

**J. CLARKE PRICE, CAE**  
**PRESIDENT & CEO**  
**THE OHIO SOCIETY OF CPAS**

Clarke Price is President & CEO of The Ohio Society of CPAs. During his 38-year career with OSCPA Clarke has worked in virtually all areas of the operation, including public relations, membership, governmental relations and marketing. He was named CEO in 1990.

During 2008-2009 Clarke served as Chairman of the American Society of Association Executives (ASAE) Board of Directors. Clarke's involvement in ASAE has included chairmanship of the Association Political Action Committee (APAC) and the ASAE Education Committee. He also served a three-year term as a member of the ASAE Board of Directors, is a founding member of the CEO Center and has served on several ASAE task forces. In 1998 Clarke was selected as an ASAE Fellow, an honor conferred upon fewer than one percent of ASAE members. With 23,000 members ASAE is the premier organization serving the association management community in the United States. Clarke is also a past president of OSAE.

*Accounting Today* has selected Clarke as "one of the 100 most influential people in the accounting profession" on 10 occasions. He was also previously selected as "a technology superstar" by *Accounting Technology* magazine. His work on behalf of the CPA profession was recognized with the American Institute of CPA's (AICPA) Distinguished Service Award – the highest recognition bestowed upon a non-CPA.

Clarke currently serves as Chair of the Board of the State Societies Network (SSNI) and Shared Services LLC (SSLLC), organizations that provide a framework for the state CPA societies and AICPA to leverage strengths and share common functions to benefit members.

Before joining The Ohio Society of CPAs, Clarke was an Account Executive with a New Jersey-based advertising agency where he served clients in the resort and sporting goods industries. He is a veteran of the U.S. Army where he served as Public Information Specialist for the First Army in New York City.

Clarke received his Bachelor's Degree in Business Administration from Franklin University in December 1969.

**ORGANIZATION PROFILE**

The Ohio Society of CPAs has 23,000 members, 50 employees and a budget of \$10 million. The Society's major value proposition for members is advocacy, both legislative and regulatory advocacy at the state and national levels, and image advocacy for CPAs and the CPA profession. Additional major initiatives relate to continuing education & training, peer review and programs to attract students to the study of accountancy. The Society also conducts major activities designed to educate Americans of all ages about matters related to financial literacy and the importance of saving for the future.

In 2006 The Ohio Society of CPAs was selected as one of nine "remarkable associations" in an extensive nationwide study of successful associations conducted by ASAE, working with *Good to Great* author Jim Collins, that led to publication of *7 Measures of Success: What Remarkable Associations Do That Others Don't*.