OPTA Ohio Physical Therapy Association

For Our Association, For Our Profession

2013 Leadership Conference

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Pain Management Group
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OPTA

OPT-PAC Raffle

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OPT-PAC

OPTA

Thank You, OPTA Leaders!

OPTA Executive Committee

President:	Anthony DiFilippo, PT, DPT, MEd, OCS, CSCS
Vice President:	Kathy Szirony, PT, DPT
Treasurer:	Andrew Naylor, PT, DPT, SCS
Secretary:	Dawn Bookshar, PT, DPT, GCS
Director I:	Scott Euype, PT, DPT, MHS, OCS
Director II:	Mike Jaworski, PT, DPT, MBA
Director III:	Tonya Apke, PT, DPT, OCS

OPTA District & SIG Chairs

District Chairpersons:

Central Chair:	Kyle Schumm, PT, MS
East Central Chair:	Kim Koran, PT, DPT
Northeast Chair:	Lynzie Schulte, PT, DPT
Northwest Chair:	Nick Reimer, PT, CMP, CAMT
Southwest Chair:	Bethany Dugan, PT, DPT, MBA
West Central Co-Chair:	Shannon Goodhue, PT
West Central Co-Chair:	Sabrina Kaminski, PT

SIG Chairpersons:

Student SIG, PT Co-Chair:	Michelle Luchini, SPT
Student SIG, PTA Co-Chair:	Brian Petite, SPTA
Pediatric SIG Rep:	Betsy Donahoe-Fillmore, PT, PhD, PCS
Sports SIG Rep:	Gary Calabrese, PT

OPTA Committee Chairs

Committee Chairpersons:

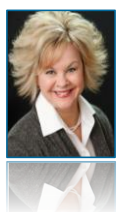
Awards Chair:	Scott Euype, PT, DPT, MHS, OCS
Bylaws/Policies & Procedures Chair:	*Vacant*
Chief Delegate:	Lynn Czup, PT
Conference Chair:	Stephanie Kelley, PT, PhD, OCS
Continuing Education Chair:	Rebecca Leugers, PT
Ethics Chair:	*Vacant*
Federal Affairs Liaison:	Lynzie Schulte, PT, DPT
Finance Chair:	Andrew Naylor, PT, DPT, SCS
Membership Chair:	Dawn Lorring, PT, MEd, MPT, CSCS
Nominating Chair:	Edie Benner, PT, PhD, MA, OCS

OPTA Committee Chairs

Committee Chairpersons:

- **PAC Chair:** Matt Rooks, PTA
- **PTA Caucus Rep:** Sanaz Holcomb, PTA, BS
- **Public Relations Chair:** *Vacant*
- **Research Co-Chair:** Dawn Westfall, PT, MPT
- **Research Co-Chair:** Cathy Bieber Parrott, PT, MS
- **State Affairs Co-Chair:** Rob Dunham, PT, DPT
- **State Affairs Co-Chair:** Alan Howell, PT, ATC, SCS
- **Student/ Faculty Affairs Co-Chair:** Kelly Moore, PT, DPT
- **Student/ Faculty Affairs Co-Chair:** Suzanne Giuffre, PT, MS, PCS
- **Tellers Chair:** Terri Dinsmore, PT, DPT, MHS

OPTA Professional Staff



Victoria L. Gresh, CAE
Executive Director

Adam S. Miller
Communications

Halle E. Runion
Conferences/Education

OPTA Contracted Personnel

Contracted Service Providers:

- **Lobbyist:** Carolyn Towner, MA
- **Lobbyist:** Amanda Sines
- **Payment Policy Specialist:** Jim Porterfield, PT, MA, ATC
- **Accountant:** Ruth Garner, CPA
- **CE Reviewer:** Vicky Humphrey, PT, MS
- **CE Reviewer:** Carolyn Kisner, PT, MS

Recognizing the Top Guns…

… The OPTA Top Guns

President
Anthony DiFilippo, PT, DPT, MEd, OCS, CSCS

Executive Director
Victoria Gresh, CAE

Why Are We Here?

- *Leadership Training*
- *Need to Know*
- *Same Page, Shared Vision*
- *Set Committee Goals*
- *Network with Other Leaders*

Looking Back… 2013 in Review

OPTA

OPTA & APTA Emerging Leader

Anson Rosenfeldt, PT, DPT

Congratulations!

OPTA

Nominating Chair Report

Edie Benner, PT, PhD, MA, OCS

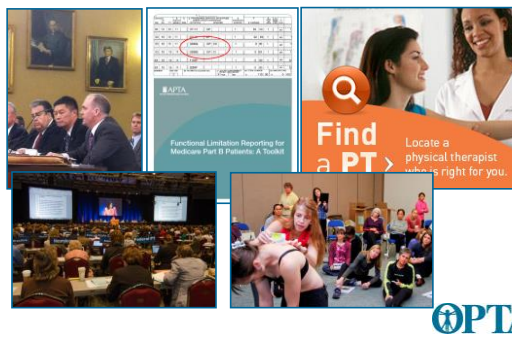
Nominating Chair

American Physical Therapy Association

Advancing Our Profession

Anthony DiFilippo, PT, DPT, MEd, OCS, CSCS
President

Our work for our profession…



Strategic Planning

Developing Goals and Objectives to Advance the Profession

APTA's **Strategic Plan** reflects the **strategic priorities** that inform 2013-2014 work and budget

- Goal 1: Effectiveness of care to improve quality of life
- Goal 2: Patient- and client-centered care across the lifespan
- Goal 3: Professional growth and development
- Goal 4: Value and accountability

Strategic Planning

Developing Goals and Objectives to Advance the Profession

Goal 1: Effectiveness of Care

APTA will better enable physical therapists to consistently use **best practice** to improve the quality of life of their patients and clients.

Objectives:

- More peer-reviewed clinical practice guidelines
- Best practices to reduce unwarranted variation in care and enhance outcomes
- Patient data registries, including quality measures
- Alternative and innovative models of care delivery
- Use of valid outcome measures

Strategic Planning

Developing Goals and Objectives to Advance the Profession

Goal 2: Patient- and Client-Centered Care Across the Lifespan

APTA will be the recognized leader in supporting physical therapists in the delivery of patient- and client-centered care **across the lifespan**.

Objectives:

- Increase in physical therapist prevention and wellness services
- Innovative models of practice that target patient- and client-centered care
- Address existing and emerging population-based health needs that will impact physical therapy
- Address physical therapy supply and demand workforce needs

Strategic Planning

Developing Goals and Objectives to Advance the Profession

Goal 3: Professional Growth and Development

APTA will empower physical therapists to demonstrate and promote high standards of **professional** and **intellectual** excellence.

Objectives:

- Values and behaviors that embrace professionalism
- Learning opportunities that enhance patient- and client-centered care
- Appropriate educational program(s) for the PTA
- Interprofessional and intraprofessional collaboration

Strategic Planning

Developing Goals and Objectives to Advance the Profession

Goal 4: Value and Accountability

APTA will be the recognized leader in setting the standards for physical therapy service delivery and establishing and promoting the **value of physical therapist practice** to all stakeholders.

Objectives:

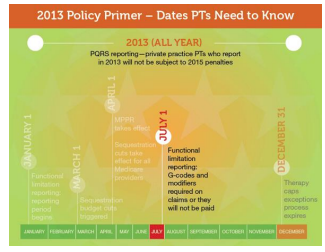
- Policies that demonstrate value, ensure safe and effective delivery, enhance access, and protect the integrity of the health care system
- Compliance with regulations, laws, and professional standards
- Payment systems that recognize severity of patient condition and intensity of interventions, and value the clinical judgment of the physical therapist
- Address the role of the physical therapist in innovative and collaborative delivery models

Payment and Practice Management

Ensuring Fairness for Physical Therapy

APTA launched many campaigns **this year** to educate members about important **policies**:

- Multiple procedure payment Reduction (MPPR)
- Functional Limitation Reporting
- Sequestration
- Physician Quality Reporting System (PQRS)



Payment and Practice Management

Ensuring Fairness for Physical Therapy

- American Taxpayer Relief Act of 2012 **freezes Medicare conversion factor** for 2013
- The legislation also **extends therapy cap exceptions process** for 1 year
- APTA submitted comments on proposed **physician fee schedule** for 2014

Stop the Therapy Cap

Clinical Practice

Advancing High-Quality Patient Care

- **Models of Care Delivery Task Force** is exploring practice models that are responsive to needs of society and adaptable to changing environment
- Developed **online resources** to address new technologies and advances in care
  - Safe patient lifting, telehealth, robotics, regenerative medicine
- Supports physical therapist practice in **a variety of settings**
  - Developing resources on **readmissions**
  - Collaborating with physical therapists in health systems from a **variety of patient care settings that are part of the same corporate structure**
- **Task force** on the **Role of Physical Therapists in Prevention, Wellness, Fitness, and Disease Management**
- Worked closely with member experts to develop **elements** of the **annual physical therapist evaluation**

Communications

Providing Information and Resources to Members

- Began **livestreaming** APTA **Board and House of Delegates meetings** to improve communication with members
- Continually expanding APTA's social media presence
  - More than **20,000 followers** on **Twitter** @APTAtweets
  - More than **22,000 fans** on **Facebook** at www.facebook.com/APTAfans

Professional Development

Expanding Knowledge with Continuing Education

APTA's **Learning Center** offers 24/7 access to 400+ learning opportunities for CEU credit

APTA membership provides **free access** to more than 30 courses for CEU credit

- New **Courses** on management of patients at risk for wounds, management of children with cancer, and health and wellness for older adults

Your Association
Preparing for a Successful Future

New vision of the physical therapy profession is "**Transforming society by optimizing movement to improve the human experience.**"

Governance structure continues to optimize the strengths of House, Board, members, and staff

Other results of 2013 House of Delegates available in APTA Communities

APTA Working for You
Experiencing Unprecedented Success

- APTA membership is at **a historic high** of more than **85,000** members!
- APTA's electronic **Volunteer Interest Pool (VIP)** allows members to create a profile to be considered for **volunteer opportunities**, including service on committees, task forces, and work groups.

House Bill 220 & Grassroots Advocacy

Ohio Representative Ron Hood

Republican, 78th District

Hocking, Morgan, Athens, Fairfield, Muskingum & Pickaway Counties

The Future of Healthcare:
Healthcare Reform at Federal & State Levels

Nancy Garland, JD, CAE

Former State Representative, 20th District
Former Executive Director, OPTA