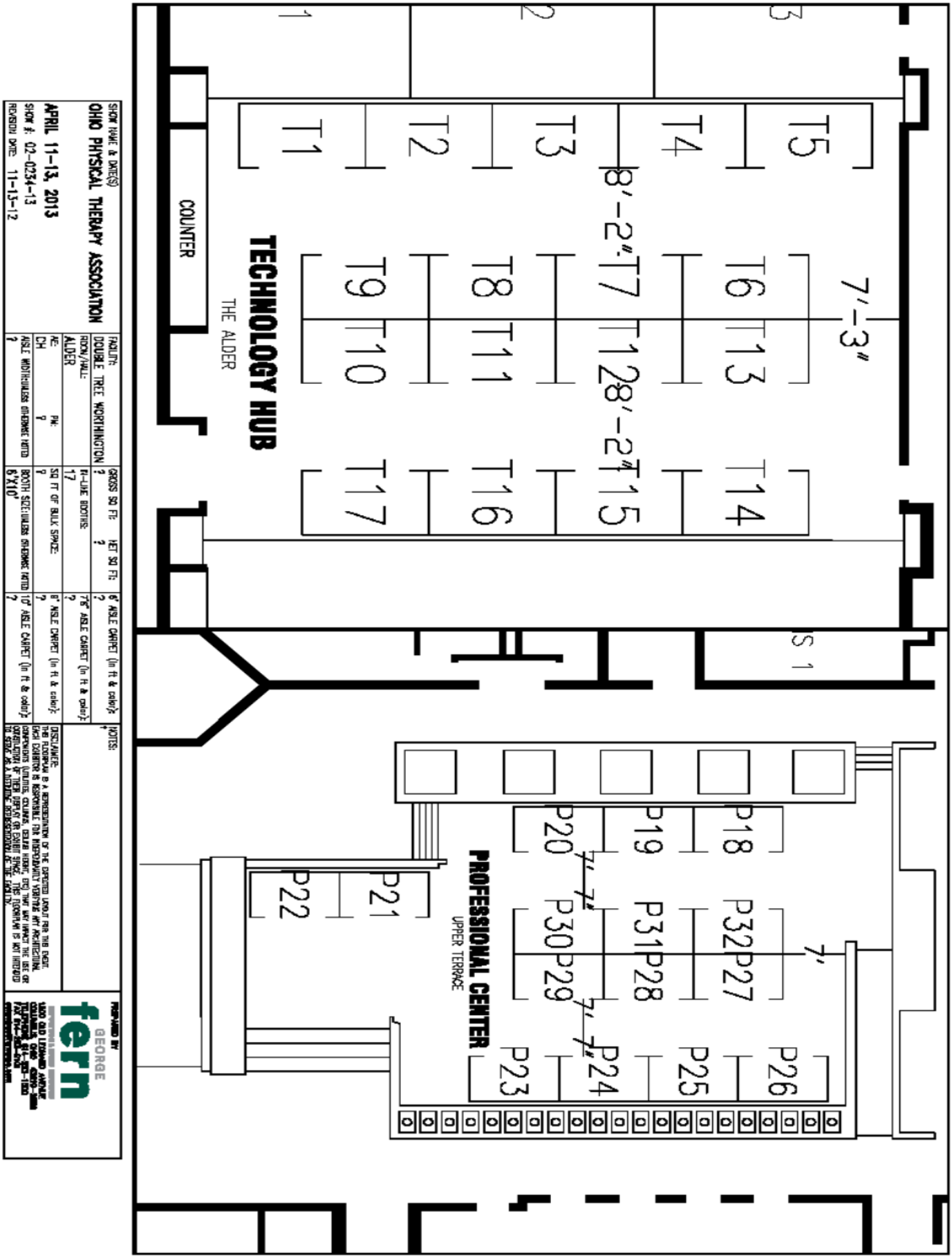
Phone (614) 855-4109 Fax: (614) 855-5914 Email: opt@ohiopt.org Website: www.ohiopt.org

OPTA Exhibitor Booth Map